OSIsoft® UC 2010

Real Time Information — Currency of the New Decade

Hilton San Francisco Union Square | San Francisco, CA

April 26 - 28, 2010

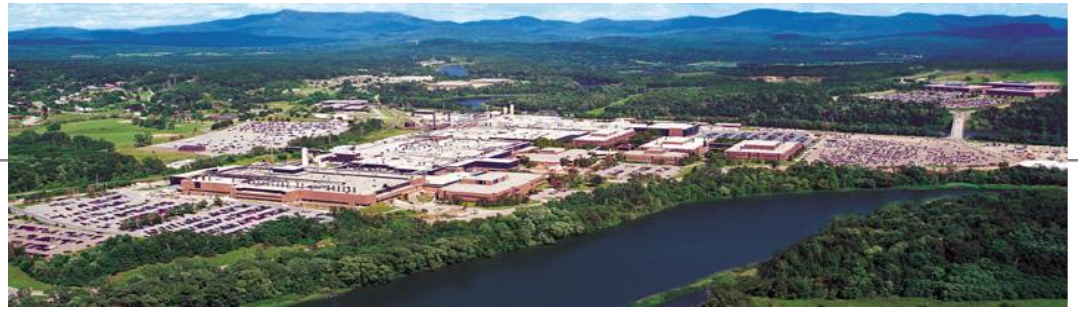
OSIsoft® UC 2010

IBM Vermont Case Study: Advanced Industrial Water & Energy Management saves $10 M annually

Jeff Chapman, Ultra Pure Water Engineer
Senior Technical Team Leader
Center of Excellence for Enterprise Operations

IBM

Burlington 200mm Manufacturing

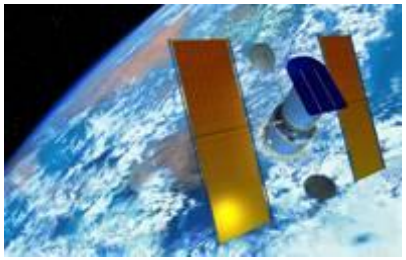


- Founded in 1957, 50+ Years of Semiconductor Technology Leadership
- Mission: Provide world class semiconductor products through a diverse technology portfolio, manufacturing, and engineering excellence.
- Wafer Size: 200mm
- Capacity: ~1600 WSD
- Litho Technology nodes ranging from 500nm to 90nm
- Diverse offerings include CMOS, RF CMOS, SiGe, SOI, eDRAM
- Industry's first production ramp of:
  - ✓ DUV Litho
  - ✓ SOI
  - ✓ SiGe
  - ✓ Cu wiring

IBM semiconductors…throughout the communications infrastructure

Optical Networks

(ASIC, SiGe BiCMOS, RF CMOS)



Communications Satellites

(ASIC)

Wireless Base Stations

(ASIC, Power Architecture)

Radio Telescope Antennas

(SiGe)

WiMAX

(ASIC, SiGe BiCMOS, Power Architecture)

Wireless access points

Stackable switches

Routers, Switches, WAP

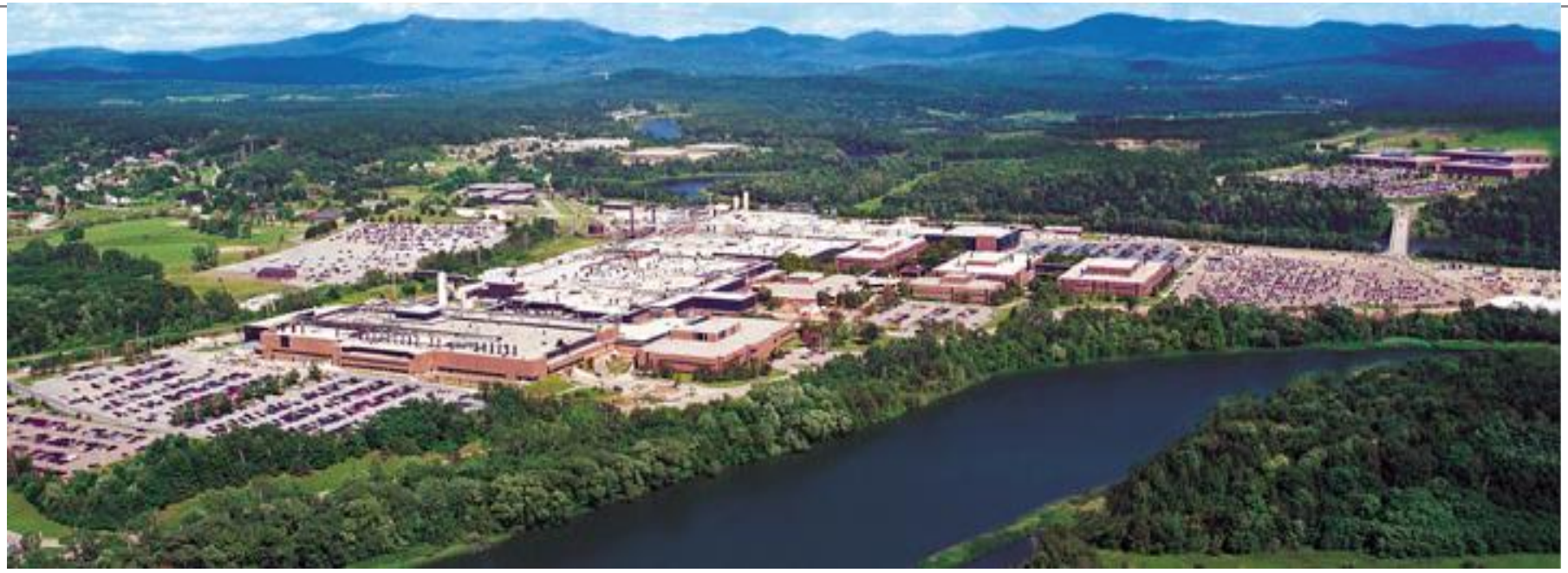
(ASIC, Power Architecture)

Edge routers/firewall

Servers and Storage

(Power Architecture)

IBM Vermont: “A SMART Enterprise”
Unique in location, operation and skill set



Water Use

- Fed from regional High Service Mains
- 3.2 MGD (similar to the City of Burlington)
- 2 MGD Ultra Pure Water
- Waste water treatment 3 MGD

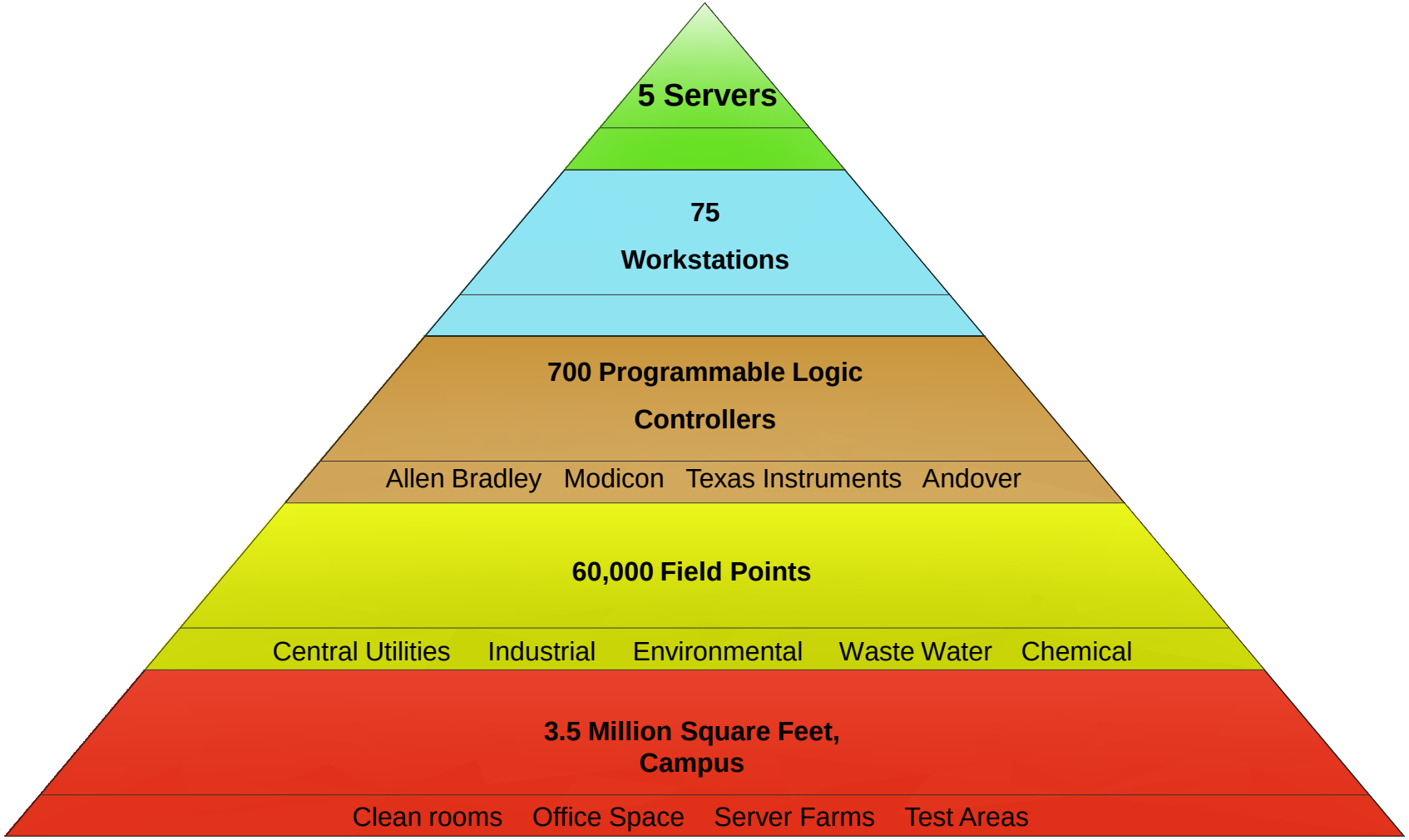
Electrical Use

- Transmission Line Fed
- Own and operate Electrical Grid (similar to a Utility)
- Peak 65 Mega Watts (larger than Burlington)
- 60 miles high voltage lines
- 136 substations

SMART Attributes

- 60,000 field pts
- 700 PLCs
- 75 Work stations
- 5 servers
- Advance data analysis
- Load management
- Cost Control
- Quality

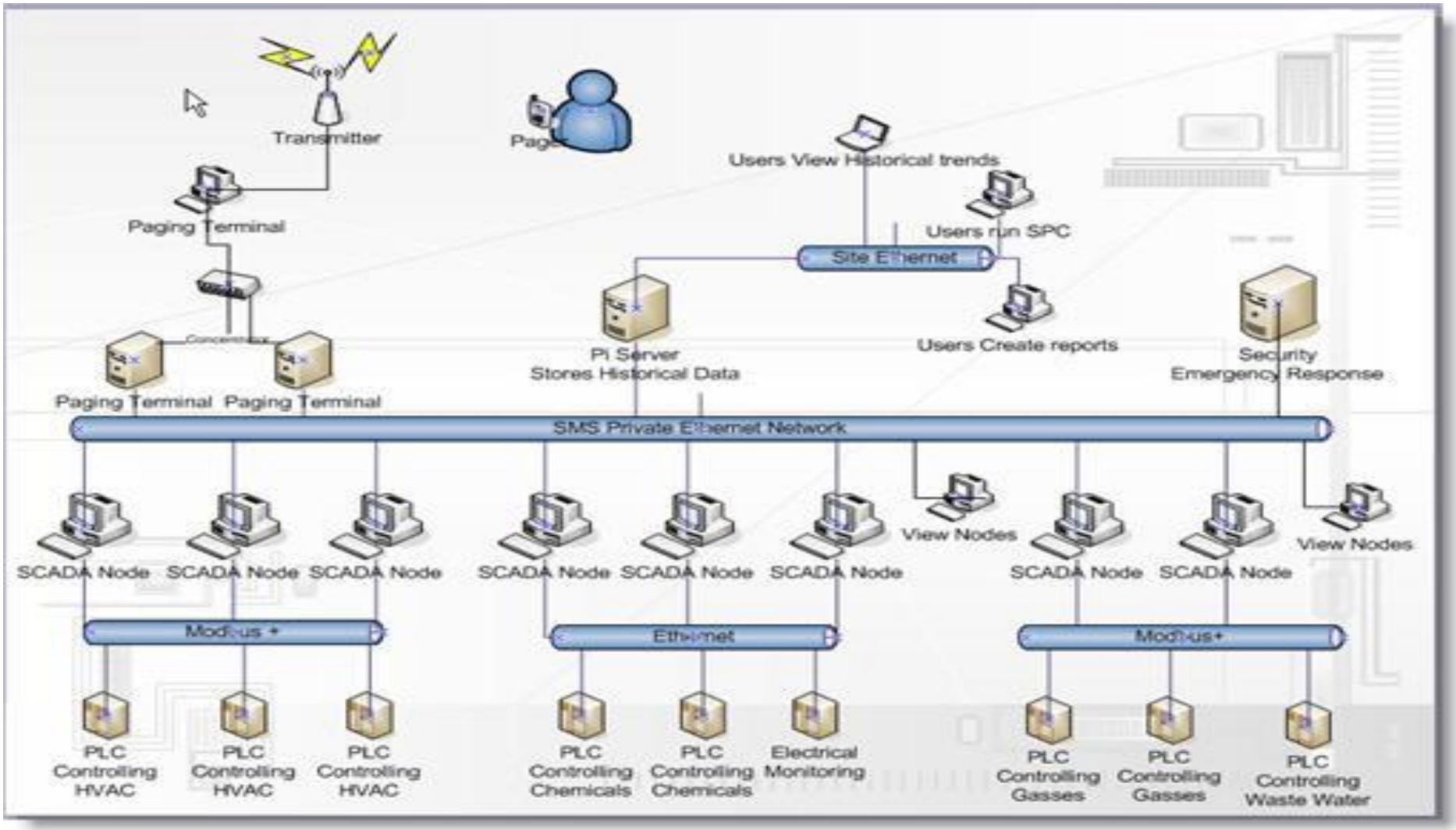
Controls Hierarchy



Interconnected

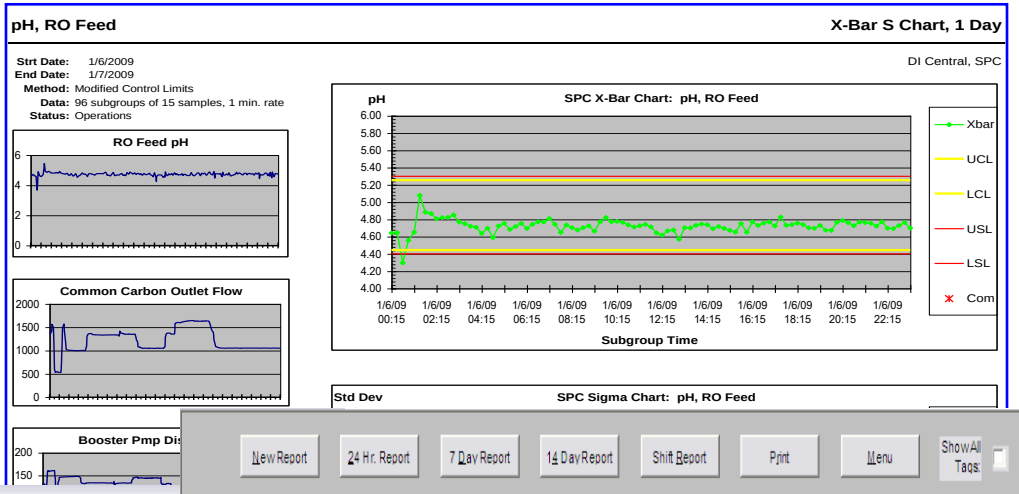
System Overview, SCADA System

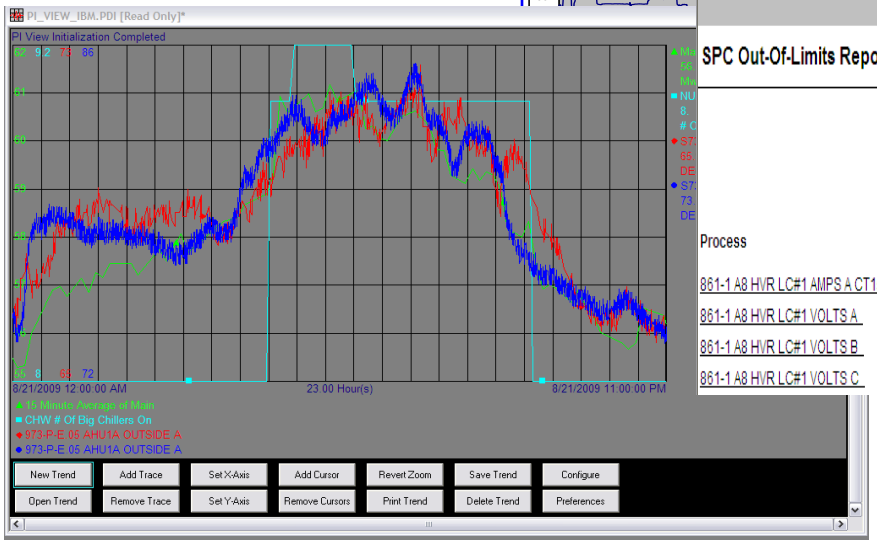
Interconnected

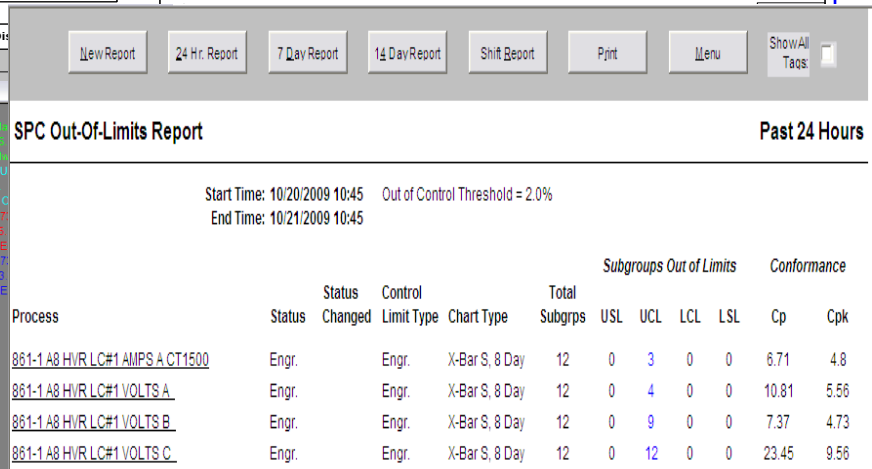


PI Historical Reporting; User Applications

- Statistical Process Control
- Shift Reports
- Trends
- Data Link



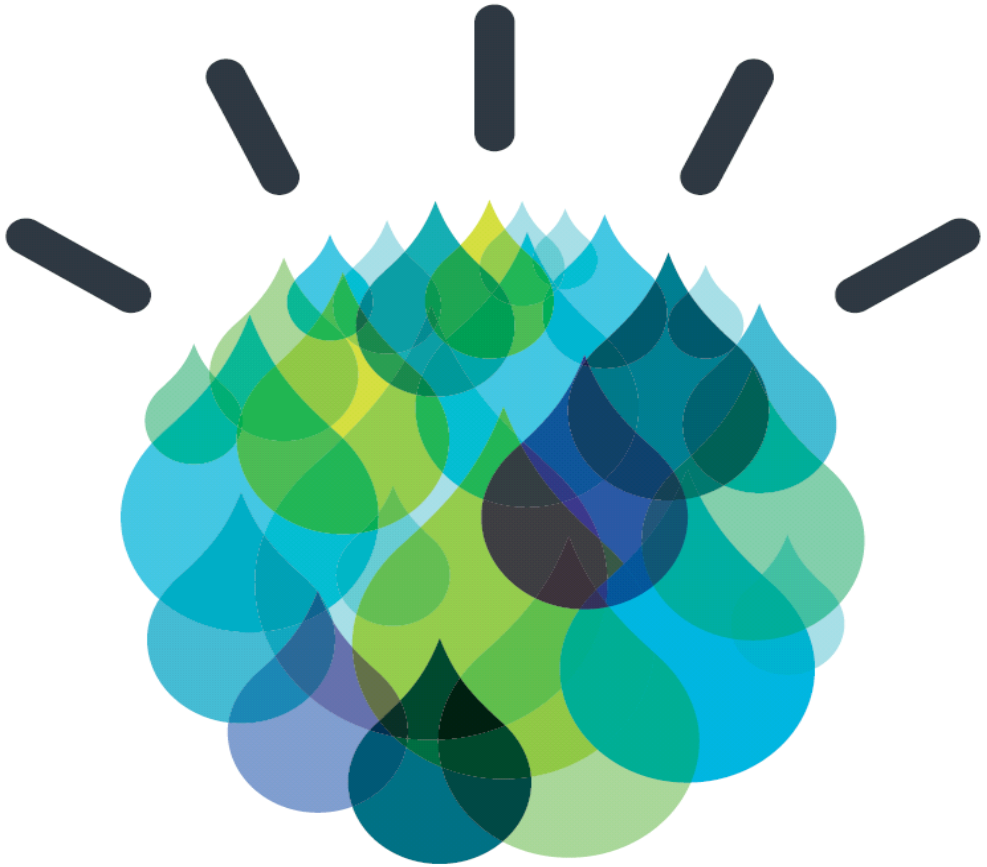




How do we analyze all of our data???

- Statistical Process Control (SPC)
  - Is a quality control method used to reduce process variation and improve product quality.
  - The SPC Applications are software tools that allows user to implement SPC techniques on their system processes with the goals being to improve the stability, reliability, and quality of those processes.
  - To realize the quality improvement, changes in system maintenance and process methods must be put in place. The SPC Applications are used as tool to monitor the success or failure of the methods used to improve product and process quality.

IBM, Vermont: Center of Excellence for Enterprise Operations
SMART Water



Advanced Water Management Case Study: IBM 200 mm Wafer Fabricator Burlington, Vermont

- **Challenge**
  - Reduce water consumption (and associated need for energy, chemicals, maintenance and labor) to reduce operating cost and minimize environmental impacts
  - Leverage end-to-end data acquisition, storage and visualization techniques to monitor water usage and improve efficiency
- **Approach**
  - Implemented data collection and storage infrastructure: sensors, IT network and servers
  - Statistical process control techniques used to continually analyze vast amounts of operational data and present information in efficient, concise interface
  - IBM's Green Sigma methodology breaks down water usage by process:
    - Dashboards convey key process indicators
    - Identifies process improvements that reduce water consumption and provide other benefits, such as reduced electrical power consumption, heat recovery, cooling load reduction, process efficiency etc.

- **Results**
  - IBM has achieved over $3.6M in annual savings, reduced water usage by 27% while increasing manufacturing capability over 30%

Center of Excellence for Enterprise Operations

Advanced Water Management: SMART and Sustainable

Close Supplier Relations

Kinetic Energy Recovery

Ultra Pure Water Treatment Efficiency

Instrumented – Obtain and collect real time data

Interconnected – Data analysis and visualization

Intelligent – Analysis becomes action, transform how we operate

Heat Energy Recovery

Manufacturing Use Efficiency

Stewards of the Resource

Waste Water Treatment

Smarter water for a smarter planet

IBM Center of Excellence for Enterprise Operations
SMART Water

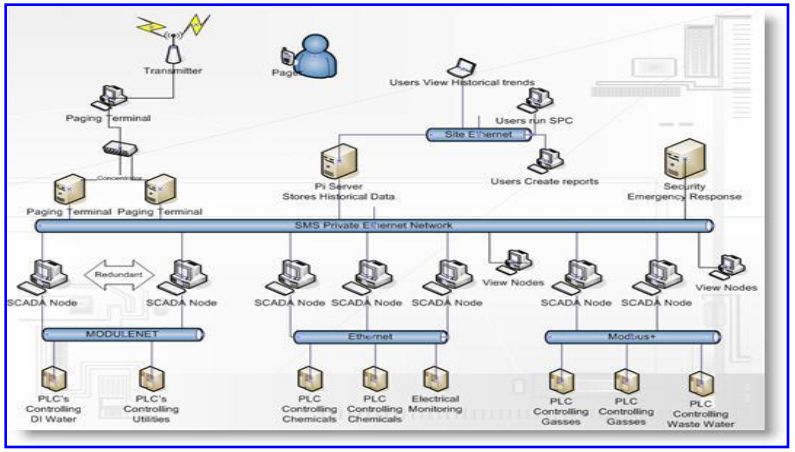
Smarter water
for a smarter planet

Instrumented

5000 data points
600 msec scan rates
400 Million data packets each day

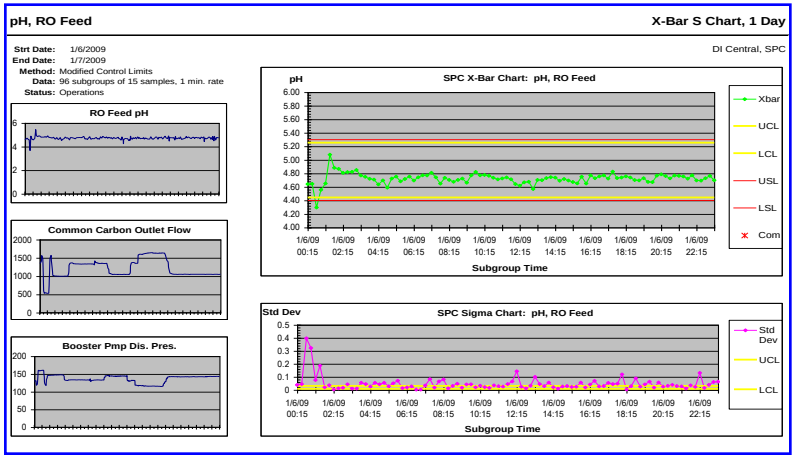
Interconnected

5 data servers
Optical highways
Instant access anywhere
via LAN or Intranet



Intelligent

Statistical Analysis
Predictive Modeling
Transforms data to information,
Information -> Action

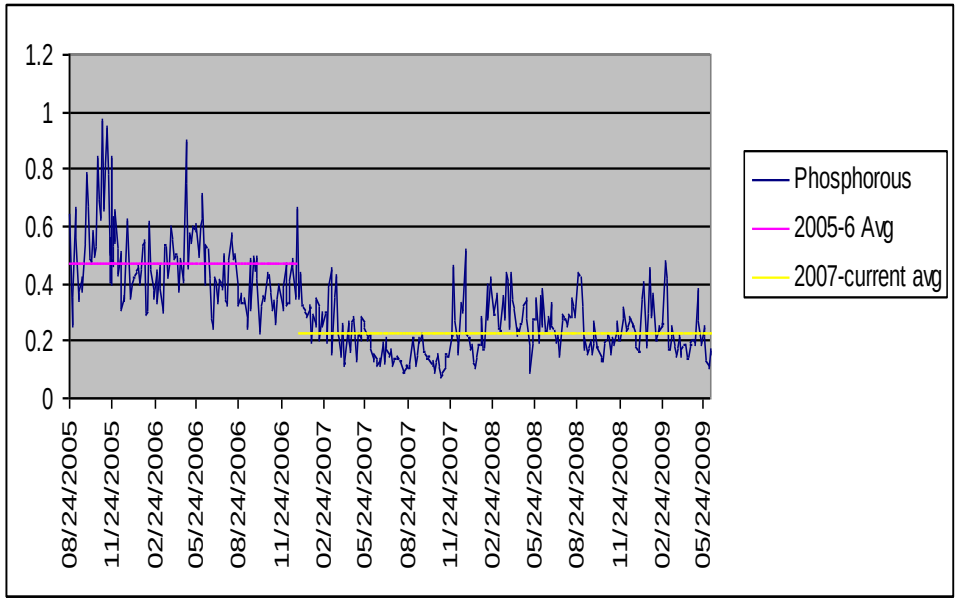


Center of Excellence for Enterprise Operations
SMART Waste Water Results

Burlington Waste Water Management Goals

- **Quality:** Meet or exceed regulatory requirements
- **Reliability:** Zero manufacturing down time
- **Cost:** $450K/year reduction in annual cost

Phosphorus Discharge



Units mg/l
NPDES limit 1.2 mg/l

NPDES Discharges

Phosphorus: - 48%
Fluoride: - 44%
TDS: - 54%

Waste Water Sludge

Disposal Cost: - $49K/yr
Generation: - 600K lbs/yr

Water & Waste Water Chemical Usage

Annual Costs: -$401K/yr
Reduction: - 2,162K lb/yr

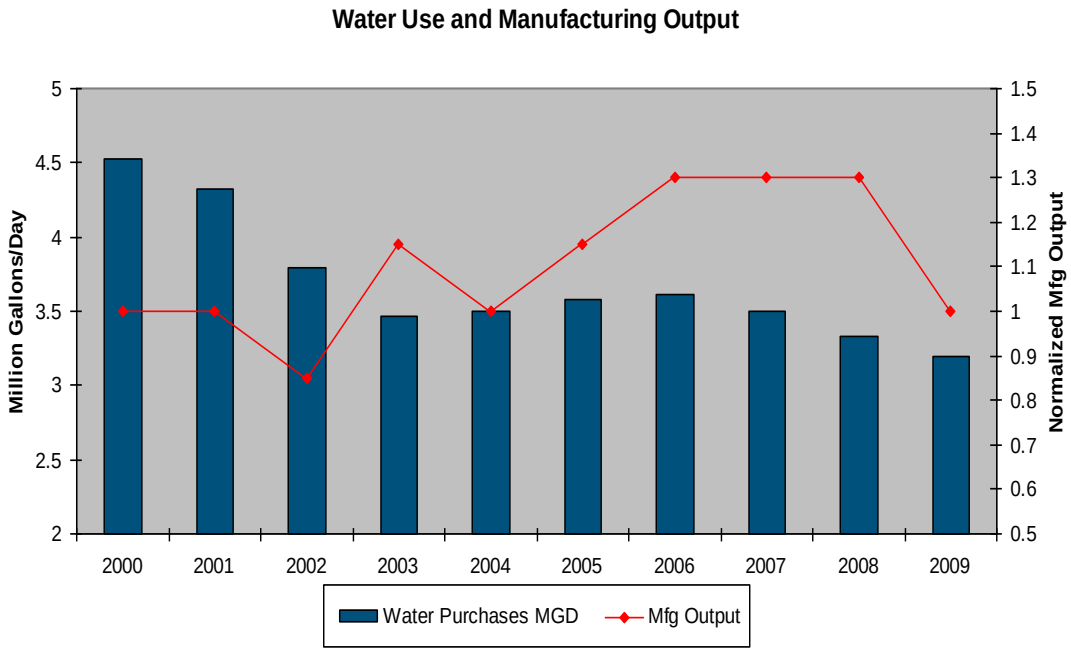
Manufacturing Capability

Up 30% since 2000 (excluding 2009)

Center of Excellence for Enterprise Operations
SMART Water Results

Burlington Water Management Goals

- **Quality:** 6 Sigma conformance to Specification
  No impact to product yields
- **Reliability:** Zero manufacturing down time
- **Cost:** $3.6M/year reduction in annual cost



Water Usage

Rates: + 66% since 2000
Usage: - 29% since 2000
Purchases: -$742K/yr

Water Treatment Costs

Annual Costs: - $598K/yr

Water Related Energy Costs

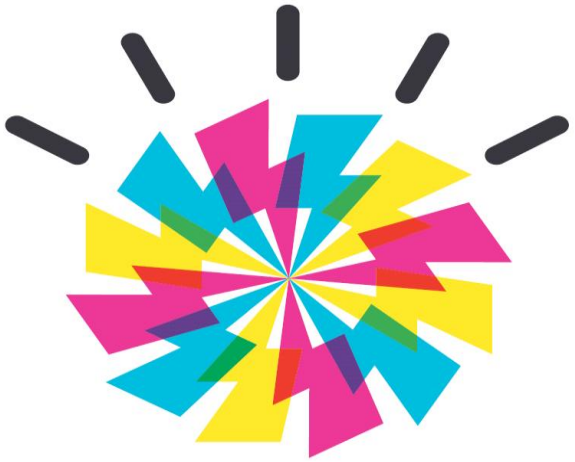
Annual Costs: -$2,278K/yr

Manufacturing Capability

Up 30% since 2000 (excluding 2009)

Only a small handful of Electrical Engineers and technicians design, operate and maintain the entire Electrical Distribution System at the IBM Burlington Site.

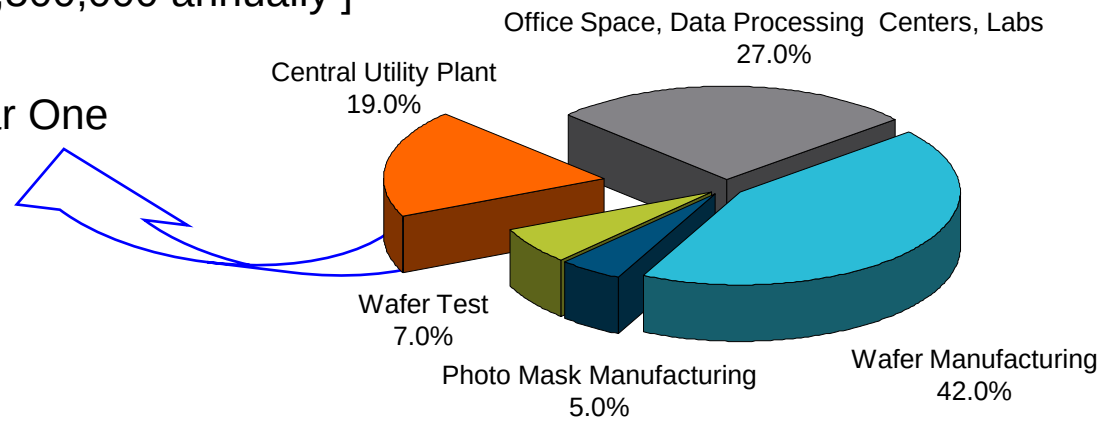
SMART Electrical Grid Technology



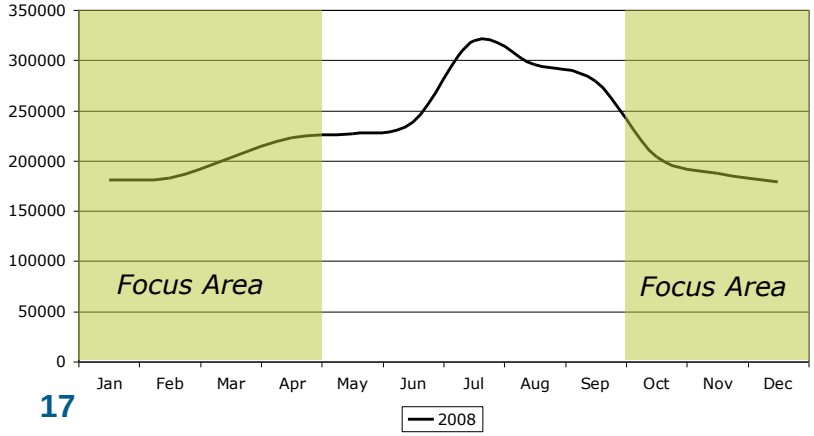
Central Utility Plant Energy Breakdown
Goals and Idea Generation

- Energy Goals Established:
  - Central Utility Plant usage: [~$6,500,000 annually]
  - Conservation Stretch Goal:
    - $350,000 energy savings Year One

IBM Burlington Site Energy Breakdown [2008]

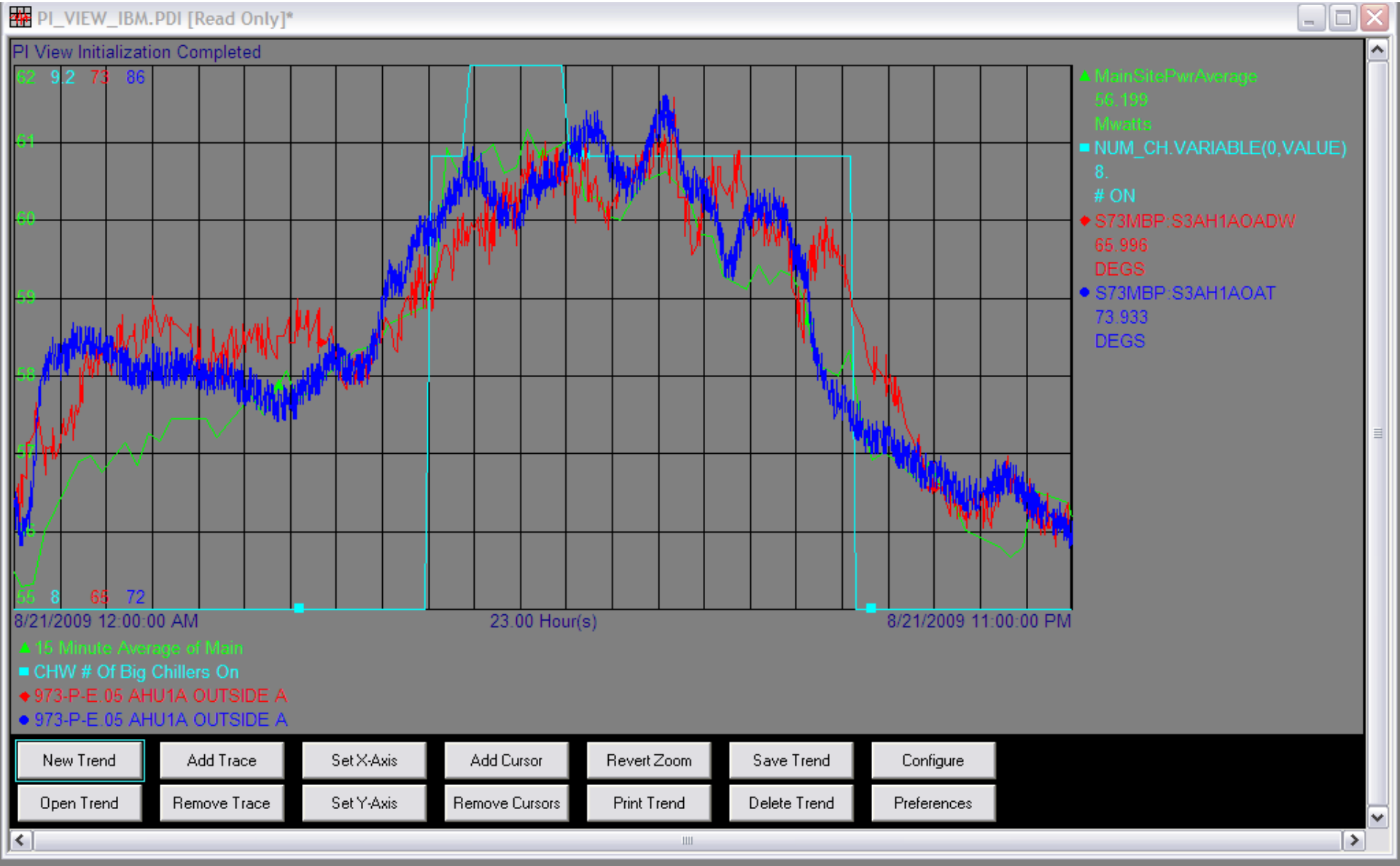


2008 Central Utility Plant Electricity Curve
Monthly Consumption [kWh / day]



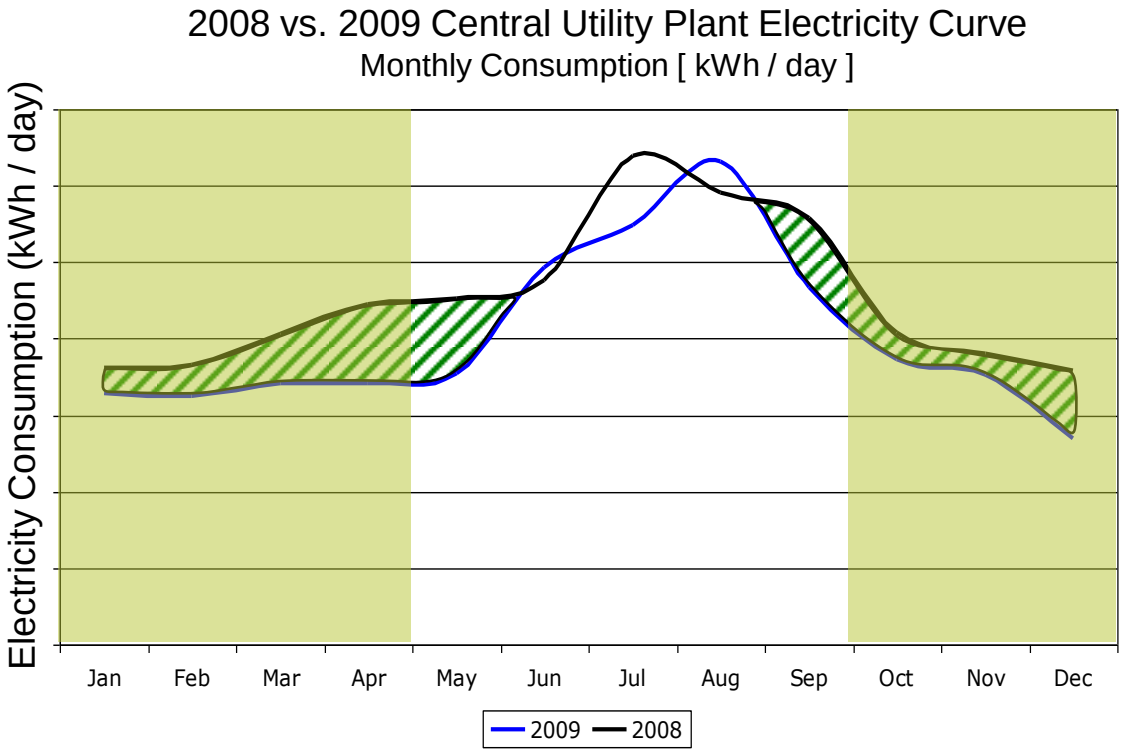
- Idea Generation and Prioritization:
  - Continuous Team Interactions and Input
  - Site Cooling Water Investments – Winter Free-Cooling
    - Focused Application and Opportunity
  - High Return vs. Investment

Peak Load – August 21, 2009



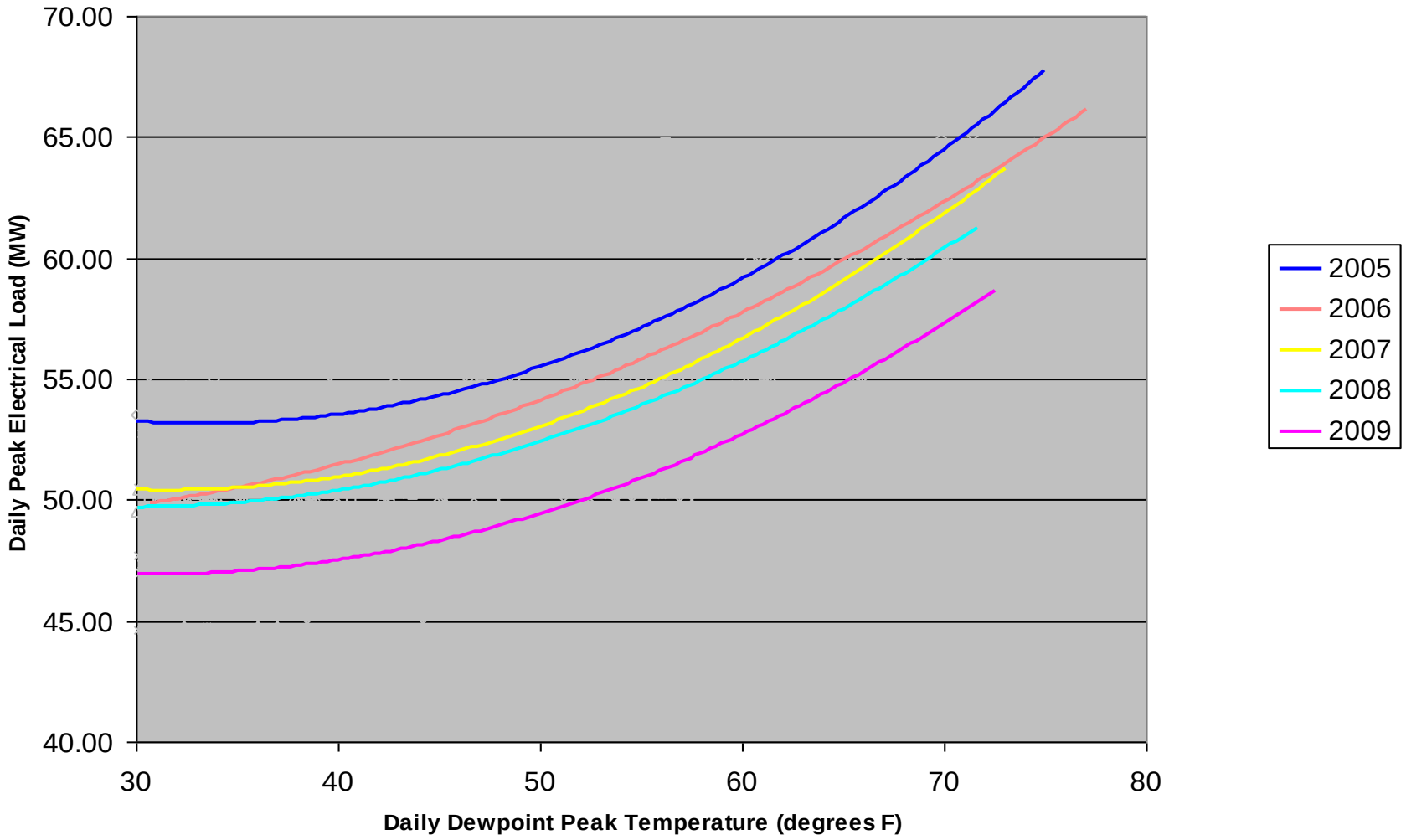
B963 / B971 Central Utility Plant
Reporting Results

- Reporting Results:
  - Energy Savings: 4,800,000 kWh
  - Money Savings: $390,000
  - Annual Energy Savings equal to 650 homes electricity consumption [Vermont]



- Results Exceeded Expectations
  - Central Utility Plant personnel clearly recognized and understood goals
  - Energy Savings exceeded Goal by $40,000
  - Winter Free-Cooling Utilization exceeded expectations by 60 days

Average Peak Electrical Loads at IBM VT 2005-09



Value-Engineering Requires Real-Time Data
Employee Interaction is Critical

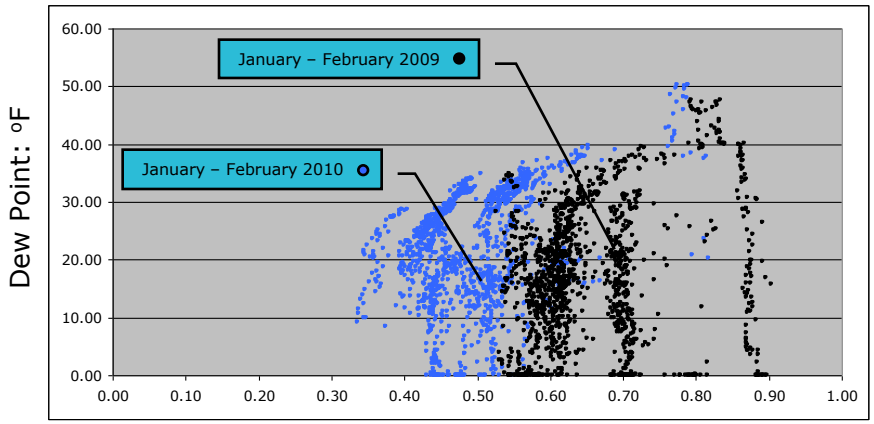
- Value-Engineering Requires Data
  - **Significant Data-Streams** are necessary for tracking results
  - Real-Time Response is critical for operational enhancements
  - Daily or Monthly Averages are not always adequate

- Employee Understanding and Interaction
  - Expectations must be at a working level
    - **"give them a knob to turn"**
  - Get Employees Involved…
    - Daily Logging of results

Winter Free-Cooling Daily Results

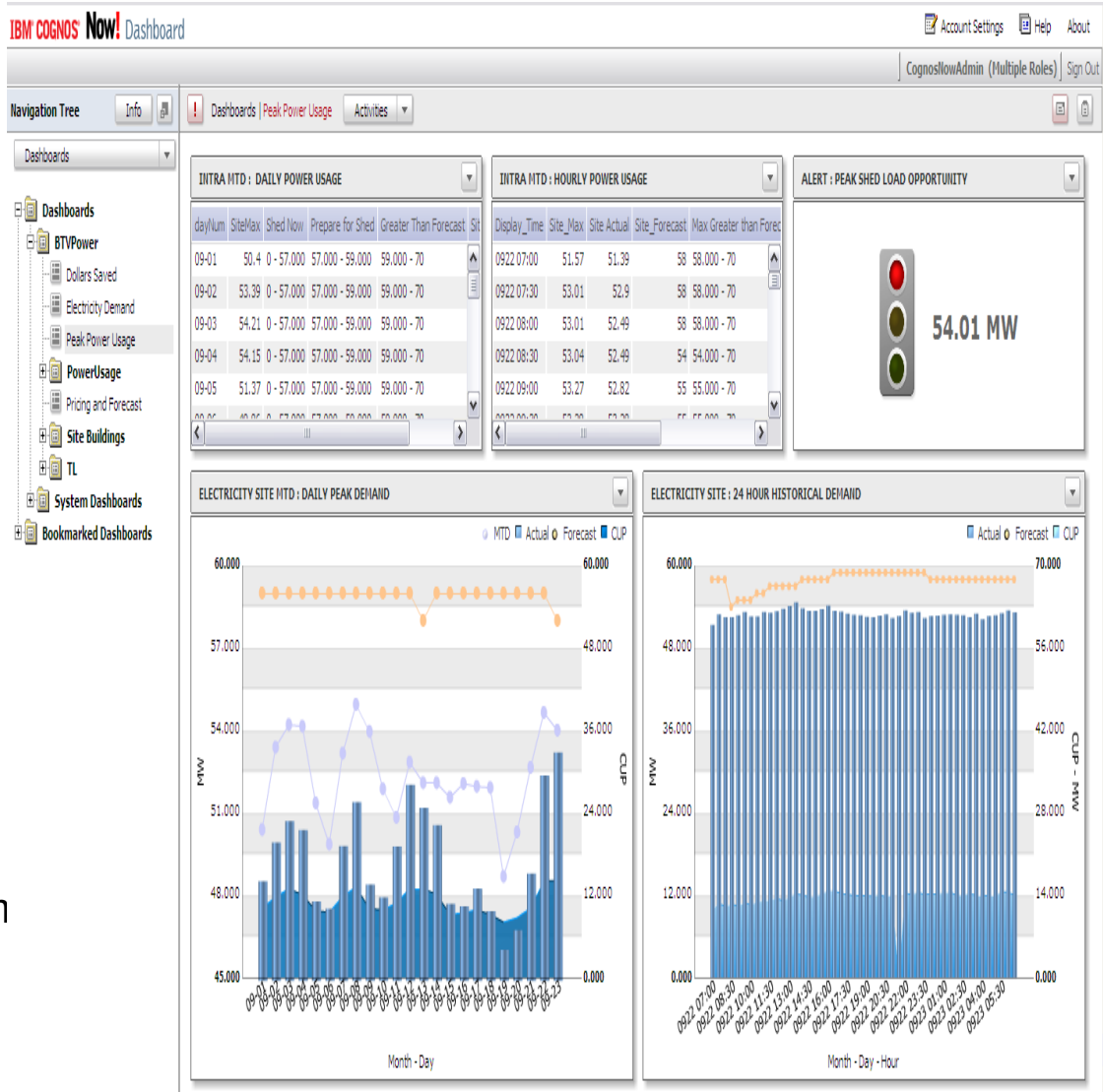
1	$2756.34	12	$3241.88	23	$4209.67
2	$3245.77	13	$3357.24	24	$4562.08
3	$3405.67	14	$3198.04	25	$4162.78
4	$3378.09	15	$3009.88	26	$4465.33
5	$3108.55	16	$3462.59	27	$4209.73
6	$2825.88	17	$3190.42	28	$4772.74
7	$3098.45	18	$3652.82	29	$4513.78
8	$3231.73	19	$3892.04	30	$4390.72
9	$2978.13	20	$3765.31	31	$4952.27
10	$2673.63	21	$3674.02		
11	$2995.43	22	$3841.53		

Chilled Water Energy Consumption Comparison
Dew Point vs. kW / ton [hourly data]



Smart City Application Development
Dashboard for Peak Power Management

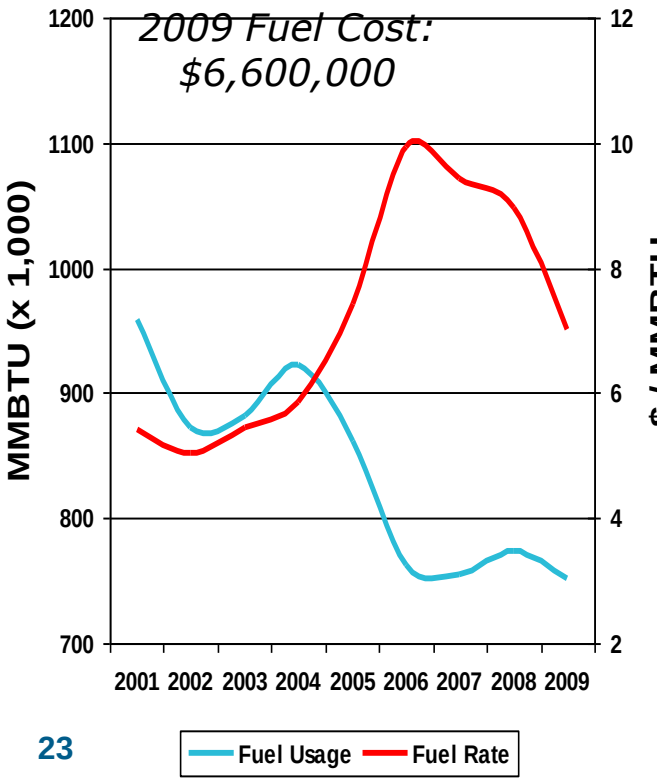
- Manage maximum power consumption to:
  - Lower Electrical Cost
  - Avoid infrastructure investments
  - Reduce Green House Gas emissions
- Requires complex data gathering and analysis
  - Multiple data sources
    - Deep Thunder
    - ISO-NE Market Pricing
    - Power Meters
    - Site Data
  - Predictive capability to forecast load shedding opportunities
    - ISO-NE 24 Hr Ahead Program



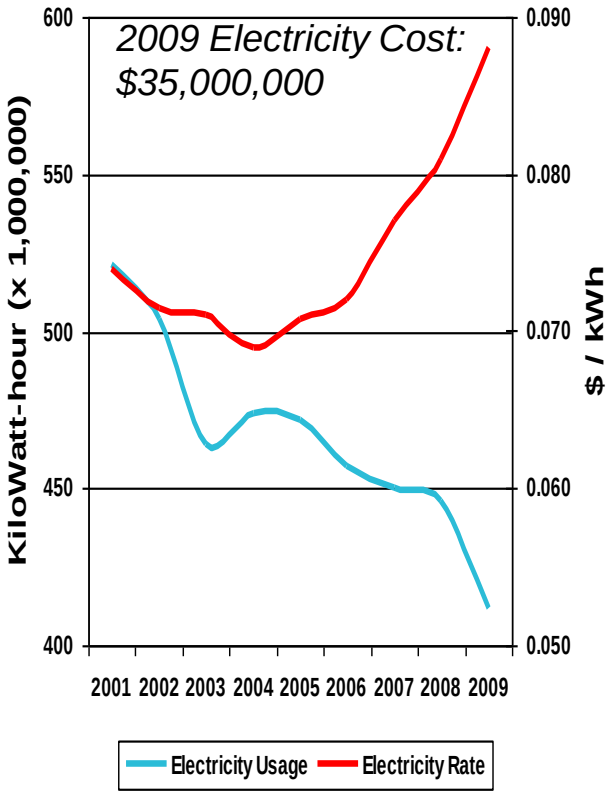
Energy Management Results

Quality: Strive for NO Power Quality Impacts to Manufacturing
Reliability: Continuous Operations – NO Manufacturing Down Time
Cost: Sustained minimum 4% Reduction per year

Fuel Usage vs. Rates



Electricity Usage vs. Rates



SINCE 2001

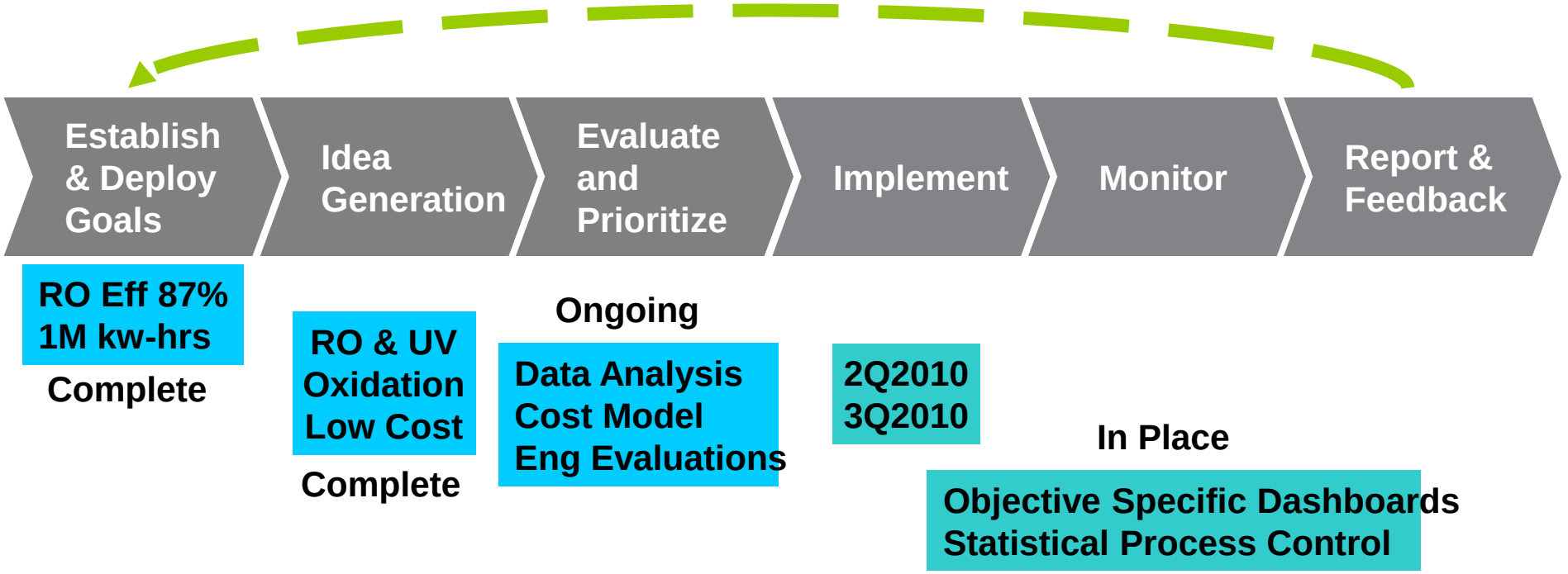
Fuel Usage
Rates: + 30%
Usage: - 21%

Electricity Usage
Rates: + 19%
Usage: - 21%
Cost: -$6.5M/yr

Plant Capability
Up > 30%

Key to Success: Consistent Process

Ultra Pure Water 2010 Objectives

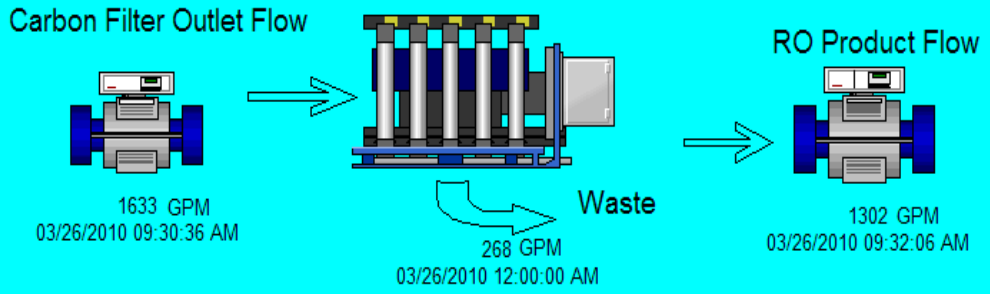


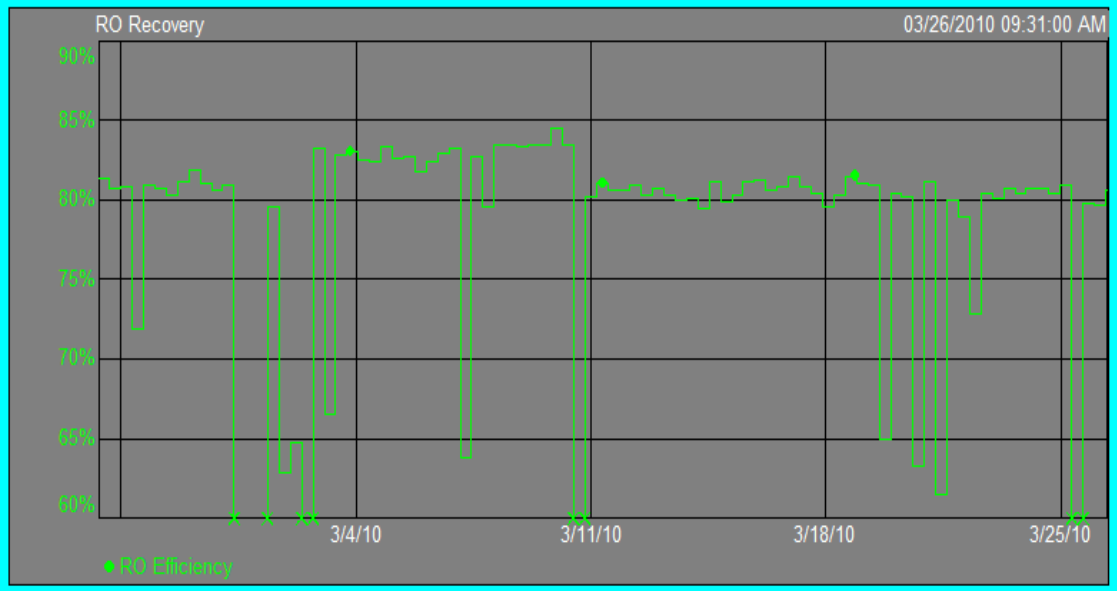
Use Structured Problem Solving Techniques for the more challenging ideas

2010 Goal: Ultra-Pure Water [RO Efficiency Metric]

Reduce Waste by 7%

Overall Recovery Efficiency of the RO System

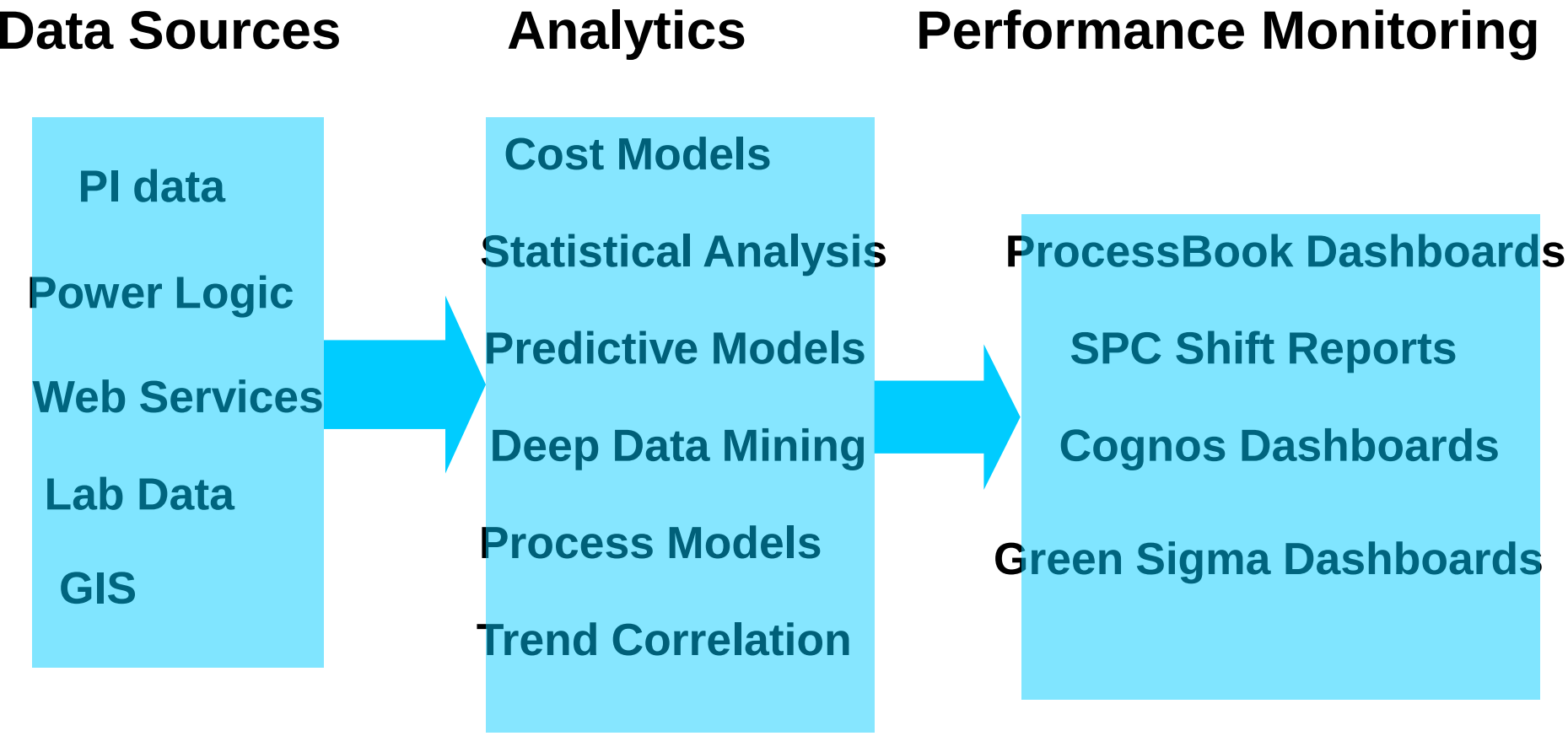




RO Recovery = RO Product Flow/Carbon Filter Flow

	GPM	
Normalized Permeate Flow Train A	295	View Train A Charts
Normalized Permeate Flow Train B		
Normalized Permeate Flow Train C	234	View Train C Charts
Normalized Permeate Flow Train D	239	View Train D Charts
Normalized Permeate Flow Train E		
Normalized Permeate Flow Train F		
Normalized Permeate Flow Train G	9	View Train G Charts
Normalized Permeate Flow Train H	300	View Train H Charts
Normalized Permeate Flow Train I		

Data Driven Decisions



IBM Vermont Environmental Recognition

- **EPA Climate Protection Award – 1998 & 2006**
  - **Energy Conservation, PFC Reduction**
- **EPA New England Merit Awards: Received in 2001 and 2003**
- **IBM Environmental Affairs Technical Excellence Awards**
- **National Pollution Prevention Roundtable 2007**
  - Most Valuable Pollution Prevention Idea – Wafer Recycling
  - Honorable Mention – Energy / Water Conservation Programs
- **2005 Environmental Protection Magazine Facility of the Year**
- **VT Dept of Environmental Conservation -Governor's Excellence Awards**
  - **1993 – 2009, 15 Consecutive Awards**
- **SONY Green Partner Certification**
- **2009 Green Mountain Water Environment Association**
- **2009 National Pollution Prevention Roundtable 2009**
  - **Most Valuable Pollution Prevention Idea**
    - **Wastewater Treatment Plant Improvements**

Areas of Additional Integration

- Smart Water
- Renewables Integration
- Smart Grid

IBM Focus Areas within Water Life

Environmental Analytics 5

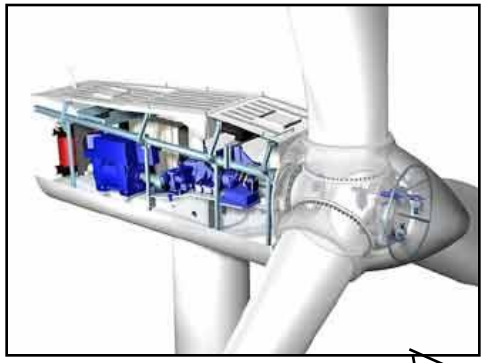
- How is the environment changing?
- How do we notify interested parties as it changes?
- How does the entire system react to changes?
- How can we predict changes?
- Operations Optimization

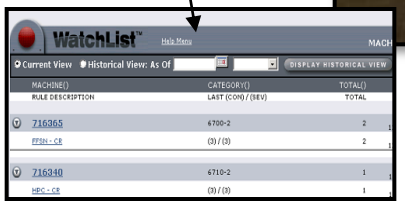
Asset Management 5

- How are assets performing?
- When does maintenance need to be done?
- How is operations affecting our maintenance?
- How can we predict changes?
- What our the costs?

Renewable – Centralized Monitoring and Diagnostics

All assets are monitored… … using standard platforms and a "Fleet Center"… .. that advises corrective action for the plant & enterprise





Exec/VP

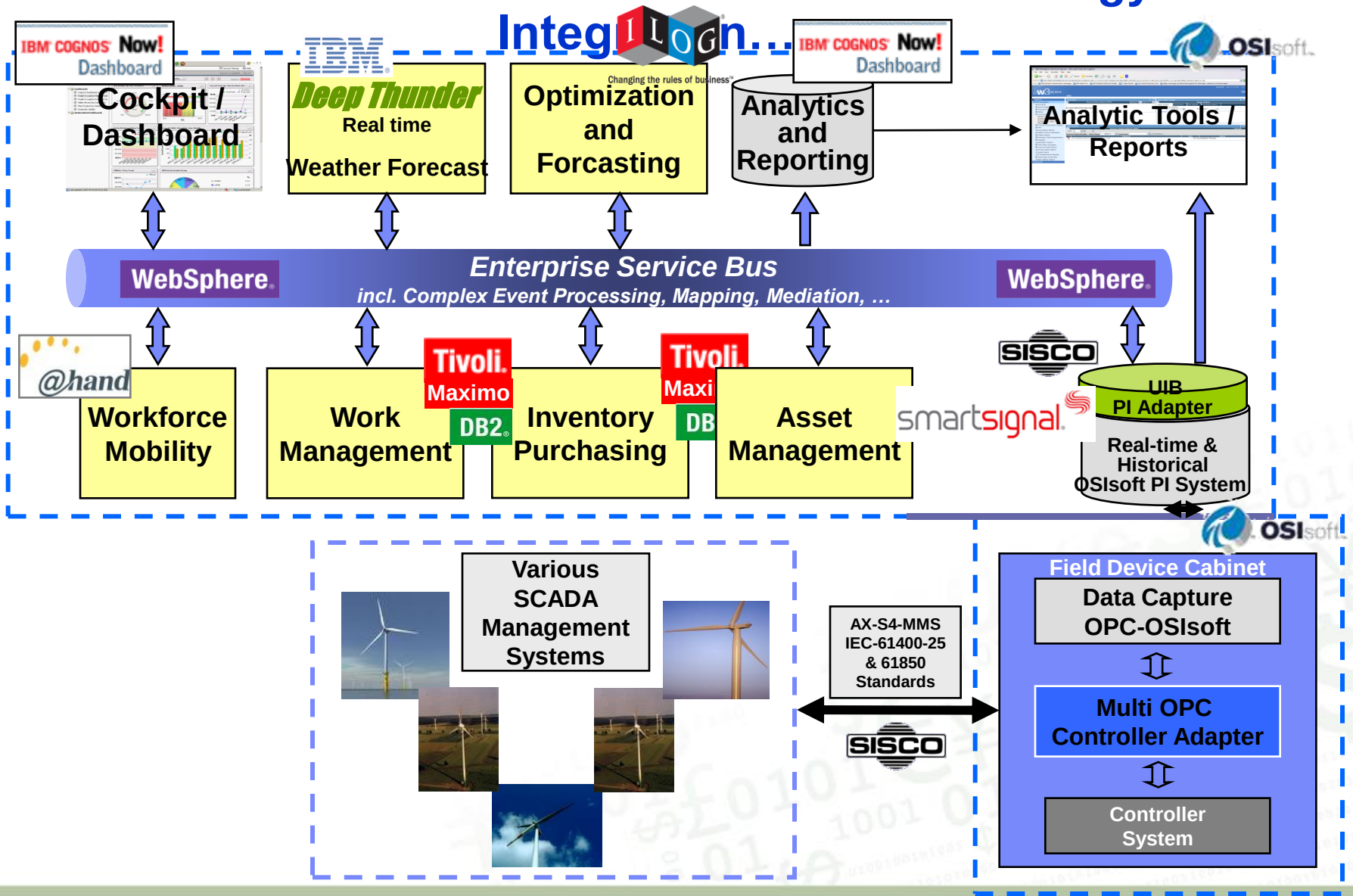
Asset Mgr

Engineer

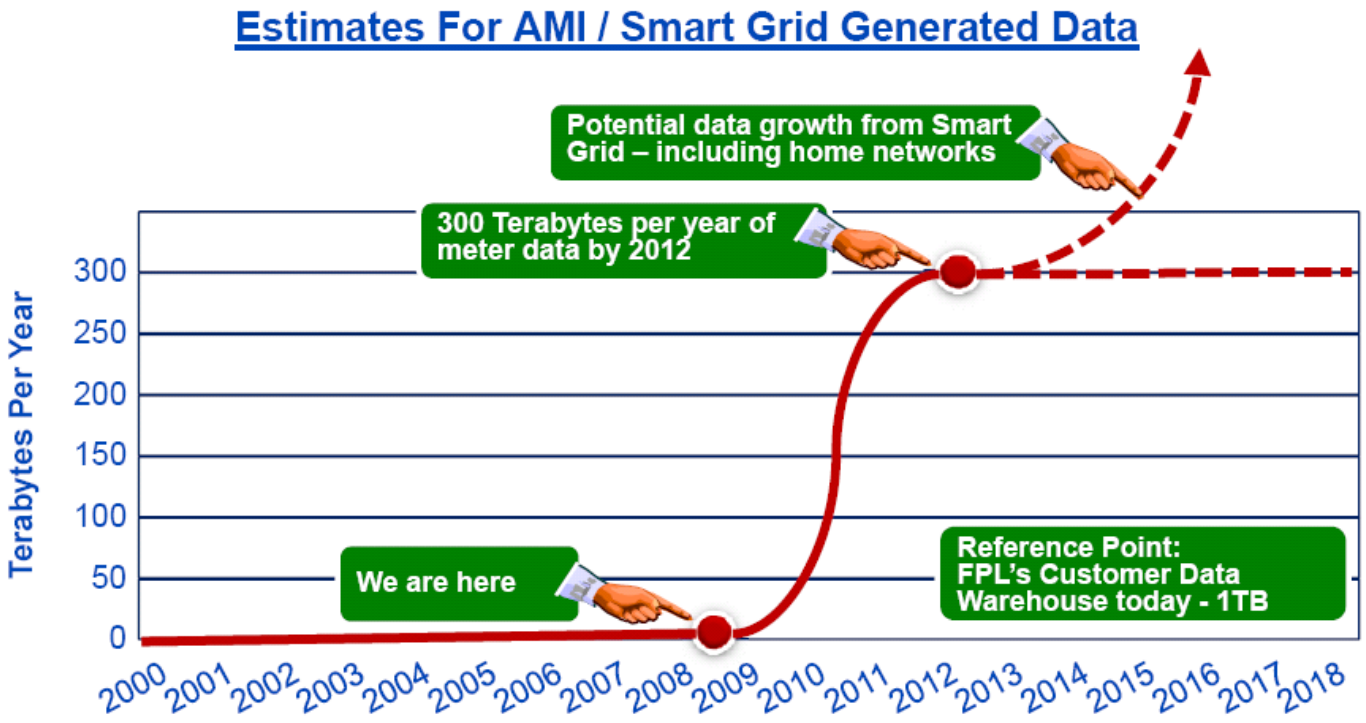
Commercial Ops

Equipment Performance is a comprehensive capability that includes dedicated staffing, facilities, processes and technology.

Solution Architecture for Renewable Energy Integration…



Smart Grid Data Flood…



AMI and Smart Grid will increase the amount of measurement and control points far beyond anything we have today – How we can leverage this data to compete?

Proven Smart Grid Use Cases with IBM and PI

- **Operational:** SCADA data monitoring and archiving, event reporting and analysis
- **Non-operational:** Field device data IED and DFR monitoring and archiving to support operations
- **Synchrophasor:** Synchronized data and fast sampling WAMS – Wide Area Measurement System
- **Asset/Model:** Asset management and condition based maintenance
- **Cyber Security / IT:** Critical Infrastructure Protection and IT Monitoring
- **AMI/MDUS:** Integration into the AMI HES and Back offices, collect, store and process Smart Meter data
- **Enterprise:** Integration, correlation and repository

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Thank you