





# Productivity Improvement Through Continuous Contextualization of PI System Data



Presented by James Li, Abbott Nutrition
Shamus Cunningham, Seeq Corporation





# **Agenda**

- Abbott Nutrition Overview
- Seeq Corporation Overview
- Business Challenge: Improve Productivity
- Use Case 1:
  - Improve Asset Utilization
- Use Case 2:
  - Improve Net-weight Control
- Key OSIsoft Products and Seeq Products
- Results Obtained and Business Impact
- Conclusion



### IMPROVING LIVES FOR 125+ YEARS



### 1880s

Dr. Wallace Abbott advances the science of medications to improve accuracy and effectiveness.

### 1930s-1960s

Expands into vitamins and, later, infant formula, marking decades of growth in nutrition.

### 1970s-1980s

Creates the modern diagnostics industry with ground-breaking products.

### 1990s-2000s

Sharpens its focus on medical devices, to deliver unprecedented innovation.

### TODAY

Abbott continues to shape new ways to bring better health to people all over the world, through diverse products and technologies.

# LEADING WITH SOLUTIONS ACROSS THE SPECTRUM OF HEALTH

- #1 in blood screening
- #1 in immunoassay diagnostics
- Leading point-of-care platform
- #1 in drug-eluting and metallic stents
- #1 in laser vision technology
- Leading blood glucose monitoring platform
- #1 worldwide in adult nutrition
- #1 in U.S. pediatric nutrition
- Leading branded generics in key emerging markets





**ADDRESSING HEALTH** NEEDS AT EVERY STAGE, FROM NEWBORNS TO **AGING ADULTS** 



Nutrition



Diagnostics



Medical devices



Branded generic pharmaceuticals

### **SCIENCE-BASED NUTRITION FOR ALL AGES**

### **PEDIATRIC**

- Infant formula
- Growing-up milk/toddler
- Supplemental mother



### ADULT/MEDICAL

- Supplemental nutrition
- Healthy snacks
- Disease-specific (diabetes, cancer, kidney)



### **PERFORMANCE**

- Elite athlete
- Sports and fitness enthusiast
- Active and healthy



### Nutrition

# AMONG THE MOST TRUSTED NAMES IN NUTRITION WORLDWIDE

### PEDIATRIC

Infant Formula Growing Up Milk/Toddler Supplemental Nutrition

### **ADULT**

Supplemental Nutrition & Healthy Snacks Disease-specific (Diabetes, Cancer, Kidney) Medical Foods

### **PERFORMANCE**

Sports and Fitness Enthusiast







# MAKING A NOTABLE DIFFERENCE

100 top Global Innovators, Thompson Reuters 2013

Fortune's Most Admired Companies since 1984; #1 in Medical Products in 2014

Top 20 BioPharma employer by *Science*, for 10 years

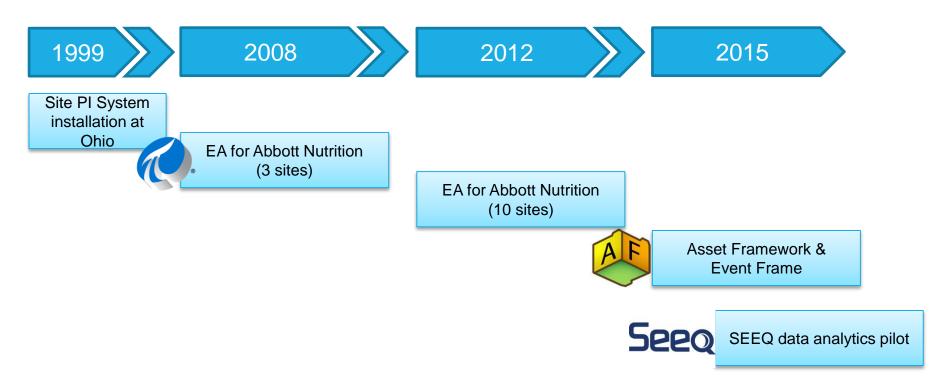
Top 50 Companies for Diversity by *DiversityInc.*, for 11 consecutive years

100 Best Companies by *Working Mother* for 14 years in a row

Industry Group Leader, Dow Jones Sustainability Index, 2013 and 2014; 10th year on the Index



# Timeline for OSIsoft PI System at Abbott Nutrition



# An Innovative Productivity Application for Engineers to Quickly Gain Even More Value from Their PI Systems.

# Data Wrangling

 Connect and Assemble Across Multiple Data Sets

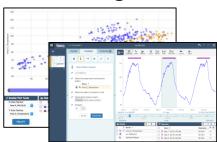
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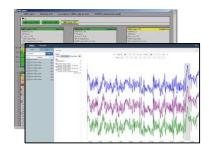
- · Interpolation and Normalization
- · Data Quality and Cleansing
- Contextualization and Capsules

# **Engineering Investigation**



- Search & Annotation
- · Pattern Matching
- Modeling
- Calculations, Analytics, and Scripting
- · Historical Benchmarking

### **Sharing Insights**



- Performance Monitoring & Reporting
- TreeMap & Dashboards
- · Real-Time Collaboration
- Journaling & Knowledge Capture
- Export to Excel & BI tools

Business Performance • Safety • Reliability • Golden Batch • Asset Health • Predictive Maintenance • Batch Quality Reporting • Real-Time Yield Analysis • Equipment Effectiveness • Downtime Monitoring ...



# **Improve Overall Plant Productivity**

- Improve asset utilization
- Produce more saleable product
  - Without increasing variable costs



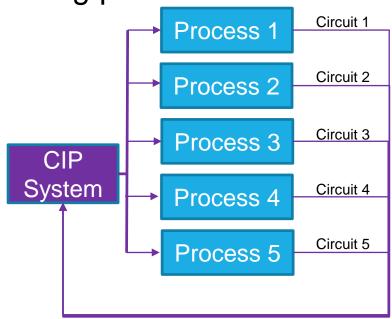
# **Use Case 1: Improve Asset Utilization**

- Accurately identify asset and process states
  - "Context"
- Identify means to reduce time
  - With no impact quality
  - Or improve quality

 Clean-in-place (CIP) identified as candidate for improvement

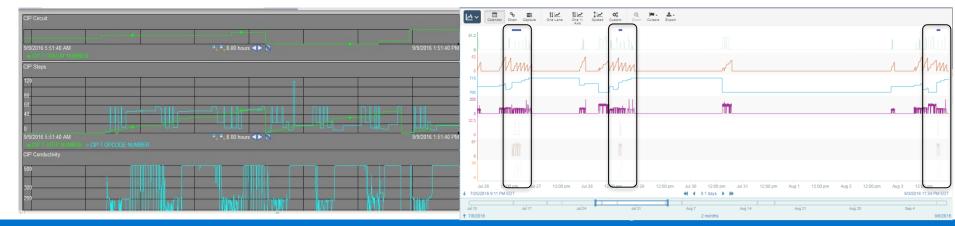
### **Characterize Clean-In-Place Process**

- Selected CIP system is comprised of multiple circuits
- Each circuit goes thru following phases
  - Caustic Circulation
  - Caustic Rinse
  - Acid Circulation
  - Acid Rinse
  - Final Rinse



### **Characterize CIP Process**

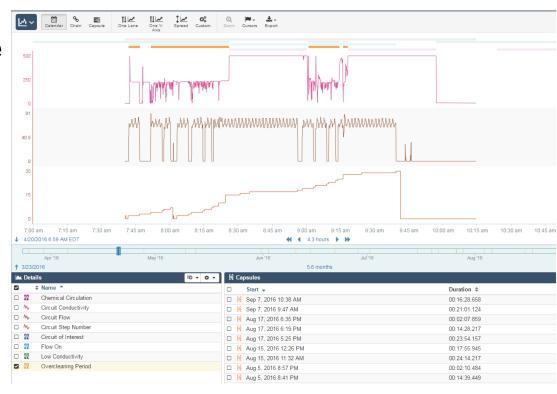
- Where are we spending time?
  - Create process model from the data
- Apply the model for different circuits
  - Use all available data to validate and improve the model



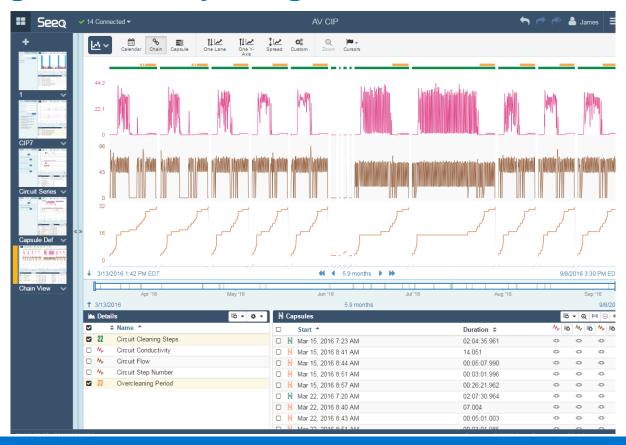
# **Identifying Excessively Long Procedures**

- Determined we were over-cleaning
  - Circuit capsule
  - Phase capsule

- Rinse phase went past Critical Process Parameter Spec
  - Time saving duration



# **Identifying Excessively Long Procedures**



## **Improve Asset Utilization**

### **COMPANY** and GOAL

Abbott Nutrition supports healthy lives from infancy to adult. Improving asset utilization is a key step in improving plant productivity.



Difficult to accurately identify slower process states that are adversely affecting production.

Validate over all lines and plants





### **CHALLENGE**

Identify asset and process states that can be improved to increase production.

### SOLUTION

Leverage PI System data and unique Seeq analytics to pull process states from the data

- Rapid access to all data
- Quick model development and validation
- Implement improved control approaches
- Continuously validate effectiveness

### **RESULTS**

Identified CIP rinse time reduction could be accomplished while maintaining high product quality.

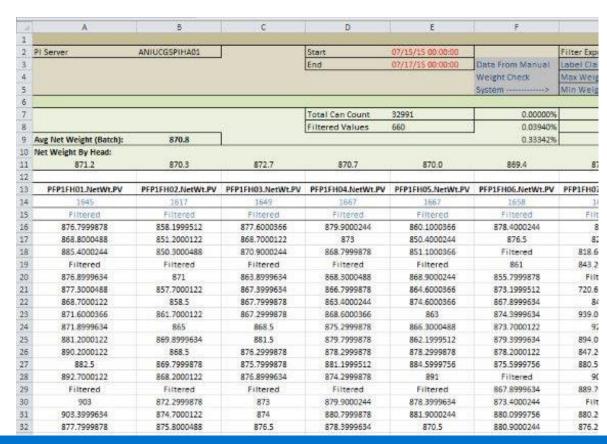
- Final rinse controlled to Critical Process Parameter rather than time
- Reduced cycle by an average of 20 minutes
- Aggregate impact of 3 hours increased production per line per month

# **Use Case 2: Improve Net-weight Control**

- More precise packaging
  - Less give-away
- Also, reduce scrap

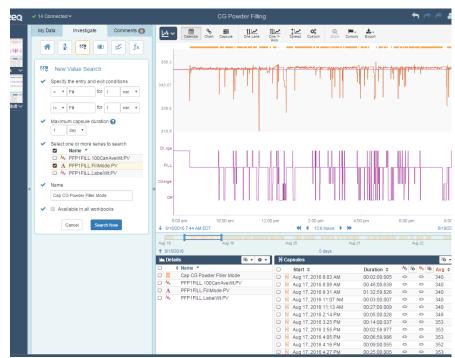
# Integrate Fill System Data into the PI System

- Measure!
- Tighter set point control
- Validate weight minimum requirements are met



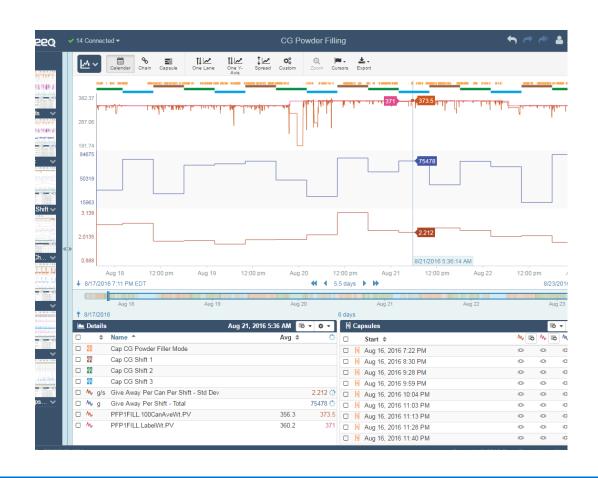
# **Accurately Identify Filling Periods**

- Periods pulled from process data
- Performance analyses
  - Give-away
  - Variability analyses



# **Analytics**

- Context created for
  - Products
  - Filler Mode
  - Shift
- Analyses
  - Loss per fill
  - Variability
  - Aggregate by
    - Product
    - Shift

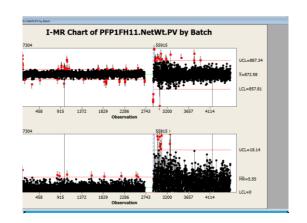


# Improve Net-weight Control and Reduce scrap

### **COMPANY** and GOAL

Abbott Nutrition positively impacts the lives of ~19 Million people daily. Improved net-weight control and reduced scrap helps improve supply chain and controls costs.





### **CHALLENGE**

Measure accurately the fill variability. Validate that tighter control can be done while meeting minimum net-weight requirements

Many discrete measurements-–statistical approach is required

Analysis requires knowledge of target as a function of product

### **SOLUTION**

Leverage PI System to acquire high speed packaging data, analyses, and reporting.

- Rapid access to all data
- Net-weight error calculations that vary by product; statistically analyzed
- Implement improved control approaches
- Continuously validate weight requirements are met

### **RESULTS**

Identified and control variability of the filler equipment

- Set filling weight set point closer to the target
- Totalize give away amount across shifts to bring awareness.
- Continuous monitoring of filler head actual weight distribution for potential conditional based maintenance



# **Key OSIsoft Products and Services**

- Enterprise Agreement
  - Get \*ALL\* the data
  - Everyone has access including partners
  - Fast and broad deployment
- PI DataLink
  - Key for cycle and shift analyses
- PI Coresight
  - Seeq supports publish to PI Coresight
- PI Integrator for BA: BI Edition
  - Currently Evaluating

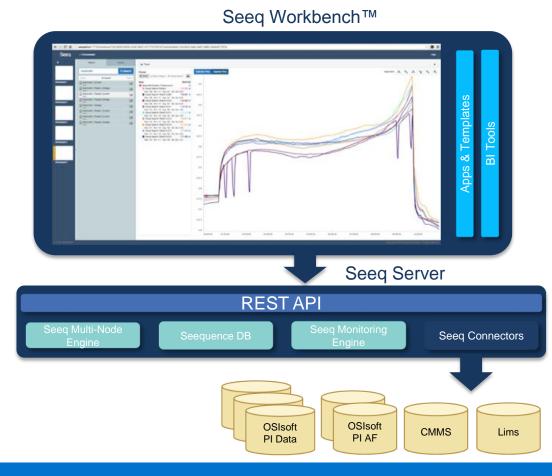


# **Seeq Products**

- Innovative analytics
- Highly tuned to OSIsoft PI System
- Process engineer productivity app

# **Seeq Architecture**

- Innovative analytics
- Highly tuned to PI System
- Engineer productivity app



# Productivity Improvement Through Continuous Contextualization of PI System Data

### **COMPANY** and GOAL

Abbott Nutrition is the #1 Nutrition Company Worldwide.



Difficult to accurately identify slower process states that are adversely affecting production.

Validate over all lines and plants



### **CHALLENGE**

Improve plant overall productivity through higher asset availability and less material waste.

### SOLUTION

Leverage PI System data and unique Seeq analytics to pull process states from the data



- Quick model development and validation
- Implement improved control approaches
- Continuously validate effectiveness

### **RESULTS**

Reduced process times while maintaining quality...

- Reduce non-value added time for data aggregation and analysis
- Improve asset utilization (CIP, Filler)
- Better visibility of equipment control and operation



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### **Questions**

Please wait for the microphone before asking your questions

State your name & company

### Please remember to...

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감사합니다

Danke

Gracias

谢谢

Merci

Thank You

ありがとう

Спасибо

Obrigado



