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Turning **insight** into **action**.

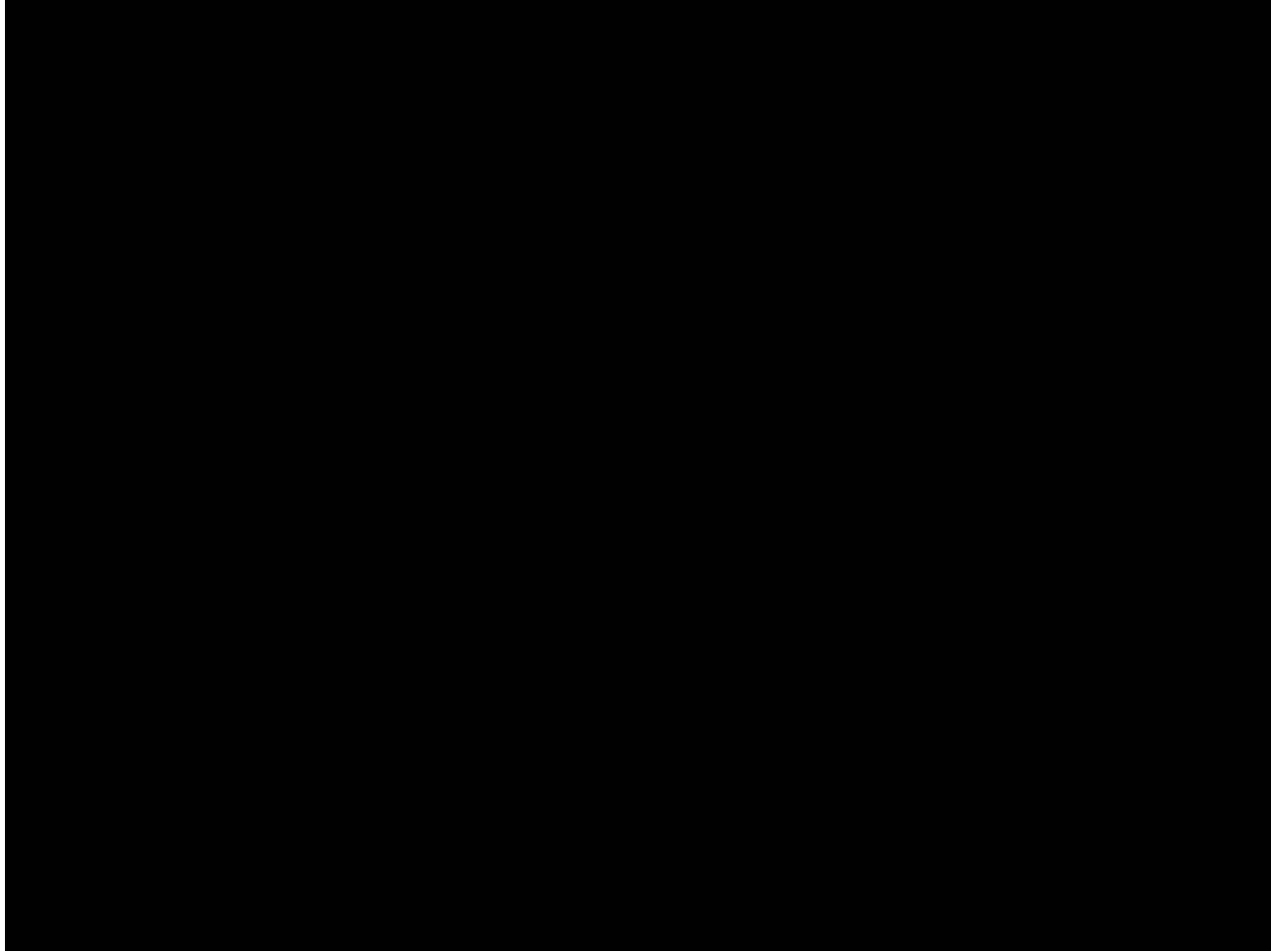


A Unique Version of the Truth From a Single Place

Presented by **Michel Verinaud**

Agenda

- Cetrel and Camaçari Industrial Complex
- Background
- Challenge
- Scenario before the PI System
- Required scenario with the PI System
- Solution
- Cybertécnica
- Development
- OSIsoft Products
- Results and Benefits
- Future Plans and Next Steps



Camaçari Industrial Complex



Camaçari Industrial Complex

Location

- Camaçari municipality
- 45 km far from Salvador
- 27 km far from Petrobrás Refinery
- 24 km far from Aratu Port

Begin of operation: 1978

Area: 235 km²

Industry sectors

- Chemical and Petrochemical
- Cellulose
- Copper metallurgy
- Beverages
- Automobiles
- Textiles
- Services



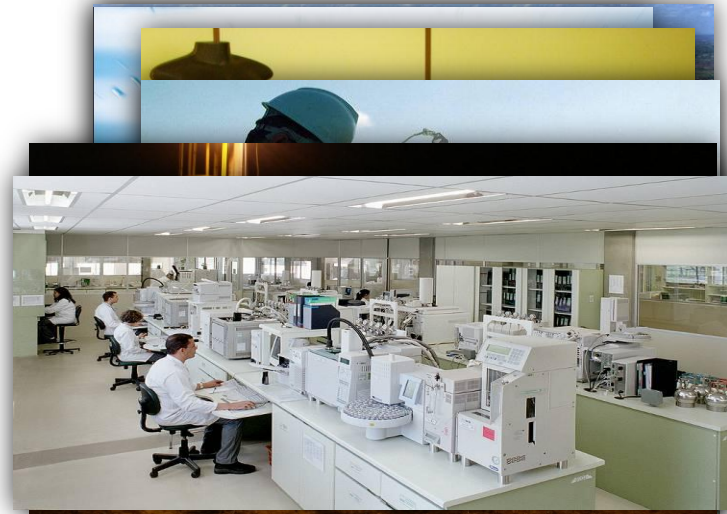
Cetrel

- With more than 30 year of experience, Cetrel offers many services of Environmental Engineering

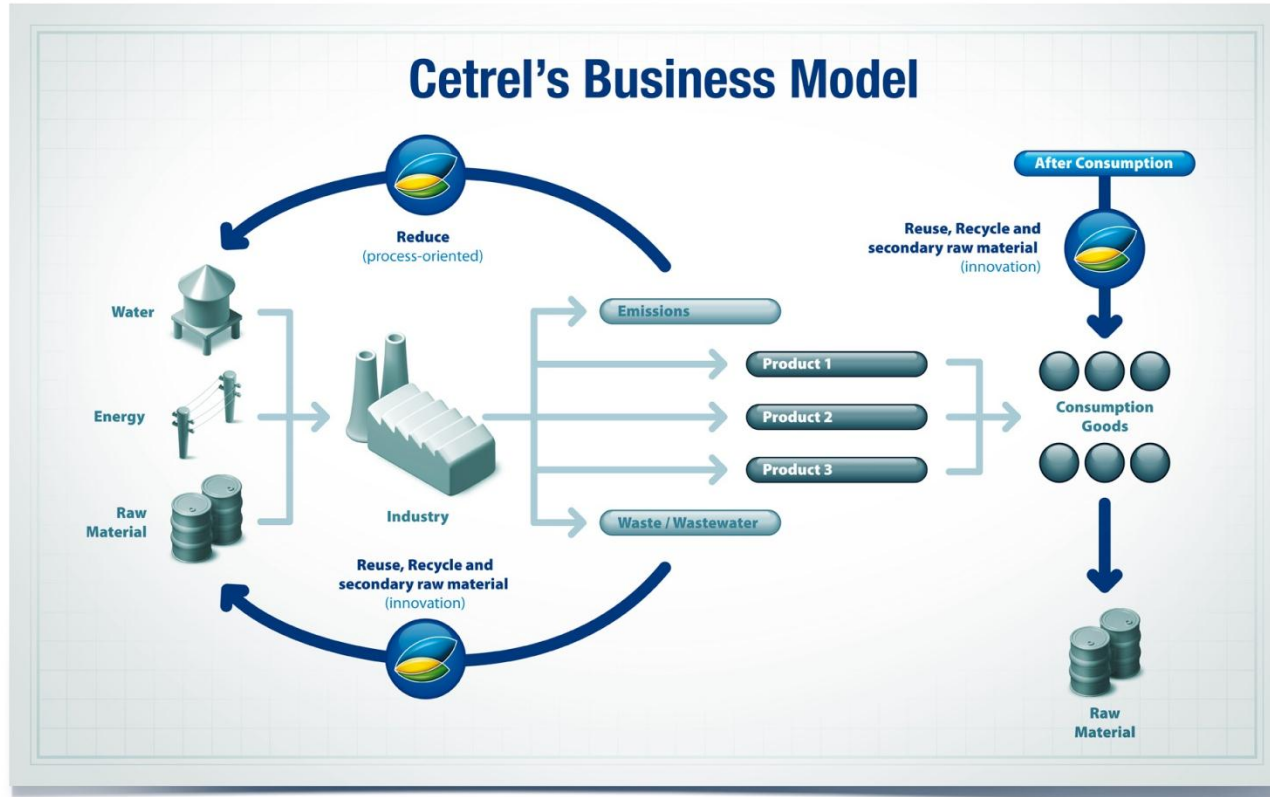
- Industrial wastewater treatment
- Water reuse solutions
- Wastes management
- Wastes valorization
- Groundwater and surface water monitoring
- Air monitoring
- Laboratories



Commitment to the Future



Cetrel



Background

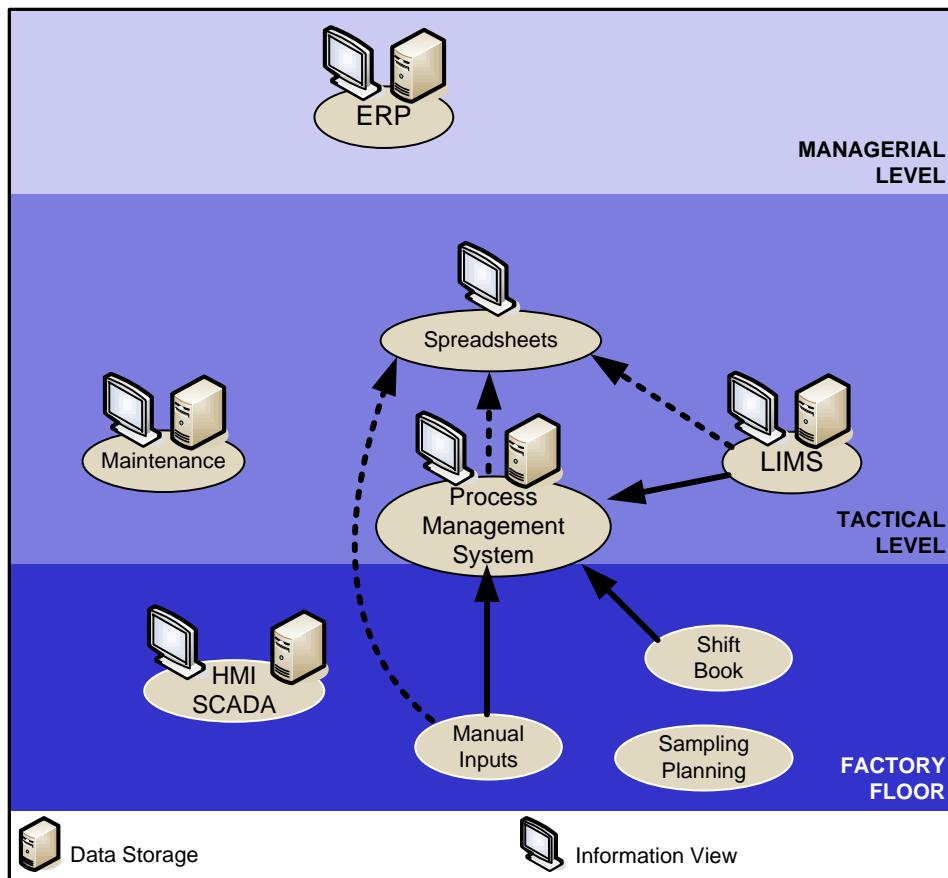
- Operational complexity on the treatment of petrochemical wastewater
 - “Raw material” variability
 - Biological process
 - Operational availability > 99.8%
 - Remote operation of pumping stations (15 km)
- Increasing instrumentation and automation investments
- Several data sources
- Information islands – no communication between the systems
- Delay in KPI's generation and visualization
- Lack of access to KPIs
- Duplication of information in the systems



Challenge

- Group several data sources and deliver quality information
- 2008 World Financial Crisis
- Increase clients' competitiveness
 - Plant availability
 - Higher treatment quality
 - Lower cost
- Unify the access to the information through an easy and friendly platform
- Allow the wastewater treatment business expansion – consolidation of the **Operational Intelligence Center**



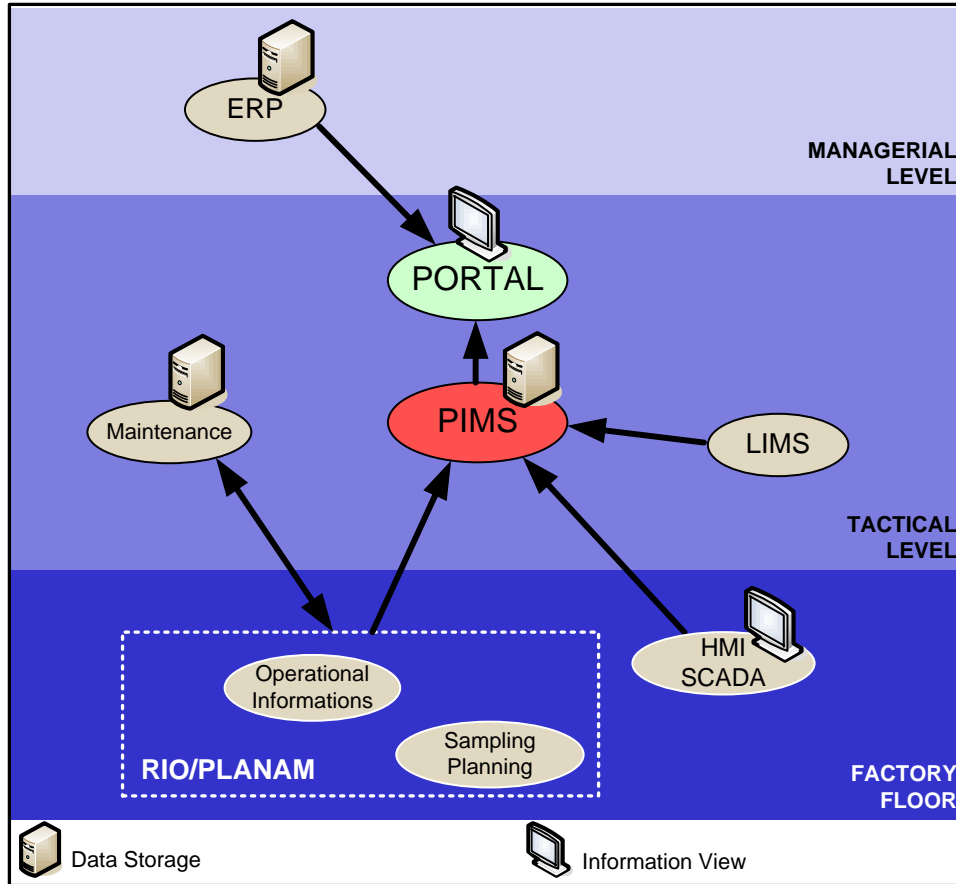


Scenario before the PI System

- Several data sources not connected (“Islands of Information”)
- Duplicated information in multiple systems.
- Difficulty to acquire data and generate KPIs

Required scenario with the PI System

- Group several data sources
- Unify way to access information
- Assurance of an unique version of the truth



Solution

- **Develop the application using a web portal platform**
 - Scalability , Replicability, and Interactivity

SharePoint + PI WebParts	Customized System
Fast development	Slower development
Marketing Tool	Entirely appropriate tool to business needs
Lower TCO	Greater TCO
Native communication with Microsoft Systems (Office, SQL) and PI System	Development of specific communication interfaces
Internal maintenance	Contract maintenance

Cybertécnica

- Development was done by "Cybertecnica Instrumentação e Tecnologia", a Brazilian partner of OSIsoft
- Cybertécnica is a technology company aimed at the improvement of productive processes. Since the beginning of our operations, in 1987, we have invested in continuous learning, knowledge creation and formal training. Through our unique orientation, we have become the industry standard for quality and innovation in the implementation of market-leader solutions.

cybertécnica
knowledgeware for value

Cybertécnica

300 PROJECTS
MORE THAN 200 SITES
17 COUNTRIES

Business Technology Optimization

BTO

Otimização da Tecnologia para o Negócio

Enterprise Manufacturing Intelligence

EMI

Inteligência Industrial Corporativa

Laboratory and Analytics Automation

LAA

Automação Analítica e Laboratorial

Business Partner



OSIsoft®



Challenge

- Large number of screens, generating hundreds of features
- Develop solutions focused on minimizing the customization (programming)
- Connect different systems data sources beyond the PI System.

Development

TABELA DE ANDAMENTO POR TELAS	
STATUS	QUANTIDADE
Total de Telas	11
Total de Telas em Andamento	1
Total de Telas Aguardando Cetrel	3
Total de Telas Finalizadas	7

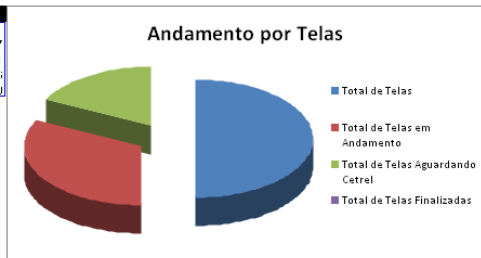
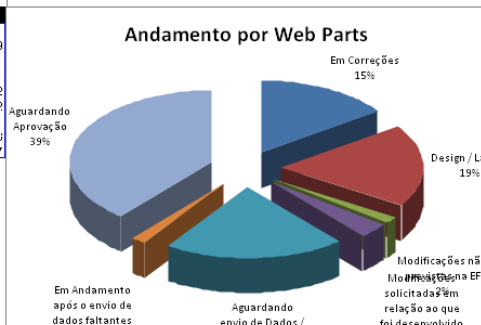
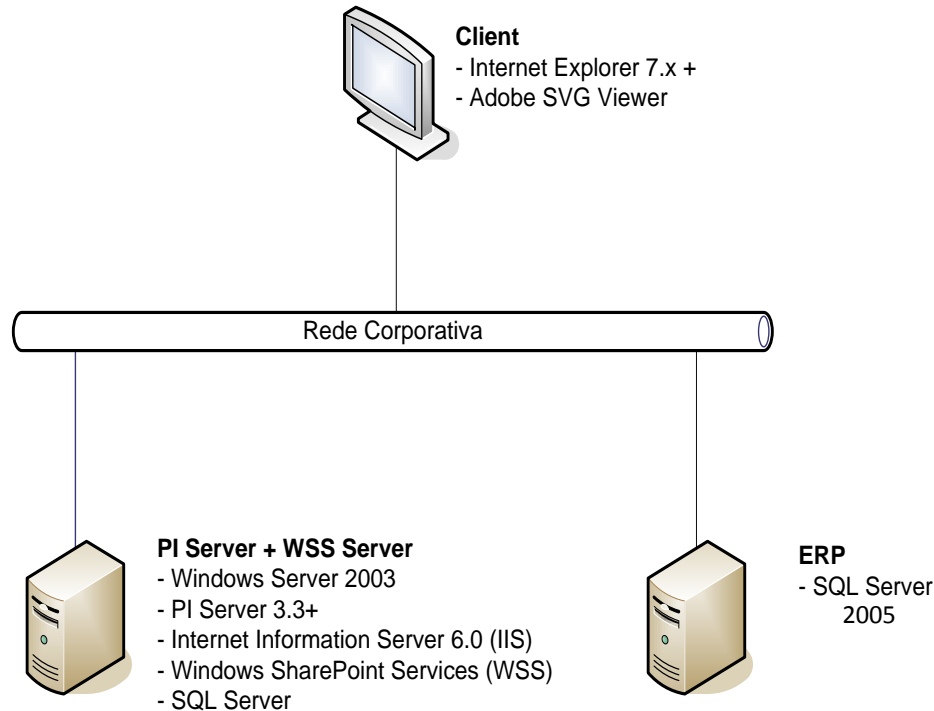


TABELA DE ANDAMENTO POR WEB PARTS	
STATUS	QUANTIDADE
Em Correções	3
Design / Layout	11
Modificações não previstas na EF	1
Modificações solicitadas em relação ao que foi desenvolvido	2
Aguardando envio de Dados / Informações	2
Em Andamento após o envio de dados faltantes pelo Cetrel	1
Aguardando Aprovação	3
Finalizada	7



- Take care with customer expectation
- Weekly monitoring of the activities
- Alignment of the changes together

First Solution

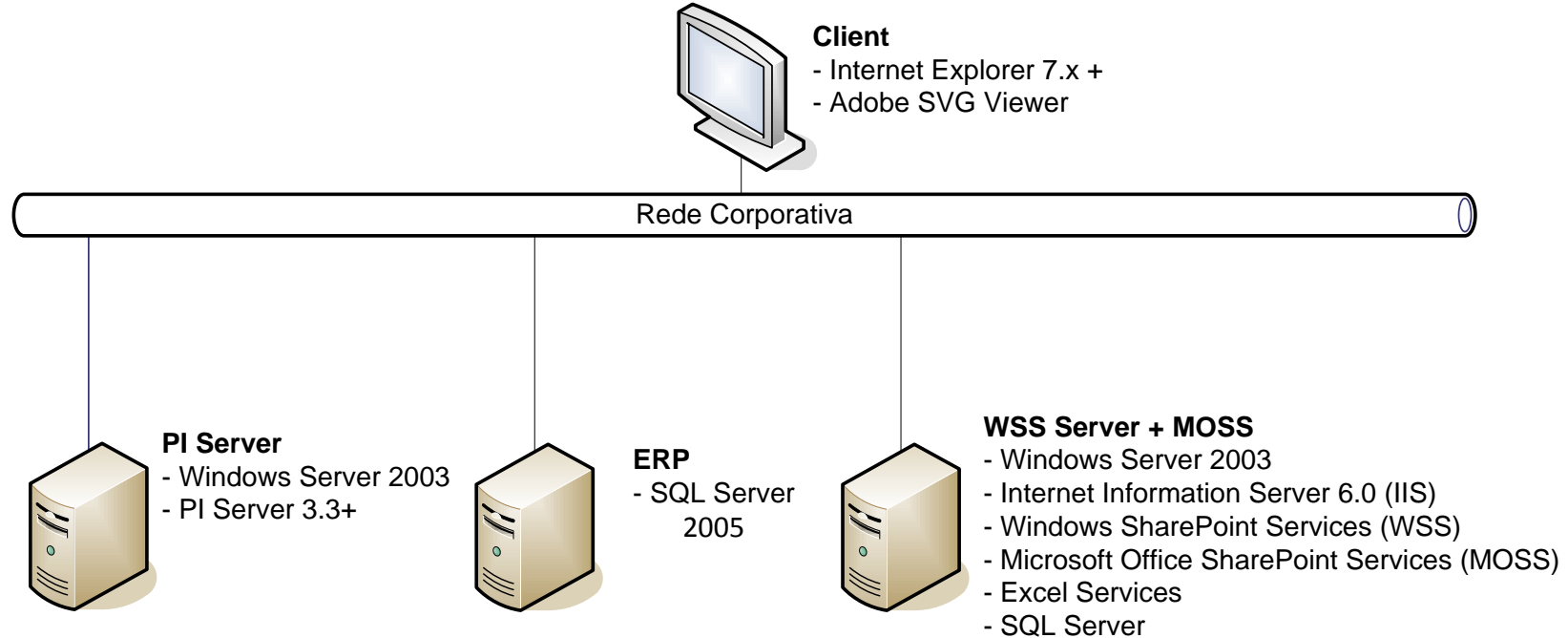


- Portal (Windows SharePoint Services) in the same machine as the PI Server 3.4.375.80
- Challenges in this architecture:
 - Generate bar charts, histograms, and pie charts.
 - Search combined information of the PI Server and ERP
 - Reproduce page layouts in the Portal pages
 - Generate good pages to visualize the information

Final Solution

- Strongly suggested to use Microsoft Office SharePoint Server (MOSS)
- Migrate the portal to another server and install MOSS on it.
- Challenges of the migration:
 - install and configure WSS
 - update links with absolute paths
 - implement MOSS in order to combine the PI System and ERP information
 - interact with WSS Web Parts, MOSS and PI WebParts
 - restrictions in the publication of Excel Services
 - problems with stability (MOSS)

Final Architecture



OSIsoft Products

- PI Server 3.4.375.80
- PI ProcessBook
- PI DataLink
- PI DataLink Server
- PI WebParts (formerly RtWebParts)
- PI OLEDB Provider

Results

- Corporate platform to access process and business data.
- Single version of the truth.
- Information agility.
- Several sources of data integration.
- Flexible and scalable according to business requirements.
- Highly reliable operational data.

Portal Integra

The screenshot shows the Integra Portal de Informações interface. At the top, there's a blue header with the text "Portal de Informações" and navigation links "My Site" and "My Links". Below this is a yellow banner with the Integra logo, the text "Portal de Informações", a search bar, and a "Site Actions" button. A secondary navigation bar contains tabs for "Portal de Informações", "ETE", "Fase Sólida", "Malha", "Clientes", "Indicadores", and "Indicadores". The main content area is titled "Portal de Informações Operacionais - Tratamento de Efluentes" and features the Integra logo. It includes a welcome message, a description of the portal's purpose, and a list of five functional areas: ETE, Fase Sólida, Malha Coleta, Clientes, and Indicadores. Each area is represented by a grey box with a title, a brief description, and a representative image.

Portal de Informações

My Site | My Links

integra Portal de Informações

This Site: Portal de Informação

Portal de Informações ETE Fase Sólida Malha Clientes Indicadores Site Actions

Portal de Informações Operacionais - Tratamento de Efluentes

Bem-vindo ao INTEGRA.

O objetivo desta ferramenta é possibilitar melhor controle e atuação nos processos operacionais de tratamento de efluentes, desde as informações obtidas nos geradores, nossos clientes, até a disposição final do efluente tratado.

Todos os parâmetros necessários para o acompanhamento e gestão do processo encontram-se neste portal, disponibilizados em tempo real.

Em caso de dúvidas quanto ao funcionamento e funcionalidades do portal, entre em contato com Tecnologia da Informação e/ou GEOPE.

ETE

Controle operacional das unidades de tratamento da estação.



FASE SÓLIDA

Controle e acompanhamento do tratamento da fase sólida da ETE.



MALHA COLETA

Redes de coleta de efluentes do SO e SN.



CLIENTES

Efluentes enviados pelos clientes e seu faturamento.



INDICADORES

Índices operacionais de acompanhamento da ETE.



General Dashboard of Process



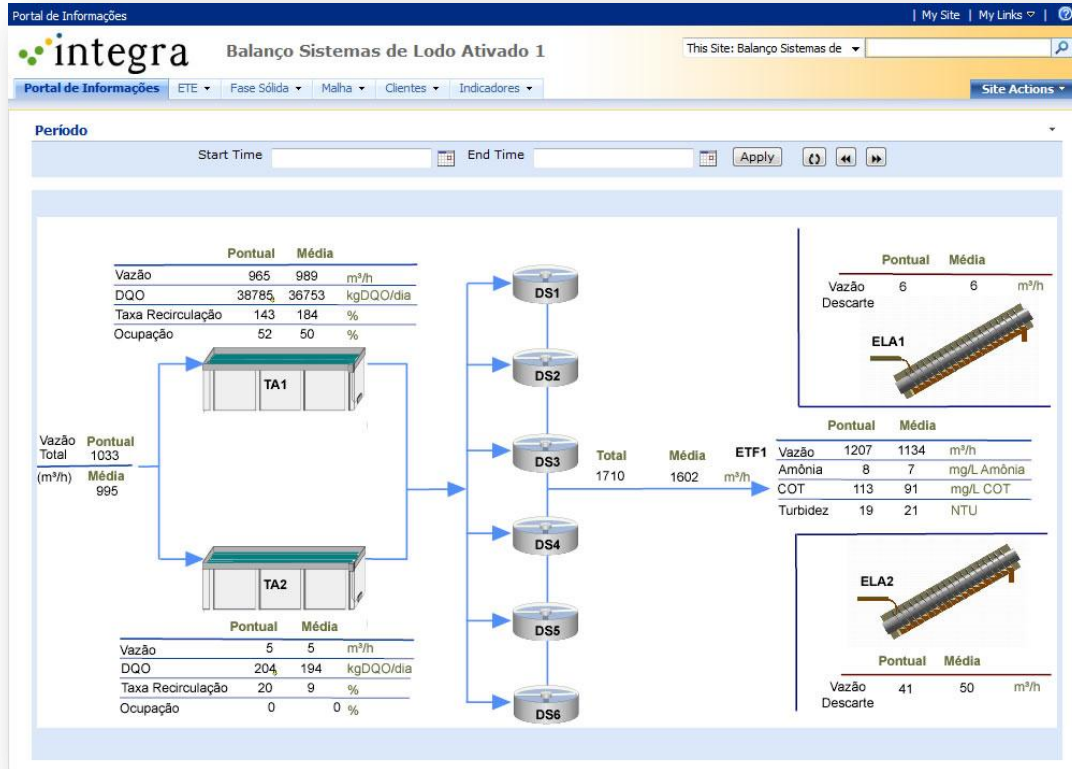
KPI's

- Treatment Efficiency
- Material balance

Connections

- PI System through PI WebParts
- PI System through PI ProcessBook and PI OLEDB

Material balance

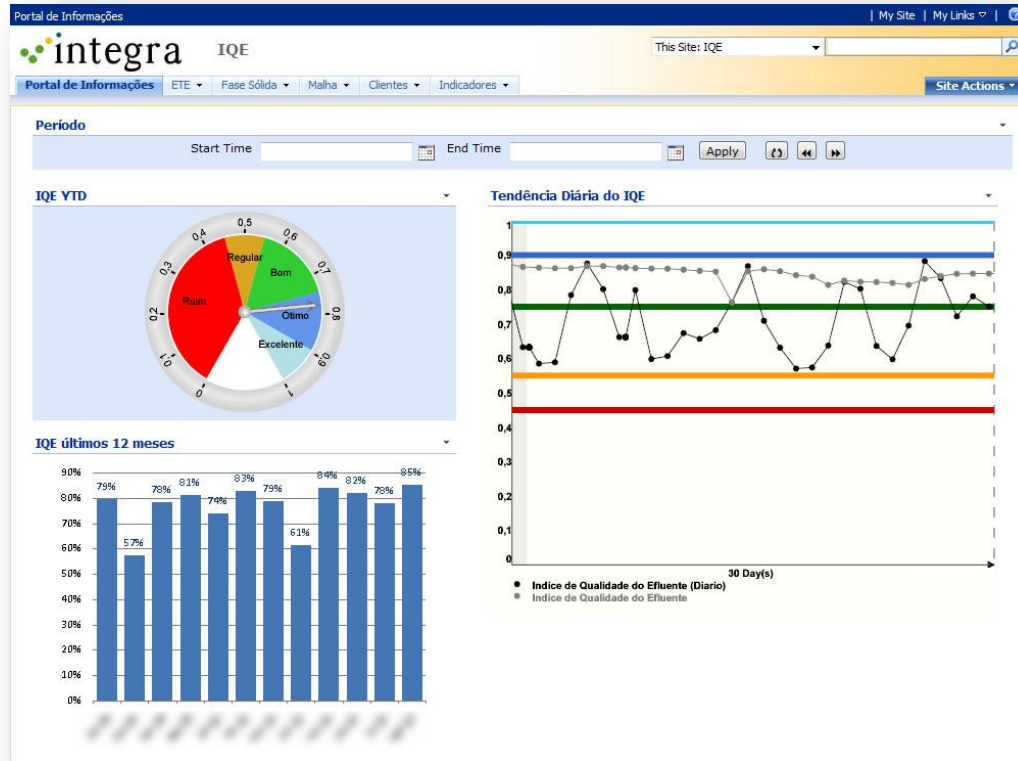


Monitoring the prosecution history

Connections

- PI System through PI WebParts
- PI System through PI ProcessBook and PI OLEDB

Quality KPI



Connections

- PI System through PI WebParts
- PI System through PI DataLink Server

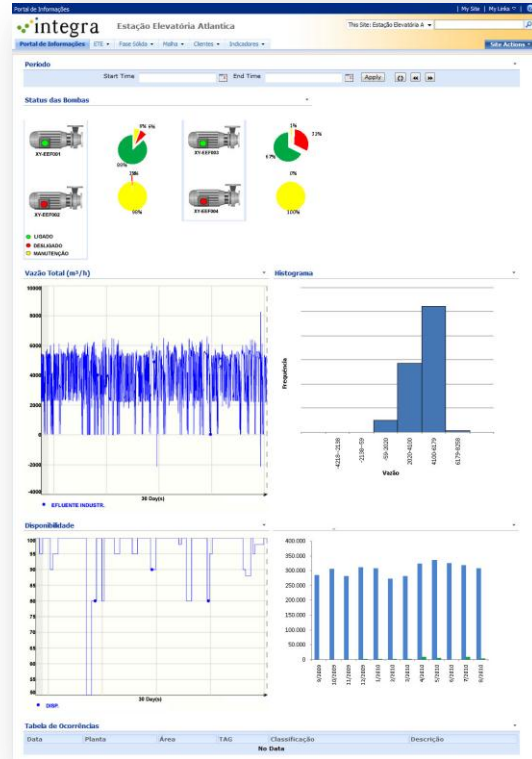
Energy Efficiency KPI



Connections

- PI System through PI DataLink Server

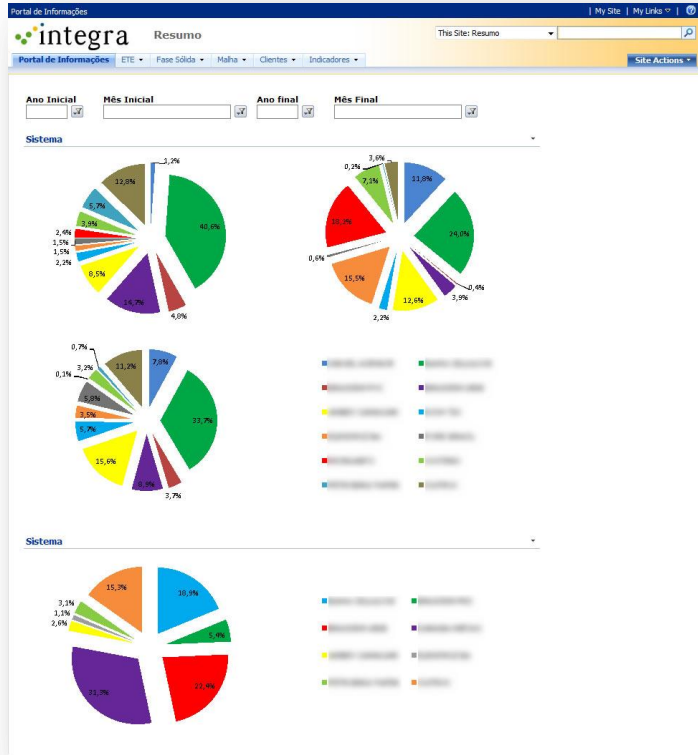
Pumping Stations



Connections

- PI System through PI WebParts
- PI System through PI DataLink Server
- PI System through PI ProcessBook and PI OLEDB
- RDB through ODBC

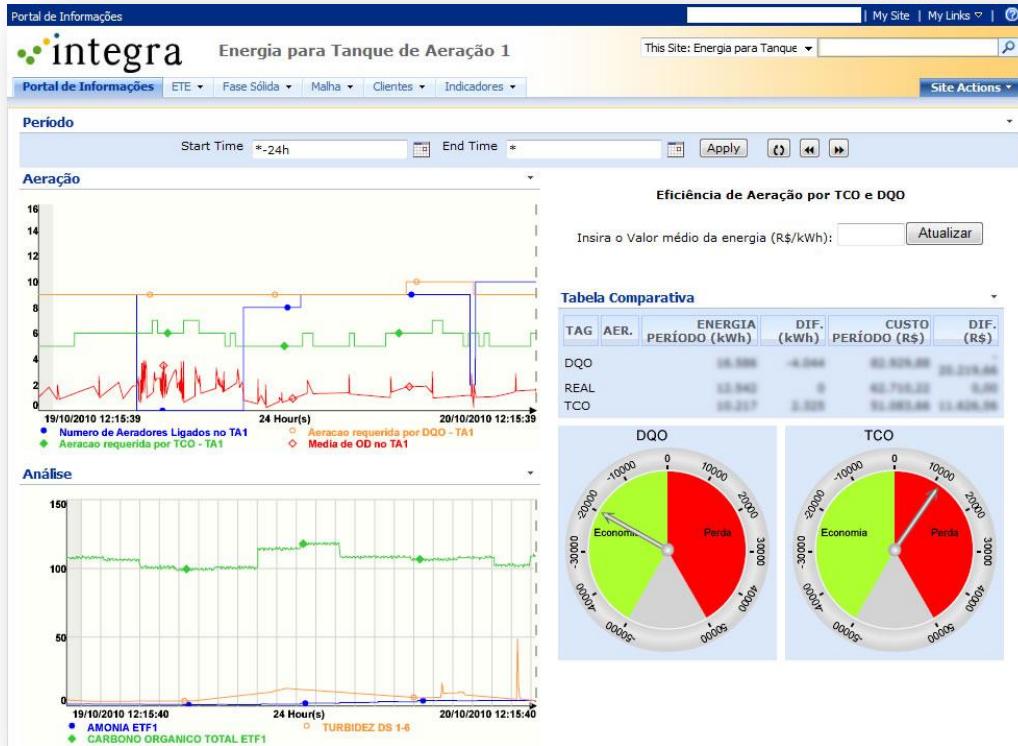
Management Information



Connections

- ERP through ODBC and PI DataLink Server

Energy Control



Connections

- PI System through PI WebParts
- PI System through PI DataLink Server
- PI System through PI ProcessBook and PI OLEDB

Tangible Benefits

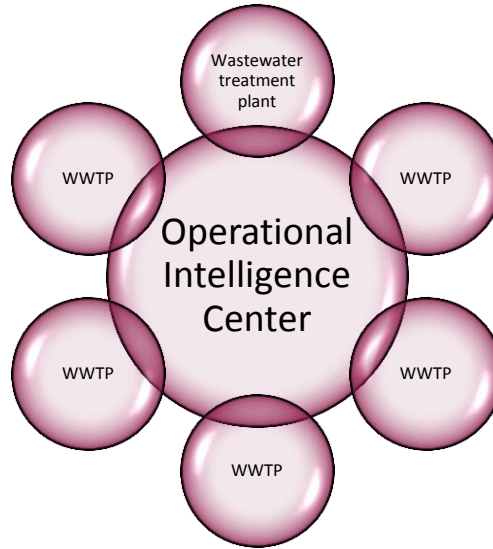
- Better tracking of the treatment process indexes with the PI System allows faster decision making, and helped Cetrel achieve energy savings upwards of US \$ 250k per year.

Intangible Benefits

- Improve predictive maintenance based on history of occurrence.
- Show process gains that could not be previously quantified, and display KPI's in order to find solutions faster and make better decisions.
- Preservation of the environment stemming from reduced power consumption and assurance of water treatment quality.

Future Plans and Next Steps

- Consolidation of **Operational Intelligence Center** for remote engineering of wastewater treatment plants as a differential of services.



Future Plans and Next Steps

- Upgrade of systems:
 - PI Server 2010
 - PI WebParts 2010
 - PI Notifications 2010
 - PI Asset Framework 2010
 - PI Web Services
 - SharePoint Server 2010 will be installed this year
- New features will be created
- Due to its scalability, the PI System the solution is being considered by other departments within the company.

Questions

Michel de Abreu Verinaud

mabreu@cybertecnica.com

+55 11 36649900

www.cybertecnica.com

Mauro Salatiel

mauro.salatiel@cetrel.com.br

+55 71 36346922

www.cetrel.com.br



Thank you

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