



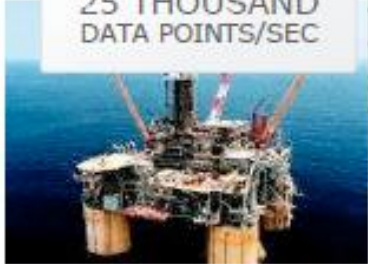
Historian to Infrastructure

Presented by **Adam Taqui**

Vice President – Latin America

Devices generate data constantly

ONE OIL RIG OFFERS
25 THOUSAND
DATA POINTS/SEC



Geophysical
Exploration

Medical Imaging



READING METERS
EVERY 15 MINS. IS
3,000X MORE
DATA INTENSIVE

Smart Grids

And connectivity is growing



Mobile devices



FACEBOOK GROWS
250 MILLION
PHOTOS / DAY

Social Media

In **2000 years**, the world
generated approximately
two exabytes of new
information:

2,000,000,000,000,000,000

It now generates
that much data in

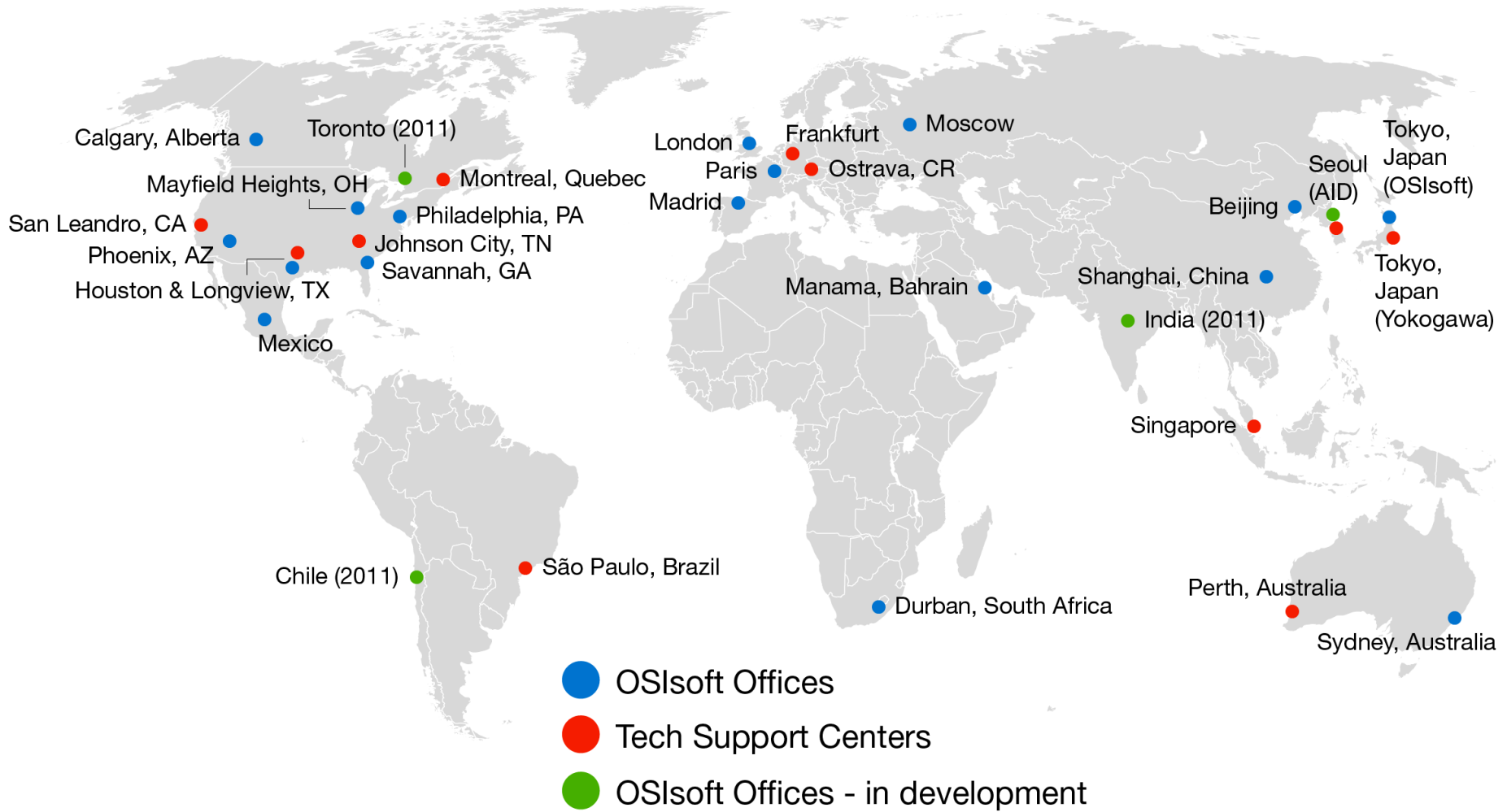
1 day

Fact Sheet

- **Corporate – Founded 1980, Private**
 - Dr. J. P. Kennedy, Founder and CEO
- **Employees – 900**
 - Engineering – 200 Cust. Support - 290
 - Sales & Mkt – 220 Operations - 135
- **Sales**
 - \$ 270 MM (FYE 2012)
 - 60% of annual revenue with Energy Companies around the globe
- **Geography**
 - Doing business in 110 + countries
 - 26 offices in 16 countries.
- **The business we are in...**
 - Enterprise Wide Infrastructure for Streaming Data & Events
- **Installed Base**
 - 16, 000 + Active System licenses (excluding OEM)
 - Siemens, GE, ABB, Emerson , Schneider Electric, Rockwell, Kongsberg, Yokogawa, IHS
- **Strategic Partners**
 - Microsoft, IBM, Cisco, SAP, ESRI,Accenture



Worldwide Presence of OSIsoft





EASTMAN

ALBEMARLE CORPORATION

PolyOne



POLIMERI EUROPA



JANSSEN



Bayer

Bristol-Myers Squibb

PDL Protein Design Labs™



Genentech



IBERDROLA

RWE



endesa

GDF SUEZ



VATTENFALL



Ciba



Celanese



ConocoPhillips



TOTAL



ALLERGAN

e.on

EnBW



ExxonMobil



MWV MEADWESTVACO

NewPage

Kimberly-Clark

sappi
The word for fine paper



Domtar

INTERNATIONAL PAPER

abitibi bowater



ALCOA

xstrata



ALCAN

FREEMETALS FREEPORT-McMoRAN COPPER & GOLD



NOVELIS

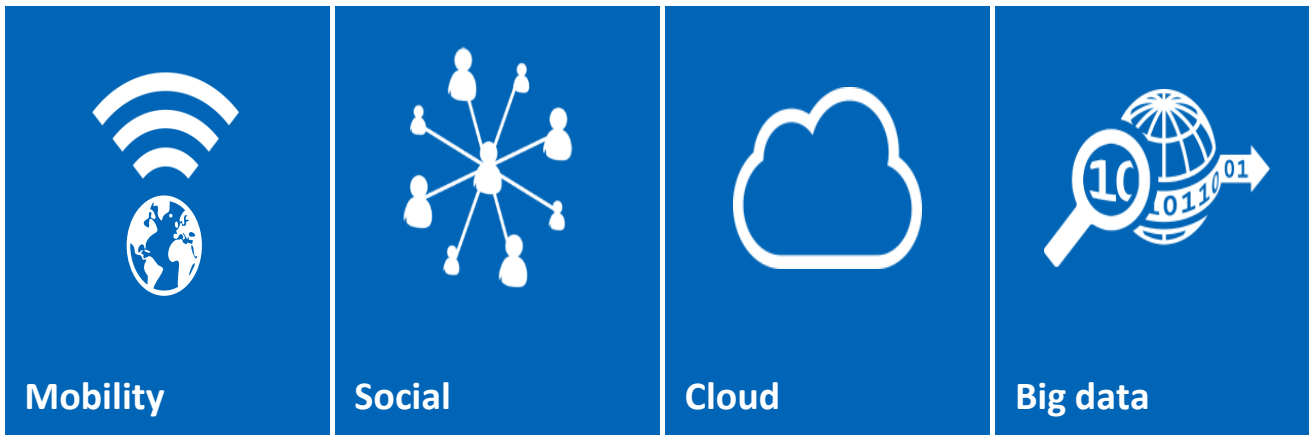
CEMEX
Building the future™

Aughinish Alumina

MITSUI & CO., LTD.



Technology trends accelerating business Excellence



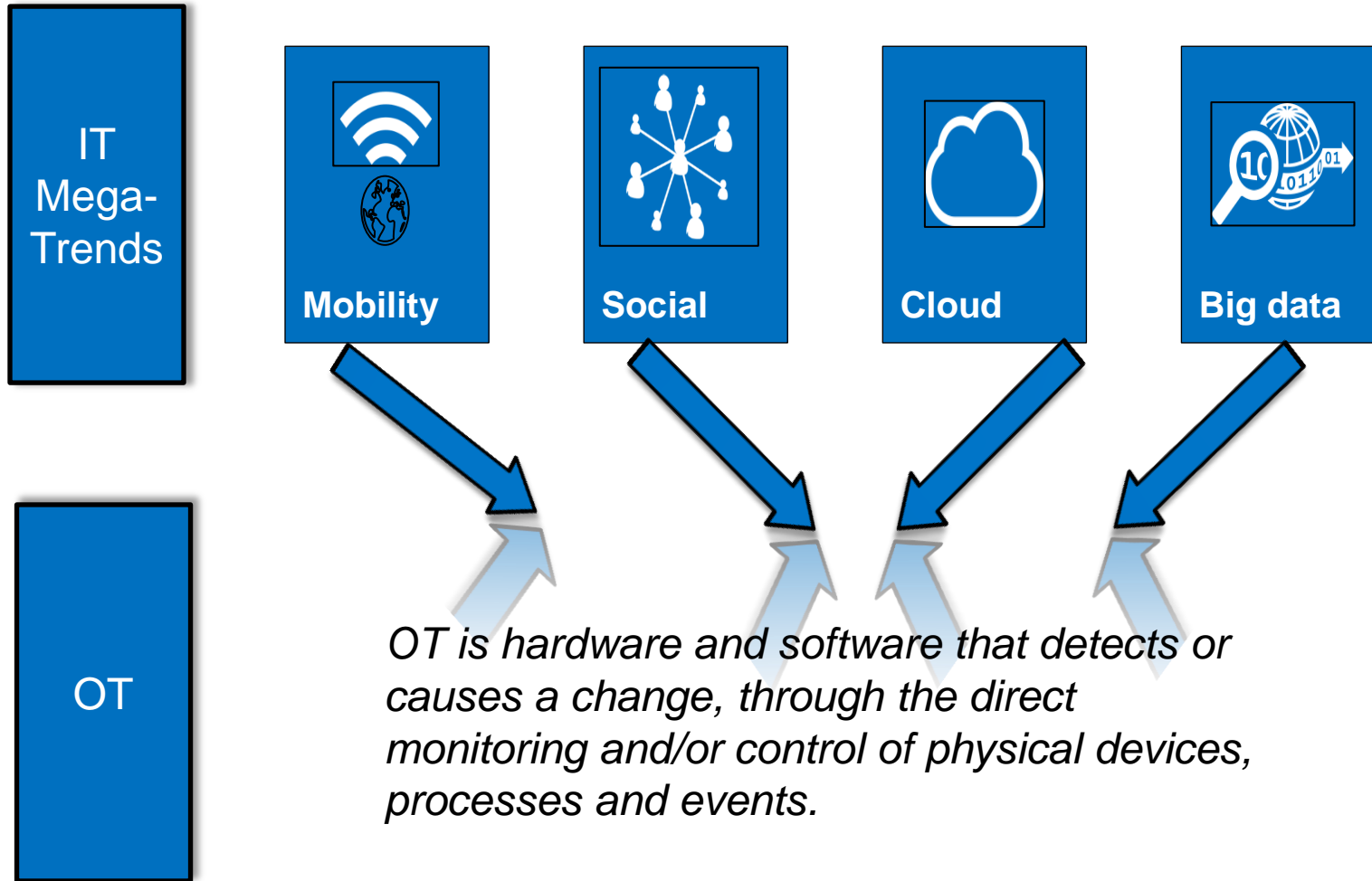
“

Social connections, mobility, cloud delivery and pervasive information are converging in a powerful way. This convergence is creating a new era of computing and new opportunities for business.

– Gartner, August 2012

”

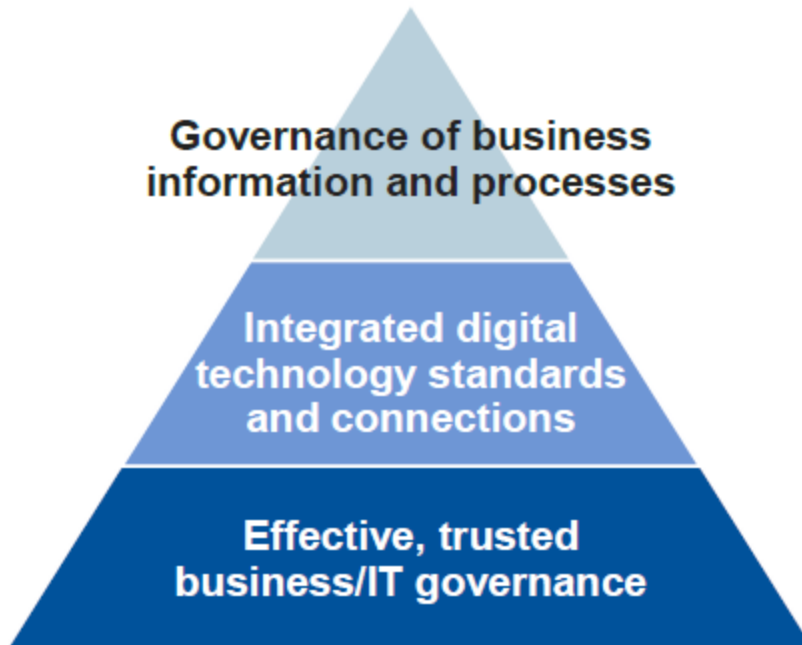
IT Mega Trends...How does OT adapt?



Integrated IT and OT Governance Is a Critical Success Factor

Goal: Overcome Silos — Build a Connected Enterprise

Build sound foundations

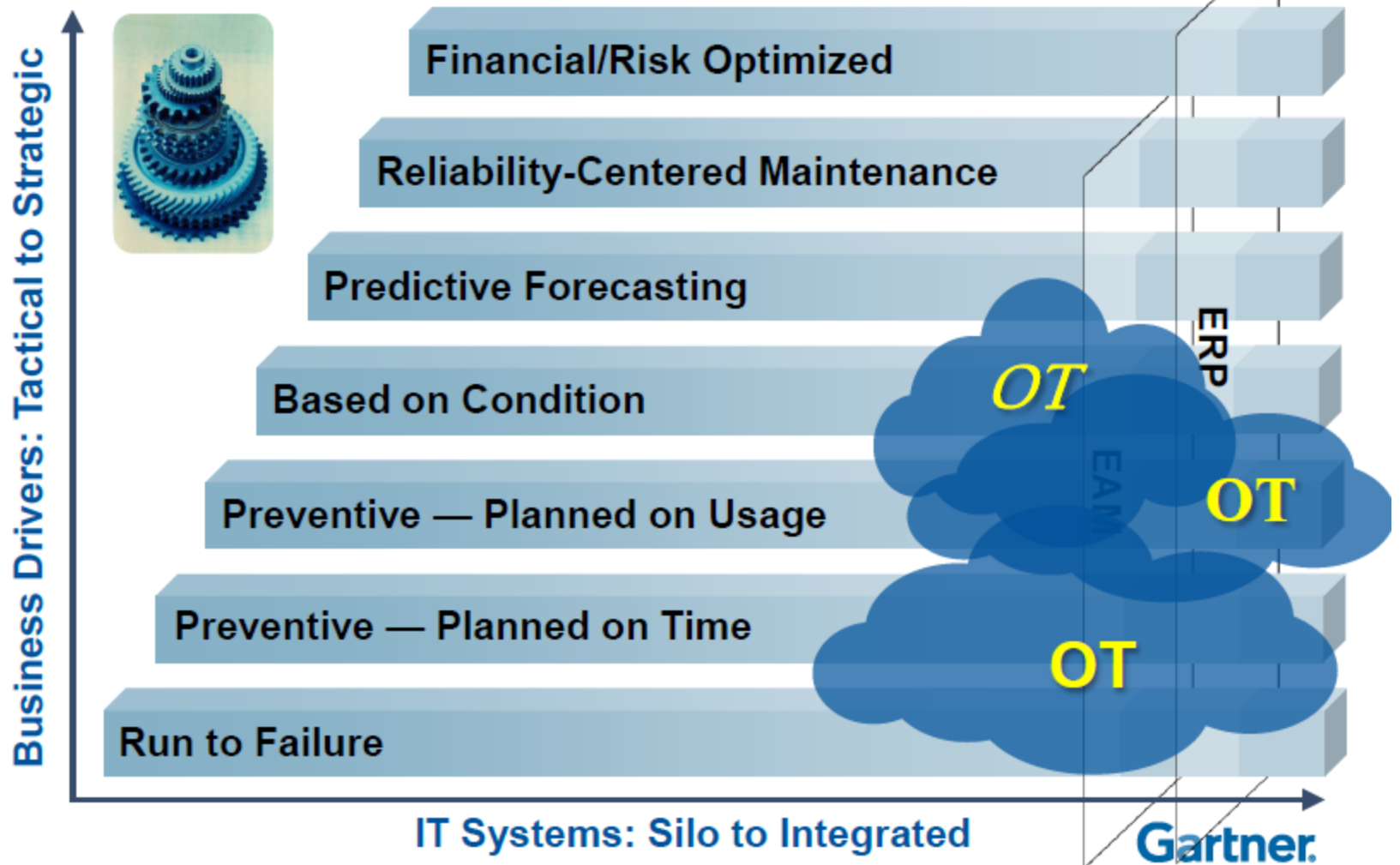


Adopt these best practices

- Ensure it's governance of information and processes primarily, not chiefly of technology
- Accept architecture variations between technologies but create integrated planning
- Alternate chairmanship of key steering groups between IT, OT and other stakeholders to build trust and shared outcomes

Gartner.

Maintenance: A Strategic Road Map



Technology requirements...The road towards Operation Excellence looks a lot like an infrastructure

Electrical Power



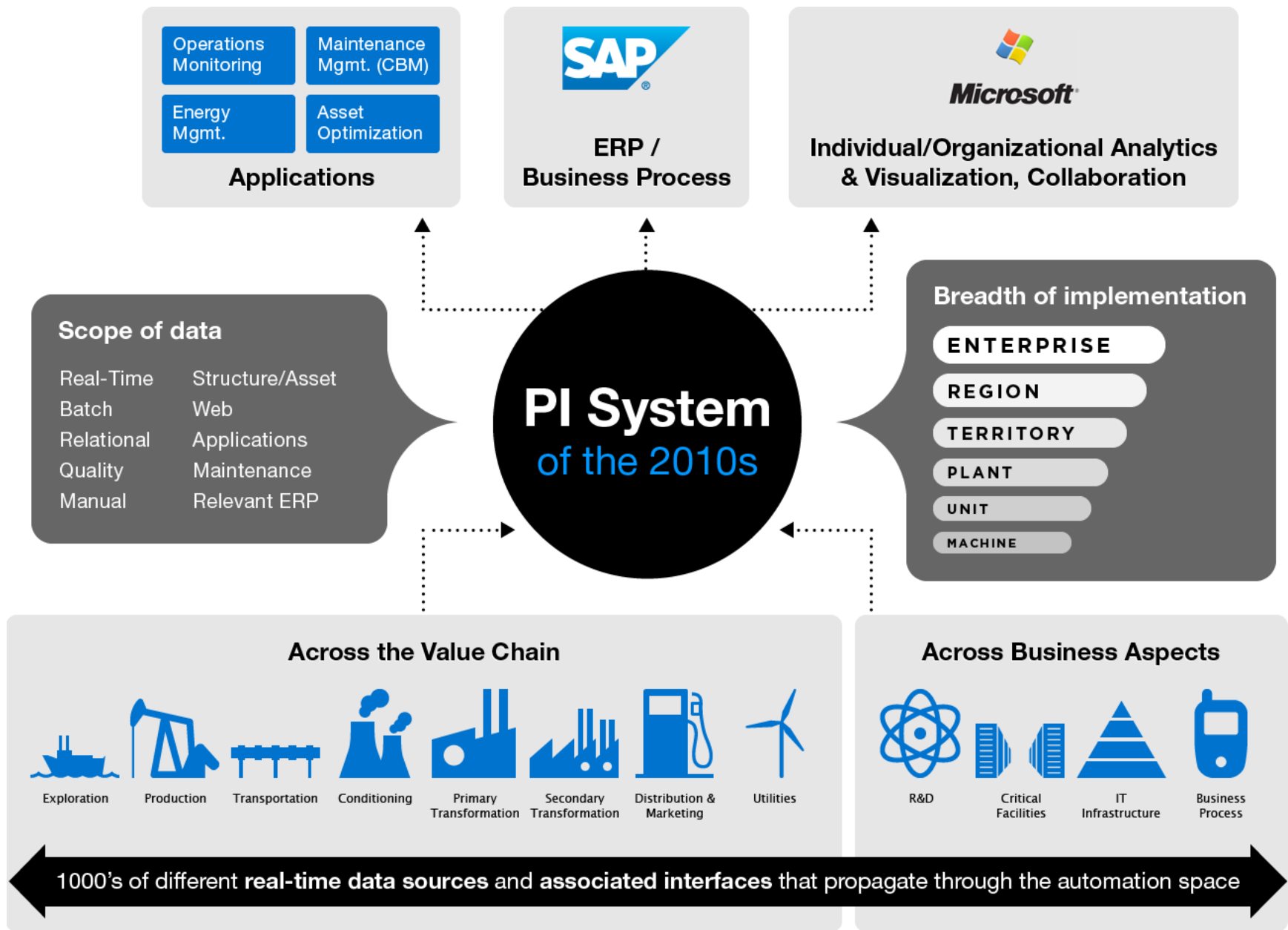
Communications



- Valuable** – delivers a recognized benefit
- Reliable and Secure** – always available, safe and trusted
- Accessible** – adaptable to innovation, easy to use
- Contextual** - organized to be effective, efficient, and extendable
- Sustainable** – must be able to last and adapt to change

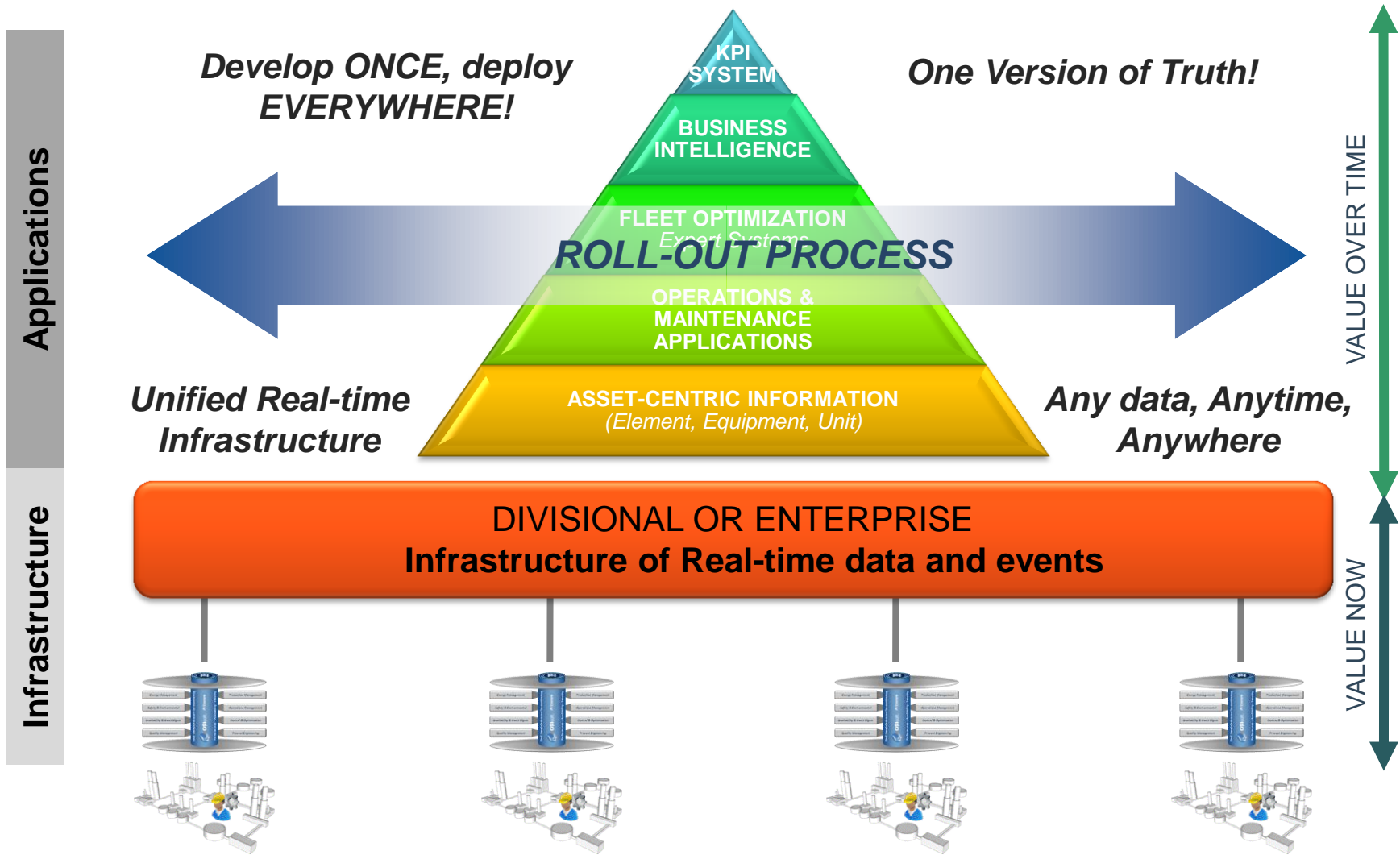
Transportation





Infrastructure, to harness the Power of Data

Implementing Strategic Initiatives on Enterprise Scale



Power of Data Use Case

Centralized Monitoring and Diagnostic Center

A Technology Center ensures that the Production Fleet operates at peak performance with the highest possible availability in-line with the business and market requirements

- A place where BorsodChem knowledge, experience and skills are concentrated to optimize Operations and Maintenance
- **Functions:**
 - Operation & Maintenance monitoring and reliability tracking
 - Diagnosis of the key plant parameters (performance and condition monitoring)
 - Detection of malfunctions before they lead to trips and serious faults in the plant (avoiding catastrophic failure)
 - Archive and retrieval of M&D and O&M data
 - Generation of reports on performance and incidents
 - Carrying out of O&M recommendations

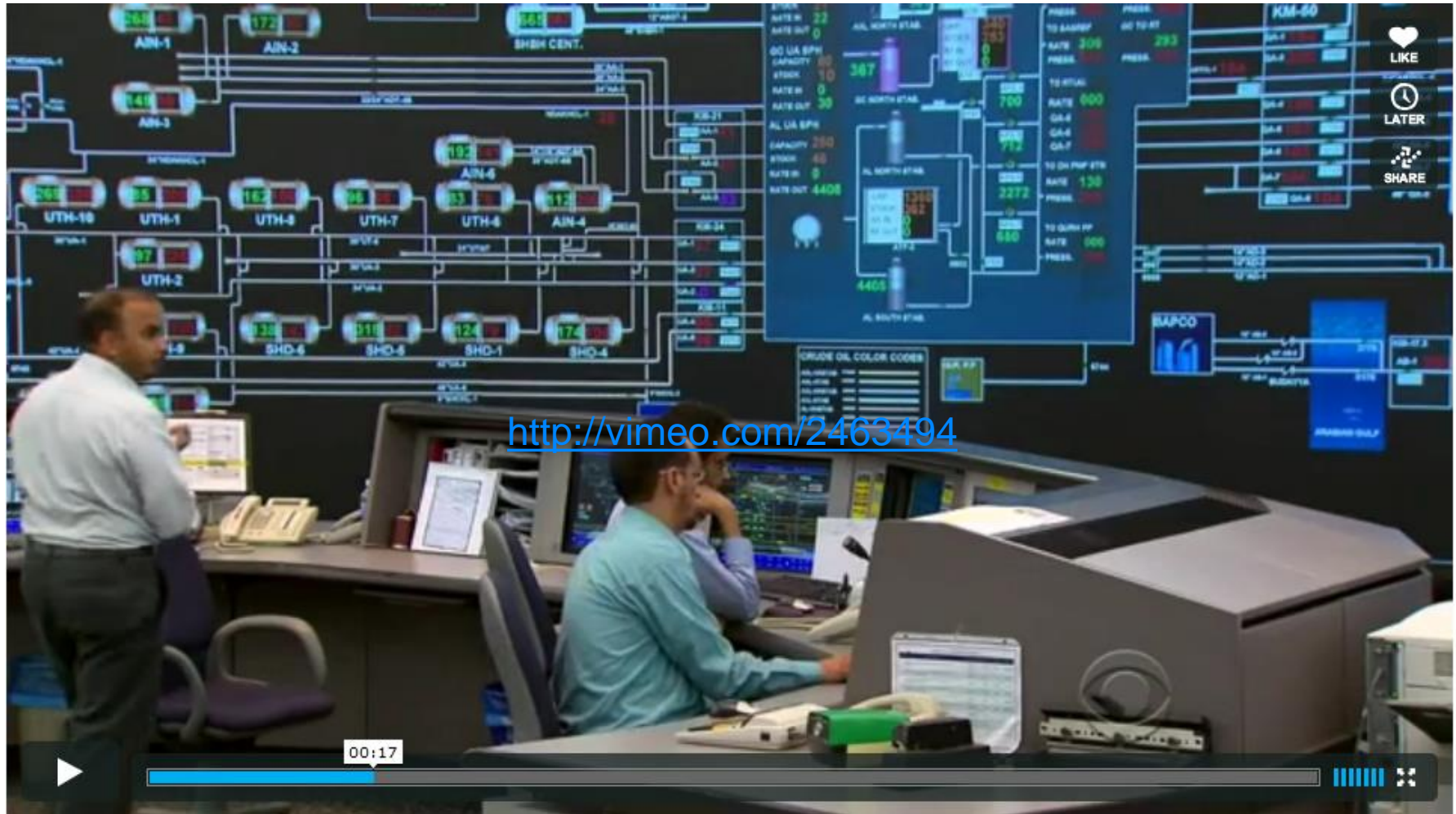


Spain-Red Electrica- “Real-time Grid Monitoring for a country”



CORES0 – “ Real-Time Monitoring for a group of Countries”
UK, France, Germany, Belgium, Netherlands, and Italy

Saudi Aramco Command & Control Room



Power of Data -Big Engine Data

10,000 engines

250 measurements/second/engine

168 Gigabytes/hour

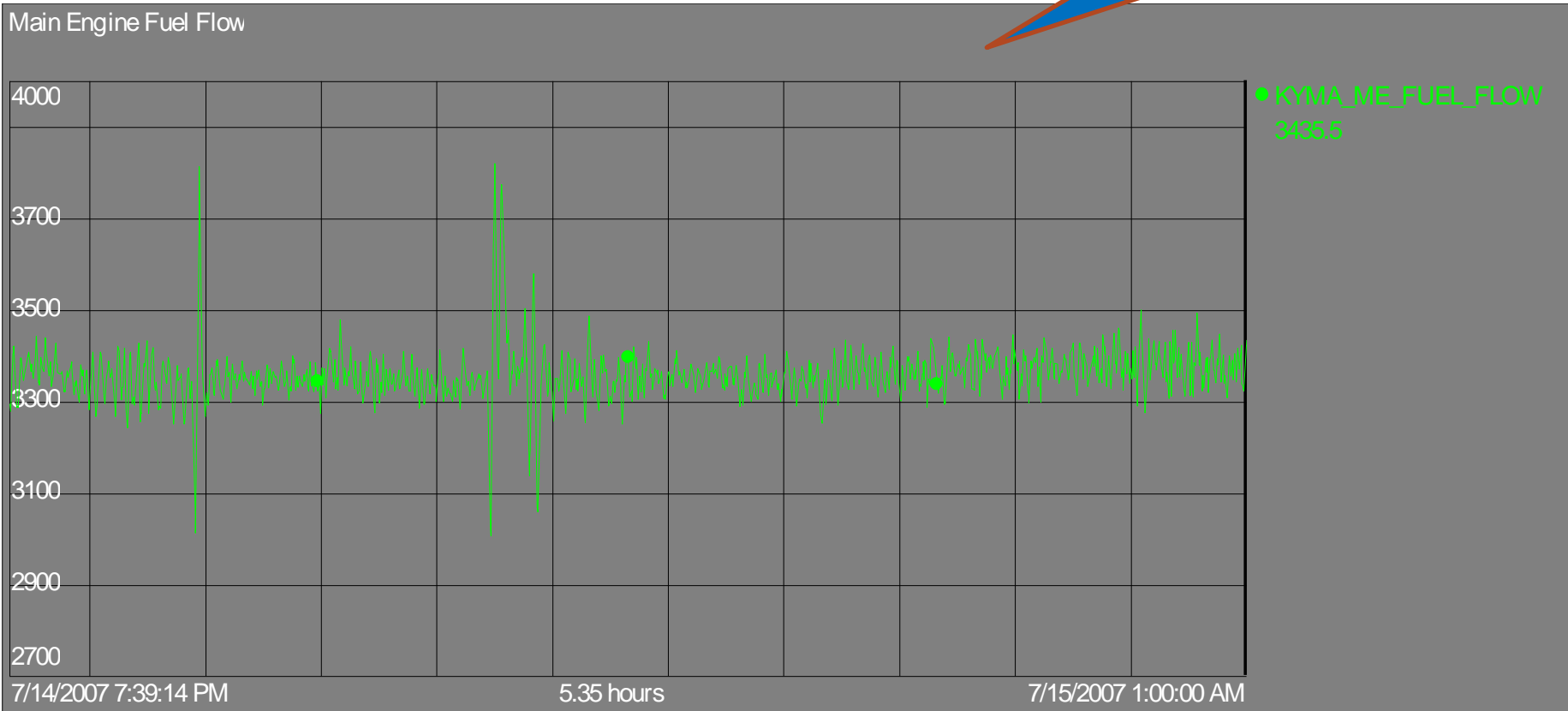
4 Terabytes/day

1.4 Petabytes/year

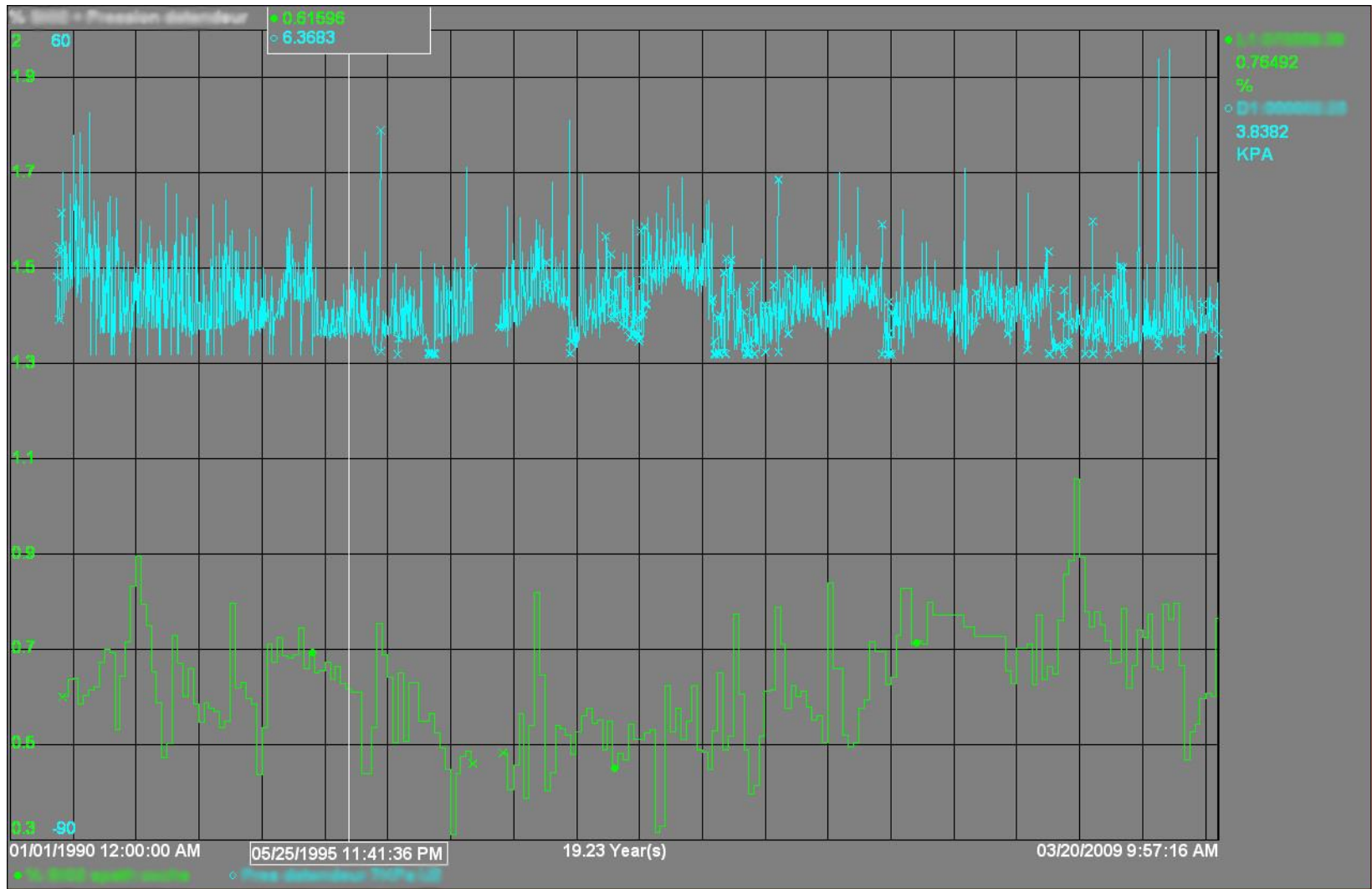


The Power of Little Wins - Fleet Wide

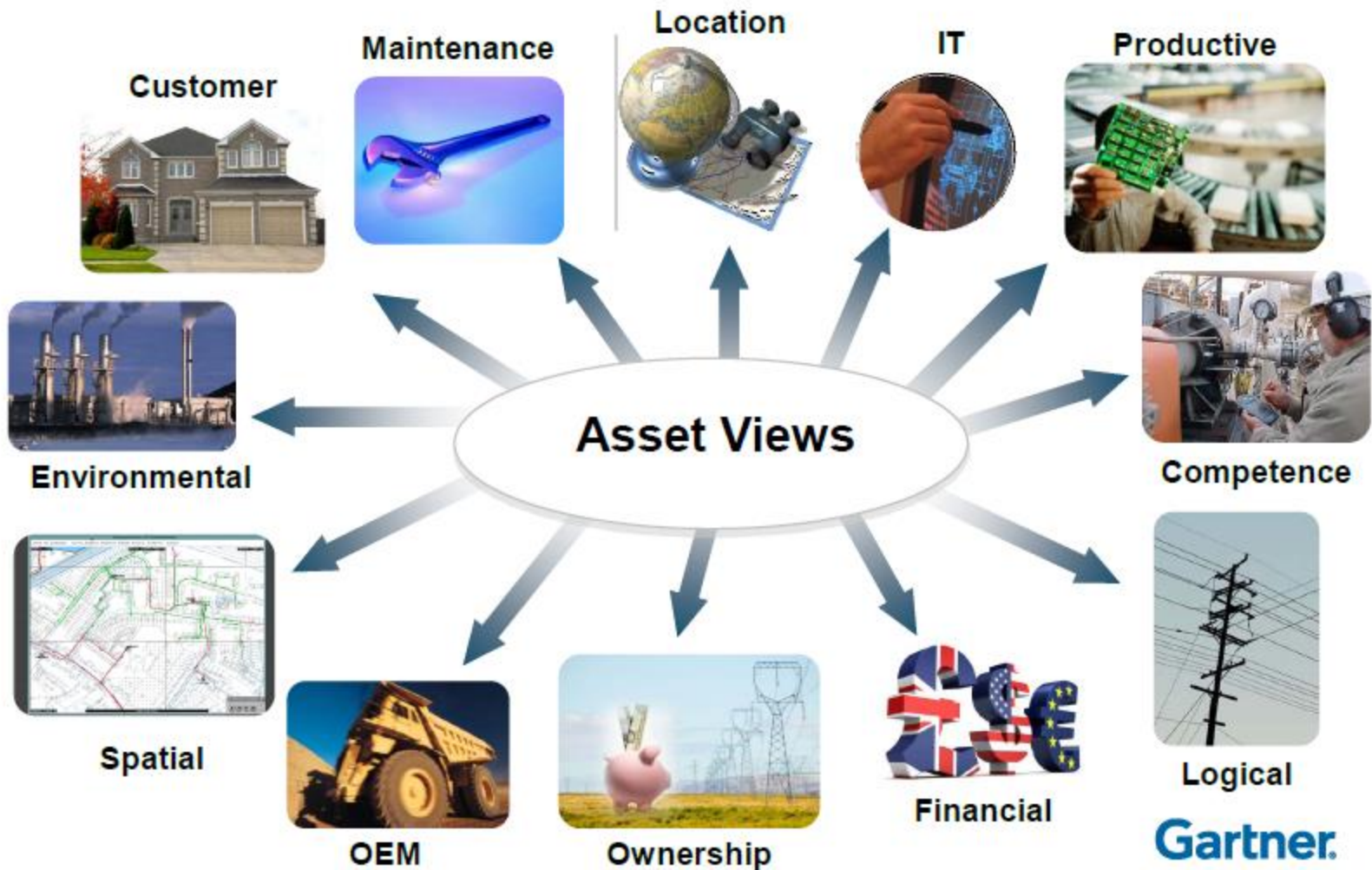
\$100,000 Fuel Flow Trend



Store Data Forever- 20 Years



Assets: The Big Picture



Gartner.

NOxTool

Time Control

Start Time End Time





Installations

- Rotating Equipment
 - Åsgard A
 - Åsgard B
 - Brage**
 - C07-CT80001A
 - C07-CT80001B
 - M16-CT23010
 - Grane
 - Gullfaks A
 - Gullfaks C
 - Heidrun
 - Njord A
 - Norne
 - Oseberg C
 - Oseberg Øst
 - Oseberg Sør
 - Sleipner A
 - Sleipner T
 - Snorre A
 - Snorre B
 - Statfjord A
 - Statfjord B
 - Statfjord C
 - Troll B
 - Troll C
 - Veslefrikk

View

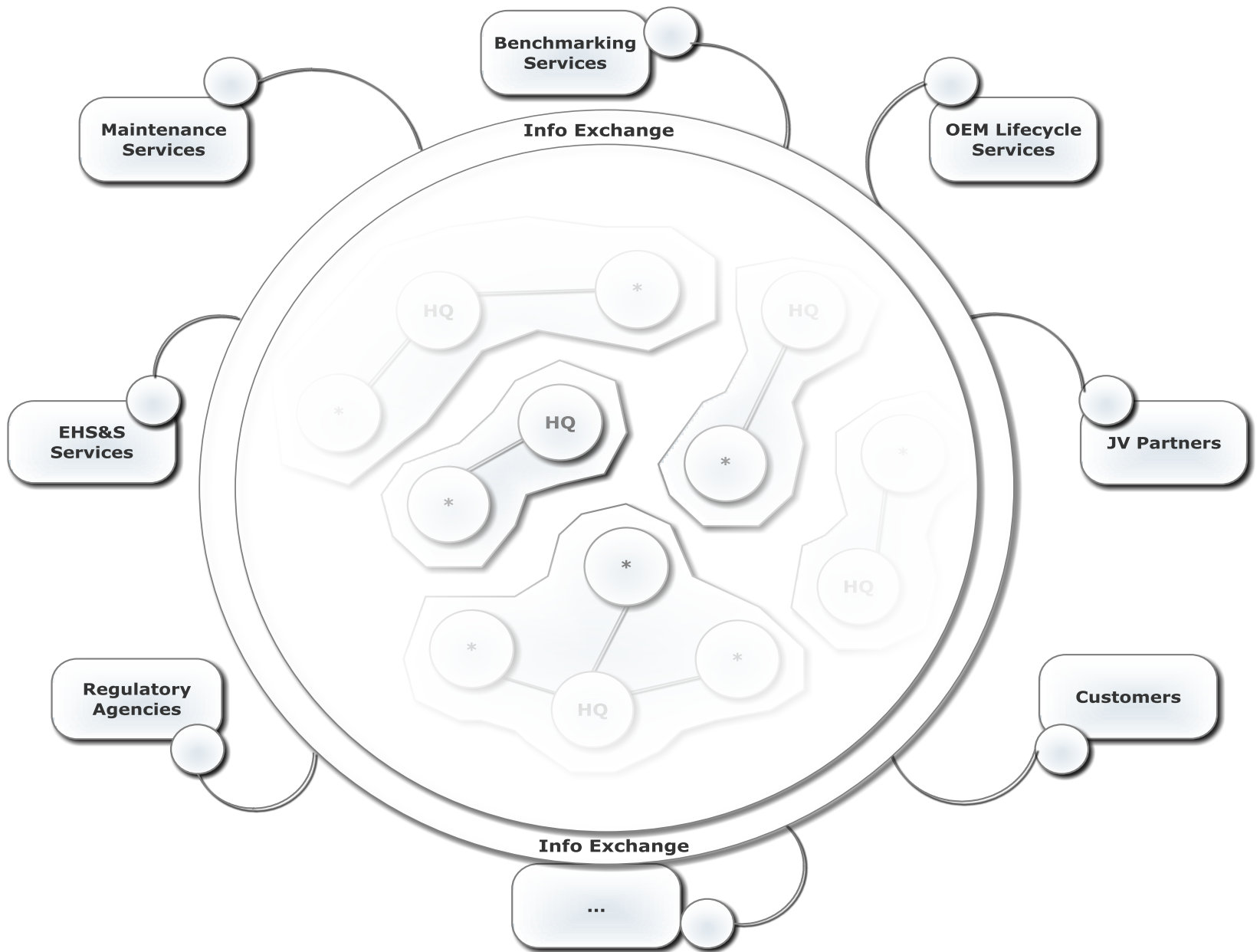
C07-CT80001A	C07-CT80001B	M16-CT23010
P2: -10.00 mbarg P3: 15.05 barg	P2: 0.00 mbarg P3: 0.01 barg	P2: -11.00 mbarg P3: 14.09 barg
T2: 8.20 degC T3: 394.53 degC	T2: 18.02 degC T3: 662.88 degC	T2: 10.35 degC T3: 388.67 degC
T5.4: 732.40 degC	T5.4: 19.50 degC	T5.4: 692.80 degC
Measured Flow: 4182 Sm ³ /h	Measured Flow: 354 Sm ³ /h	Measured Flow: 3859 Sm ³ /h
GAS Allocated Flow: 3998 kg/h	GAS Allocated Flow: 0 kg/h	GAS Allocated Flow: 3666 kg/h
NOx Concentration (*) 170 ppm NOx Rate (*) 0.89 kg/min NOx Method (*) PEMS	NOx Concentration (*) 0 ppm NOx Rate (*) 0.00 kg/min NOx Method (*) PEMS	NOx Concentration (*) 147 ppm NOx Rate (*) 0.72 kg/min NOx Method (*) PEMS
NOx Last Month 14281 kg	NOx Last Month 18970 kg	NOx Last Month 31997 kg
* Value one hour ago		
Total values NOx Rate (*) 1.61 kg/min NOx Last Month 65248 kg Calculated Density (*) 0.93 kg/Sm ³ Fuel Gas Flow Rate 7664 kg/h Relative Humidity 66 %RH Ambient Temperature 6 degC * Value one hour ago		Fuel gas analysis N2 1.98 % CO2 1.68 % C1 74.53 % C2 10.92 % C3 6.88 % nC4 1.01 % nC5 2.03 % iC5 0.42 % nC5 0.41 % C6+ 0.20 %
<h2>Brage</h2> <p>Fuel Gas Flow Rate 5/7/2012 3:30:07 PM</p>		

Technology trends accelerating business Excellence

 Mobility	 Social	 Cloud	 Big data
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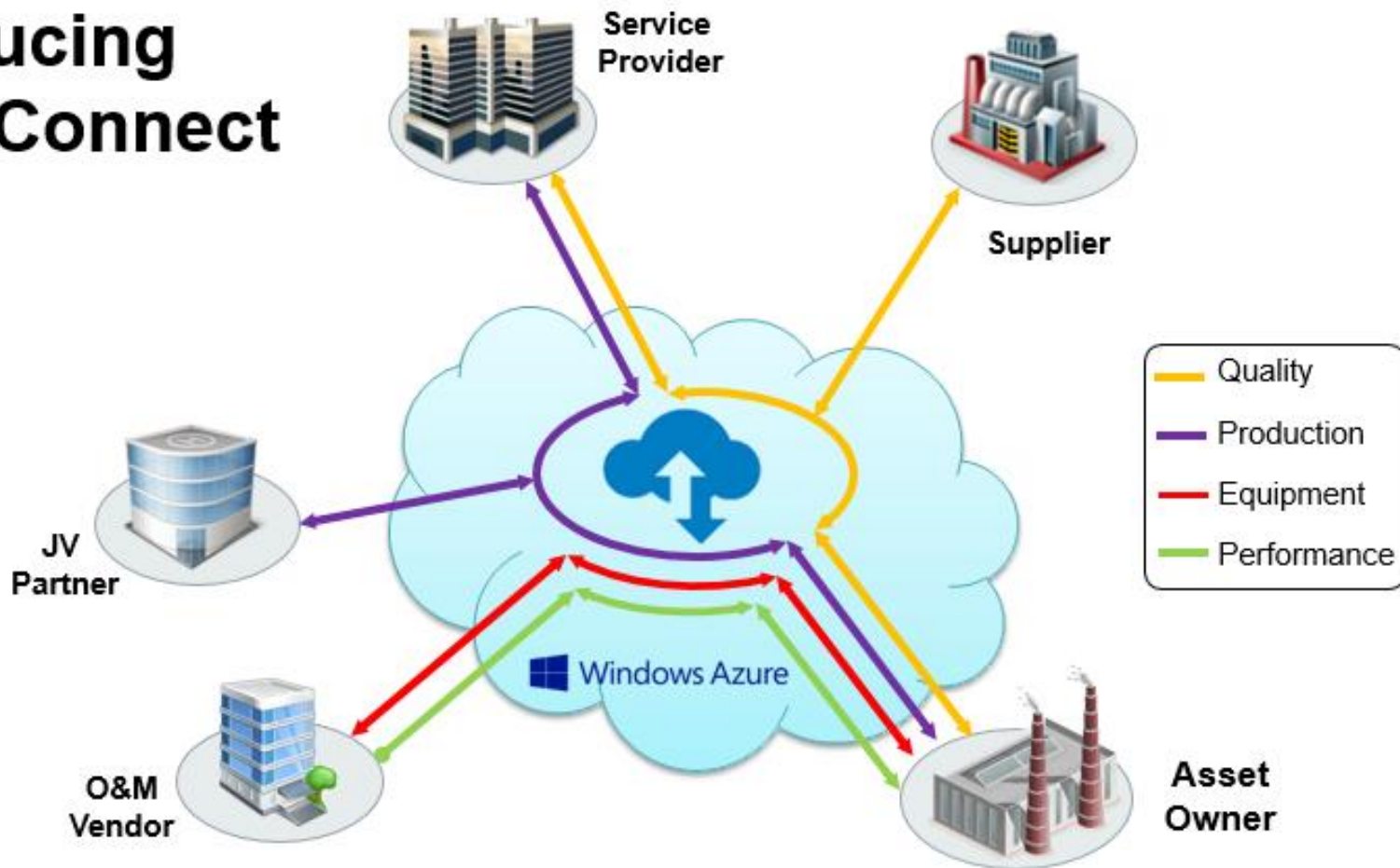
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Mike's Company

Introducing PI Cloud Connect



Real-time Data in Geospatial Context



Use Cases

- Utility organizations
- Geographically dispersed network of assets
- Complex, multi-class, asset environments
- Safety, Performance & Uptime
- Accurate Fault identification
- Layer with weather / Industry symbology

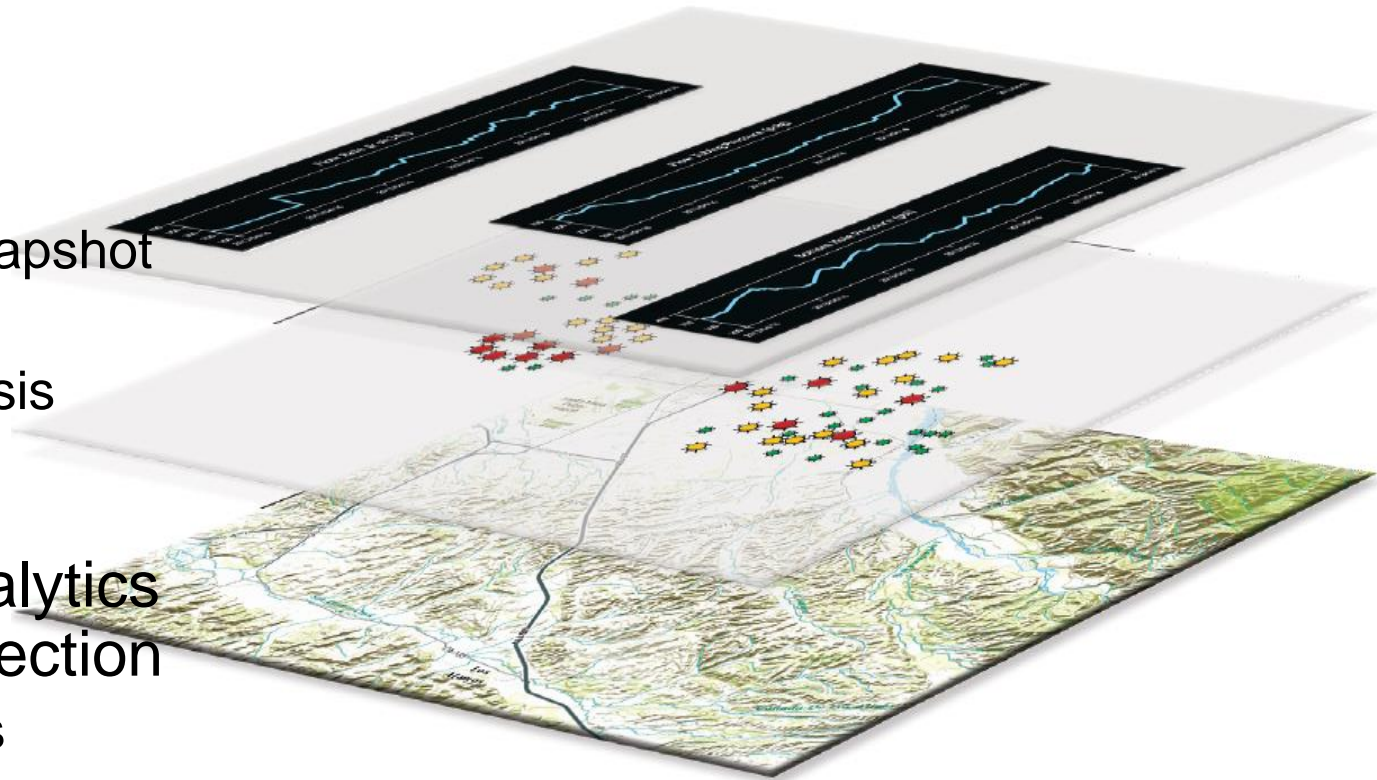


- **Asset:**

- Dynamic Symbology
- Status / Snapshot
- History
- Data Analysis through PI Coresight

- **Location Analytics with GeoSelection**

- Aggregates
- Comparisons
- Events



Adam Taqui

ataqui@osisoft.com

Vice President – Latin America
OSIsoft, LLC

