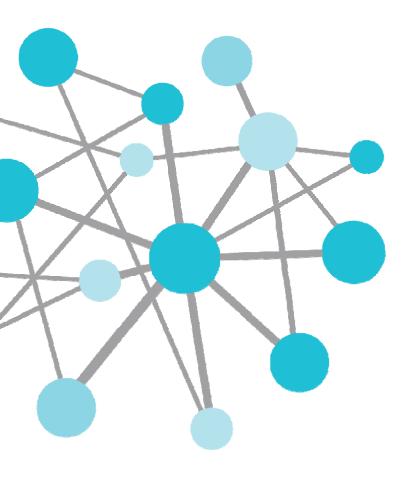


OSIsoft.

PI SYSTEM 8 **ROADSHOW** The **Power** of **Data DECISION READY IN REAL-TIME**



The PI System

The Foundation for Enterprise Analytics, Visualization, & Collaboration in Context

Business to Operations Value

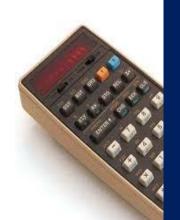
Presented by Craig Harclerode Industry Principal –in O&G and Petrochemicals

My Journey with Technology....What an Experience!



What I use

The Power of Real-Time Data in the 21st Century



Data as a Strategic Asset – Needs to be Managed as Such!

Need A Strategic Data Infrastructure

I moved up to an HP Calculator by the time I graduated..



My First Job out of College..



In the not to distant future...

Agenda



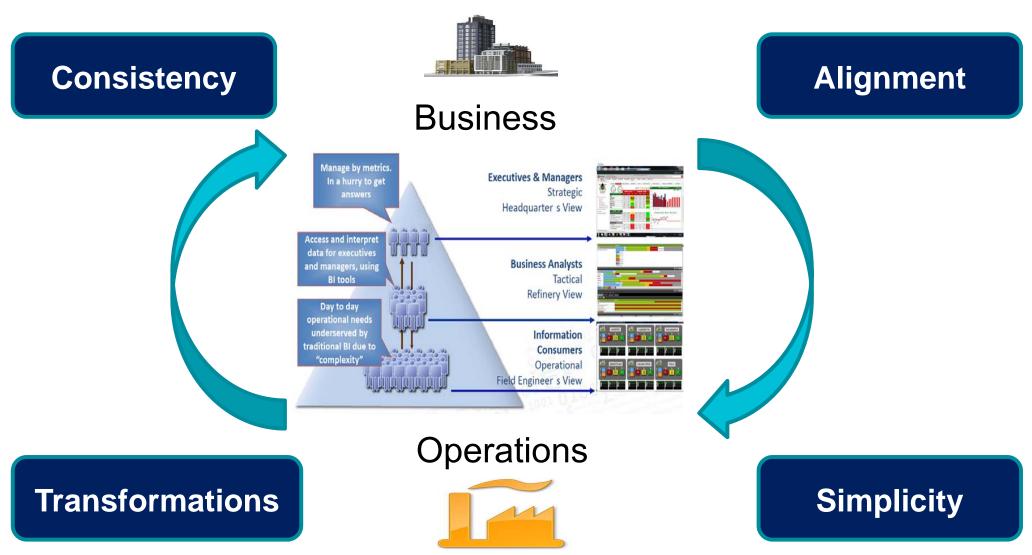
- Business to Operations Data Value Requisites:
 - Data Consistency and Context
 - Organizational Alignment
 - Applications/Solutions Simplicity
 - Data Transformation Methodology
- "Future Proofing" of the Data Infrastructure
- Resulting Value in O&G
- Closing Comments

Agenda

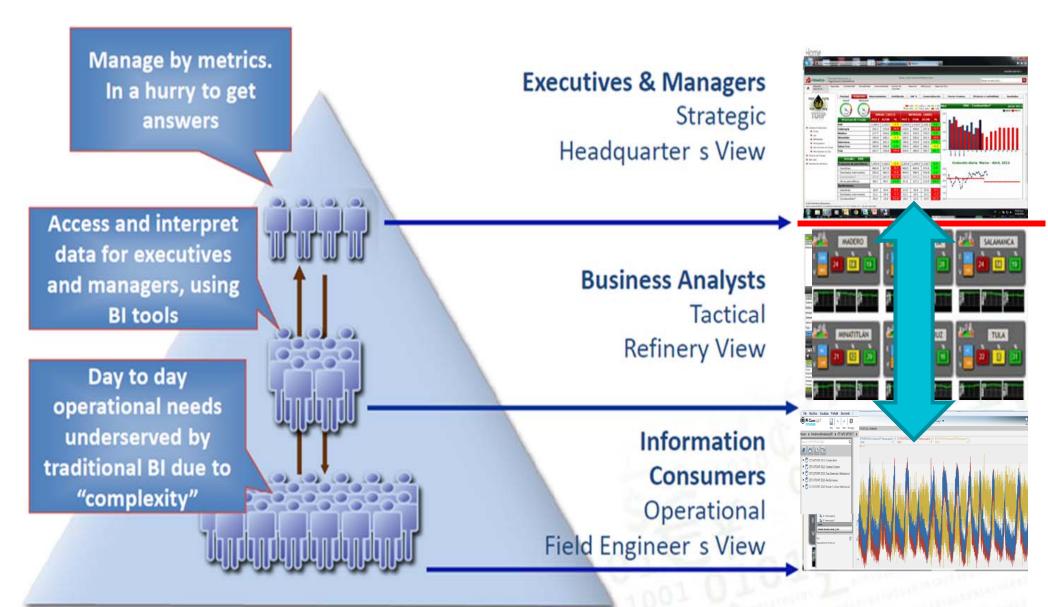


- Business to Operations Data Value Requisites:
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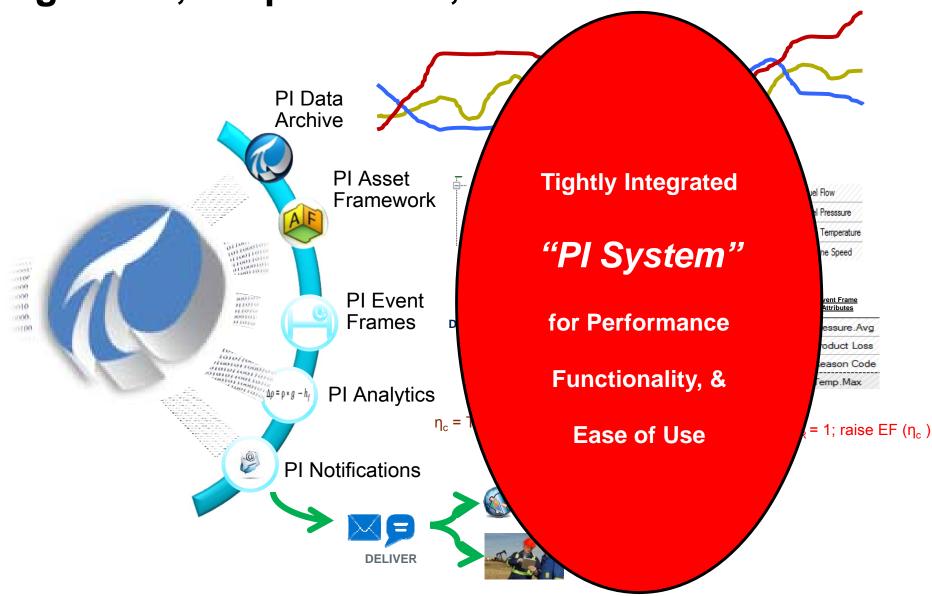
The Need for a Data Information Infrastructure



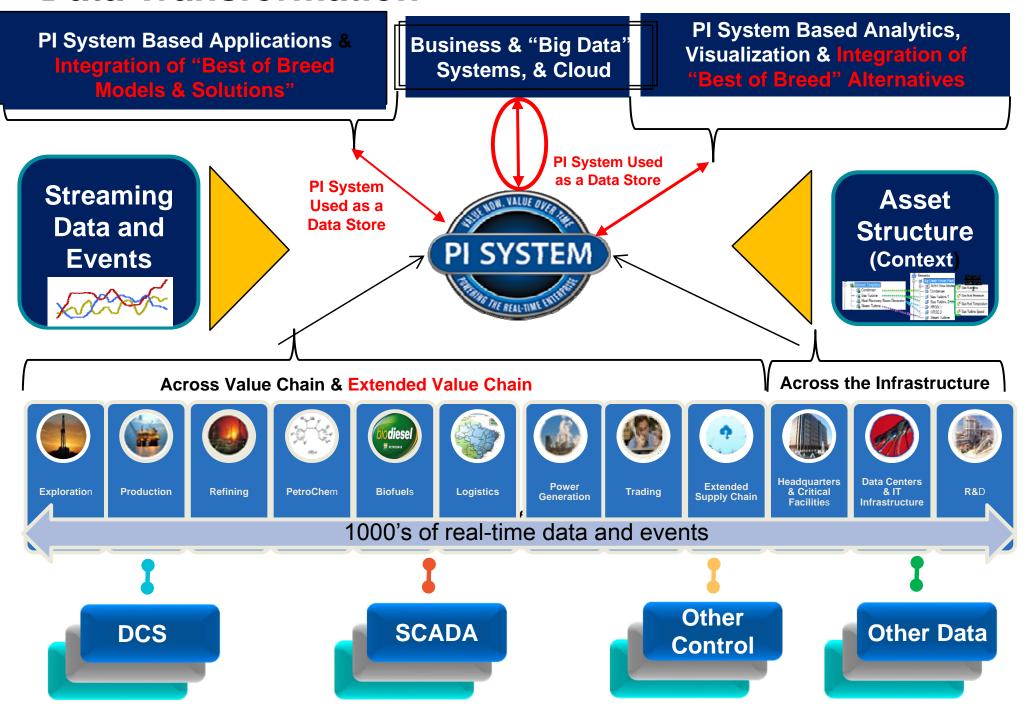
Data and Information in Context with Integrated High Fidelity Drill Down – "Don't Let Sexy override Functionality"



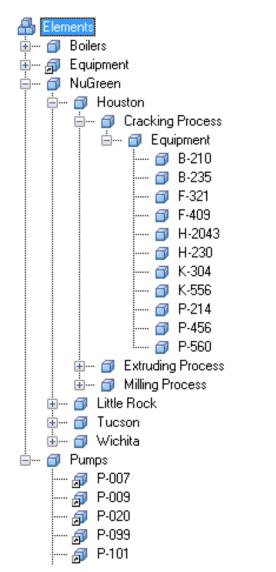
The Foundation for Enterprise consistency, alignment, simplification, and data transformation

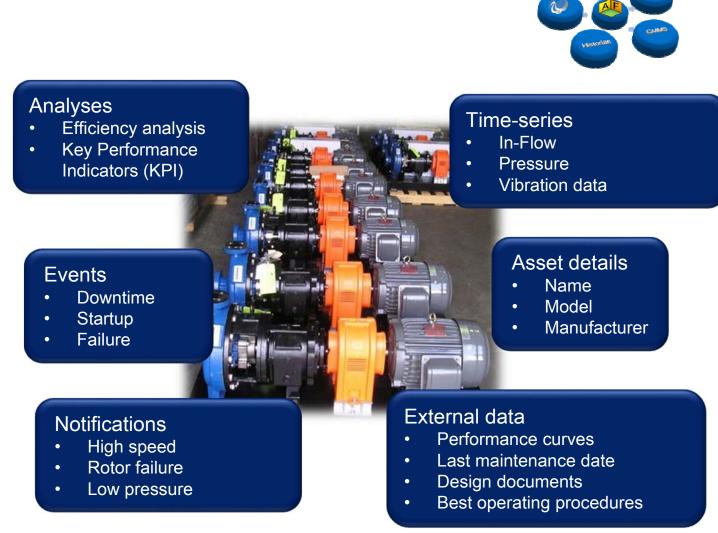


Enterprise Consistency, Alignment, Simplification & Data Transformation

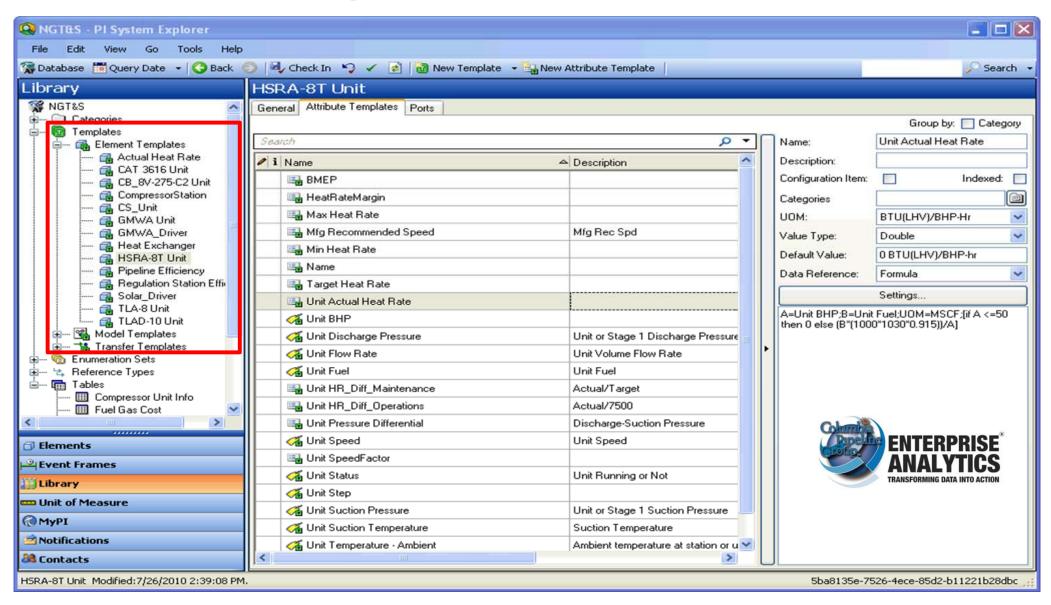


PI Asset Framework (PI AF) The Foundation for Business to Operations Value

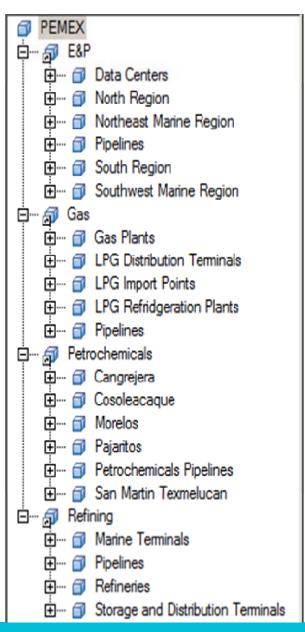


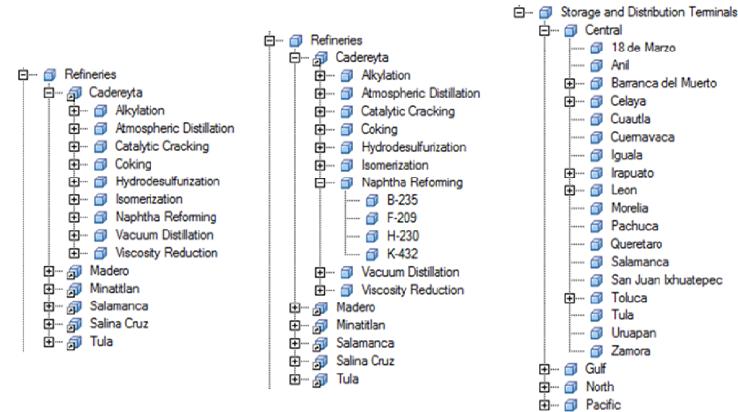


Example of PI-AF Templates – Scalability/ Governance Calculation of Compressor Heat Rate



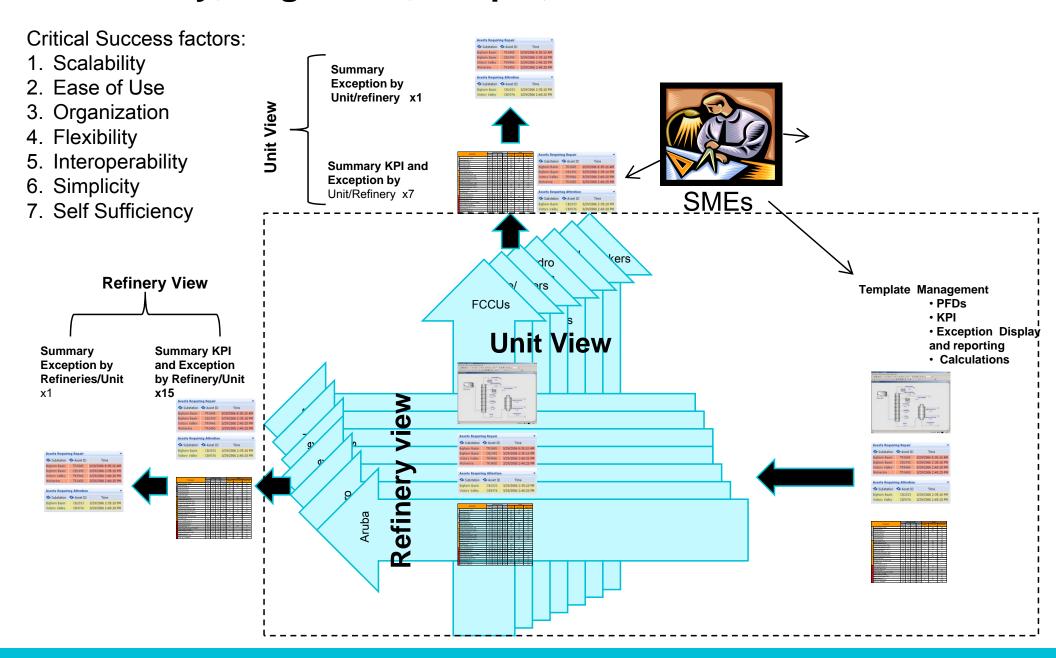
PI – AF - The Underpinning of Analytics & Visualization A Journey – started small, evolved over time...scalable



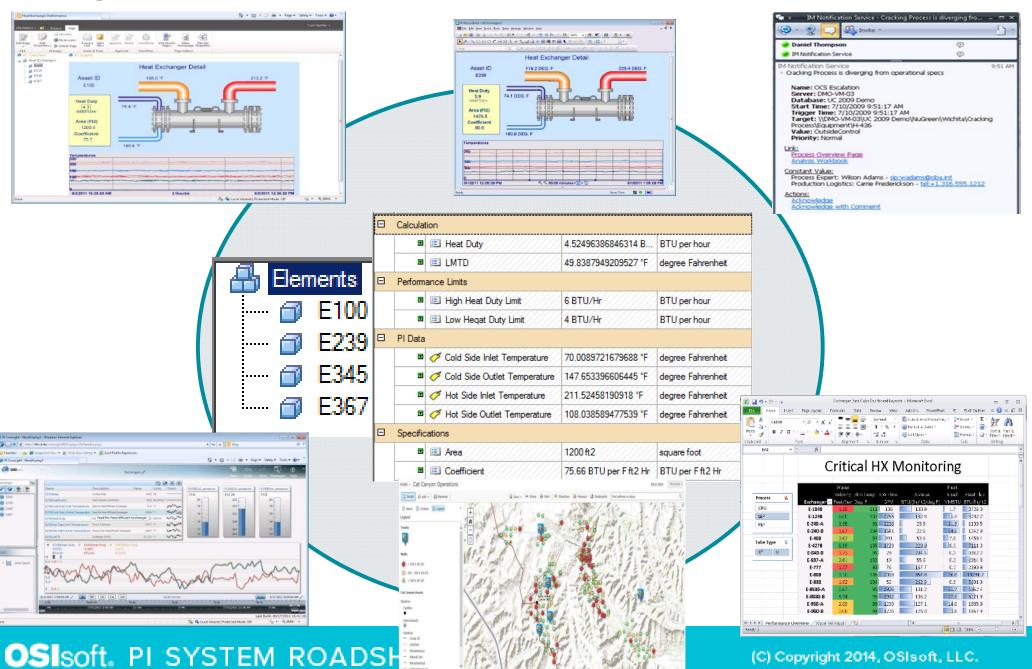


Enterprise Object Model & Data Abstraction Layer Views for Context

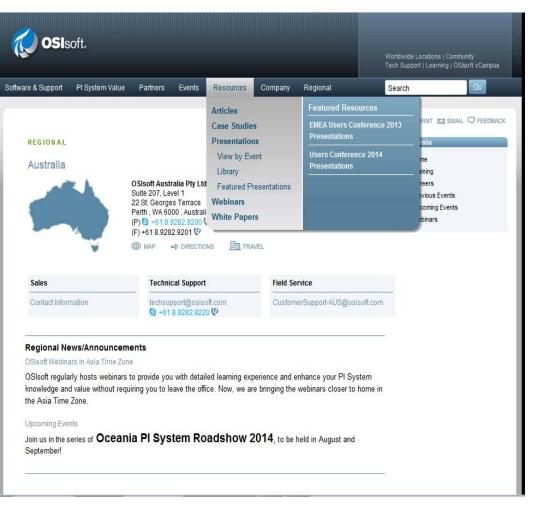
PI AF Views to Pivot the AF Structure – Consistency, Alignment, Simple, & Data Transformation



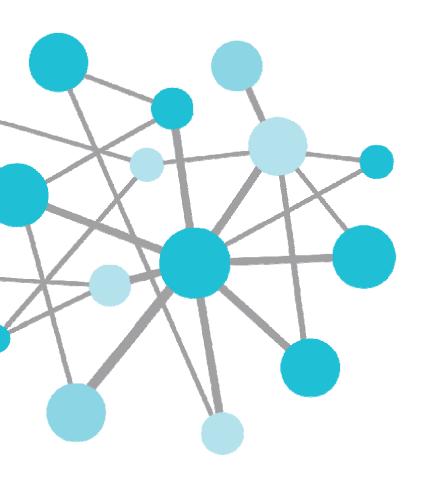
PI AF – Consistency, Simplicity, Scalability, Alignment, and Data Transformation



Case Studies on the OSIsoft Website







Illustrative Case Study – Chevron GOM

Data Consistency and Context
Organizational Alignment
Applications/Solutions Simplicity
Data Transformation Methodology

Data Consistency and Context

"The PI System infrastructure is fundamental to our E&P data governance and workflow. The PI System and in particular PI AF, underpins our analytics and visualization by providing asset based, normalized, and structured operational data including associated meta-data. The PI System as an enterprise data infrastructure "future proofs" our investment in our applications & solutions"



[Asset Code] [Well Name] [Medium] [Tag Bits].[Type Code]

Easy Navigation

UC2014

E&P Automation Analyst

Business Challenge

- Data issues from E&P assets
- Legacy custom applications not scalable or maintainable
- No std tagging across E&P
- Data issues from DCS/SCADA
- No infrastructure for FOF vision

Solution

- Evolve and expand PI System leveraging unlimited access
- Used PI AF to normalize and structure E&P data & information
- Developed new E&P workflow, analytics, and visualization

Results and Benefits

Allocated Production

CHOKE VALVE
CHOKE Side (E40) inj 1,23 in

- Asset based access and propagation of E&P data and information
- Enabled a "best of breed" approach to analytics and visualization tools
- Significantly improved analytics, visualization, collaboration & Integration

OSIsoft. PI SYSTEM ROADSHOW 2014

(C) Copyright 2014, OSIsoft, LLC.

Gulf of Mexico Business Unit (GOM) Who we are...

Overview

- Largest leaseholder in the Gulf of Mexico
- Over 500 structures
- Onshore facilities in Louisiana and Alabama
- Main headquarters in Covington, LA
- 6 shore bases

Process Control Network Overview

- Over 600 PCN servers, workstations & support machines
- Over 650 Control Systems
- Over 30 PCN Applications and 170 Utilities
- 25 historical databases
- 7 Firewalls, 150 routers and switches, 220 wireless radios

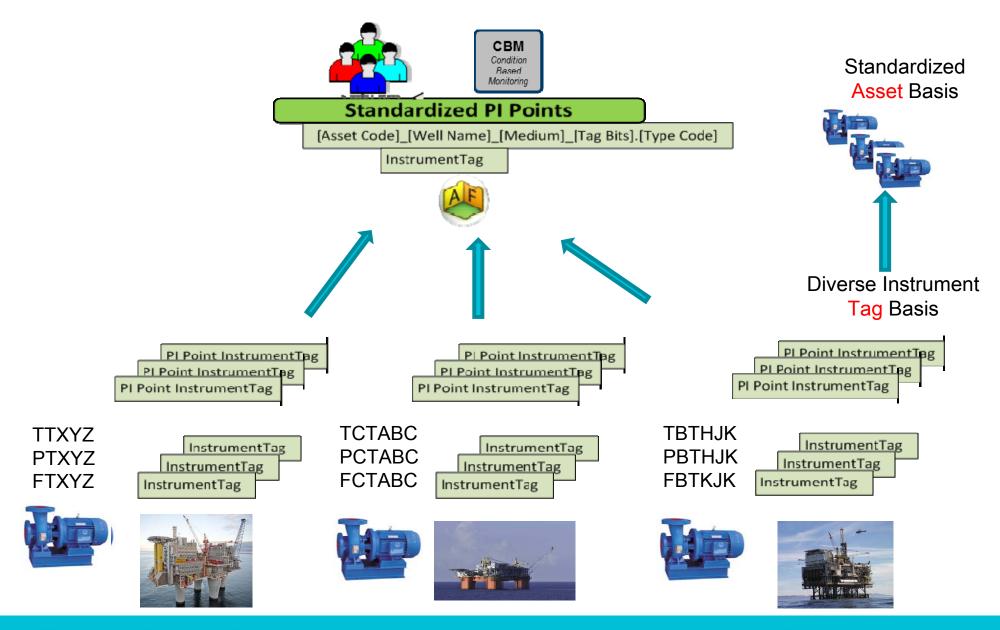




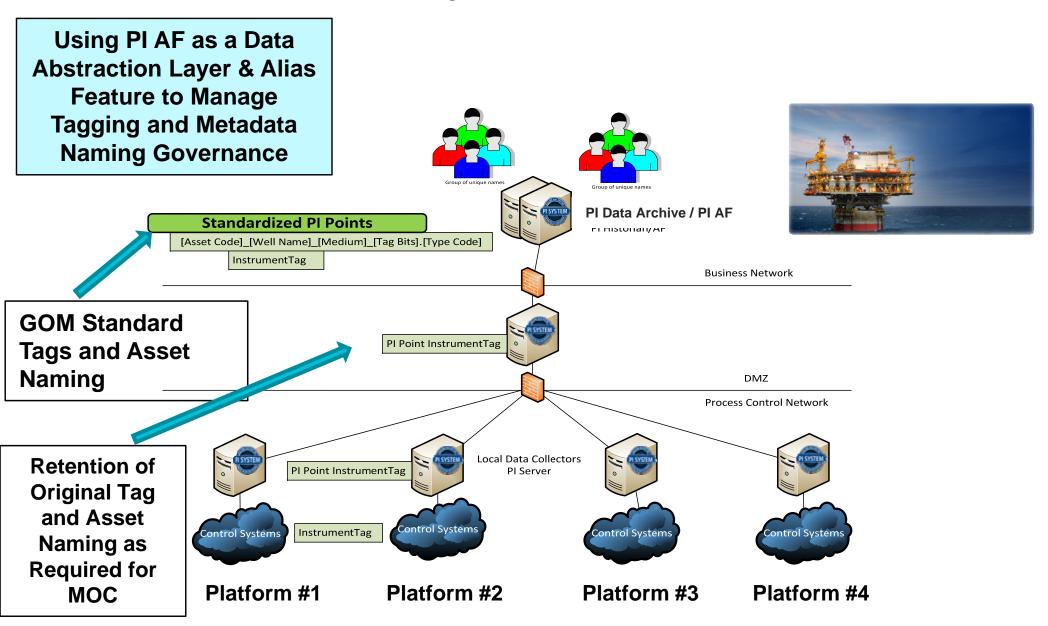


Abstracting the Tag/Naming with PI AF

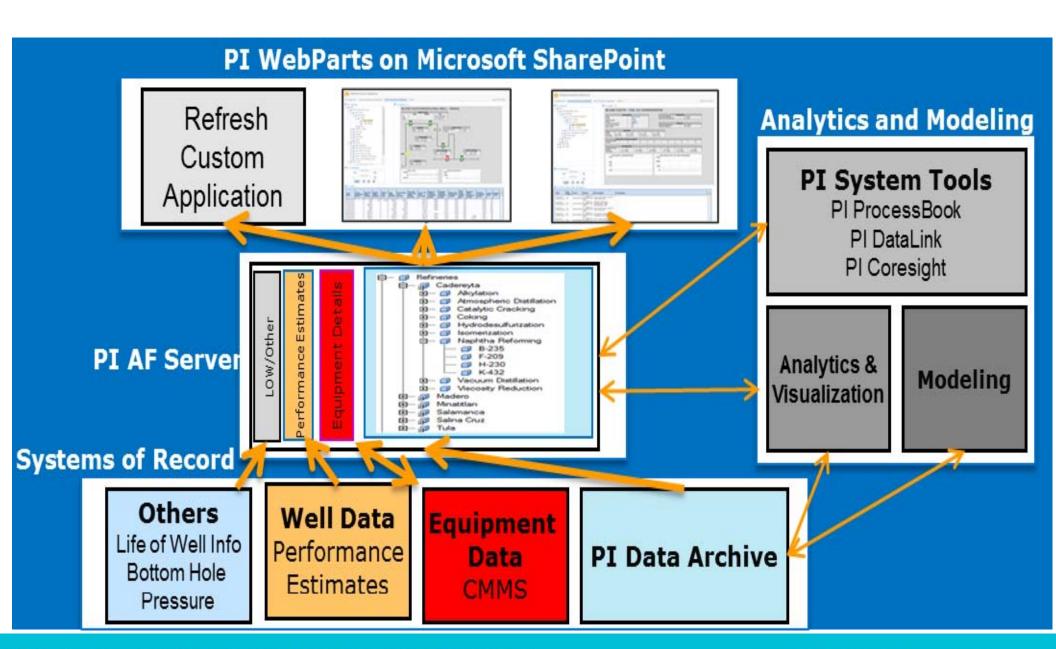
Diversity in Tag Names to Standardized Asset Naming



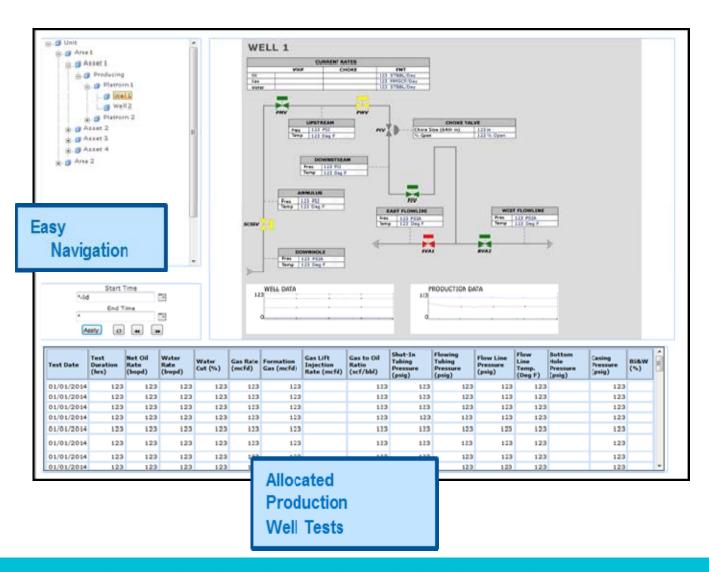
Chevron GOM PI System Infrastructure



Chevron – GOM PI System Data Infrastructure



Chevron – Gulf of Mexico Business Unit Integrating Key Well Data with the PI System



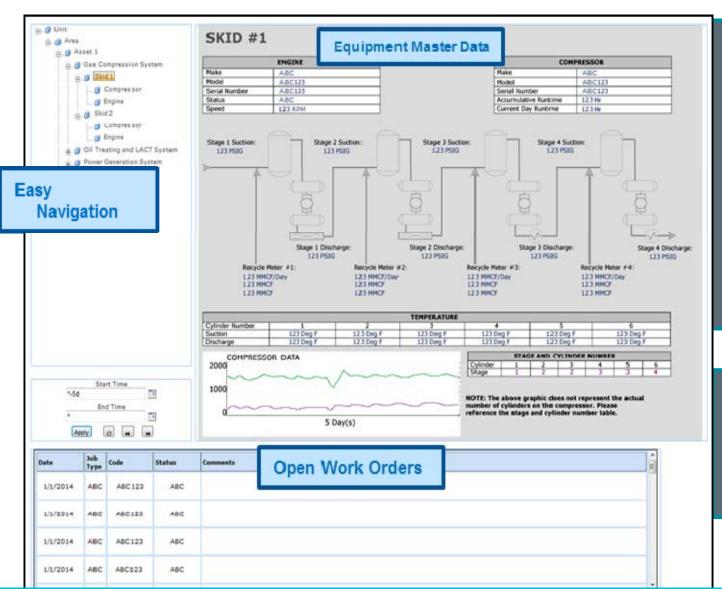
Project Benefits

- Consistent, Reliable Real-time Data
- Standard Tags
- Graphic Templates
- Easy Navigation
- Allocated Production
- Well Tests
- Sustainable Support Model

Deployed Well Statistics

Over 700 Wells

Chevron – Gulf of Mexico Business Unit Integrating Key Equipment with the PI System

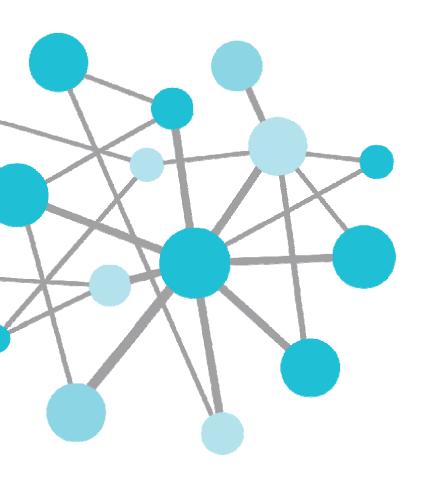


Project Benefits

Consistent, Reliable
Real-time Data
Standard Tags
Std. Graphic Templates
Std. Calculations/Analytics
Easy Navigation
Equipment Master Data
Open Work Orders
Sustainable Support Model

Deployed Equipment Statistics

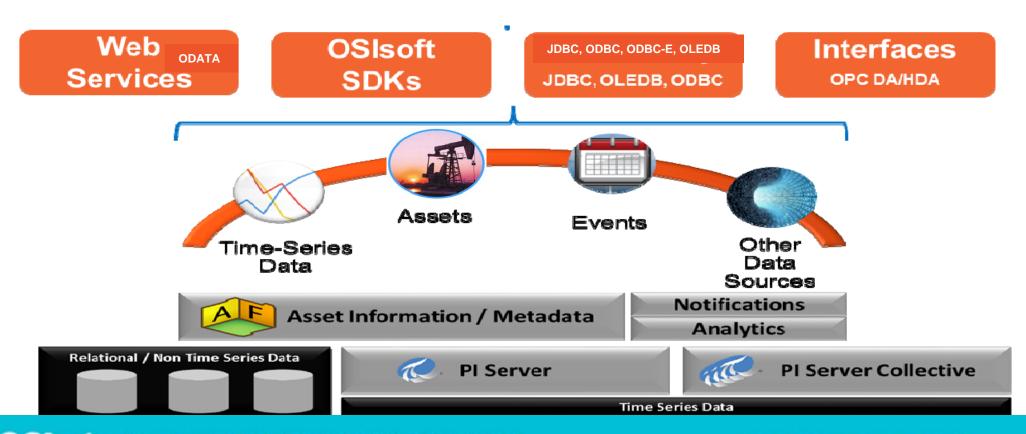
 Over 180 Compressors, Pumps, Generators



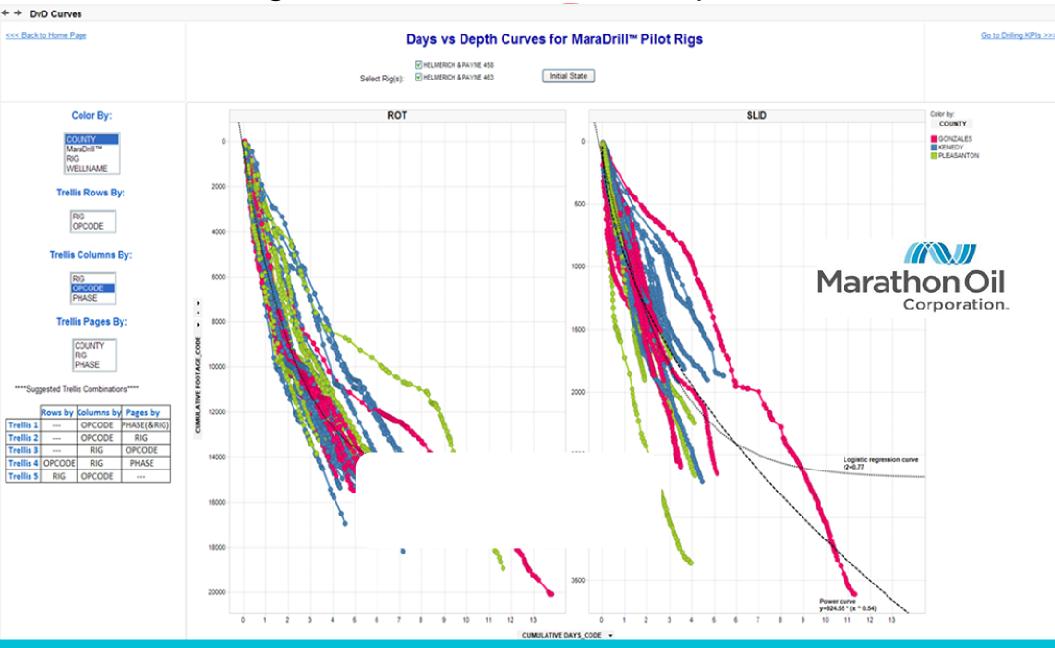
Illustrative Case Study – Marathon Oil

Data Consistency and Context
Organizational Alignment
Applications/Solutions Simplicity
Data Transformation Methodology

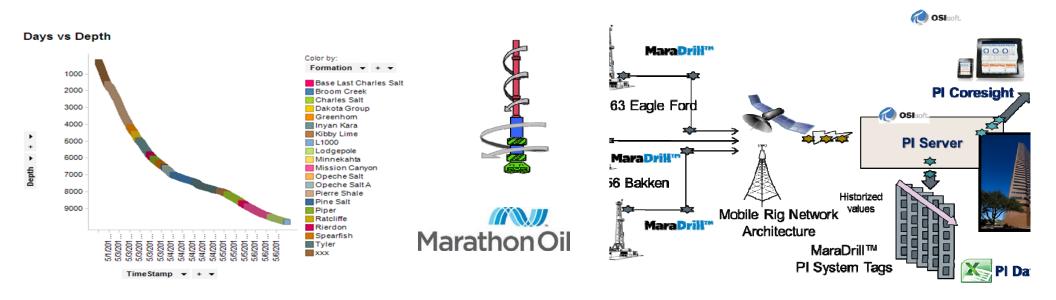
Integration of 3rd Party Analytics and Visualization Capability – Infrastructure Enabled "Best of Breed"



PI System/PI AF - The Foundation for Dashboards and Workflow Integration and Business to Operations Value



Real-Time Drilling Optimization Reduces Drilling Time and Associated Resources Usage



Business Challenge

- Drilling time and capital well cost Installation of the PI System savings including reduction in resources
- Reduced vibration and damage to downhole tools
- Continuous optimization onsite & retrospective post-well analysis

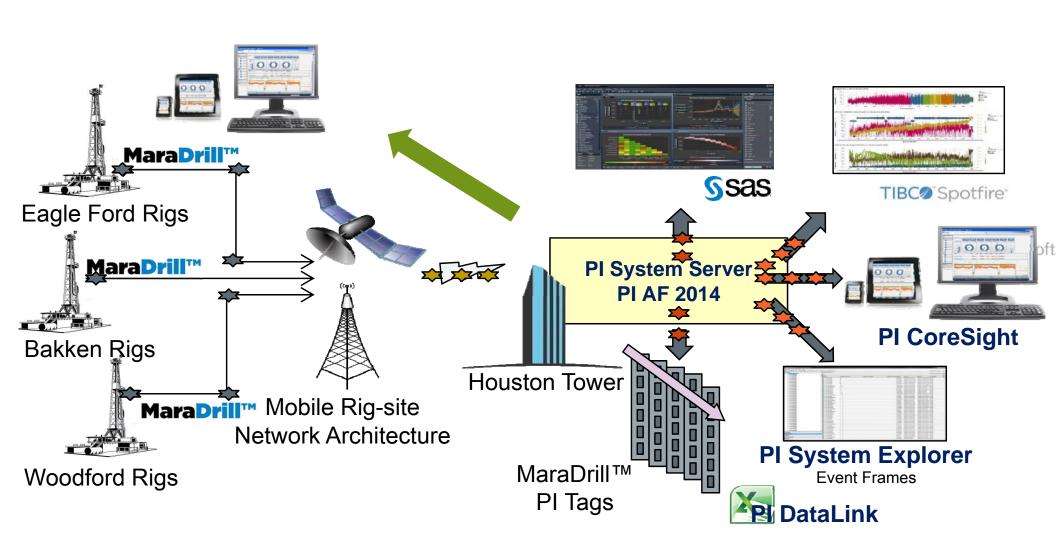
Solution

- real-time integration and applications infrastructure
- Creation of drilling process high fidelity real-time analytics and visualization capabilities at the drill site

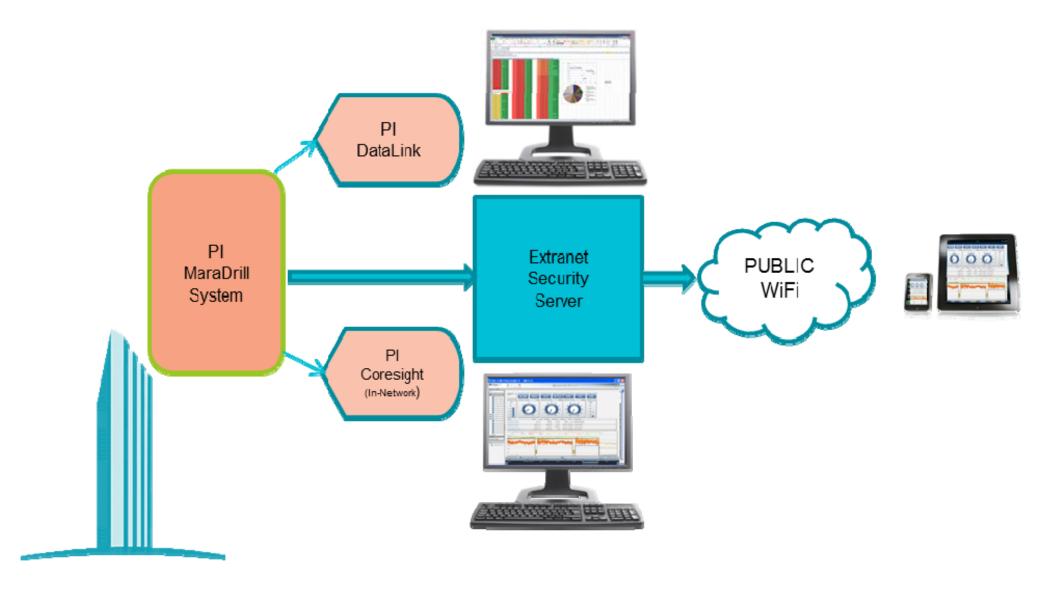
Results and Benefits

- Drilling time and capital well cost savings including reduction in resources
- Reduced vibration and damage to downhole tools
- Continuous optimization onsite and retrospective post-well analysis

Business to Operations Value – real-time Drill Site Guidance



PI System Visualization- Consistency



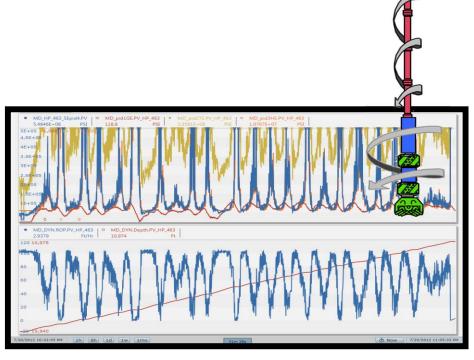
PI Coresight - Stick-Slip Identification- Eagle Ford Rig

Eagle Ford Rig



"Perfect" drilling

Stick-slip: Non-uniform rotation of the bit/BHA Sticking phase → bit stops Slipping phase → bit "breaks" free Drillstring torsional oscillations



Stick-slip

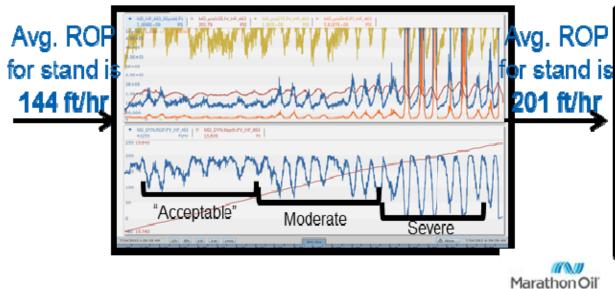
Real-Time Optimization PI Coresight



Stick-Slip Identification

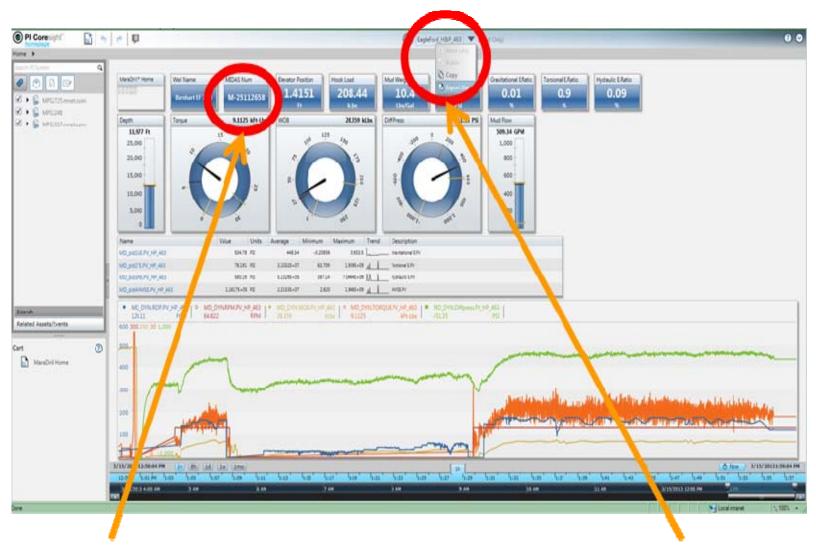
...few stands later... Stick-Slip Mitigation

40% Sustained Increase in Rate of Penetration





PI Coresight View with XML Data Export

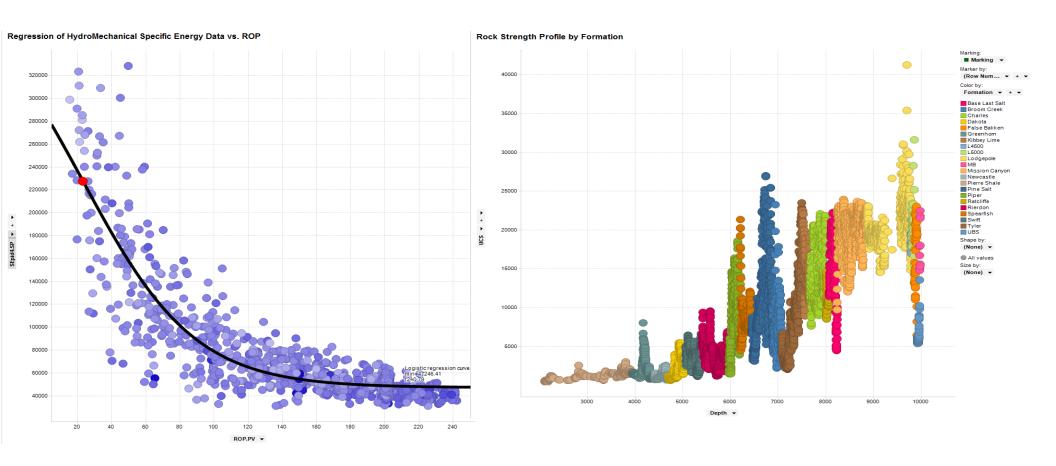


Enables Integration with WellVlew data

Enables Integration with Spotfire visualization

Post-Well Science Using MaraDrill™ Data in SpotFire

Modeling the rock strength & predicting ROP's on subsequent wells in the area to improve logistics and planning

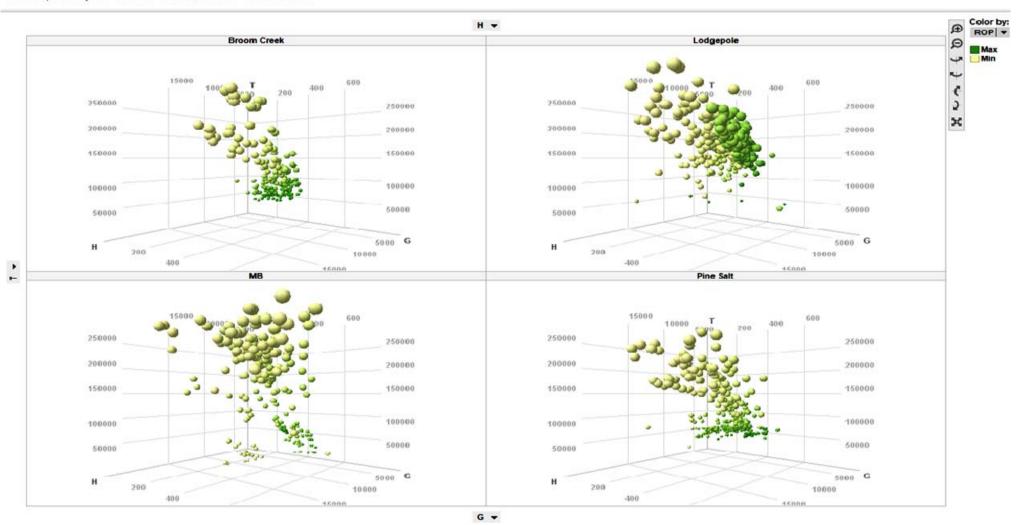


Post-Well Science Using MaraDrill™ Data

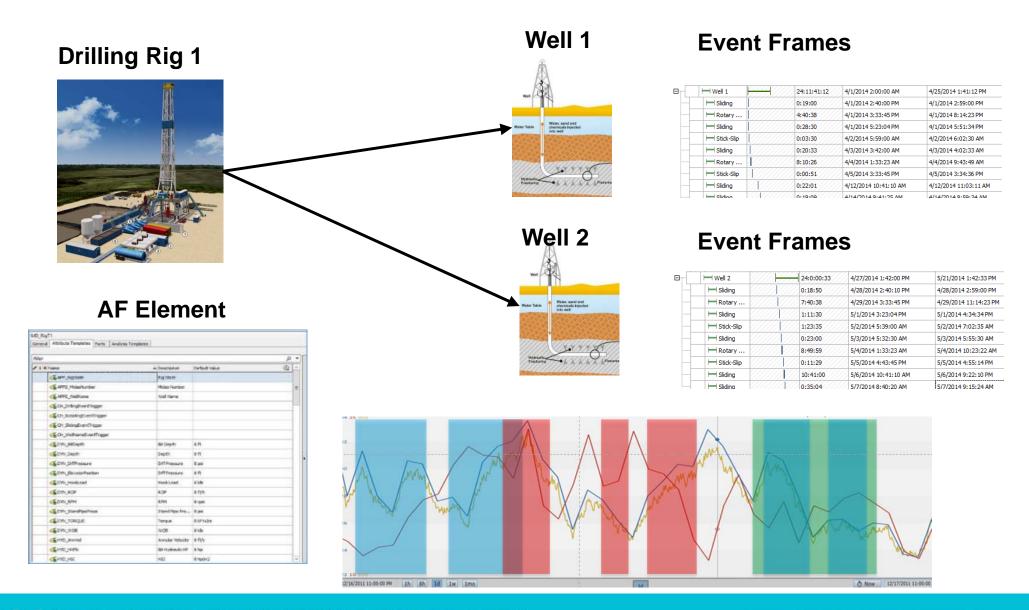
Formation Sweet-Spot Analysis

3D Scatter Plot: G vs T vs H

Sweet-Spot Analysis: Greener = Faster, Smaller = more efficient

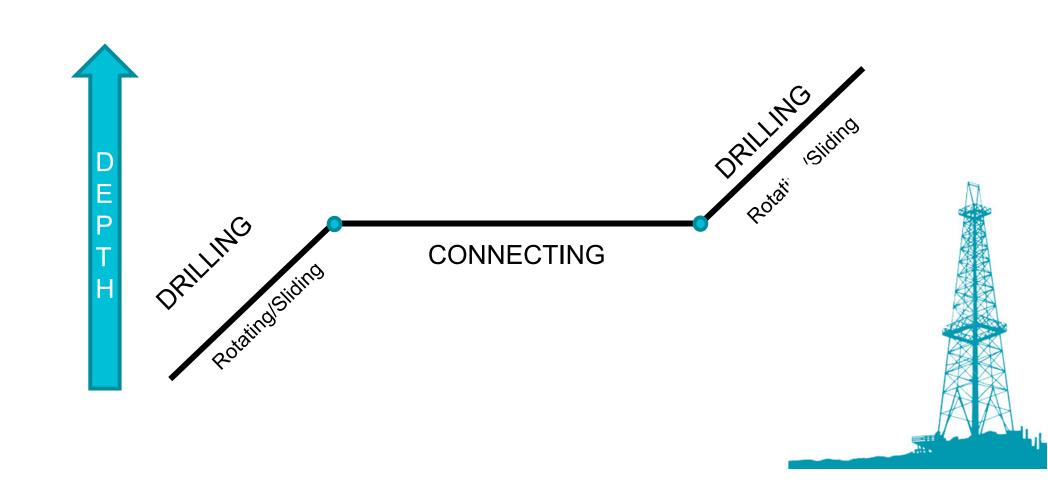


Extending to PI AF and PI EF to Completions

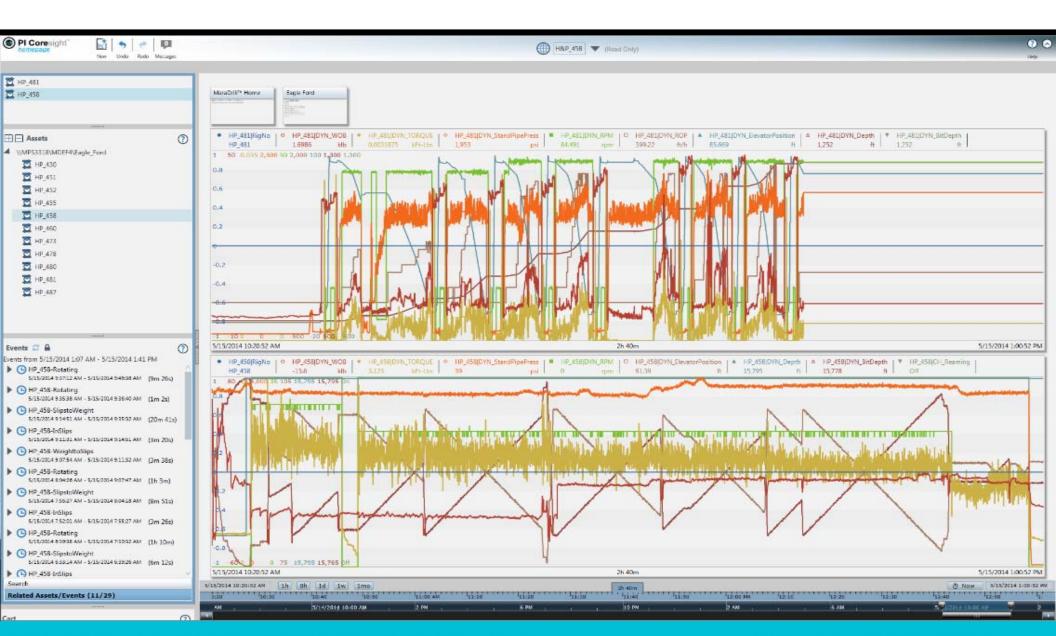


Major Drilling Events

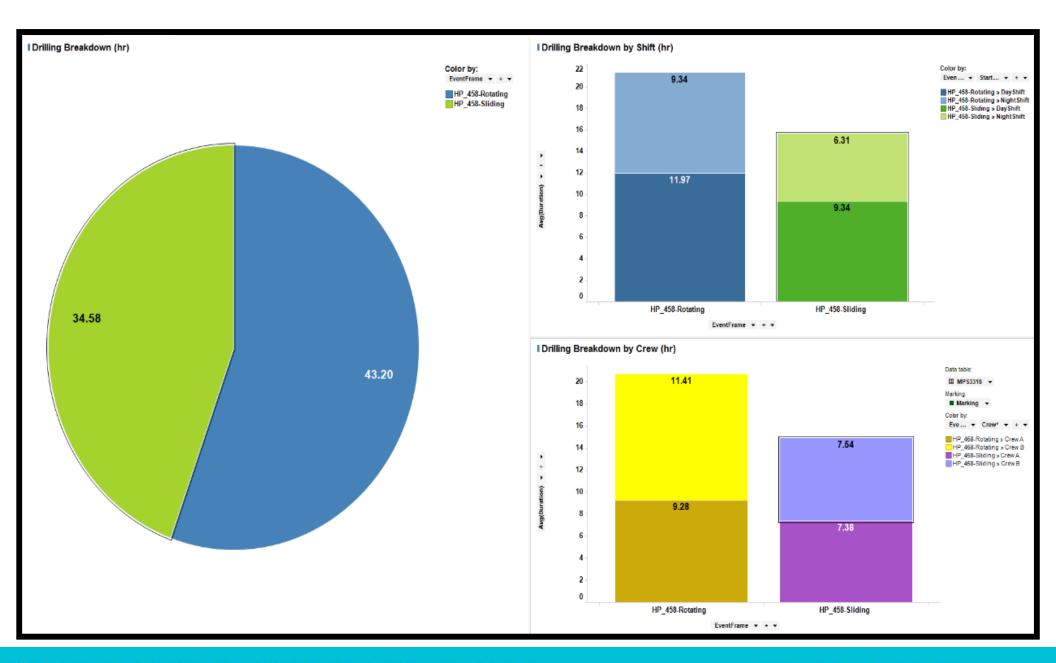
Looking for Sources of Idle Time

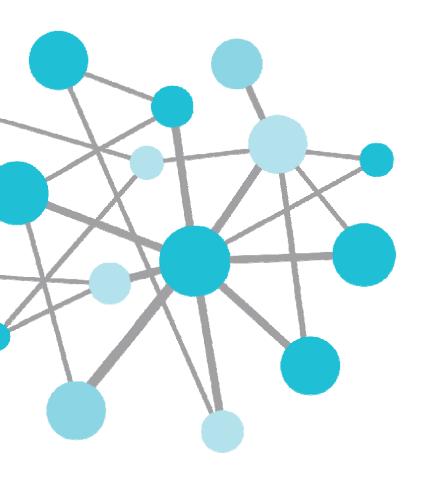


Self Serve Analytics & Visualization, Mobility.....Consistency, Alignment, Simplicity, and in Context – Drilling Events



Microsoft Power BI for Advanced Analytics

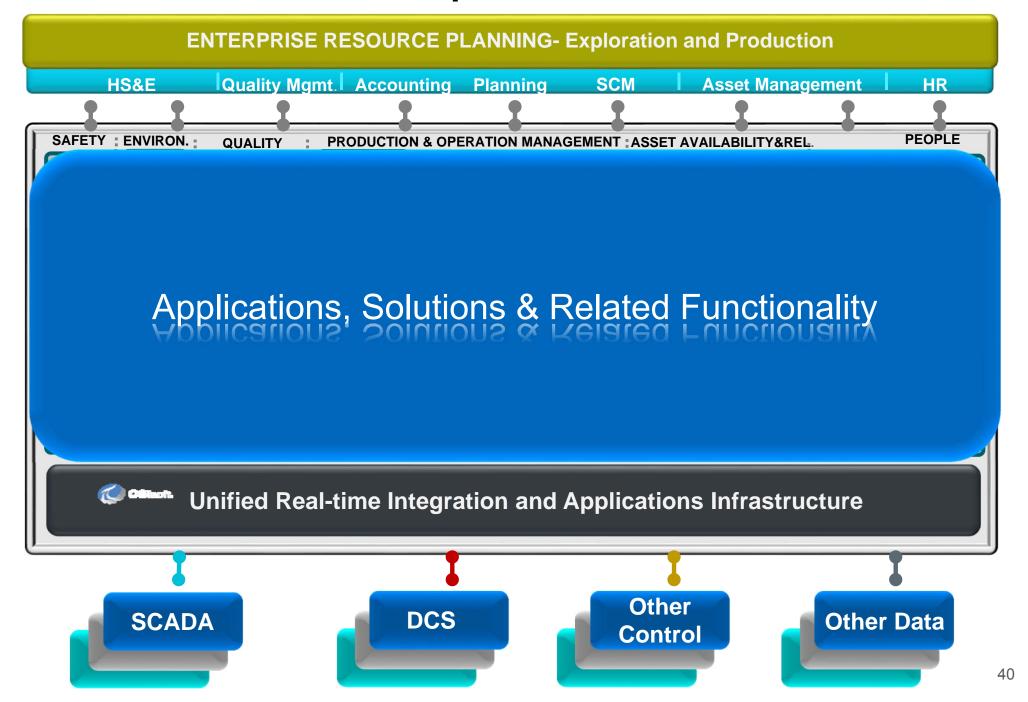




Illustrative Case Study – Talisman Energy

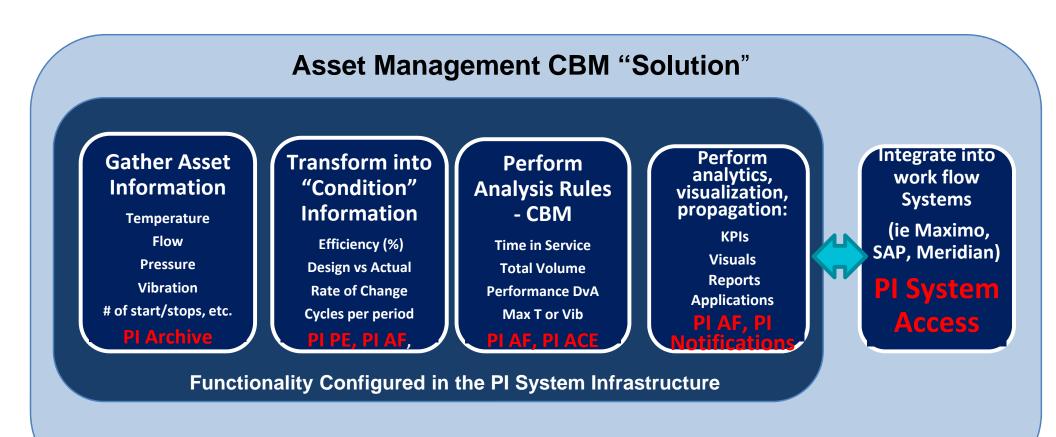
Data Consistency and Context
Organizational Alignment
Applications/Solutions Simplicity
Data Transformation Methodology

Moving Applications to & Integrating Solutions with the Data Infrastructure – Simplification & Standardization

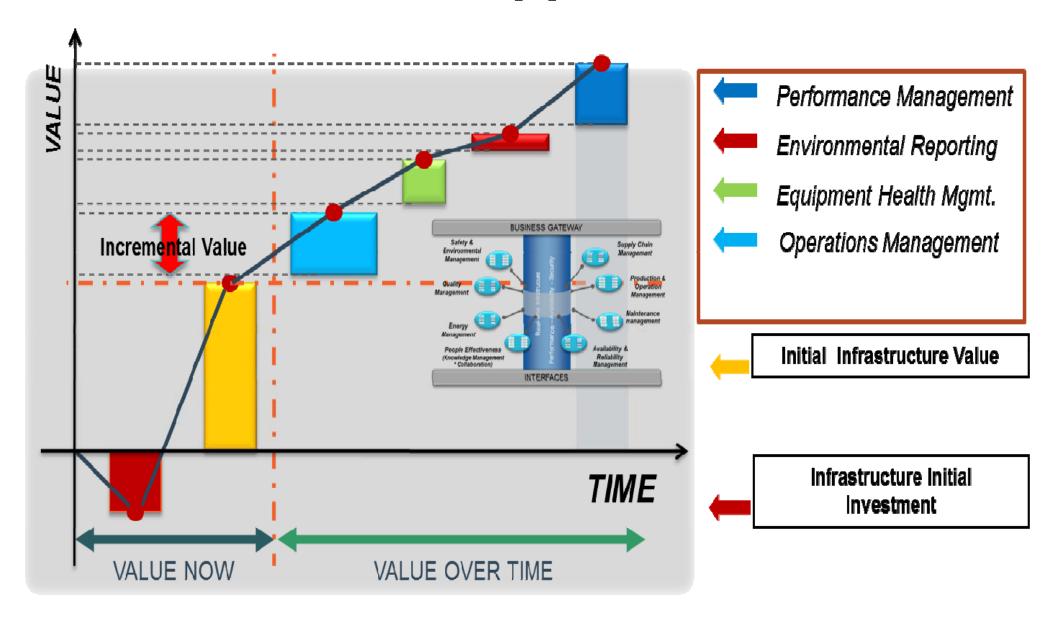


Decomposition of Typical "CBM Solution"

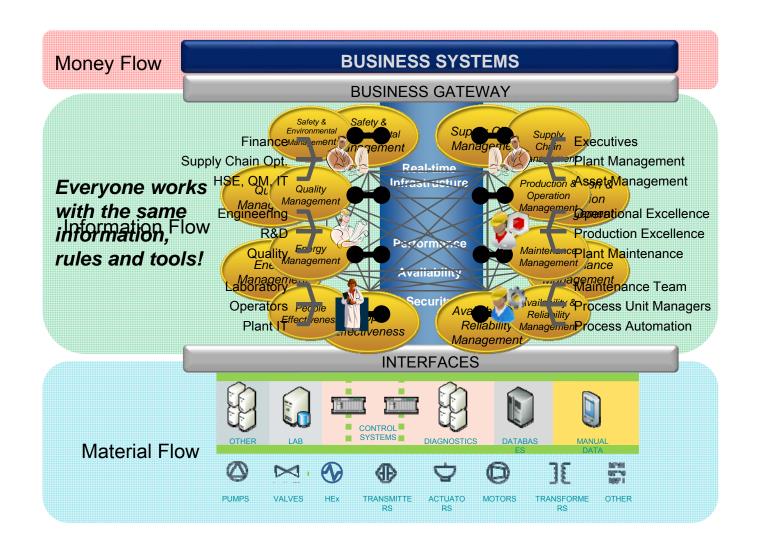
(note: concept can be applied to a majority of solutions)



An Infrastructure Approach

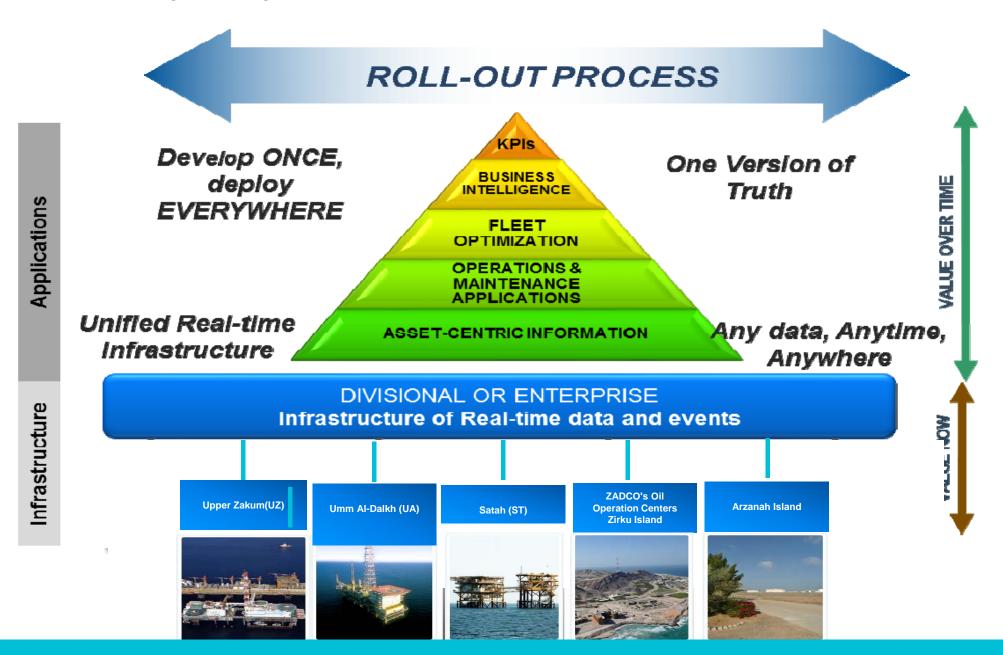


Enablement of Business to Operations Value

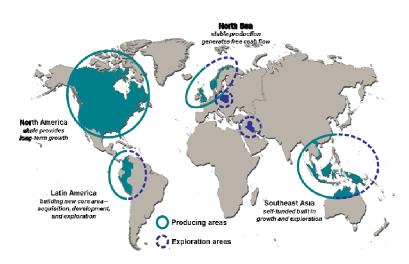


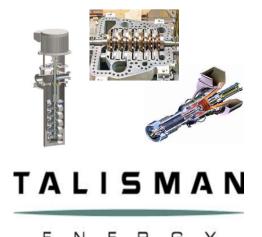
Infrastructure, to harness the Power of Data

Implementing Strategic Initiatives on Enterprise Scale



Real-Time Monitoring of 2,900 Safety, Production, and Water Critical Pieces of Rotating Equipment





Spotlight on Monarb: CT-50200 Performance Detail TALLES M.A. TOTAL CONTROLLED SPEEDS C

Business Challenge

- Consistency in displays, calculations, process points, and operating points
- Continuous monitoring of live and derived values against alarm limits and thresholds
- Improved overall production by reducing critical rotating equipment failures

Solution

- Creation of a PI System based solution – SPOTLIGHT to monitor 2900 critical pieces of equipment – in 6 months
- Goals:
- Improve reliability Reduce production losses from rotating equipment
- Improve rotating equipment integrity

Results and Benefits

- Globally consistent, aligned, and simplified application
- Ability to scale and replicate to other assets
- Saved 220K BPD of lost production from avoidance of incident in first 6 months

Business ChallengeOffshore – 8 Production Platforms

Safety Critical Equipment

- 39 Diesel Drive Fire Pumps
- 6 Electric Drive Fire Pumps
- 8 Hydraulic drive fire pumps
- 15 Emergency Power Generation Packages
- 26 Bilge / Ballast Pumps
- 53 Other Safety Critical Pumps







Production Critical Equipment

UK production hubs

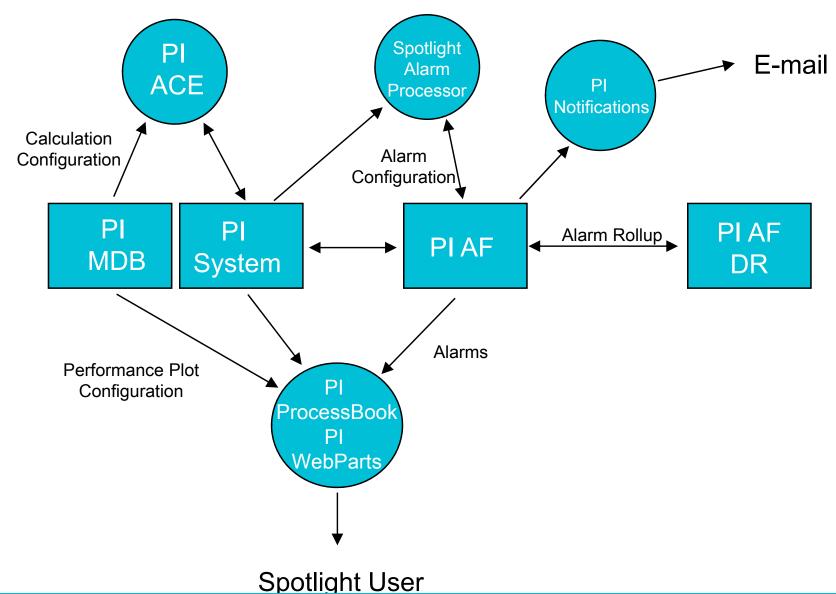
- 56 Gas Turbines
- 40 Gas Compressors
- 9 Diesel Engines for Main Power Generation
- 27 Main Water Injection, P.W. & Artificial Lift Pumps
- 35 Main Oil Line Pumps
- Circa 2711 Operational Pumps



A total of 2831 pieces of Major Rotating Equipment

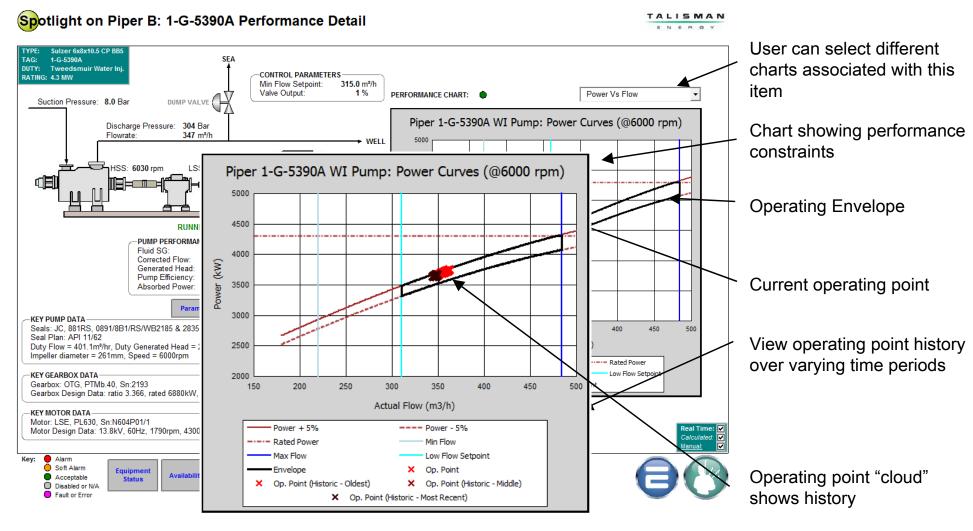
Spotlight Architecture







Spotlight Display - Performance

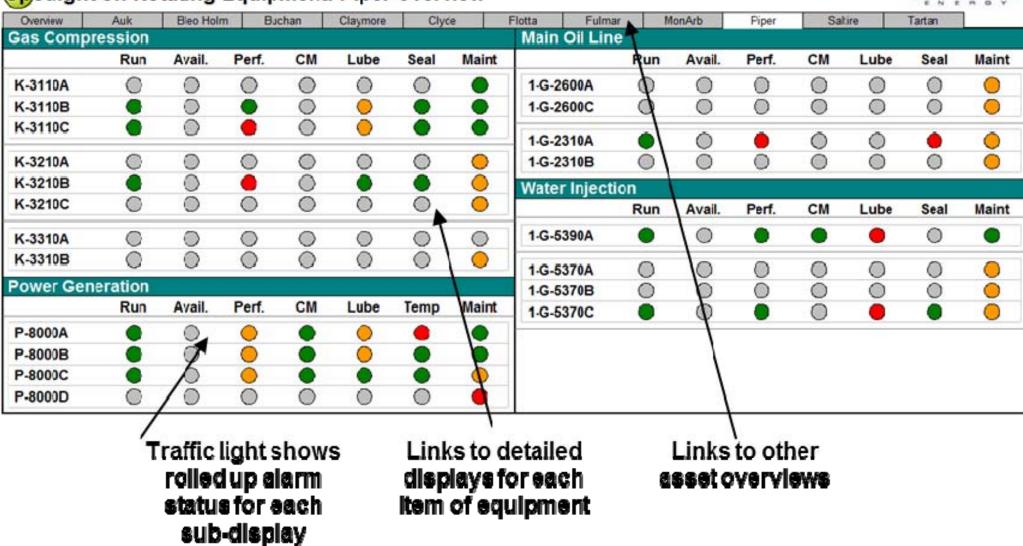


KPIs with High Fidelity "Live" Drill Down

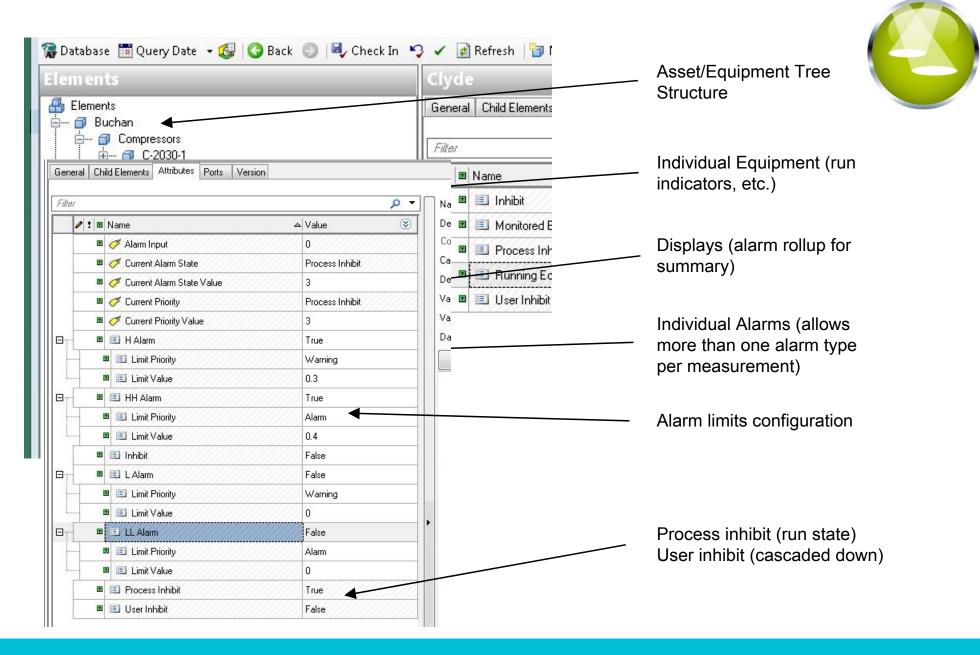


TALISMAN

Spotlight on Rotating Equipment: Piper Overview



Consistency in KPIs, Alarms, & Transformations

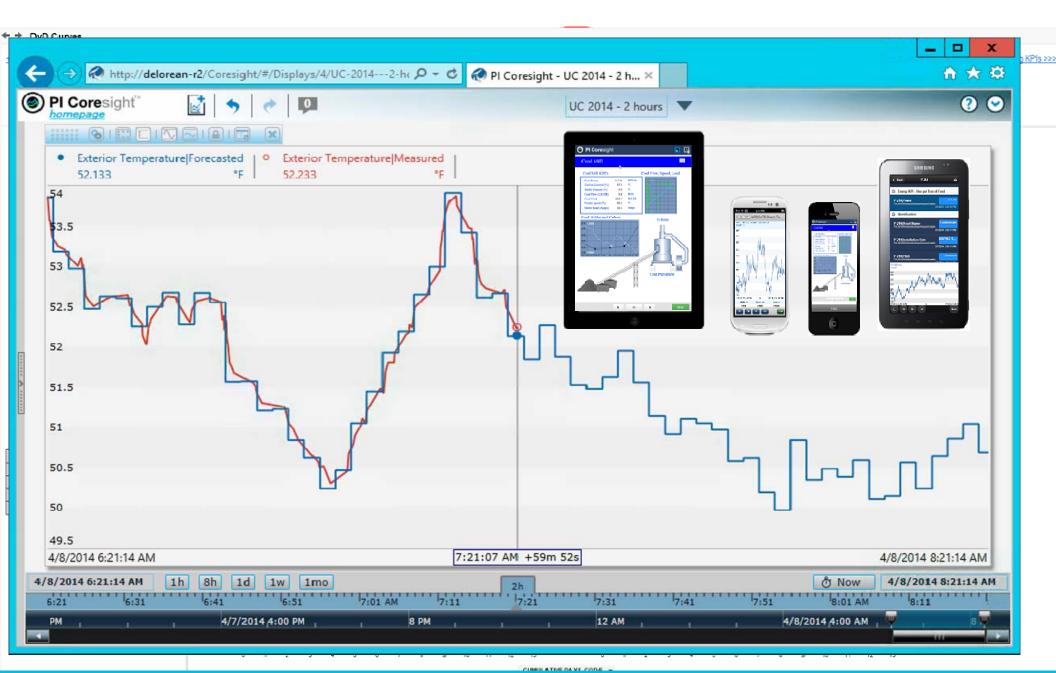


Agenda



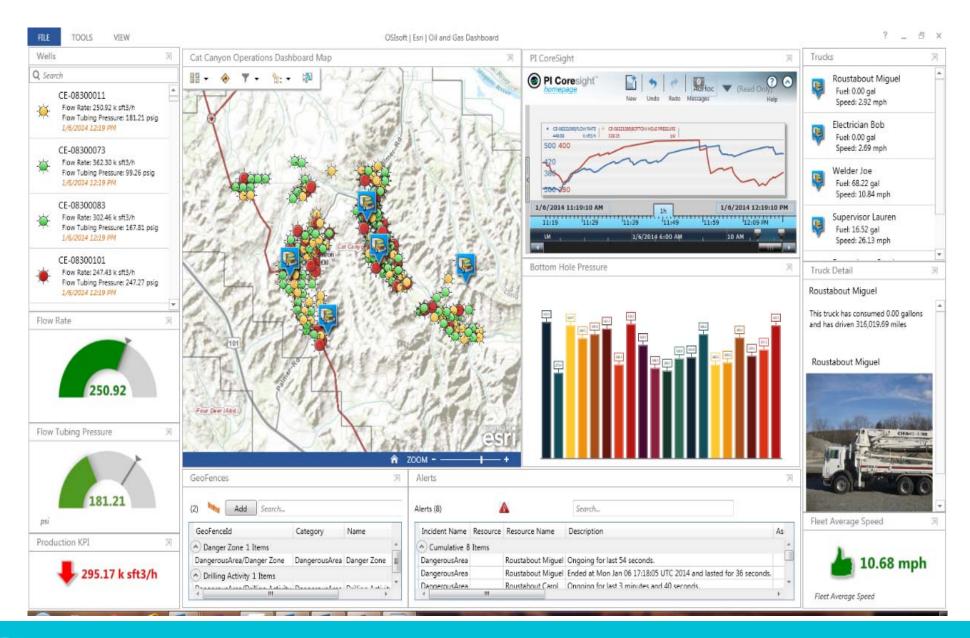
- Business to Operations Data Value Requisites:
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Future Data – Operational Performance and Model Acuracy

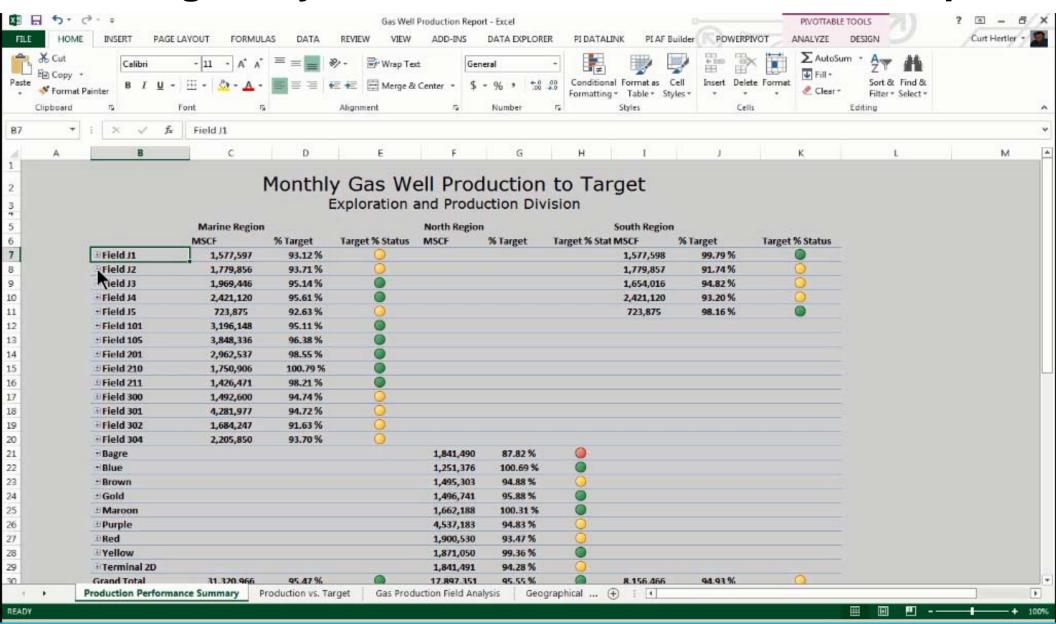


<u>Jump</u>

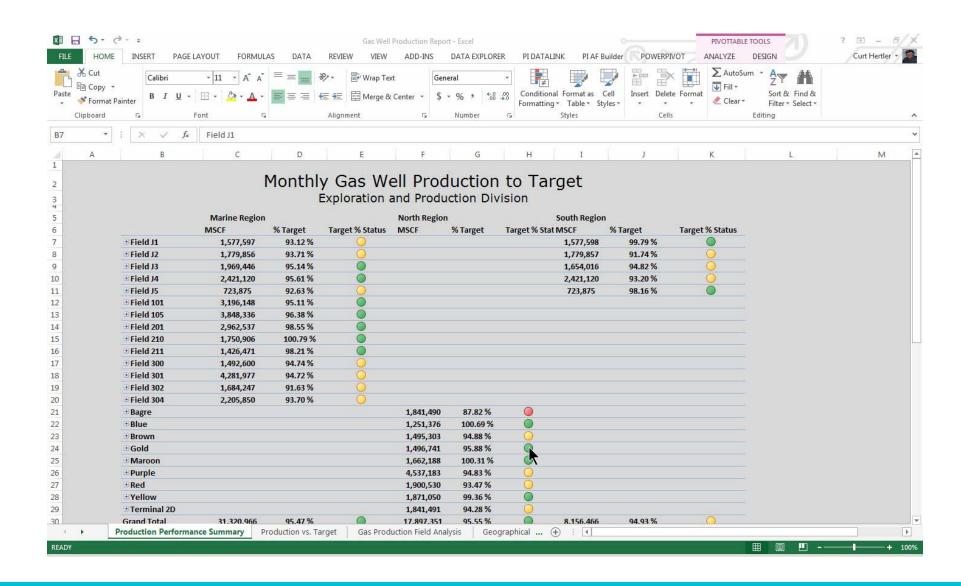
PI Integrator for Esri ArcGIS



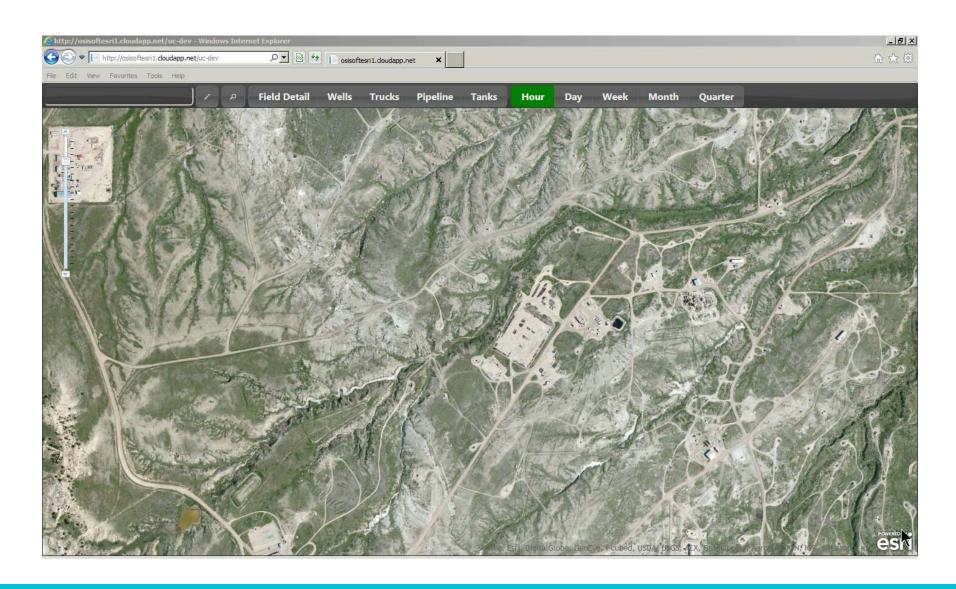
Microsoft BI and the PI System Extending Analytics and Visualization to the Enterprise



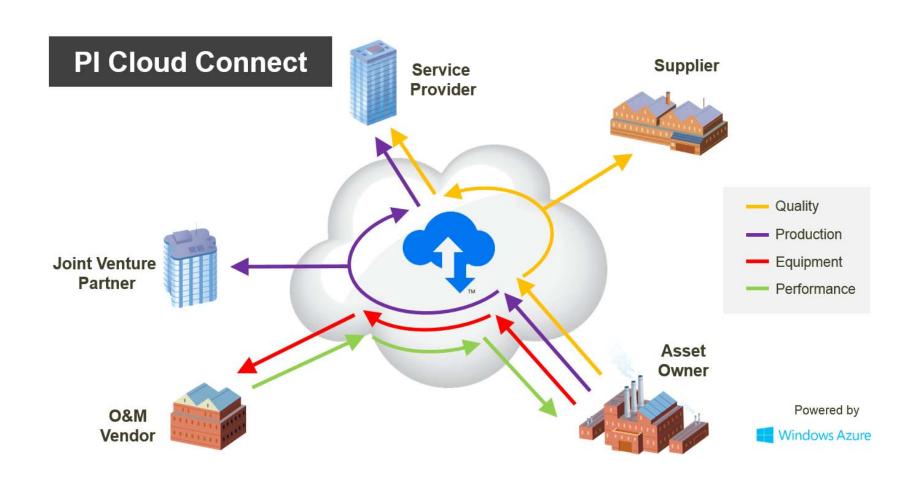
"High Fidelity" Business Intelligence (BI) With Microsoft



Geospatial Integration with "High Fidelity" BI



Cloud Services



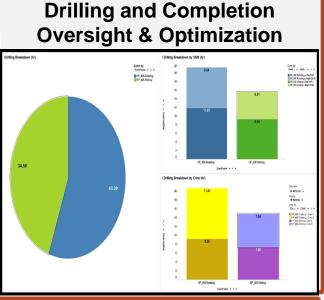
Agenda

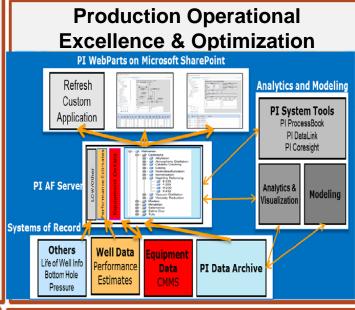


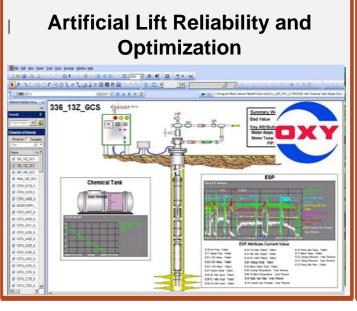
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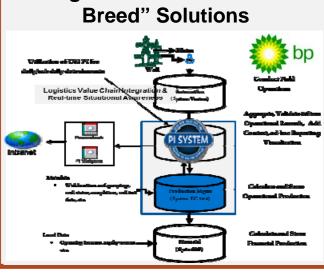
Enabling Op Ex in All Areas of E&P/Logistics



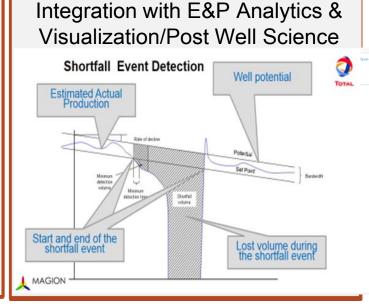




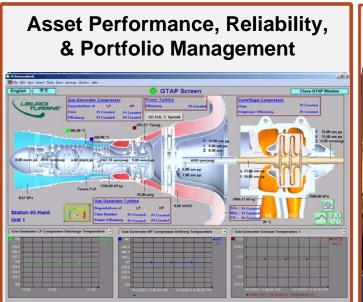




Augmentation of "Best of

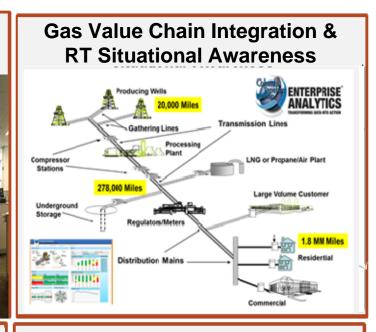


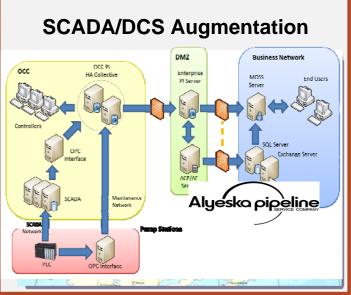
Enabling Op Ex in All Areas in O&G Logistics

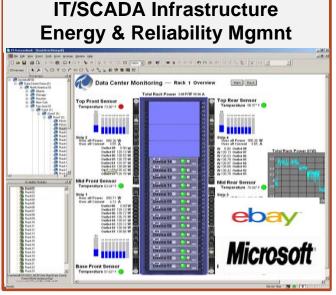


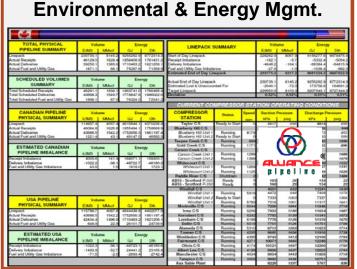
"Real-Time & Space"

Geospatial Integration



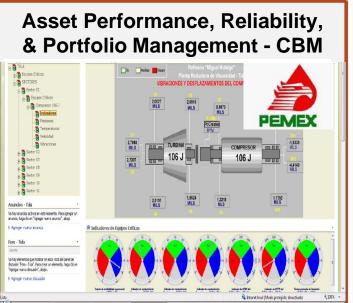


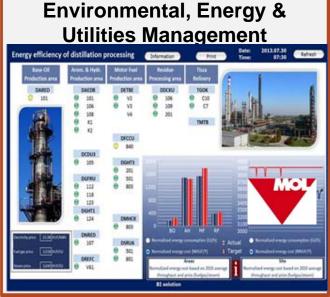


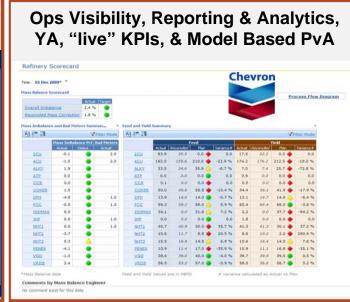


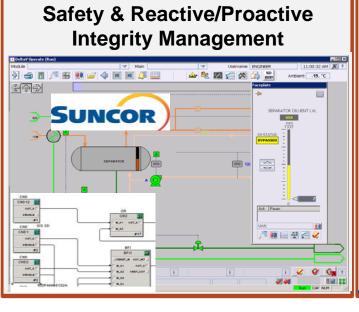
Compliance Reporting,

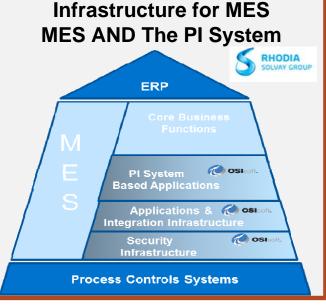
Enabling Operational Excellence in Hydrocarbon Processing

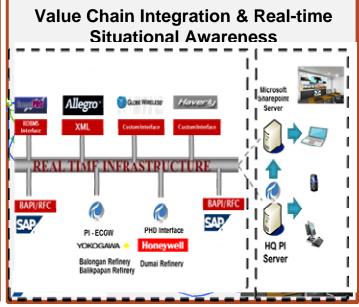










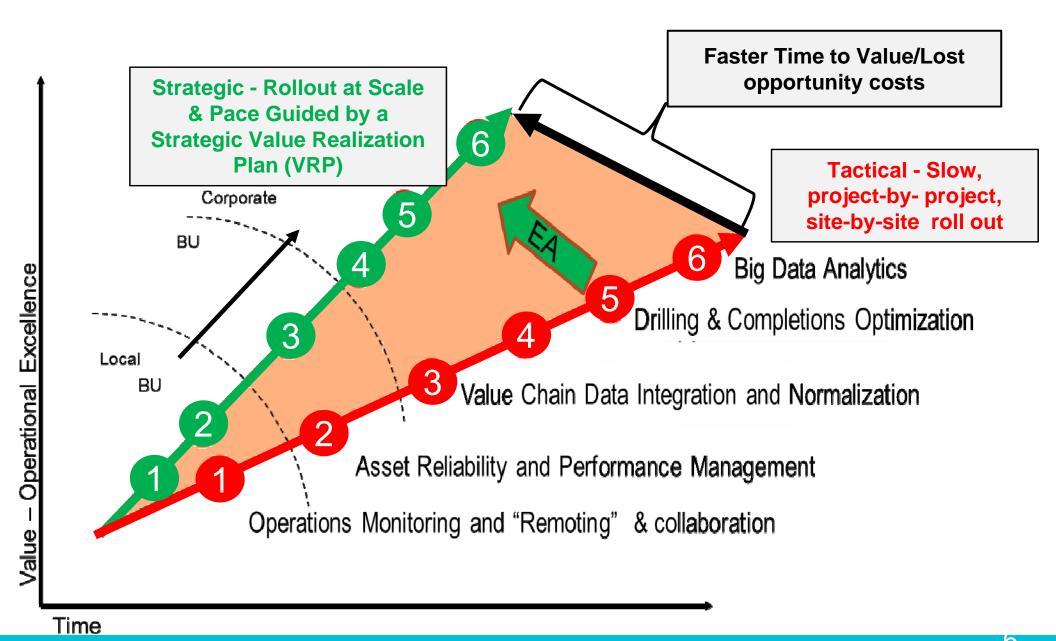


Agenda

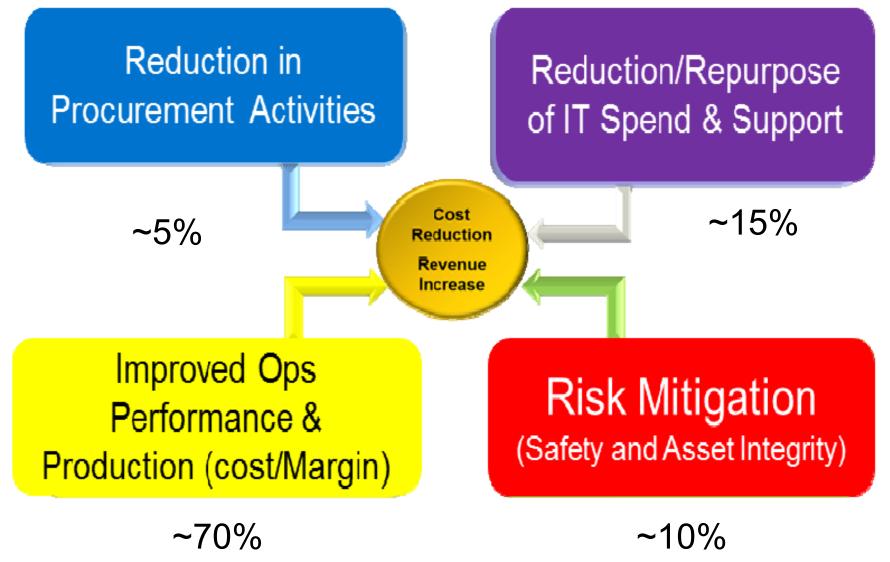


- Business to Operations Data Value Requisites:
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Accelerating the Benefits of Operational Excellence



Possible Business Case Framework for an EA % of total EA benefits



Note: Estimate from the 1,100 case studies that can be found on the web.. Your results may differ

Key Takeaways....

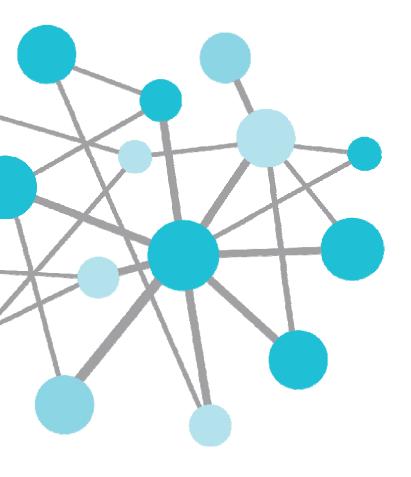


- The key to Business to Operations Value is data:
 - Consistency
 - Alignment
 - Simplicity
 - Transformation in the infrastructure vs applications, solutions, and business systems where possible
- Infrastructure vs Custom applications & Solution approach
- PI AF can be and is a strategic enabler
- The PI System Future Proofs the data infrastructure
- The EA is a way to accelerate the benefits from your PI System

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THANK YOU

