

OSIsoft®

USERS²⁰¹¹ CONFERENCE



Turning **insight** into **action**.



Industrial Energy Strategies

Industrial Energy Strategies - Intro

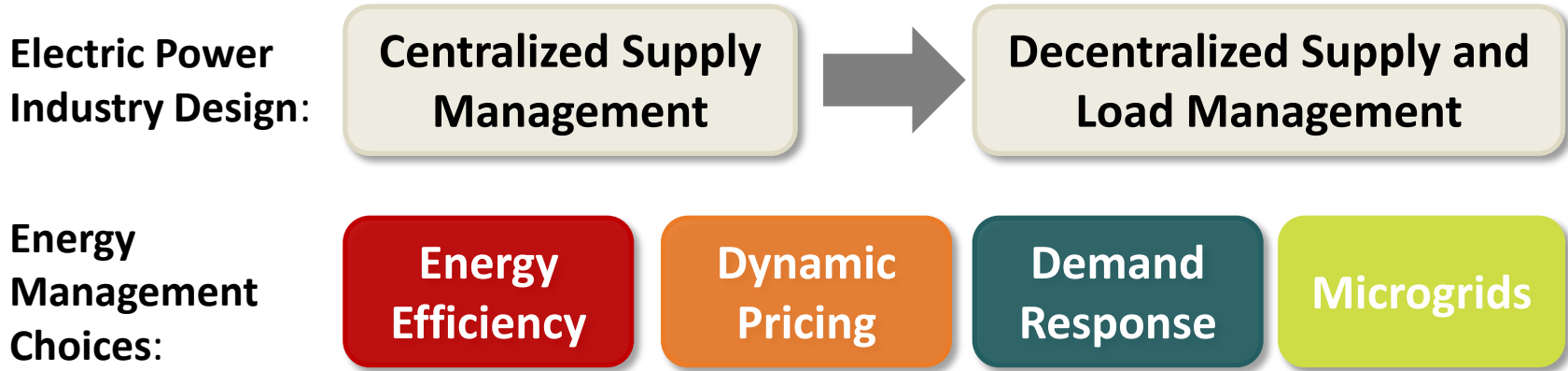
Four Speakers:

- Midwest ISO - makes the grid happen in Midwest
- Ohio PUC - regulates what happens in Ohio
- Smart Papers - implemented on their own
- Horizon Energy Group - helps others implement

Objectives:

- Present and answer questions on what the possibilities, problems and solutions can be.

Energy Management Strategies



- Three audiences: Utilities and RTO/ISOs, C&I, Residential
- By Self or by Third Parties and Aggregators
- Increasing Complexity and Potential Cost Savings
- The Transition will vary due to different Rules

How does OSIsoft help?

- These energy strategies are enabled by data, lots and lots of data, and infrastructure.
- Data and infrastructure are what we do:





Thank you

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