

# Transform Information into Intelligence

Presented by **Anubhav 'Harsh' Sharma**Field Service Engineer

### Transforming the value of data











Data

Information

Intelligence

### Real-time Decision Support







System view

Individual view

Local view

### **Business/Operation Intelligence**



Operation & Business insight



Group insight



Enterprise insight

### Information to intelligence: Insights to drive decisions











Context: Data without context is limited Real-time Visualization: Make information more consumable and actionable in realtime To **transform** information into operational & business intelligence...

- Investigation: People must be able to ask and determine how and why
- Integration: Information must be able to span across physical and technological bounds

### How does the PI System enable transforming information into intelligence?











Data

Information

Intelligence

### **Capabilities**

- PI Datalink
- PI Event Frames
- Future data (New)
- PI Integrator for Business Analytics<sup>(New)</sup>
- PI Integrator for SAP® HANA®(Coming)\*



### **Enabling Investigation**

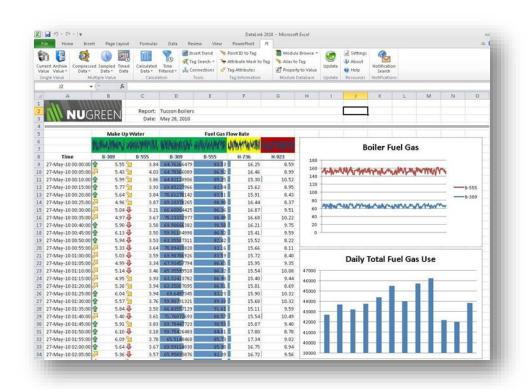
# Asking **How** & **Why**: PI DataLink provides seamless PI System access within Microsoft Excel

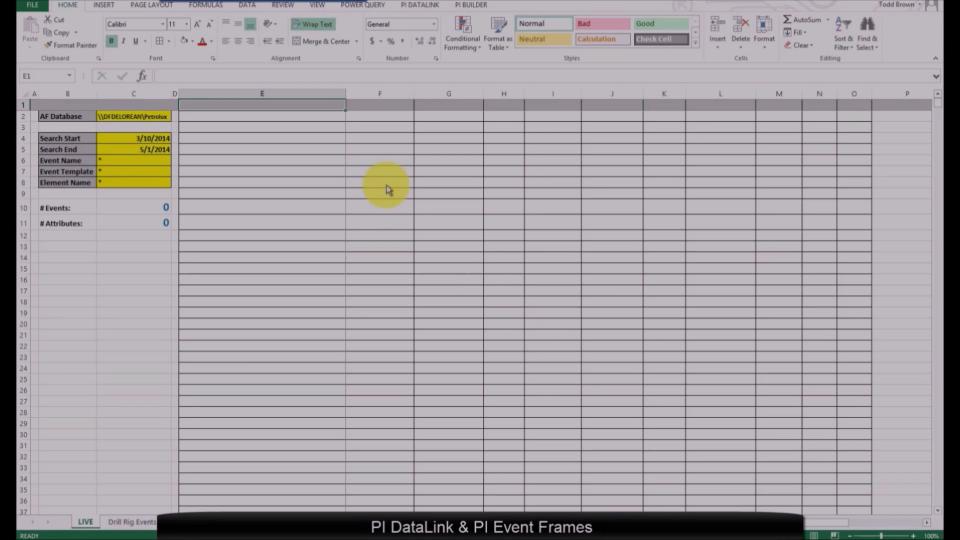
Create novel insights

Perform rapid investigation

Add-in to Microsoft Excel

- Create Reports
- Apply Calculations
- Retrieve data



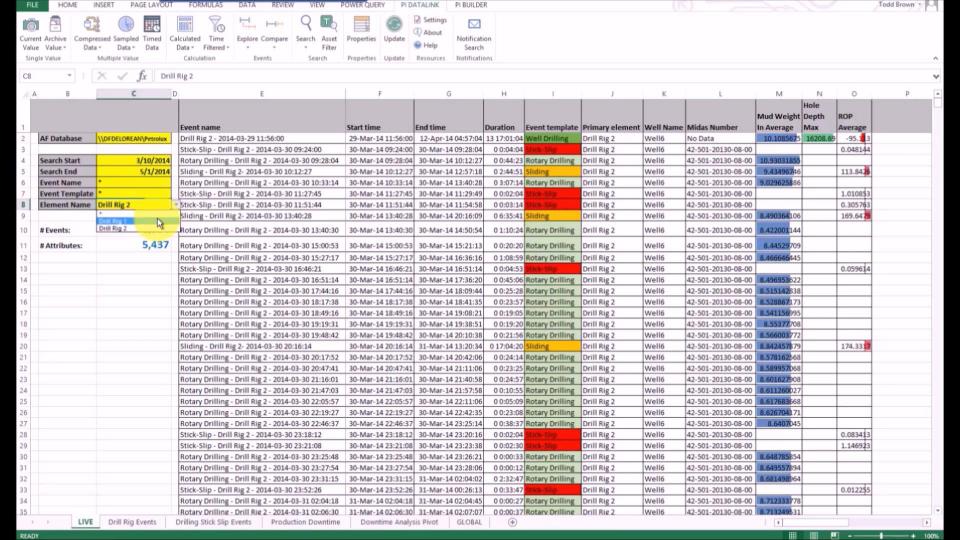


### Asking **How** & **Why**: PI Event Frames easily identifies events for deeper root cause investigation

- The most powerful way to automatically bookmark PI time-series data
  - Allows engineers and business users to derive meaning from their data
  - Simplifies searching, analyzing, and reporting

Downtime Excursion Batch Related Data

<b>Event Attribute</b>	Value
Name	Ex 20141215-0002
Start	15-Dec-2014 10:35:02
End	15-Dec-2014 10:47:26
Duration	12 min, 24 sec
Asset	Boiler-352
Excursion Type	High Violation
Fuel Gas Flow Avg	37.12 k sft3/h
Fuel Start	823.48 k sft3/ton
myPIKPI Max	47.19 bbl/d



### Asking **How** & **Why**: PI Event Frames are integrated across the PI System

Event detection Root cause event identification A scalable event Infrastructure

Exploring & comparing events in Excel

Ad-hoc reporting

Reporting &
BI integration

3<sup>rd</sup> party integration

**Event Generation** 

Event Database

Event Visualization

Event Integration

Hierarchical & batch event generation

Event storage
Related data
Calculations
Event auditing

Event trending
Root cause trending
Hierarchical trending
Event attribute visualizing
Event comparing

SOAP access

Mobile app
compatibility

Programmatic access



### **Integrating Information to Drive Insights**

## **Integration:** What could you do if you knew the future of your...

#### **PRODUCTION**

Are we on track to hit our production targets?

Do the fiscal projections justify deviating from standard operation?

#### **DEMAND**

How much power will our customers need in the next 24 hours?

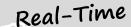
How much material are we obligated to deliver?

#### **ENVIRONMENT**

Are there enough units online to handle the storm?

Is there an abnormal heat wave that will compromise the grid?



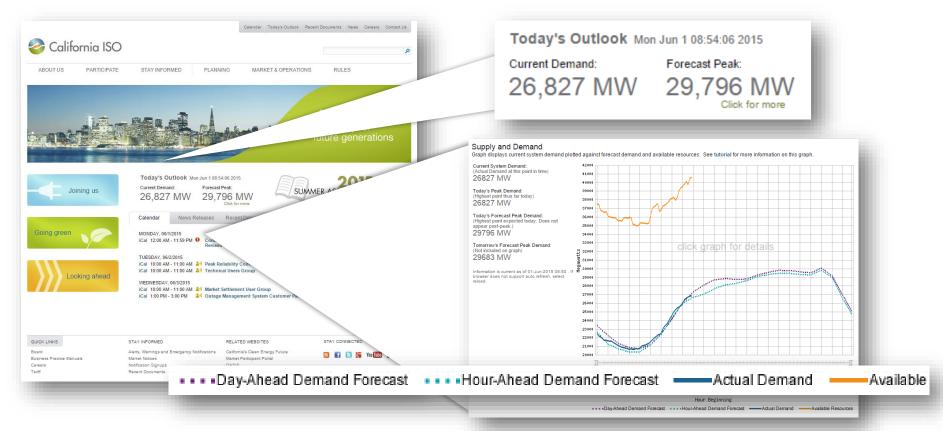




### Future Data



### Integration: Integrate forecasts directly into your PI System

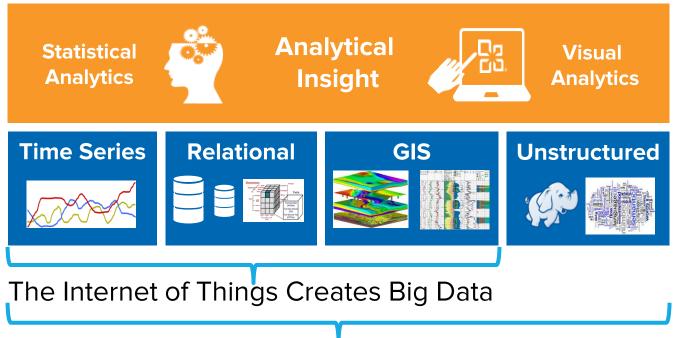


# **Integration:** Leverage external expertise to deliver intelligence with Connected Services

#### ... a Service Provider perspective Multiple stakeholders... Equipment Customer Customer Manufacturer JV Partner Customer Supplier **0&M** Customer Vendor Asset Remote Monitoring & Performance Customer Owner/Operator **Diagnostics Center Analytics Vendor**

Connected Services is a simple, secure, technical and **commercial framework** for **service providers** to obtain the data they need to drive service excellence

# **Integration:** Derive Big Data insights and intelligence from your PI System data



The PI System let you Leverage Big Data for Insights

### **Integration:** Employ PI Integrators to gain Business Intelligence for the **Physical** World

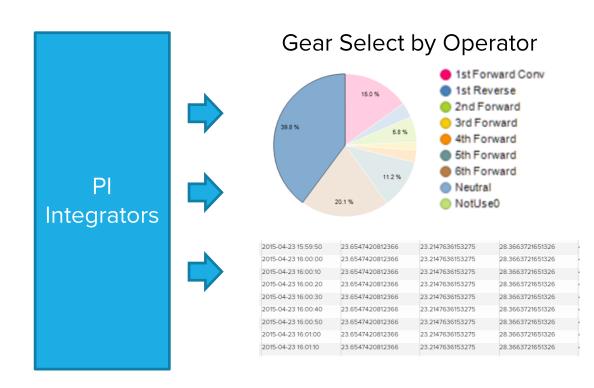


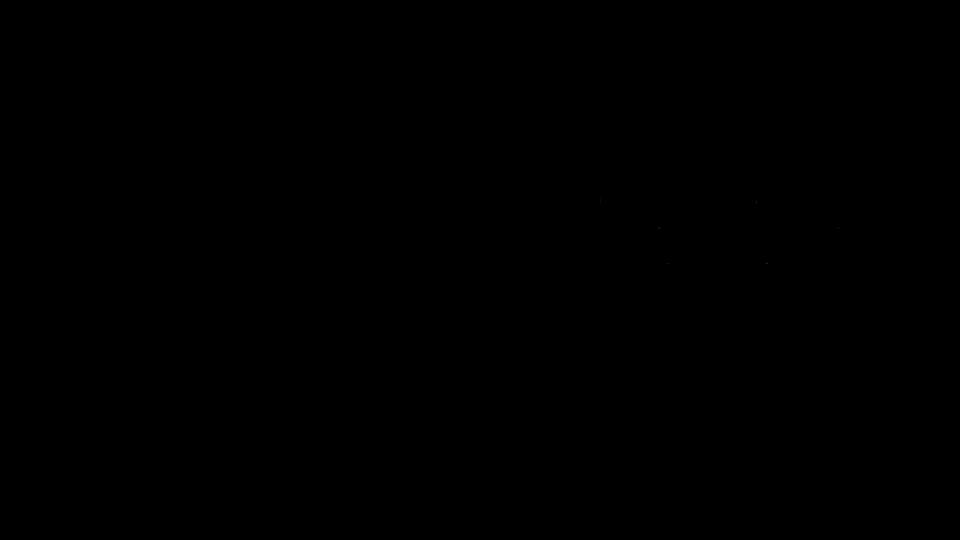
3 Contexts / 3 Perspectives

Time-series: Time Focus

Assets: Equipment Focus

**Events: Event Focus** 





### Integration: Overcome the challenges to discovering insights



Not everyone has direct access to information, leaving many potentially **impactful** insights **undiscovered** 

### Noble Energy presents on the value of integrating data

### **Our Approach Data as a Strategic Asset**

#### Gain New Insights Into Production Dynamics

 Across a wide variety of disparate data sources and variables such as well information systems, SCADA data, sensors, and unstructured data

#### **Build Executive Consensus and Business Sponsorship**

- Start with a single business unit prove the value
- Recognition that data provides sustainable competitive advantage
- Widespread, systemic value creation because data is managed as professionally as capital or labor

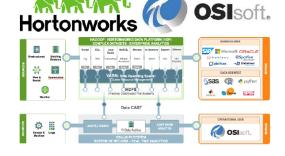
#### Rely on Trusted Partners to Assist

- Combination of Noble team members along with Hortonworks (Hadoop) and OSIsoft (PI / CAST)
- High performing operational and data science team (Python)

http://www.osisoft.com/Templates/item-abstract.aspx?id=12337



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### Devon presents on data integration

### What do we gain?

- BI tools become more responsive (Spotfire)
- Users can build queries ad hoc (SQL)
- Scheduled and ad-hoc reporting (SSRS)
- Historical data available to existing BI tools
- Real-time data in Hadoop
- Align data for BI within a common time scheme
- Enable unique uses for real-time data

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**Permian Basin** Oil Assets **Liquids-Rich Gas Assets** 

http://www.osisoft.com/Templates/item-abstract.aspx?id=12342

Anadarko Basin

Barnett Shale

### **Integration:** Pl Integrator Roadmap - Q3 2015

### PI Integrator for Business Analytics: BI Edition

- Create PI Views
- Access decision ready data via ODBC
  - First class support for Tableau, Tibco Spotfire, and Microsoft BI
  - Works with any software with an ODBC data source connection

### PI Integrator for SAP® HANA®

- Automatically creates Virtual Tables via Smart Data Access
- Native integration with SAP HANA
  - Linux and SAP HANA Cloud Platform
- Available through SAP

We believe People with Data can Transform their world



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谢谢

Danke

Gracias

Merci

# **Thank You**

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Спасибо

Obrigado

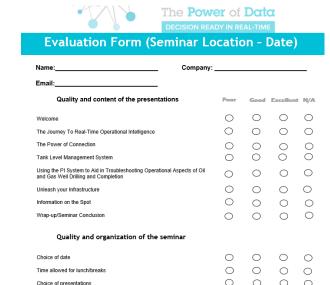
### **Questions**

Please wait for the microphone before asking your questions

State your name & company

### Please don't forget to...

### Complete the Survey for this session



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Bring your questions, comments, and suggestions!





