

Using PI Integrators to Improve the Value of Your PI System Data

Bethanne Peters, Field Service Engineer

October 11th, 2016



Seeking Value in a Sea of Buzz and Jargon



Leveraging the PI System and Cortana Intelligence to Increase Production Capacity



COMPANY and GOAL

Deschutes Brewery is the 7th largest craft brewery in U.S., and wanted to maximize production with its existing infrastructure to fund construction of a second production facility in Roanoke, VA.

Process Efficiency!

CHALLENGE

...

Impact: Losing up to 72 hours in production time

SOLUTION

...

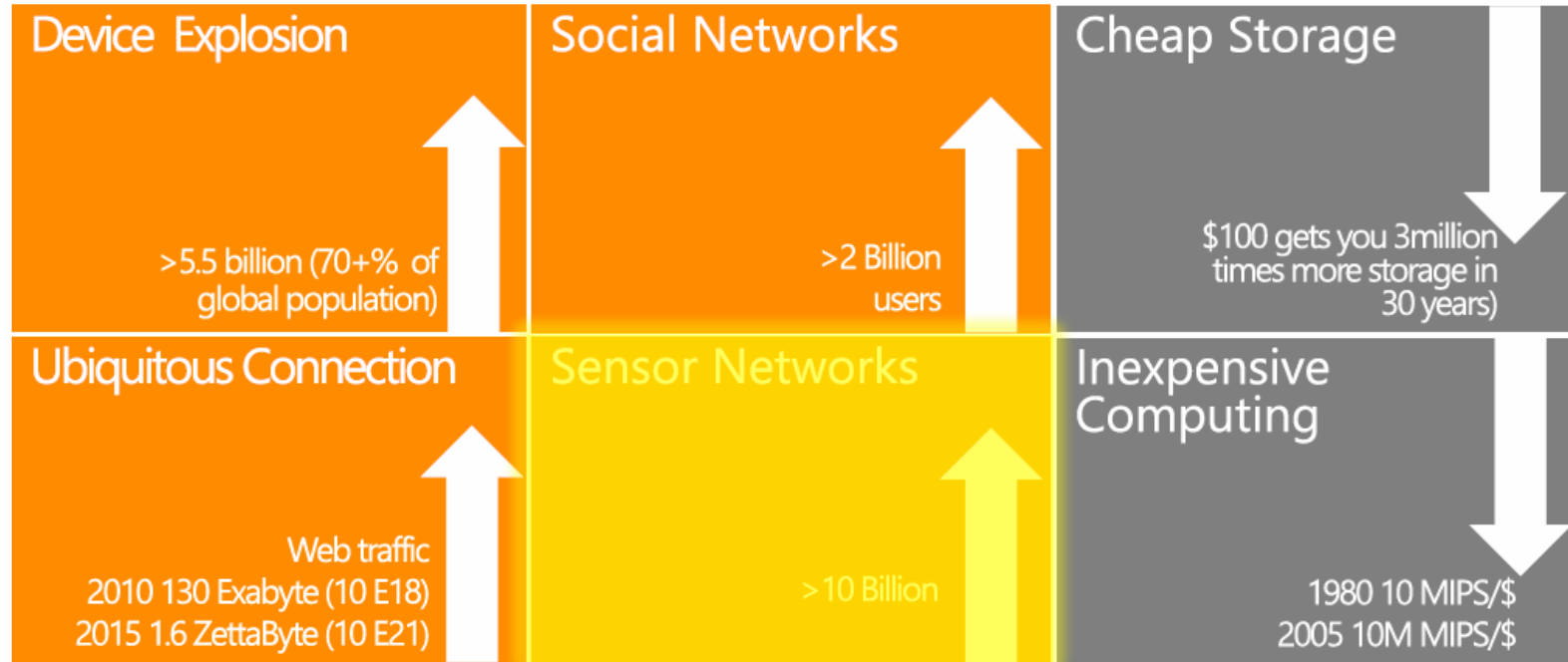
OUTCOME

Ability to eliminate production time losses and increase production capacity

Accurate predictions of when a batch's phase transitions from fermentation to free rise



The Importance of Data (and Sensor Data) is Increasing



Sensor Data Occupies a Key Role in (Big) Data Projects



Insight



Time Series



Relational



Unstructured



Approaches to Getting Value from this (Big) Data

Data Warehousing



- **Centralizing data** from **different** business systems

Visual Correlations



- **Visualizing** data sets across **multiple** variables

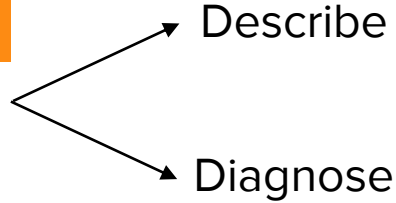
Statistical Analytics



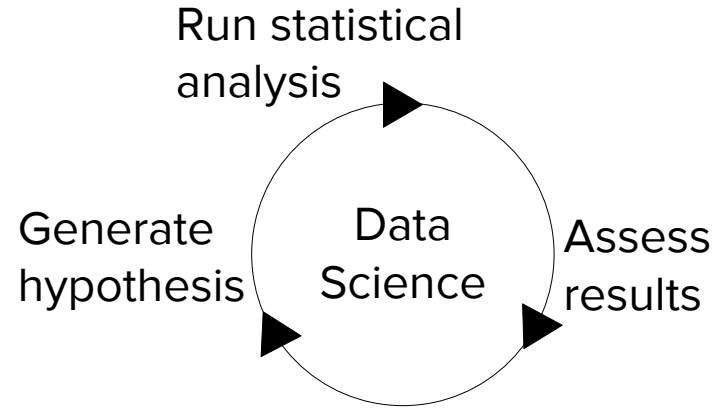
- **Identifying patterns** through statistical methods that require **large** and **diverse** datasets

Approaches to Getting Value from this (Big) Data

Visual Correlations

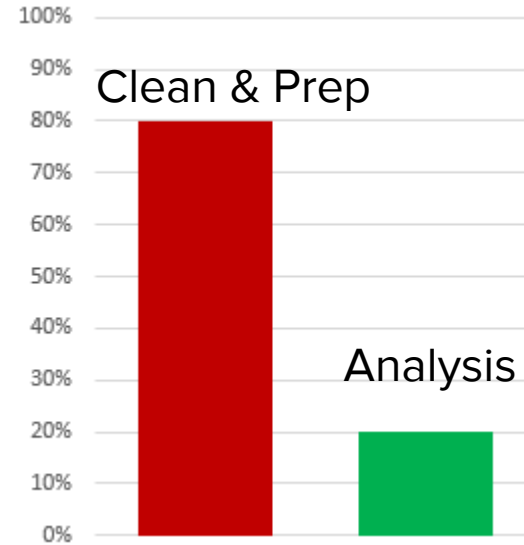
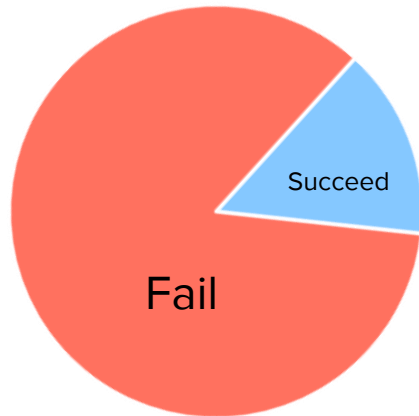


Statistical Analytics



(Big) Data Projects: Sound Attractive ... But There are Challenges

64% of large enterprises plan to implement a big data project.
85% will be unsuccessful.



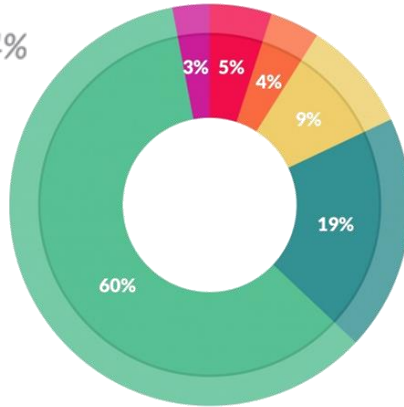
Data cleansing and preparation tasks can take 50-80% of the development time and funds.

Source: [Harvard Business Review](#)

(Big) Data Projects: Time Spent in the Wrong Areas

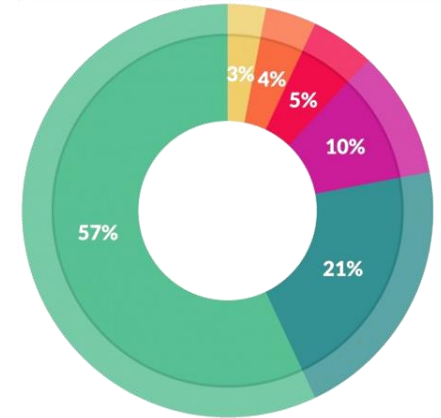
What data scientists spend the most time doing

- Building training sets: 3%
- Cleaning and organizing data: 60%
- Collecting data sets; 19%
- Mining data for patterns: 9%
- Refining algorithms: 4%
- Other: 5%



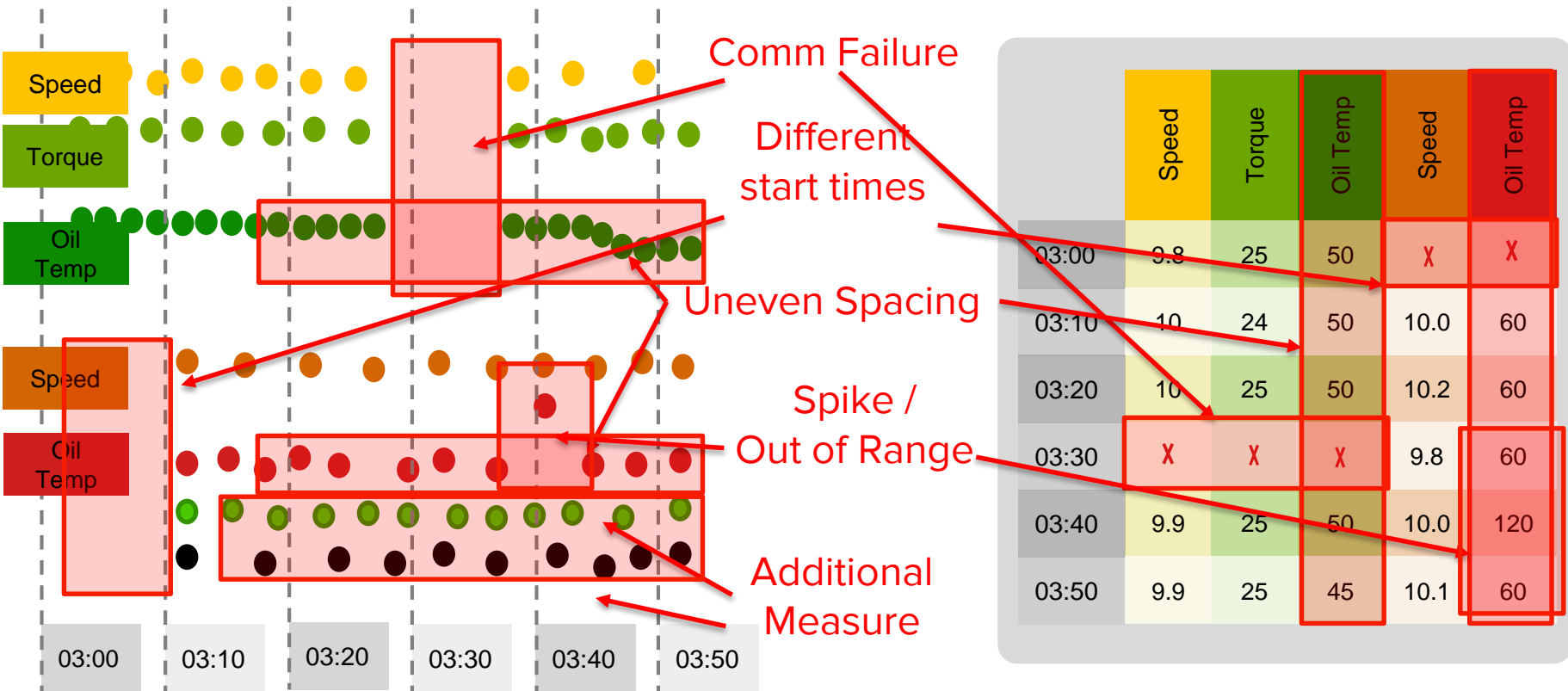
What's the least enjoyable part of data science?

- Building training sets: 10%
- Cleaning and organizing data: 57%
- Collecting data sets: 21%
- Mining data for patterns: 3%
- Refining algorithms: 4%
- Other: 5%



Source: [Forbes](#)

Cleaning & Preparing Sensor Data: It's Challenging

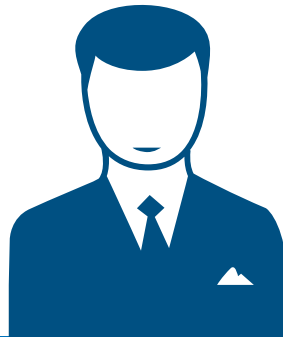
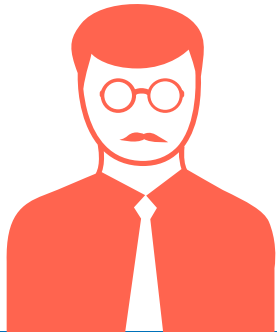


OSIsoft has Listened to Your Needs

"We're looking to get the data into tools like Spotfire"

"Writing custom code and supporting it indefinitely is just not an option"

"I need to be able to look at data across similar and different assets at the same time"



Summary of Needs:

Familiar tools

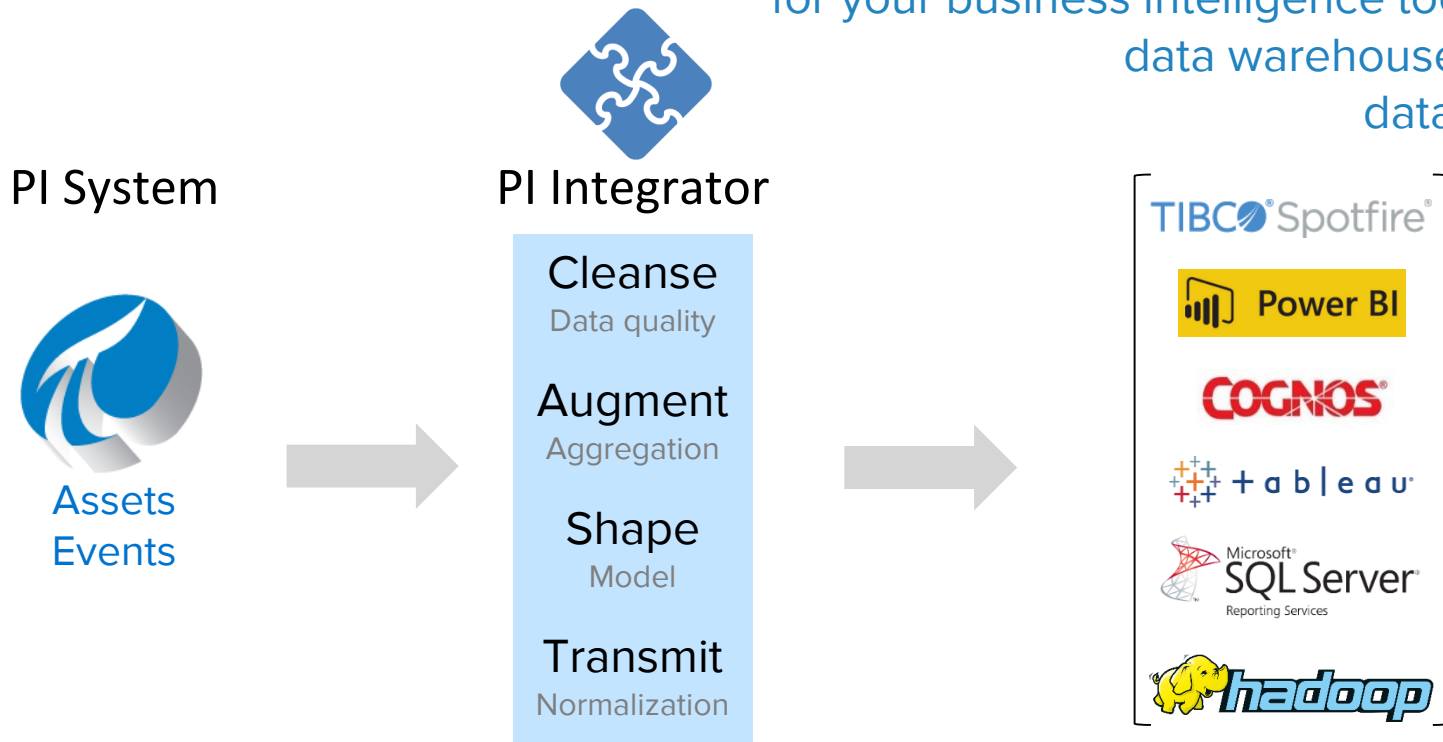
Scalability without code

Flexibility and trust



PI Integrators Let You Clean and Prepare PI System Data

for your business intelligence tools,
data warehouses, and
data lakes



Let's See This in Action!

Publishing Building Energy Consumption
for 67 Buildings to SAP HANA



+ Create Asset View
Build a data view starting with your asset hierarchy

+ Create Event View
Build a data view starting with time series

Modify View
Modify existing data view

Remove View
Remove selected view

	Name	Run Status	Type	Run Mode	Start Time	End Time	Last Run Time
	Manufacturer Comparison	Published	Asset	Once	1-dec-2015	1-apr-2016	5/5/16 11:00 PM
	NewPublication	Publishing	Asset	Once	1-jan-2013	1-mar-2013	5/16/16 10:17 PM
	Compressors PI View	Published	Asset	Once	1-jul-2014	1-jul-2015	5/9/16 4:54 PM
	Oil Midstream Analysis	Published	Asset	Once	1-jul-2014	1-jul-2015	5/5/16 11:08 PM
	Compressors PI View 2	Not Yet Published	Asset	Once	1-jul-2014	1-jul-2015	Never
	Solar Array Publication	Published	Asset	Once	1-jan-2016	1-mar-2016	5/9/16 3:30 PM
	Solar Array 2	Not Yet Published	Asset	Once	*-8h	*	Never

Run Status

Publishing 76%

View Name

NewPublication

PI AF Database

Utilities Analysis

Publish Target

SAP

View Type

Asset

Run Mode

Once

Last Run Time

5/16/16 10:17 PM

Your Start Time is

1-jan-2013

Your End Time is

1-mar-2013

Sample Frequency

30 minutes

Publish Actions

Resume

Stop

Update Data

Search Shape

Asset Shape

Federal Site Building Template

1st Char. of Building Code

2nd Char. of Building Code

Active Energy Delivered

Area Code

Element Name

Element Type

Full Name

Parent Name

Parent Type

Leveraging the PI System and Cortana Intelligence to Increase Production Capacity



COMPANY and GOAL

Deschutes Brewery is the 7th largest craft brewery in US, and wanted to maximize production with its existing infrastructure to fund construction of a second production facility in Roanoke, VA.

Process Efficiency!

CHALLENGE

...

Impact: Losing up to 72 hours in production time

SOLUTION

...

OUTCOME

Ability to eliminate production time losses and increase production capacity

Accurate predictions of when a batch's phase transitions from fermentation to free rise



History and Background

- Located in Bend, OR
- Founded in 1988
- Pub opened in Portland, OR in 2007



- 2 brewhouses
- 50+ vessels
- Bottling and kegging
- 7th largest craft brewer in the U.S.



Leveraging the PI System and Cortana Intelligence to Increase Process Efficiency



COMPANY and GOAL

Deschutes Brewery is the 7th largest craft brewery in US, and wanted to maximize production with its existing infrastructure to fund construction of a third brewery in Roanoke, VA

CHALLENGE

Batch's phase transition happens between manual density measurements occurring every 8-10 hours

Impact: Losing up to 72 hours in production process

SOLUTION

Used the PI Integrator for Microsoft Azure to prepare operating, asset, and event data for each batch in the PI System for use by Azure Machine Learning to train a predictive model and inform when a phase transition occurs

OUTCOME

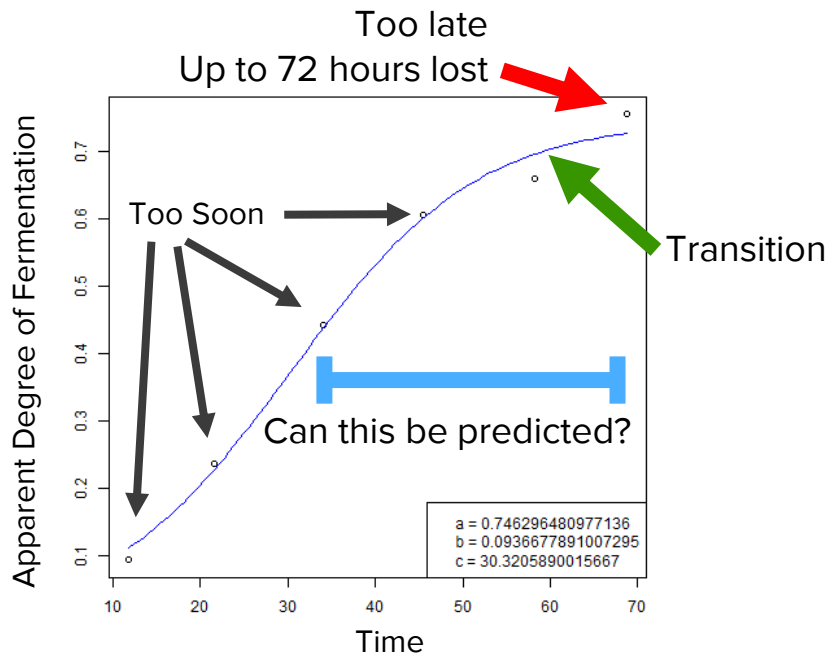
Ability to eliminate production time losses and increase production capacity

Accurate predictions of when a batch's phase transitions from fermentation to free rise



Production Challenges

Filing ► Fermentation ► Free Rise ► ...



Options

- Invest \$750k into inline density meters
- Manually predict transition in spreadsheets

Constraints

- CAPEX not an option
- Only one manual density measurement per vessel every 8-10 hours

Challenge

- Transition occurs between manual density measurements
- Prepare data for each batch prediction
- Automate & operationalize predictions
- Continuously improve accuracy of predictions



Machine Learning Model

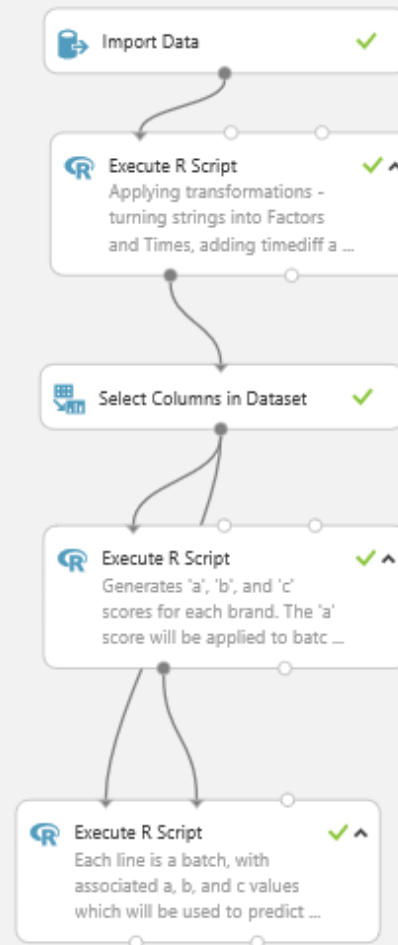
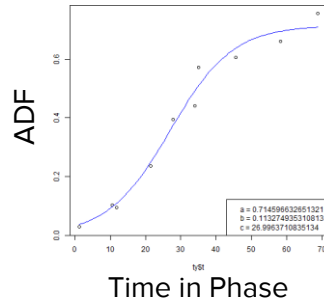
Proposal

Early Density Readings → Transition Time

Hypothesis

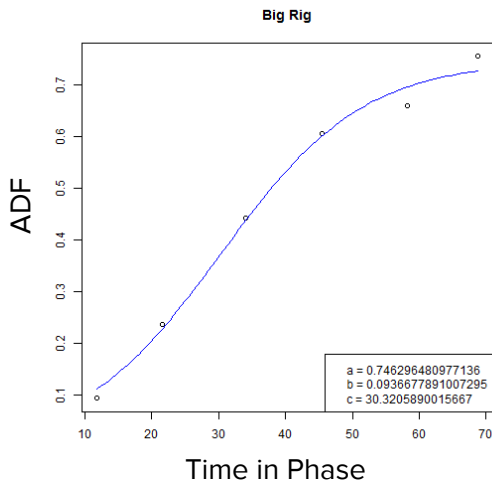
Transition Time influenced by

- Brand of beer
- Fermentation dynamics (temperatures, pressures, etc)
- Vessel's dimensions & volume

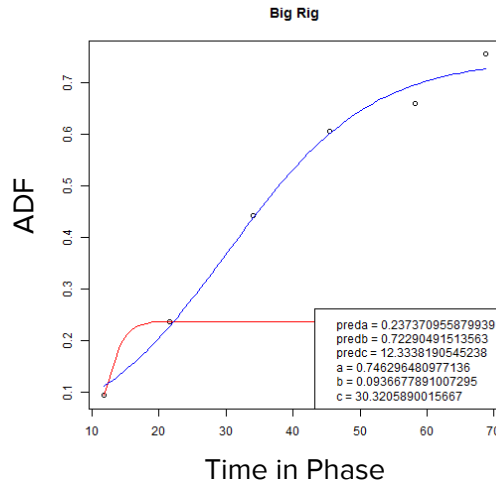


Azure ML Predicts Accurate Transition Time

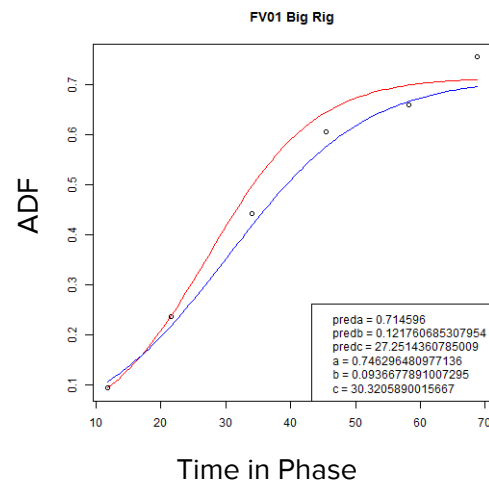
Benchmark: Measure accuracy against a standard (based on historical data)



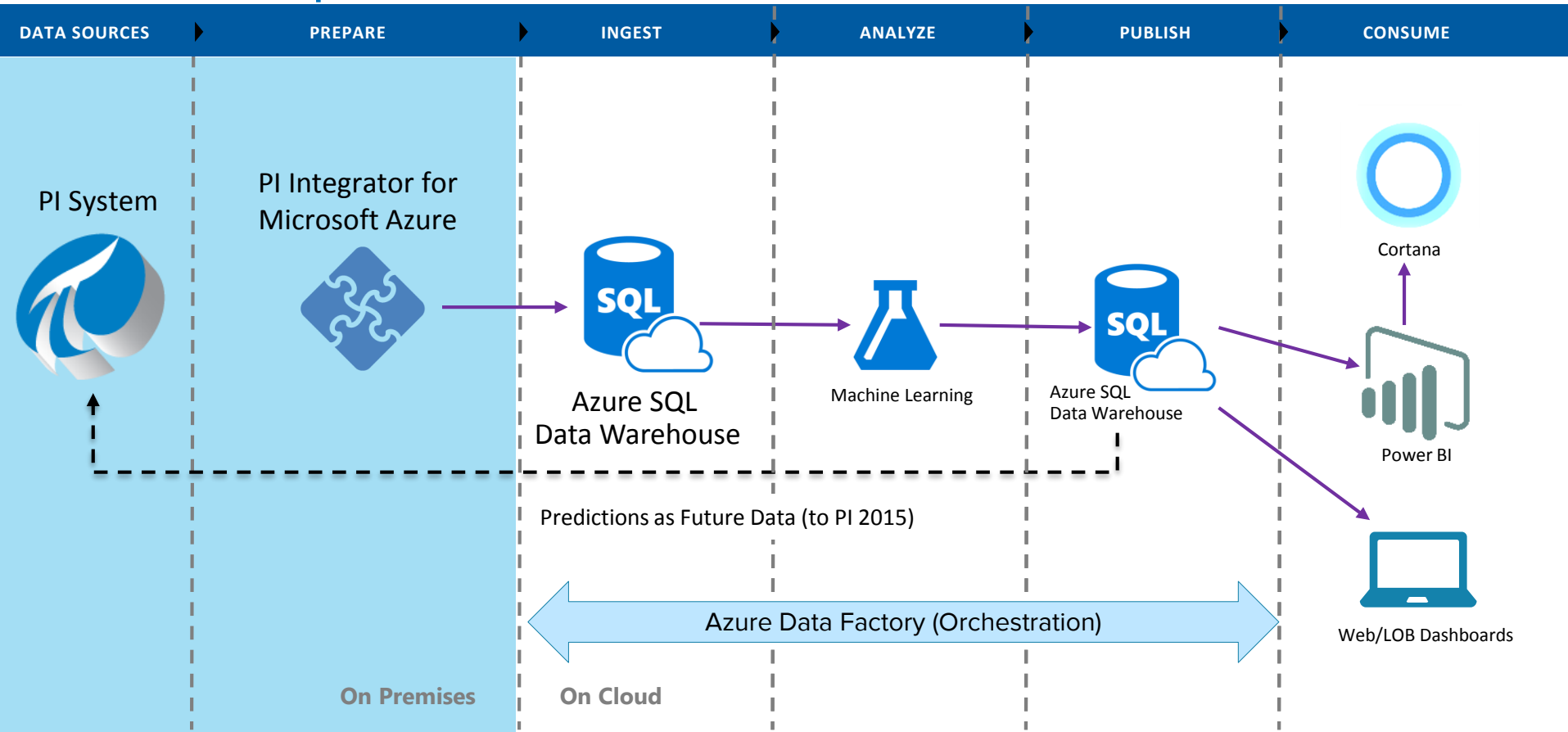
Predict: Use 2 early densities to estimate transition time



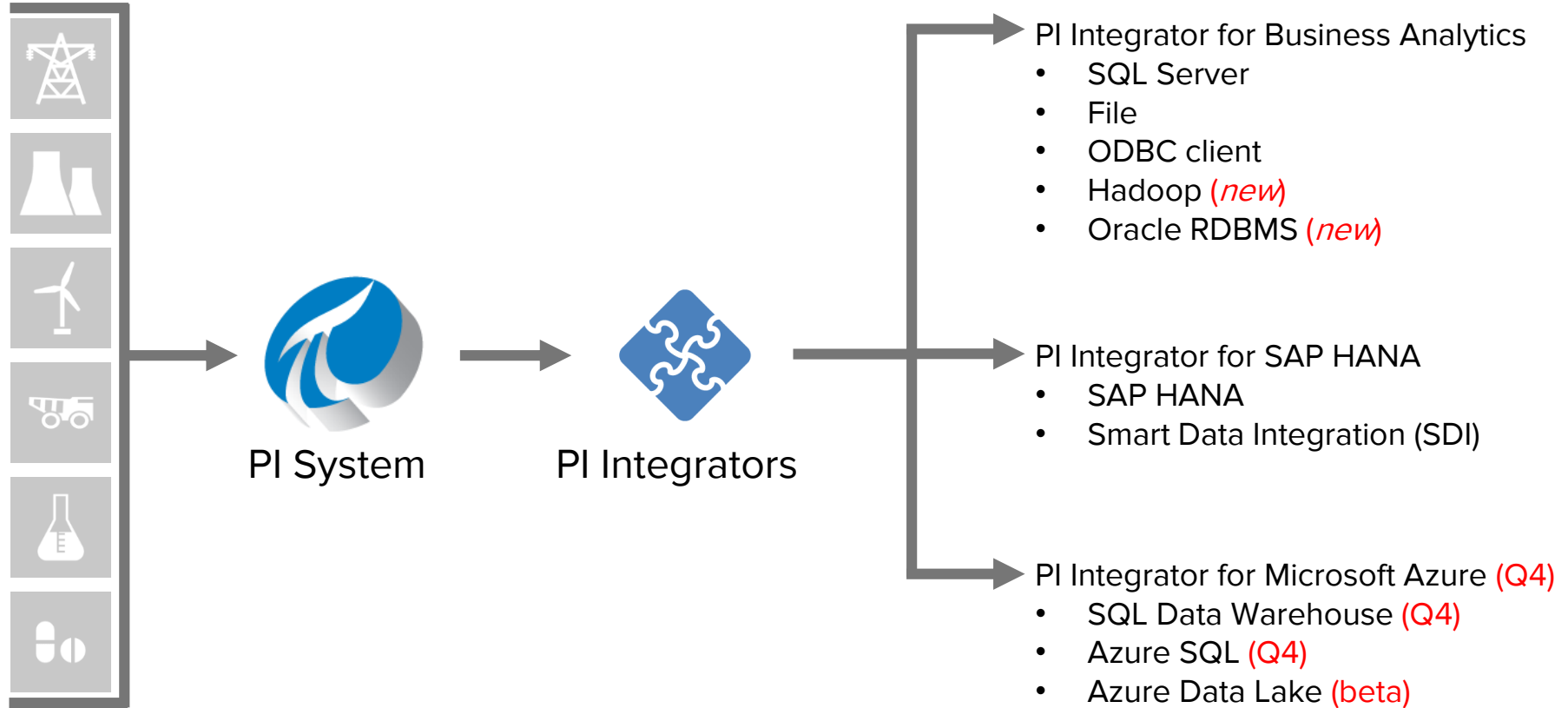
Refine: Base predictions on brand for greater accuracy



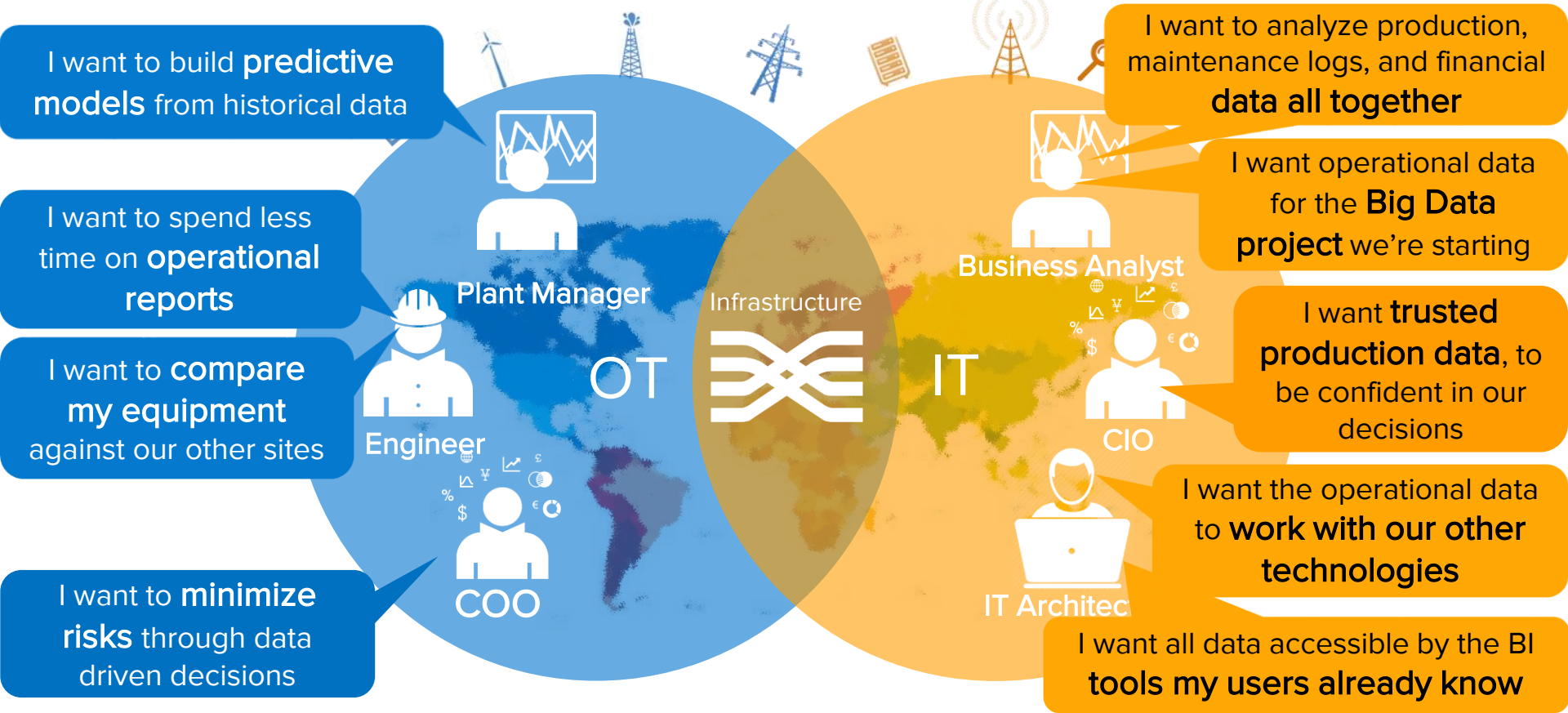
How to Operationalize Predictions



PI Integrators



New Technology is bringing the IT and OT Worlds Together



Oil and Gas

Drilling and production comparisons
Information distribution



Mining

Route optimization
Energy reduction
(across fleets of haul trucks)



Life Sciences

Reactor comparisons
Process scale-ups
(1L, 3L, 10L, 1kL, 10kL)



Renewables

Energy production reports
Wind farm comparisons
Outlier analyses



PI Integrator for Business Analytics is in use today!

- ✓ IT/ OT integration
- ✓ Business intelligence and reporting
- ✓ Data warehouse integration
- ✓ Support for cross-platform projects

Food and Beverage

Utility usages
Process analytics



Move the Needle with PI Integrators

- Start the conversation!
 - Could a colleague make a **better decision** with **data you see daily**?
 - What **business intelligence tools** could you leverage further?
- Visit **YouTube** or [osisoft.com](https://www.osisoft.com) to see which PI Integrator works for you



PI Integrator for Business Analytics
PI Integrator for SAP HANA
PI Integrator for Microsoft Azure

Contact Information

Bethanne Peters

bpeters@osisoft.com

Field Service Engineer

OSIsoft, LLC

Questions

Please wait for the **microphone** before asking your questions



State your
name & company

Please remember to...

Complete the Survey
for this session

OSIsoft. REGIONAL SEMINAR
Safeco Field – Seattle, WA – September 20, 2016

Evaluation Form

Name: _____ Company: _____
Email: _____

Quality of presentations

	Poor	Good	Excellent	N/A
1. Digital Transformation with Today's PI System – OSIsoft	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. PI Coresight 2016: New Vision, New Display Editor, New Look and Feel – OSIsoft	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Monitoring Health and Performance of Grid-Scale Energy Storage Systems – UniEnergy Technologies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Using PI Integrators to Improve the Value of your PI Data – OSIsoft	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. PI Asset Framework Ties Together Enterprise OEE for Clearwater Paper – Clearwater Paper	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Solving Business Initiatives with the PI System – OSIsoft	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. PI Analytics and Coresight for Business Process Improvement – Arista	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. Seq helps customers get even more value from their OSIsoft PI System – Seq Inc.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. What's Really Going on with your Beer's Fermentation? – Deschutes Brewery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Quality of seminar

	Poor	Good	Excellent	N/A
1. Presentation topics meeting your needs or interests	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Time allowed for lunch/breaks/discussions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Pace and time allocated to the presentations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Thank You



OSIsoft®