



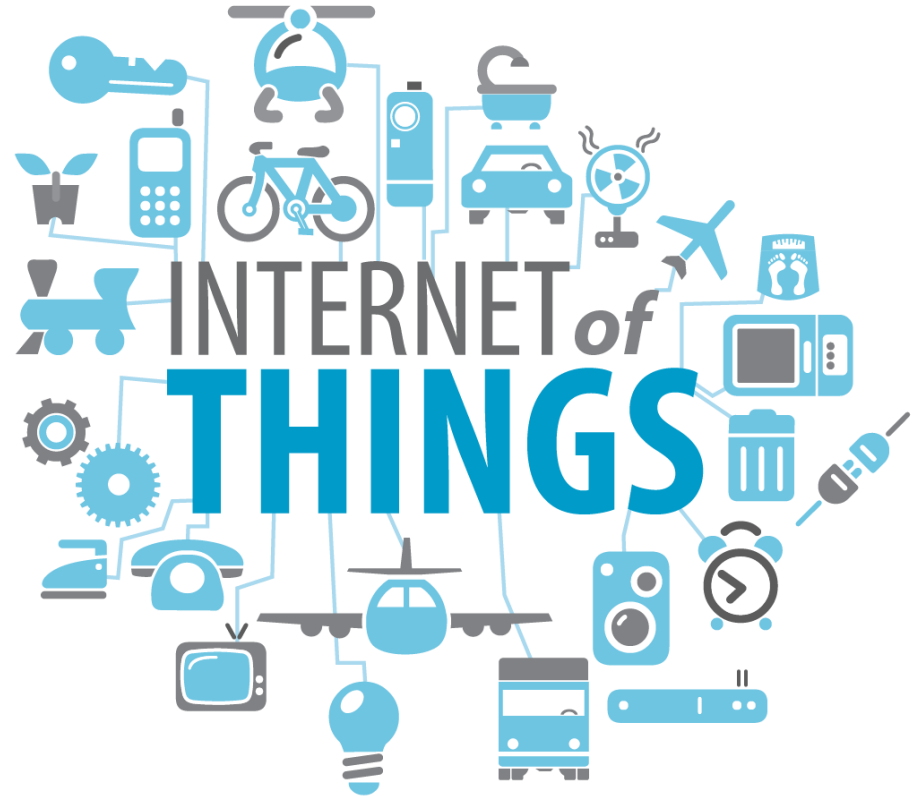
Smart Cities & Industrial IoT: OSIsoft and Qualcomm Collaboration

Presented by Dave Roberts, OSIsoft
Ashok Tipirneni, Qualcomm



Agenda

- Collaboration between Qualcomm and OSIsoft
- Smart Campus Project
- Future Direction
- Q&A



Opening Thoughts

- M2M and Sensor Data is NOT new to Operations Technology
- The PI System has been used over 30 years to integrate data from Industrial Systems and create actionable information
- We're extending these capabilities in multiple directions
 - Data Ingestion (PI Connectors) – leveraging IoT technologies to get closer to the edge directly connecting to Assets and Sensors
 - Integrators – Enabling Business Intelligence, Predictive Analytics, Machine Learning
 - Geospatial Integrator – Visualization in a Geospatially oriented world

The big question...

Instead of getting 100,000 data streams and context from one-plant into PI System... how do you go about getting data from thousands of distributed nodes (IoT) into PI System?

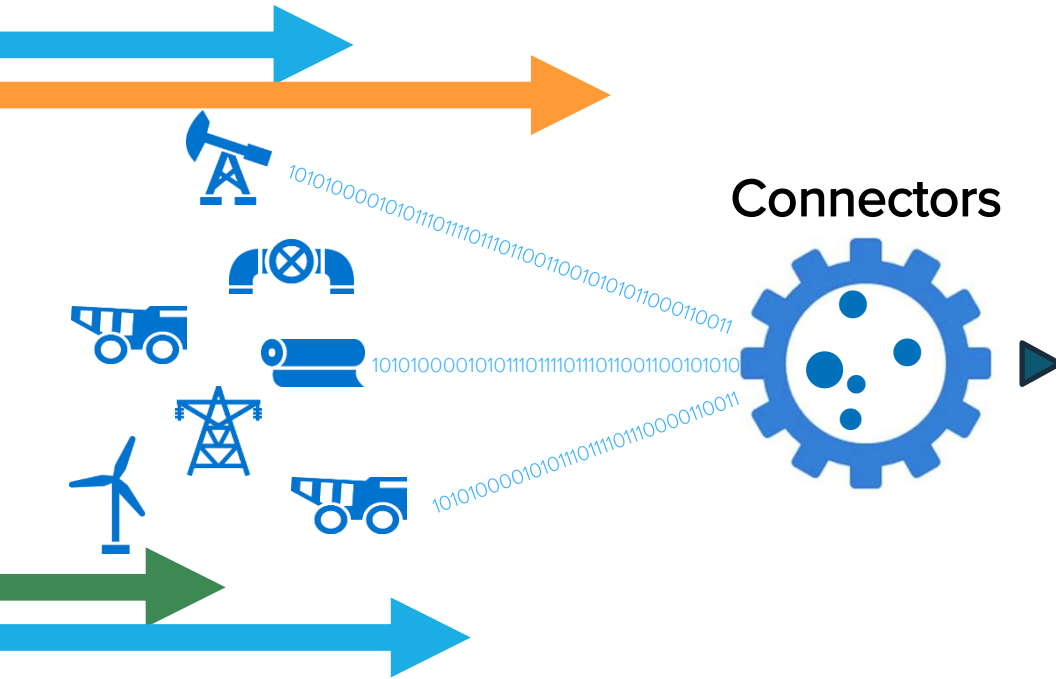
What's new to help answer that question?

- Distributed intelligence with edge processing power resulting in “smarter” sensors and devices.
- New “elastic” technologies that can consume high volumes of data from edge devices (Cloud, Hadoop, ML, Analytics)
- Connectivity and communications standards are becoming cheaper.

What's the Qualcomm & OSIsoft Collaboration About

1. Test and Deploy Connectors on Qualcomm enabled Gateways and Devices and Multiple Embedded OS
2. Demonstrate highly distributed data acquisition into PI System
3. Hybrid Architectural Approach
 1. Connecting to Systems (e.g. BACNET to BMS)
 2. Connecting to Sensors (e.g. Alljoyn)
 3. Connecting to Vendors' Services
4. Storing and Presenting Time Series/Context to best-in-class Analytics (Integrators)
5. Engage Customers and Partners in Early Adopter Projects

PI Connectors



- Data source is the **system of record**
- Data collected in terms of **assets** as defined by the data source
- Assets **auto-created** in PI AF
- Tags **auto-created** in PI Data Archive, linked to PI AF Elements
- Events collected and stored in **Event Frames**
- Easy to **configure**

See TechCon: Collect your Data in Context Using PI Connectors

Thursday 16:20-16:50



Qualcomm Smart Campus Project

Smart Cities

World population living in urban environments

~50

% Today

~70

% In 2050



Bluetooth



NFC



3G/4G



Powerline



Wi-Fi



Fiber



Ethernet



Smart gateways &
small cells

VIDEO

3 Pronged Approach to Smart City/Campus Enablement

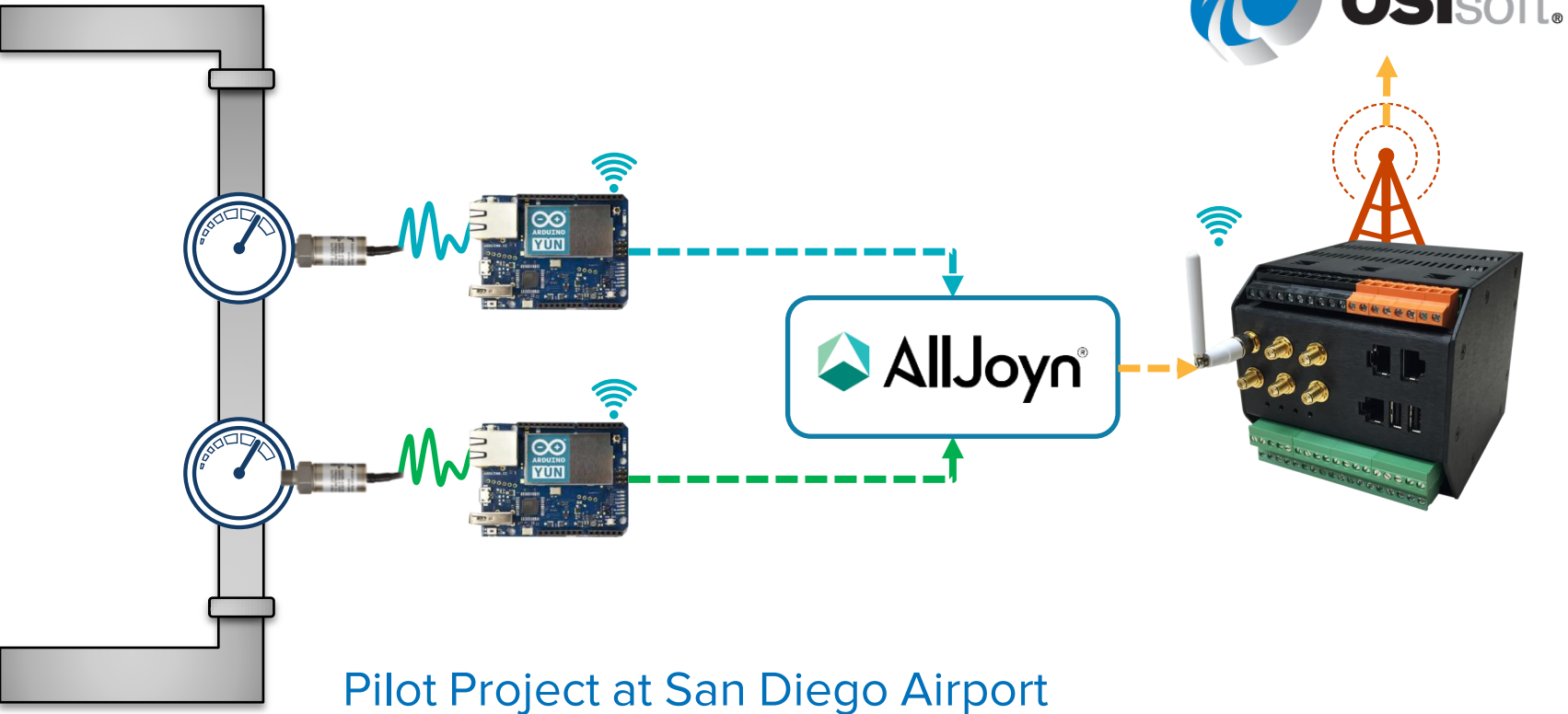




Where we Started...

Data Centers → Critical Infrastructure Labs → Intelligent Buildings

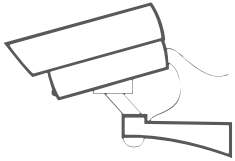
San Diego Airport Deployment



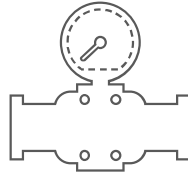
Pilot Project at San Diego Airport

Intelligent Buildings

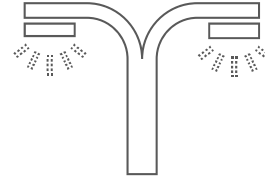
Connectivity solutions to increase efficiencies, revenues and cost savings



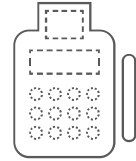
Security



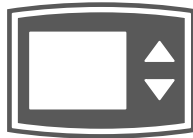
Water



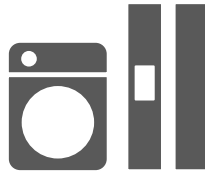
Lighting



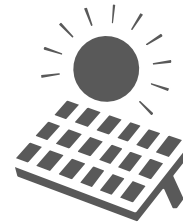
Waste Management



Heating / Cooling



Appliances



Power / Solar

Goals of Smart Campus

A live Smartcities technology showcase & sandbox in San Diego

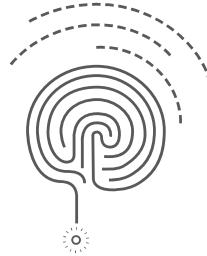
- Solve key energy management challenges
 - An integrated, BMS agnostic energy management solution
- Showcase Qualcomm Smartcities technologies, Partner Products and solutions.
 - Partner products in live functional environment
- Use case development sandbox for building automation and campus management (and more..)

Creating an Ecosystem of partners



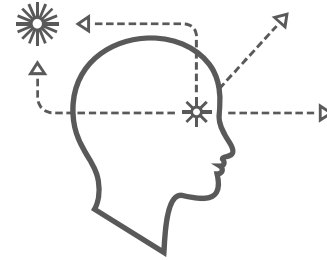
Technology Enablement

- QUALCOMM
- OSIsoft



New Product Development

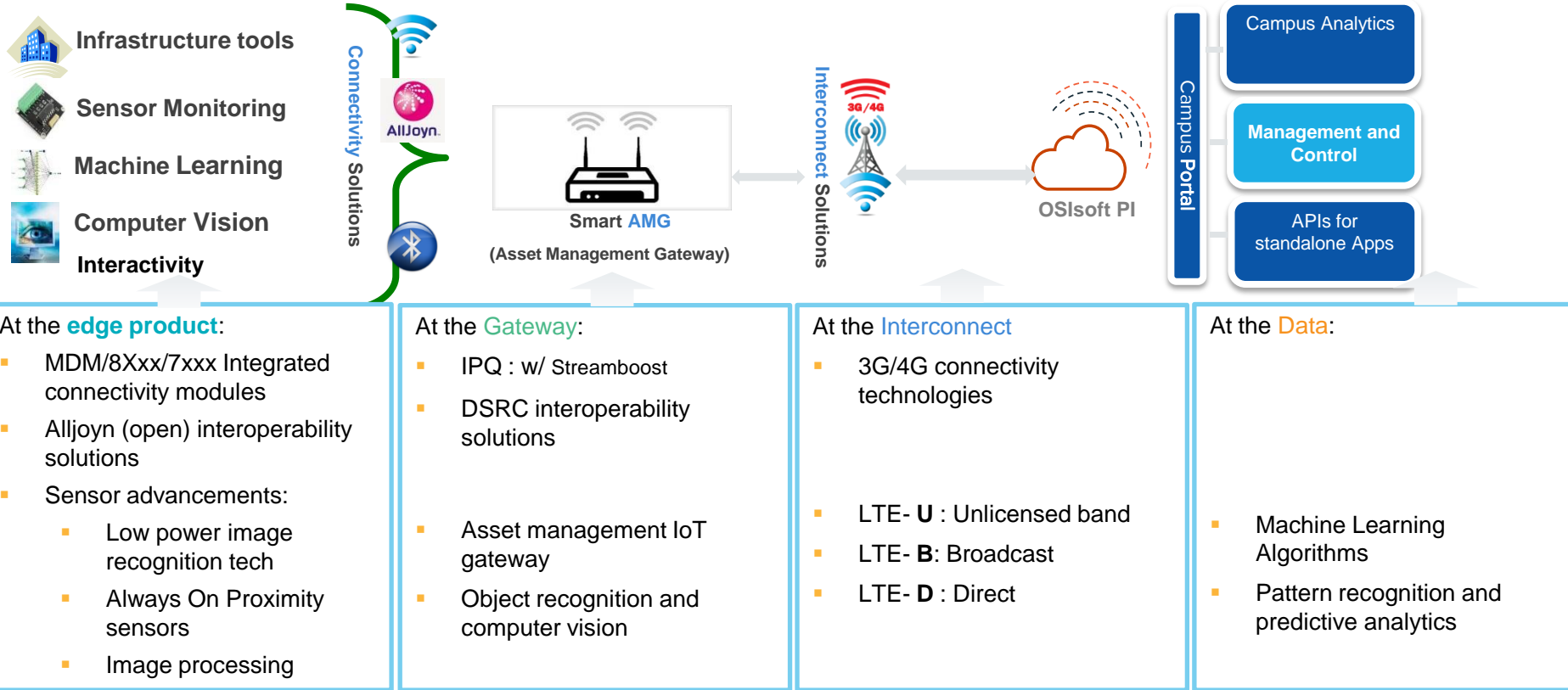
- Digi
- Itron



Systems Integrators

- CH2M
- Schneider Electric

Qualcomm Technologies in Smart Campus



Qualcomm Solutions and Technologies

Apps & Ecosystem



Software Frameworks

AllJoyn[®]



Qualcomm[®]
Vuforia[™]

Lumicast

Qualcomm[®]
iZat[™]

Boards/Reference Designs

Snapdragon Based
Dev Board

MPQ Based
Dev Board

Gobi Based
Dev Board

Wi-Fi Based
Dev Board

Processors/Chipsets

Qualcomm[®]
snapdragon

Qualcomm[®]
gobi

Qualcomm[®]
ATHEROS

Core Technologies



SoCs



Connectivity



RF

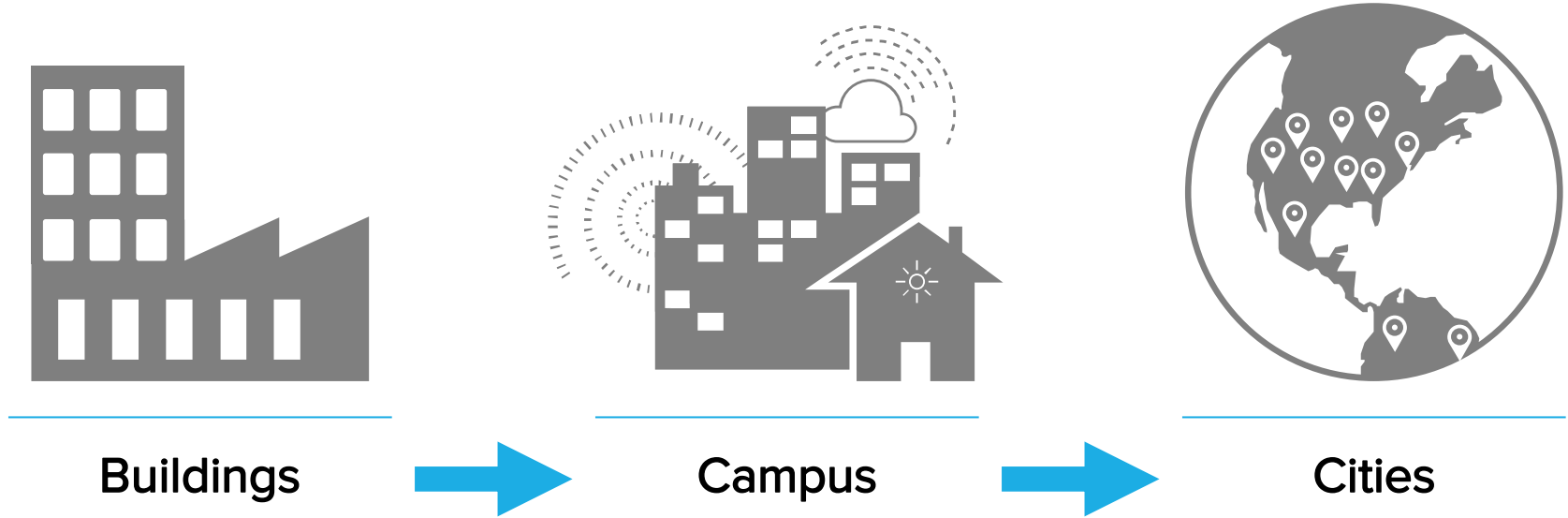


Location &
Sensors



System/O
S

Transition from Intelligent Buildings



Smart Cities Market Verticals



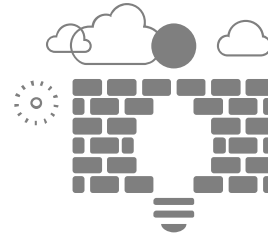
Smart Building

- Connectivity
- Integrated Service



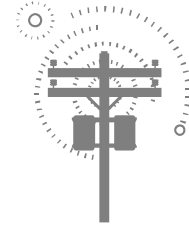
Smart Transportation

- Smart Mobility
- Smart Charging
- Smart Traffic
- Smart Parking



Smart Infrastructure

- Smart Water
- Smart Lighting
- Smart Waste Management



Smart Energy

- Energy Efficiency
- Reduced Emissions
- Smart meters

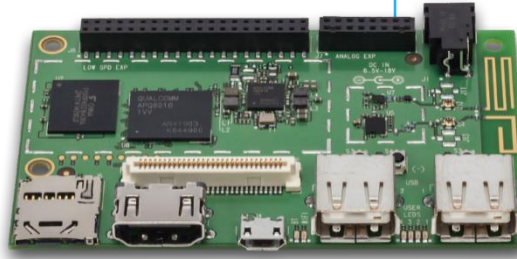
Intelligent connectivity within and across City Verticals is key

Enabling Wireless Connectivity



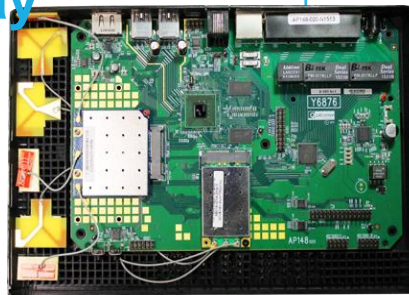
Asset Management Gateway

- Embedded operating system (Android-based)
- 3G, Wi-Fi, Bluetooth, GPS air interfaces
- 2 x USB plug-ins for ZigBee or other short-range radios
- External SMA connectors for all radio antennas
- Ethernet ports for MODBUS/TCP
- CANbus interface for DeviceNET and BACNet
- 2 external USB ports
- Analog & Digital I/O (expandable)
- 10 – 36 Volt DC power



DragonBoard 410c

- Windows 10 support (+Android & Linux)
- Quad-core ARM® Cortex™ A53 at up to 1.2 GHz per core
- 64-Bit capable
- Memory – LPDDR2/3 533MHz Single-channel 32-bit (4.2GBps) non-POP/ eMMC 4.51 SD 3.0 (UHS-I)
- Connectivity – integrated 802.11 b/g/n, BT/FM
- Power Management + Audio Codec

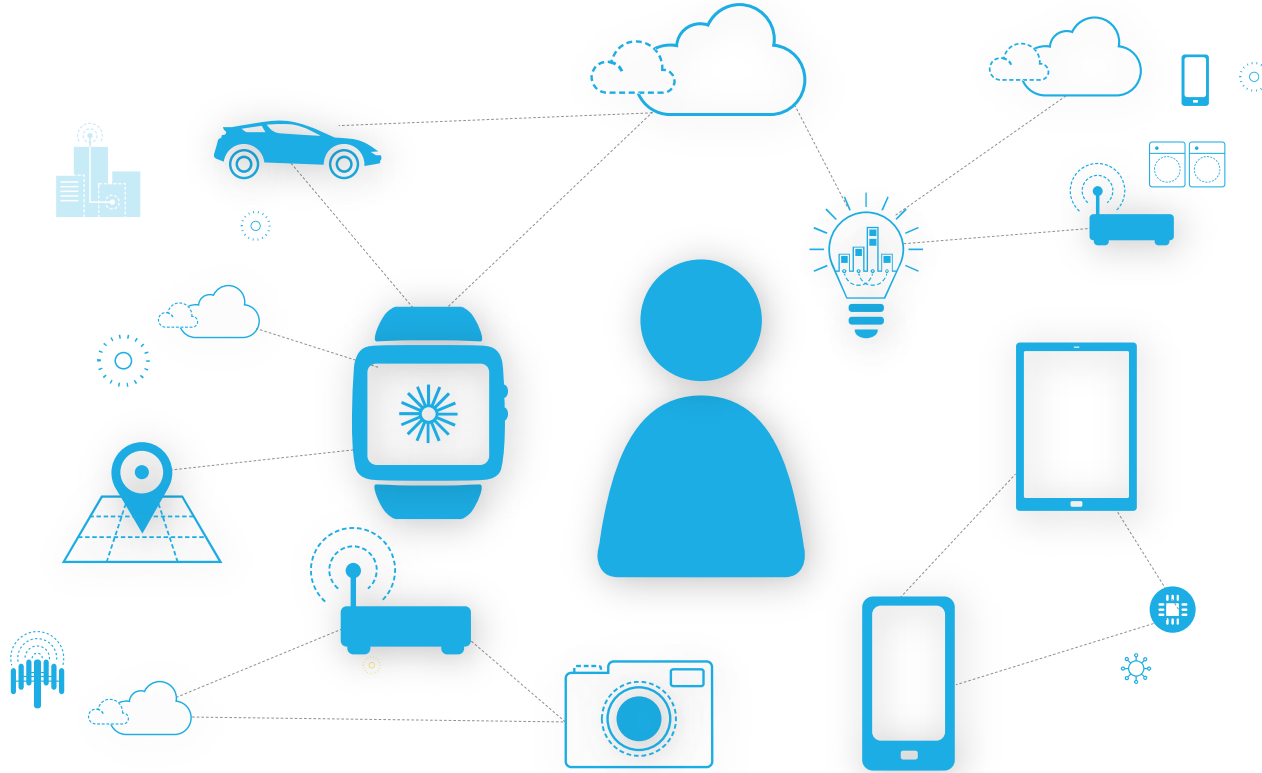


AP148 | IPQ Reference Board

- Dual core 1.4GHz Krait with ~10,000 DMIPS
- Dual core NSS @ 740MHz processes 5Gbps traffic
- Quad core of Crypto5 security engine
- Highest DMIPS per Watt: ~4.3 DMIPS/Watt
- Universal interfaces: USB 3.0, SATA 3.0, PCIe 2.0
- Line rate NAT Ethernet Switch
- ~12.5W – can be supported by 802.3af

Qualcomm Krait is a product of Qualcomm Technologies, Inc.
Qualcomm Internet Processor is a product of Qualcomm Atheros, Inc.

Enabling the Intelligent Edge



Edge

end devices
+
access nodes



Caution – Futureware...

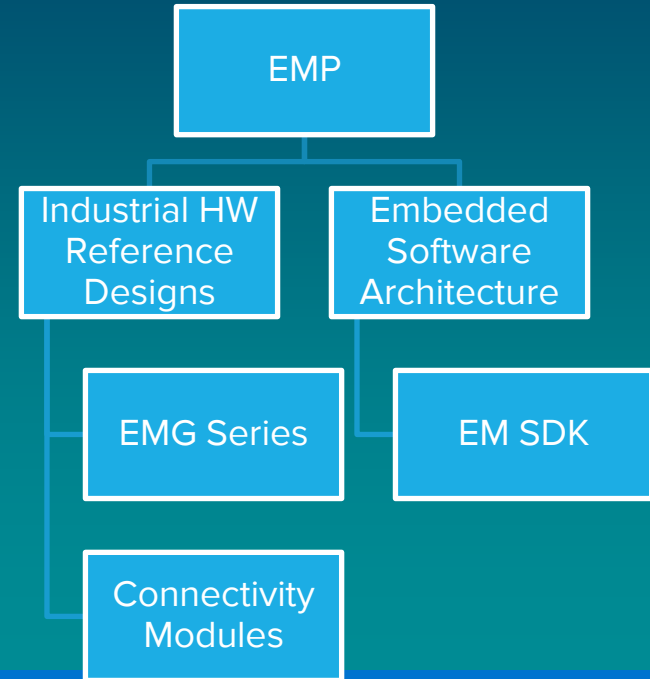
Qualcomm® Edge Management Platform (EMP)

Edge Management Gateway Reference Designs and Software Solutions for the Industrial Internet

Overview

Qualcomm's Edge Management Platform or EMP, offers a series of hardware reference designs and software capabilities to address the connectivity, edge intelligence and interconnect (backhaul) requirements for the rapidly expanding Industrial Internet space.

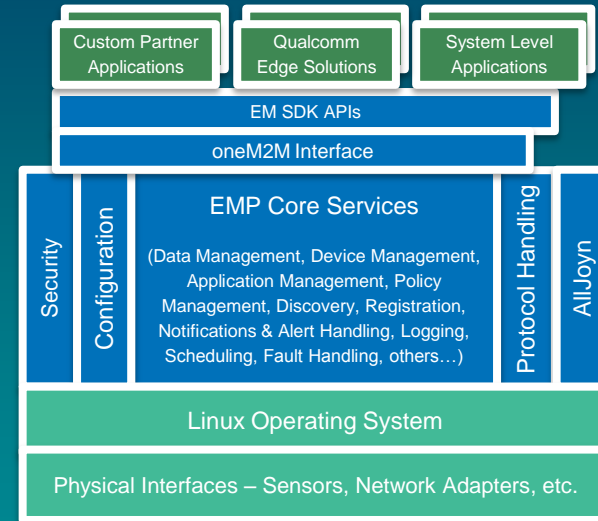
- **Connectivity:** Short-medium range, proximate connectivity solutions and enablers such as 802.11x, 802.15.4, 802.15.1, DSRC, LTE-D
- **Edge Intelligence Platforms:** Application development for edge of network platforms—CPU, AP, GPU, GPS, RTOS/HLOS, Core Services
- **Interconnect:** Reliable backhaul connectivity via 3G/4G modems, Wi-Fi & Small Cells



Qualcomm® Edge Management Software and Services

An Embedded Edge Platform and Software Development Kit for the Industrial Internet

- Embedded Software Platform for Industrial Gateway Devices
- Long Term Supported Linux Distro Optimized for Embedded Space
- Software Architecture Implements A Common Services Layer Approach
- Core SDK Objectives:
 - Enable Sensor Edge Connectivity
 - Simplify and Reduce Complexity
 - Enhance Interoperability Among Disparate Sensor Networks
 - Promote Security and Data Integrity
- Initial SDK Release Planned for Q1 2016



Edge Management Software & Services Architecture

Home



Helping empower cities worldwide with
a scalable ecosystem of smart, efficient,
sustainable technologies.

Learn More: Qualcomm.com/smart-cities

Summary

- PI Connectors on Gateways are a good start...
- OSIssoft and Qualcomm are collaborating to solve really big IoT challenges:
 - Supporting multiple operating systems at the edge...
 - Provision, Manage and Maintain at the edge...
 - Bi-directionality...
 - Security...
 - Enabling Ecospheres...
- Seeking Early Adopter engagements with Customers & Partners

Questions

Please wait for the **microphone** before asking your questions



State your
name & company

Please don't forget to...

Complete the Online Survey
for this session



<http://eventmobi.com/emeauc15>



감사합니다

谢谢

Danke

Merci

Gracias

Thank You

ありがとう

Спасибо

Obrigado