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# REGIONAL SEMINAR 2012

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# RockTenn EA Next Generation

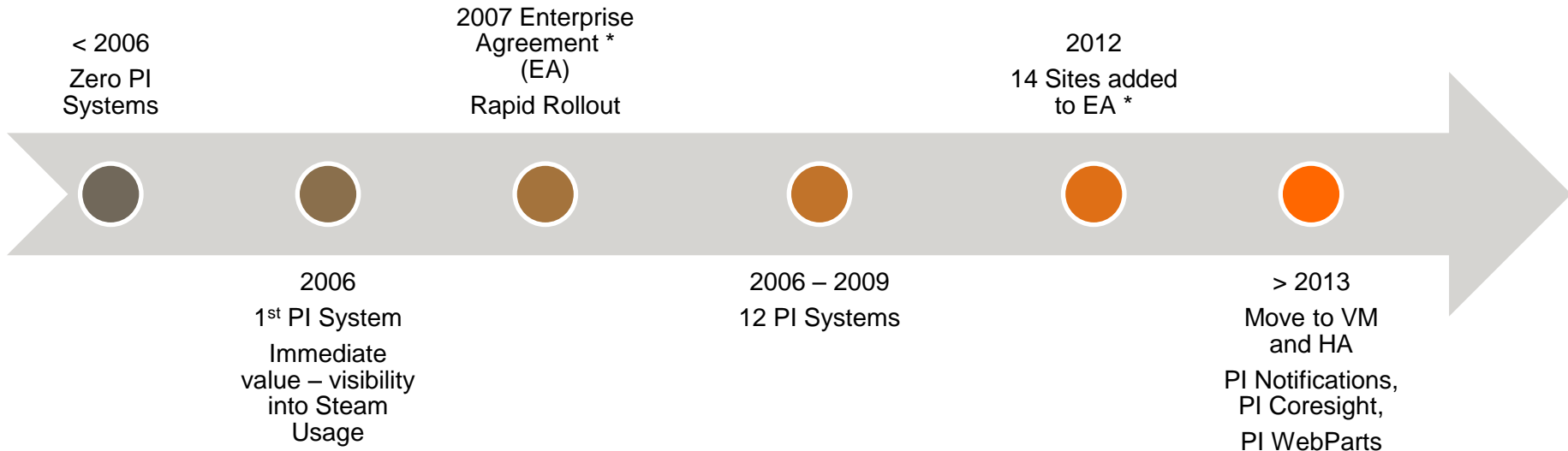
Presented by **Jeff Windham**  
**IS Project Manager**  
**IT Enterprise**



# About RockTenn

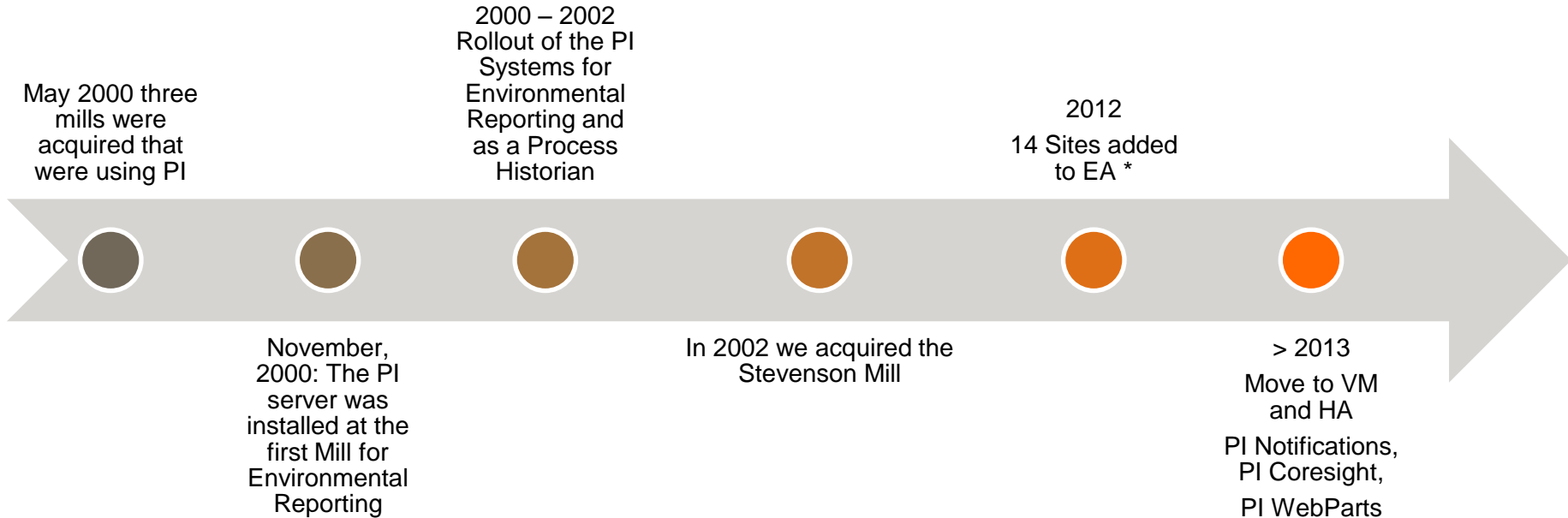
- One of North America's leading producers of corrugated and consumer packaging, recycling solutions, and merchandising displays
- Annual net sales of ~\$10 billion
- Founded in 1936 and operates facilities throughout the United States, Canada, Mexico, Argentina, Chile and China
- 24 Paper Mills, 183 Manufacturing Facilities, 37 Recycling Facilities
- Headquartered in Norcross, Georgia

# Consumer Packaging Zero to Enterprise



\*EA Services: Field Services, Enterprise Project Management, Center of Excellence, NOC Monitoring, Training, Software

# Corrugated Packaging PI to Enterprise



\*EA Services: Field Services, Enterprise Project Management, Center of Excellence, NOC Monitoring, Training, Software

# EA Services Team

- Bi-Weekly Meetings
  - EPM – Enterprise Project Manager
  - CoE – Center of Excellence Engineer
- NOC and FSE Support
  - Upgrades and Installations
    - FSE – Field Service Engineers
  - PI System Monitoring
    - NOC – Network Operating Center and Managed PI

# EA Unlimited Use of PI System

- Use PI as needed with no more worries of tag counts of licensing.
- PI HA, PI AF, PI Notifications, PI ACE, PI Coresight, PI ProcessBook, PI DataLink, PI WebParts, etc...



# EA Enhances Training Opportunities

- EA includes training vouchers
  - Held two onsite training sessions
  - Held one onsite workshop/training session
  - Sent individuals to OSIssoft training locations
- EA includes vCampus Access
  - Used as application development resource

# EA Event Vouchers

- OSIssoft Users Conference
  - RockTenn presented at each of the past 5 UC's
  - Sent 18 attendees to UC 2012
- OSIssoft vCampus Live!
- Regional Conferences
  - Multiple RockTenn presentations
  - Co-scheduled RockTenn PI Champion Meeting

# Consolidating Support and Infrastructure

- Common PI System Support
- Common PI System Infrastructure
- Common PI System Install
- Common PI User Community

# One Centralized PI Group

- RockTenn made an investment in the PI System infrastructure. A decision was made to put all PI Systems under the OSIsoft Enterprise Agreement
- Look at the PI System as an Enterprise System and support it as such internally.

# One Centralized PI Group

- Support the efforts and initiatives of the Mills.
- Support the Corporation as a whole to better manage and monitor their processes using the PI System.
- Assist mills to make sure their PI System are reliable and stable both as a software and hardware platform.
- Speed up the ability for PI System solutions and best practices to be “rolled out” to other locations.
- Foster a PI Users Community: Allowing for two way communications, a place where ideas and constructive feedback are turned into actions.



# THANK YOU

Brought to you by  **OSIsoft.**

# Speaker(s) Bio

Jeff Windham has been with the company since 1997 and worked as a Mill IT manager, at a location in Brewton, AL. During that time we installed PI and ERS (Environmental Reporting System). In 2006, he moved into a role as an Information System Project Manager with the Primary function of supporting the PI Systems, related applications and solutions from an enterprise perspective.