





## Technology Megatrends

A new era of opportunity for Cities to innovate & prosper



Mobility

By 2016, smartphones and tablets will put power in the pockets of a billion global citizens.



Social

Millennials will make up

75% of the

American workforce by

2025



Cloud

70%

of organizations are either using or investigating cloud computing solutions



Big data

2.7ZB in 2012, up 48% from 2011, rocketing toward

8ZB by 2015.

## Microsoft CityNext

TRANSFORM Operations & Infrastructure

**ENGAGE** Citizens & Businesses

**ACCELERATE** Innovation & Opportunity

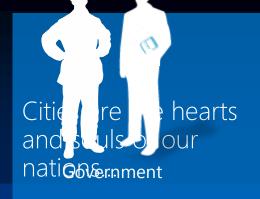


#### Why Microsoft?

Broad portfolio of familiar, secure consumer to business software, devices & services

Diverse and vast Partner Ecosystem that scales and replicates offerings worldwide

Citizen focused education and social programs with a history of delivering real impact for a better tomorrow



facing a challenges

People First Approach

and hav opportu re-imagine their future.

Cloud



Devices & Services Platform





Big Data & Analytics

### CityNext Solutions

City function	City customer solution needs		City function	City customer solution needs	
Government admin.	Tax & revenue. Social analytics. Document & records mgt. Open data.	Citizen service: portals, call centers & apps. City dashboard. Grants management. City financial management.	Energy & water	Smart grids (electricity generation & dist.). Water & waste water mgt.	Energy management & analytics. Carbon management.
Public safety & justice	Neighborhood management. Surveillance systems. Emergency management. Intelligence and analysis.	Court and judicial management.	Buildings, infrastructure, planning	Smart buildings. Street lighting. Building automation systems.	Waste management. Parcel, zoning, and land use.
Health & social services	Population health mgt. Remote care & case mgt. Social benefits & administration.	Personal health & wellness. Pandemic management. Primary care.	Tourism, recreation, culture	Mobile tourism apps. Library management systems. Tourism portals.	Destination management solutions
Education	Email and communication services.  1:1 computing programs. Education analytics.	Learning management systems.  Institutional effectiveness for higher education.	Transportation	Traffic management. Asset & fleet mgt. Toll & fare mgt. Parking management.	Airports, railways & ports. Advanced transportation solutions.

**Devices & services platform** 

Identity, security & device management; communication & collaboration; data center & LOB platform; CRM & ERP; big data & analytics; phones, tablets, pcs, embedded devices.

## CityNext Video

# Helping you harness the new era of innovation for the ...

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