



OSIsoft®

UC2010

Real Time Information — Currency of the New Decade

Hilton San Francisco Union Square | San Francisco, CA

April 26-28, 2010

OSIsoft, LLC – The Living Company

The Company With a “Killer App”

**Bernard Morneau -
President, OSIsoft**

Health of OSIsoft

- 30 Years
- Profitable (13 % CAGR – last 10 years)
- Self-Funded
- Privately Held
- Preserve the “OSIsoft Experience”
 - “PI Works” & “TechSupport is best in class”

People

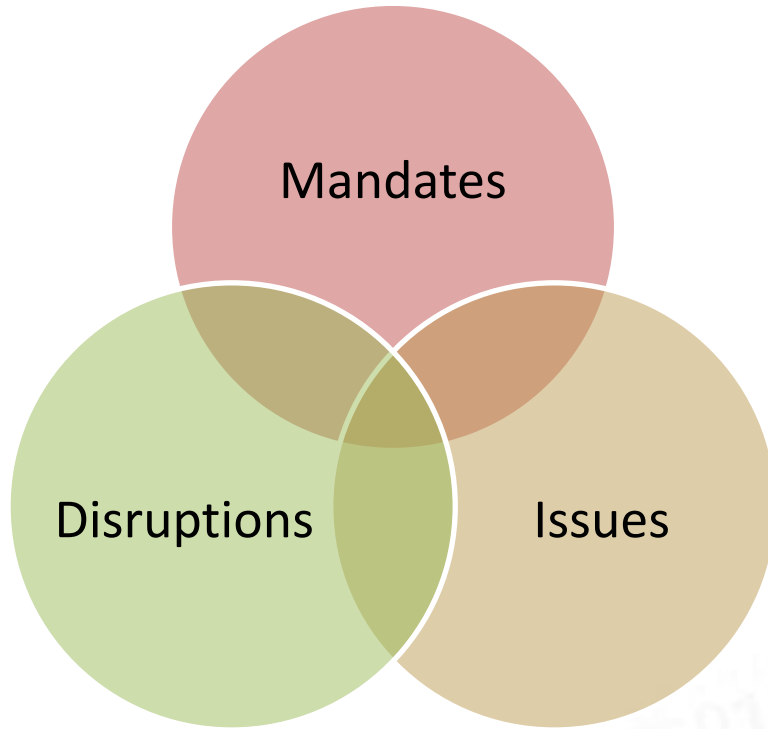
- 700 Employees
- 13 Countries
- 1 Community
- Delivering the “OSIsoft Experience”

Business Expansion

- End of 2009
 - New: Madrid
 - Expansion: Frankfurt, Singapore
- 2010
 - New: Paris, London, Sydney, Beijing, Moscow
 - Expansion: Sao Paulo, Shanghai



Fundamental Value Proposition



“Capabilities of PI”

- Visualization
- Trending
- Collaboration
- Analysis
- Notification & Alerting
- Contextualization
- Retention (history)
- Integration
- etc.

Alliances & Partner



- Alliances
 - Microsoft
 - Major technology provider
 - Owns the business & manufacturing desktop
 - Enables “More eyes on PI Data”
 - SAP
 - Leading ERP in OSIsoft’s core manufacturing verticals
 - Enables “PI as reference infrastructure for Operations & Business Integration”
 - Endorsed Business Solution for SAP’s AMI / MII Interface
- Partner Community
 - Suppliers of domain specific applications for the PI infrastructure

Conclusion

- Make the “PI System”
 - “Killer App” for your business
- Make “PI Data”
 - Currency of your success in 2010
- Improved “Situational Awareness”



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Thank you

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