

Making Data Decision-Ready for the Intelligent Enterprise

Curt Hertler, Global Solutions Architect, OSIsoft

February, 18 2016

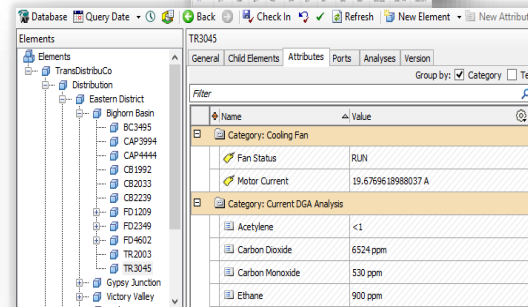
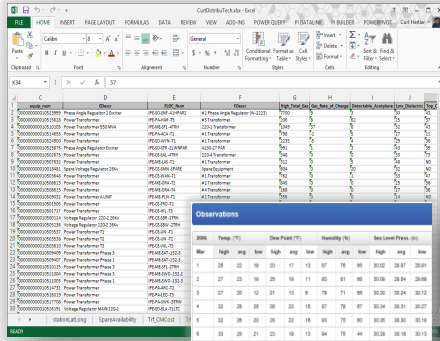


Overview

- From Data to “Decision Ready” Data
- New **Uses** for and **Users** of PI System Data
- Enabling Analytics for Operational Intelligence
 - Descriptive, Predictive and Multidimensional (BI)
- Driving Continuous Improvement
- Summary and Wrap Up

From Data to “Decision Ready” Data

Data



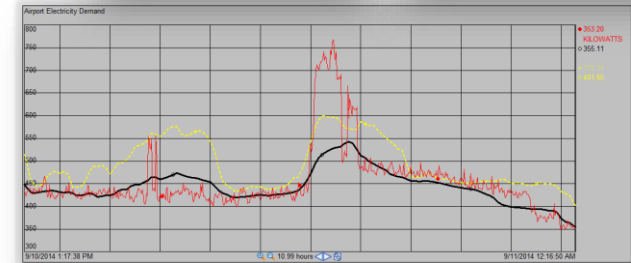
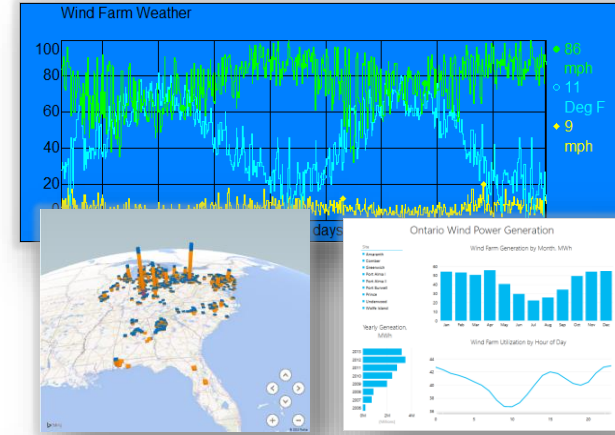
Accessible for investigation and analysis

Data integration capabilities

Anywhere access and socialization

Data mining and predictive analytics

“Decision Ready” Data

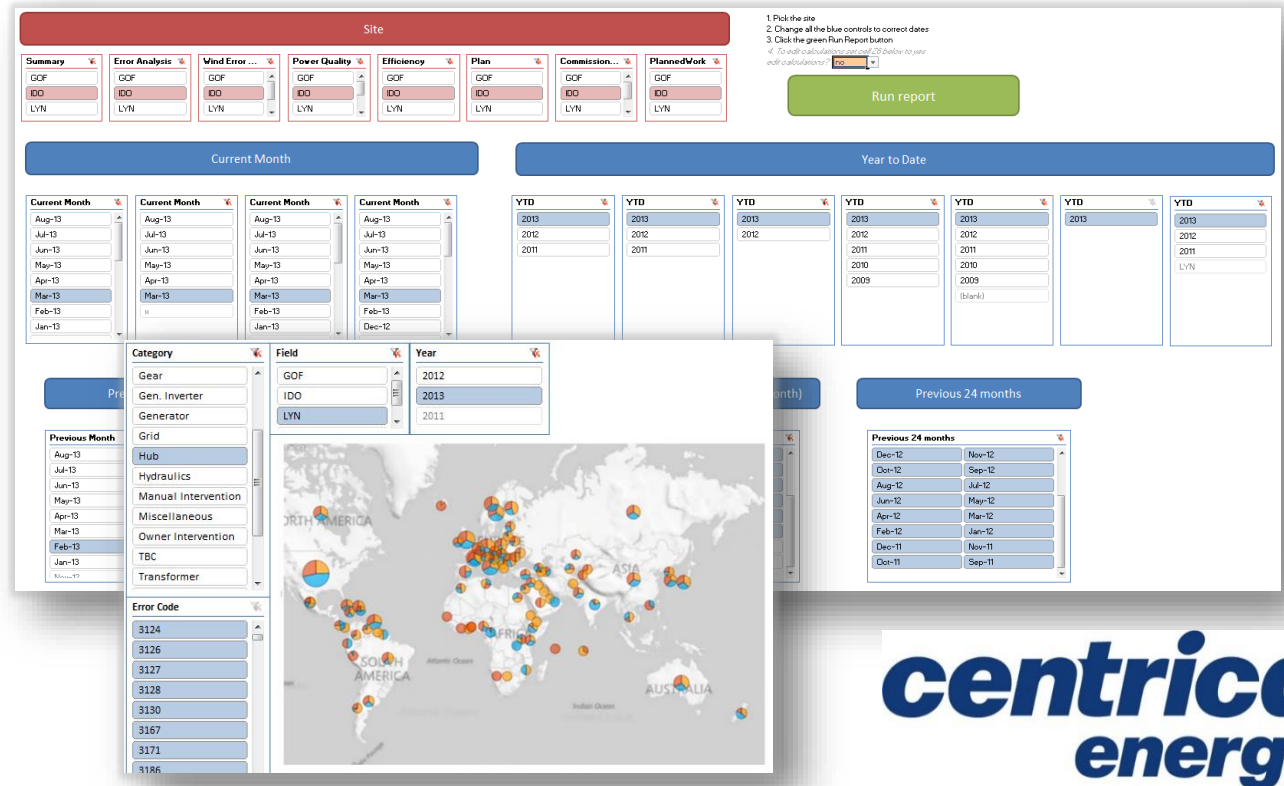


Scalable “Decision Ready” Reporting

Centrica Energy

Asset Performance

- Expanding wind business by 10 fold.
- Configured concise, scalable reports based on PI AF using PowerPivot for Excel.
- Eliminated 199,000 custom calculations in Excel.



centrica
energy



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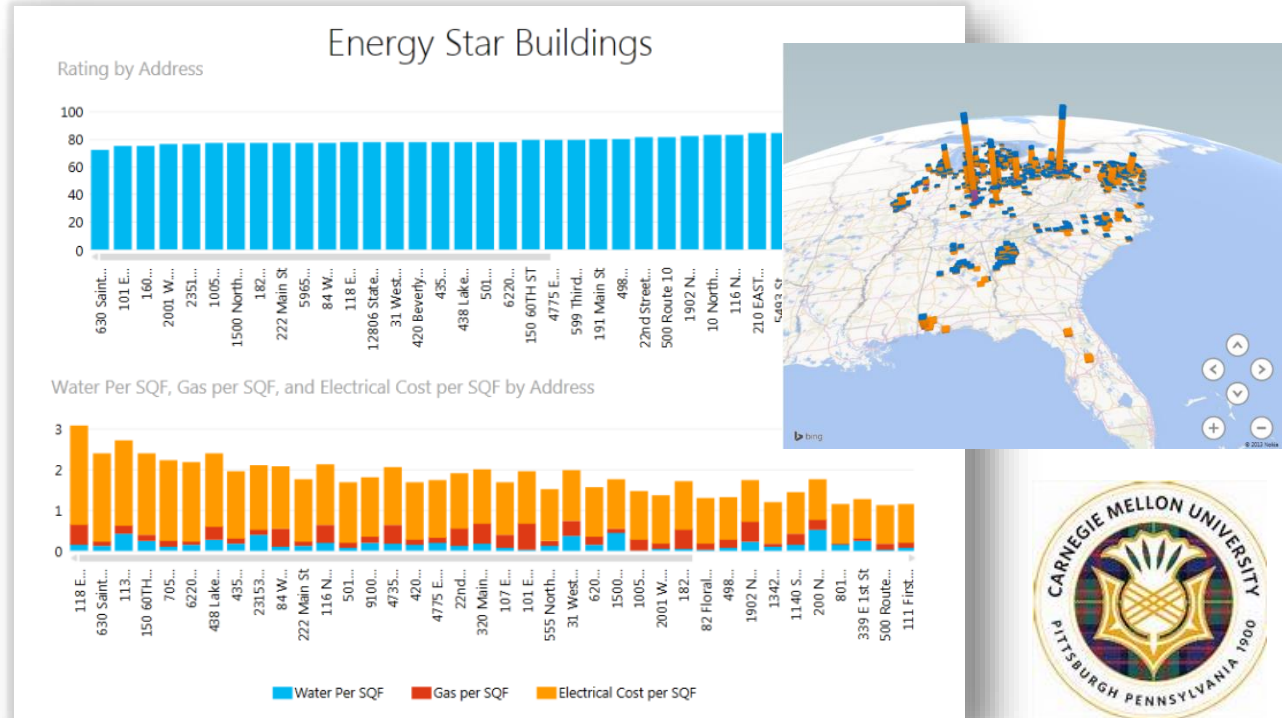
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Rapid “Decision Ready” Analysis

Carnegie Mellon University – School of Architecture

Asset Management

- Utility usage and costs for 1600 branch offices.
- Rapid delivery of analytical reporting.
- Increased the value of the data.



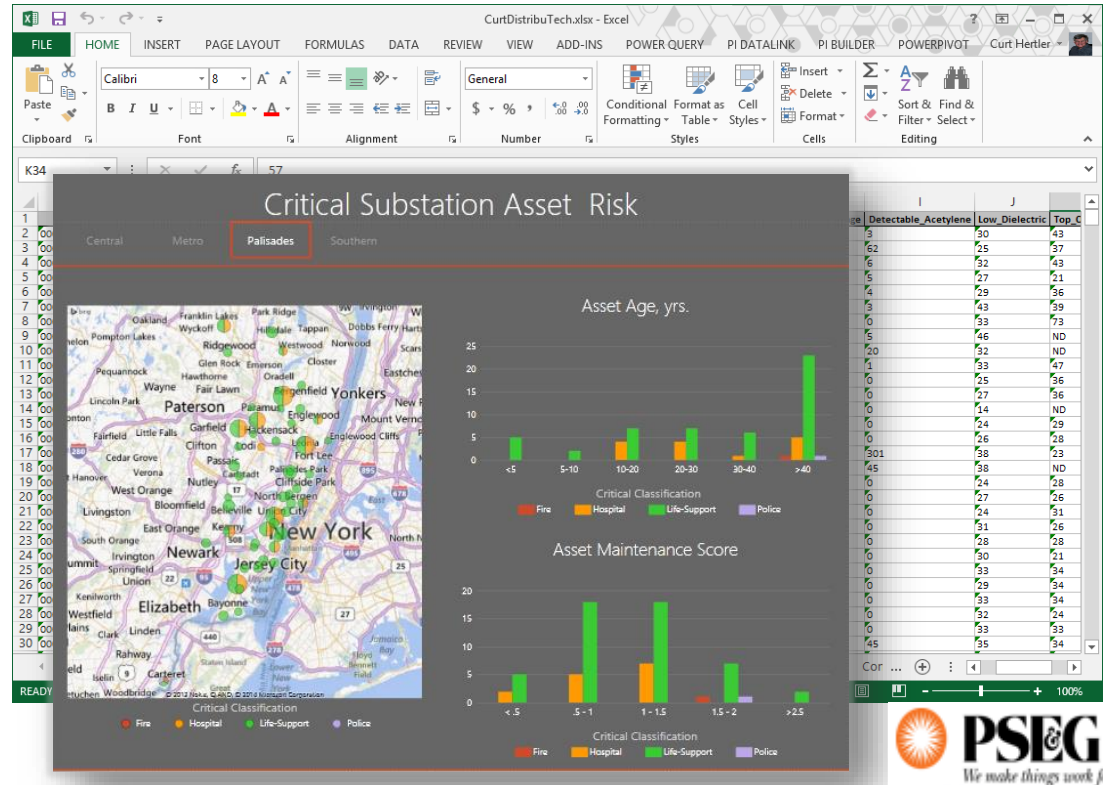
Integrated “Decision Ready” Assessment

PSE&G

Asset Risk Assessment

Data integration from;

- Operations
- Maintenance
- Service Demographics
- Geospatial Sources



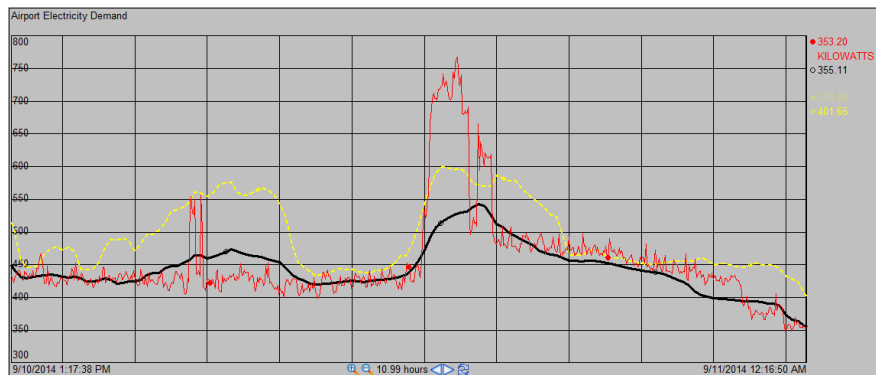
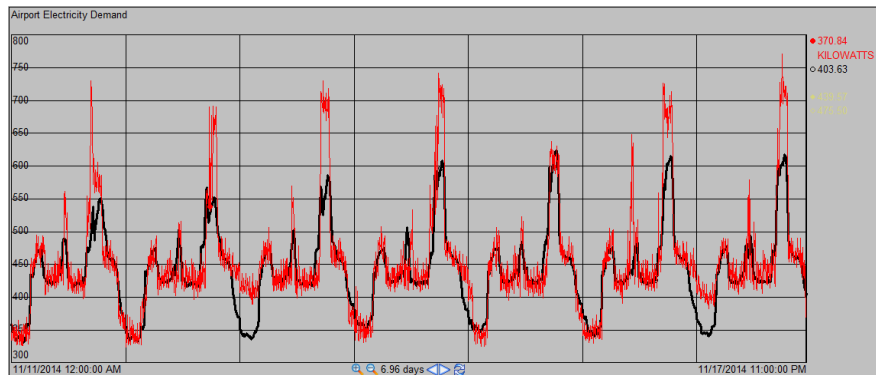
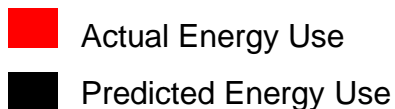
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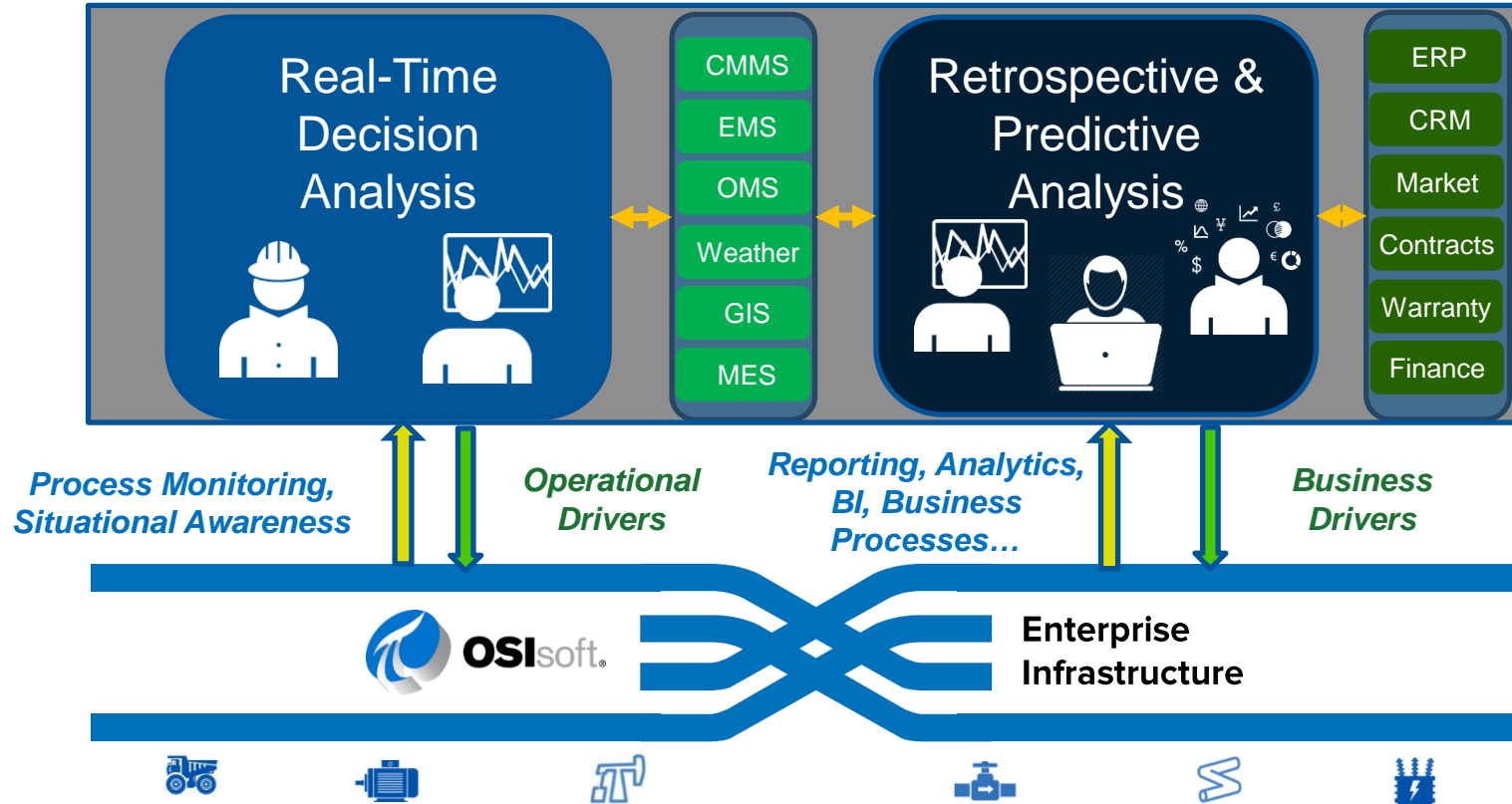
Opportune “Decision Ready” Prediction

San Diego Airport

Develop a model to predict energy use at San Diego Airport. This model can be used for capacity planning, and abnormal spike detection and notification.

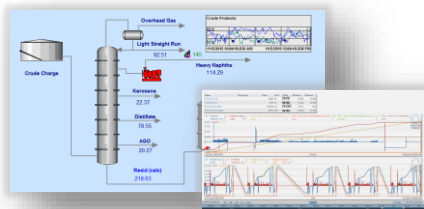


New *Uses* for and *Users* of PI System Data



Enabling Analytics for Operational Intelligence

Real-Time Decision Analysis



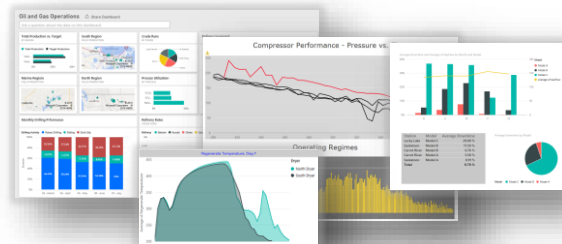
Time and Event
Trending & Awareness

Specialized Models
Simulation & Optimization

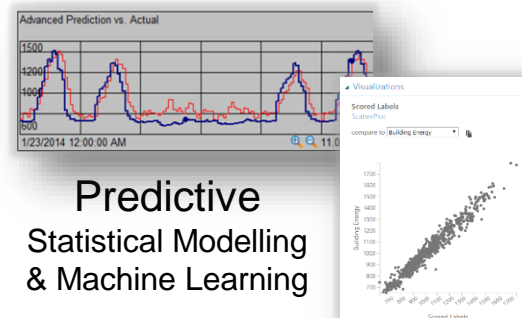
$$Q = \frac{\Delta P_{DD} * kh}{141.2\mu B_0 \left\{ \ln \frac{r_e}{r_w} - \frac{3}{4} + S \right\}}$$

Descriptive
Performance
& Condition

Retrospective & Predictive Analysis

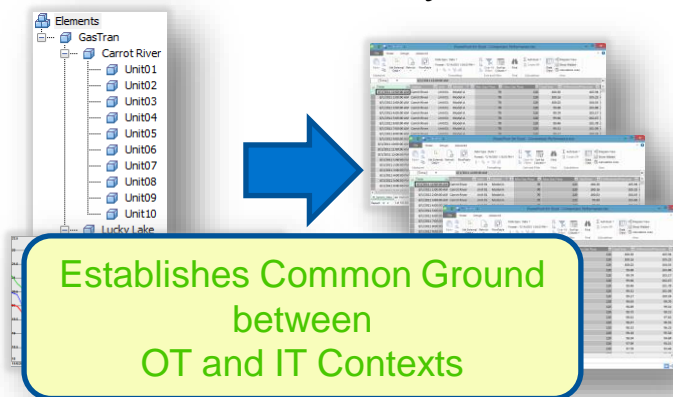


Multidimensional
Business Intelligence
& Dashboards



Predictive
Statistical Modelling
& Machine Learning

PI Integrator for Business Analytics



Time, Event
and Asset
Context

Tabular
Context



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Descriptive Analytics - Performance & Condition

- First Principles Relationships **always** exists between process measurements
- Time synchronized observations for meaningful results
- Enables real-time decision making only when visible, i.e. not performed in spreadsheets



Daniel Bernoulli
(1700 – 1782)

$$H = z + \frac{p}{\rho g} + \frac{v^2}{2g} = h + \frac{v^2}{2g}$$



Benoît Clapeyron
(1799 – 1864)

$$Q = \frac{\Delta P_{DD} * kh}{141.2 \mu B_0 \left\{ \ln \frac{r_e}{r_w} - \frac{3}{4} + S \right\}}$$
$$PV = nRT$$



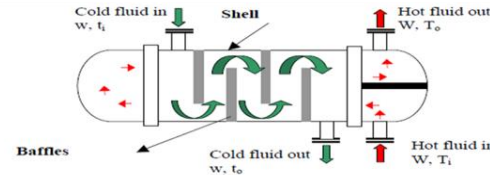
James Watt
(1736–1819)

$$F = \frac{(R+1)^{1/2} \times \ln((1-SR)/(1-S))}{(1-R) \times \ln \left\{ \frac{2-S(R+1-(R+1)^{1/2})}{2-S(R+1+(R+1)^{1/2})} \right\}}$$

$$P = IV = I^2 R = \frac{V^2}{R}$$

Descriptive Analytics - PI Asset Analytics

- Configure calculations at scale
- Math, statistical, logical and steam table functions
- Supports simple predictive analytics
- Supports future data for forecasting
- Backfill ! Backfill ! Backfill !



Heat Exchanger Key Performance Indicator:

Overall heat transfer coefficient

$$U = \frac{Q}{A \times \text{Corrected LMTD}}$$

RULE: IF the heat transfer coefficient is decreasing, THEN the **Heat Exchanger FOULING !!! Cleaning is required!**

Calculation Steps:

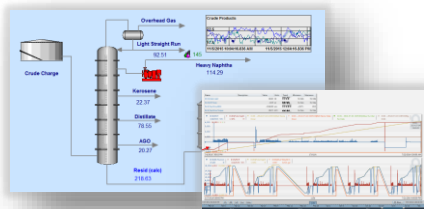
1. Heat Duty, $Q = q_s + q_h$
 $q_s = W \times C_{ph} \times (T_i - T_o) / 1000 / 3600$
 $q_h = W \times C_{pc} \times (t_o - t_i) / 1000 / 3600$
2. Hot Fluid Pressure Drop, $\Delta P_h = P_i - P_o$
3. Cold fluid pressure drop, $\Delta P_c = P_i - P_o$
4. Temperature range hot fluid, $\Delta T = T_i - T_o$
5. Temperature range cold fluid, $\Delta t = t_o - t_i$
6. Capacity ratio, $R = W \times C_{ph} / W \times C_{pc}$ (or) $(T_i - T_o) / (t_o - t_i)$
7. Effectiveness, $S = (t_o - t_i) / (T_i - t_i)$
8. LMTD
 LMTD Counter current Flow = $((T_i - t_o) - (T_o - t_i)) / \ln((T_i - t_o) / (T_o - t_i))$
 LMTD Co current Flow = $((T_i - t_i) - (T_o - t_o)) / \ln((T_i - t_i) / (T_o - t_o))$
 Correction factor for LMTD to account for Cross flow

$$F = \frac{(R + 1)^{1/2} \times \ln((1 - SR) / (1 - S))}{(1 - R) \times \ln \left\{ \frac{2 - S(R + 1 - (R + 1)^{1/2})}{2 - S(R + 1 + (R + 1)^{1/2})} \right\}}$$
9. Corrected LMTD = $F \times \text{LMTD}$

| Name | Expression | Value | Output Attribute |
|----------------|---|-------|--------------------------------------|
| q _s | //Shell side heat duty "Shell Side Mass Flow" * "Hot Side Temperature Difference" * "Shell Side Heat Capacity" * 3600 | | Heat Duty Shell Side |
| q _t | //Tube side heat duty "Tube Side Mass Flow" * "Cold Side Temperature Difference" * "Tube Side Heat Capacity" * 3600 | | Heat Duty Tube Side |
| Q | q _s + q _t | | Map |
| R | ("Hot Side Inlet Temperature" - "Hot Side Outlet Temperature") / ("Cold Side Outlet Temperature" - "Cold Side Inlet Temperature") | | Map |
| S | ("Cold Side Outlet Temperature" - "Cold Side Inlet Temperature") / ("Hot Side Inlet Temperature" - "Cold Side Inlet Temperature") | | Map |
| LMTD | Roundfrac(((("Hot Side Inlet Temperature" - "Cold Side Outlet Temperature") - ("Hot Side Outlet Temperature" - "Cold Side Inlet Temperature")) / Log(("Hot Side Inlet Temperature" - "Cold Side Outlet Temperature") / ("Hot Side Inlet Temperature" - "Cold Side Inlet Temperature"))), 1) | | LMTD |
| F | ((R + 1) * 0.5 * Log((1 - S * R) / (1 - S))) / ((1 - R) * Log((2 - S * (R + 1) * 0.5) / (2 - S * (R + 1) * 0.5)))) | | Map |
| F * LMTD | F * LMTD | | Map |
| U | Max(q _s , q _t) / ("Area" * F * LMTDcorr) | | Calculated Heat Transfer Coefficient |

Enabling Analytics for Operational Intelligence

Real-Time Decision Analysis



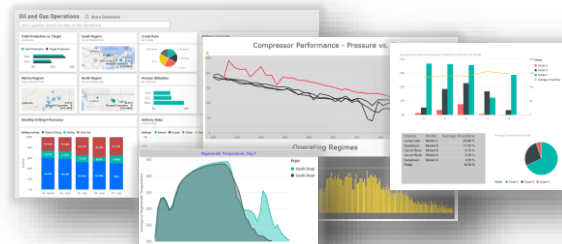
Time and Event
Trending & Awareness

Specialized Models
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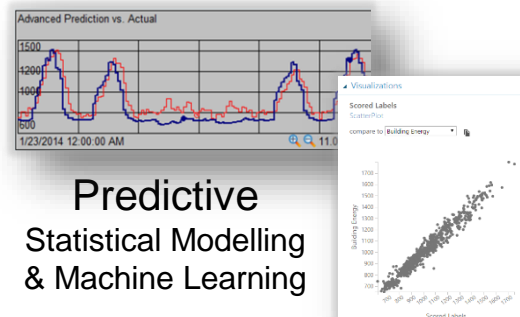
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Descriptive
Performance
& Condition

Retrospective & Predictive Analysis

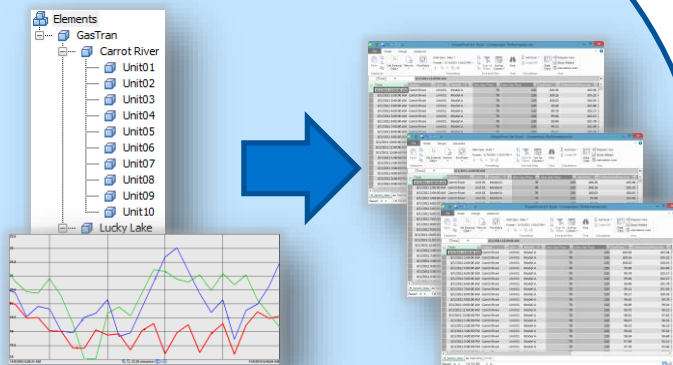


Multidimensional
Business Intelligence
& Dashboards



Predictive
Statistical Modelling
& Machine Learning

PI Integrator for Business Analytics



Time, Event
and Asset
Context

Tabular
Context

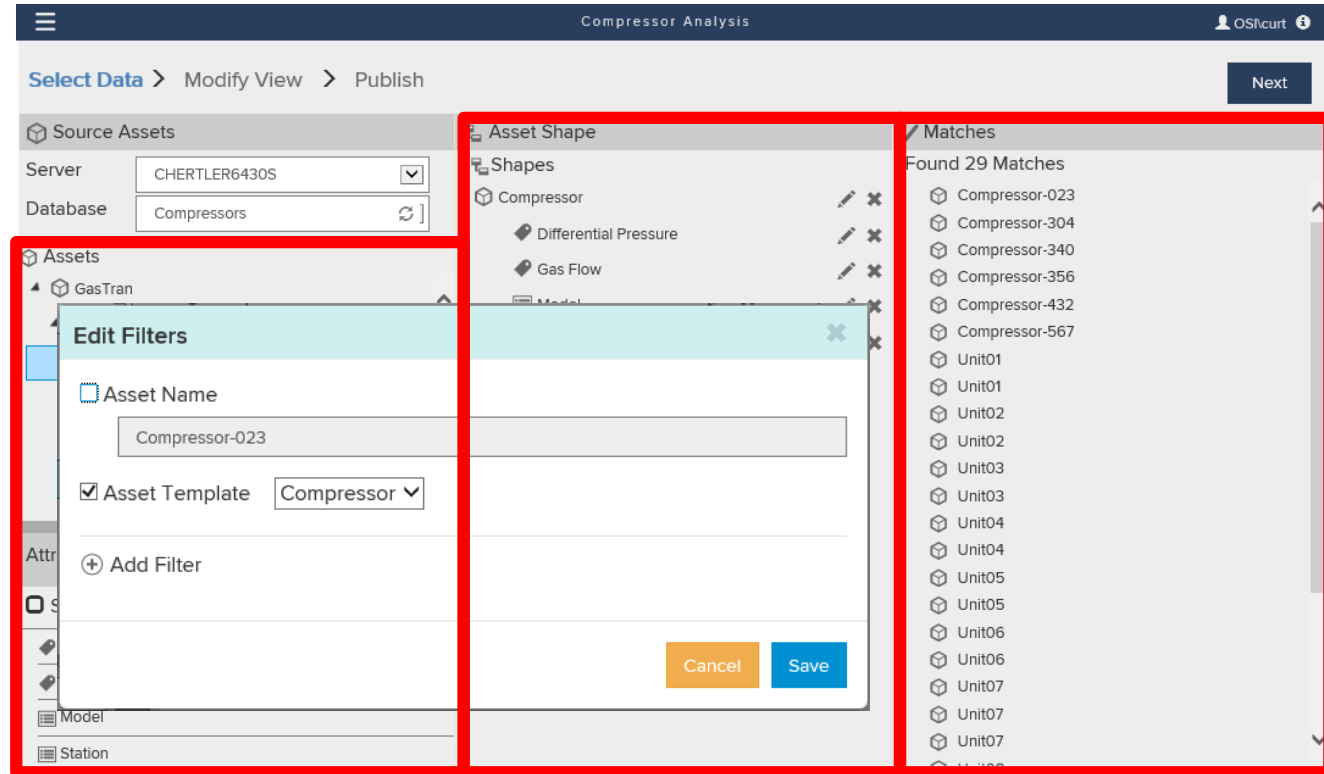


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PI Integrator for Business Analytics - “Select Data”

- Intuitive way to create tabular content in “PI Views”
- Requires AF Hierarchy
- Select AF Elements and Attributes
- Scale up leveraging name, hierarchy, or category



PI Integrator for Business Analytics - “Modify View”

- Select any time range and interval
- Add columns for proper aggregating PI System data
- Add columns for common time and date functions

Compressor Analysis

Select Data > **Modify View** > Publish

+

Add Column

6 Columns

⌵

Edit Row Filters

0 Row Filters

⌵

Edit Value Mode

Interpolated Values
Every 1 minutes

Start Time

Saturday, October 1

Column Details

Name

Gas Flow

Reset Name to Default

Data Content ?

Value

Name

Value

Last Recorded Value

Total

Average

Minimum

Maximum

Range

Standard Deviation

Population Standard Deviation

Count

Percent Good

PI Integrator for Business Analytics - “Publish”

- Select targeted endpoint “PI View”, MS SQL, File, more to come....
- Publish once or on a scheduled bases

The screenshot shows the 'Publish' configuration screen for 'Compressor Analysis'. The breadcrumb navigation is 'Select Data > Modify View > Publish'. A 'Back' button is in the top right. The 'Target Configuration' section has a dropdown menu set to 'PI View'. Below it, 'Run Once' is unselected and 'Run on a Schedule' is selected. The 'First Run' section shows a calendar for November 2015 with the 5th selected, and time fields for Hour (00), Minute (00), and Second (00). The 'Summary' section on the right states there are 29 matching instances and provides the start time (Saturday, October 1, 2011 12:00:00 AM), end time (Tuesday, November 1, 2011 12:00:00 AM), and a 1-minute time interval. A large blue 'Publish' button is at the bottom.

Compressor Analysis OSIsoft

Select Data > Modify View > Publish Back

Target Configuration

PI View

☐ Run Once

☒ Run on a Schedule

First Run

* Calendar icon

Nov 2015

| Su | Mo | Tu | We | Th | Fr | Sa |
|----|----|----|----|----|----|----|
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 1 | 2 | 3 | 4 | 5 |

Hour: 00 Minute: 00 Second: 00

Summary

Shape and Matches

- There are **29 Matching Instances**.

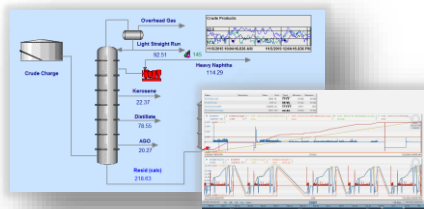
Timeframe and Interval

- Your Start Time is **Saturday, October 1, 2011 12:00:00 AM**
- Your End Time is **Tuesday, November 1, 2011 12:00:00 AM**
- Your Time Interval gets an interpolated measurement every **1 minutes**

Publish

Enabling Analytics for Operational Intelligence

Real-Time Decision Analysis



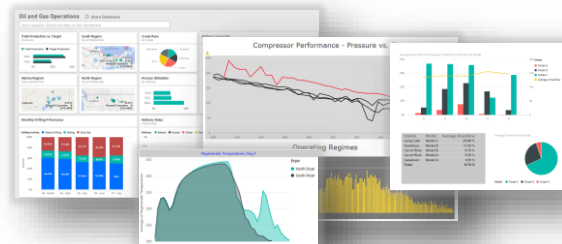
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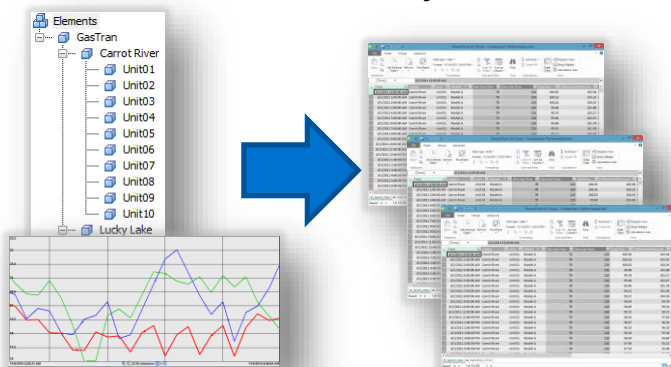
Descriptive
Performance
& Condition

Retrospective & Predictive Analysis



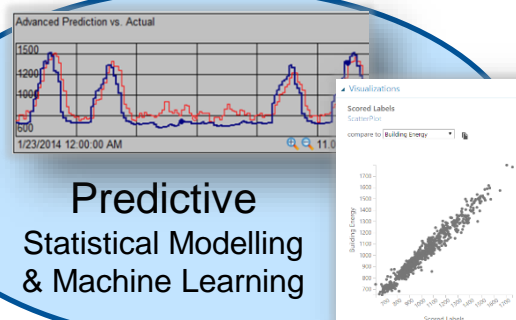
Multidimensional
Business Intelligence
& Dashboards

PI Integrator for Business Analytics



Time, Event
and Asset
Context

Tabular
Context



Predictive
Statistical Modelling
& Machine Learning



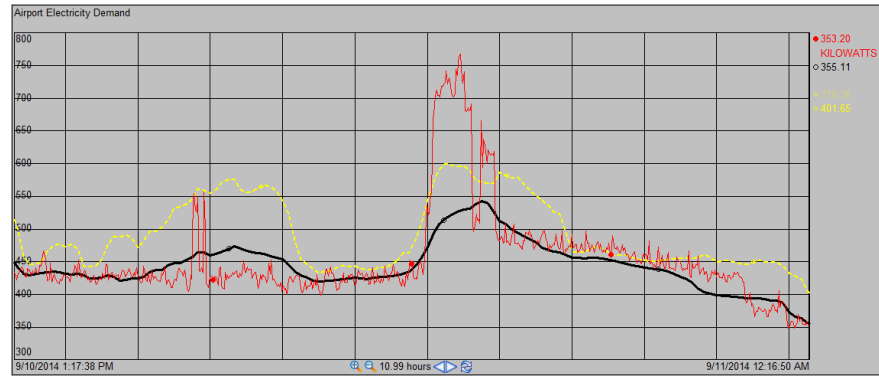
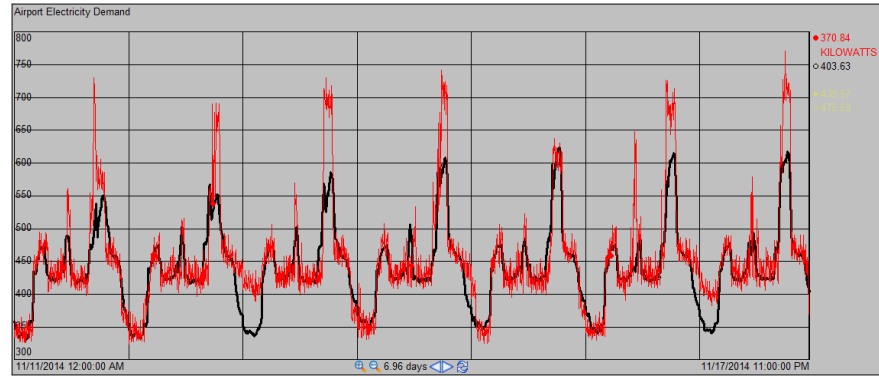
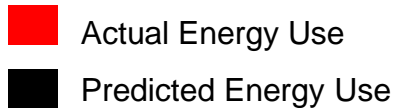
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Scenario: “Predict Airport Energy Use”

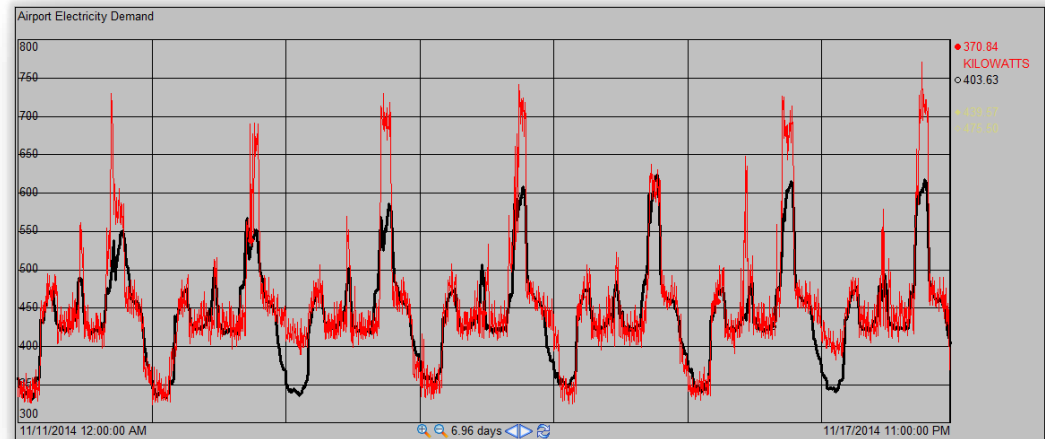
Develop a model to predict energy use at San Diego Airport. This model can be used for capacity planning, and abnormal spike detection and notification.



Statistical Analytics - Example: Energy Prediction

$$\begin{aligned} \text{Predicted Power} = & 0.2324 * \text{Average}(\text{Actual Power}, 1 \text{ day ago}, +/- 5 \text{ min}) + \\ & 0.1421 * \text{Average}(\text{Actual Power}, 2 \text{ days ago}, +/- 5 \text{ min}) + \\ & \dots\dots\dots(\text{terms for 3-13 days ago})\dots\dots\dots \\ & 0.0435 * \text{Average}(\text{Actual Power}, 14 \text{ days ago}, +/- 5 \text{ min}) \end{aligned}$$

- Statistically derived equation with coefficients and time relative averages
- Configurable in PI AF with backfill to assess
- Schedule in PI AF to provide forecast - PI future data



Statistical Analytics - Predictive Modelling & Machine Learning

- Complex systems where first principles equations interact or don't exist
- Empirical or “fitted” models generated from time, event and asset data in tabular context
- Predicts outcome, e.g. equipment failure, unmeasured or forecasted quantities
- Model continuously improves or “learns” with additional data

Linear Regression

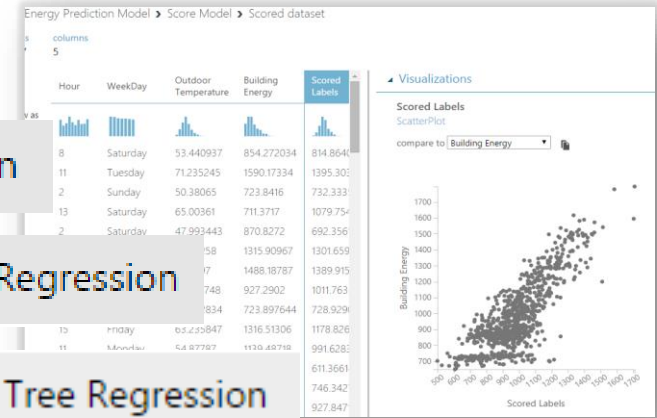
Neural Network Regression

Boosted Decision Tree Regression

Two-Class Decision Forest

Multiclass Decision Jungle

Microsoft Azure Machine Learning



MATLAB



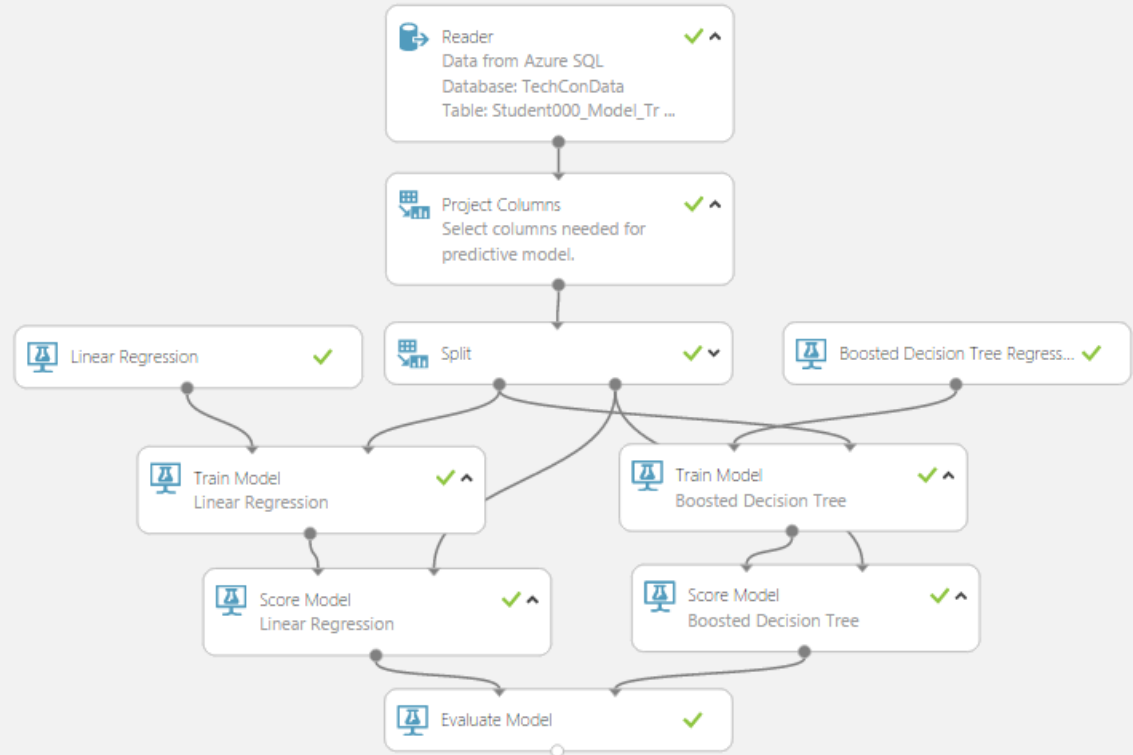
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Microsoft Azure ML Studio

- Self-service data science
- Experimentation to find “best fit” prediction models
- Publish finalized models as accessible web service
- Pay as you go

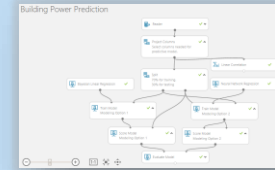
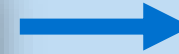
Advanced Energy Prediction Model



Predictive Modelling Process

Cloud Services

| DayOfWeek | Hour | Avg Building Power | Avg MAC Address Count | Avg Outdoor Temperature |
|-----------|------|--------------------|-----------------------|-------------------------|
| Thursday | 0 | 1131.59375 | 897 | 76.699997 |
| Thursday | 1 | 1131.59375 | 897 | 76.699997 |
| Thursday | 2 | 1131.59375 | 897 | 76.699997 |
| Thursday | 3 | 1131.59375 | 897 | 76.699997 |
| Thursday | 4 | 1131.59375 | 897 | 76.699997 |



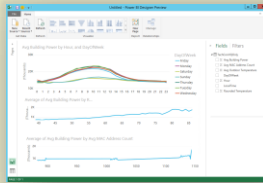
Azure ML Studio



Azure SQL Database



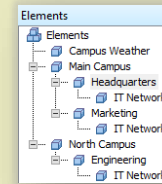
On Premise Applications



Power BI Designer

| Name | Location | Location | Location | Location | Location | Location | Location | Location | Location |
|------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| ... | ... | ... | ... | ... | ... | ... | ... | ... | ... |

PI Integrator for BA
(internal Alpha)



PI System 2015



Facilities



Weather Station



IT Network



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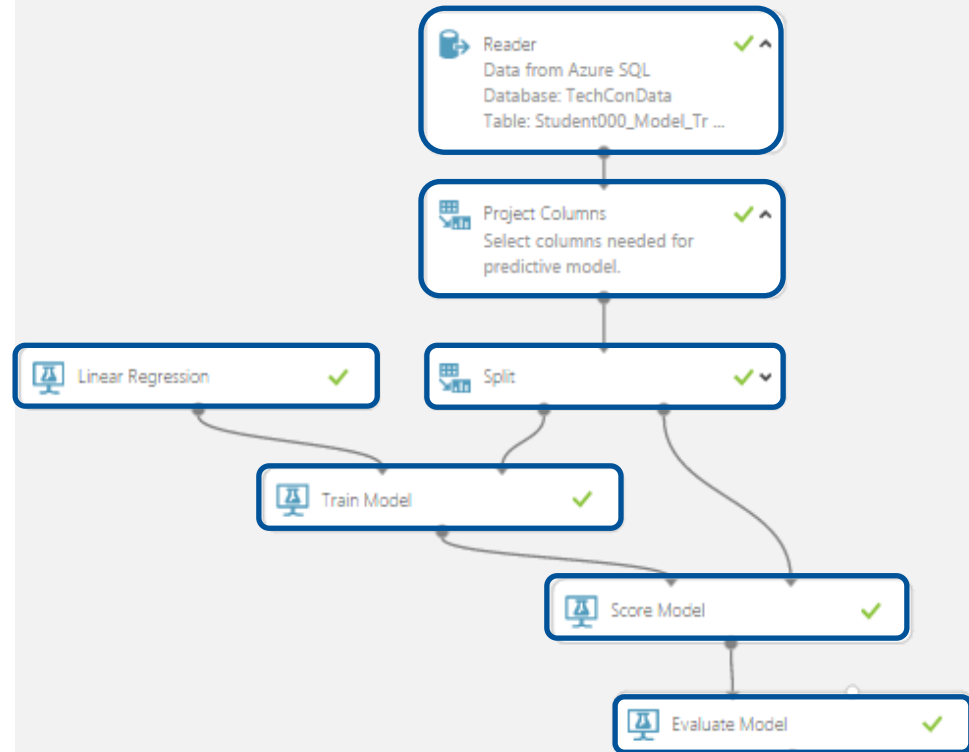
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“Basic” Energy Prediction Model Experiment

- Read data from Azure SQL table
- Select model input variables
- Split data for training and testing
- Train model using a selected algorithm
- Score (Test) model
- Evaluate model

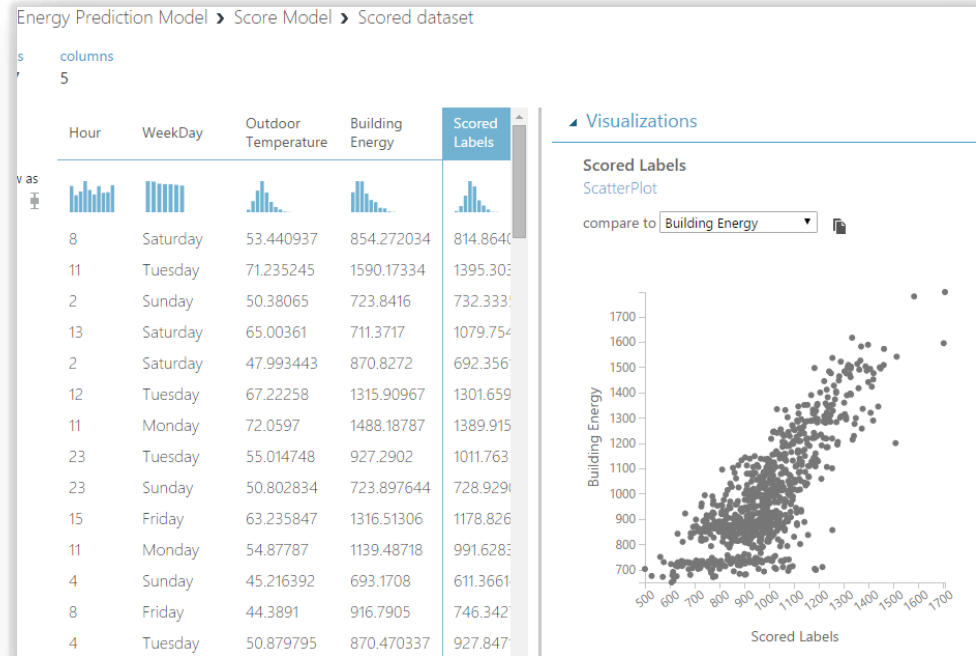
Basic Energy Prediction Model



“Basic” Energy Prediction Model Evaluation Results

- Visual and Statistical Analysis of Model Scoring
- “Coefficient of Determination” a.k.a. R-Squared = 0.63

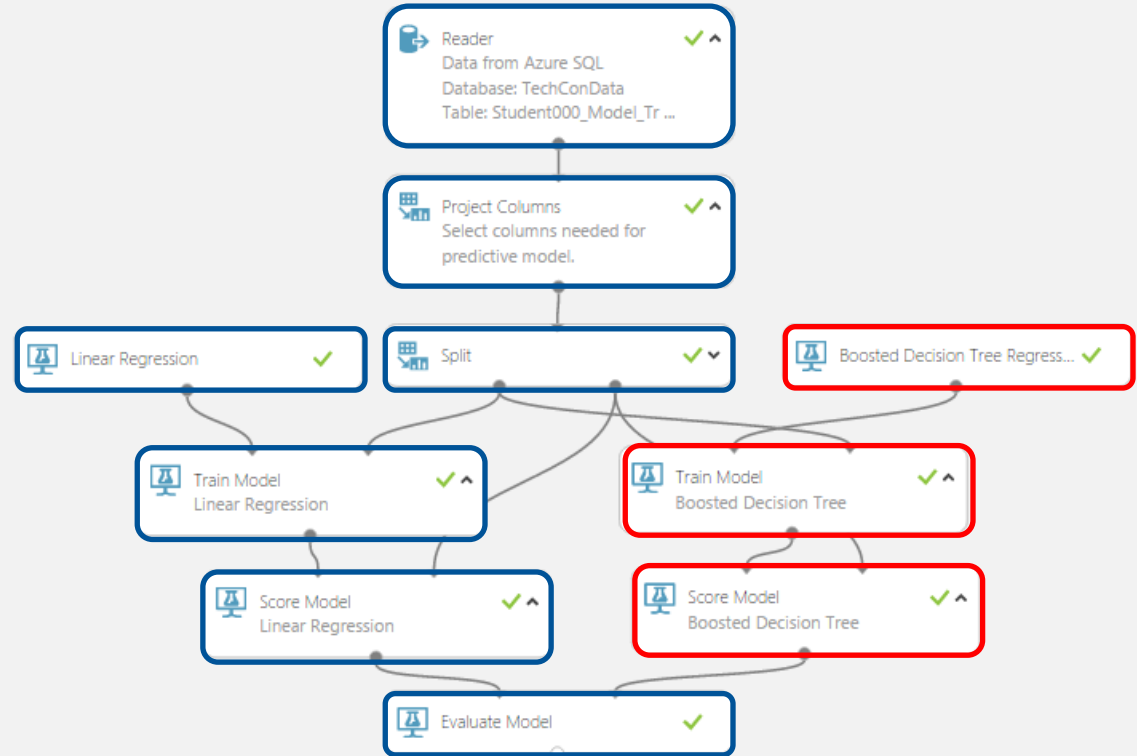
| Mean Absolute Error | Root Mean Squared Error | Relative Absolute Error | Relative Squared Error | Coefficient of Determination |
|---------------------|-------------------------|-------------------------|------------------------|------------------------------|
| 102.021831 | 126.771506 | 0.610971 | 0.37002 | 0.62998 |



“Advanced” Energy Prediction Model Experiment

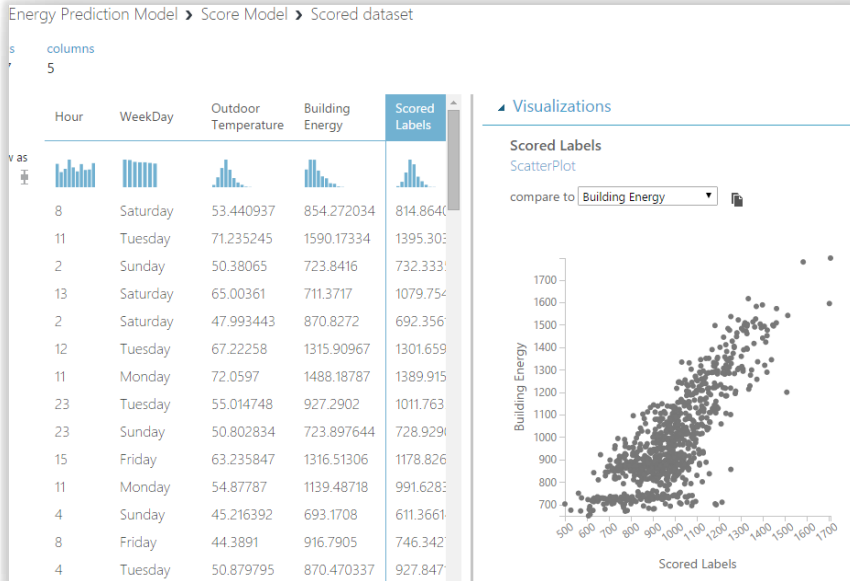
- Copy “Basic” Model
- Add “Boosted Decision Tree Regression” algorithm
- Train both algorithms with Training Dataset
- Score both models with Scoring Dataset
- Evaluate algorithms

Advanced Energy Prediction Model

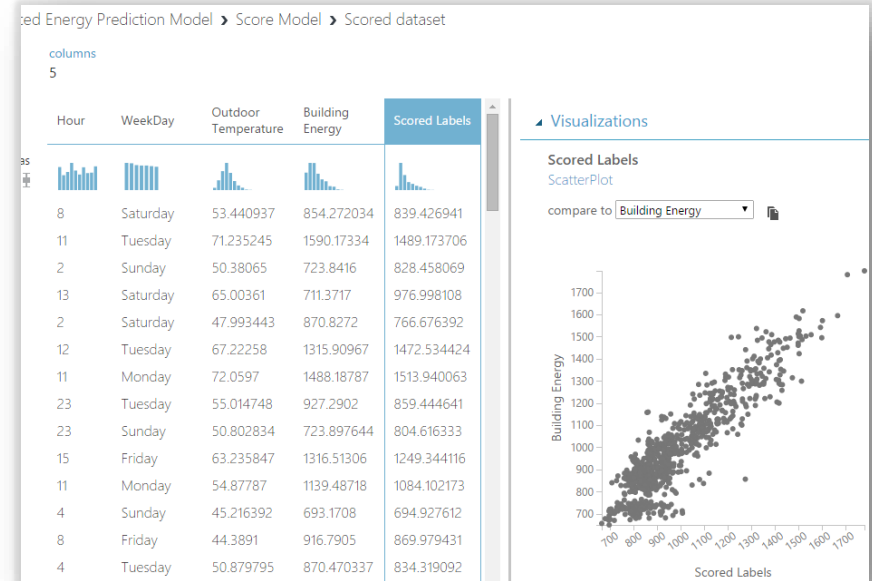


“Advanced” Energy Prediction Model Evaluation Results

“Linear Regression”
R-Squared = 0.63



“Boosted Decision Tree
Regression”
R-Squared = 0.83



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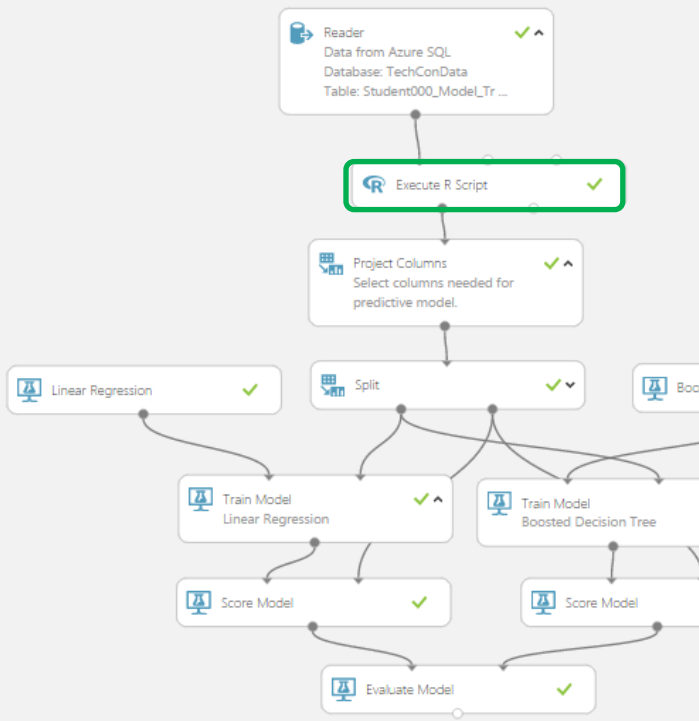
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“Best” Energy Prediction Model

- Consider Seasonal Effect on Building Energy Demand
- Added feature, “Week Number” of the Year
- Insert “R” Script to “Week of Year” column
- R-Squared 0.96

Best Energy Prediction Model

In draft

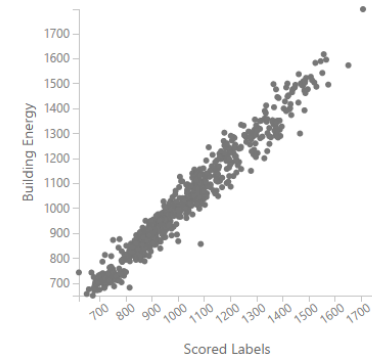


Visualizations

Scored Labels

ScatterPlot

compare to Building Energy

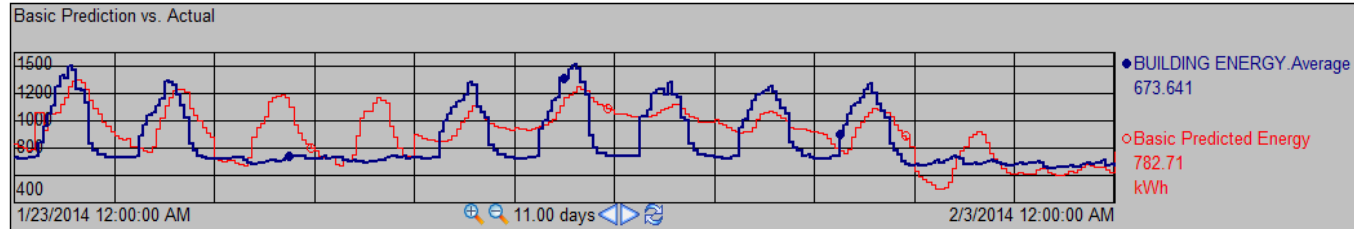


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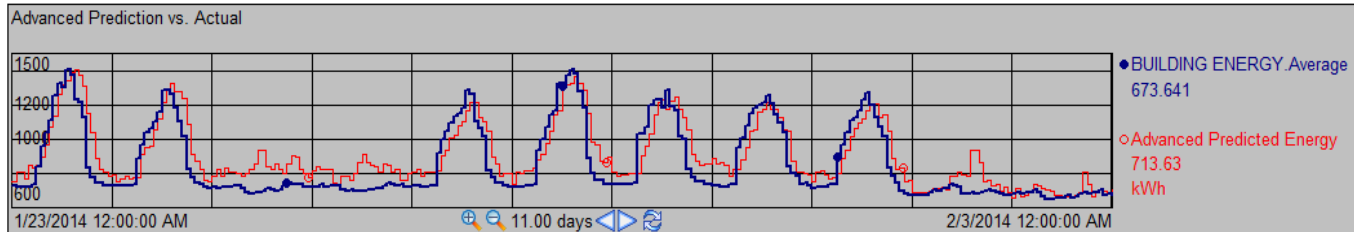
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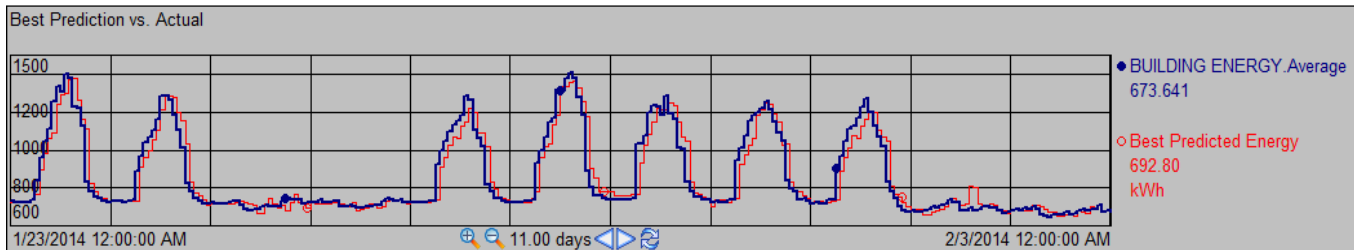
Energy Predictions in PI System 2015



R Squared
0.63



R Squared
0.83



R Squared
0.96

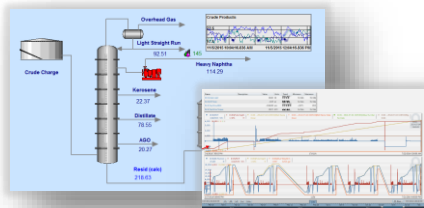


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Enabling Analytics for Operational Intelligence

Real-Time Decision Analysis



Time and Event
Trending & Awareness

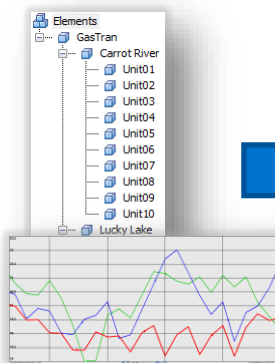
Specialized Models
Simulation & Optimization

$$Q = \frac{\Delta P_{DD} * kh}{141.2\mu B_0 \left\{ \ln \frac{r_e}{r_w} - \frac{3}{4} + S \right\}}$$

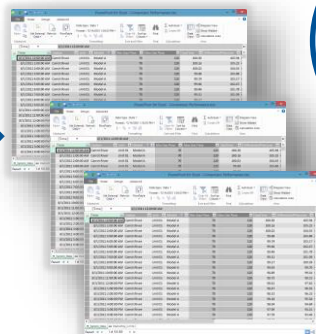
Descriptive
Performance
& Condition

Retrospective & Predictive Analysis

PI Integrator for Business Analytics



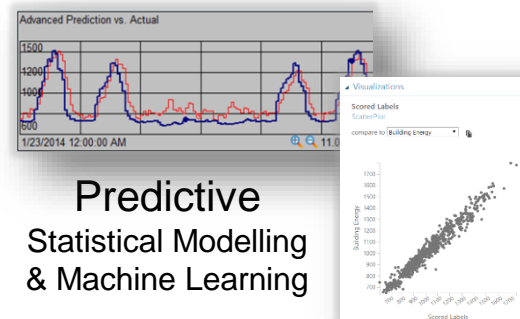
Time, Event
and Asset
Context



Tabular
Context



Multidimensional
Business Intelligence
& Dashboards

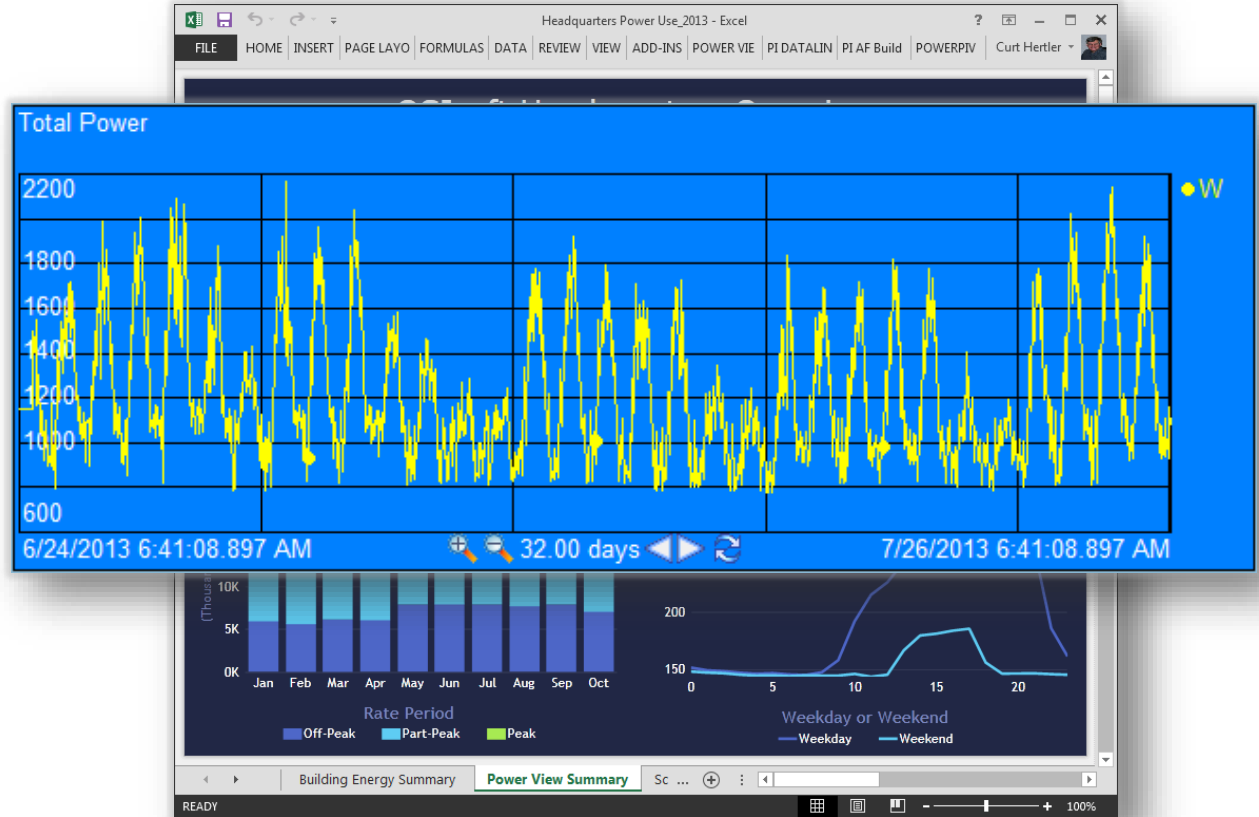


Predictive
Statistical Modelling
& Machine Learning

Ad Hoc Multidimensional Analysis

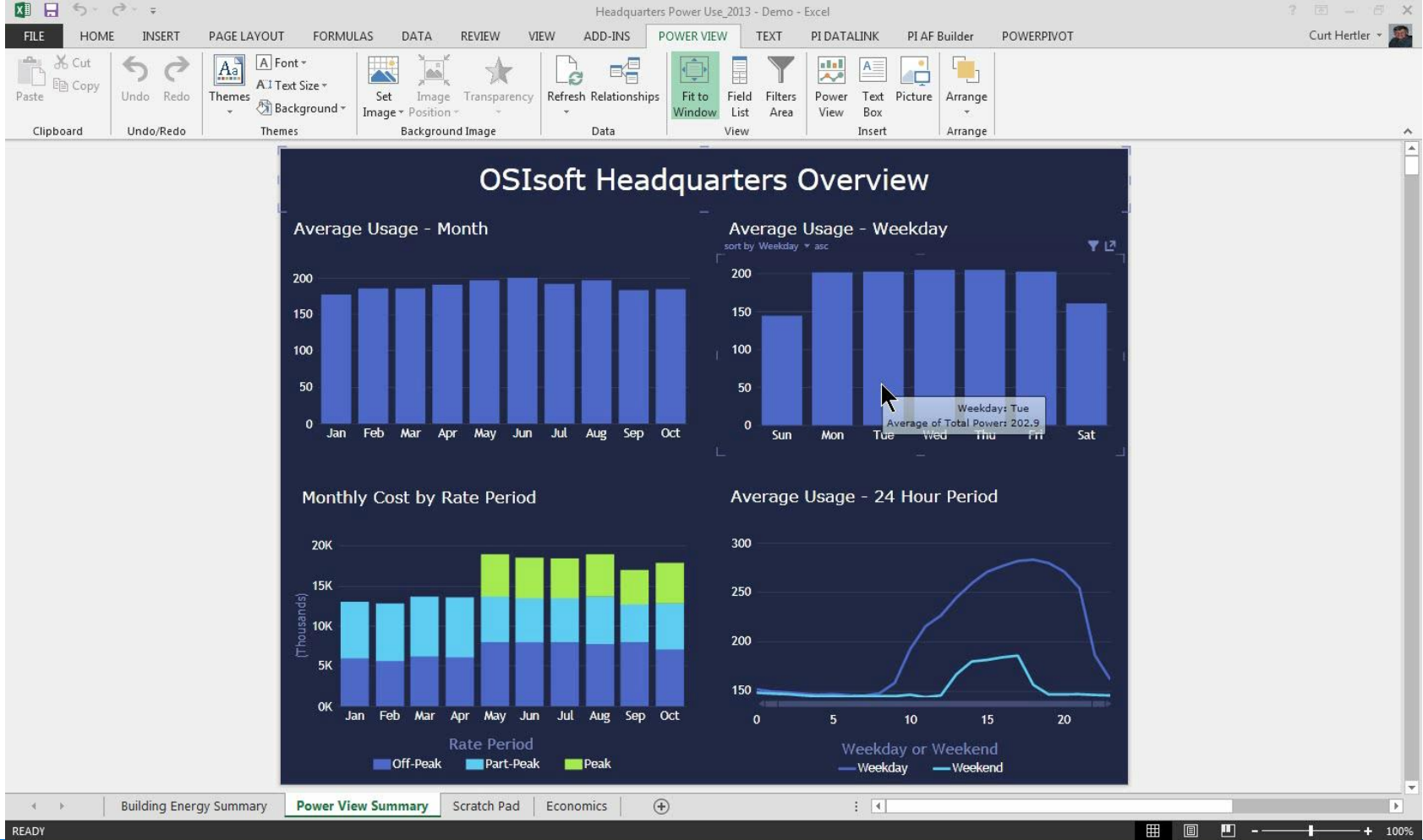


Power Use at
OSISOFT
Headquarters



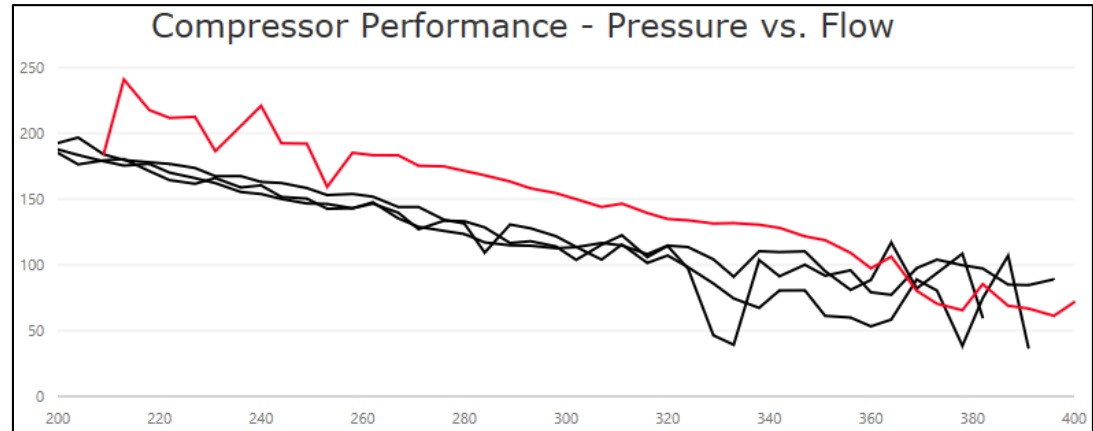
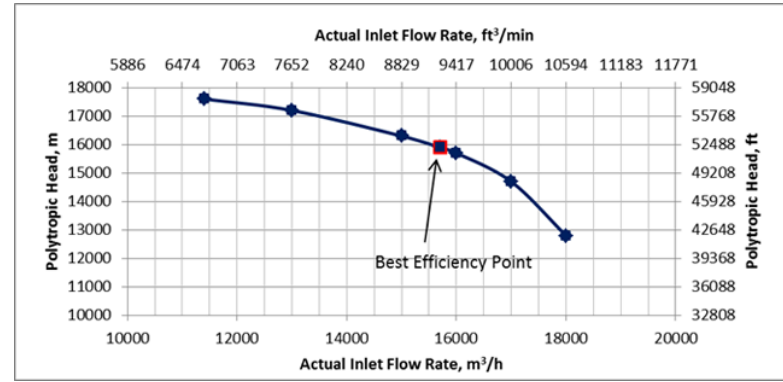
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Multidimensional Analytics – Operational Intelligence

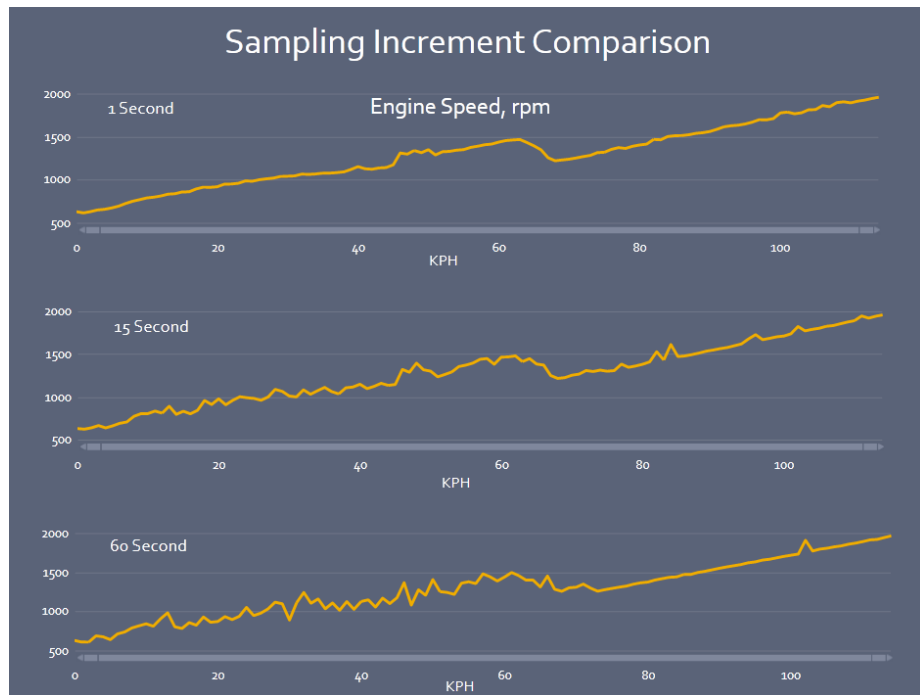
- Ad hoc, visual analysis of a table or related tables of data
- Columns aggregated for selected rows, presenting results in a variety of ways
- Excellent tools for personal analysis and enterprise reporting and dashboards



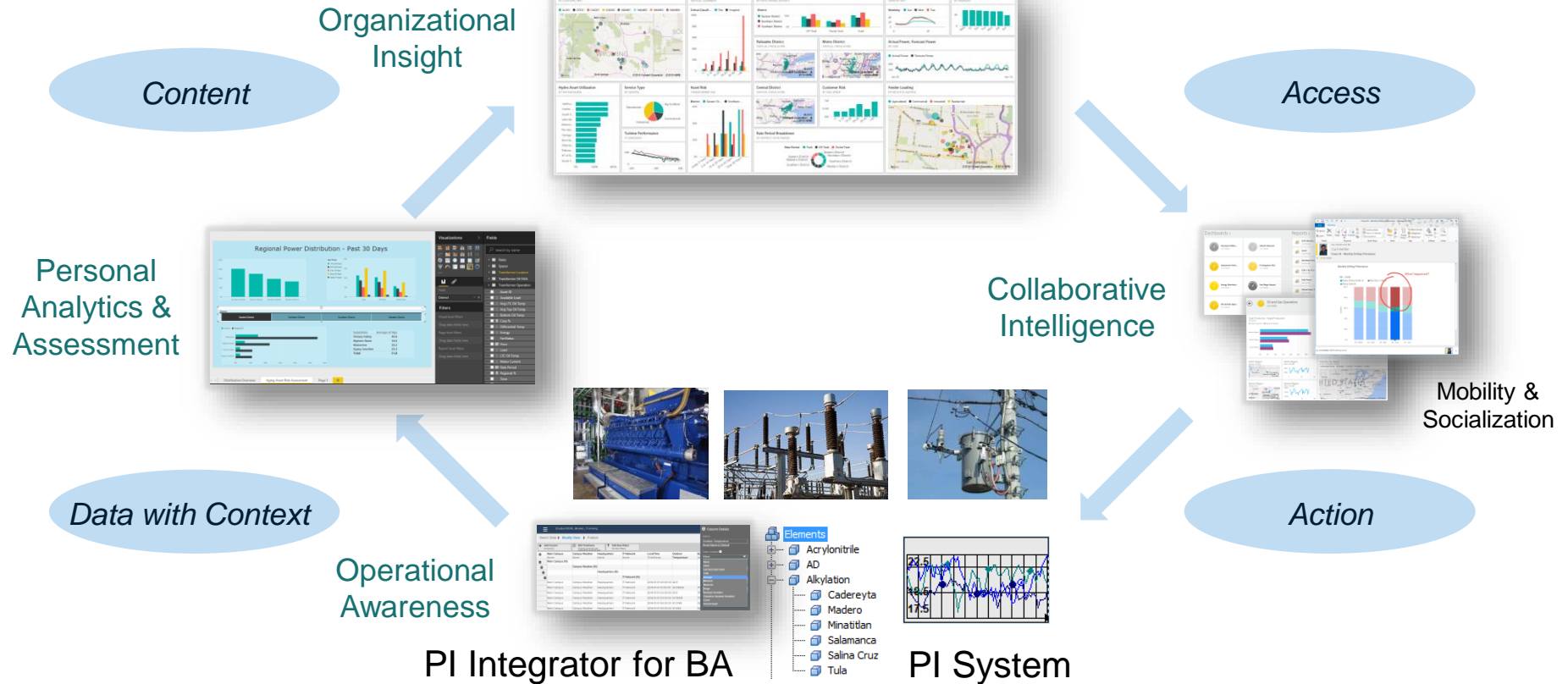
Multidimensional Analytics – Time Contextualization

Flexible, repeatable access to high fidelity operational data

- Time relative aggregations and statistics at any interval
- Juxtaposition of values - published rows can contain previous row's value.
- Backfill First Principle facts as best practice



Driving Continuous Improvement

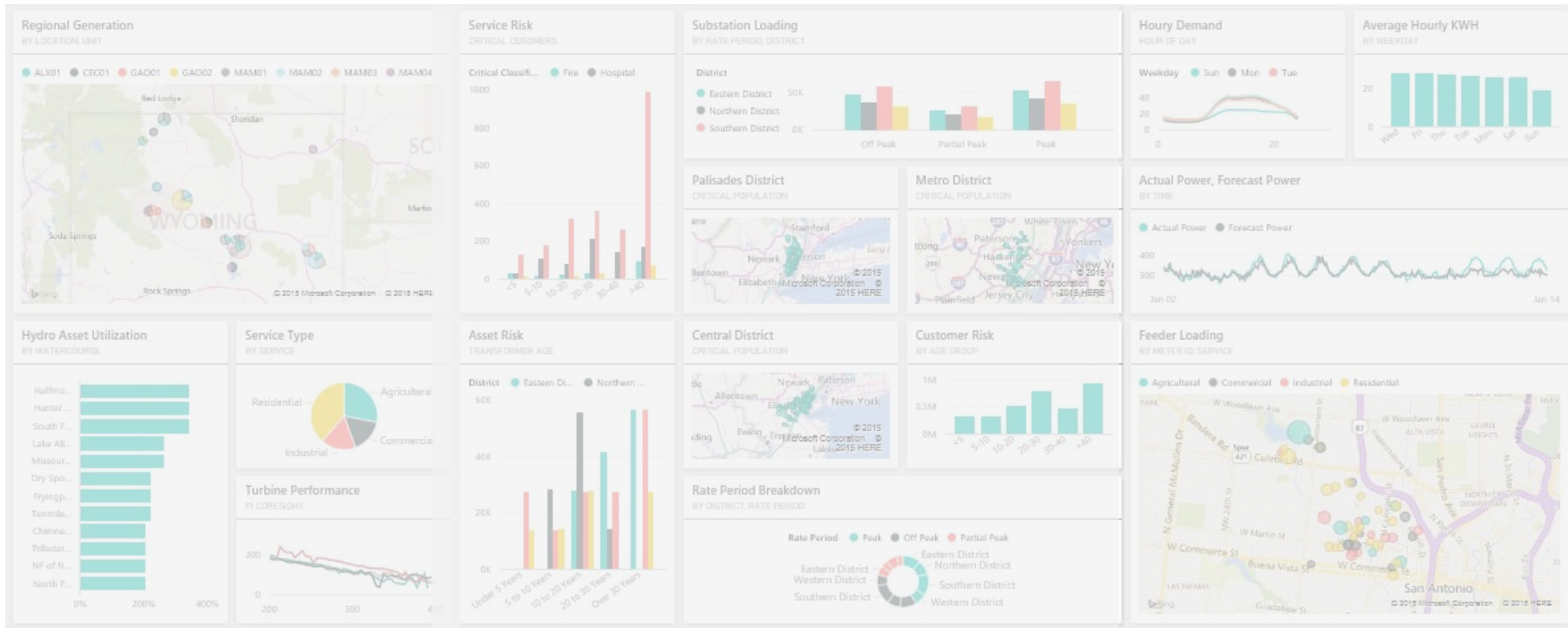


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Enterprise Performance Summary



Generation

Substations

Distribution

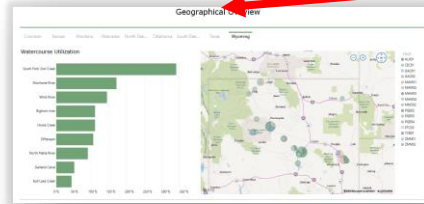
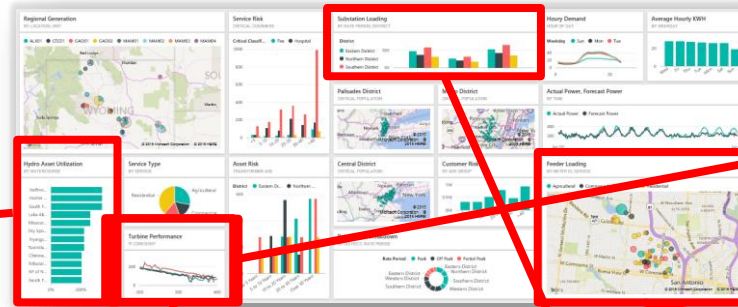


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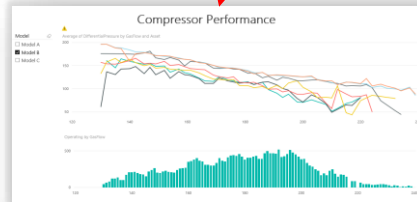
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Detailed Reporting and Analytics

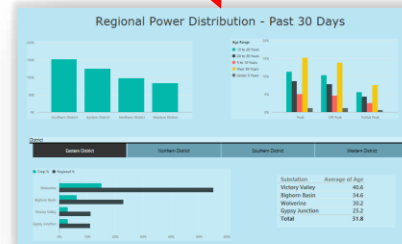
Dashboard drilldown
to detailed reports



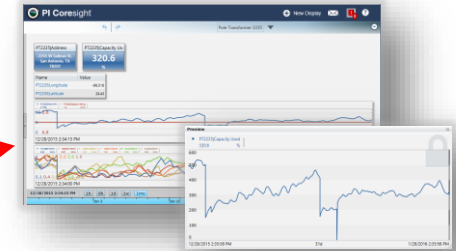
Generation
Demographics



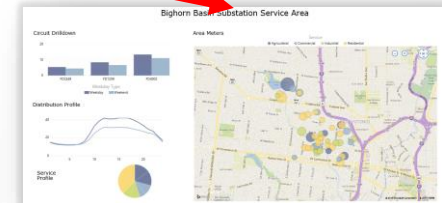
Asset Performance



Substation Performance



PI Coresight



Feeder Loading



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Custom Visuals Gallery



Summary and Wrap Up

- The PI System enables all types of operational analytics by providing time-related data supported by the essential foundation provided by PI Asset Framework.
- Look holistically when selecting an analytical method or methods. PI Analytics is very capable of performing equation-base analytics for performance and conditions assessment, as well as, certain types of predictive analytics.
- The PI Integrator for BA establishes “Common Ground” between OT and IT contextualization for enabling the Intelligence enterprise.



Resources

- OSIssoft Learning Channel on YouTube - “PI Integrator for Business Analytics”
- PI Square Community – “Asset Based PI Example Kit”
 - <https://pisquare.osisoft.com>
- Azure Machine Learning
 - <https://studio.azureml.net>
- Power BI Desktop
 - <https://powerbi.microsoft.com/desktop>
- Power BI Desktop Visuals Gallery
 - <https://app.powerbi.com/visuals>
- On-Line Courses
 - <https://www.edx.org>



Contact Information

Curt Hertler

curt@osisoft.com

Global Solutions Architect

OSIsoft, LLC



Questions

Please wait for the
microphone before asking
your questions



State your
name & company

Thank You



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