Microsoft CityNext
High Performance Government at City-Scale

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Microsoft

"Cities are power plants of human energy which creates jobs through innovation"

Jim Clifton
Chairman, Gallup

The laboratories of our future & engines of our economies

While facing
complex challenges

Technology Megatrends
A new era of opportunity for Cities to innovate & prosper

Mobility

By **2016**, **smartphones** and **tablets** will put power in the pockets of **a billion** global citizens.

Social

Millennials will make up **75%** of the **American workforce** by 2025

Cloud

70% of organizations are either using or investigating **cloud computing solutions**

Big data

Digital content grew to **2.7ZB in 2012**, **up 48% from 2011**, rocketing toward **8ZB by 2015**.

Microsoft CityNext

TRANSFORM
Operations & Infrastructure

ENGAGE
Citizens & Businesses

ACCELERATE
Innovation & Opportunity

Education

Health & Social Services

Government Admin.

Public Safety & Justice

Buildings, Infrastructure, Planning

Tourism, Recreation, Culture

Energy & Water

Transportation

Why Microsoft?

Broad portfolio of familiar, secure consumer to business software, devices & services

Diverse and vast Partner Ecosystem that scales and replicates offerings worldwide

Citizen focused education and social programs with a history of delivering real impact for a better tomorrow

Cities are the hearts and souls of our nations...

Government

facing a new wave of challenges...

Citizens

and have new opportunities to re-imagine their future.

Business

People First Approach

Devices & Services Platform

Cloud

Mobility

Social

Big Data & Analytics

CityNext Solutions

City function	City customer solution needs	
Government admin.	Tax & revenue. Social analytics. Document & records mgt. Open data.	Citizen service: portals, call centers & apps. City dashboard. Grants management. City financial management.
Public safety & justice	Neighborhood management. Surveillance systems. Emergency management. Intelligence and analysis.	Court and judicial management.
Health & social services	Population health mgt. Remote care & case mgt. Social benefits & administration.	Personal health & wellness. Pandemic management. Primary care.
Education	Email and communication services. 1:1 computing programs. Education analytics.	Learning management systems. Institutional effectiveness for higher education.

City function	City customer solution needs	
Energy & water	Smart grids (electricity generation & dist.). Water & waste water mgt.	Energy management & analytics. Carbon management.
Buildings, infrastructure, planning	Smart buildings. Street lighting. Building automation systems.	Waste management. Parcel, zoning, and land use.
Tourism, recreation, culture	Mobile tourism apps. Library management systems. Tourism portals.	Destination management solutions
Transportation	Traffic management. Asset & fleet mgt. Toll & fare mgt. Parking management.	Airports, railways & ports. Advanced transportation solutions.

Devices & services platform	Identity, security & device management; communication & collaboration; data center & LOB platform; CRM & ERP; big data & analytics; phones, tablets, pcs, embedded devices.

CityNext Video