

The Journey To Operational Intelligence

Presented by **Vlad Hristea**, Territory Account Manager


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What would life be like without electricity?

A man in a light blue shirt and jeans is walking across a vast, dry, and cracked landscape. The ground is parched and broken into large, irregular blocks of dry earth. In the background, there are rolling hills under a clear blue sky. A semi-transparent white box is overlaid on the middle of the image, containing the text.


What if you didn't have any water?



How would work change without the internet?

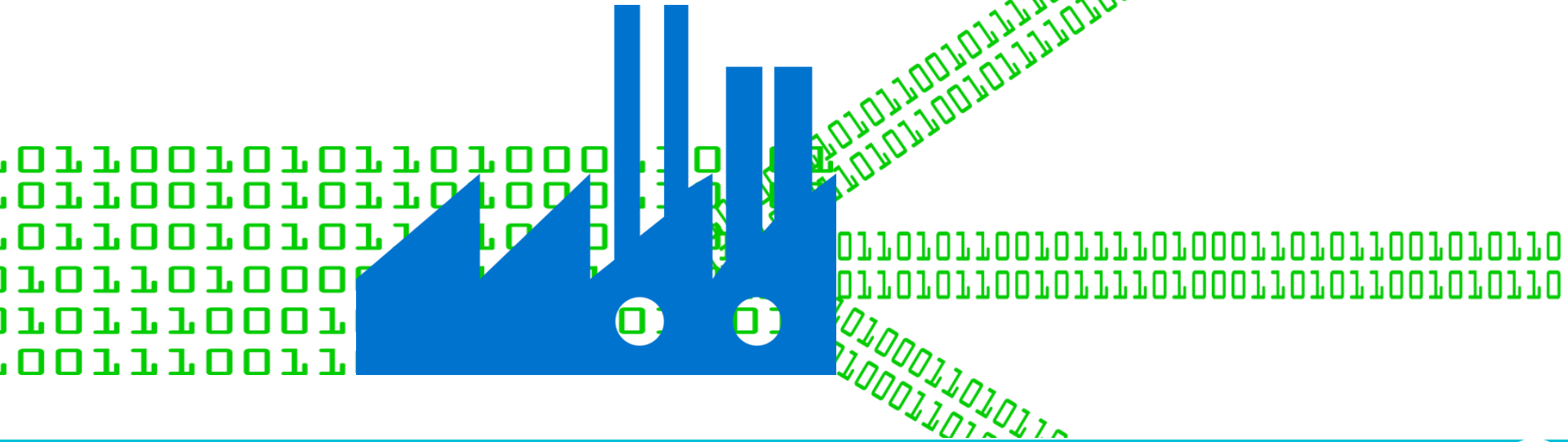
A vibrant, high-angle photograph of a terraced tea plantation. The tea bushes are meticulously manicured into neat, wavy rows that cascade down a hillside. In the center of the image, a small, open-sided pavilion with a traditional thatched roof stands amidst the tea. The scene is bathed in bright, natural light, creating a rich green palette with some golden highlights on the foliage.

How complex would your business be
without data?



Without **visibility** into your data what direction would you take?

OT has known this for years: “MIT
research concluded that **net gains**
in Output and Productivity were 5 to
6 % higher with **Data Driven
Decision Making**”



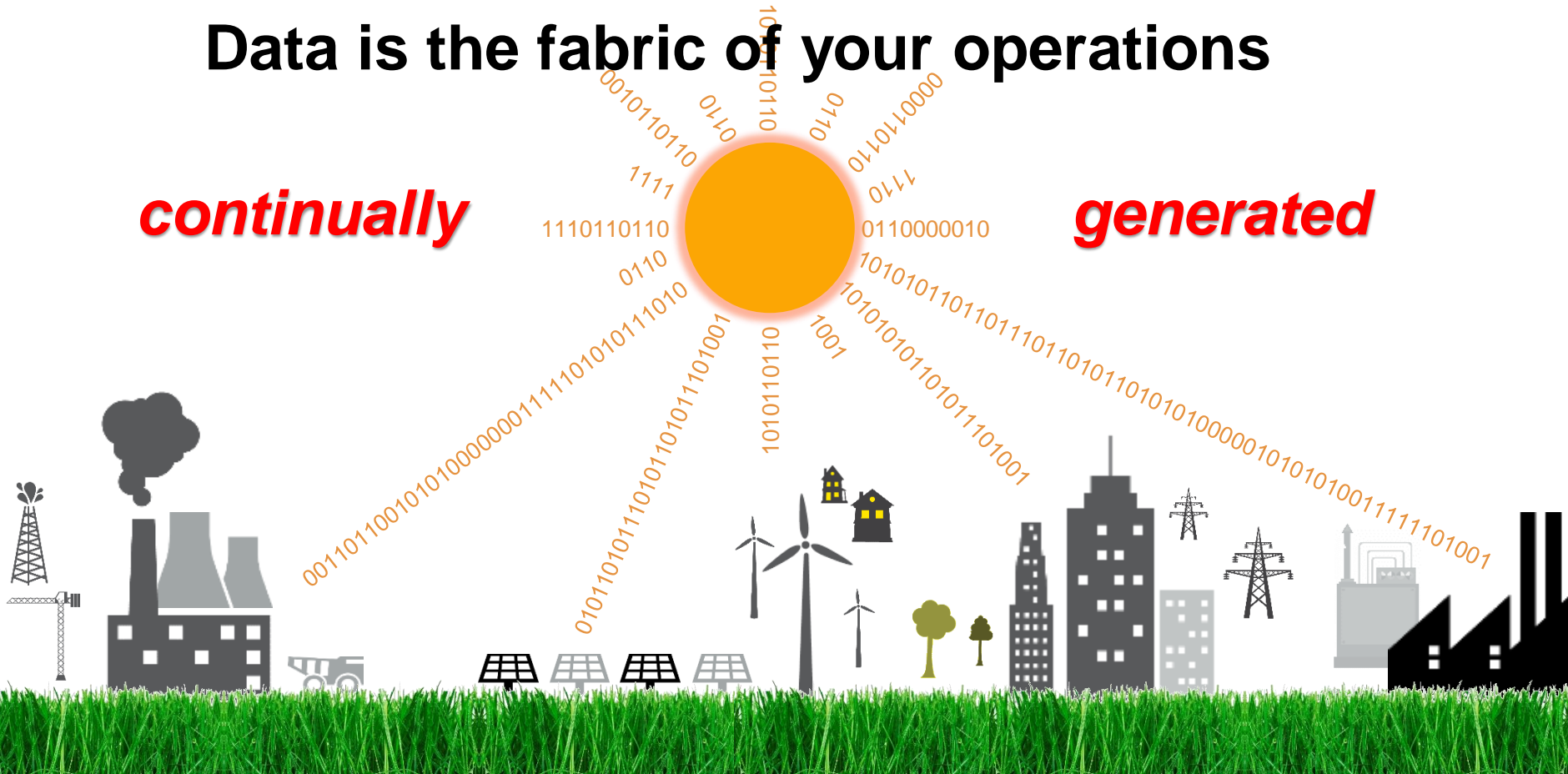


What if you couldn't **understand** your data?

Data is the fabric of your operations

continually

generated



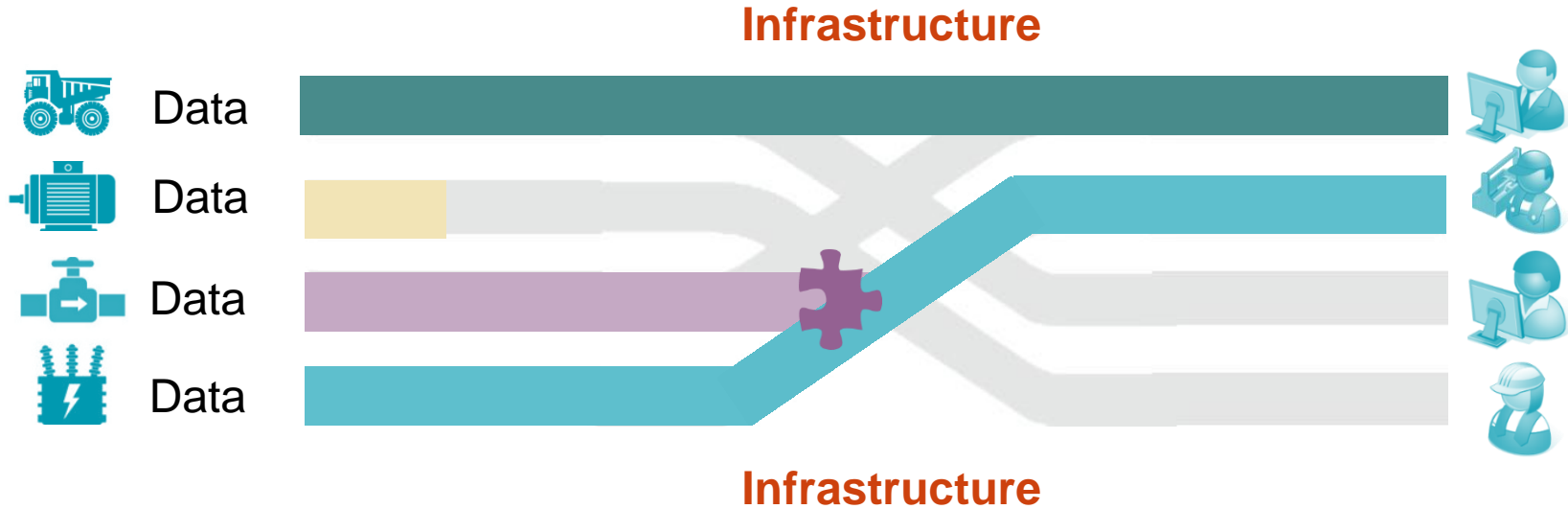
Real-time Operations Data Created Everywhere

Hundreds of **assets** to monitor & thousands of **events** to manage leading to

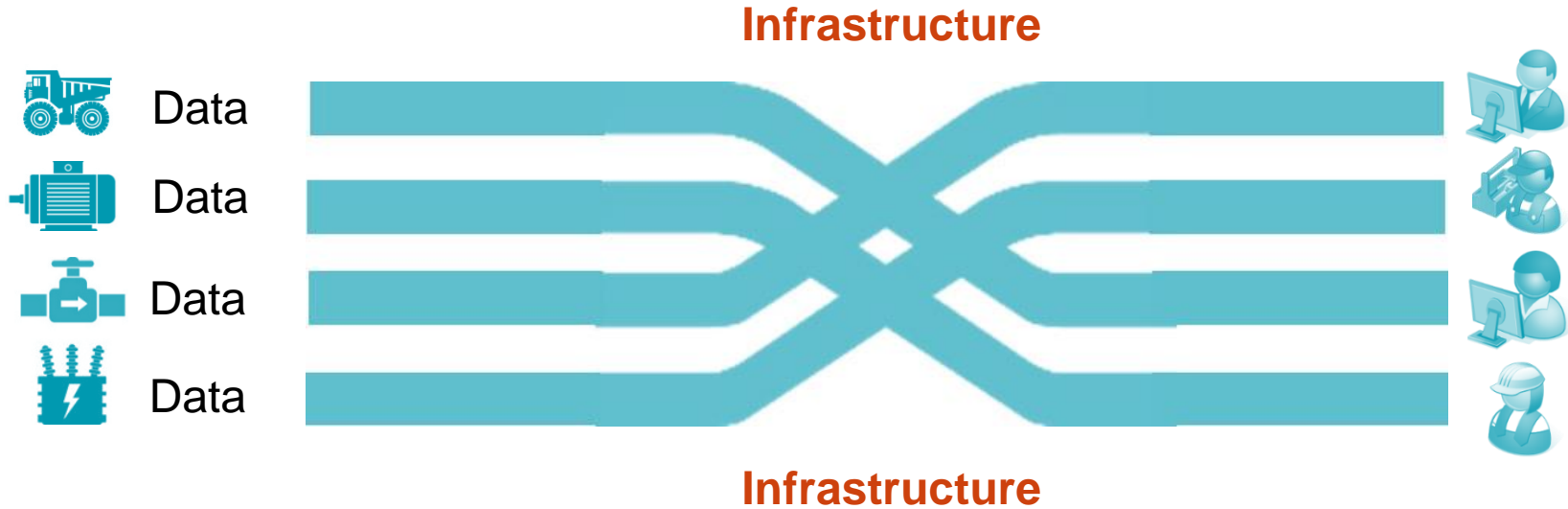
- Creating **islands** of systems
- Demanding we **connect** data, to systems, to people, to actions
- Availability and **accessibility** of this data is critical



Today's Data Challenges



The Solution- Enterprise Infrastructure



Connect the **right data** to the **right people** in the **right context**
for the **right decisions** in **real-time**

Why is Connectivity Important?



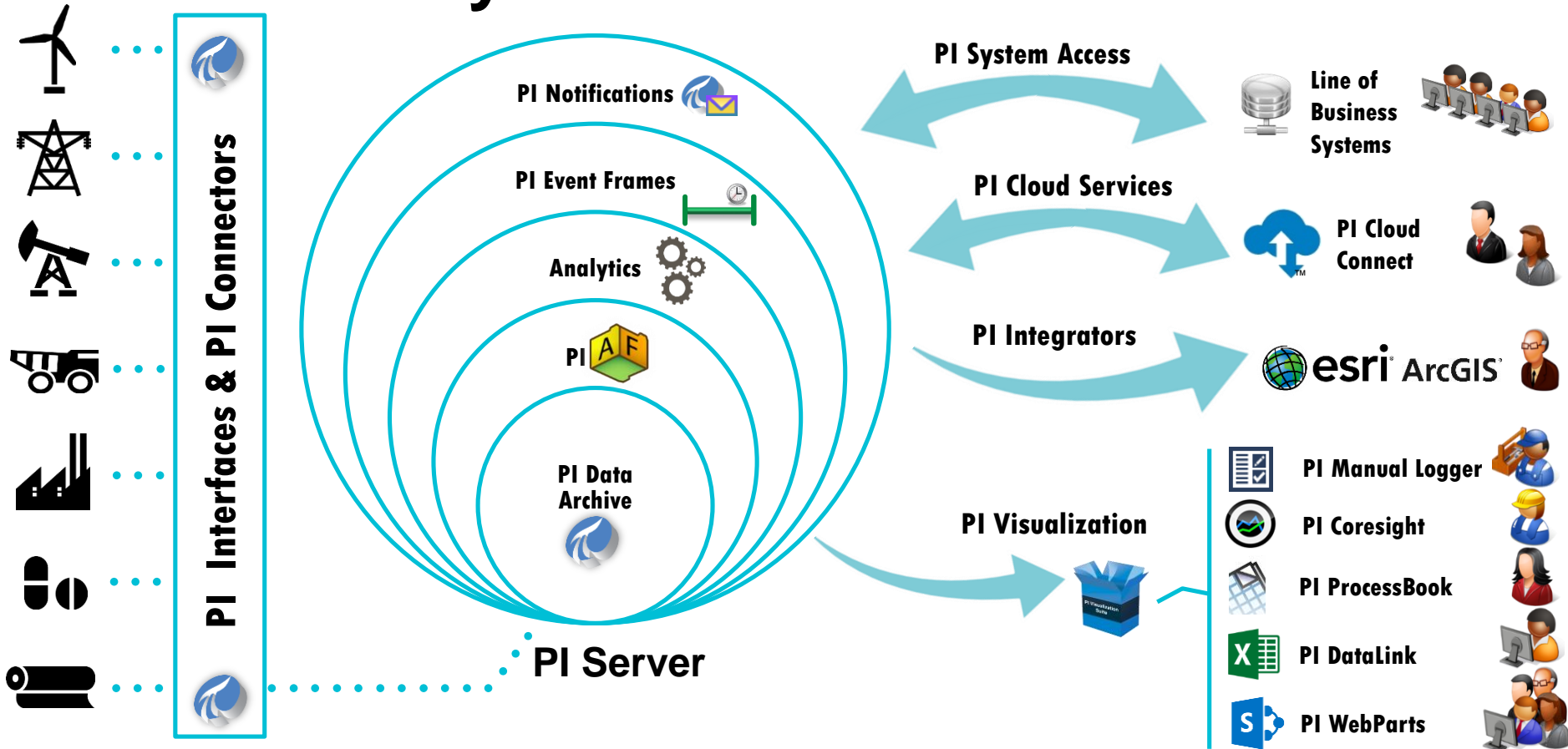
Context	Need	Solution
<p>More data sources available</p> <p>Advanced analyses require information from multiple systems</p> <p>Expanding ecosystem of mobile devices</p>	<p>Imperative need to access all operational data and analyses, any time, any where</p>	<p>Implement a modern, connected PI System</p>

*What
can this
look like?*

Solution

Implement a modern,
connected PI System

PI System Infrastructure



How
*can all of this
be done at
your organization?*

Key Steps



STEP 1

Connect
Your
PI System to
Your Data



STEP 2

Connect
Your
PI System to
Your Users



STEP 3

Connect
Your
PI System
Across
Boundaries

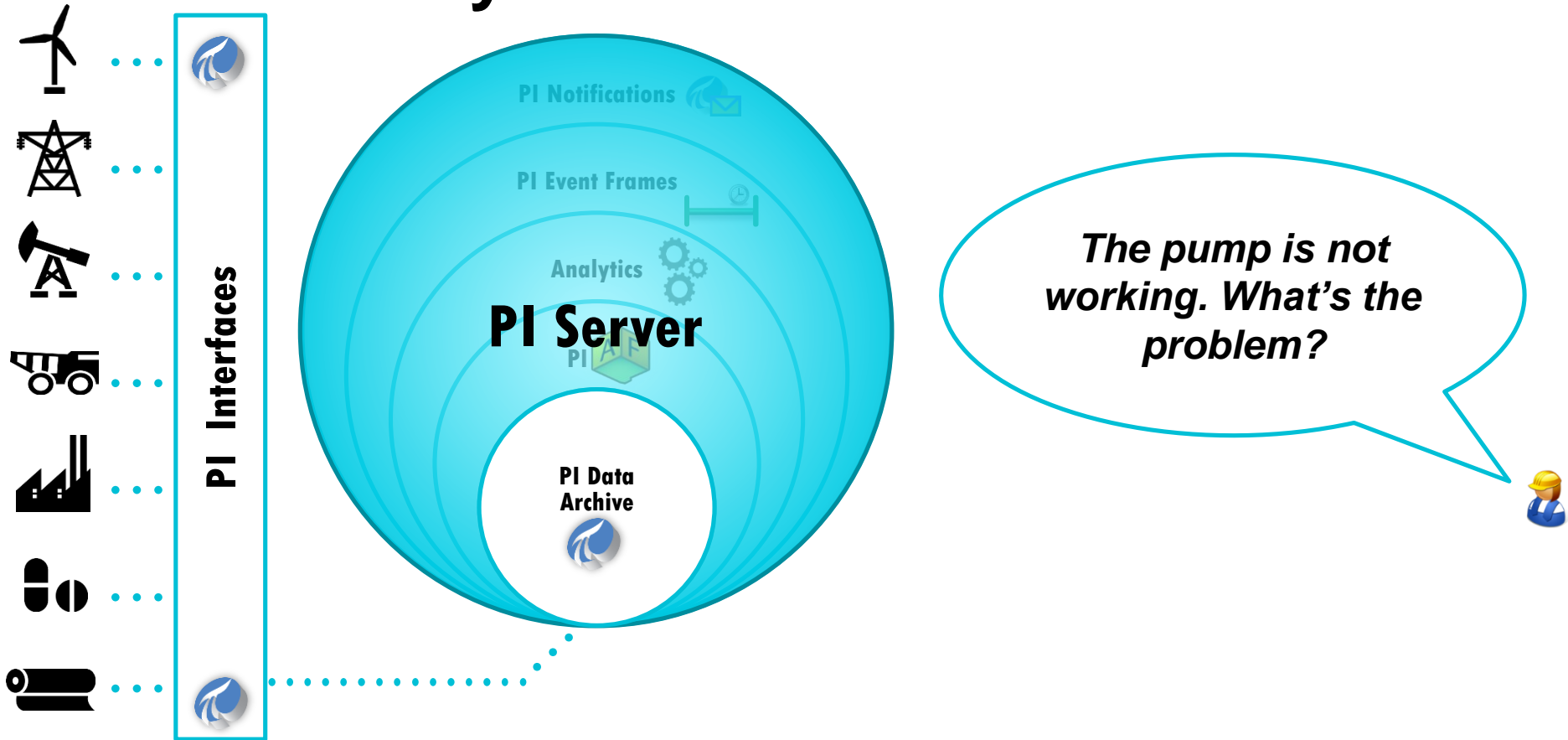
A background graphic featuring a network of light blue circles of varying sizes connected by thin grey lines, creating a web-like structure.

Step

1

Connect Your PI System to Your Data

PI System Infrastructure



The PI System adoption journey at NALCO - video



Nalco Holding Company, Ecolab Inc.; is a based supplier of water, energy and air improvement [solutions](#) and services for industrial and institutional markets. Their various products and services are designed to reduce energy, water and other natural resource consumption, enhance air quality, minimize environmental releases and improve productivity.

Operational Intelligence



[Create account](#) [Log in](#)

[Article](#) [Talk](#)

[Read](#)

[Edit](#)

[View history](#)

Operational intelligence

From Wikipedia, the free encyclopedia

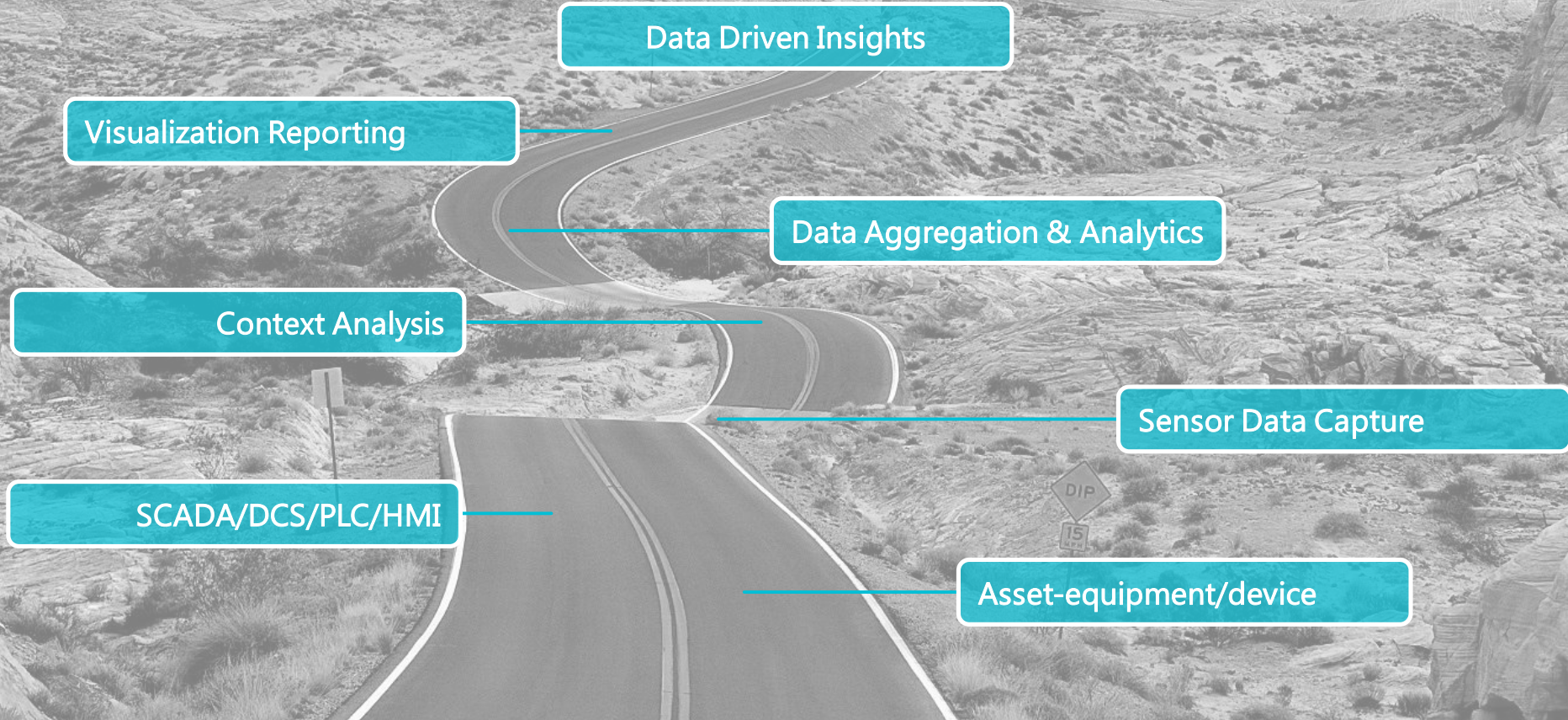
Operational intelligence (OI) is a category of real-time dynamic, business analytics that delivers visibility and insight into data, streaming events and business operations. Operational Intelligence solutions run queries against streaming data feeds and event data to deliver real-time analytic results as operational instructions.^[1] Operational Intelligence provides organizations the ability to make decisions and immediately act on these analytic insights, through manual or automated actions.

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Tools

Operational intelligence (OI) is a category of real-time dynamic, business analytics that delivers visibility and insight into data, streaming events and business operations. Operational Intelligence solutions run queries against streaming data feeds and event data to deliver real-time analytic results as operational instructions.^[1] Operational Intelligence provides organizations the ability to make decisions and immediately act on these analytic insights, through manual or automated actions.

Journey to Operational Intelligence



Decision Ready In Real-time



Creating a more **sustainable** enterprise



Drive profitability by increasing **production** (Asset availability / downtime)



Innovate by improving **accessibility** to information



Reduce capital &

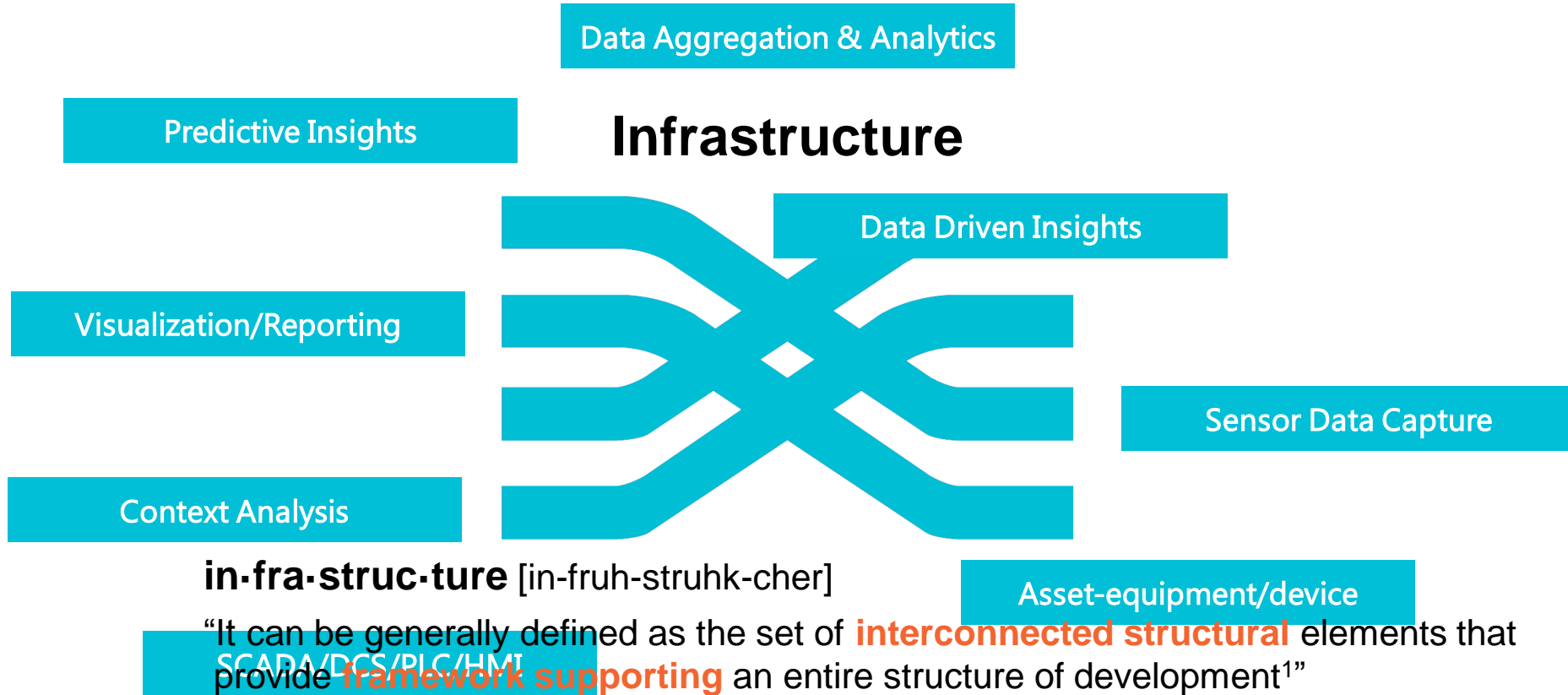


maintenance **costs**

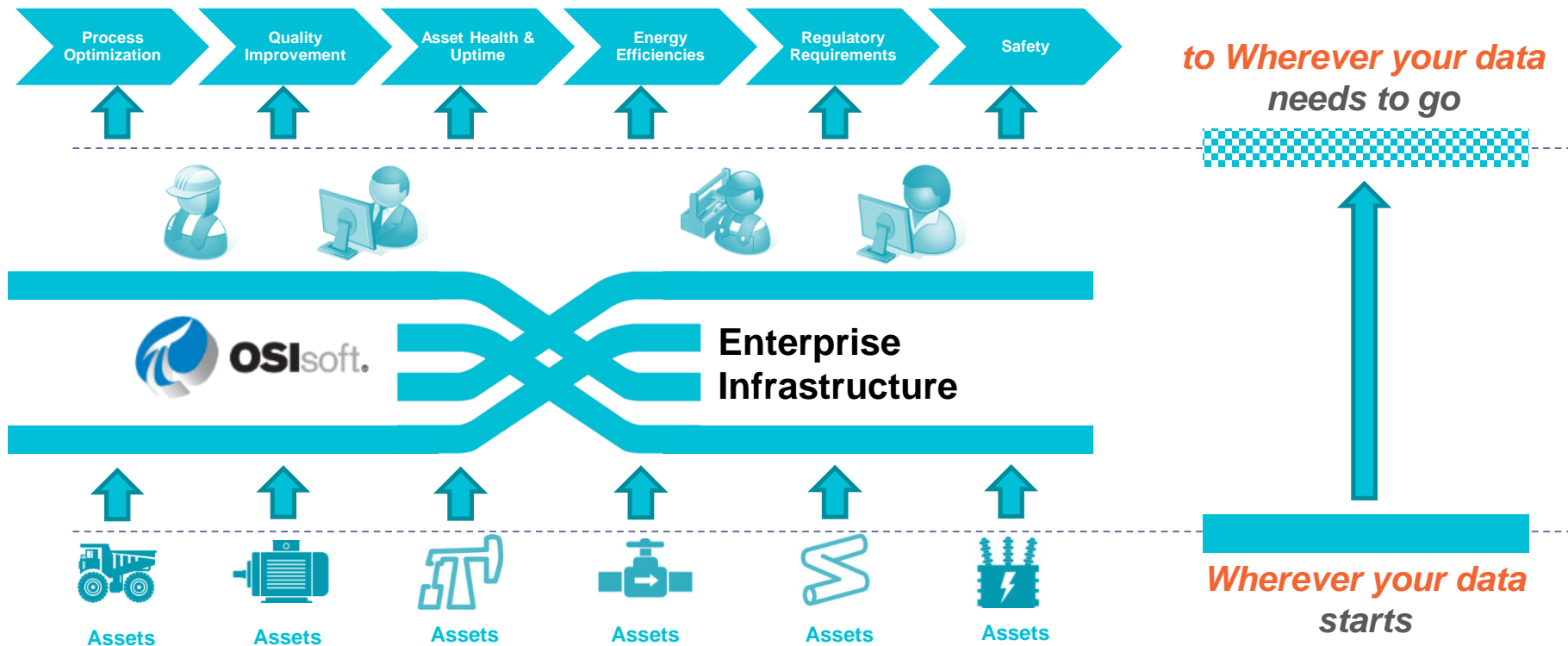


Reduce risk & increase safety

Journey to Operational Intelligence



An Enterprise Infrastructure



Partner Ecosystem for Infrastructure Excellence



Infrastructure



185+ Partners

- Integrations
- Services
- Embedded

OSIsoft 2014 Investment In Your Infrastructure



Data Aggregation & Analytics

Sensor Data Capture

Asset-equipment/device

SCADA/DCS/PLC/HMI

Predictive Insights

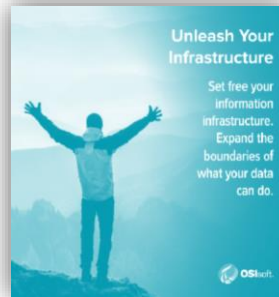
Data Driven Insights

Visualization/Reporting

Analysis



- **PI Connectors**
- **PI Cloud Connect**
- **PI Integrator for Esri**



- **PI Server 2014**
- **PI Asset Calculations**
- **PI Event Frames**

- **ProcessBook Displays in PI Coresight**
- **PI Coresight Mobile**

OSIsoft PI System 2015 Developments



**Predictive Analytics /
Simulations**

**Integration with Big
Data Analytics**

**Integration with
Business Systems**

Process
Optimization

Quality
Improvement

Asset Health
& Uptime

Energy
Efficiencies

Regulatory
Requirements

Safety

Share

Learn

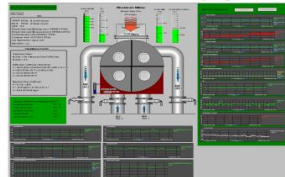
Innovate

This is **your**
work!
True
Business
Impact

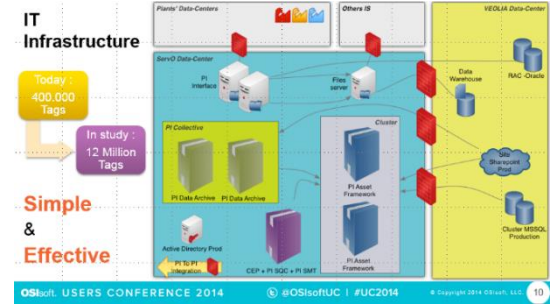
Performance Monitoring Center Hampton NH



Condenser Performance Display



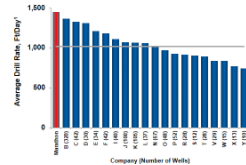
Data Workflow



Results and Benefits

- Cooling Tower Performance Improvement - \$450K/Year
- River Water Temperature Management - \$300K/Summer
- Chemical Consumption Reduction - \$70K/Year/Plant

Continuous Improvement in Rate of Penetration (ROP)



Eagle Ford Drilling – Spud to Total Depth



PI System and Real Time Data Analysis

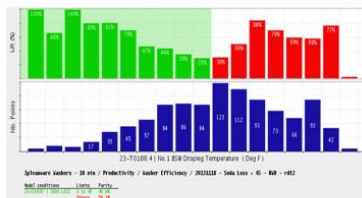
A new generation of tools, agnostic technology, for an automatic and efficient detection

- Leak Detection **on demand**
- Analyze every sensor in **Real Time**
- Put Data for **analysis** in SQC and Scilab
- compute proximities between the signals to determine the best location of leaks





Easy to find key variables



NewPage®

"Hyperlift" for Hardwood 1st Drop Leg Temperature

Hyperlift that shows the dramatic impact of 4th drop leg temp on soda loss

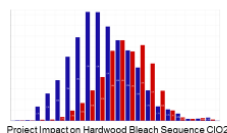
green = "good", red = "bad"

Hypercube can automatically rank and sort all potential model inputs

Hypercube analysis can be used to rank models that contain more than one variable

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PROJECT SAVINGS



6% Cost Reduction

+

= Additional Savings

Improving brown washer efficiency has reduced organic carryover to the bleach plant

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PI System for Process Control Engineer

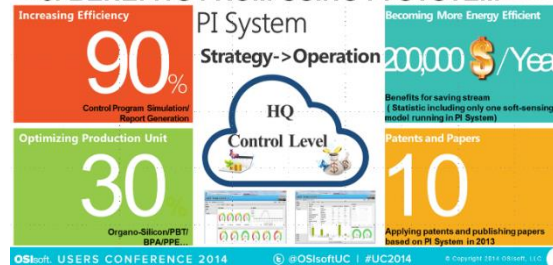


PI System for Quality Engineer



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5. BENEFITS FROM USING PI SYSTEM

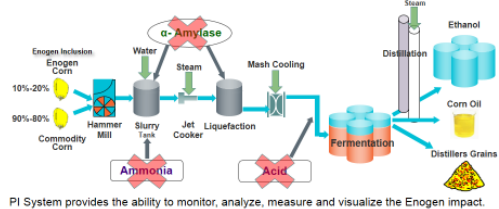


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syngenta®

Enogen Impact – Dry Grind Ethanol



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PG&E Gas Operation Center



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Why do we need PI System?

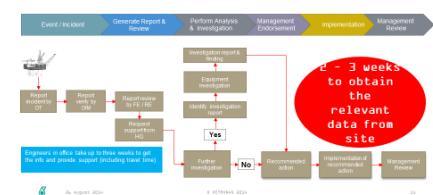
Diverse operational facilities

Inhomogeneous sources of operational data

Real-time process data locked within isolated control systems

Technical performance & business intelligence reliant on offline data

Previous information flow took weeks to obtain data

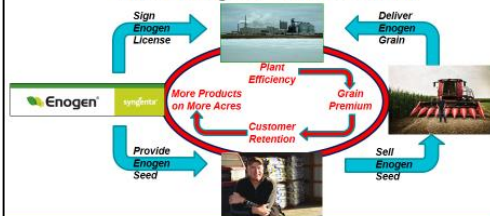


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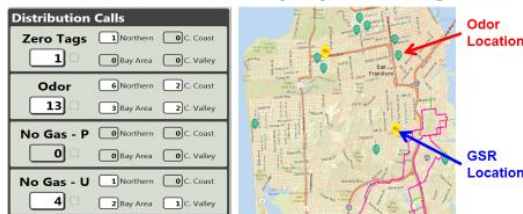
12

The Enogen Value Chain



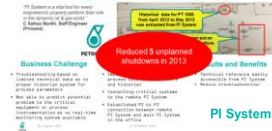
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Customer Calls Displayed using Esri



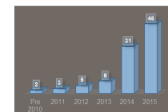
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Troubleshooting made easy and accurate!

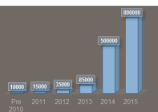


PI System deployment status

PI System: Number of Assets Deployed



Number of PI Tags Installed



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13



Business Challenges

- Manual data collection despite the existing automation system.
- Data is being organized using Microsoft Excel.
- Engineers spend long time organizing data and they don't have enough time to analyze it.
- Data is transmitted via email.



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Solution

Implement PI System to manage, secure and display operational information through reports and KPIs of wells and CPF (Central Production Facilities)



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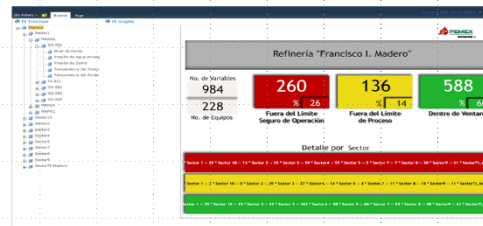
Standardized Real Time Portal at PEMEX

All 4 PEMEX Companies' Metrics are in a single Portal



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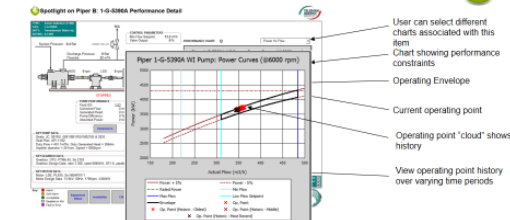
A single detailed view for all equipment



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Spotlight Display - Performance



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Examples of Value Delivered

- High Seal Gas filter DP Catch**
 - DP reached 3.5BarG, limit should be 1BarG
 - Spotlight alerted users, who followed up with operators to swap to standby filter and raised work order to replace fouled filter
 - If allowed to continue could have caused 14 days lost production @11,000bbls/day : 154,000bbls
- High Seal Oil Tank Temperature Catch**
 - Temp should be around 60°C, but had reached 110°C
 - Spotlight alerted onshore users, who followed up with offshore team and it was picked up that 2 seal oil pumps were running instead of 1
 - If high temperatures had continued seals could have failed and caused 10 days lost production @7,000bbls/day : 70,000bbls
- Surging Compressor Proactive Resolution**
 - Operators reported compressor surging
 - Spotlight's history functions allowed engineers to confirm problems had occurred and make control tuning suggestions
 - If allowed to continue would have caused production/mechanical problems

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Does the Process Fit in the Range?



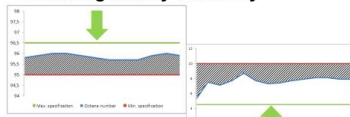
Process in Operation Example 3

- Fits in the range
- Keeps hard limit
- Keeps soft limit
- Efficient
- Being controlled



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Reducing Quality Giveaway



Benefits of TQI

- Unnecessary give-away can be eliminated
- Information about product quality is quickly available any time
 - Laboratory analysis is slower and less often available
- Ensures smaller variance than the ISO standards for laboratory measurements
 - Disturbances in measurements are eliminated by weighted averaging
 - Place of sampling is indifferent
- Provides data for further optimization

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Process
Optimization

Quality
Improvement

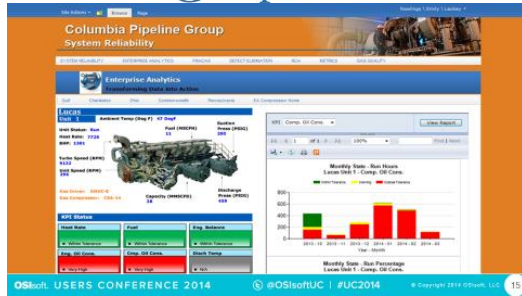
Asset Health
and Uptime

Columbia
Pipeline
GroupSM

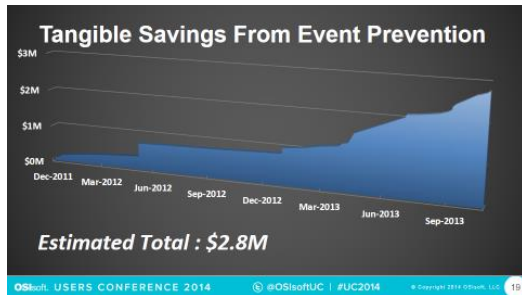
doble[®]

pjm[®]

Failure Analysis and Data



View of control room video walls



Fleet Risk, Financial, Health



Return on Investment

- Based on actuary data, failure reports and FMEA effectiveness we expect:
 - 250% ROI for the cost the installed system per year
 - Expect that for every \$10 Million spent on maintenance that, at least 25% on a rate base case study.
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Situational awareness in control room



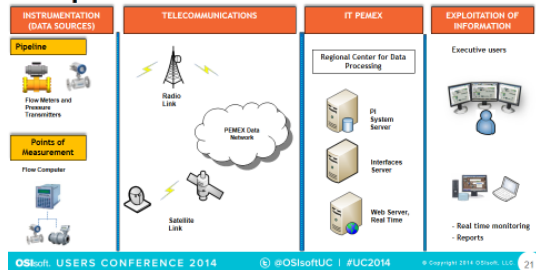
Process
Optimization

Quality
Improvement

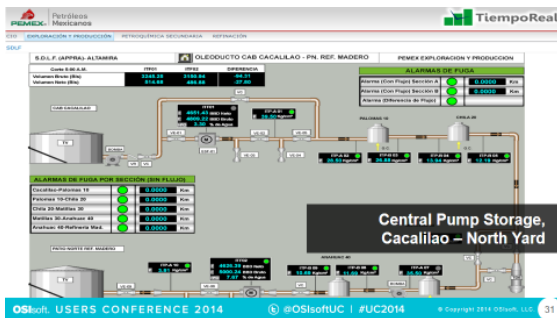
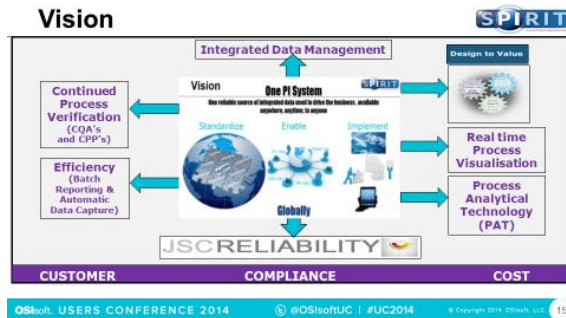
Asset Health
and Uptime



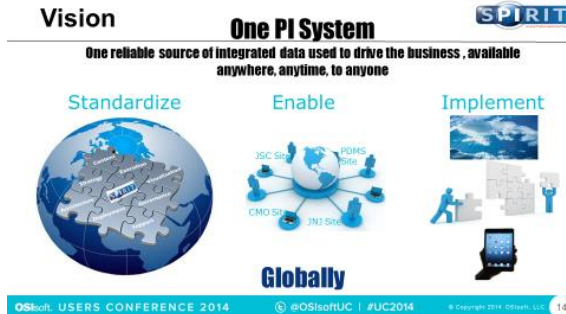
Implementation of the Solution



Vision



Vision



Process
Optimization

Quality
Improvement

Asset Health
and Uptime

Energy
Efficiencies



PI System in AA Copper



Business Challenge: The need of **real-time information management** for Operational Excellence, Safety & Sustainability

OSIsoft PI System:

- Single platform to **integrate all data** from the Operations Value Chain.
- Enabling infrastructure to develop **value applications** in real-time.

Real-time Operations Management

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PI System in AA Copper

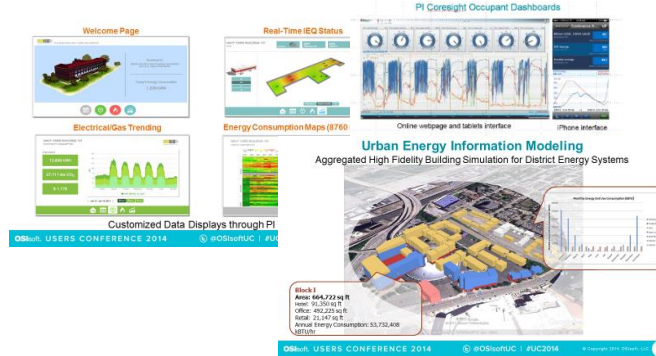
2013 results:
 > Operating profit: US\$ 1,739 millions (26%)
 > EBITDA: US\$ 2,402 millions, ROCE: 25%
 > Production Cu fine: 775 [kton]
 > Average number of Employees: 4,200

Economic Benefits (as Project estimation):

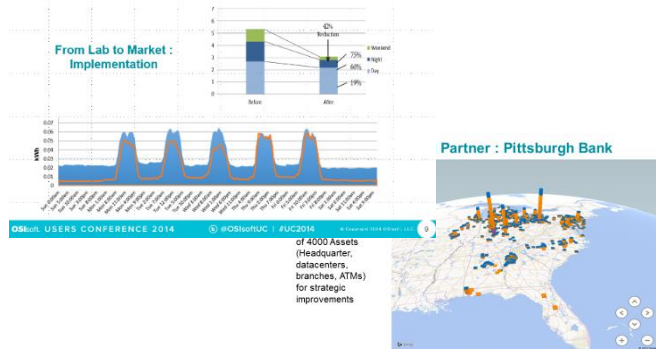
- Increase in the availability of processes and equipments: **0.2%**
- Increase in Energy Efficiency: **1%**
- Decrease of Maintenance Costs: **1%**



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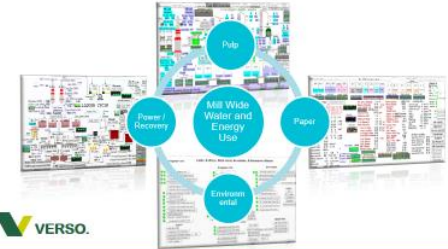
EA Journey – From Real Time to Future Time

- Every PC in the Mill has PI ProcessBook
- Every PC with Excel has PI DataLink
- Master PI Processbook
 - used Mill wide
 - over 1000 PB displays
- Majority of PB displays
 - developed by area process and operation experts



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EA Journey – From Real Time to Future Time



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Process
Optimization

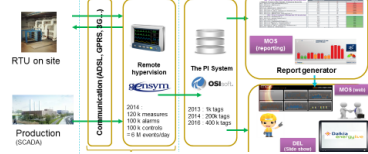
Quality
Improvement

Asset Health
and Uptime

Energy
Efficiencies



Architecture Overview



Building Energy Services (BES)

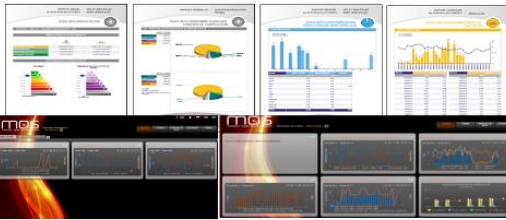
- Remote monitoring service
- Analyze building/operational data
- Take Action to improve energy performance
- Provide support with technicians
- Communicate value of energy savings with reports



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Reporting to our Customers



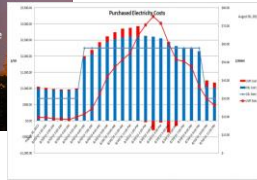
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2020 "Net-Negative" Energy Goal

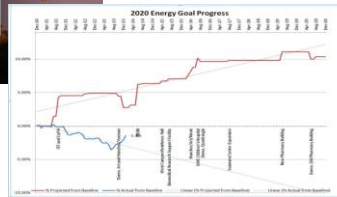
- Goal is to use no more energy in 2020 than in 2010 despite a billion dollars of new construction on campus.
- Use real-time and historical information to optimize energy supply and consumption at the University of Iowa



Building Energy Dashboard



- Building dashboards monitor the demand for steam, chilled water and electricity in all buildings.



"City as a System"

- GOALS:**
- Connect buildings' operating systems
 - Lower individual and aggregate energy demand and usage
 - Establish permanent load reduction
 - Measure and report results

- SCOPE:**
- 6 downtown San Diego buildings (2 commercial, 2 residential, 2 hotels)
 - OSIsoft software
 - Data and savings results at end of 2014

- KUDOS:**
- Received White House recognition as big data solution

City-wide Energy Optimization

UC San Diego's World-renowned Microgrid

- Generates 92% of campus electricity
- \$8 Million+ in annual savings
- One of the world's most advanced microgrids

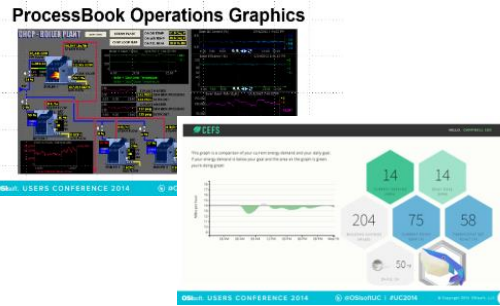
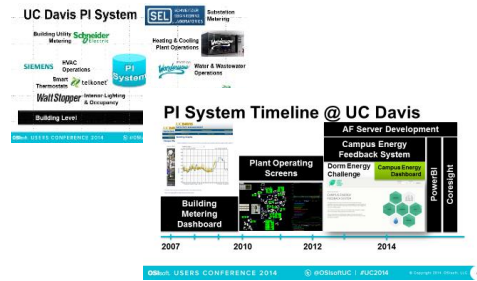
Process
Optimization

Quality
Improvement

Asset Health
and Uptime

Energy
Efficiencies

UC DAVIS





A  Sempra Energy utility[®]

- [illegible]

[illegible]

The screenshot shows the Splunk Enterprise interface. At the top, there is a navigation bar with links for Home, Dashboards, Visualizations, Alerts, and Settings. Below this, the main content area displays the results of a search named 'CP Batch Report'. The search results are shown in a table with columns for Host, Source, Index, and Type. A red box highlights the search name 'CP Batch Report' in the top right corner. Another red box highlights the search results table. A third red box highlights the 'CP Batch Report' search results table. A fourth red box highlights the 'CP Batch Report' search results table.

Time	Temp	4HrAvg	Time	Temp	4HrAvg	Time	Temp	4HrAvg	Time	Temp	4HrAvg
0:00	840	800	0:15	835	805	0:30	830	803	0:45	820	799
1:00	795	797	1:15	815	800	1:30	820	805	1:45	799	800
2:00	800	801	2:15	780	785	2:30	775	780	2:45	780	775

It would take two employees approximately 1 1/2 hours to review 6 months of records. 8 reads for each hour X 24 hours X 183 days yields over 35,000 reads per unit. One location had 2 units another had 3 units.

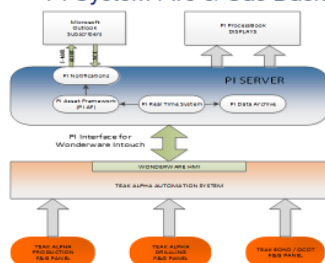
- System Reliability
- Flexible Data Handling
- Tunable Security Parameters
- Scalable

A robust validation strategy is critical for using exception based reporting.

The diagram illustrates a robust validation strategy for exception-based reporting. It shows a flow from a **PI System** (with a database icon) to a **PI Batch Model** (with a tree diagram). The **PI Batch Model** outputs to a **Report Template** (with a table icon). The **Report Template** outputs to a **Report Parameters** box (with a document icon). The **Report Parameters** box outputs to a **100% Parameter Verification** box (with a document icon). The **100% Parameter Verification** box outputs to a **Report** box (with a document icon). A timeline at the bottom shows **Start** and **Execution Timeframe Testline** with a green dot and a red dot.



PI System Fire & Gas Dashboard Architecture



- Data from the F&G panels are sent to the Wonderware HMI via the automation network
- PI Interface for WonderWare InTouch transfers data to the PI Data Archive.
- PI Notifications (alert conditions from F&G panel) are forwarded to selected e-mail subscribers
- PI ProcessBook display dashboards allow end users to immediately determine the health of the overall system down to sensor level.

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Benefits of PI System for Fire & Gas Monitoring

- Real time monitoring of F&G system health: minimizing system downtime and maximizing availability, quality control of preventive maintenance
- Historical archiving of F&G system events: timeline of event reconstruction, identifying faults and root causes
- Better management of control for bypassing
- E-mail notification of system health issues: bypass, sensor trouble, communication failures, panel fault
- Superior process safety: assurance of safety barrier integrity
- High potential for improved safety and production with negligible capital investment

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Controlling Safety via PI System Tools



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Interlock program benefits

Switched off interlocks more than 1 day	2013 (H2)	2014 (H1)
Pcs	964	881
Days	29,052.4	10,857.97
Total switched off interlocks	2013 (H2)	2014 (H1)
Pcs	2294	2224
Days	31,710.3	21,436.9
Interlock relevant events (pcs)	2013 (H1-H2)	2014 (H1)
Unit shutdowns due to interlocks (pcs)*	11	0



*2013 /11 pcs. shutdowns = 84 lost operation hours

Calculated loss based on EDC is **1,000,000€**

EDC: Equivalent Distillation Capacity – Solomon study

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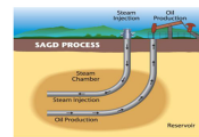
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Steam-Assisted Gravity Drainage (SAGD)



- Approximately 80% of Canada's Oil Sands too deep to mine
- Two key SAGD facilities – Firebag & MacKay River
- Parallel pairs of horizontal wells are drilled:
 - one for steam injection
 - one for oil recovery
- Safety and Operational challenges:
 - Large numbers of assets and instrumentations
 - Complex logic and criteria
 - Process Changes



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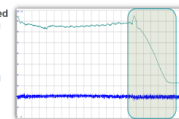
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Low Flow alerts on ESPs (electric submersible pump)

A Low Flow event was detected in one of the pumps based on wellhead temperature fall off

- Lost production
- Potentially fail of an ESP, around \$0.5 million at risk
- 130+ wells at Firebag



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Data Flow for the Bypass & Equipment Trips Monitoring



DCS -> PI System -> PI JDBC -> SQL -> Business Intelligence Tools

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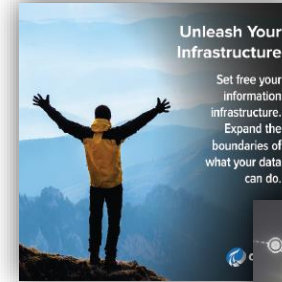
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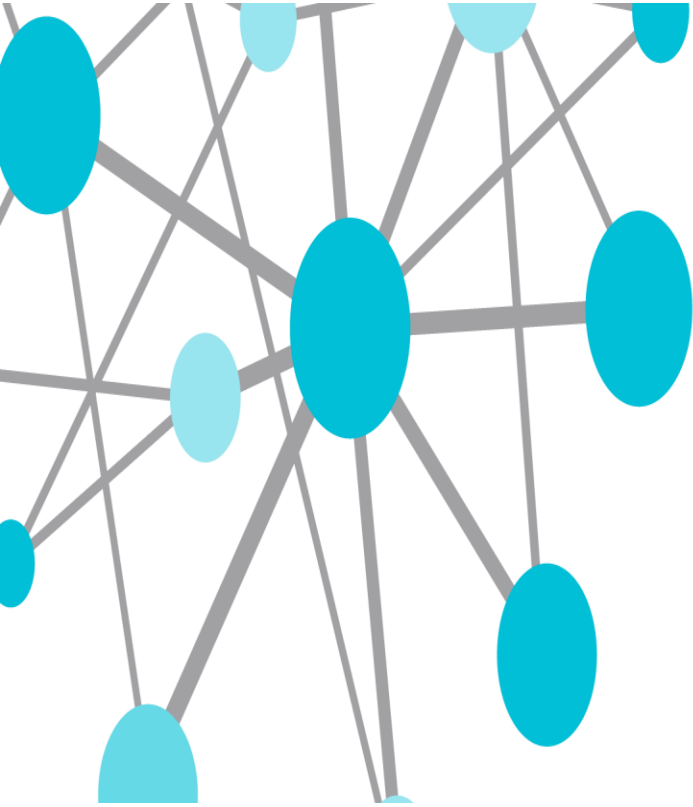
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Summary: Operational Intelligence

- It's a Journey
- Accelerated by the right infrastructure

“Intelligence without data is the slowest path to success. Data without intelligence is the noise before failure”





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