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# OSIsoft and Microsoft Partnering to Deliver Value

John Baier - OSIsoft

Jonathan Wise - Microsoft

Roman Schindlauer – Microsoft

Laurent Garrigues - OSIsoft

Greg Leizerowicz - OSIsoft

### **OSIsoft and Microsoft - Alliance History**



2009 GLOBAL ISV Industry PARTNER OF THE YEAR WINNER



2009 OFFICE BUSINESS APPLICATION PARTNER OF THE YEAR WINNER



Microsoft<sup>\*</sup>

**OSIsoft – Microsoft Alliance Partnership 2007** 

OSIsoft – Gold Certified Microsoft Partner in 2004





PI System – Certified on Windows Server 2003

OSIsoft released first version of the web offering on SharePoint version 1 (Digital Dashboard)





OSIsoft #3 company to sign up for VBA in 1997

OSIsoft ProcessBook #1 manufacturing company certified on Windows 95





OSIsoft started converting PI Server to beta version of NT in 1993

## **Building On Your Existing Infrastructure**

OSIsoft & Microsoft have forged a strong relationship to drive business value for joint customers, building on existing infrastructure



PI Infrastructure

PI DataLink

PI DataLink for Excel Services

PI WebParts

Dynamic OBA Accelerators



Microsoft<sup>®</sup>

SharePoint Server

**Excel Services** 

**PerformancePoint** 

Office 2007

**SQL Server** 



## **Technical Roadmap Alignment**

#### Office 2010 Integration (Launch Partner)

- PI data and events within Office 2010
- BI PowerPivot, Excel 2010, SharePoint 2010
- Office Communication Server CS R2

#### Silverlight Visualization

For PI Web Parts and Rich InternetVisualization

#### StreamInsight (Launch Partner)

Advanced Analytics and Edge Processing for PI



## Microsoft StreamInsight

Roman Schindlauer – Program Manager,
Microsoft

Laurent Garrigues – Product Manager,

OSIsoft

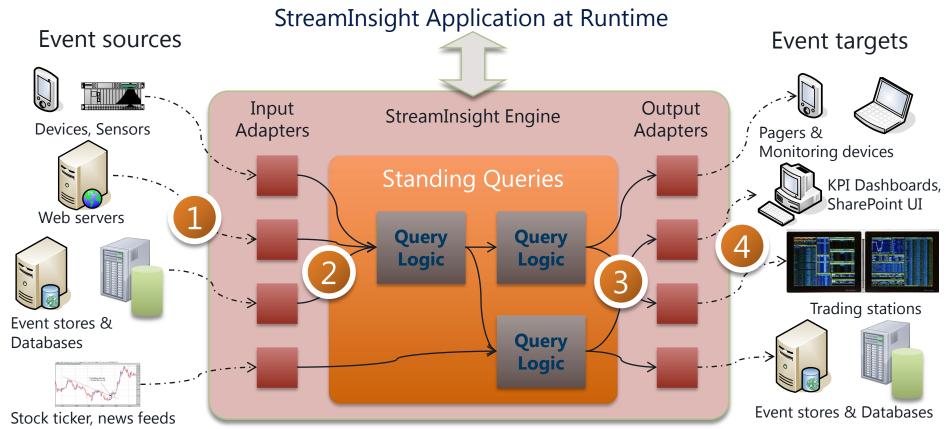
## **StreamInsight Platform**

StreamInsight Application Development

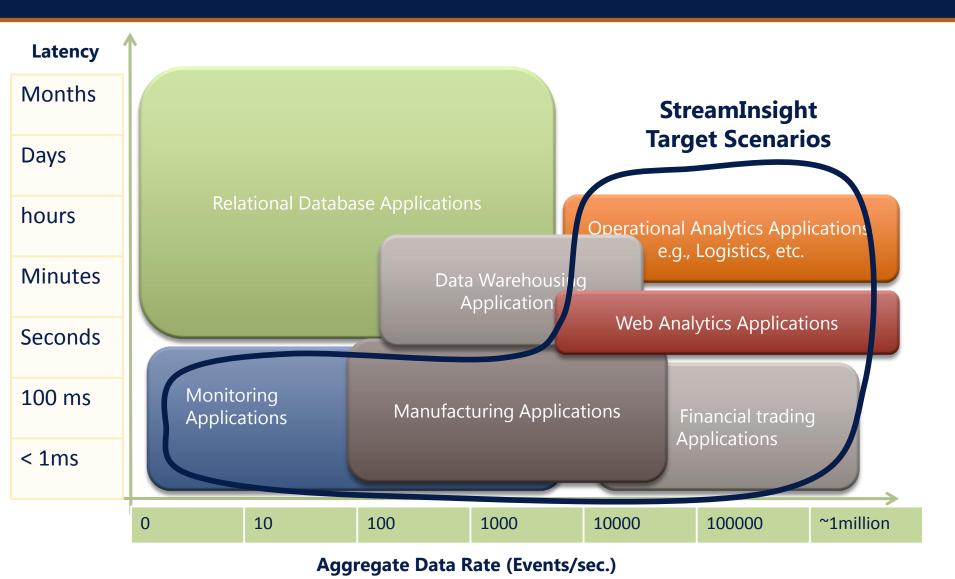








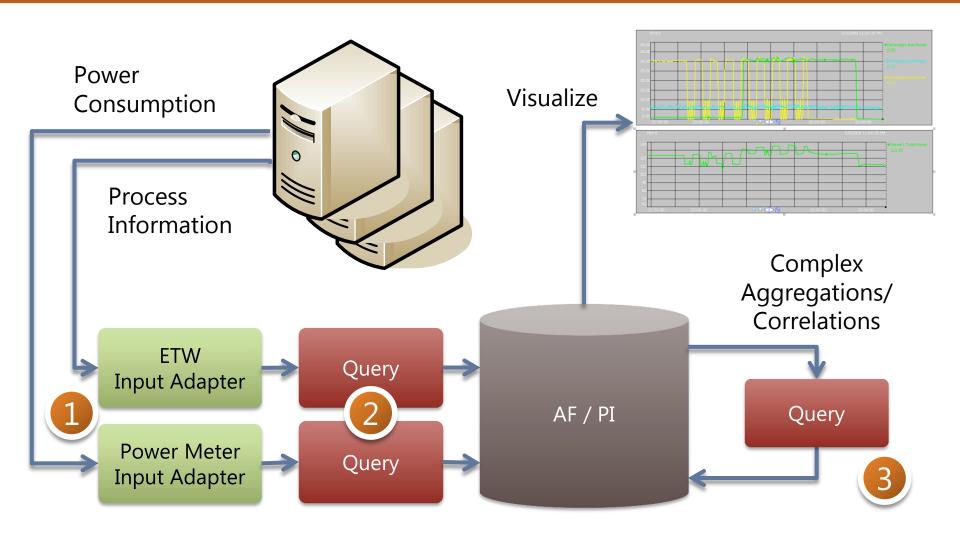
## **StreamInsight Scenarios**



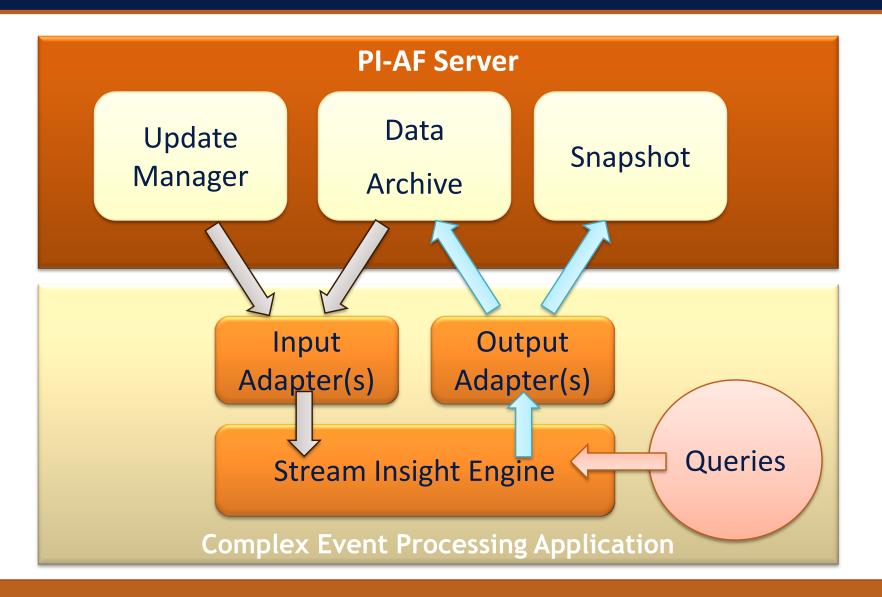
## **StreamInsight Features**

- Runtime environment for continuous and eventdriven processing
- In-memory, no persistence
- Declarative query language: LINQ
- .NET APIs for Input/Output Adapters
- Flexible deployment models
- Extensibility: Aggregates, Operators
- Rich diagnostic & debugging interface

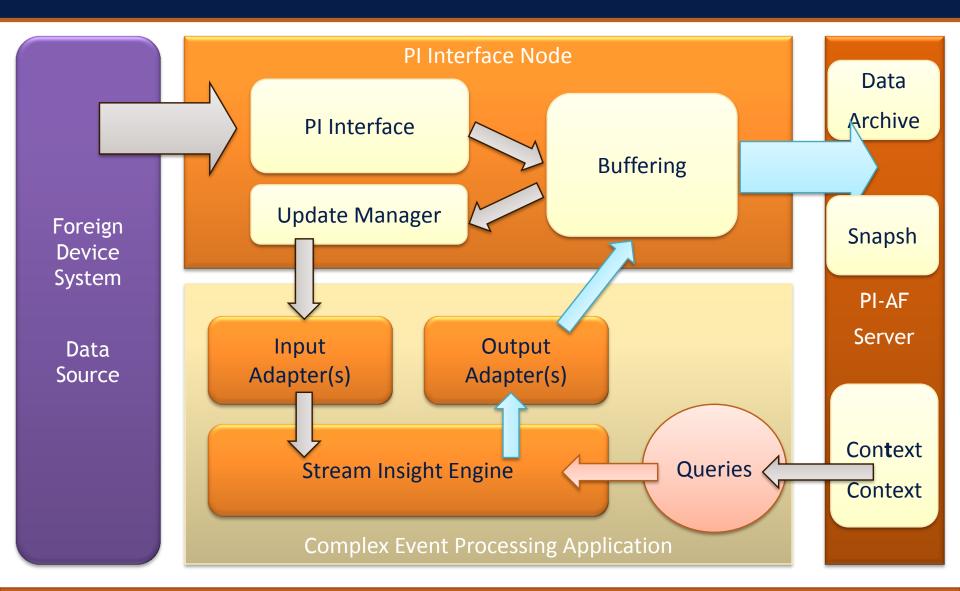
## **Power Consumption Monitoring**



## StreamInsight with the PI Server



## Edge processing – CEP at the interface



## **Adapter Prototypes**

- Read from / write to PI & AF, using SDKs
- Streams Defined by
  - PI Point(s)
  - AF Attributes
  - AF Elements
- CTP of PI / AF Adapters on vCampus
- Hands on Opportunity Tomorrow in the Learning Labs





## What is an Office Business Application?

And what makes them Dynamic?

### **Enabling Dynamic Office Business Applications**



**Real-Time Data** 



Contextual Asset Data



Transactional Data



Real-Time Infrastructure

**PI System** 

PI WebParts

**DataLink** 

#### **Microsoft**®

Familiar Office Tools & User-Defined Functions

Office

**SharePoint** 

**Excel Services** 

**PerformancePoint Services** 

Forms Server / InfoPath

Reporting & Analysis



Role-Based KPI & Dashboard



Streaming Business Intelligence



**Visual Studio** 

## OSIsoft® 2009 VCAMPUS LIVE!

#### Jonathan Wise, Developer Evangelist

## **Microsoft**®

Your potential. Our passion.™



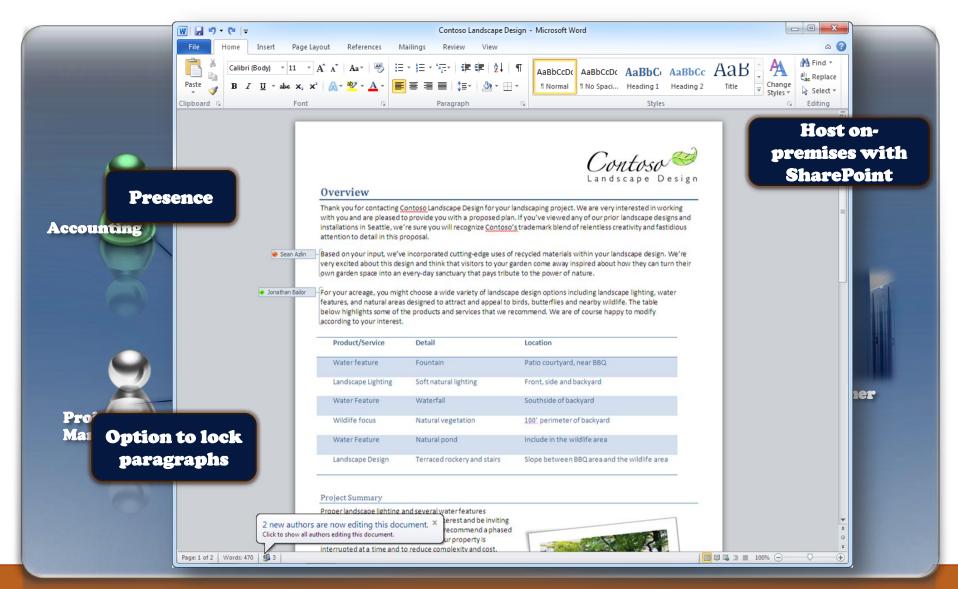
#### Microsoft Business Productivity Infrastructure

#### **Best Productivity Experience IT Choice and Value Across PC, Phone, Browser** eptysek entino Office extries Sur O Unified **Enterprise** Business **Enterprise** Collaboration Communicatio Content Intelligence Search Management 115 Unified Business Platform

## Microsoft Business Productivity Infrastructure Office Brings Even More Value to Server & Services Capabilities

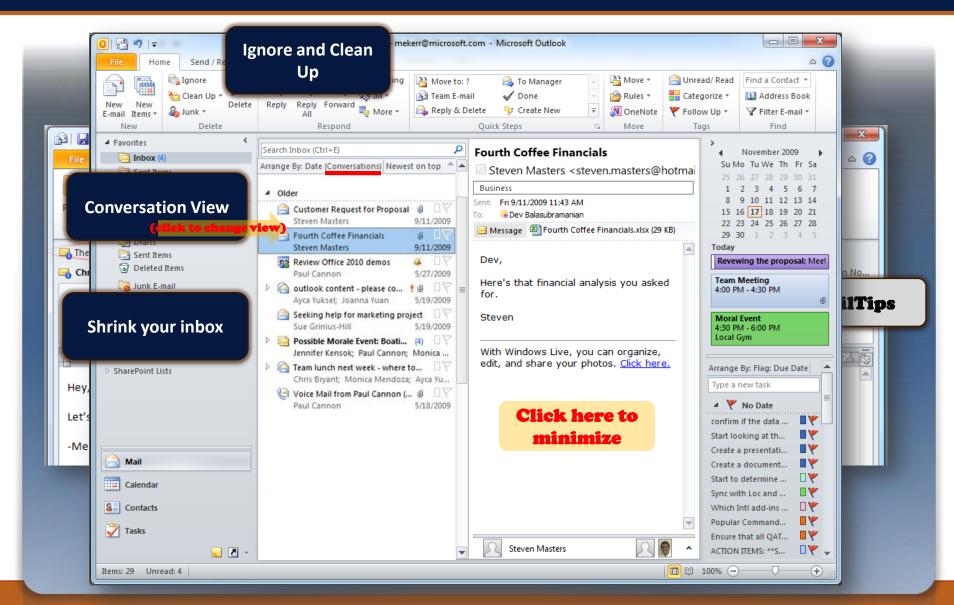


## Meet Deadlines & Reduce Time Spent Coordinating Changes By Enabling Multiple Team Members to Work Together in Real-time



#### Take Control of Your E-mail and Calendar

With New Shortcuts and Views in Outlook 2010



#### Make Fast, Effective Comparisons from Lists of Data

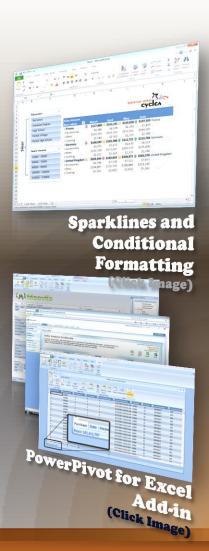
By Using PowerPivot for Excel and New Tools to Visualize Data

#### Bring Ideas to Life

**Challenge:** Large volumes of data can be slow and cumbersome to analyze.

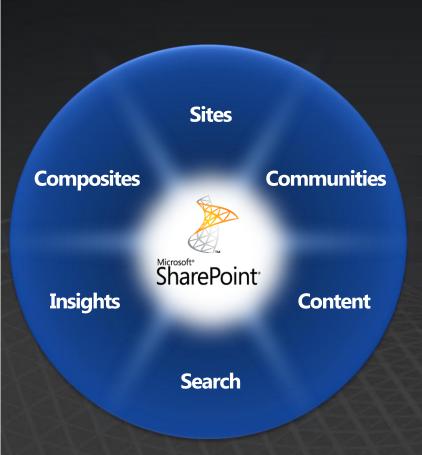
New data analysis tools: *PowerPivot for Excel* provides lighting fast query and sorting capabilities with hundreds of million of records. *Sparklines* convey trends for a string of numbers in a single cell.

Potential savings/efficiency gains: Rich data analysis is more easily accessible to more people and can eliminate the need to buy Business Intelligence software that can be costly or difficult to learn to use. Saves time identifying business trends.





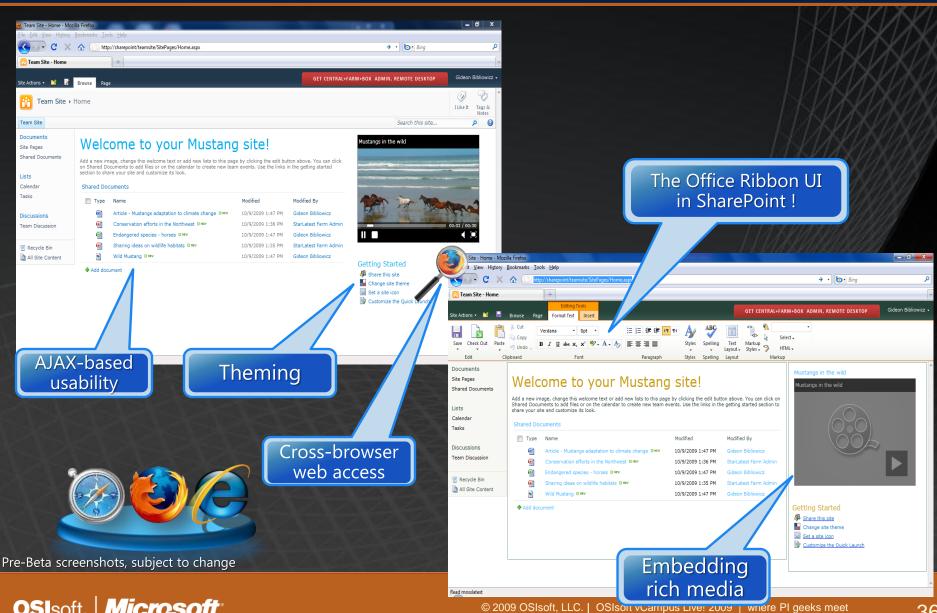
Business Collaboration Platform for the Enterprise and the Web



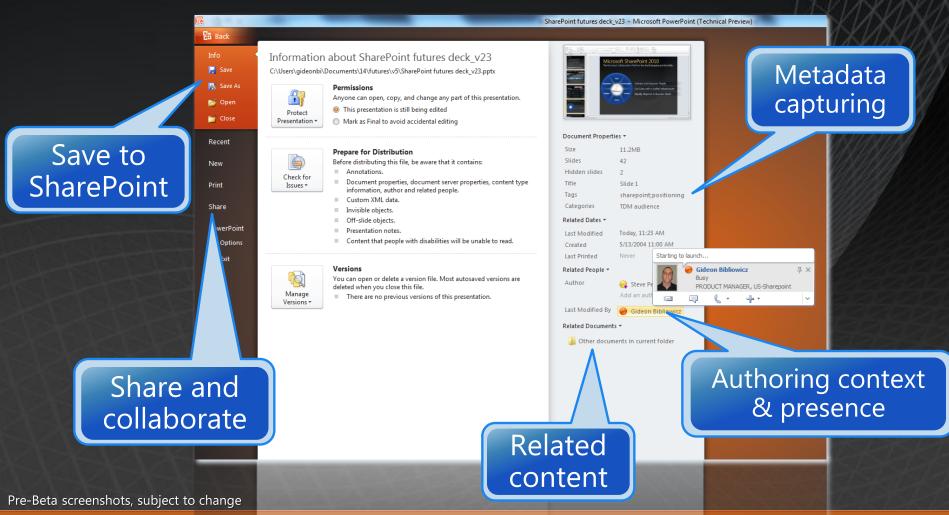
Connect and Empower People

Cut Costs with a Unified Infrastructure

Rapidly Respond to Business Needs



#### In-context collaboration through the new Office Backstage







# Operational Business Intelligence

### **Business Intelligence Basics**

#### It's about Decision Making

- Every level of management makes decisions with or without the right data
  - Strategic to Tactical to Operational
  - Personal to Team to Enterprise
- To have value, BI needs "the Right Information at the Right Time in the Right Format"

#### Typical BI data

- Financial, Operational, Sales, Human Resources
- F, S, and H are typically from ERP or other RDB
- OSIsoft enables the Operational data

## Familiar Environment Drives Adoption

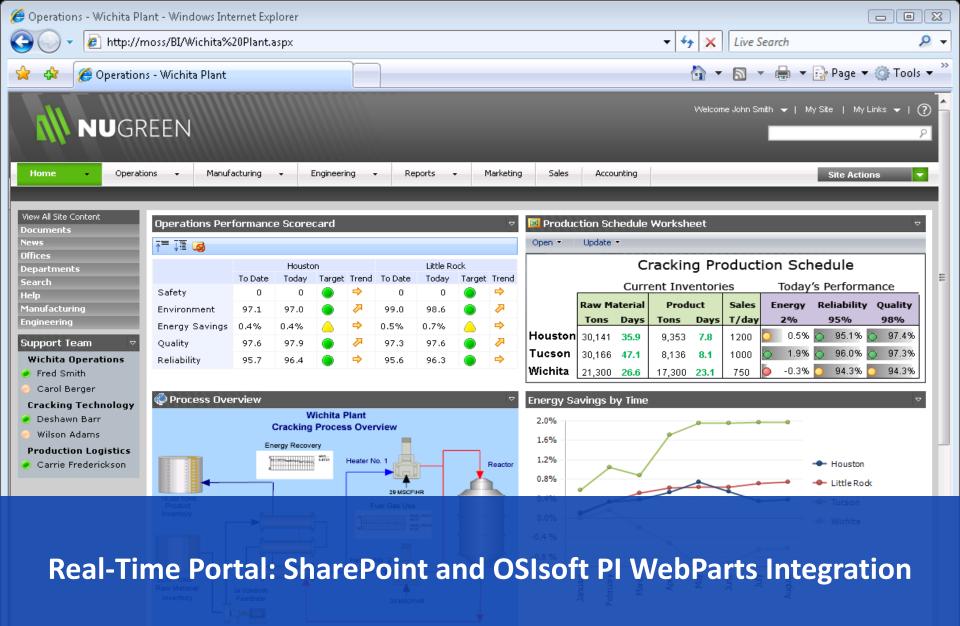
Amplify the impact of your people with the tools you already know



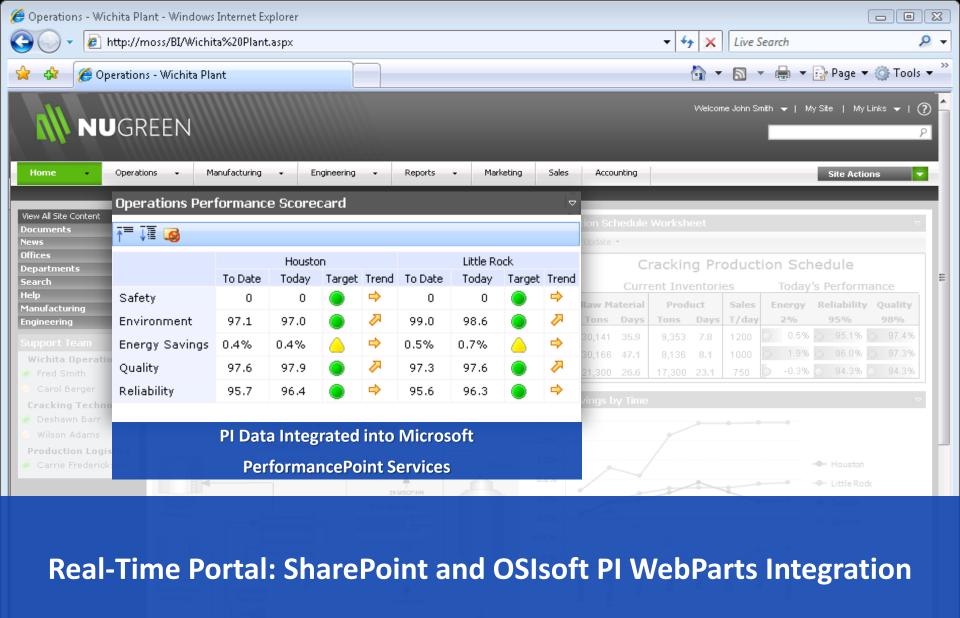
#### **Technology Integration – PI WebParts for SharePoint**



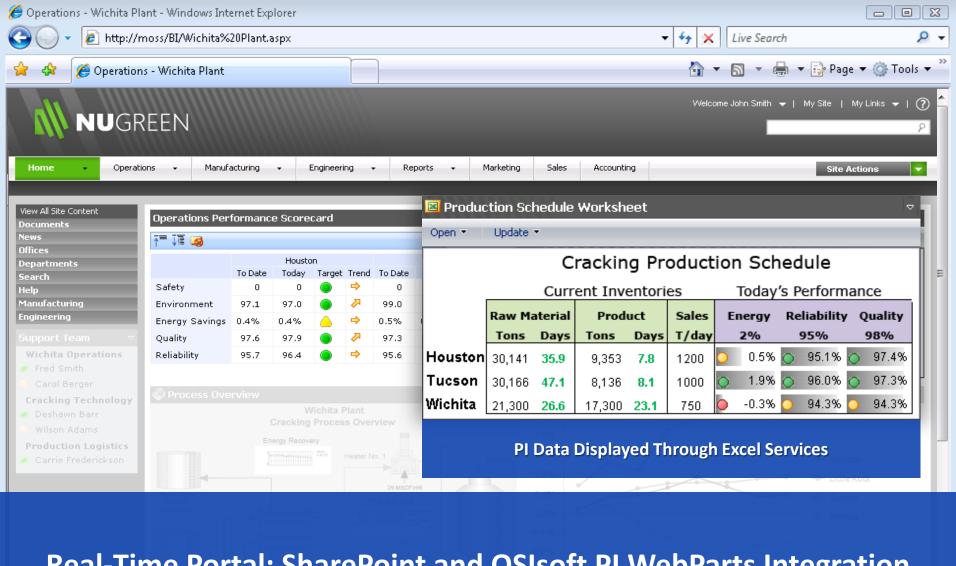
PI WebParts Provides Instant Access to Real-Time and Historical Information Through a SharePoint Portal





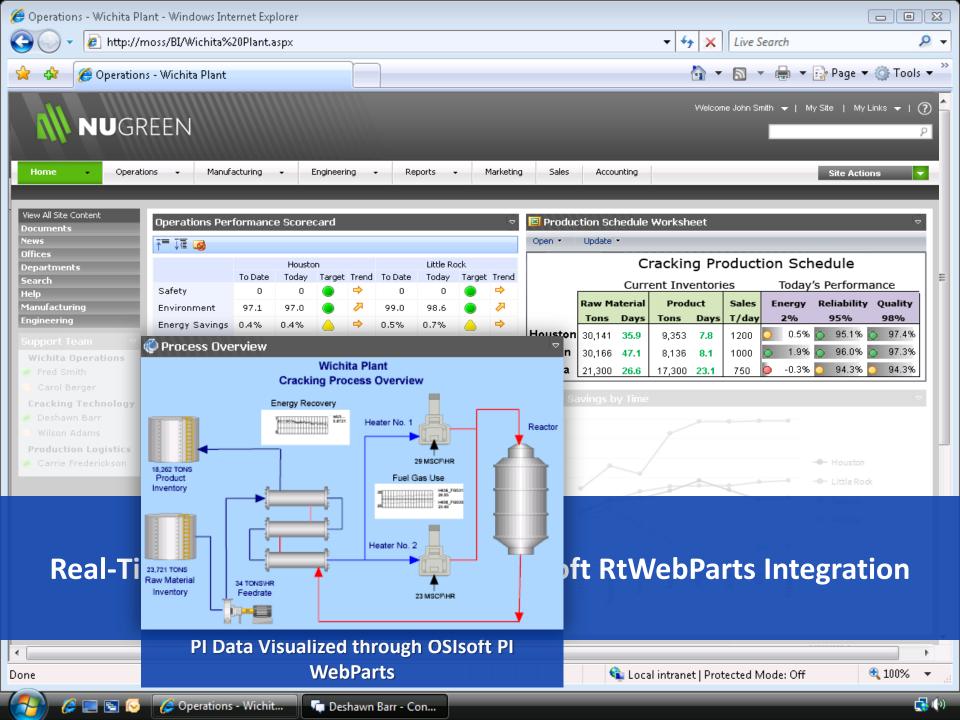


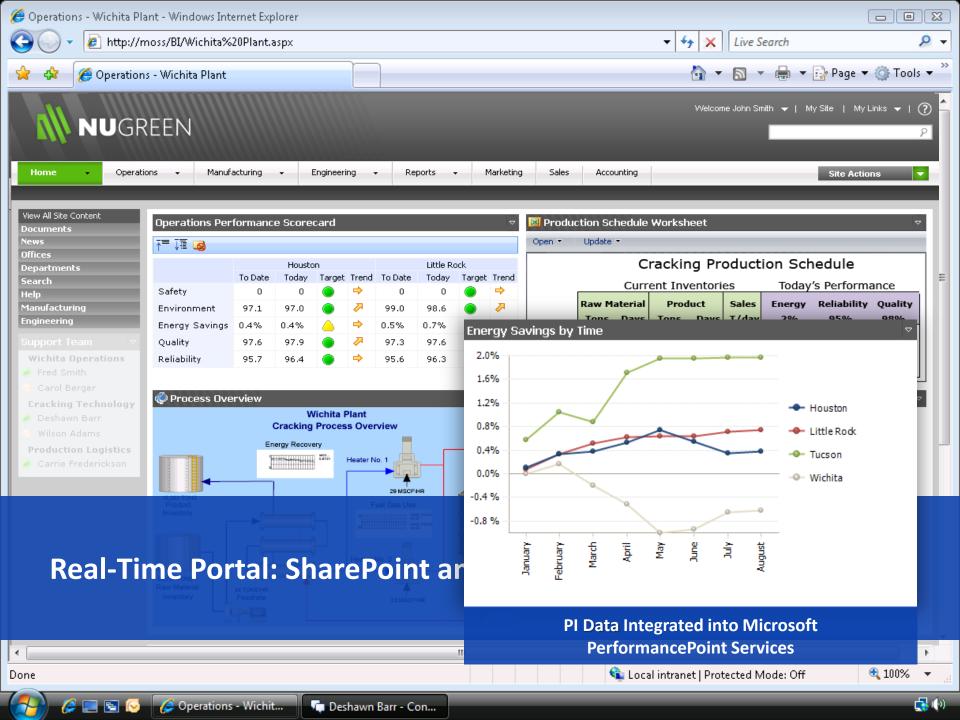


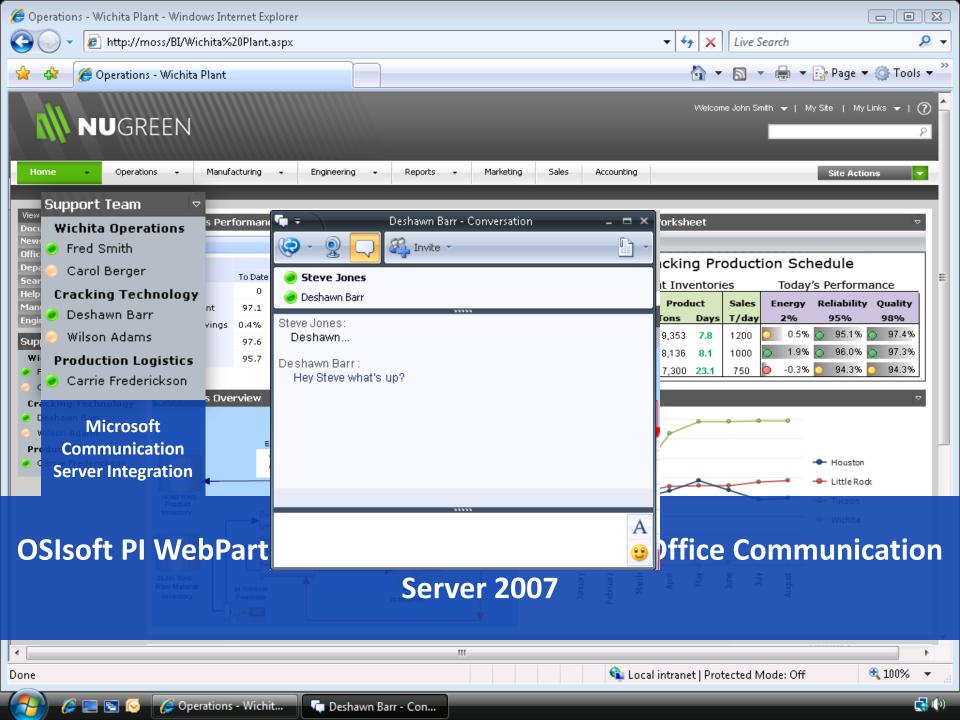


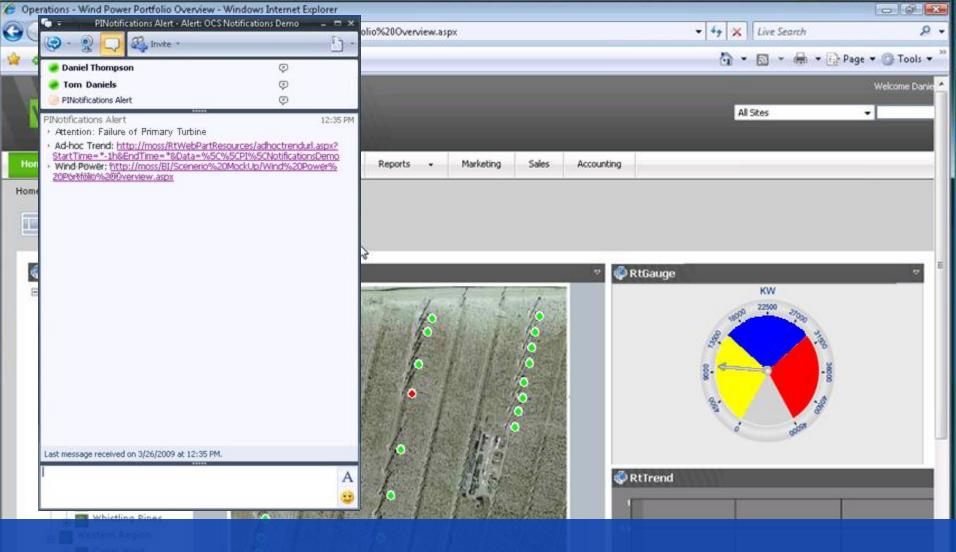
#### Real-Time Portal: SharePoint and OSIsoft PI WebParts Integration











# Notification Delivery Through Microsoft Office Communication Server 2007



# Office 2010 – PowerPivot and Self Service Bl

```
1. foreach (point in server.PIPoints)

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2. Dim srv As PISDK.Server

3. Fore*%^%) (point in server.PIPoints)?!!??

4. Dim srv A PISDK.Server

5. if (time_to_market > expected)
```

# **Business Intelligence Challenges**



- Users have access to relevant information where they need it
- Make actionable insight readily accessible to everyone
- Optimize utilization of familiar tools

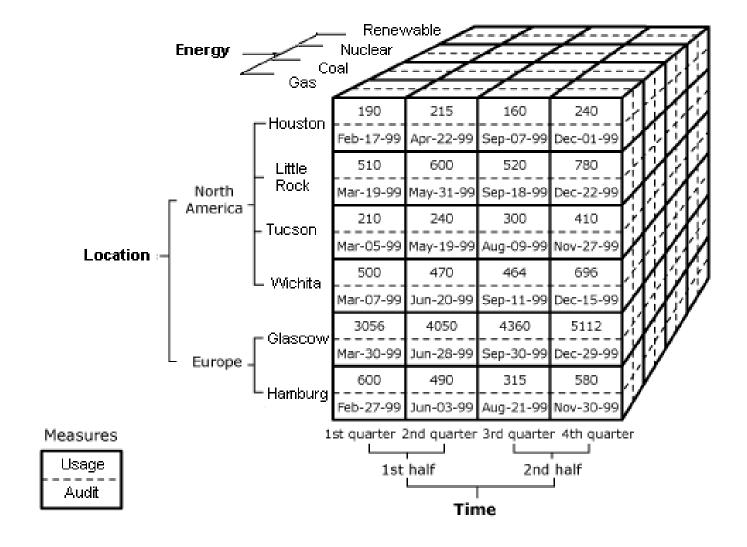


- Ensure consolidated, sound, and trusted data
- Deploy for performance and scale
- Efficiently manage enterprise-wide workloads



- Leverage existing investments in MS Office
- Break even quickly and ensure positive ROI

# On-Line Analytical Processing (OLAP) Cube

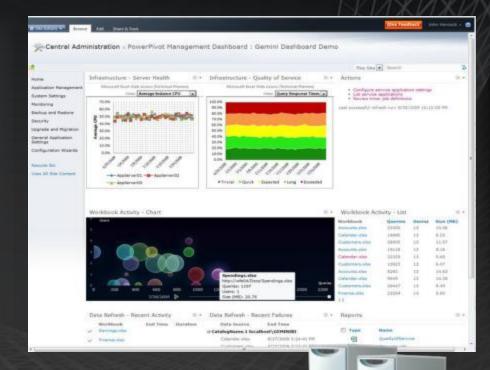


## **PowerPivot**

#### PowerPivot add-in for Excel

# Monotodities, part due - Monosphilates | Principal | P

#### PowerPivot add-in for SharePoint





Excel 2010



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# **BI / PowerPivot Demo**

```
foreach (point in server.PIPoints) Greg Leizerowicz - OSIsoft

foreach (point in server.PIPoints) foreach (point in server.PIPoints)

point.Snapshot;

point.Snapshot;

2. Dim srv As PISDK.Server

3. Fore**^*() (point in server.PIPoints)?!!??

4. Dim srv A PISDK.Server

5. if (time_to_market > expected)
```

# Silverlight 4



# **Silverlight Momentum**

26 months since launch

500m+

500,000+ Developers & Designers 350+
partners in
30
countries

350+
Microsoft
Products &
Websites

Thousands of Apps across the world



# Silverlight 4 – New Capabilities

#### **Business Applications**

Media

**Rich Experiences** 

**Business Applications** 

**Beyond the Browser** 

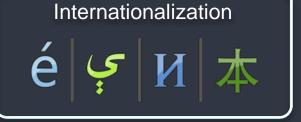
**Developer Tools** 













# Silverlight 4 – New Capabilities

#### **Beyond the Browser**

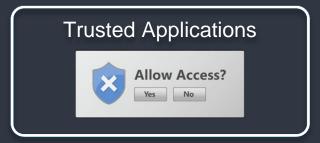


**Rich Experiences** 

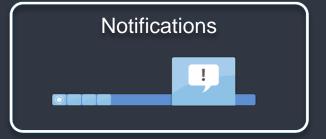
**Business Applications** 

**Beyond the Browser** 

**Developer Tools** 







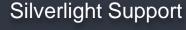






# Silverlight 4 – New Capabilities

#### World Class tooling for development and design







#### Rich Experiences

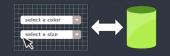
Media

**Business Applications** 

**Beyond the Browser** 

**Developer Tools** 

#### Drag and Drop Data Binding



#### XAML Intellisense



#### Import Blend Resources





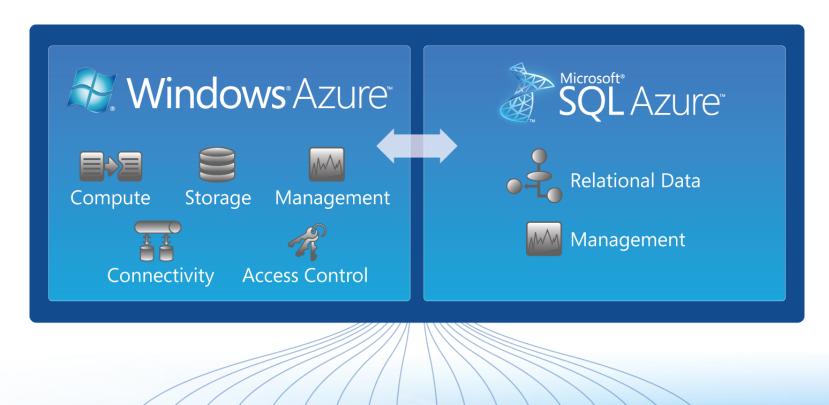


## **Software + Services Unit the Web**

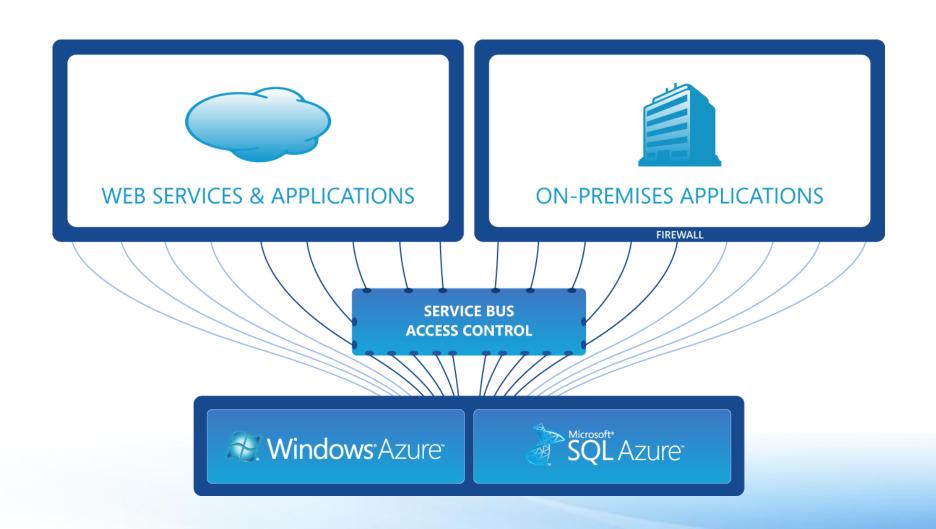


## **Windows Azure**

Windows Azure is an internet-scale cloud services platform hosted in Microsoft data centers around the world, proving a simple, reliable and powerful platform for the creation of web applications and services.



## **Windows Azure**



# **Technical Roadmap Alignment**

#### Office 2010 Integration (Launch Partner)

- PI data and events within Office 2010.
- BI PowerPivot, Excel 2010, SharePoint2010
- Office Communication Server CS R2

#### SQL Reporting Services Integration

Visualization, On-Demand Reports,Printing, and Workflow

#### StreamInsight (Launch Partner)

Advanced Analytics and Edge Processing for PI

#### Azure – "PI to the Cloud"

- SQL Azure services Extend
   customers storage to the cloud
- True PI Server to the cloud
- Business to Business interchange

#### Silverlight Visualization

For PI Web Parts and Rich InternetVisualization

#### Search

End to end Search support for PI System

# OSIsoft / Microsoft Innovation Program

#### **Common Areas of Interest**

- Real-Time Performance Management using role-based visibility
- Energy Management from the datacenter to manufacturing operations
- Continuous Emissions Monitoring and verifying environmental compliance
- Microsoft and OSIsoft in the SAP "Perfect Plant" integrating your ERP systems
- Continuous Improvement driven through collaboration and real-time information
- Condition Based Maintenance, moving from reactive to proactive
- Sustainable IT manage resources for a greener and more profitable future

Opener		Architecture Design Sessions
• At Your Location of Choice	<ul> <li>Business Oriented</li> <li>At Local Microsoft Technology Center</li> <li>Next: Architecture Design Session</li> </ul>	<ul> <li>IT Oriented</li> <li>At Local Microsoft Technology Center</li> <li>Next: Proof of Concept or Pilot</li> </ul>

## Call to Action

- Engage OSIsoft / Microsoft Business Development on specific opportunities (Prabal Acharyya, David Doll, Christian Roller)
- Use vCampus and MSDN for development support and discussion on OSIsoft and MS technologies
- Try StreamInsight Community Technology Preview (CTP) on vCampus (coming soon)
- You can download VMs and Labs from Microsoft Channel9 – <a href="http://channel9.msdn.com">http://channel9.msdn.com</a>
- Engage with OSIsoft Product Managers to bring feedback on PI future directions on vCampus or ProductManagers@osisoft.com

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"where PI geeks meet"

# THANK YOU.



foreach (point in server PIPoints)

point.Snapshot

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