

# Rapid Insights with Data Analytics – Georgia Pacific Experiments



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## **Agenda**

- About Georgia Pacific
- Review Experiments
- Review Conclusions
- Discuss Future Plans

## **About Georgia-Pacific**

Georgia-Pacific is one of the world's leading makers of tissue, pulp, paper, packaging, building products and related chemicals.

If you're a consumer, you may recognize our household brands, such as Brawny® paper towels, Quilted Northern® bath tissue and Dixie® cups and tableware.

If you're in the construction business, you're probably familiar with our engineered lumber products, gypsum panels and other quality building materials.

Even if you work in aerospace, mining or facilities management, Georgia-Pacific products may be part of your day.

#### **Koch Companies**

Flint Hills Resources

**Koch Industries** 

urces INVISTA

Paper

Koch Chemical Technology Group

Koch Ag & Energy Solutions

Matador Cattle Company

Koch Minerals Koch Pipeline

Koch Supply and Trading

Moles Georgia Pacific

#### Georgia Pacific

Away from home

Building and Construction

Cellulose

Chemicals

Nonwovens

Packaging

Consumer Products



## PI System at GP

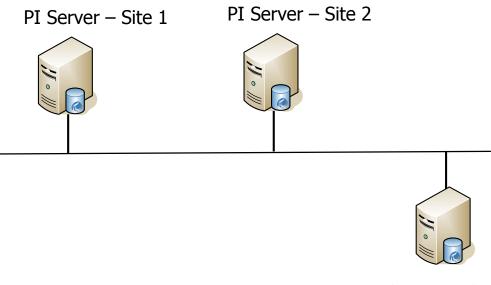
- Customer about 15 years, some facilities longer
- PI is used across multiple divisions and facilities
- 500,000+ PI tags

#### Two "Experiments"

- Chemical Usage
- Sheet Breaks
- Goals
  - Present data faster and in easier to read format (Rapid Insights)
  - Learn OSI and Microsoft tools (AF, OLEDB Ent, PowerPivot, etc.)
  - Potentially improve process

In the slides that follow, production data has been altered to maintain confidentiality; however the methodology used for the analytics still apply...

# PI System Sandbox



PI System – Sandbox for Experiments Win 2008 R2 or Win 2012 (80GB disk and 16GB RAM)

Office Excel 64 bit - 2010 or 2013 PowerPivot or PowerView

PI Server (vCampus license is OK) SQL 2012 (SQL Express is OK) AF 2014 R2 (Server and Client)

**EFGen** 

PI SMT

PI Builder

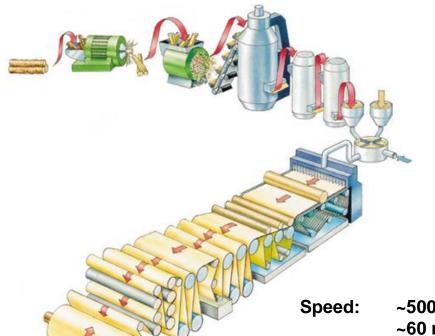
PI OLEDB Enterprise

PI DataLink 2014

PI ProcessBook 2014

PI Coresight 2014

# **Experiment #1 – Chemical Usage**



- Totally Chlorine Free (TCF)
- Elemental Chlorine Free (ECF)
- Chlorine Bleaching
- Oxygen/Ozone Bleached
- Unbleached
- Broke
- Chemical additives

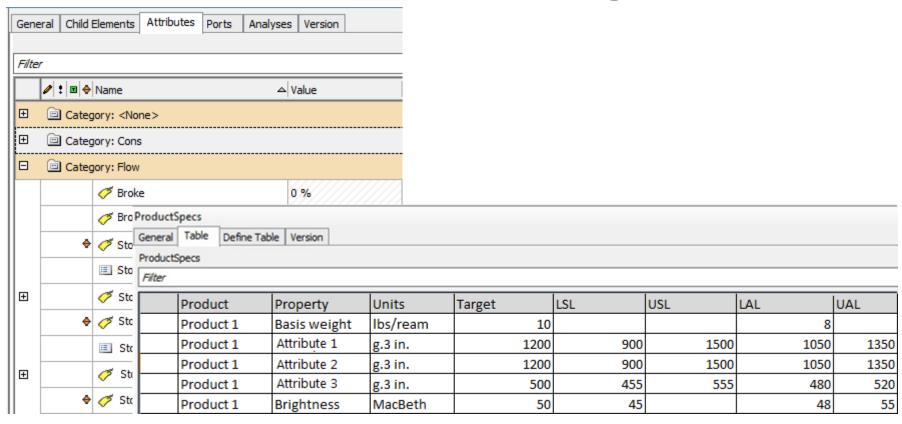
~5000 linear feet/min

~60 mph

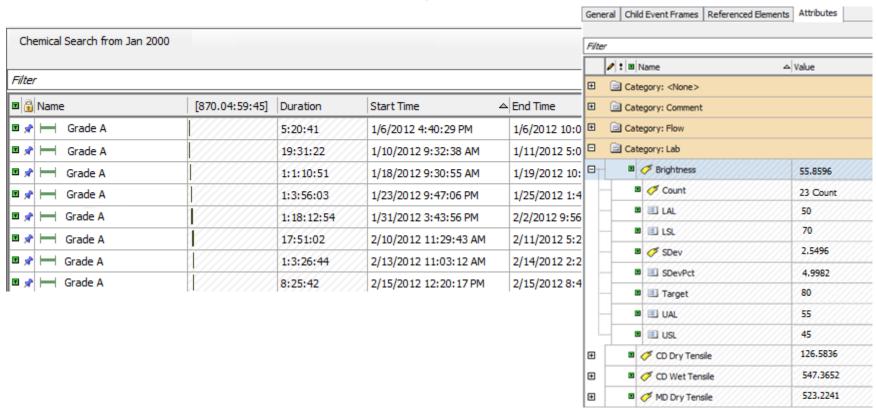
### From Tag Data to Production Records

- Multiple production lines (paper machines)
- Multiple production runs (grade-runs) on each machine
- Thousands of tags
- Lab data
- Product recipe and specs

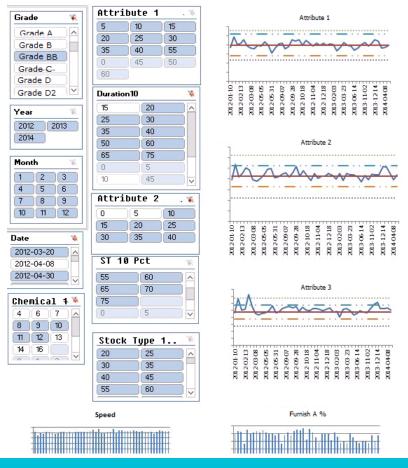
# AF Model – Chemical Usage

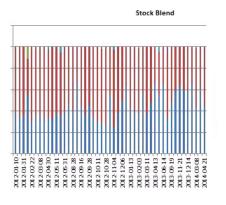


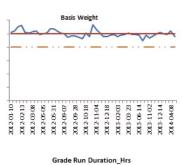
#### **Event Frames – Grade Runs**



#### Rapid Insight – Thousands of Grade Runs – What's Best?

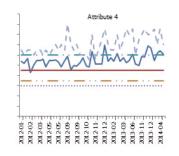


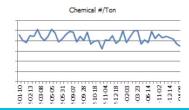








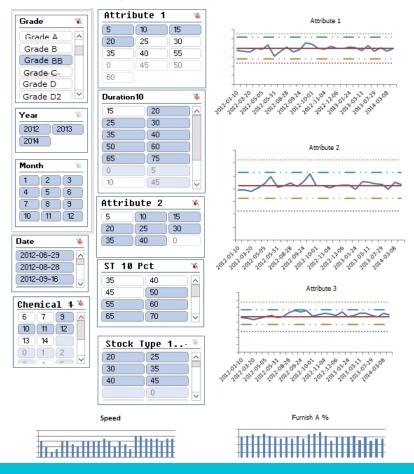


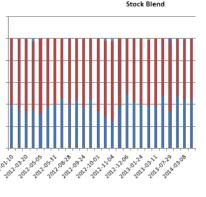


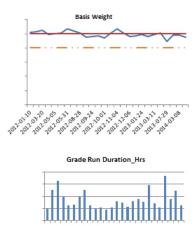
## Mining the Data

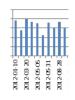
- Did I follow the recipe? Show me by grade...
- How often, how much, and when do I deviate from recipe?
- How does Broke in the stock affect this?
- How does Refiner (HPD/Ton) affect this?
- What is my best run?

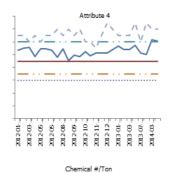
#### Rapid Insight – Best Grade Runs

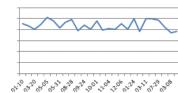




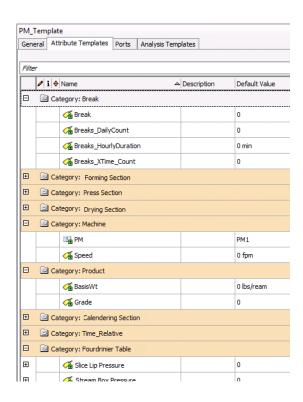


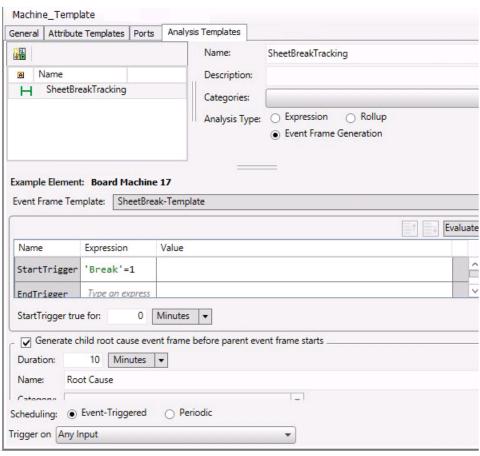






#### **Experiment #2 – Sheet Breaks**

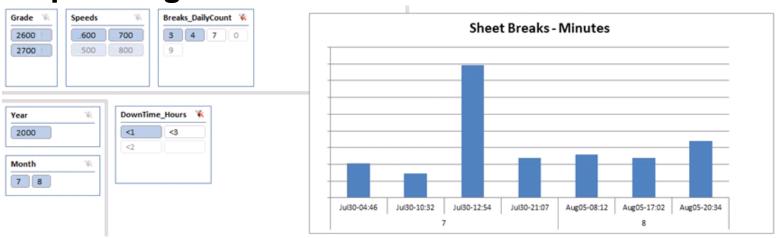




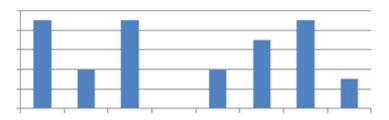
## **Sheet Break Data Mining**

- Sheet breaks count by day, by grade, by machine
- Sheet breaks duration...
- Days without sheet breaks?
- Refiner Power (HPD/Ton) and its effect?
- Stock Blending Effects

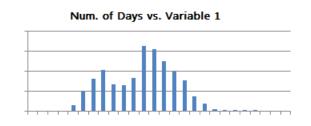
#### **Rapid Insight**

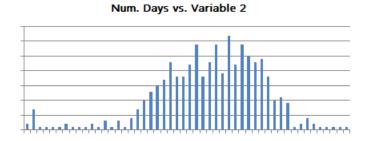


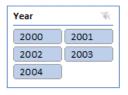
#### Sheet Breaks - Daily Count

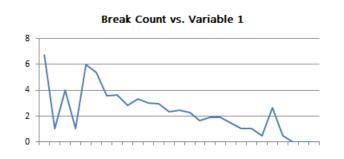


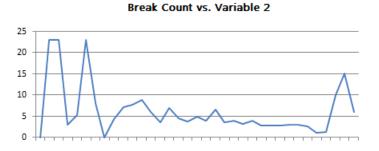
#### **Rapid Insight**









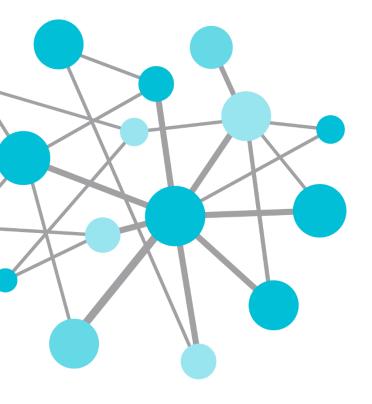


## **Experiments - Conclusion**

- Easy to recognize outlying data
- Easy to analyze data from large time range
- Easy to manipulate slicers to select desired process parameters
- Still need to allocate process expert's time to help create model and analyze data

## **Experiments - Next Phase**

 Use predictive analytics to forecast product properties based on current process changes.

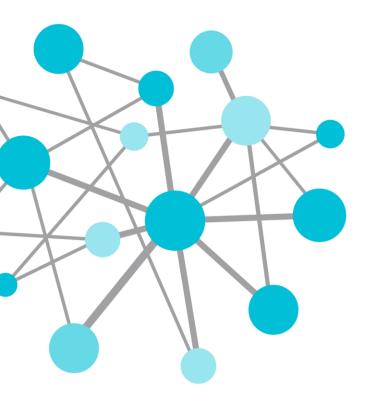


# Questions

Please wait for the microphone before asking your question



Please state your name and your company



THANK
YOU



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