

Real Time Information — Currency of the New Decade

Hilton San Francisco Union Square | San Francisco, CA April 26-28, 2010

Enhancing Six Sigma Projects with PI

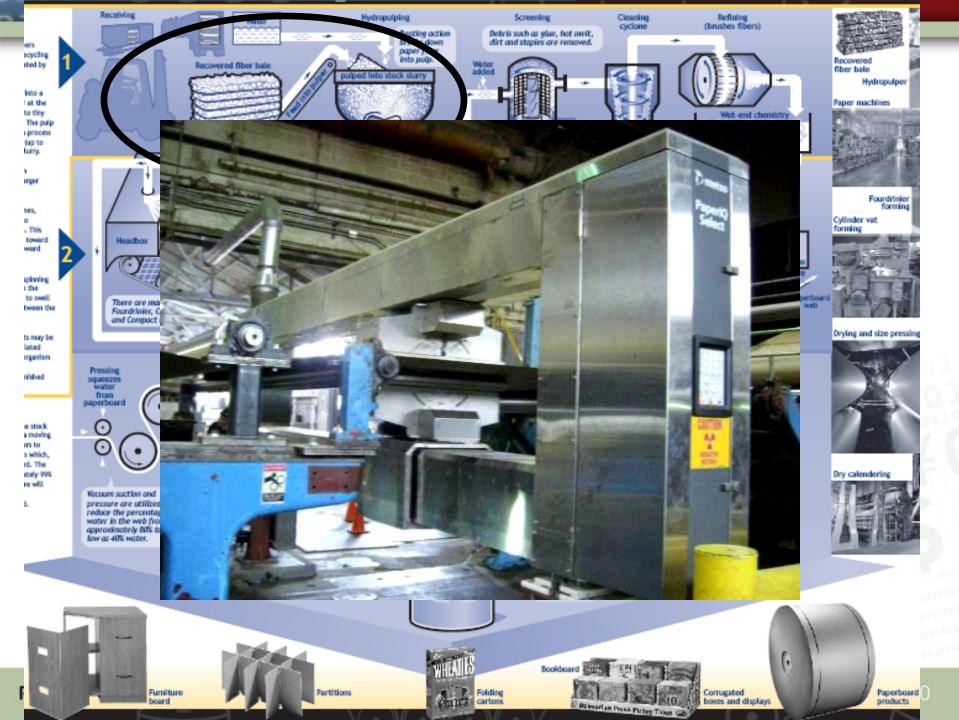
Matt Corcoran

Who is RockTenn?

- One of North America's leading manufacturers of paperboard, containerboard, consumer and corrugated packaging
- Annual net sales of approximately \$2.8 billion
- Founded in 1917 and operates manufacturing facilities throughout the United States, Canada, Mexico, Argentina and Chile
- 10 Recycle Paperboard Mills, 2 Recycle Container-board Mill, 1 Bleached Board Mill
- 90+ Converting Plants
- Headquartered in Norcross, Georgia

Who is the Chattanooga Mill?

- 93 years old (The original paper mill in RockTenn)
- Produces 100% Recycled Uncoated Paperboard
- Product calipers (thickness) range .014" .060"
- Our products Include:
 - Tube Board (Cores and Concrete Molds)
 - Folding Carton Board (Boxes and frames)
 - Partition Board (Partitions for breakable items)
 - Specialty Board (Colors, water resistant)
 - RTA Furniture Board (Backing for Furniture)



Six Sigma at RockTenn

- "RockTenn is creating a culture of innovation and high performance to ensure that our company is the first choice of our customers, our employees, and our shareholders." - Jim Rubright (2000 Annual Report)
- Our strategy is to drive key initiatives consistent with our business strategy, with a specific focus on:
 - Implementing a long lasting process improvement initiative with significant bottom line results and significant impact on customer satisfaction
 - Investing in our employees
 - Leveraging the resources of a \$2.8 Billion company over our six operating divisions
- RockTenn's Six Sigma dept was established to provide the tools and expertise to put our strategy into action

PI Implementation at RockTenn

- 2005 Pilot program at the Chattanooga Mill
- 2006 EA began
- 2007 PI online for all our paper mills

OSIsoft Enterprise Agreement

- Diane Bricco Enterprise Project Manager
- Field Service Engineers
- Center of Excellence
 - Brian Palmer
 - Gopal Gopalkrishnan

Pre-Project – Study Process Capability

- Business Case
 - Customers requiring a more consistent product not just in spec
- Shrinking Market
 - Strategic positioning to be the prime supplier to the market
- Healthy Customers
 - A happy and healthy customer base is a prime ingredient for long term success
- We're not talking about just \$\$\$ savings, we're talking about staying in business.

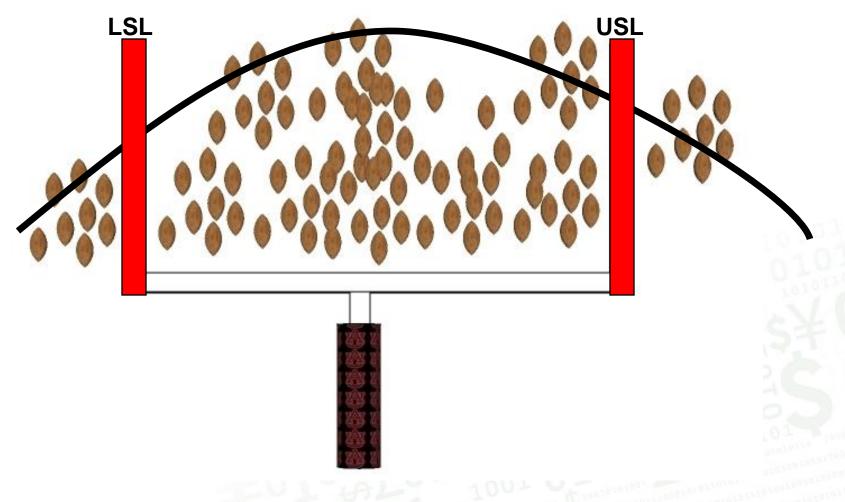
Process Capability

- Having a normal distribution / bell curve allows us to measure "process capability."
- Process capability compares your process variation to the product specifications and provides an index or "grade."



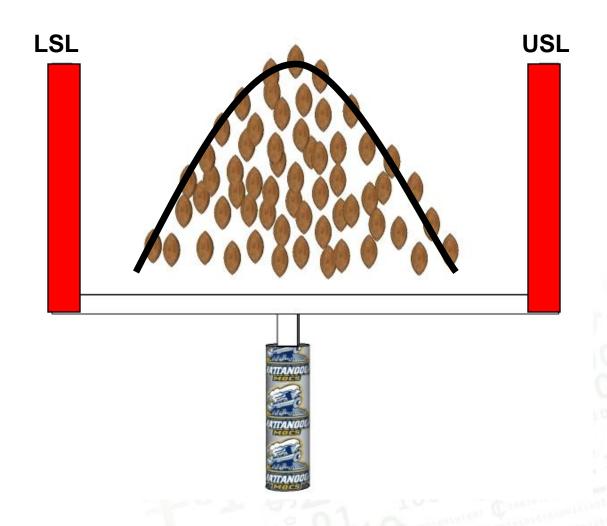
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The 3rd String Kicker



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The 1st String Kicker



Our Bench Mark

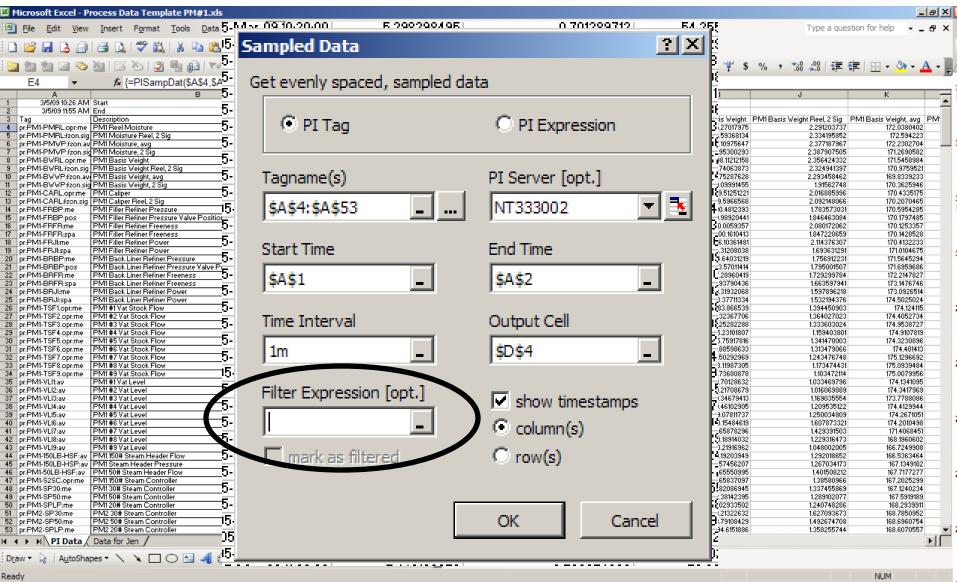
- Data Collection
 - Data Sources
- PI DataLink
 - Import to Excel
 - Filtering
 - Export to Minitab for analysis
- Process Capability
- You are here
- Shock and Awe

Data Collection

- DCS (Metso)
- 2 In-Line Sheet Scanners on each machine (Metso)
- Quality Database (IBM AS/400)
- All of the data from these sources are collected and archived on the PI Server.
- Access to this kind of data was nearly impossible before the PI Server was installed.

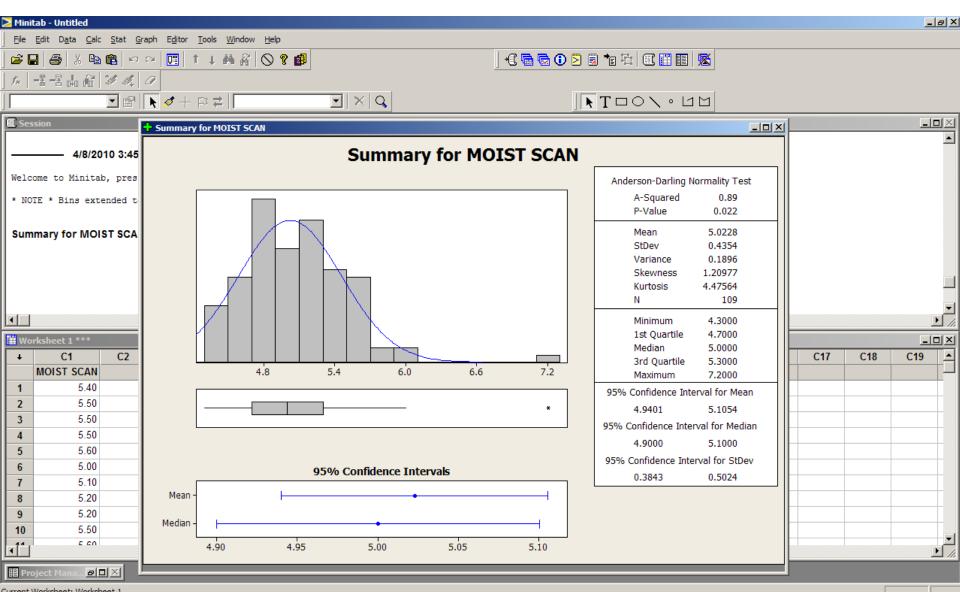
PI DataLink

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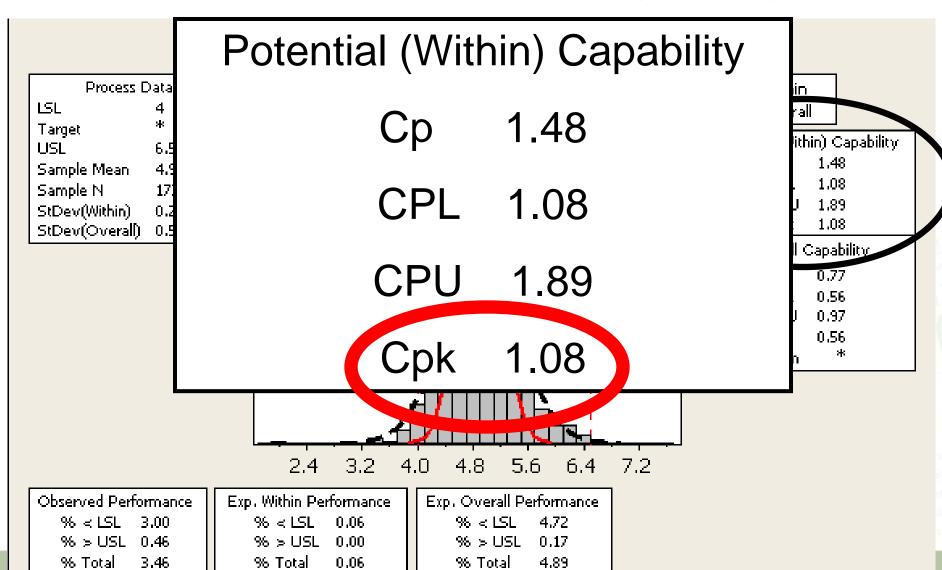
Minitab

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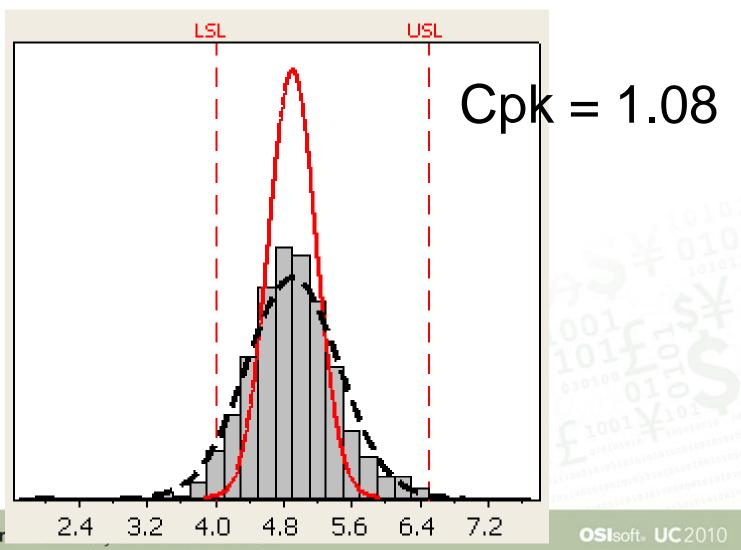


Minitab Process Capability Analysis

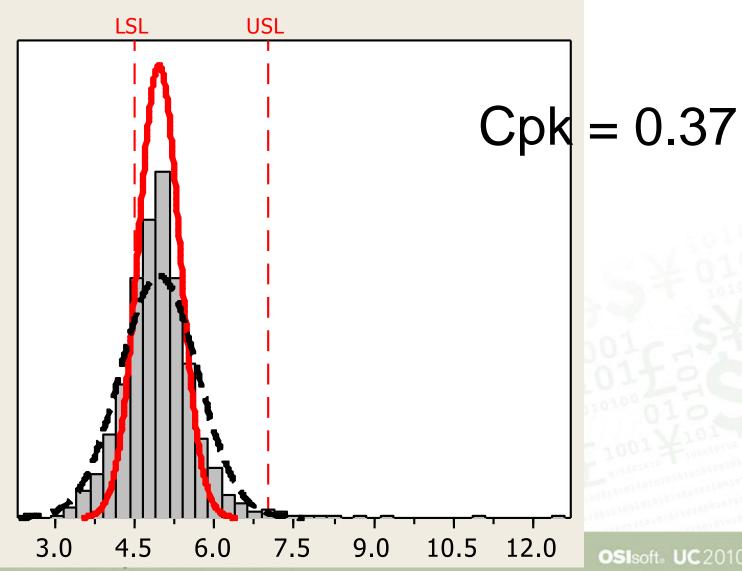
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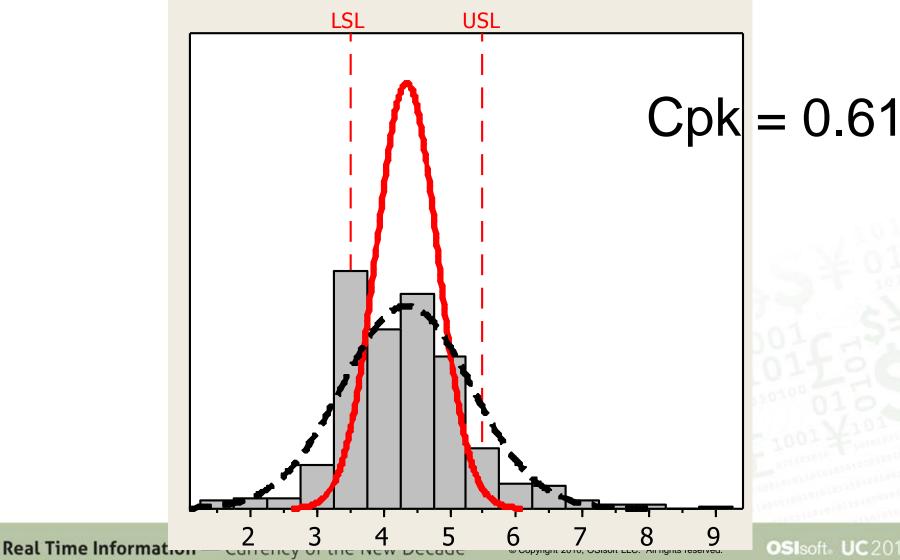


Grade A Moisture

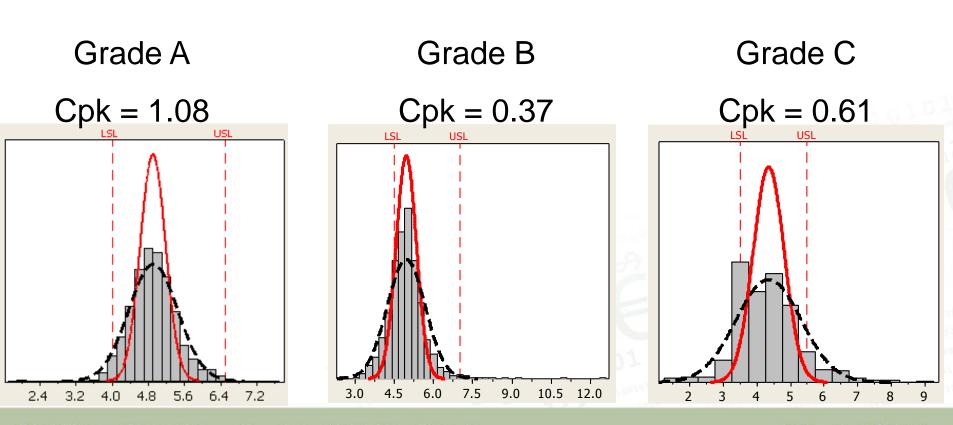


Grade B Moisture





All Together – You Are Here



Project Goals

- Leverage knowledge of Grade A to our other grades
- Improve process capability of our systems
- Improve customer quality and satisfaction
- Improve performance/efficiency
- Document and standardize procedures
- Develop continuous monitoring methods (PI Displays & Reports)

A Six Sigma Project Was Born

- Six Sigma Black Belt
- Kick Off meeting followed by weekly meetings
- Divided the process into two parts
 - Fiber Management
 - Stock Prep/Machine Management

What Was Different About Grade A?

- What do we do differently on Grade A, compared to the other grades?
- Keep in mind the 6M's. All are sources of variation:
 - Material
 - Method
 - Measurement
 - Machine (Equipment)
 - Man (People)
 - Mother Nature

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Material

 We were much more careful about what fiber and how the bales were added to the process.

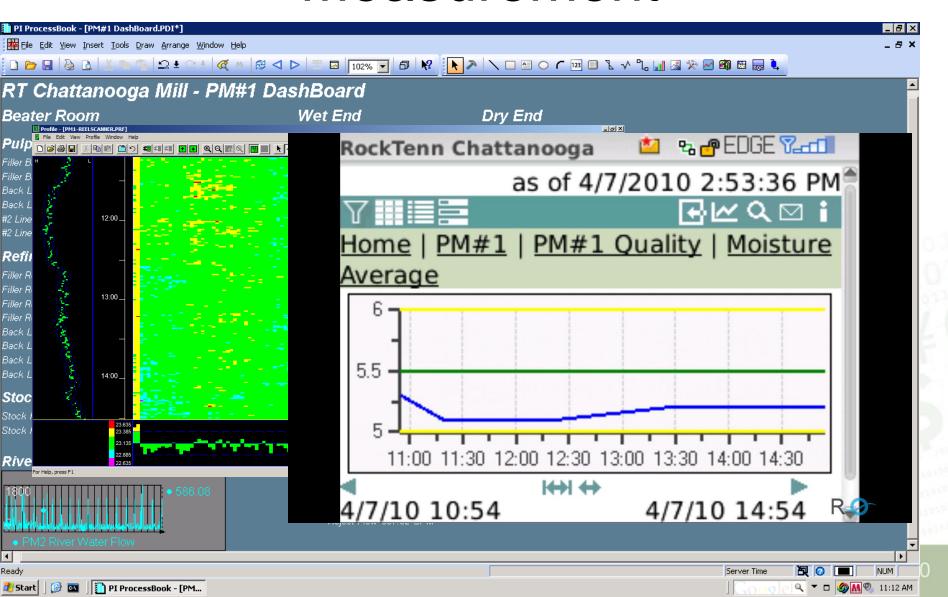


Method

 We had specifics on raw material, refiner settings and machine settings

GR/	GRADE SPECIFICATION CARD			
Grade A				
0.035				
r Room Furnish	Dye	Chemical		
33% News				
33% Mix				
33% Soft Box				
100% DLK				
End Stock	Dve	Chemical		
	1			
#2-#8		Size #1 & #9		
		2.22 1 0 0		
End Ton	Book			
solution none	none			
Skip	Skip			
uring Specifications				
meter Test Frequency	/ Target	Action	Reject	Profile 2-Sig Max
Continuous	35	34.5-35.5	34-36	1
	123			7
Continuous	5.5	5-6	4.5-7	1
5 per Reel	60	55	50	
3 per Reel	185	180	175	
p 1 per Reel	2	1-3	.75-5	
structions:				
om: -Pull from Wareho	use A			
	-Filler Refiners set to 350 CSF			
-Filler Refiners set	to 350 CSF			
-Filler Refiners set				
	t to 400 CSF			5
-Liner Refiners set	t to 400 CSF			
1	Grade A	Grade A	Grade A	Grade A

Measurement



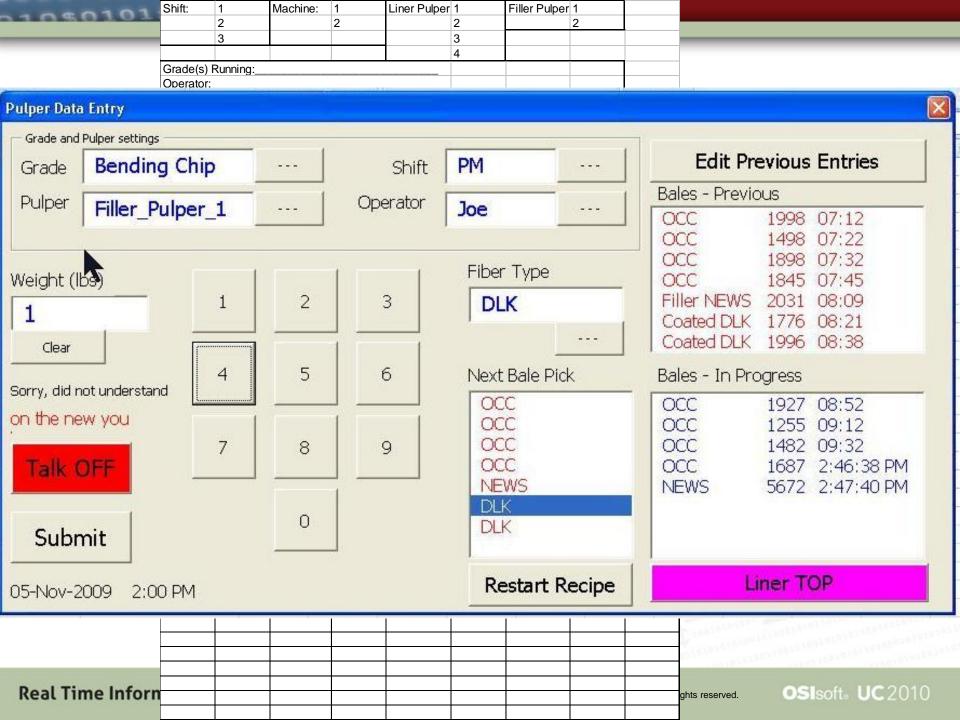
Fiber Management

- We overhauled the way we purchased our raw material
- The fiber warehouses were reorganized
- The fiber feeding method was revised
- We tracked every bale we used.







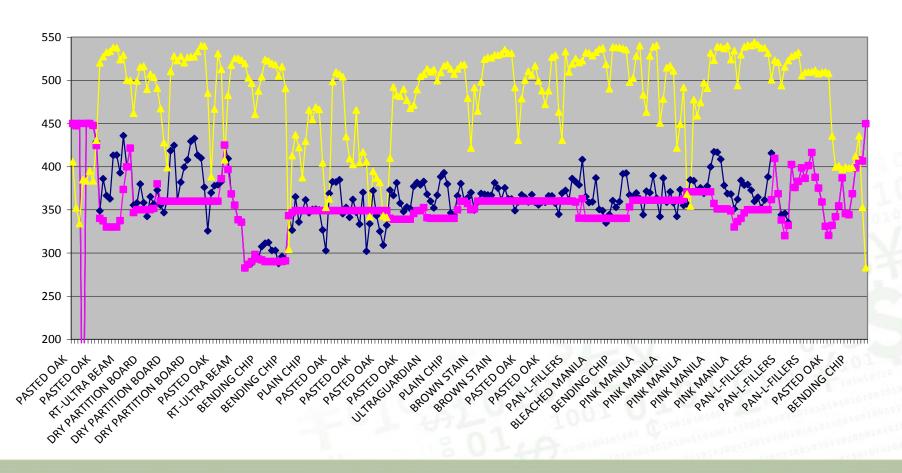


Stock Prep/Machine Management

- With fiber feed managed stock consistency variation decreased
- Run stock refiners in automatic rather than manual
- Utilize PI ProcessBook and RtAlerts to provide real time information and process alerts

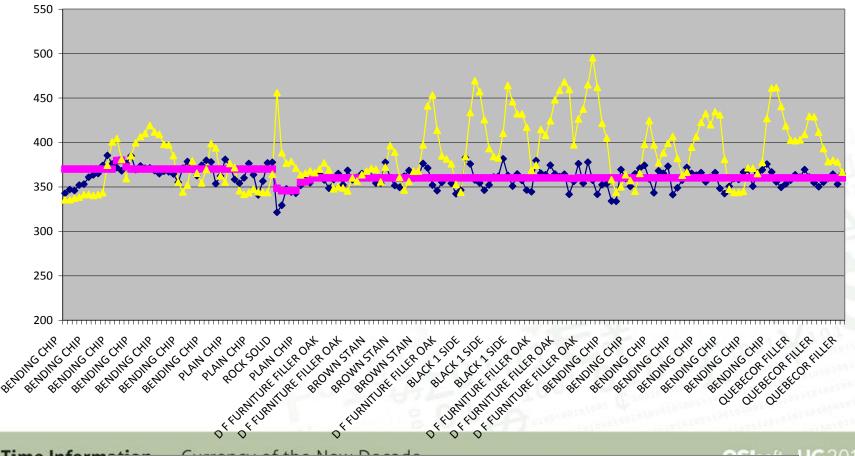
#1 PM Filler Refiner Control - 2009

#1PM 600HP Filler Refiner Freeness 2/9/09 - 2/13/09



#1PM Filler Refiner Control - 2010

#1PM 600HP Filler Refiner Freeness 2/5/10 - 2/9/10



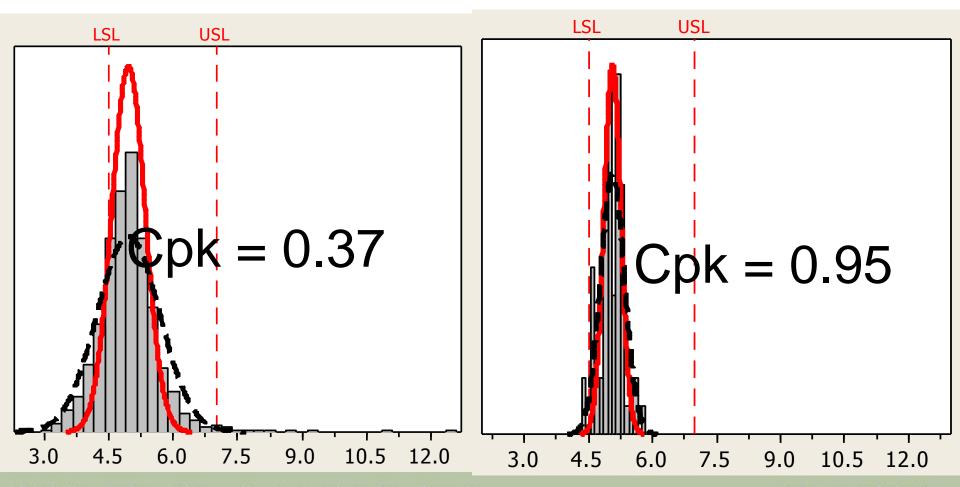
Project Results – Capability Improvements

- 21.2% over all improvement in caliper process capability
- 10.4% over all improvement in moisture process capability
- Reduced beater tons due to variation and out of spec material

Grade B

Before

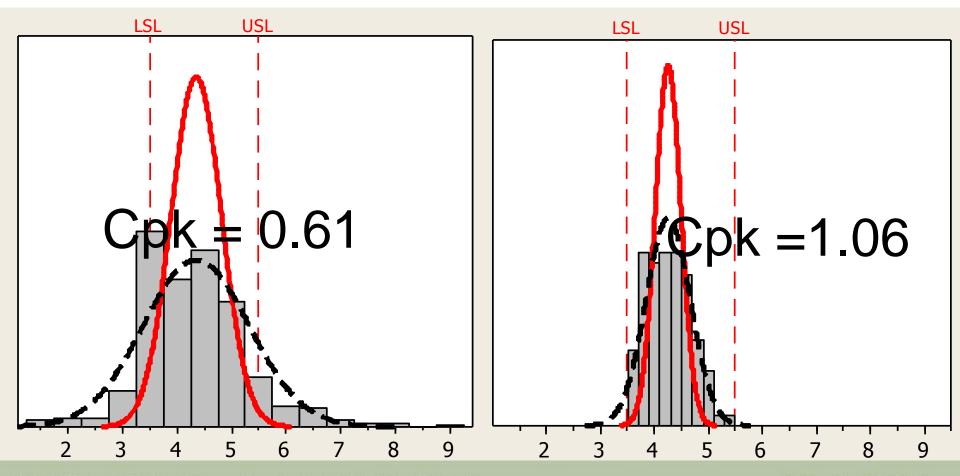
After



Grade C

Before

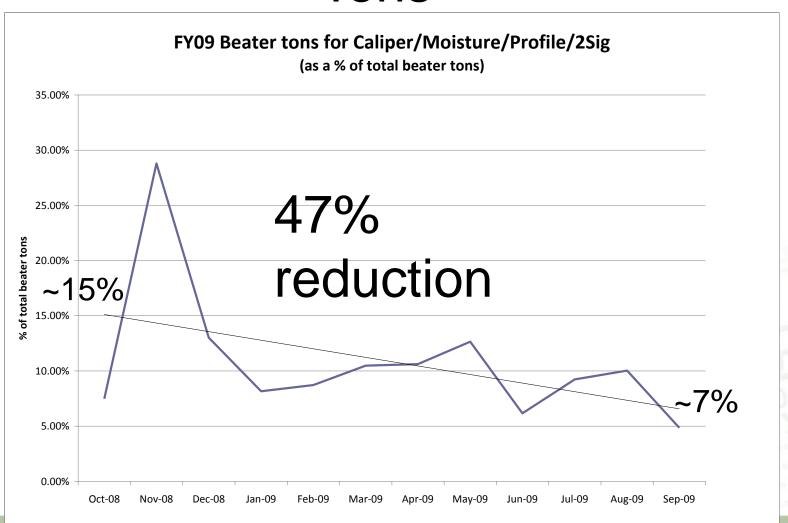
After



Project Results – Value of Better Process Capability

- More consistent product for our customers
- More consistent process for better production efficiency

Project Results – Reduced Beater **Tons**



Sustainability

PM1 Moisture

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Grade	Caliper	Start Time	Minutes
☐ BENDING CHIP .018	0.018	4/9/2010 7:31:00 AM	170
☑ DURAFIBRE FFO .0245	0.0245	4/8/2010 2:04:00 PM	1047
☐ ULTRA BEAM .030	0.03	4/8/2010 3:07:00 AM	657
		_	
 			•

Reel Number

4/9/2010 9:28:00 AM RT110D0161

Spec

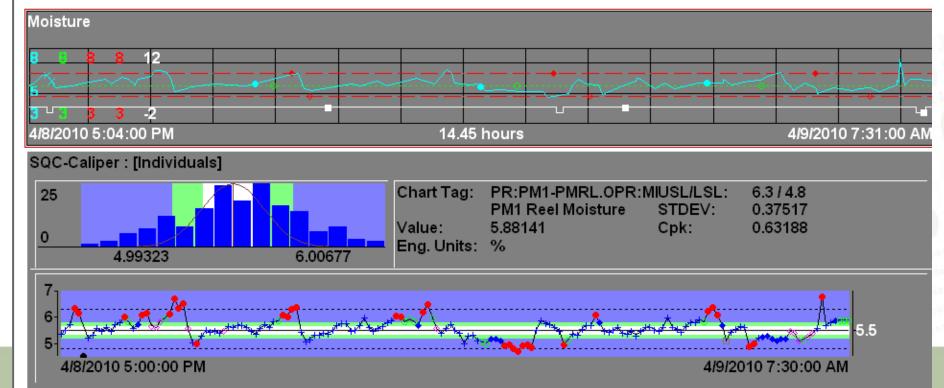
TAN BENDING CHIP .018

Moisture

LSL 5.00 target 6.00 USL **7.00**

Grade Run Selected

DURAFIBRE FFO .0245





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Thank you

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