

The Journey To Operational Intelligence

Presented by **Vlad Hristea**, Territory Account Manager

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What would life be like without electricity?



What if you didn't have any water?



How would work change without the internet?

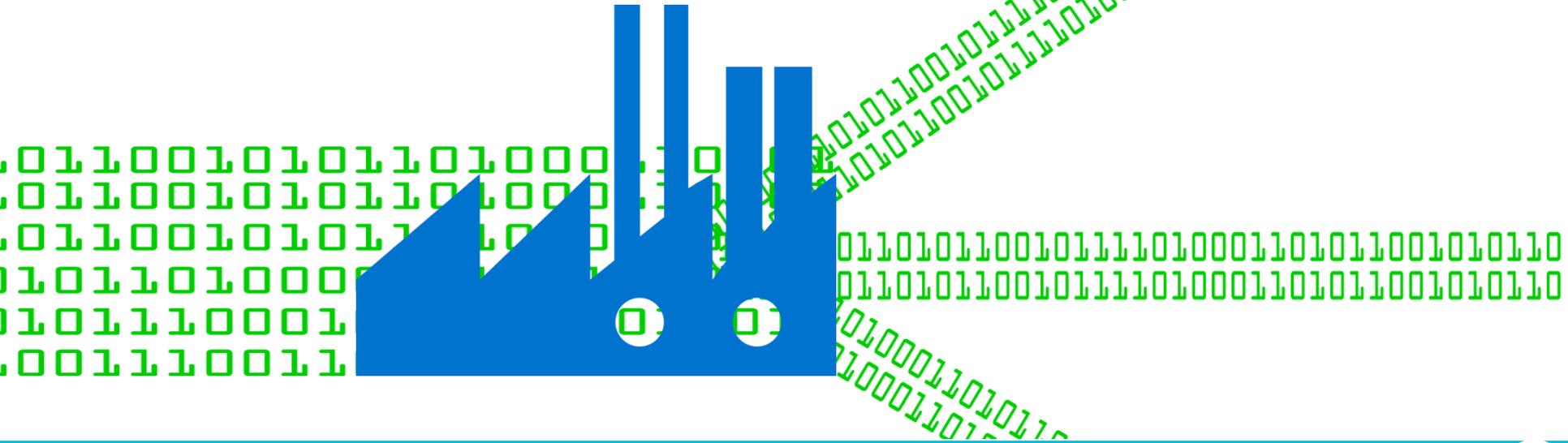
A photograph of a tea plantation with a thatched-roof pavilion. The tea bushes are arranged in neat, curved rows on a hillside. The pavilion is a small, open-sided structure with a conical roof made of dried palm leaves or similar natural material. The scene is bathed in bright, natural light, creating a vibrant green landscape.

How complex would your business be
without data?



Without **visibility** into your data what direction would you take?

OT has known this for years: “MIT research concluded that **net gains** in Output and Productivity were 5 to 6 % higher with **Data Driven Decision Making**”



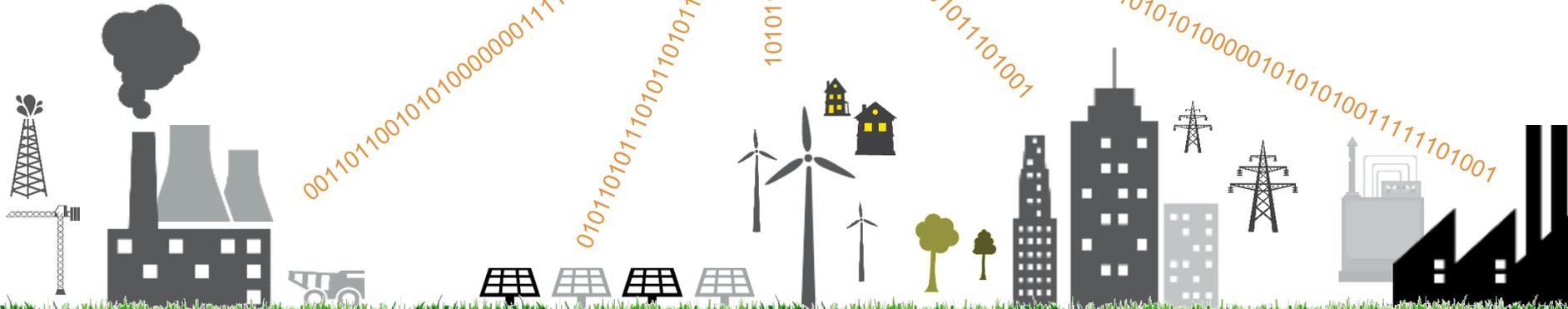


What if you couldn't **understand** your data?

Data is the fabric of your operations

continually

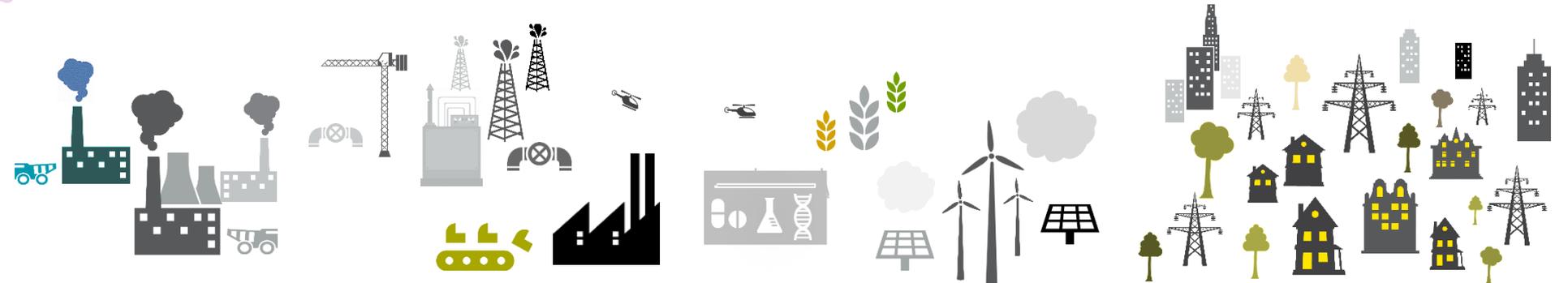
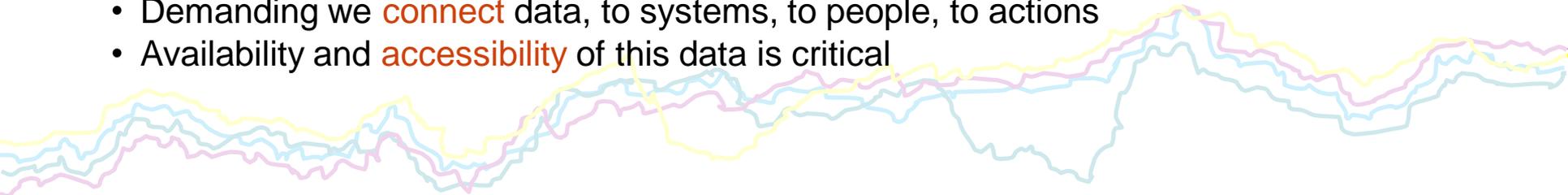
generated



Real-time Operations Data Created Everywhere

Hundreds of **assets** to monitor & thousands of **events** to manage leading to

- Creating **islands** of systems
- Demanding we **connect** data, to systems, to people, to actions
- Availability and **accessibility** of this data is critical



Today's Data Challenges

Infrastructure



Data



Data



Data



Data



Infrastructure

The Solution- Enterprise Infrastructure

Infrastructure



Data



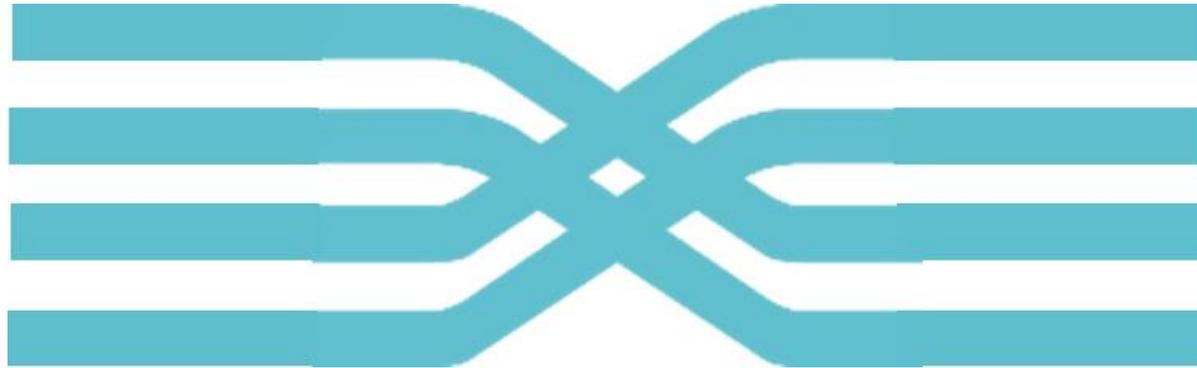
Data



Data



Data



Infrastructure

Connect the **right data** to the **right people** in the **right context**
for the **right decisions** in **real-time**

Why is Connectivity Important?



Context

More data sources available

Advanced analyses require information from multiple systems

Expanding ecosystem of mobile devices

Need

Imperative need to access all operational data and analyses, any time, any where

Solution

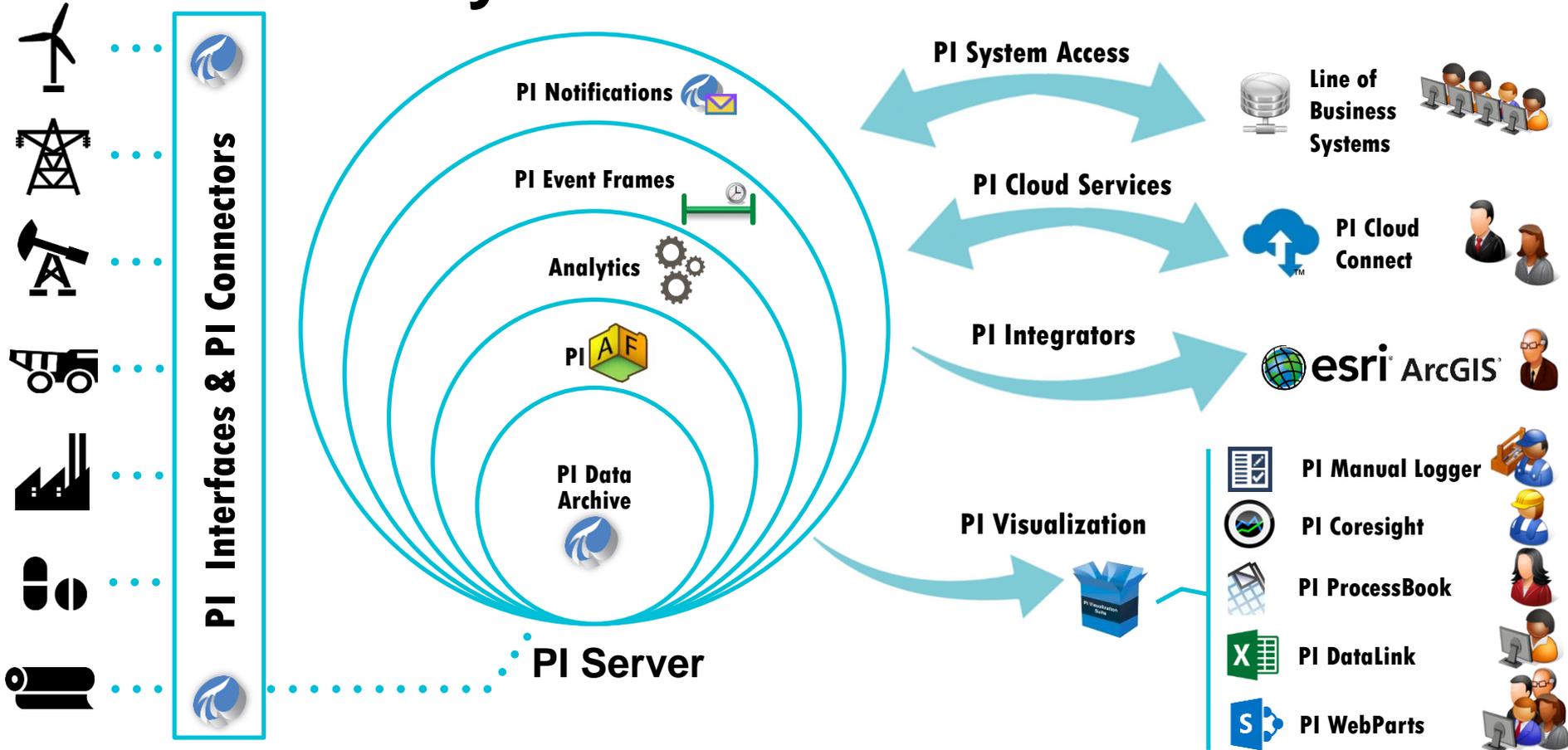
Implement a modern, **connected** PI System

*What
can this
look like?*

Solution

Implement a modern,
connected PI System

PI System Infrastructure



How
can all of this
be done at
your organization?

Key Steps

STEP 1



Connect
Your
PI System to
Your Data

STEP 2

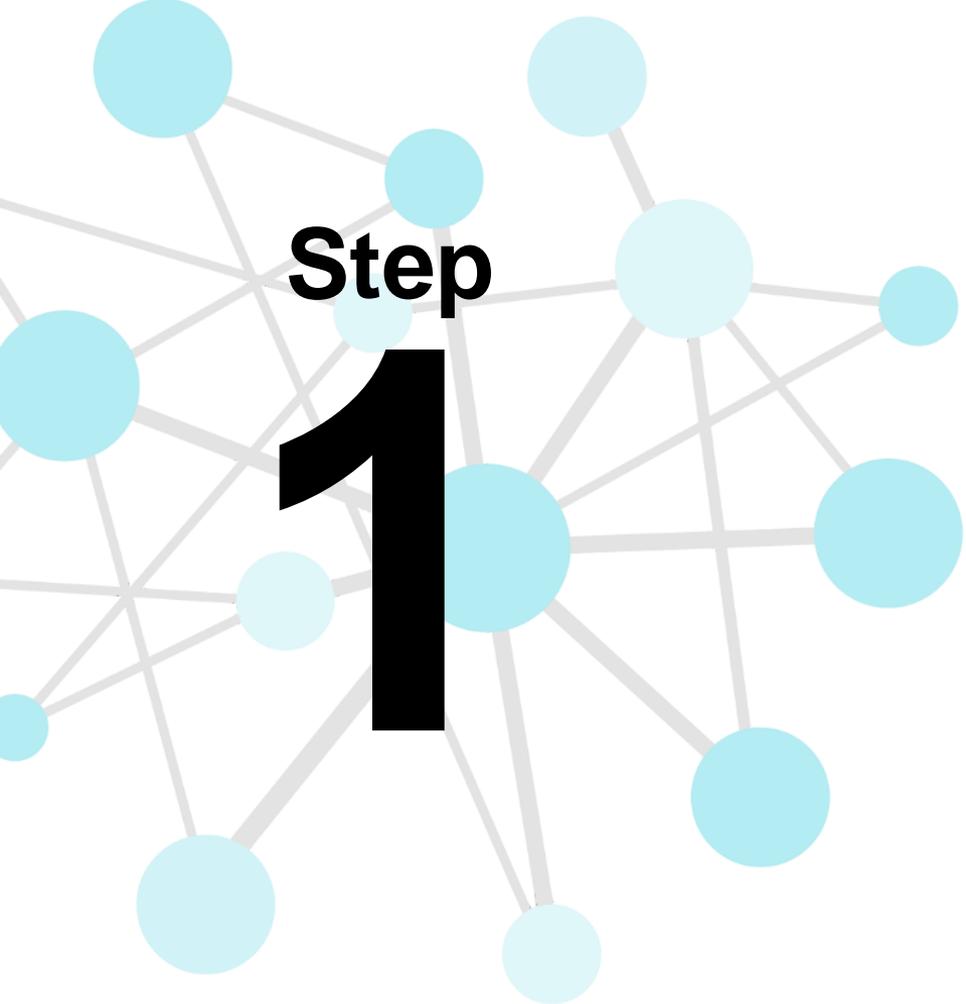


Connect
Your
PI System to
Your Users

STEP 3



Connect
Your
PI System
Across
Boundaries

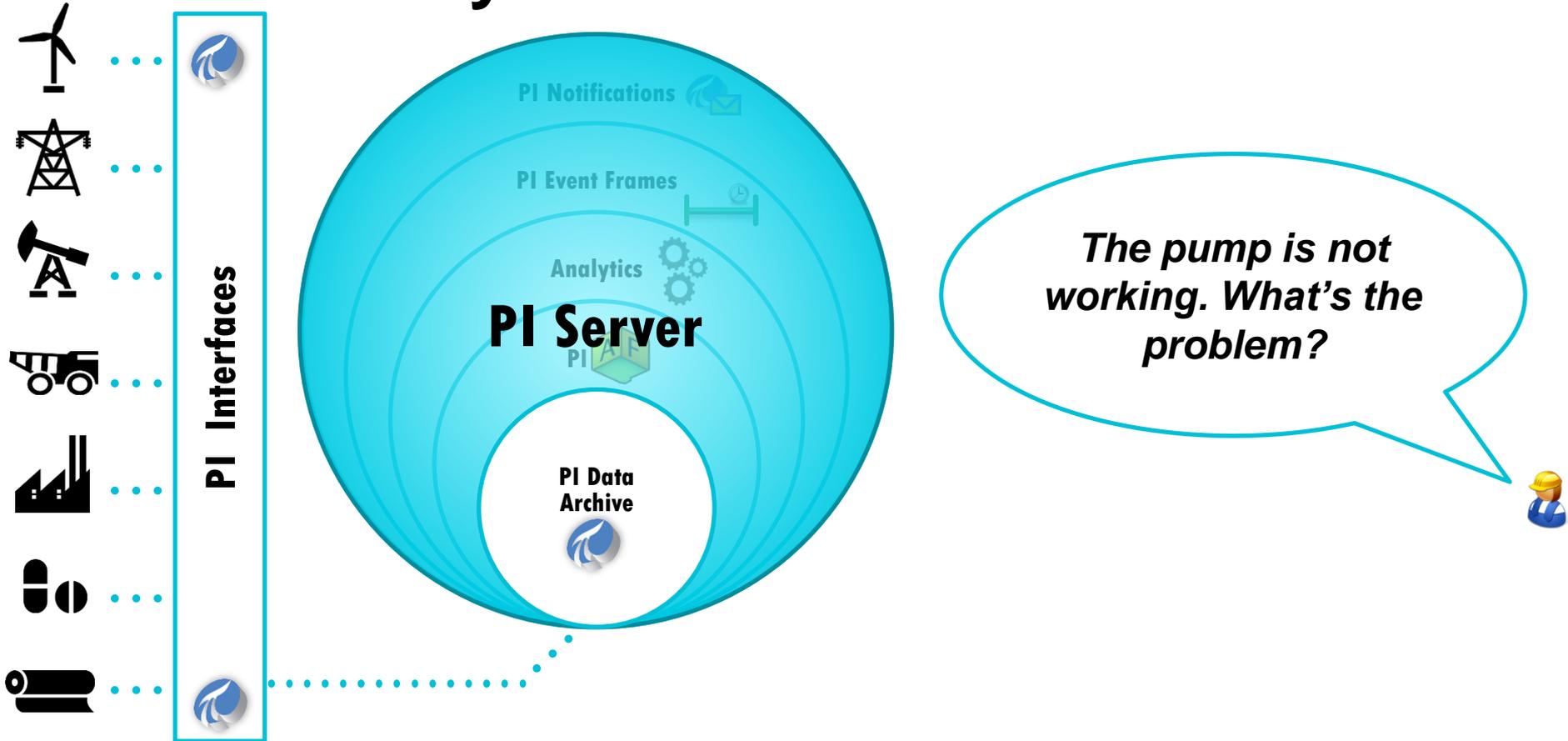
A network diagram background consisting of light blue circles of various sizes connected by thin grey lines, forming a complex web-like structure.

Step

1

Connect Your PI System to Your Data

PI System Infrastructure



The PI System adoption journey at NALCO - video



Nalco Holding Company, Ecolab Inc.; is a based supplier of water, energy and air improvement [solutions](#) and services for industrial and institutional markets. Their various products and services are designed to reduce energy, water and other natural resource consumption, enhance air quality, minimize environmental releases and improve productivity.

Operational Intelligence



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Operational intelligence

From Wikipedia, the free encyclopedia

Operational intelligence (OI) is a category of real-time dynamic, business analytics that delivers visibility and insight into data, streaming events and business operations. Operational Intelligence solutions run queries against streaming data feeds and event data to deliver real-time analytic results as operational instructions.^[1] Operational Intelligence provides organizations the ability to make decisions and immediately act on these analytic insights, through manual or automated actions.

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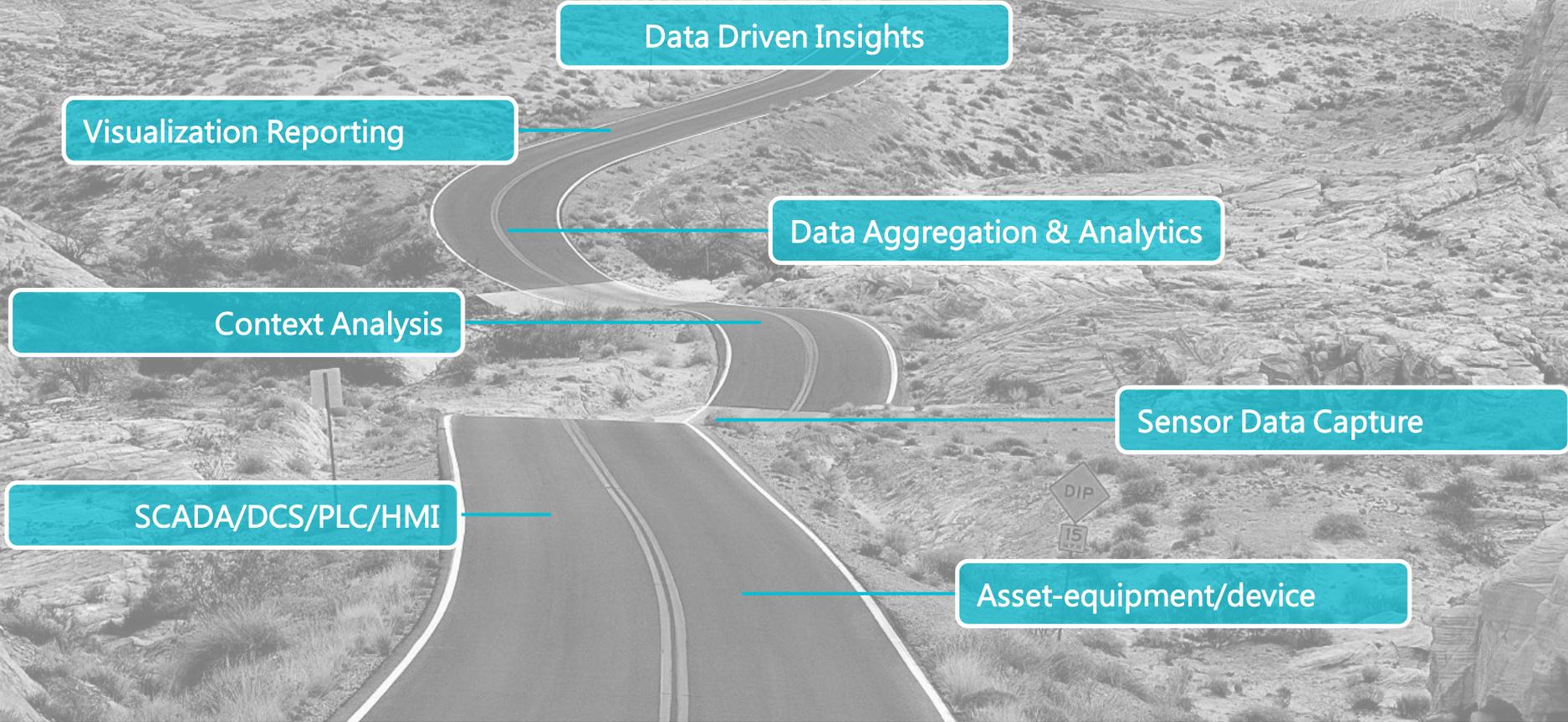
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Tools

Operational intelligence (OI) is a category of real-time dynamic, business analytics that delivers visibility and insight into data, streaming events and business operations. Operational Intelligence solutions run queries against streaming data feeds and event data to deliver real-time analytic results as operational instructions.^[1] Operational Intelligence provides organizations the ability to make decisions and immediately act on these analytic insights, through manual or automated actions.

Journey to Operational Intelligence



Decision Ready In Real-time



Creating a more **sustainable** enterprise



Drive profitability by increasing **production** (Asset availability / downtime)



Innovate by improving **accessibility** to information



Reduce capital &



maintenance costs



Reduce risk & increase safety



Journey to Operational Intelligence

Data Aggregation & Analytics

Predictive Insights

Infrastructure

Data Driven Insights

Visualization/Reporting

Sensor Data Capture

Context Analysis

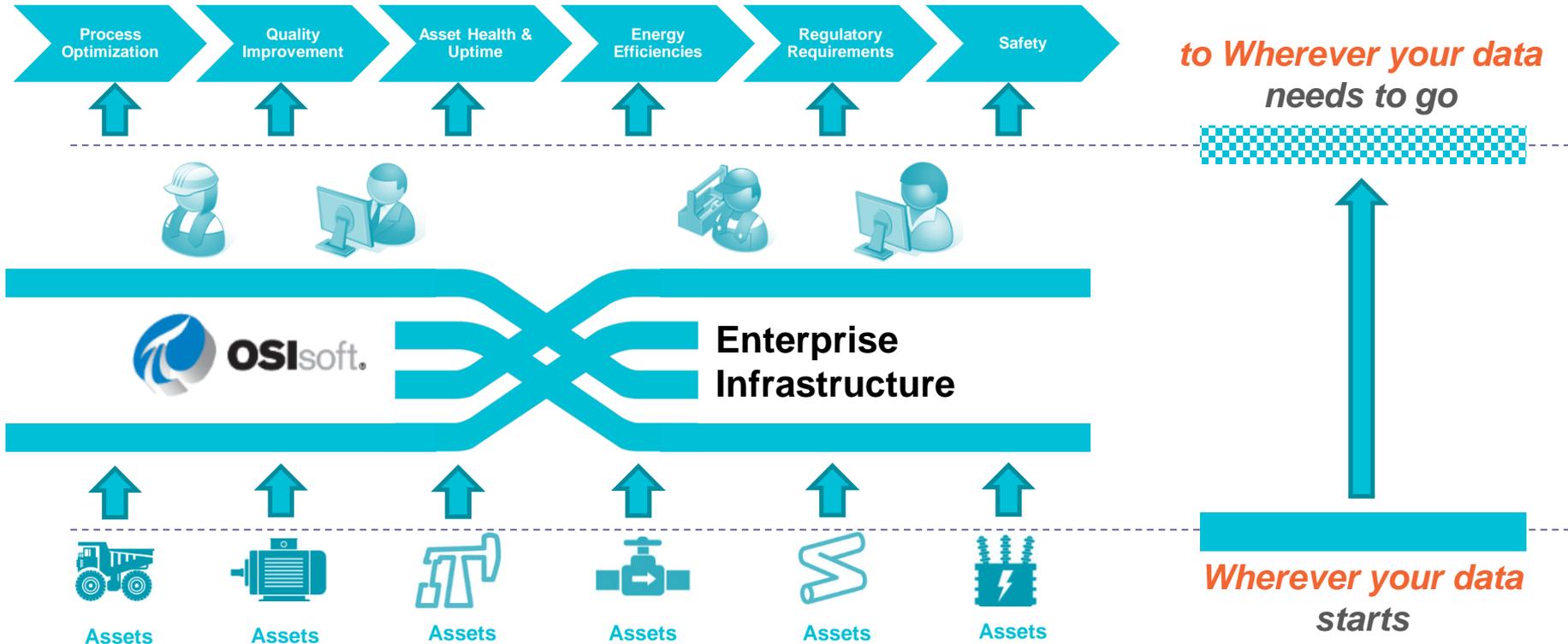
Asset-equipment/device

in-fra-structure [in-fruh-struhk-cher]

“It can be generally defined as the set of **interconnected structural** elements that provide **framework supporting** an entire structure of development¹”

SCADA/DCS/PLC/HMI

An Enterprise Infrastructure



Partner Ecosystem for Infrastructure Excellence



Infrastructure



185+
Partners

- Integrations
- Services
- Embedded

OSIsoft 2014 Investment In Your Infrastructure



Data Aggregation & Analytics

Sensor Data Capture

Asset-equipment/device

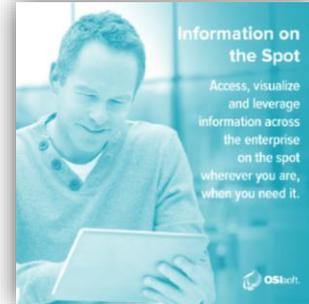
SCADA/DCS/PLC/HMI

Predictive Insights

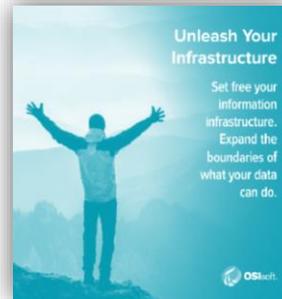
Data Driven Insights

Visualization/Reporting

Analysis



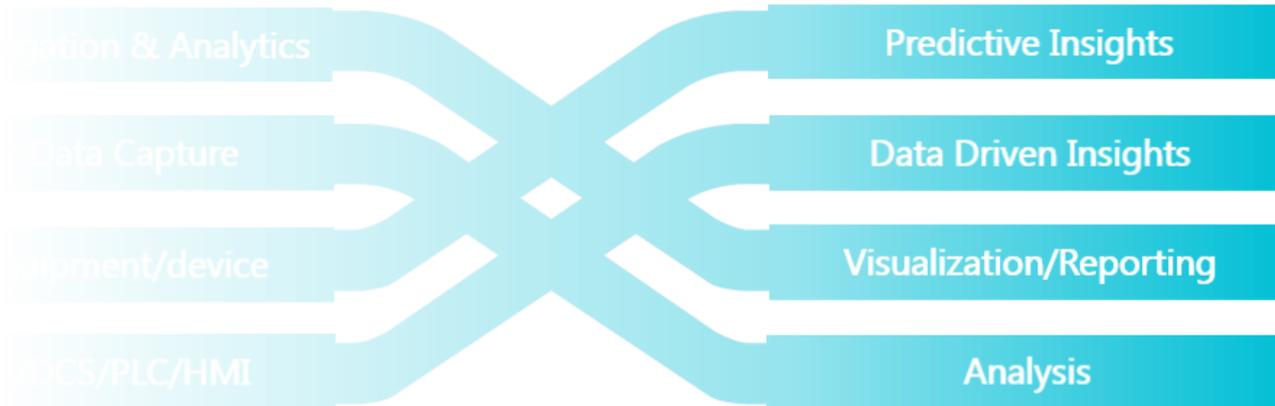
- **PI Connectors**
- **PI Cloud Connect**
- **PI Integrator for Esri**



- **PI Server 2014**
- **PI Asset Calculations**
- **PI Event Frames**

- **ProcessBook Displays in PI Coresight**
- **PI Coresight Mobile**

OSIsoft PI System 2015 Developments



**Predictive Analytics /
Simulations**

**Integration with Big
Data Analytics**

**Integration with
Business Systems**

Process
Optimization

Quality
Improvement

Asset Health
& Uptime

Energy
Efficiencies

Regulatory
Requirements

Safety

Share

Learn

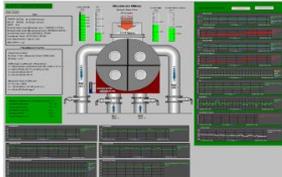
Innovate

This is **your**
work!
True
Business
Impact

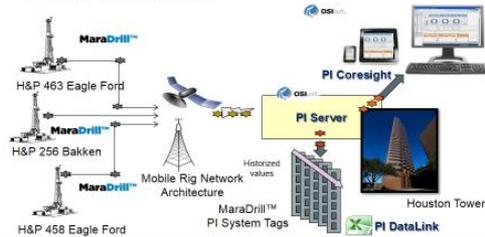
Performance Monitoring Center Hampton NH



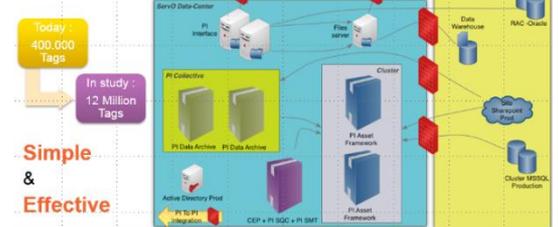
Condenser Performance Display



Data Workflow



IT Infrastructure



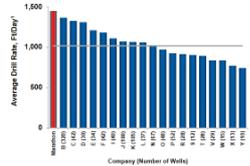
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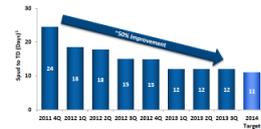
Results and Benefits

- Cooling Tower Performance Improvement - \$450K/Year
- River Water Temperature Management - \$300K/Summer
- Chemical Consumption Reduction - \$70K/Year/Plant

Continuous Improvement in Rate of Penetration (ROP)



Eagle Ford Drilling – Spud to Total Depth



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PI System and Real Time Data Analysis

A new generation of tools, agnostic technology, for an automatic and efficient detection

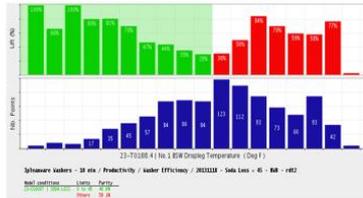
- Leak Detection on demand**
- Analyze every sensor in **Real Time**
 - Put Data for **analysis** in SQC and Scilab
 - compute proximities between the signals to determine the best location of leaks



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Easy to find key variables



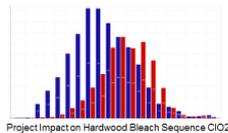
"Hyperlift" for Hardwood 1st Drop Leg Temperature

Hyperlift that allows the dramatic impact of 4th drop leg temp on soda loss

green = "good", red = "bad"
Braincube can automatically rank and sort all potential model inputs

Hypercubic analysis can be used to rank models that contain more than one variable

PROJECT SAVINGS



Project Impact on Hardwood Bleach Sequence ClO2

6% Cost Reduction = Additional Savings

Improving brown washer efficiency has reduced organic carryover to the bleach plant



- ✓ ClO2 & NaOH demand reduction
- ✓ Caustic makeup reduction
- ✓ Increased recovery boiler steam generation
- ✓ Lower BOD load to waste water treatment



PI System for Process Control Engineer

	Problem Measurement device or process limitation in chemical industry
Solution Realizing Soft-sensing Model	PI PE
Realization +PI ProcessBook +PI DataLink	

Building PI calculation points for solving way for solving above mentioned problems

PI System for Quality Engineer

	Problem How to monitor the quality of goods and services in real time
Solution PI SQC chart symbol	PI ProcessBook (SQC Add In) + PI SDK + OSIsoft vCampus
Realization Automation Rate	Benefits Quality in a product or service is what the customer is willing to pay for!

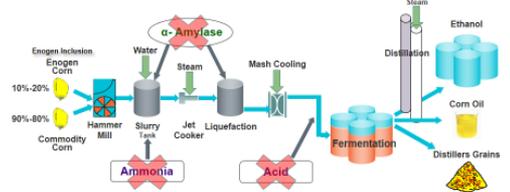
Money Making Loops

5. BENEFITS FROM USING PI SYSTEM

Increasing Efficiency 90% Control Program Simulation Report Generation	PI System Strategy->Operation	Becoming More Energy Efficient 200,000 \$/Year Benefits for saving stream (Statistic including only one soft-sensing model running in PI System)
Optimizing Production Unit 30 Organo-Silicon/PBT BPA/PC	HQ Control Level	Patents and Papers 10 Applying patents and publishing papers based on PI System in 2013



Enogen Impact – Dry Grind Ethanol



PI System provides the ability to monitor, analyze, measure and visualize the Enogen impact.

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PG&E Gas Operation Center



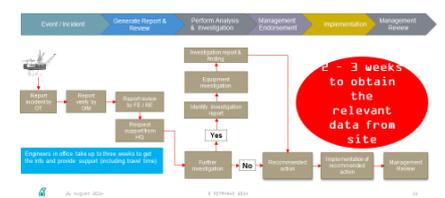
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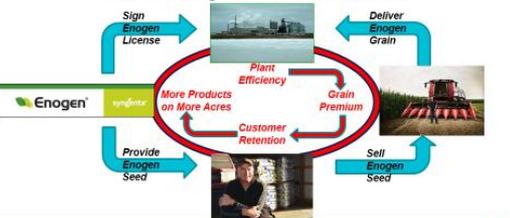
Why do we need PI System?

- Diverse operational facilities
- Inhomogeneous sources of operational data
- Real-time process data locked within isolated control systems
- Technical performance & business intelligence reliant on offline data

Previous information flow took weeks to obtain data



The Enogen Value Chain



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Customer Calls Displayed using Esri

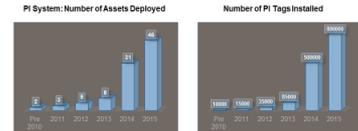
Distribution Calls		
Zero Tags	1 Northern	0 Coast
	0 Bay Area	0 Valley
Odor	6 Northern	2 Coast
	3 Bay Area	2 Valley
No Gas - P	0 Northern	0 Coast
	0 Bay Area	0 Valley
No Gas - U	1 Northern	0 Coast
	1 Bay Area	1 Valley

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Troubleshooting made easy and accurate!



PI System deployment status





Business Challenges

- Manual data collection despite the existing automation system.
- Data is being organized using Microsoft Excel.
- Engineers spend long time organizing data and they don't have enough time to analyze it.
- Data is transmitted via email.

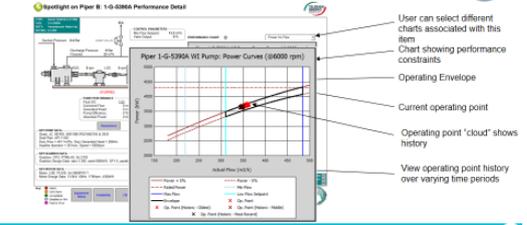


Standardized Real Time Portal at PEMEX

All 4 PEMEX Companies' Metrics are in a single Portal



Spotlight Display - Performance

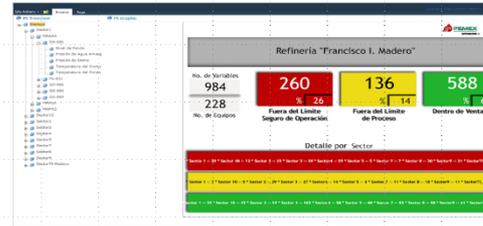


Solution

Implement PI System to manage, secure and display operational information through reports and KPIs of wells and CPF (Central Production Facilities)



A single detailed view for all equipment



Examples of Value Delivered

- High Seal Gas filter DP Catch**
 - DPF reached 3.5BarG, limit should be 1BarG
 - Spotlight alerted users, who followed up with operators to standby filter and raised work order to replace fouled filter
 - If allowed to continue could have caused 14 days lost production @11,000bbls/day = 154,000bbls
- High Seal Oil Tank Temperature Catch**
 - Temp should be around 60°C, but had reached 110°C
 - Spotlight alerted onshore users, who followed up with offshore team and it was picked up that 2 seal oil pumps were running instead of 1
 - If high temperatures had continued seals could have failed and caused 10 days lost production @7,000bbls/day = 70,000bbls
- Surging Compressor Proactive Resolution**
 - Operators reported compressor surging
 - Spotlight's history functions allowed engineers to confirm problems had occurred and make control tuning suggestions
 - If allowed to continue would have caused production/mechanical problems



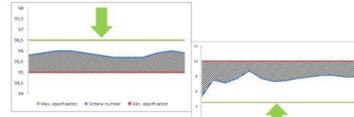
Does the Process Fit in the Range?



Process in Operation Example 3

- Fits in the range
 - Keeps hard limit
 - Keeps soft limit
 - Efficient
 - Being controlled
-

Reducing Quality Giveaway



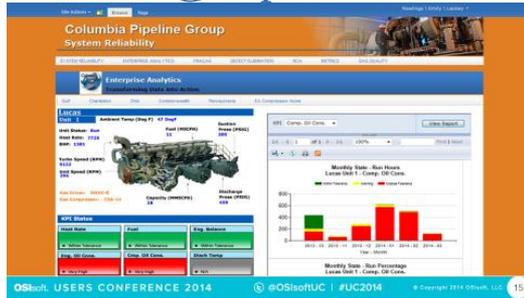
Benefits of TQI

- Unnecessary give-away can be eliminated
- Information about product quality is quickly available any time
 - Laboratory analysis is slower and less often available.
- Ensures smaller variance than the ISO standards for laboratory measurements*
 - Disturbances in measurements are eliminated by weighted averaging
 - Place of sampling is indifferent
- Provides data for further optimization

Process Optimization

Quality Improvement

Asset Health and Uptime



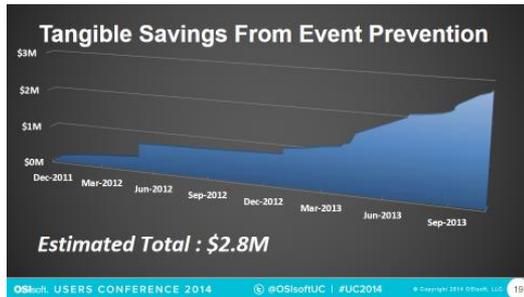
Failure Analysis and Data



View of control room video walls



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Fleet Risk, Financial, Health



Return on Investment

- Based on actuary data, failure reports and FMEA effectivity we expect:
 - 250% ROI for the cost the installed system per year
 - Expect that for every \$10 Million spent on maintenance that, at least 25% on a rate base case study.

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Situational awareness in control room



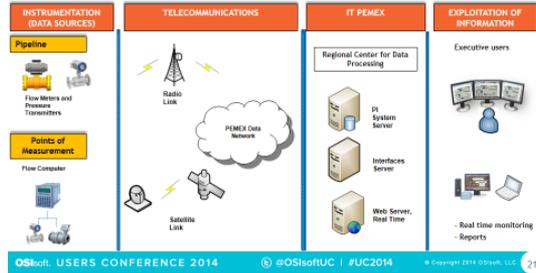
Process Optimization

Quality Improvement

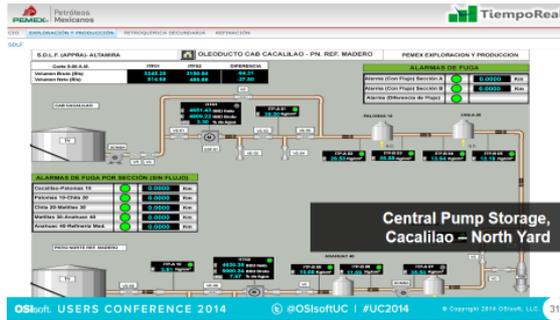
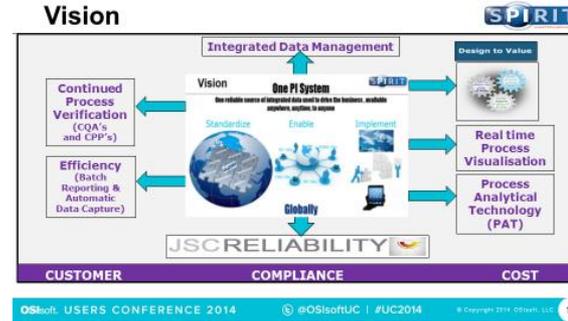
Asset Health and Uptime



Implementation of the Solution



Vision



Vision



Process Optimization

Quality Improvement

Asset Health and Uptime

Energy Efficiencies



PI System in AA Copper



Business Challenge: The need of **real-time information management** for Operational Excellence, Safety & Sustainability

OSisoft PI System:

- Single platform to **integrate all data** from the Operations Value Chain.
- Enabling infrastructure to develop **value applications** in real-time.

Real-time Operations Management

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PI System in AA Copper

2013 results:

- > Operating profit: US\$ 1,739 millions (26%)
- > EBITDA: US\$ 2,402 millions, ROCE: 25%
- > Production Cu fine: 775 [kton]
- > Average number of Employees: 4,200

Economic Benefits (as Project estimation):

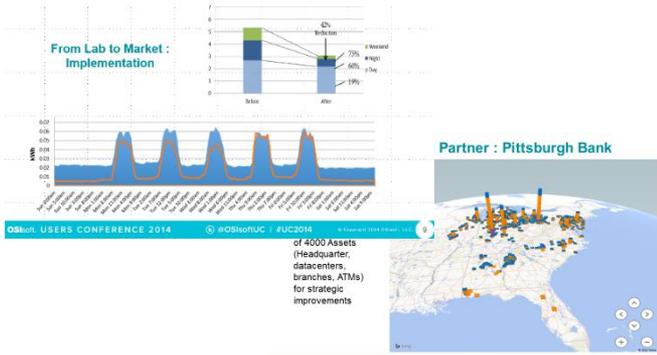
- Increase in the availability of processes and equipments: **0.2%**
- Increase in Energy Efficiency: **1%**
- Decrease of Maintenance Costs: **1%**



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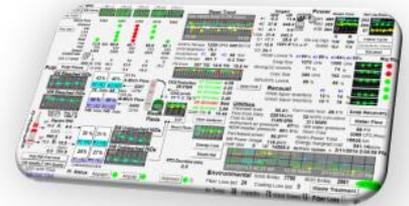


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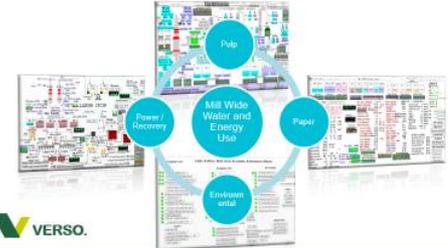
EA Journey – From Real Time to Future Time

- Every PC in the Mill has PI ProcessBook
- Every PC with Excel has PI DataLink
- Master PI Processbook
 - used Mill wide
 - over 1000 PB displays
- Majority of PB displays
 - developed by area process and operation experts



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EA Journey – From Real Time to Future Time



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Process Optimization

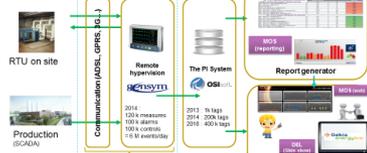
Quality Improvement

Asset Health and Uptime

Energy Efficiencies



Architecture Overview



Building Energy Services (BES)

- Remote monitoring service
- Analyze building/operational data
- Take Action to improve energy performance
- Provide support with technicians
- Communicate value of energy savings with reports



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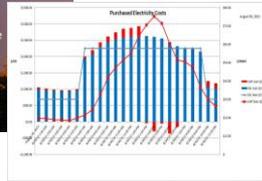
Reporting to our Customers



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2020 "Net-Negative" Energy Goal

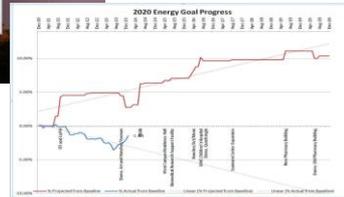
- Goal is to use no more energy in 2020 than in 2010 despite a billion dollars of new construction on campus.
- Use real-time and historical information to optimize energy supply and consumption at the University of Iowa



Building Energy Dashboard



- Building dashboards monitor the demand for steam, chilled water and electricity in all buildings.



"City as a System"

GOALS:

- Connect buildings' operating systems
- Lower individual and aggregate energy demand and usage
- Establish permanent load reduction
- Measure and report results

SCOPE:

- 6 downtown San Diego buildings (2 commercial, 2 residential, 2 hotels)
- OSIsoft software
- Data and savings results at end of 2014

KUDOS:

- Received White House recognition as big data solution

City-wide Energy Optimization

UC San Diego's World-renowned Microgrid

- Generates 92% of campus electricity
- \$8 Million+ in annual savings
- One of the world's most advanced microgrids

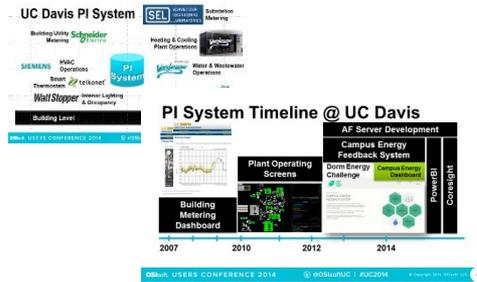
Process Optimization

Quality Improvement

Asset Health and Uptime

Energy Efficiencies

UC DAVIS

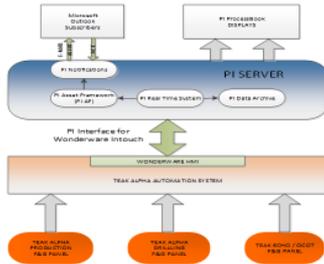


ProcessBook Operations Graphics





PI System Fire & Gas Dashboard Architecture



- Data from the F&G panels are sent to the Wonderware HMI via the automation network
- PI Interface for WonderWare Intouch transfers data to the PI Data Archive.
- PI Notifications (alert conditions from F&G panel) are forwarded to selected e-mail subscribers
- PI ProcessBook display dashboards allow end users to immediately determine the health of the overall system down to sensor level.



Controlling Safety via PI System Tools



- Asset safety integrity**
 - On-line analyzers
 - Interlock
 - Flare
- Process safety management**
 - Notifications
 - Reports
 - Displays
- Refinery safety excellence**
 - Safe operation
 - Reduced shut-downs
 - Efficiency

Benefits of PI System for Fire & Gas Monitoring

- Real time monitoring of F&G system health: minimizing system downtime and maximizing availability, quality control of preventive maintenance
- Historical archiving of F&G system events: timeline of event reconstruction, identifying faults and root causes
- Better management of control for bypassing
- E-mail notification of system health issues: bypass, sensor trouble, communication failures, panel fault
- Superior process safety: assurance of safety barrier integrity
- High potential for improved safety and production with negligible capital investment

Interlock program benefits

Switched off interlocks more than 1 day	2013 (H2)	2014 (H1)
Pcs	964	881
Days	29,052.4	10,857.97
Total switched off interlocks	2013 (H2)	2014 (H1)
Pcs	2294	2224
Days	31,710.3	21,436.9
Interlock relevant events (pcs.)	2013 (H1-H2)	2014 (H1)
	111	22
Unit shutdowns (due to interlocks (pcs.)*)	11	0



*2013 / 11 pcs. shutdowns = 84 lost operation hours
Calculated loss based on EDC is 1.000.000€
 EDC: Equivalent Distillation Capacity – Solomon study



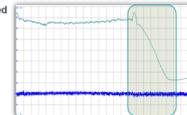
Steam-Assisted Gravity Drainage (SAGD)

- Approximately 80% of Canada's Oil Sands too deep to mine
- Two key SAGD facilities – Firebag & MacKay River
- Parallel pairs of horizontal wells are drilled:
 - one for steam injection
 - one for oil recovery
- Safety and Operational challenges:
 - Large numbers of assets and instrumentations
 - Complex logic and criteria
 - Process Changes

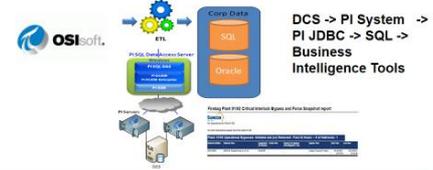


Low Flow alerts on ESPs (electric submersible pump)

- A Low Flow event was detected in one of the pumps based on wellhead temperature fall off
- Lost production
- Potentially fail of an ESP, around 50.5 million at risk
- 130+ wells at Firebag



Data Flow for the Bypass & Equipment Trips Monitoring

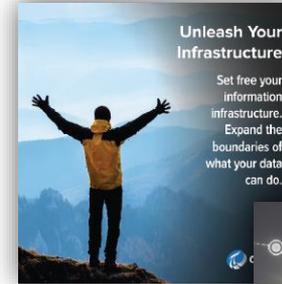


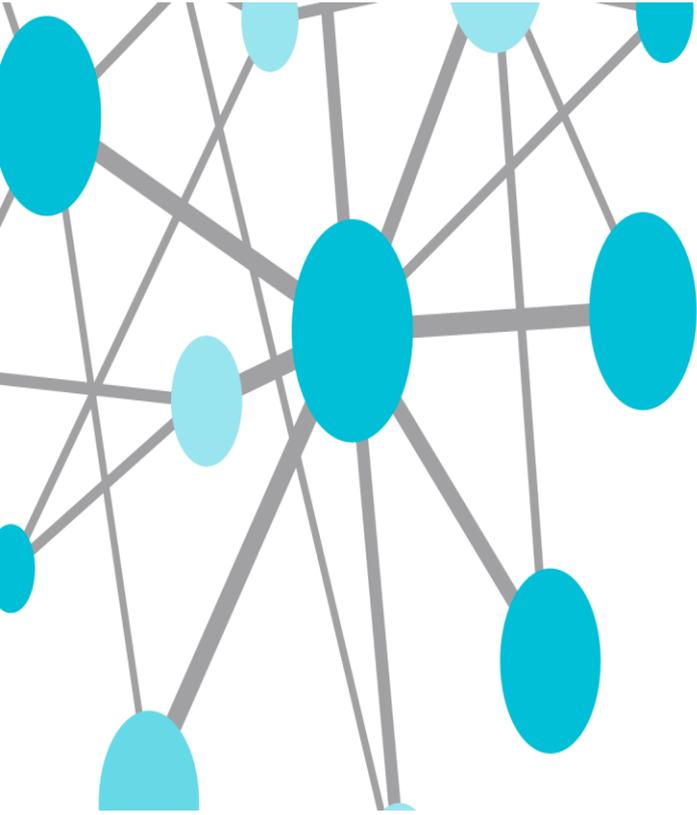
DCS -> PI System -> PI JDBC -> SQL -> Business Intelligence Tools

Summary: Operational Intelligence

- It's a Journey
- Accelerated by the right infrastructure

“Intelligence without data is the slowest path to success. Data without intelligence is the noise before failure”





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