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VALUE NOW, VALUE OVER TIME



Enabling Plant Performance Benchmarking in a multi-site environment



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Agenda



- Introduction
- Business Challenge
- Solution Description
- Benefits
- Future Plans

Introduction



- Akzo Nobel Base Chemicals BV
- Atos Origin Nederland BV

Introduction

Akzo Nobel



- Activities in 80 countries
- Employing 62,000 people
- Consolidated revenues 2004 totals € 12.9 billion
- Headquarter Arnhem, the Netherlands
 - Market-driven and technology-based
 - Serving customers throughout the world with healthcare products, coatings and chemicals

Introduction - Akzo Nobel

Akzo Nobel Base Chemicals BV



- Business Unit, headquarter Amersfoort, the Netherlands
- 2,000 employees
- € 800 million sales
- Produces Energy Cogeneration, Bulk Salt, Chlorine-alkali products and derivatives
- Our products play a vital role in a variety of industries and in many day-to-day articles like glass, textile, detergents, paper, plastics, pharmaceuticals and disinfectants.

Introduction – Akzo Nobel

Akzo Nobel Base Chemicals BV

Production sites:

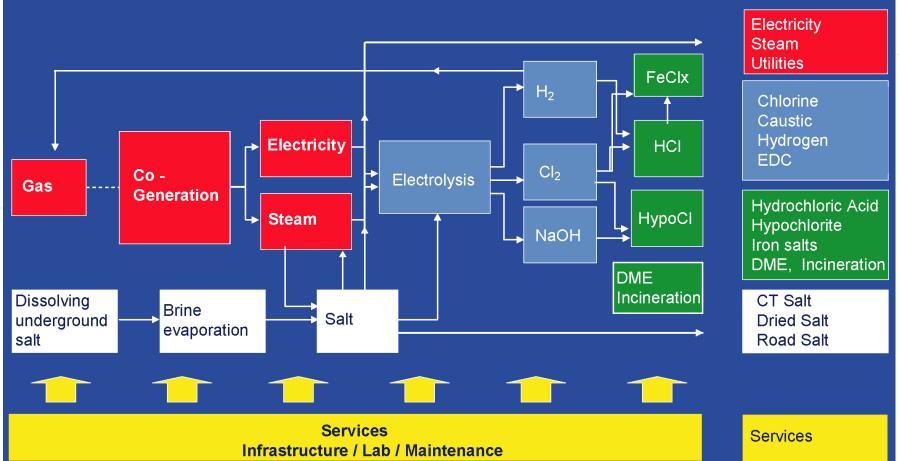
- 3 Energy Cogen
- 3 Bulk Salt
- 5 Chlorine
- 2 Ferro-Chlorine



Introduction - Akzo Nobel

Production Outline





Introduction - Akzo Nobel



Atos Origin



- A leading IT services company providing business consulting, systems integration and managed operations that improve the effectiveness of its clients' businesses
- 2005 FY revenue € 5.5 bn
- Over 47,000 employees
- Presence in 40 countries
- Industry (Public Sector, Finance, Telecom/Media, Discrete mfg, PILS, Retail)

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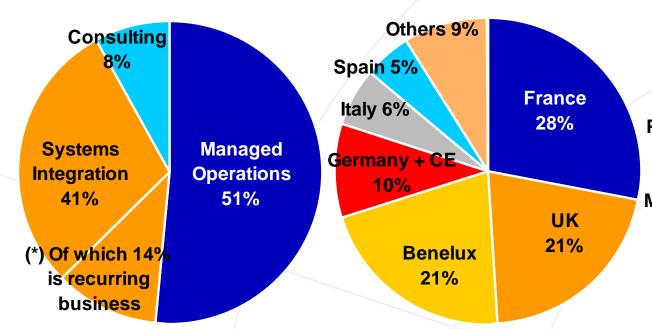
Atos Origin

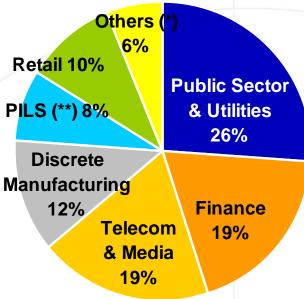
Atos Origin

Business Mix



Industry





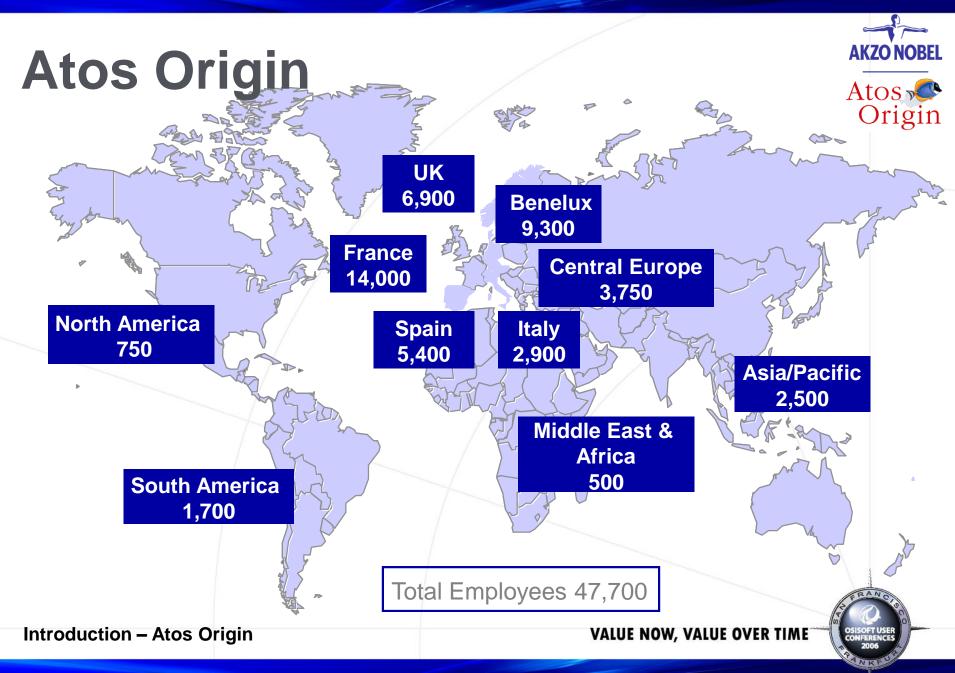
(*) Application Management

(*) Including Transport

(**) Process Industry & Life Sciences

Introduction – Atos Origin





Business Challenge



- What were our business issues?
- Where did we come from?
- What were our objectives?
- Where do we want to go?

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What Were Our Business Issues?



- No harmonized definition of plant data
- Different legacy MES systems or none at all
- No uniformity on Production Accounting
- Manual transfers of production information
- No "bird's-eye view" on overall performance
- No possibilities for plant benchmarking
- No common "manufacturing language"



Where Did We Start From?

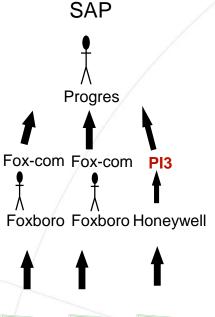


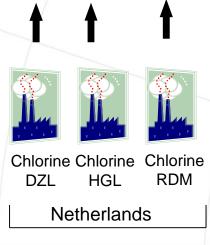


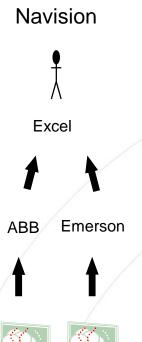
MES

DCS

Plant



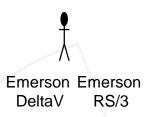






Germany

2002 Excel







Chlorine SHL

Sweden

Business Challenge – Point of departure



What Were Our Objectives?



- Replace Progres in NL (3 plants)
- Replace Navision in GE (2 plants)
- Harmonize all 6 chlorine plants on plant information level (MES)
- Take into account:
 - 2 old plants will be shutdown within 2 years
 - 1 new plant will be started up within 1,5 years

Business Challenge – Objectives

Why Did We Choose PI?



- Already present at 1 plant
- Used at other plants within Akzo Nobel
- Commercially available standard product
- Proven technology
- Numerous and proven interfacing possibilities
- Lowest TCO of alternatives
- Core business for supplier



Surprises During The Project



- Reorganization within Akzo Nobel:
 - 3 BU's (Energy, Salt and BC) were merged
 - Scope became more extensive

 MCA plants of Functional Chemicals want to join the Base Chemicals MES program

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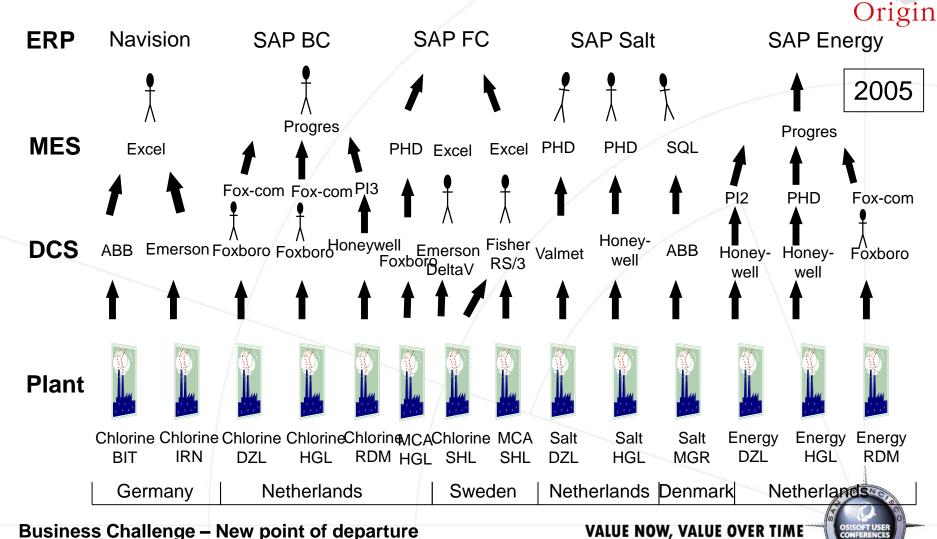
New Challenge



- 3 Bulk Salt plants to add
- 3 Energy Cogeneration plants to add
- 2 MCA plants to add
- 2 additional SAP systems to merge
- 6 additional DCS systems to connect
- > 10 additional third party systems to connect
- 8 additional legacy systems to replace
- 1 additional country to take into account

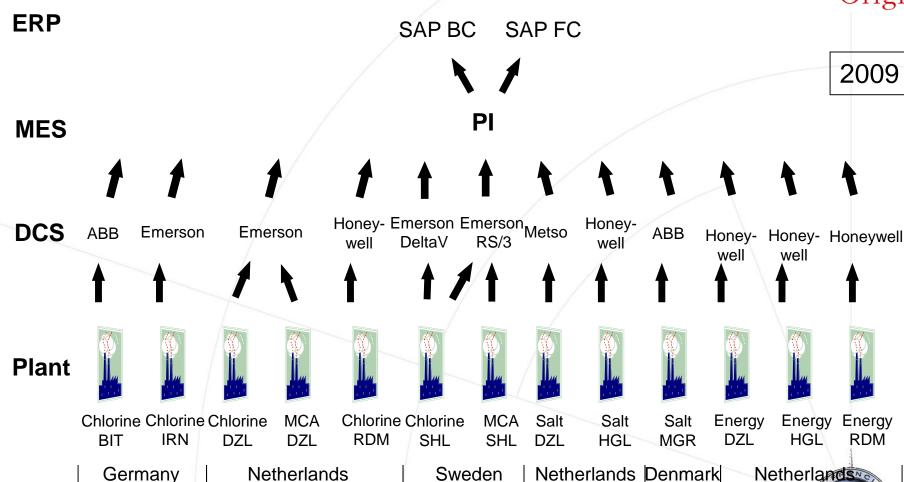
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Now Where Are We Starting From Attos Starting



Where Do We Want To Go?





Business Challenge – Goal

Solution



- Central PI Server with high availability
- Local PI Interface Nodes (high availability)
- Local, but uniform, Production Accounting
- Local, but uniform, reporting
- Scripted (WXP) client software (PB, DL)
- As much as possible standard PI software

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Issues



- Finding a suitable solution for Production Accounting
- Multiple plants on 1 PI system
- Differences in language and culture
- Availability Akzo Nobel employees for MES projects
- Network load vs. capacity
- Connecting Process Control Layer to office LAN
- Parallel processing can take long
- What is the real truth: the old system or the new one?



Issues



 Finding a suitable solution for Production Accounting

Solution - Issues

Issues - Finding A Suitable Solution AKZONOBEL For Production Accounting

Atos Origin

- Production Accounting consists of
 - Daily and monthly calculations for:
 - Consumed utilities and raw materials
 - Produced chemicals
 - Delivered chemicals to customers
 - Inventory (tank levels → tonnes of product)
 - Daily and monthly reporting on the above
 - Updating SAP with the above



Issues – Finding A Suitable Solution AKZONOBEL For Production Accounting

- PLACE:
 - Too complex programming for end-users
 - Too much work-arounds needed
 - Calculation sequence is not automatically managed
- PI Analysis Framework:
 - Too much configuration needed for this purpose
 - Too high TCO for this purpose
 - But, still evaluating PI AF benefits for other purposes



Issues - Finding A Suitable Solution AKZO NOBEL For Production Accounting

Atos 🥕 Origin

- Solution: Build something yourself
 - Production Accounting Calculation Engine (PACE)
 - Based on Microsoft tools and OSIsoft PI SDK
 - Formulas stored in local database (MS Access)
 - Using Access as a calculator
 - Calculation results stored in PI Archives
 - Reporting with Excel and DataLink



Issues - Finding A Suitable Solution AKZO NOBEL For Production Accounting

Atos Origin

- Benefits:
 - Easy management of calculations by end-users
 - Automatic management of calculation sequence
 - Simple validation of results
 - Easy manual changes and additions of data
 - Simple possibilities for recalculations
 - Free to change functionality
 - (like adding Formula Change Management)



Issues – How Were Other Issues Solved



- Short PB + DL reference manuals in local languages
- Agree upon tag naming convention and stick to it
- Implement PI security on tags and data (proxy)
- Prioritize network traffic for PI and improve band width
- Implement hardware firewalls to connect Process Control Layer to office LAN (but, still a burden)
- Fixed core project team for all rollout projects
- Workload shift from Akzo Nobel to Atos Origin



Products Used

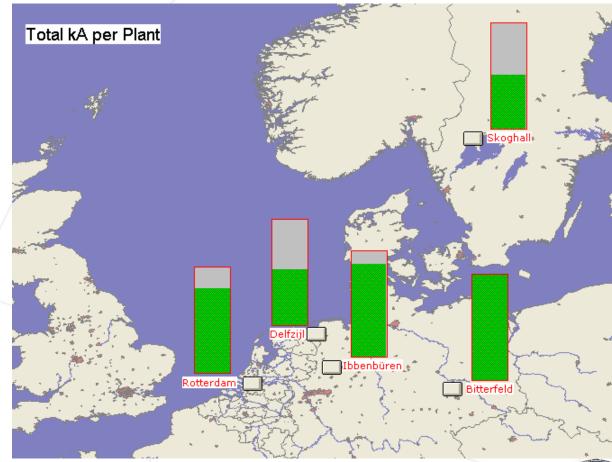


- PI server software, including DAP
- PI interfaces: OPC (2), PI-to-PI (4), PHD (2), RNI, DDE, ABB-IMS
- ProcessBook, DataLink, SDK
- Custom build interfaces: File Transfer, legacy systems
- Custom build applications: PACE, Manual Input





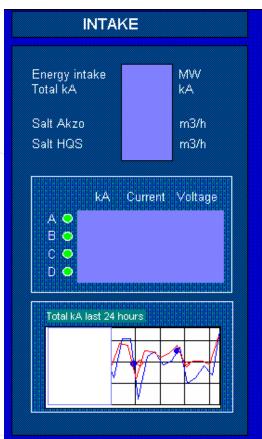
Overall performance overview



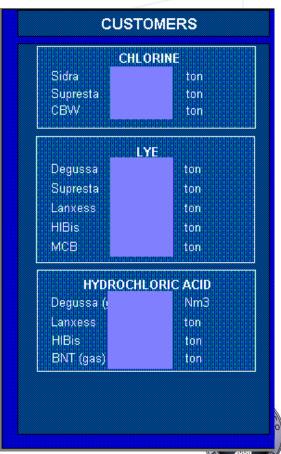
Solution – Example



Insights in consumptions, production and

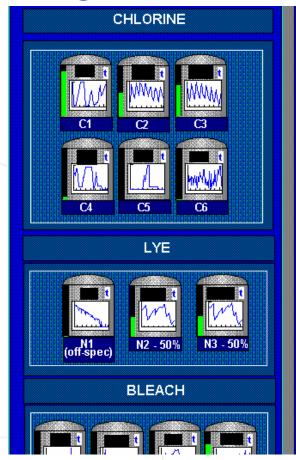


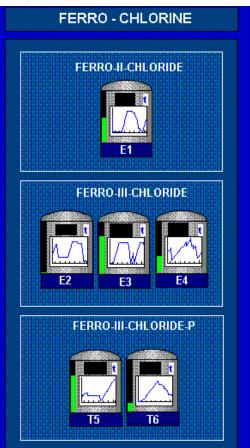


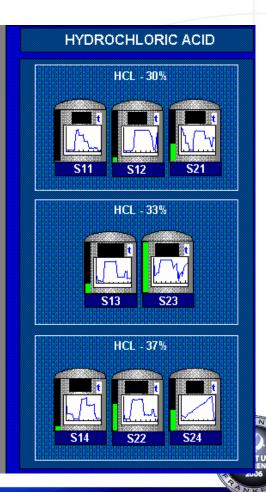




Insights in stocks







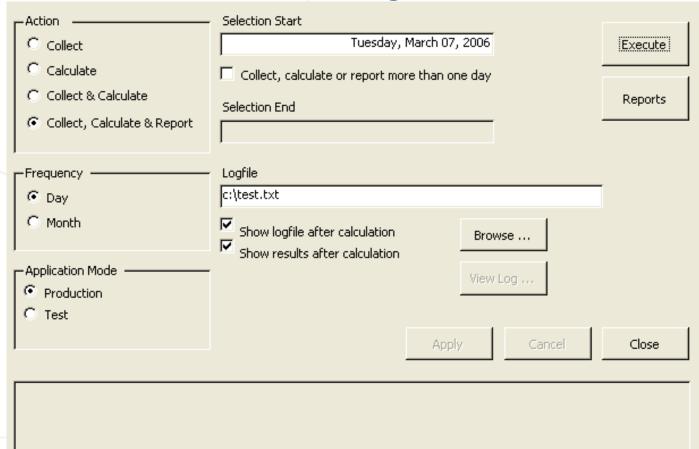


Production Accounting, Formulas

•	Formula	BIT-1101		Test date	Active	ᅜ
	Tag	BIT-1101	8		Frequency	Day _
	Description	Gesamtlast Elektrolyse 24 h				
	Expression	(TVAL("BIT-I1101A-C1") + TVAL("BIT-I1101B-C1") + TVAL("BIT-I1101C-C1") + TVAL("BIT-I1101D-C1"))				
	Result				Test	Close



Production Accounting, Calculation





Where Are We Now?



ERP SAP BC SAP FC 2006 PI **MES** Honey- Emerson Emerson Metso DCS **Emerson Emerson ABB** DeltaV RS/3 well **Plant** Chlorine Chlorine **MCA** Chlorine Chlorine **MCA** Salt **IRN** DZL DZL **RDM** SHL **BIT** SHL **DZL**

Sweden

Business Challenge – Current Status

Netherlands

VALUE NOW, VALUE OVER TIME

Netherlands Denmark

Germany

Netherlands

Benefits, So Far



- Harmonized definition of plant data
- Uniformity on Production Accounting
- Common "manufacturing language"
- Excellent possibilities for plant benchmarking
- Better view on overall performance
- Better view on consumptions, stocks and deliveries
- Improved Production Planning



Opportunities



- First step for improvements is made
- People are experiencing the power of PI
- New possibilities will be discovered



Future Plans



- RtWebParts to make PI data available from every seat at every site
- PI Batch
- PI SQC within ProcessBook
- Investigate feasibility of integrating PI with SAP Plant Maintenance
- Investigate feasibility of other opportunities still to be found

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Conclusion



- We have certainly reached value now
- We expect to get more value over time

Conclusion