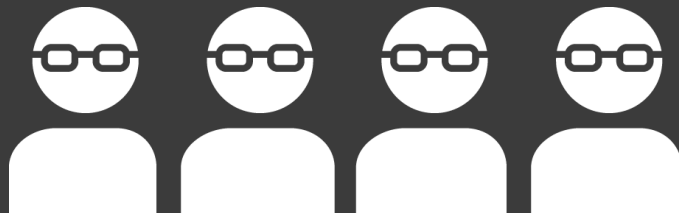




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Presented by **Robert Craft**

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devices and connected services

@kindarobcraft
robcraft@microsoft.com



Devices

Services

Data

PC, tablet, phone



Server and cloud



Windows

New Experiences

Natural



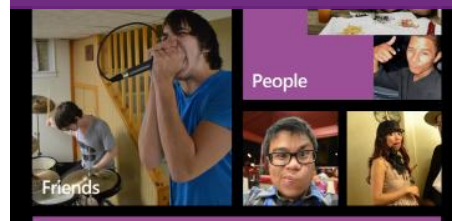
Voice & gesture
Touch & Pen

Connected

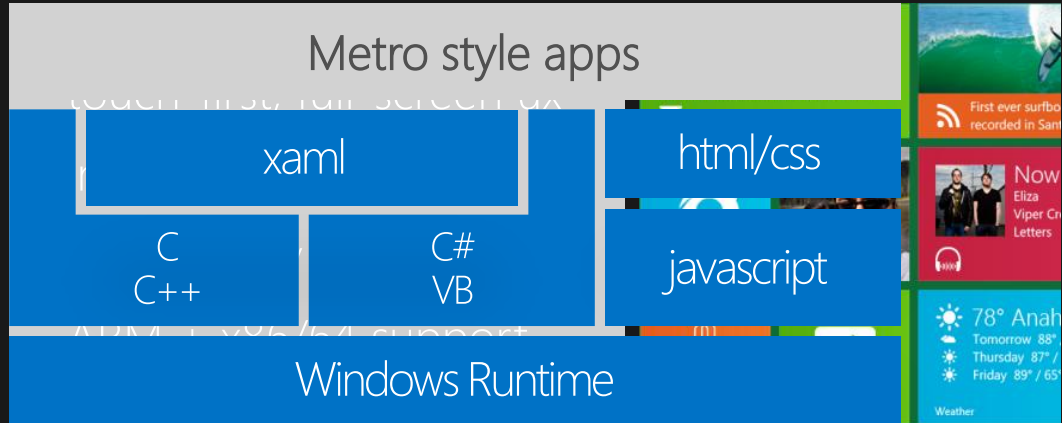


Cloud-connected
App to App
Cross-device

Personal



Relevant
Live tiles
Social built-in



developing for Windows 8

Windows 8

Reach

670M upgrades
400M new PCs annually
Marketing investment

Devices

ARM + x86/64 support
Desktops, ultrabooks
Tablets, all-in-ones

Platform

Existing skills, tools
Touch first
C++, C#/XAML, VB, HTML5



Developing for Windows 8 & Windows Phone 8



Windows Phone 8

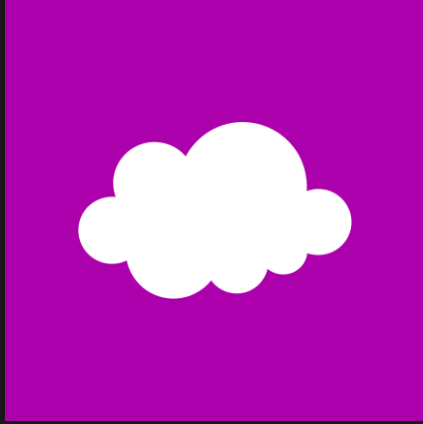
Shared core with Windows 8

Common programming model

Reusable code

Native games





cloud computing



identity
virtualization
app platform
tools
management

cloud platform



Windows Azure

Active Directory
Hyper-V
.NET
Visual Studio
System Center



Windows Server

cloud platform

Windows in the cloud

Cloud design point



Scalable & Elastic
Highly available
Shared resources
Automated

Deployment choice



Public
Private
Hybrid

Open platform



.NET, Java, Python, PHP, node
SQL Server, MongoDB
Hadoop
Windows, Linux

Enterprise ready



Office 365
Bing
Halo 4

Windows Azure



cloud services



web sites



networking



virtual
machines



database



storage



identity



caching



big data



service bus



media



CDN



traffic
manager



mobile
services

Microsoft: All in

Office

Bing

Bing News, Sports, Finance

Weather, Maps, Travel

Internet Explorer

MSN, Outlook.com

SkyDrive

Skype

Xbox Music, Videos, & Games



thanks

@kindarobcraft

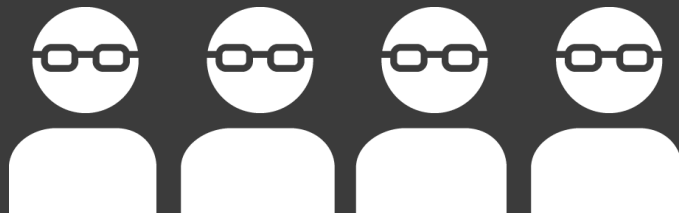


Microsoft



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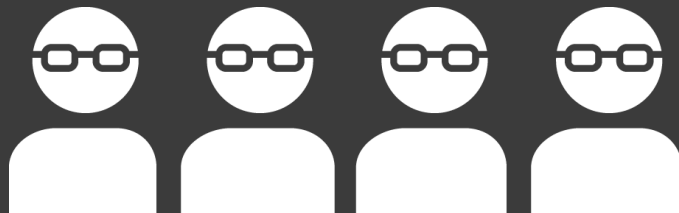


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For Questions Use #VCL12 on Twitter

