

Agenda



Overview of the Large Industrial Complexes



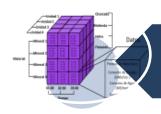
Sustainability Strategies are good business



Real Time Enterprise Collaboration



Endesa, Southern Peru Copper, CS Huachipato, Rio Tinto Kennecott Utah Copper



Further work and Conclusions

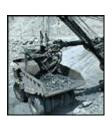
Earth Resources Triangle

Earth Resources



Energy Resources Environmental Management

- Technological innovations needed:
 - Decrease energy requirements
 - Increase recovery of from lower grade resources and metal recycling (more energy resources)
 - Collaboration between Operational and Strategic Teams
 - Proactive avoidance of downtime events (Waste Management)











Partial list of M&M Customers













































Votorantim





























Large Water and Energy Costs



Energy







Concentrate

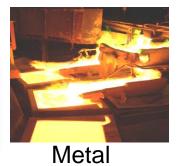
Sag Milling





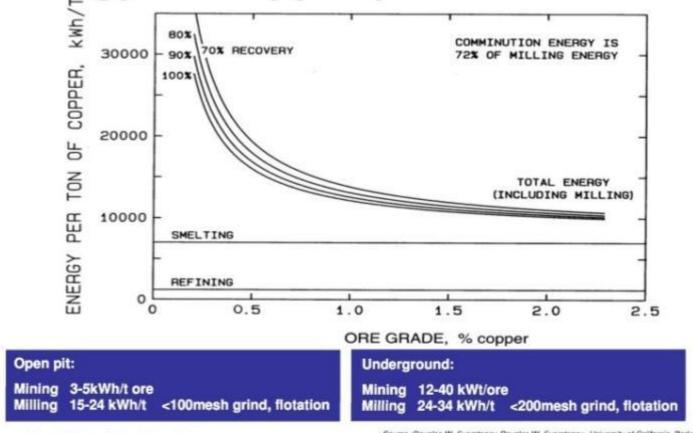






Products

Effect of grade and recovery on energy for copper production

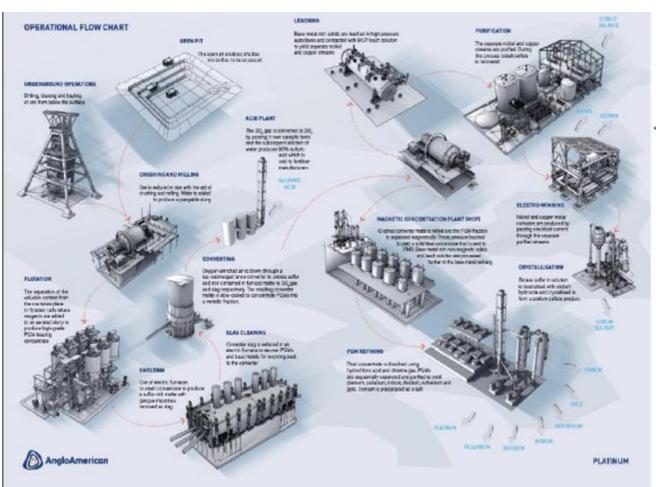


Energy & Minerals Initiative - Perth - 23 June 2009

Source :Douglas W. Fuerstenau Douglas W. Fuerstenau, University of California, Berkeley

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Variety of Assets

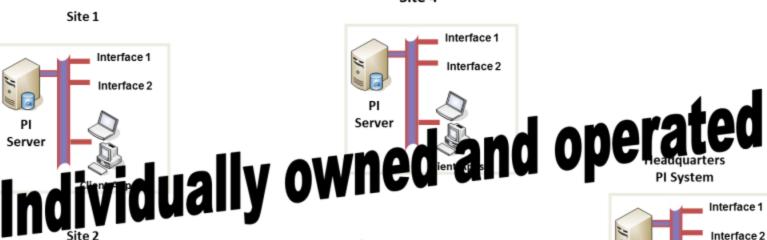


Platinum Process

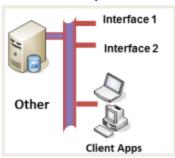
- Long value chain in comparison to most minerals
- Technically complex
- Comparatively low volumes but high value
- A significant material pipe line
- Energy and water intensive

Typical Situation NO Integration

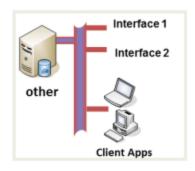
Islands of Best Practices



NO PI System



Site 3 NO PI System



Client Apps

PΙ

ENTERPRISE

Server

Business Strategy Value Proposition

- Business Process (Production vs Availability vs Resources
- People Collaboration (Water Management, Energy Management, Equipment Availability)
- Dynamic Diagnostics Competence Center
- (or Manufacturing Services for the Enterprise)

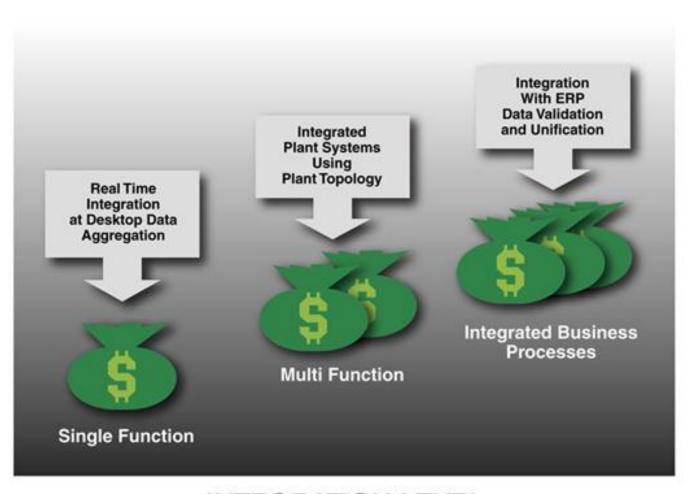
Business Process and Operational Assets

APPROACH

Dynamic Performance Management

Cause & Effect

Reporting



INTEGRATION LEVEL

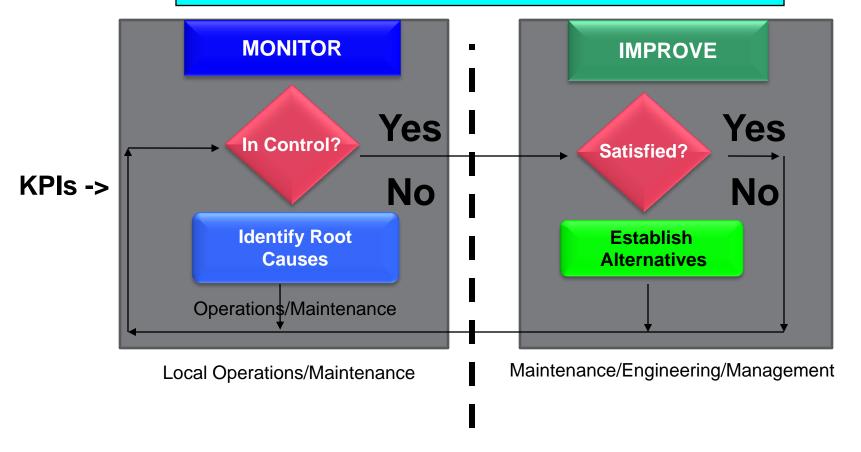
Strategy: Business Value Chain Integration



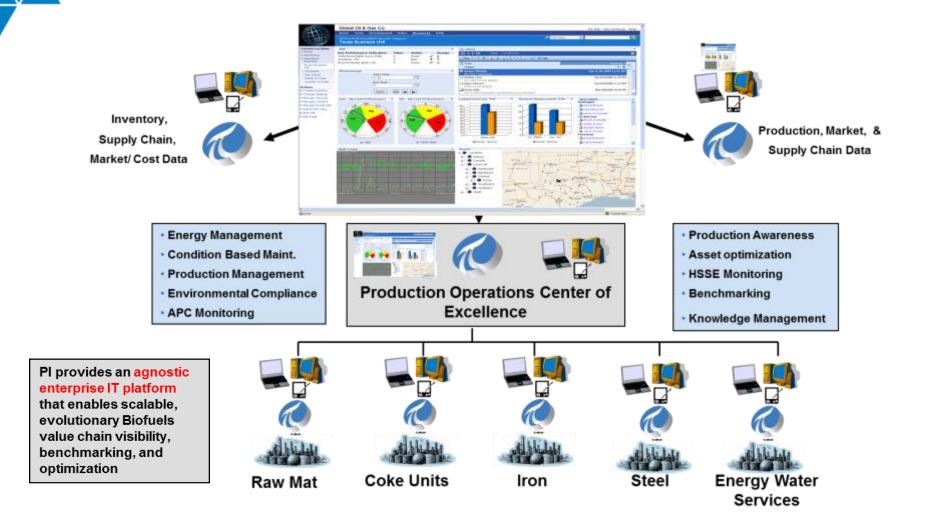
THE PEOPLE EFFECT Local vs. Collaborative Decision Making

KPI Examples: Production, Quality, Costs, Equipment Availability, Environmental and Safety alerts with fast resolution and improved decision making.

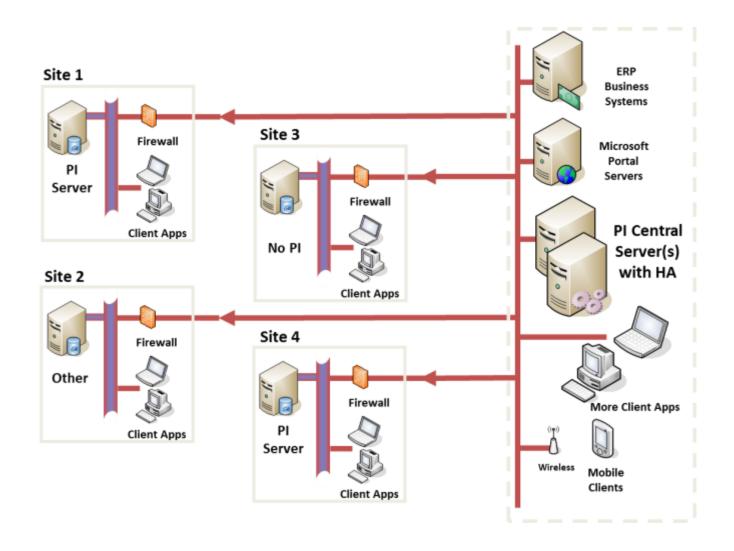
Continuous Improvement and Innovation



Real Time Enterprise Competence Center



Strategy: Enterprise Driven Standards



Weather and Country Energy Limitations

Most Arid Region in the World

Large Energy Requirements



Water is very important for ENDESA



Optimizing Latin American Energy Generation Management

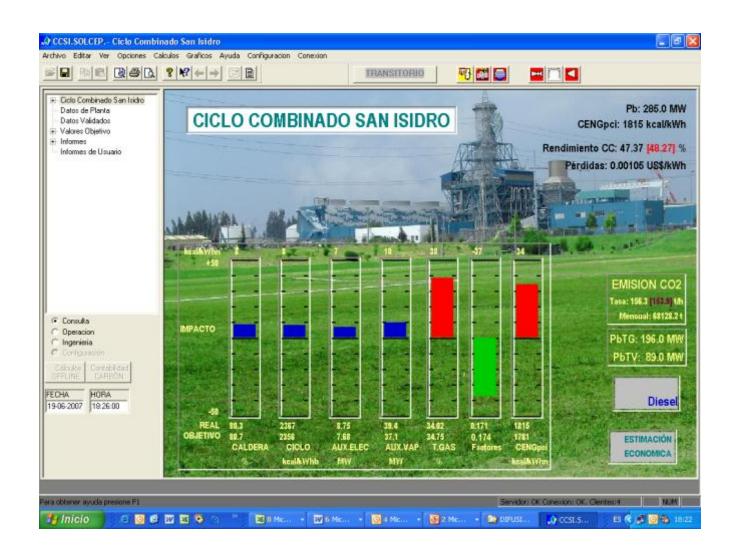


Endesa Dynamic Performance Diagnostics Competence Center



Hydro Gas Fuel Wind Solar

Dynamic Energy Efficiency Estimators



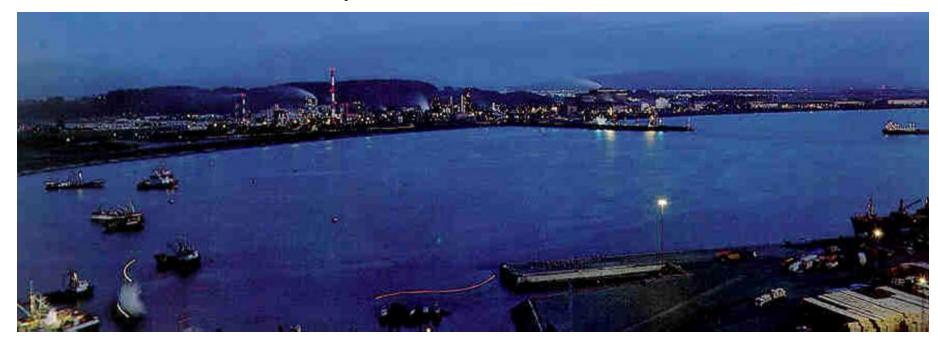
🧶 Unidad 1 📍 Unidad 2 🏓 Unidad 3 🏓 Unidad 4

Centrales Hidráulicas Centro

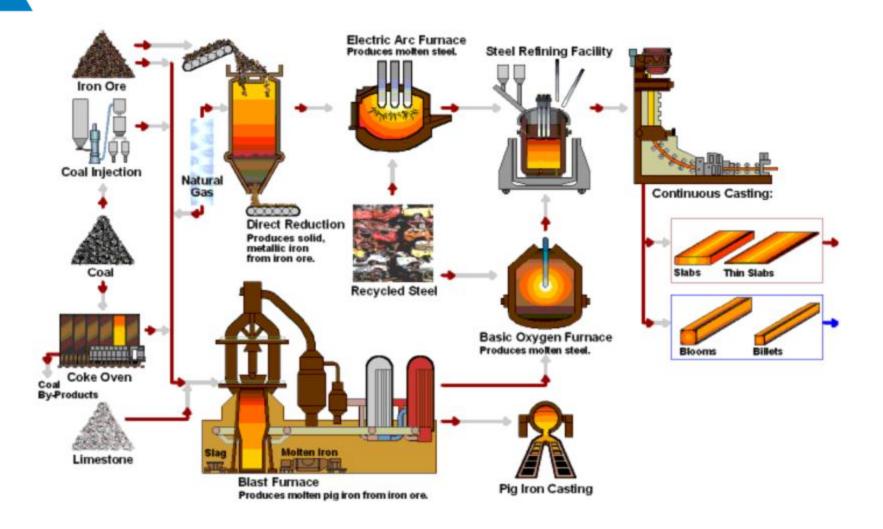
CAP Acero Huachipato Steel Mill

PI System Seminar Chile Y2009

- Fully Integrated Steel Company
- Reduction of Pellets in Blast Furnaces to produce Iron
- Steel produced in BOF then casted into Slabs
- 1.2 Tones of Steel per Year.



Iron and Steel Metallurgical Complex



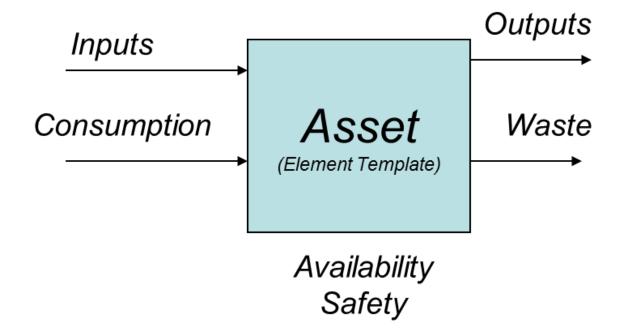
Iron and Steel Metallurgical Complex

Iron
Limestone
Oxygen
Coal
Air
Fuel
Energy
Water
Alloys (Zinc,
Moly, Chrome,
etc)
Scraps

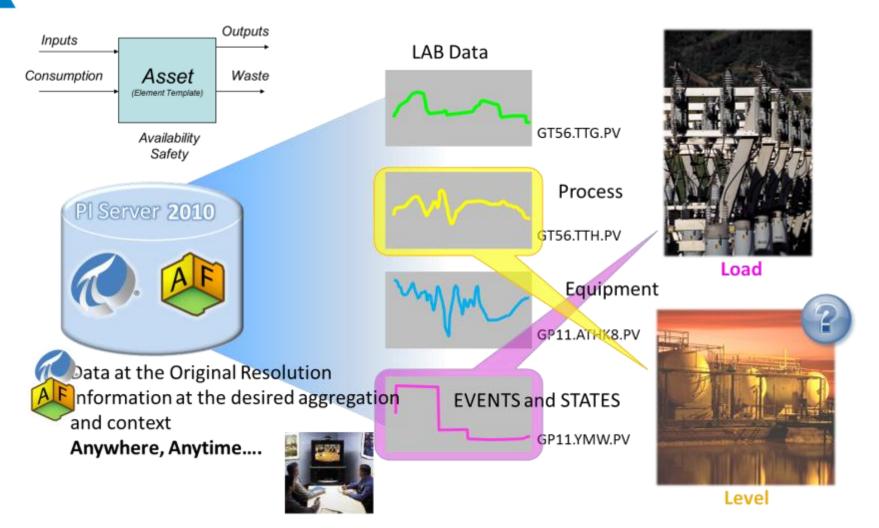


Enterprise Standard Asset Definition

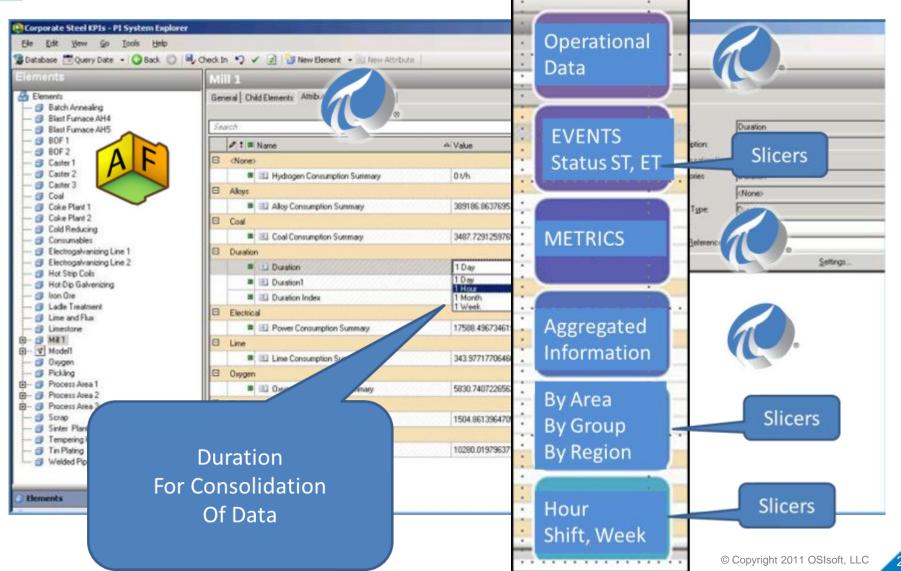
Strategic Block Diagram



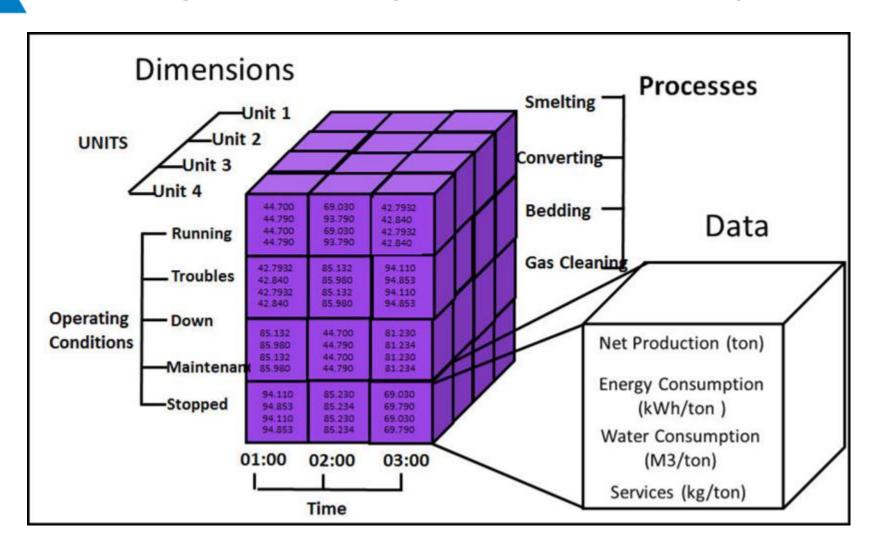
Strategy: Standardization of Assets and with Dynamic Contextual Information



Integration of Data, Metrics and Events



Operational Multidimensional Analysis PI Enterprise OLEDB (PI SDK and PI AF SDK)



Report Based on Enterprise Driven Standards

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		-	Hot Strip Coils	0	18.5	0	18.8	0	10.2		41.0	0	11.5	4.4	52.6	93.	
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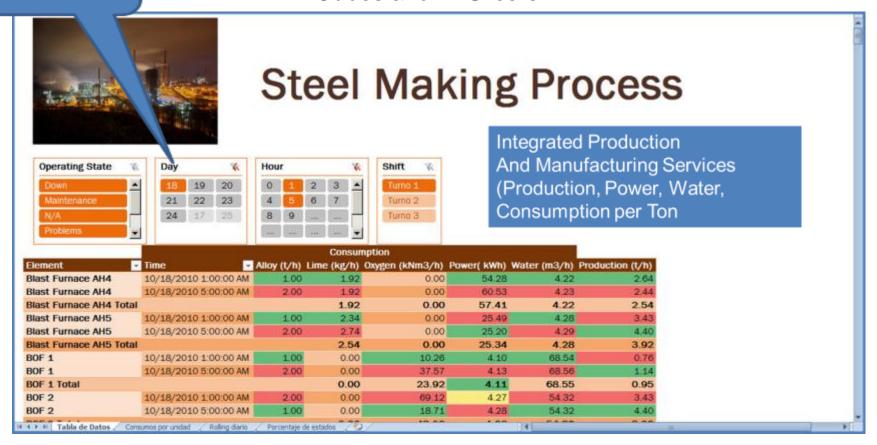
Tangible benefits: Instant Power CAP ACERO



Dynamic Analysis and Collaboration

SLICERS

PI Cubes and PI Slicers



Tangible benefits: Web Based Air Quality Management for Authorities



Enterprise and Local Dynamic Performance Management

Performance data comparison with other units

1. Overall Rating

Star Ranking	2007-08	2008-09
4 Star	AC, VC, GC, GS, GCW, HCW and APCW	AC, VC, GS, GC, GCW, HCW and APCW
3 Star	RC and ACW	RC, ACW and NJFD

2. Energy Efficiency Rating

Star Ranking	2007-08	2008-09
5 Star	AC, VC and GC	VC
4 Star	GS, RC, GCW, HCW, ACW II, APCW	AC, GC, GCW, HCW, APCW, GS, RC and ACW
3 Star	ACW I and NJFD	NJFD

3. Kiln Reliability Rating (Mean Time between Stops)

Star Ranking	2007-08	2008-09
5 Star	AC and VC I/II/III	VC-I
4 Star	GC, ACW, HCW and APCW	AC, VC II/III, GS, GC, RC and ACW
3 Star	GS, RC I/II/III and GCW I/II	GCW-I, HCW and APCW

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Aditya Birla Ultratech Cement, India







Aditya Birla Ultratech Cement, India

Conclusions

A PI System for data acquisition is the **first step towards a fully integrated PLANT MANAGEMENT SYSTEM**

Integrated solutions can be rapid go-live and allow full scalability for a complete information system throughout the company supplying data at plant level as well as management level and allowing full benchmarking capabilities

Through data management it is possible to thoroughly customize & adapt the most diverse business requirements (generation technology, processes, company, business, organization, geography, etc...) providing an integrated and homogeneous view.

Ultimately the business was able to drive through difficult economic recession phase.

Tangible benefits: Advanced Mine to Mill Integration

UC 2010

Production Benefits:

- Increase of ore milling: 4.6%
- Decrease of mil power: 3.9%
- Decrease of fresh water consumption: 6.8%

Economic Benefits:

- Net profit: US\$ 31.8 million (period: 2009/04/04 to 2009/12/31
- PI System contribution: US\$ 7.95 million (same period)

Integration of Mine Feed Knowledge with Milling, Flotation and Dewatering.

Results

- 3 Clear References
- Full Integration for Reduction of Energy,
 Water and Environmental Reporting
 - > Gained data visibility across all operations
 - Gather data from multiple systems & sites,
 - > Leverage opportunities to reduce resources
 - > Identify and promote best practices

Results

- ✓ Dynamic Performance Management Infrastructure with Collaborative Services
- ✓ PI Asset Framework standardization and crosspollination at the local plant and at the Enterprise
- ✓ PI Asset Notification using Performance Metrics and Statistical Tools
- ✓ Visibility Using Internet Web Services with standard BI tools.
- ✓ PI System provides the required granularity and consolidation

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Thank you

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