



Enhancing Manufacturing Decision-Making Process through Real Time KPI

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Tech. Support by Josian Escorne



Agenda

- About Michelin – petrochemicals BU
- Business Challenge
- Applications and User Case / How the PI System was Applied
- Why we've invested in PI Infrastructure
- 2015 Success

Michelin – Petrochemicals BU

- Michelin is a world leader in Tires Manufacturing,
- Michelin owns 2 (3 soon) elastomers manufacturing plants
 - France / USA / Indonesia
- Advanced, highly technical polymers...
 - ... hence challenging to produce

Michelin – Bassens Plant



- Bassens plant:
 - 375 employees
 - Integrated platform (utilities, manufacturing...)
 - Manufacturing model: use of visual management promoting operators accountability

Business challenge

- Our Major Challenge is to
 - Produce highly innovative products at constant quality



Changes and
Agility

Stability

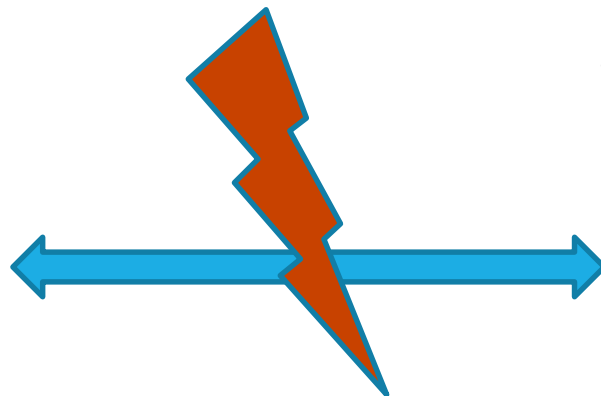


- Ensure efficient and maximal throughput

Operating Challenge

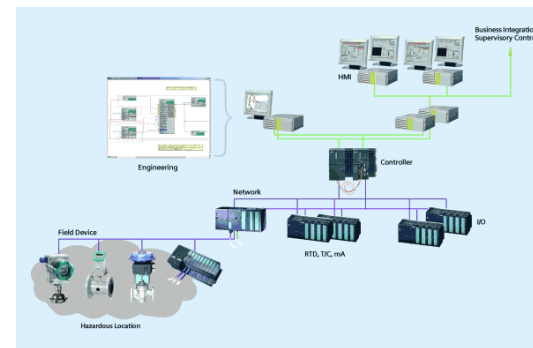
- Two powerful entities... that do not connect properly

- Petrochemicals operator:
 - OS: brain v2015
 - $90 \cdot 10^9$ neurons
 - 2 stereoscopic eyes



- DCS / SIS, for 1 operator:
 - 2000 TAGS
 - 200 control loops
 - BUS, 4-20mA...

- Too many real time data
- WHAT IS IMPORTANT NOW ?



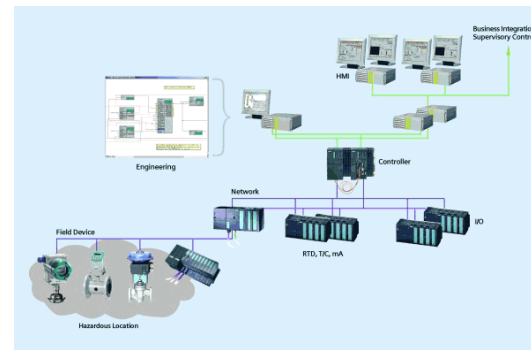
Operating Solution

- Two powerful entities connected through PI Infrastructure
 - facilitate human judgment within limited time
 - present large amounts of relevant data in a small space
 - computers perform most of the analyses
 - enhance our ability to recognize patterns, to find relevant relationships
 - monitor real time events for warning signs



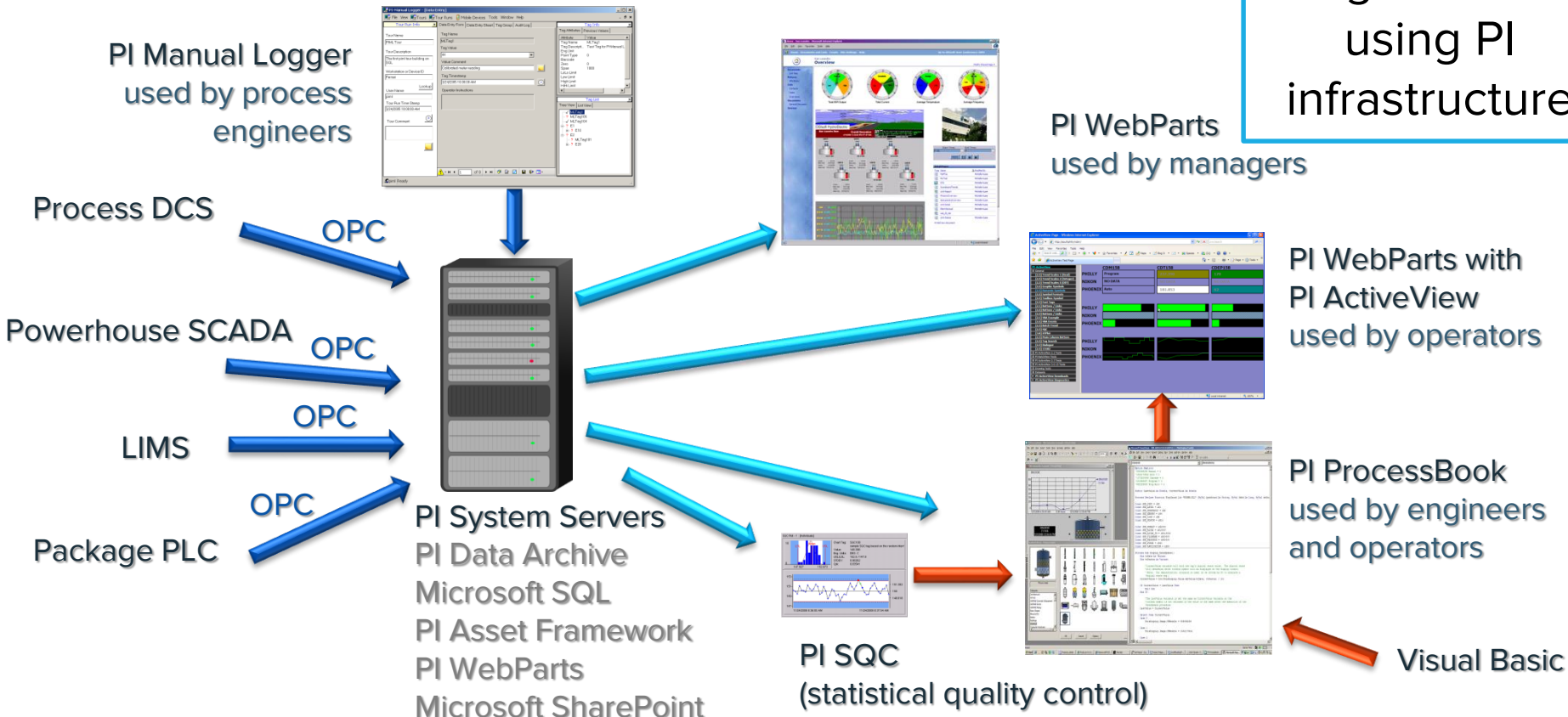
Take the right decision at the right
time

Successful connection !



Structured and
integrated data
using PI
infrastructure

Let's see how it looks like in our plants



Who does What ?

- Definition of monitored parameters
 - Process engineer + Operator
 - Based on production referential and WIN FOCUS
- PI Infrastructure management – Hardware
 - Automation engineers
- PI data management and tool creations
 - Process engineer + Process Control engineer

Example of Production Dashboard

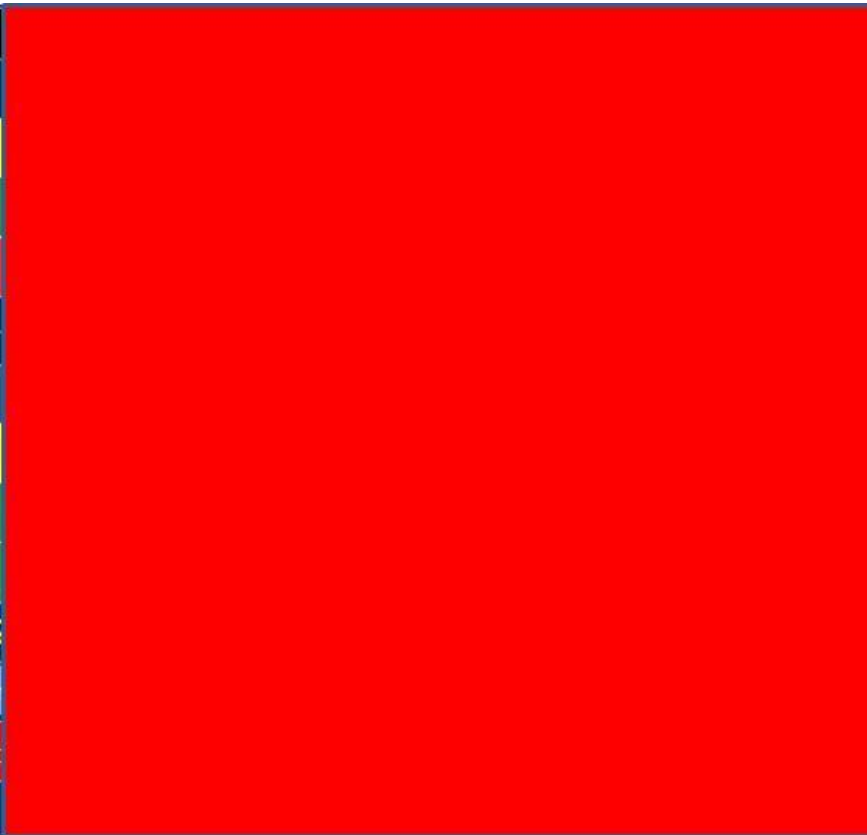
System	Unit 1			
Monomer Rate (lb/min)	Rate 1			
Polymerization Rate (lb rubber/h)	Rate 1			
Monomer Concentration Setpoint (%)	Rate 1			
Concentration Solids (%)	Conc 1			
Blend Tank Level (%)	T-5A	T-5B	T-5G	T-5K
	22.0	33.0	35.0	45.9
Stripper Train	1		2	
Stripper Feed Rate (lb/h)	Rate 1		Rate 2	
Primary Bottoms Temperature (°F)	Temp 1		Temp 1	
Crumb Tank Level (%)	36.0 <small>43.3 AMP</small>		32.0 <small>25.1 AMP</small>	
Finishing Line	3		4	
	Amp 1		Amp 2	
	Rate 1		Rate 2	
Finishing Line Rate (lb/h)	Rate 1		Rate 2	

Title: Production Summary

Author: R. Allen, B. Burns, B. Lucas, D. Yff

Creation Date: 30-May-2012

Edition Date: 3-Apr-2015



Inventory Management

Additive	Vessel		Purity (%)	Density (lb/gal)	Level (%)	Days to 10%	Days to 45%	Inven. (d)
	D-60A	Mix	16.80		21.2	4.2		12.4
	D-61A	Run			24.9			
	D-67M	Mix			50.0			
	D-66M	Run			80.0			
	D-686	Mix/Run		6.88	28.1	6.9	0.0	10.8
	D-680	Mix/Run		6.66	36.8	62.7	0.0	86.1
	D-68M	Mix		6.99	5.5			
	D-155M	Run			82.0	25.5		
	D-7A	Run		7.29	62.1	31.8		
	D-618	Run		6.60	51.4	224.3	34.4	278.5
	D-628	Mix		6.58	0.0			10.7
	D-630	Run			64.0	9.0		
	D-6A	Mix/Run		7.18	47.5	9.3	0.6	11.8
	TBD	Run						

Alerts when new makeups are due

Highlights out-of-tolerance makeups

Title: Chemical Preparation Summary
Author: B. Lucas, S. McKenzie

Creation Date: 16-Sep-2013
Edition Date: 19-Sep-2013

Production Visual Management

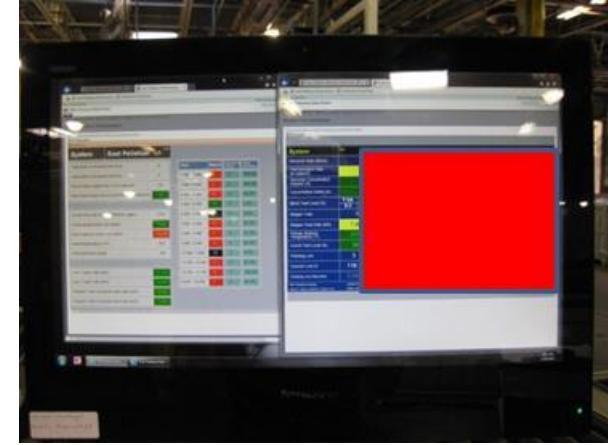


One can see the dashboard early in the morning and immediately know last night's performance.

The dashboard answers simple questions to speed up troubleshooting for low rerun.

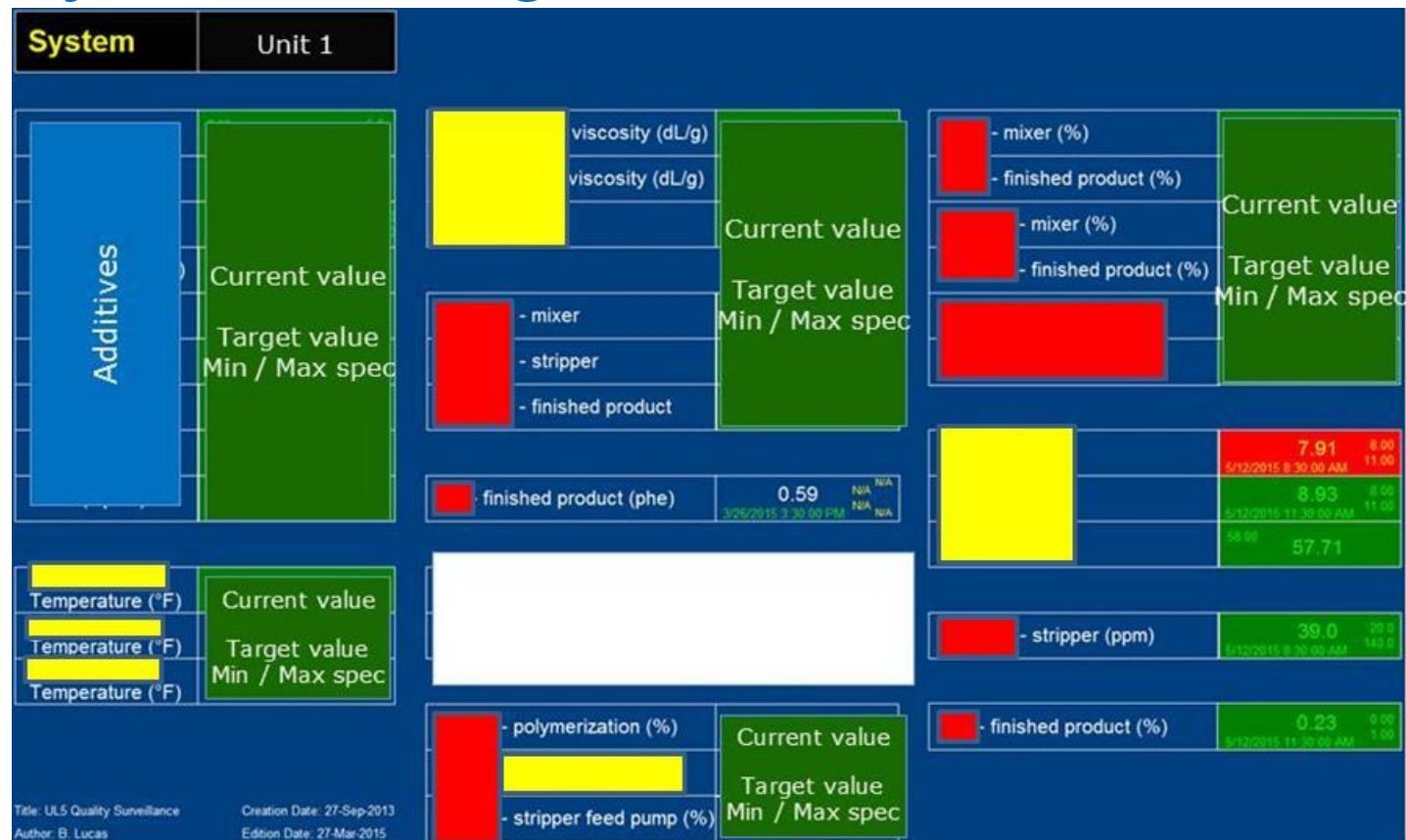
We see missed rerun associated with motor downtime.

Visual Management near the operator

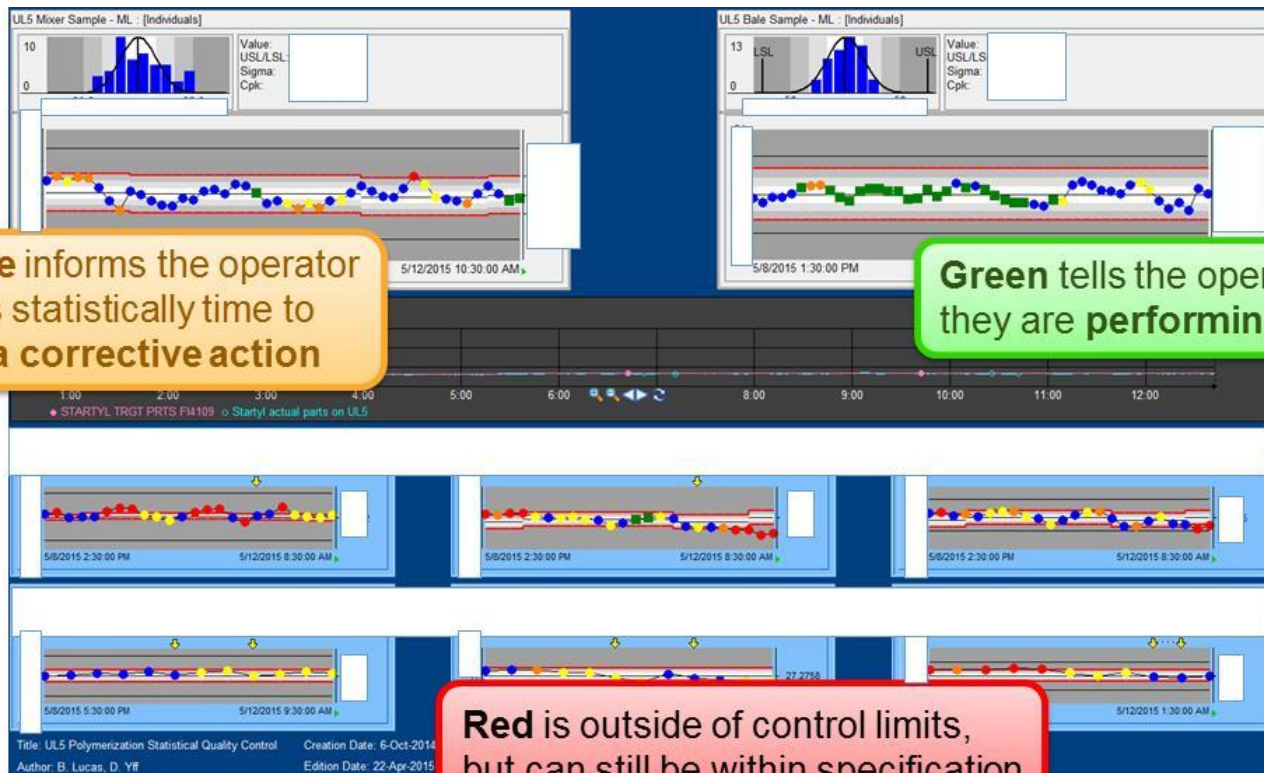


Operators at this post are physically near Line 1 so they know when Line 1 goes down and can lower the rerun rate. Now they can see when Line 2 goes down and can cut the rerun rate during its downtime too.

Quality Visual Management

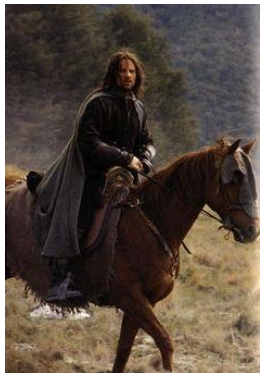


Real Time SPC (quality control)



Why we've invested in PI Infrastructure? (1/4)

IT



Firewall
ancestor



Before 1800

Telegraph



1840's

Telephon

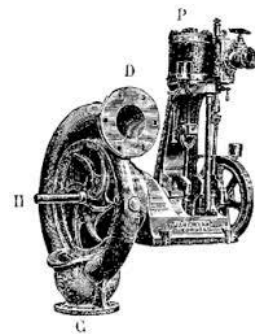


1880's

Centrifugal pumps



It's in metal
It's round
It spins



Why we've invested in PI Infrastructure? (2/4)

Enigma

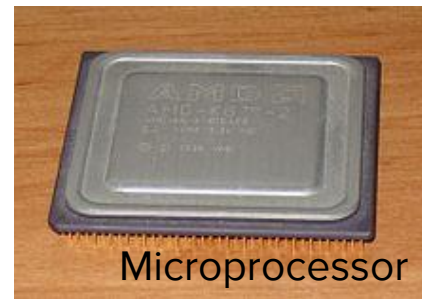


1920's



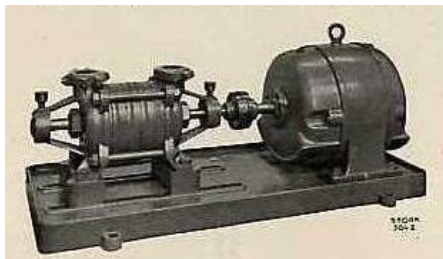
1950's

Transistor and
2nd computer
generation



1970's

Centrifugal pumps



It's still in metal
It's still round
It still spins



Why we've invested in PI Infrastructure? (3/4)

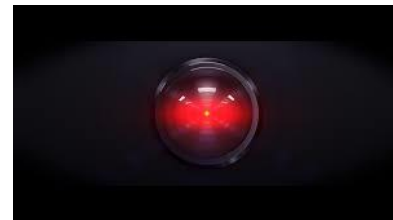
IT



Big Data, virtualization,
everyone connected



It's me!



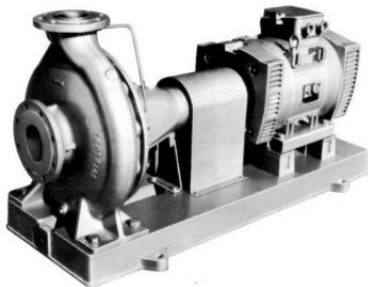
1975's

2010

Dec. 2015

2100

Centrifugal pumps



Guess what?
It's... in metal
It's... round
It... spins



I bet: metal, round, that
spins!

Why we've invested in PI Infrastructure? (4/4)

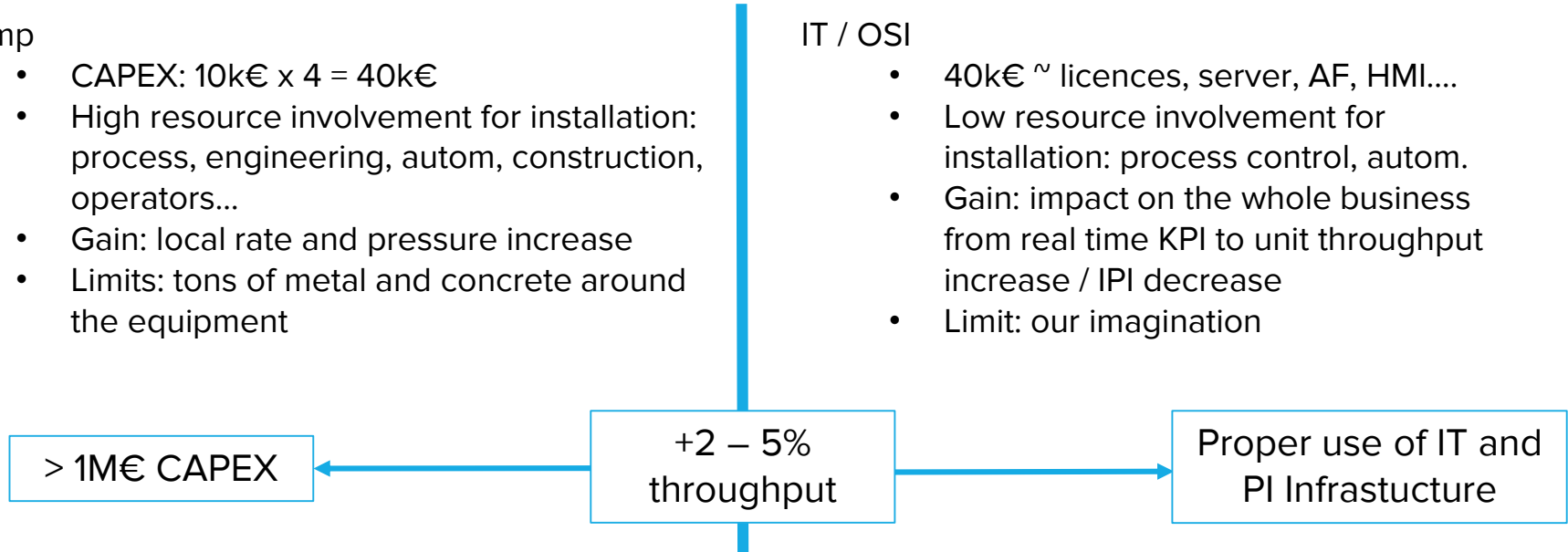
- 2015 → Investing in IT and PI infrastructure is clever and efficient

1 Pump

- CAPEX: $10\text{k€} \times 4 = 40\text{k€}$
- High resource involvement for installation: process, engineering, autom, construction, operators...
- Gain: local rate and pressure increase
- Limits: tons of metal and concrete around the equipment

IT / OSI

- $40\text{k€} \sim$ licences, server, AF, HMI....
- Low resource involvement for installation: process control, autom.
- Gain: impact on the whole business from real time KPI to unit throughput increase / IPI decrease
- Limit: our imagination



2015 Success (1/4)

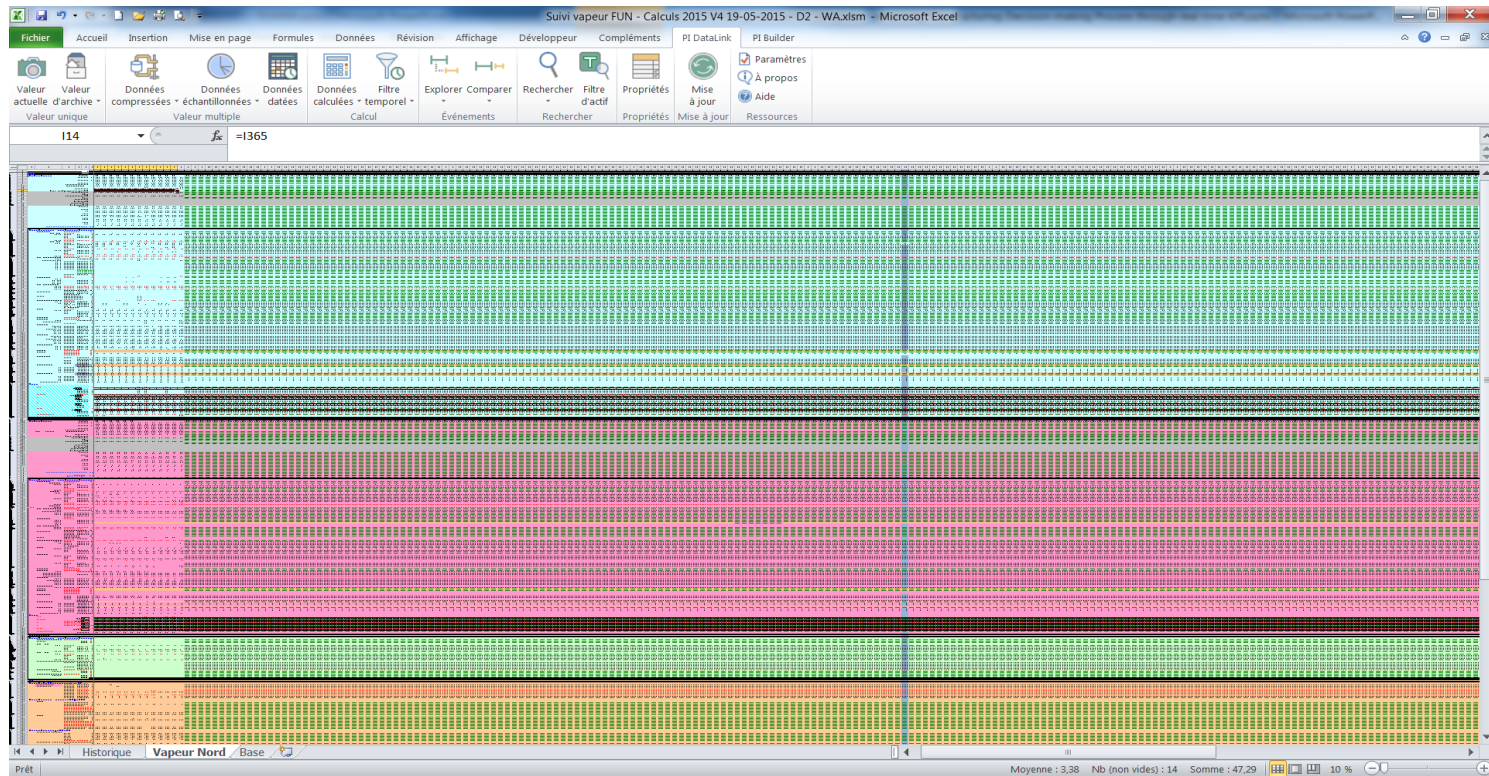
- Feb 2015 = -2000tons vs plan → July 2015 = at plan
 - +2000 tons produced above unit « normal » throughput ~ +2,5%
 - Reaction Start-Up time to On-Spec consistently decreased by 20 – 30%
 - PI benefits: fast failure analysis, efficient troubleshooting, real time monitoring, reactivity by drastically reducing the time required to analyze / validate final product quality
- Off-Spec material recycling capacity + 30 – 40%
 - PI benefits: real time monitoring, increase of recycling pump throughput inside quality specification
 - Fast implementation < 2 days FTE work
- Integrated Inventory Management, connecting material quantity inside the unit's vessels with the ERP
 - raw materials including Solvent, production units, vessels
 - PI Benefits: easy mass balance with AF and volume - rate discrepancies highlight
 - Fast implementation < 5 days FTE work

2015 Success (2/4)

- **Energy Management**
- Scope
 - ~70 Heat Exchangers
 - 4 steam sources
 - > 350 equations
- Challenge
 - Help operator to monitor and optimize , in real time, the unit steam consumption

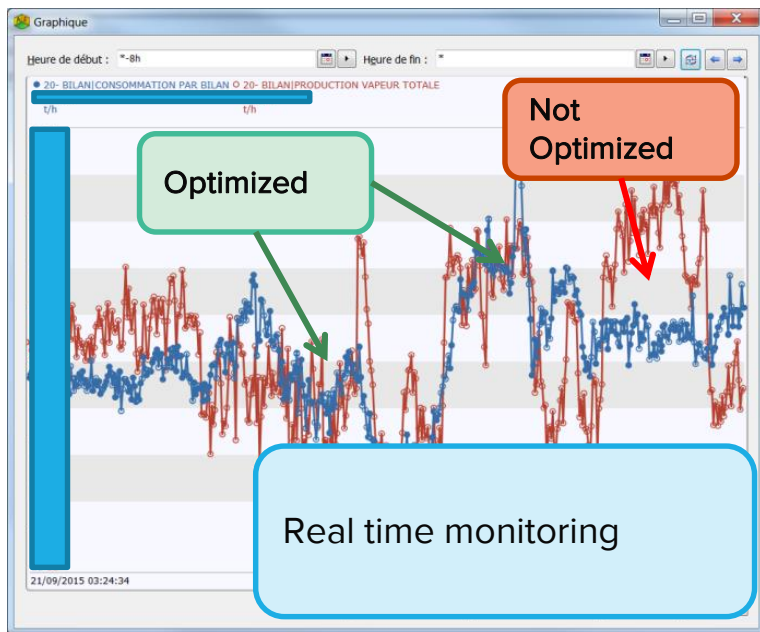
2015 Success (3/4)

- Energy Management before AF
- Never been able to successfully modelize and monitor steam consumption of production units
- Limited by Excel, VB... reliability, versioning and complexity



2015 Success (4/4)

- Energy Management with AF
 - 1 FTE week work
 - Real time monitoring
 - Easy KPI



\\PISERVEUR\Bilan Energie UB - PI System Explorer

Fichier Afficher Allg Outils Aide

Base de données Date de requête Précédent Archiver Actualiser Nouveau gabarit Nouveau gabarit d'attribut

Bibliothèque

- Bilan Energie UB
 - Catégories
 - Catégories d'analyse
 - Catégories de l'attribut
 - Catégories d'élément
 - Catégories de type de référence
 - Catégories de tableau
 - Gabaris
 - Gabaris d'élément
 - Echangeur
 - Mesure débit vapeur
 - Gabaris de cadre d'événements
 - Gabaris de modèle
 - Gabaris de transfert
 - Jeux d'énumération
 - Types de référence
 - Tableaux
 - Connexions de tables

Echangeur

Général Gabaris d'attribut Ports Gabaris d'analyse

Filtrer

Nom	Description	Valeur par défaut
Débit		0
Facteur de conversion pour unité		1
Propriétés à prendre en compte		0
Température de Sortie		0
Température Entrée		0
Vapeur Calculée		0 t/h

Template for repetitive calculations

Fichier Modifier Afficher Allg Outils Aide

Base de données Date de requête Précédent Archiver Actualiser Nouvel élément Nouvel attribut

Éléments

- Éléments
 - 01- UB1
 - 01- EPURATIONS
 - CD015
 - CD023
 - ED035
 - ED036
 - 20- BILAN

20- BILAN

Général Éléments enfants Attributs Ports Analyses Version

Filtrer

Nom	Valeur
CONSUMPTION PAR BILAN	
PRODUCTION VAPEUR TOTALE	

Data optimization through organization

Organized architecture bring progress and efficiency !

Summary

“PI is not a nice-to-have technician-centric soft, PI is a **Business Improvement Tool** .”

“There is nor fortune, neither fate, in my business. There are facts, physics and **concrete intelligent technologies**.”



BUSINESS CHALLENGES

- Increase units throughput to meet increasing demand
- Reduce energy costs
- Develop agility and reactivity to adapt to innovative, sensible, elastomers quality

SOLUTION

- Increase level 2 – 3 applications skills within production site
- Apply Michelin Manufacturing Model / Lean Manufacturing and Sustainability Model
- Leverage PI System infrastructure: PI AF, PI ProcessBook, PI Datalink and PI WebParts, as foundation for further improvements

RESULTS AND BENEFITS

- Fast implementation of Business / Result-oriented tools, low resource demand
- Efficiency through data structure and organization
- Very rapid payback and results
- 15H1: +2.000 tons produced against plan

Contact Information

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Questions

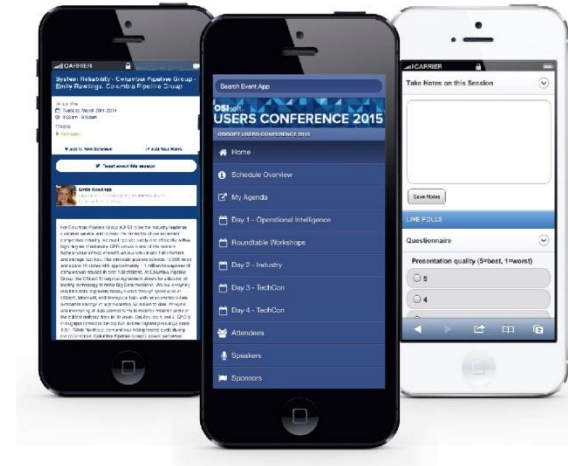
Please wait for the **microphone** before asking your questions



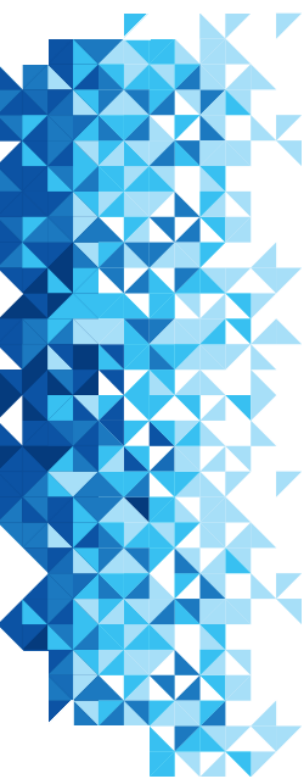
State your
name & company

Please don't forget to...

Complete the Online Survey
for this session



*link not yet provided



감사합니다

谢谢

Danke

Merci

Gracias

Thank You

ありがとう

Спасибо

Obrigado