

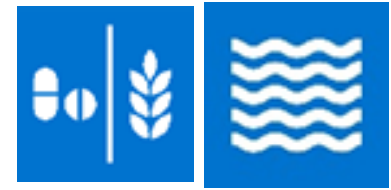
The background of the slide is a dark blue gradient with a faint, stylized image of the San Francisco skyline, including the Golden Gate Bridge and the Transamerica Pyramid. The OSIsoft logo is positioned at the top center.

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# USERS CONFERENCE 2016

April 4-8, 2016 | San Francisco

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**YOUR WORLD**

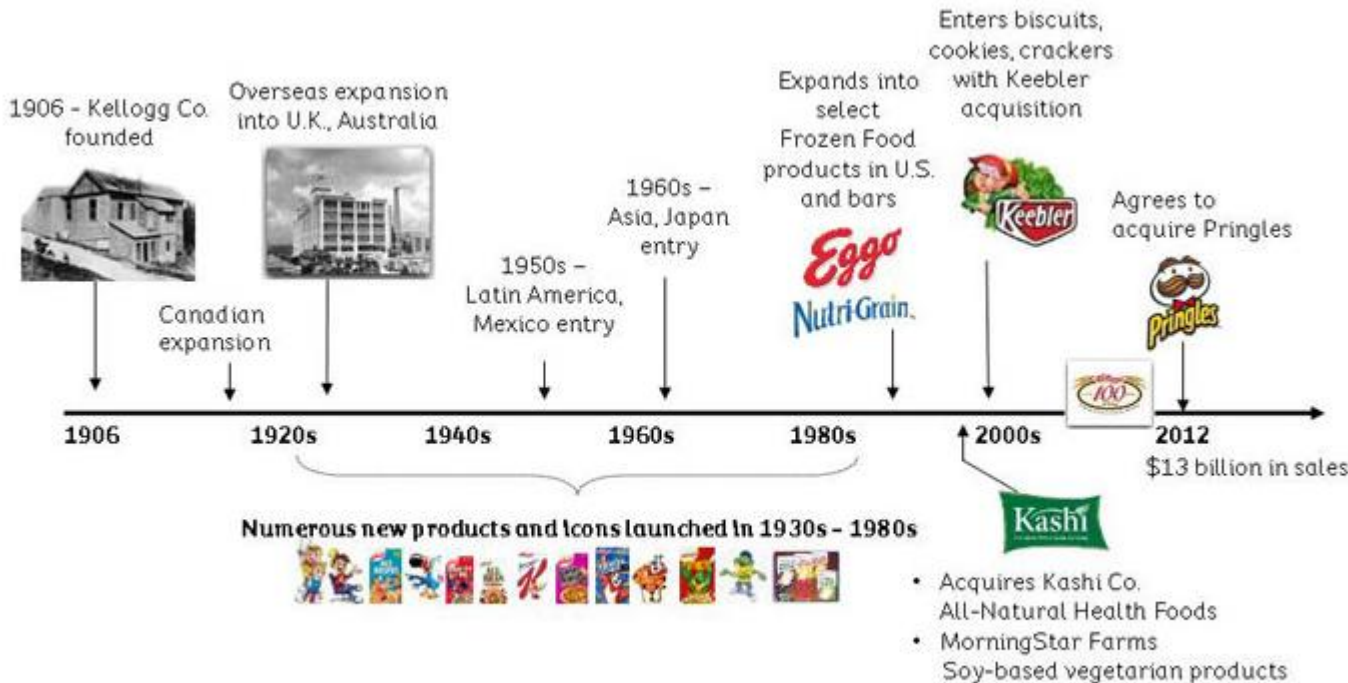


# Driving Sustainable Results in Energy Reduction

Presented by **John Gothberg**



## Our History



## Our Brands





# The Path to Improvement

- 1999-2000 Kellogg creates OAE (Operational Asset Effectiveness) group
- 2000 OSIsoft PI System is selected as the data infrastructure
- Developed tag naming/creation standards – Based loosely on BOM number of equipment
- Performance targets established
- 2005 Set 10 year energy reduction targets
  - Natural Gas
  - Electricity
  - Water/Sewer



# The Project for Improvement – A Baseline

- Approved Project Montage
  - Installed gas and air metering
    - Incoming utilities
    - Gas meters at processing lines
  - Installed Primary voltage metering (Big Picture)
  - Created hundreds of PI System tags and totalizers
  - Environmental monitoring



# The Sustainable Process



### 1. Develop Partnerships

- People who understand your process
- Business partners (Operations, CI, Engineering, Maintenance, FIF (Friends in Finance))
- Engage the plant floor

### 2. Gather Data

- Be creative with what you have. Draw conclusions
- Measure close to the source
- Use smart people to calculate the opportunities

### 3. Identify the Opportunities

- Pick low fruit and quick wins
- Gather the partners
- Challenge everything





# The Sustainable Process

## 4. Measure the Opportunities

- Collect historical data
- History (35 energy projects only 5 did not have/need PI System data)



## 5. Execute the Project

- Data unlocks capital
- Group projects
- Be strategic. Fuel the next project

## 6. Validate the Results

- Put PI System to work
- Communicate the results
- Use the data to uncover unintended savings



## 7. Repeat





## Driving Sustainable Results in Energy Reduction

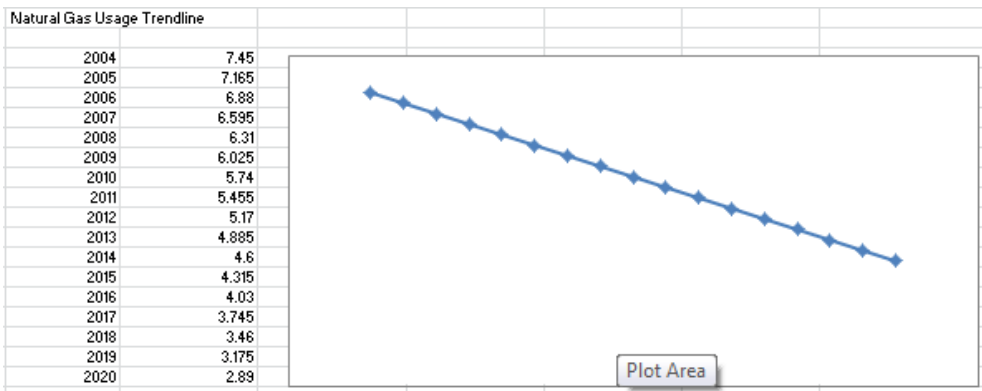
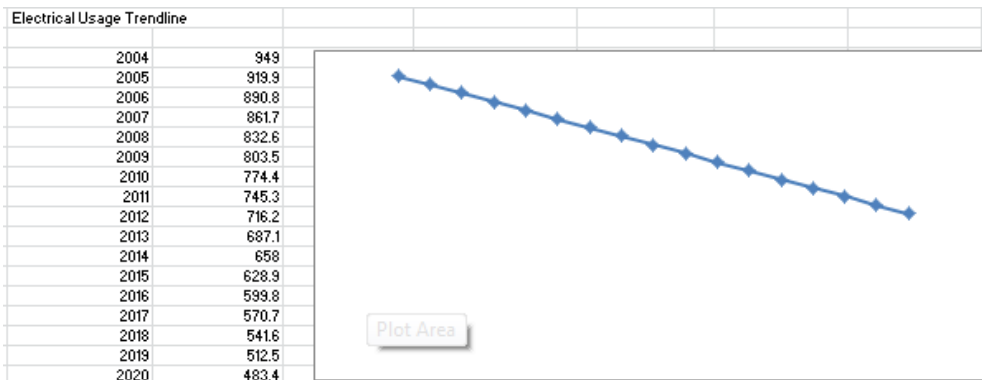


# Energy Projects \$3.3MM Annually \$1.8MM Rebates

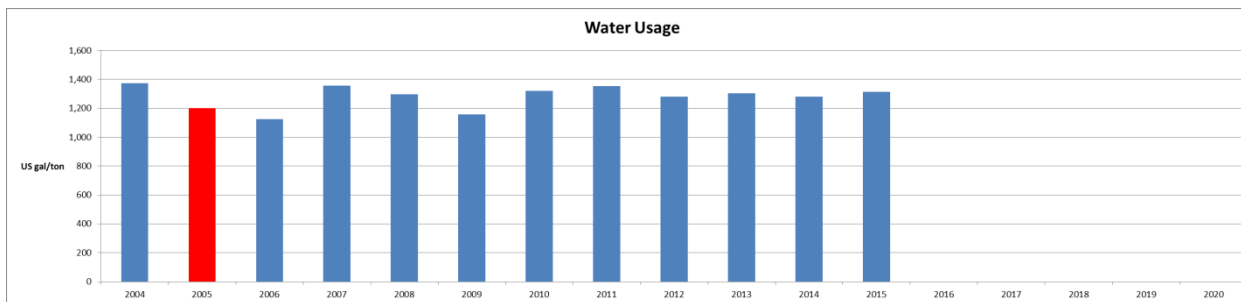
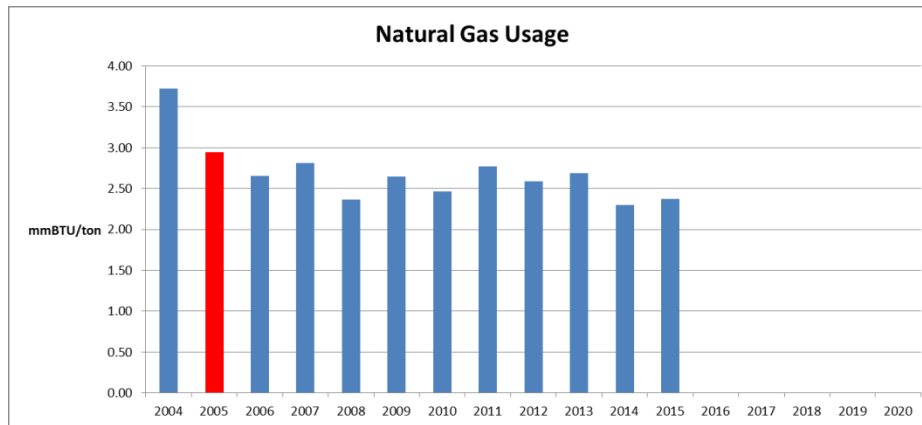
Plant	Year	Project Description	Annual Savings (\$)	Annual Electrical Savings (\$)	Annual Natural Gas Savings (\$)	Annual Water Savings (\$)	Utility Rebate (\$)	Color
BC	2005	Bran And Rice Wet Scrubber Modification	89,000					
BC	2006	Bran Wet Scrubber Consolidations	94,000	583	0	17,600,000		
BC	2007	Bran and Shred Wet Fines	91,000	568,000	0	6,000,000		
BC	2007	B.100 Central Vacuum System Modification	69,000					
BC	2007	BFP #3 Modification	44,000	182,171				
BC	2007	Shred Line Hot Water Recovery to Roto	81,000	0	750	8,750,000		
BC	2007	DX Coated Product Wet Scrubbers	59,000	236,000	955	3,800,000		
BC	2008	B.100 Lighting	28,000	405,000	0	0	\$3,000	
BC	2008	Boiler Stack Heat Recovery	411,000				\$6,000	
BC	2009	Lighting					\$93,000	
BC	2009	Air Compressor Automation	71,000	980,000	0	0	\$67,000	
BC	2009	Rice Jetzone Heat Recovery					\$25,000	
BC	2010	Water Reclamation Phase 1	66,000	0	2,900	10,800,000		
BC	2010	Condenser Water Modifications	140,000	1,938,000	0	0	\$6,000	
BC	2010	Shred Fondant CHW Booster Pump	35,000	493,000	0	0		
BC	2010	Chiller 8					\$108,000	
BC	2011	Shred Frosting Vacuum Pumps					\$17,000	
BC	2011	HHW Pump Drives	34,000	464,000	0	0	\$3,000	
BC	2012	B.90W Dessicant Unit					\$10,000	
BC	2012	Shred Cooling Tunnel AHU Modification	149,000	679,000	11,000	0	\$93,000	
BC		HHW Amenities Booster Pumps					\$9,000	
BC		PWHS Soft Cold Water Pumps					\$5,000	
BC	2012	B.100 Lighting Upgrades	27,000	415,000	0	0	\$13,000	
BC	2012	B.100 Compressed Air Cooling Loop	20,000	240,000	0	1,000,000	\$12,000	
BC	2012	Compressed Air Survey					\$12,000	
BC	2013	DA Vent Steam					\$15,000	
BC		Bran Mod 4 Rotoclon					\$6,000	
BC		Wheat Receivers					\$3,000	
BC	2013	Cooling Towers					\$68,000	
BC	2013	CHW System Modification	41,000	644,000	0	0	\$17,000	
BC	2013	Boiler Energy Optimization	190,000	236,000	25,000	0	\$59,000	
BC	2014	Compressed Air Valves					\$60,000	
BC	2014	Cond Return Improvements	89,000	902,000	11,000	0	\$50,000	
BC	2014	Cond Return Improvements Phase II	76,000	0	10,000	832,000	\$32,000	
BC	2014	Water Reclamation	212,000	0	0	41,400,000	\$0	
BC	2014	Chiller 9					\$84,000	
BC	2014	1.0 Processing HVAC (Phase I and II)	392,000	2,705,000	37,000	0	\$314,000	
BC	2015	Boiler Combustion Modifications						
BC	2015	Cold Storage HVAC					\$8,000 pending	
BC	2015	2.0 Processing HVAC	387,000	3,421,000	24,083	0	\$332,000 pending	
BC	2015	City Water Modifications	82,500	0	1,719	14,242,000	\$7,000 pending	
BC	2015	Compressed Air Leak Audit					\$18,000 pending	
BC	2016	1.0 and 2.0 Packaging HVAC	325,000				\$251,000 pending	
BC	2016	Chiller 10						
BC	2016	Water Softeners						
BC	2017	B.100 Cooling Towers						
BC	2018	Waste Water Treatment Plant						
			<b>3,302,500</b>				<b>\$1,818,000</b>	



## Energy Usage



## Energy Usage (Tell the whole story)



## HVAC Project Example

Element Relative Display

Search

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Elements of Interest

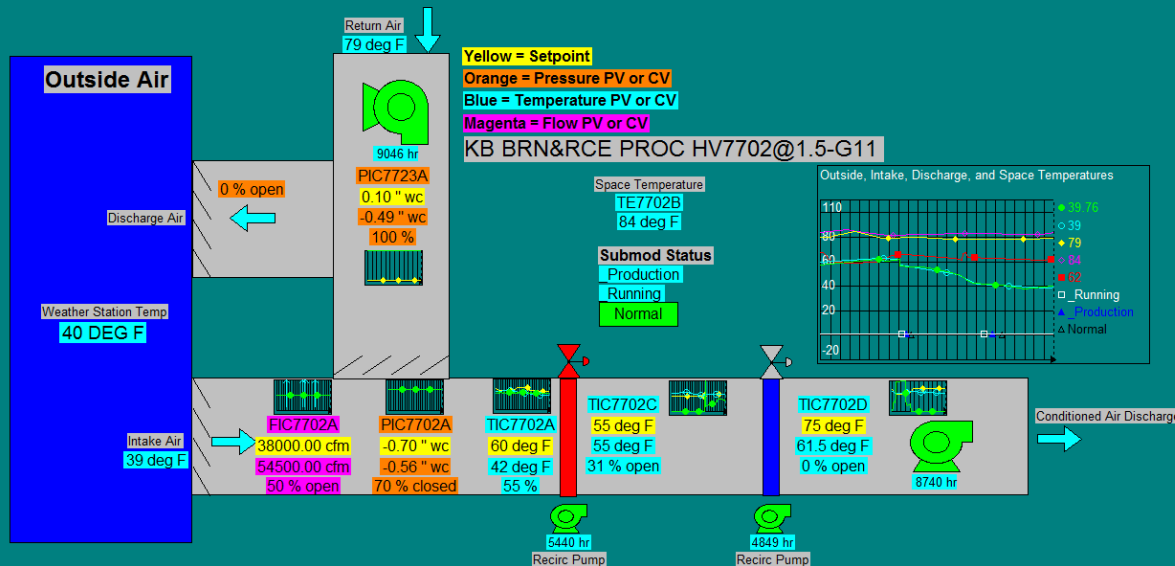
Group by: ☒

Filter

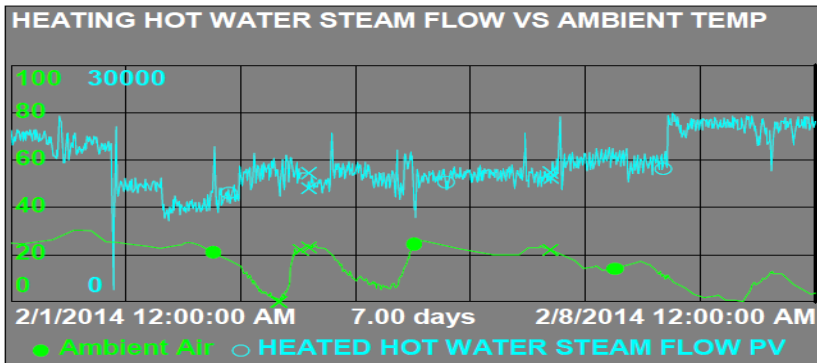
Name

- Template: HVAC Unit Process Area
- KB BRN&RCE PROC HV6700@1.5-G24
- KB BRN&RCE PROC HV6701@1.5-B17
- KB BRN&RCE PROC HV6702@1.5-B13
- KB BRN&RCE PROC HV7700@1.5-G4
- KB BRN&RCE PROC HV7701@1.5-G7
- KB BRN&RCE PROC HV7702@1.5-G11

Unit#	6700	6701	6702	7700	7701	7702	Total CFM Intake
Supply Fan	Running	Stopped	Running	Stopped	Stopped	Running	136,100 cfm
Return Fan	Running	Stopped	Running	Stopped	Stopped	Running	
Mixed Air Temp	64.9	78.4	53.4	81	62.8	42.1	
Heated Air Temp	65.3	81.1	54.3	82.9	68.7	55	



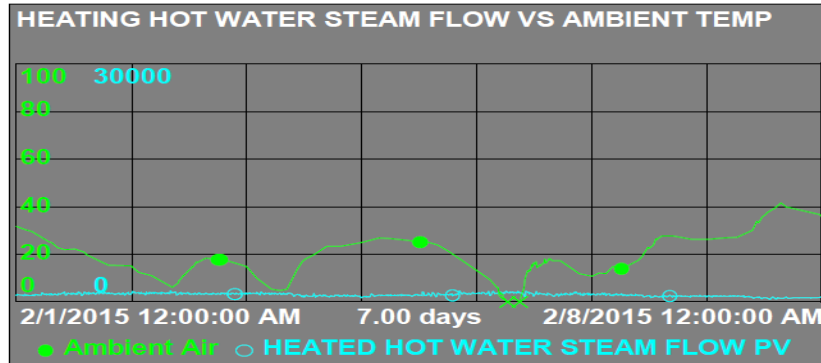
## HVAC Results



**PRE-PROJECT**  
(1<sup>ST</sup> WEEK  
IN FEB,  
2014)

Heating load due to minimum HHW valve positions for freeze protection in six HVAC units.

Mechanical cooling was required to remove the "artificial" heat loads.



**POST-PROJECT**  
(1<sup>ST</sup> WEEK  
IN FEB,  
2015)

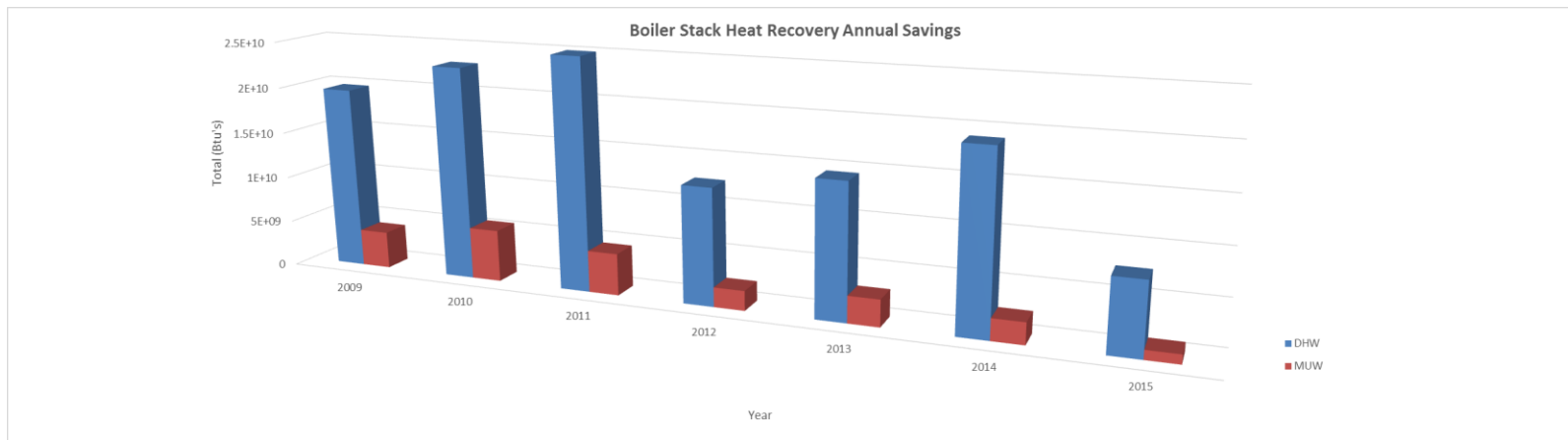
HHW and CHW circulation pumps implemented for freeze protection vs minimum valve positions.

No mechanical cooling load. Outside air utilized to satisfy space conditions.

## RESULT - \$40,000 ONE WEEK UTILITY SAVINGS



## Boiler Heat Recovery



Year	DHW (Btu)	MUW(Btu)	Total Cost Savings
2009	19724409856	3988113472	\$142,275.14
2010	22995355648	5587236352	\$171,495.55
2011	24983941120	4490520576	\$176,846.77
2012	12547899392	2112881664	\$87,964.69
2013	14479712256	2879935488	\$104,157.89
2014	19049988096	2309167104	\$128,154.93
2015	7724687360	994043904	\$52,312.39
<b>Total</b>	<b>1.21506E+11</b>	<b>994043904</b>	<b>\$735,000.23</b>

## Contact Information

### **John Gothberg**

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Engineering & Facilities Manager  
Kellogg Company





## Questions

Please wait for the **microphone** before asking your questions

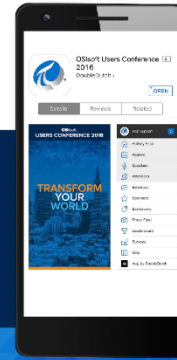


State your **name & company**

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감사합니다

谢谢

Danke

Merci

Gracias

Thank You

ありがとう

Спасибо

Obrigado

**“Hope is not a business strategy. Be relentless”**

The background of the entire image is a dark blue gradient. On the left side, there is a faint, stylized illustration of the San Francisco Bay Bridge. On the right side, there is a faint silhouette of the San Francisco skyline, including the Transamerica Pyramid. The overall aesthetic is professional and tech-oriented.

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