



# Pl Integrator for Business Analytics

Big Data Analytics with the PI System

Presented by Mark Knox, Senior Systems Engineer mknox@osisoft.com





#### **Operations**



I need to minimize risks through Data Driven Decisions

I want share PI System data to groups outside of Operations

I want to build statistical models from historical data



I want to spend less time on operational reports

I want to compare my equipment with ALL of our other sites







We need to be more confident in the decisions we make.
We need trusted data

I want to combine systems of record for our corporate reports

We are starting a Big Data project, and we need operational data



I want to add
Operational Data to
our existing enterprise
data warehouse

I want to get operational data into more of the BI Tools that people use











"high volume, velocity, and/or variety information assets that demand cost-effective, innovative forms of information processing that enable insight, decision making, and process automation "---Gartner"

## The Benefits of Big Data

6% more profitable

83% improved process cycle times 49% had payback in one year or less

**54%** report ROIs >100%

27% year-over-year increase in revenue

12% less operating expense

Sources: Harvard Business Review, Forbes, IDB

5% more productive

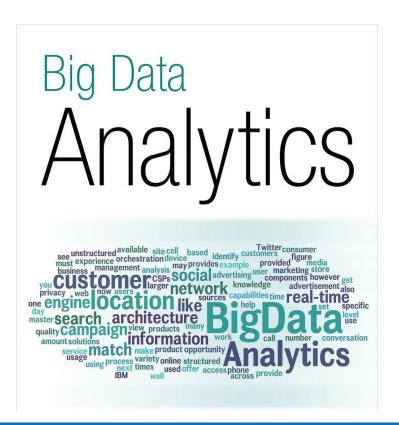
#### The Big Data Landscape

From: <a href="http://www.bigdatalandscape.com/">http://www.bigdatalandscape.com/</a>





### Big Data Analytics



- Analytics is required to transform information into intelligence
- More than storage
  - Visual analytics
  - Machine learning
  - Complex event processing

#### Context in the Physical World

- What product is being made?
- When is the equipment empty?
- Where was the instrument when I took that measurement?



## Context in the Physical World



- How are renewables impacting equipment?
- Was there a voltage violation?
- What are the changes in weather?

### Context in the Physical World

- Was wind gusty or steady?
- Was the maintenance planned?
- How long does this issue usually take to fix?



## Big Data Analytics and the PI System

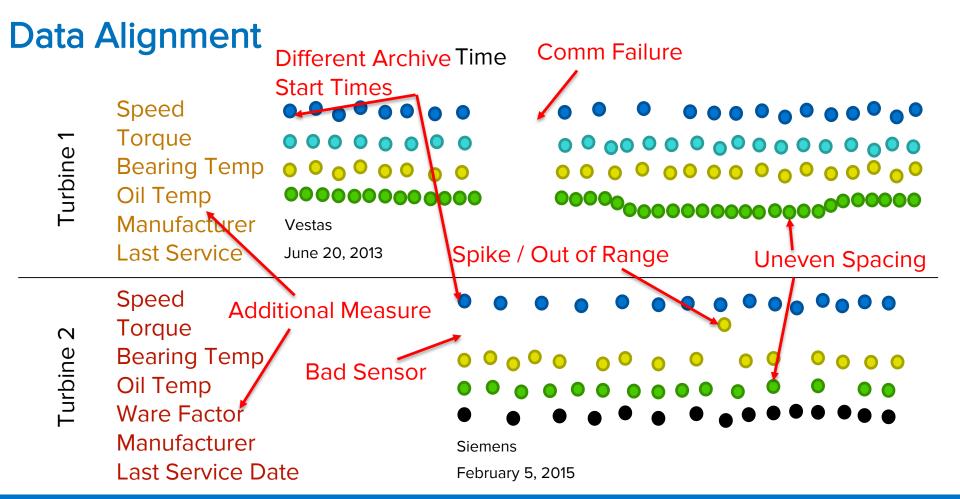
**Analytical Statistical** Visual Insight **Analytics Analytics** Time Series Unstructured Geospatial Relational



#### Real-Time Time-Series Data Isn't Perfect

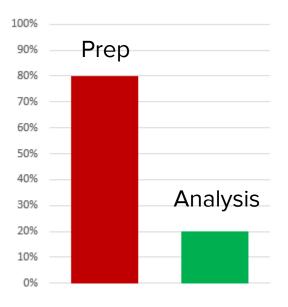


- Naturally incomplete
- Doesn't look like relational data
- Not evenly spaced
- Subject to errors in measurement





### **Data Wrangling**

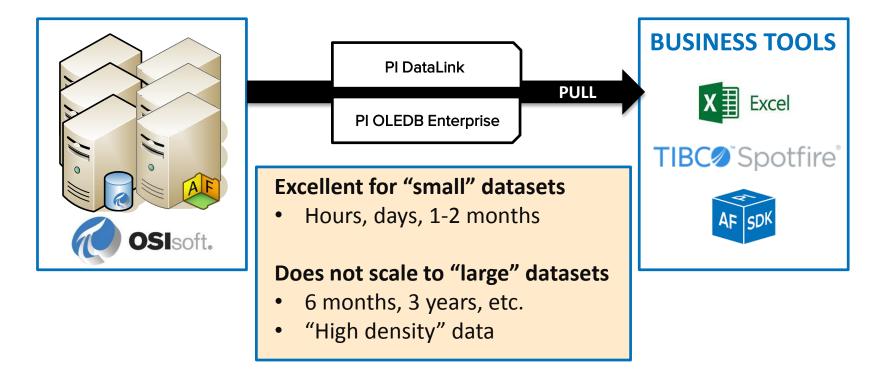


Data cleansing and preparation tasks can take 50-80% of the development time and cost

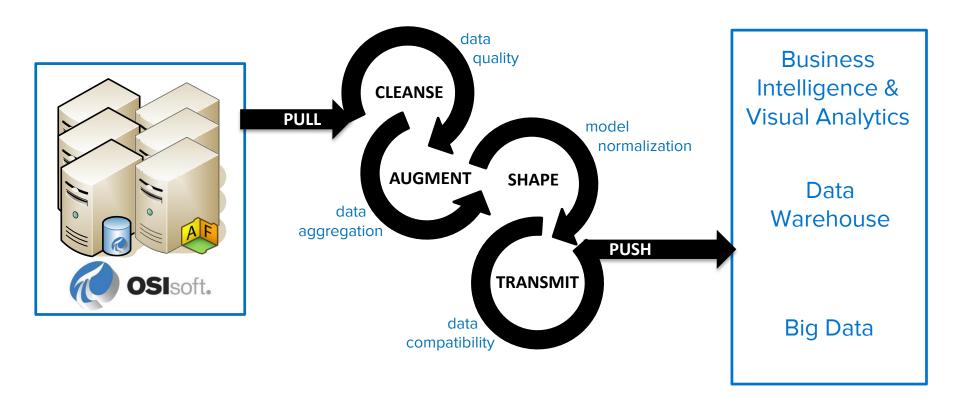
https://hbr.org/2014/04/the-sexiest-job-of-the-21st-century-is-tedious-and-that-needs-to-change/



#### **Traditional Data Delivery**



### PI Integrator for Business Analytics



Video placeholder (see http://osisoft.com > Resources > View by Event for video replay).

## Pl Integrator for Business Analytics Business Intelligence Edition

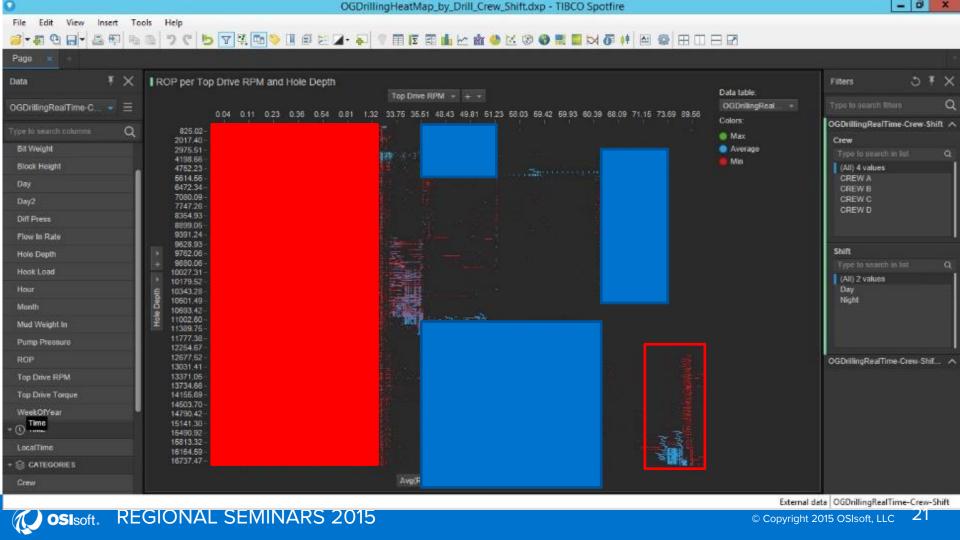
- Create PI Views
- Access decision-ready data via ODBC
- Best solution to provide access to analytics
  - Tibco Spotfire, Tableau, Microsoft Power Bl
  - SAS, Cognos, Oracle
  - Most dashboarding tools

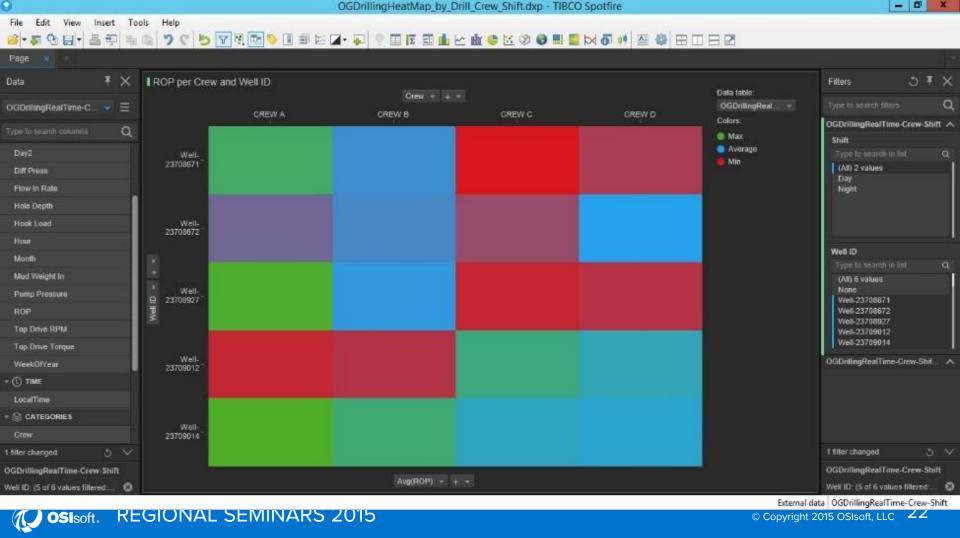


### Oil Well Drilling - Example

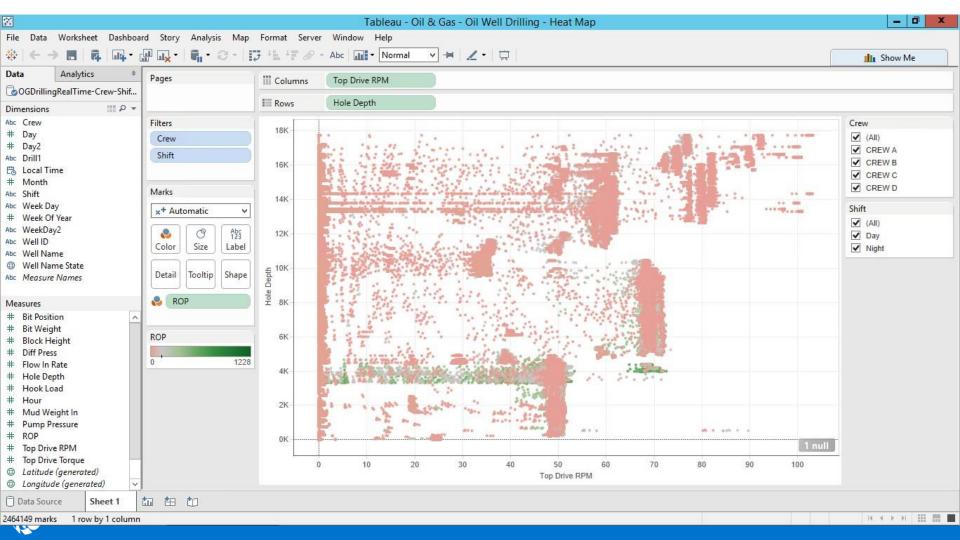


- Optimize Well Drilling Times
- Operate Drill Rigs efficiently (ROP)
- Avoid damaging Stick Slip events and costly maintenance





- 0 x

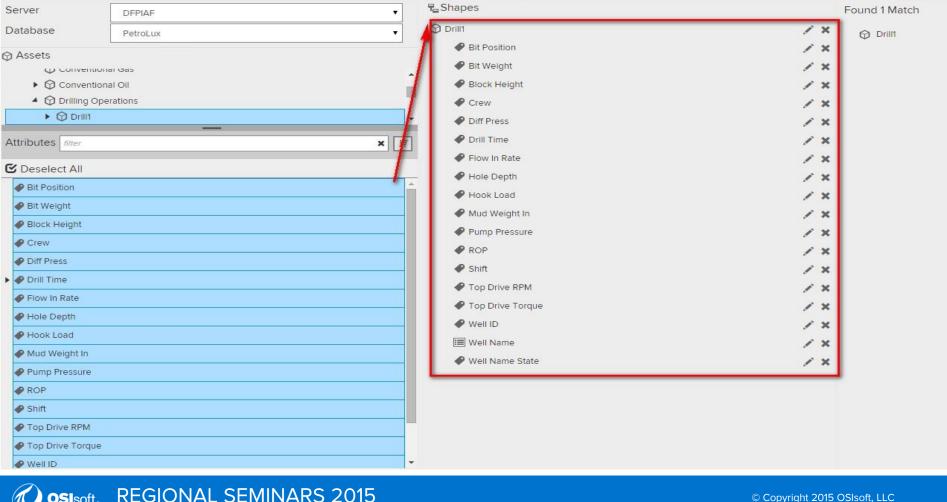


## Workflow of PI Integrator for Business Analytics Business Intelligence Edition

- Define an Asset Shape
- Enhance the Dataset
  - Time slicers
  - Various data & time filters
  - Define overall time range & interval
- Publish to Target Destination

## Workflow of PI Integrator for Business Analytics Business Intelligence Edition

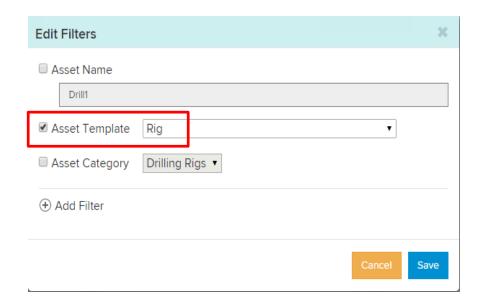
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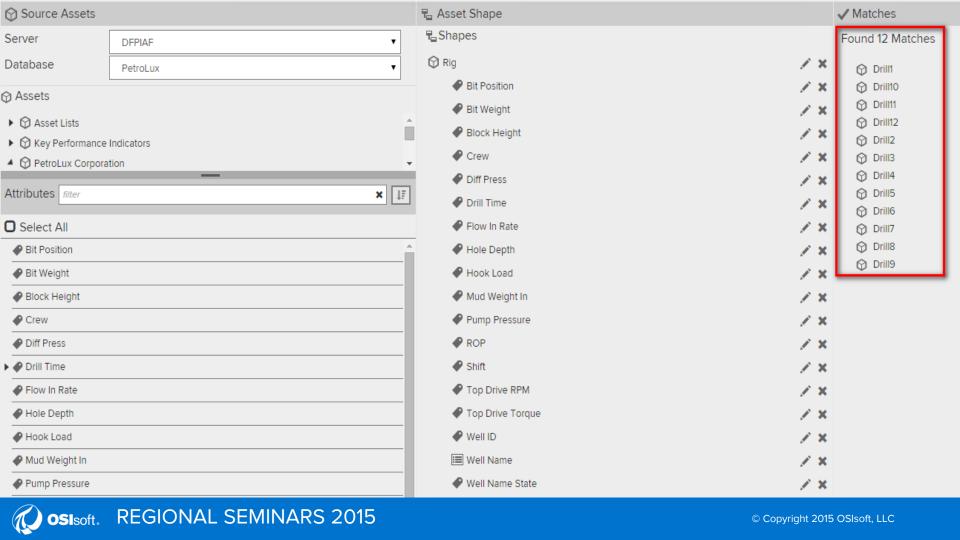


■ Asset Shape

Source Assets

✓ Matches





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16964.25

266.10

10.80

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0.00 0.00



21

Tuesday

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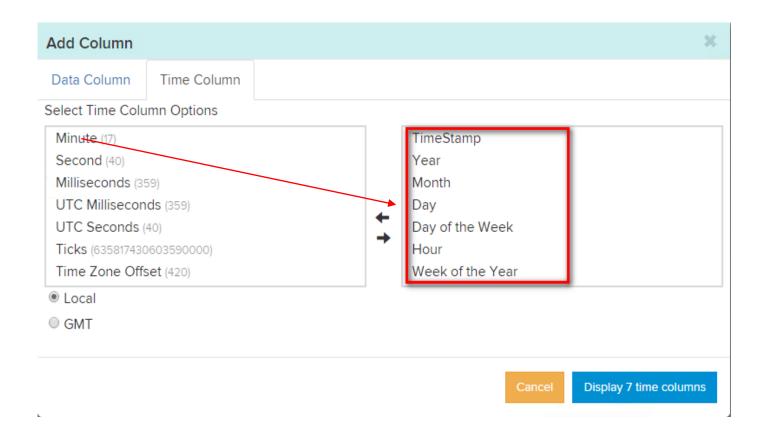
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23708671 Activity Wilwam Brilling



|        | Eve                 | ery 1 minutes |     |         | *-80 |            | Щ            | ,      |
|--------|---------------------|---------------|-----|---------|------|------------|--------------|--------|
| Rig    | LocalTime           | Year          | Day | WeekDay | Hour | WeekOfYear | Bit Position | Bit    |
| Drill1 | 2015-10-20 14:10:32 | 2015          | 20  | Tuesday | 14   | 43         | null         | null 🛕 |
| Drill1 | 2015-10-20 14:11:32 | 2015          | 20  | Tuesday | 14   | 43         | null         | null   |
| Drill1 | 2015-10-20 14:12:32 | 2015          | 20  | Tuesday | 14   | 43         | null         | null   |
| Drill1 | 2015-10-20 14:13:32 | 2015          | 20  | Tuesday | 14   | 43         | null         | null   |
| Drill1 | 2015-10-20 14:14:32 | 2015          | 20  | Tuesday | 14   | 43         | null         | null   |
| Drill1 | 2015-10-20 14:15:32 | 2015          | 20  | Tuesday | 14   | 43         | null         | null   |
| Drill1 | 2015-10-20 14:16:32 | 2015          | 20  | Tuesday | 14   | 43         | null         | null   |
| Drill1 | 2015-10-20 14:17:32 | 2015          | 20  | Tuesday | 14   | 43         | null         | null   |
| Drill1 | 2015-10-20 14:18:32 | 2015          | 20  | Tuesday | 14   | 43         | null         | null   |
| Drill1 | 2015-10-20 14:19:32 | 2015          | 20  | Tuesday | 14   | 43         | null         | null   |
| Drill1 | 2015-10-20 14:20:32 | 2015          | 20  | Tuesday | 14   | 43         | null         | null   |
| Drill1 | 2015-10-20 14:21:32 | 2015          | 20  | Tuesday | 14   | 43         | null         | null   |
| Drill1 | 2015-10-20 14:22:32 | 2015          | 20  | Tuesday | 14   | 43         | null         | null   |
| Drill1 | 2015-10-20 14:23:32 | 2015          | 20  | Tuesday | 14   | 43         | null         | null   |
| Drill1 | 2015-10-20 14:24:32 | 2015          | 20  | Tuesday | 14   | 43         | null         | null   |
| Drill1 | 2015-10-20 14:25:32 | 2015          | 20  | Tuesday | 14   | 43         | null         | null   |
| Drill1 | 2015-10-20 14:26:32 | 2015          | 20  | Tuesday | 14   | 43         | null         | null   |
| Drill1 | 2015-10-20 14:27:32 | 2015          | 20  | Tuesday | 14   | 43         | null         | null   |
| Drill1 | 2015-10-20 14:28:32 | 2015          | 20  | Tuesday | 14   | 43         | null         | null   |
| Drill1 | 2015-10-20 14:29:32 | 2015          | 20  | Tuesday | 14   | 43         | null         | null   |

Tuesday

Tuesday

14



2015-10-20 14:30:32

2015-10-20 14:31:32

2015

2015

Drill1

Drill1

20

20

null

null

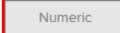
43

43

#### **Row Filters**



#### Add New Row Filter



Include rows based on whether the contents of a column contain certain numeric values.

String

Include rows based on whether the contents of a column match a string pattern.

Digital

Include rows based on whether the contents of a column contain certain digital values.

Event Frame

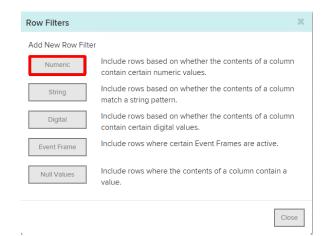
Include rows where certain Event Frames are active.

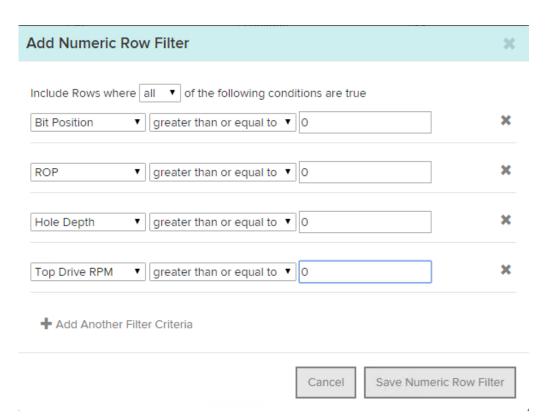
Null Values

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Close







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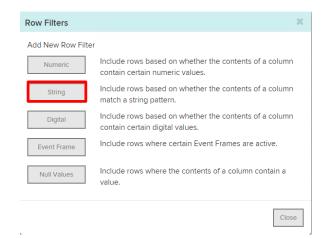
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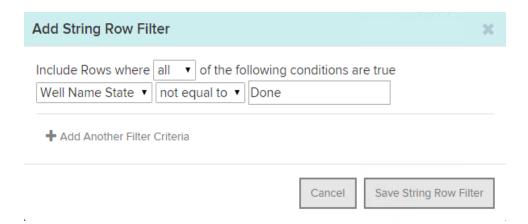
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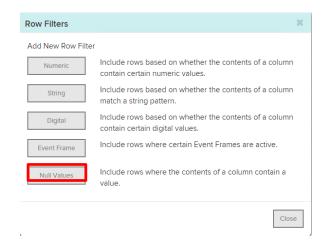
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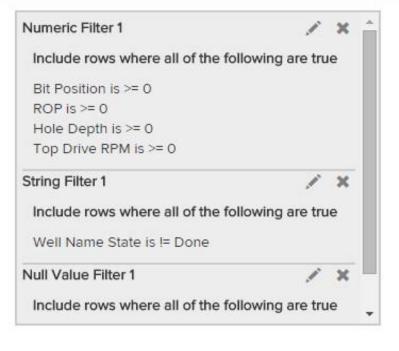
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### Select Data > Modify View > Publish

Target Configuration PI View

- Run Once
- Run on a Schedule

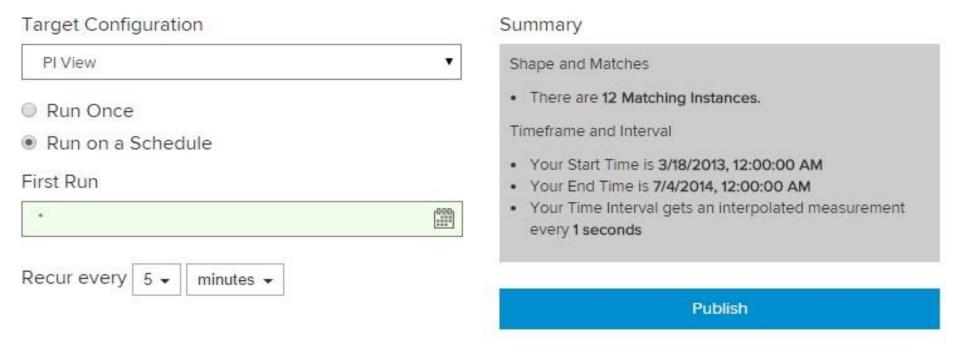
### Summary

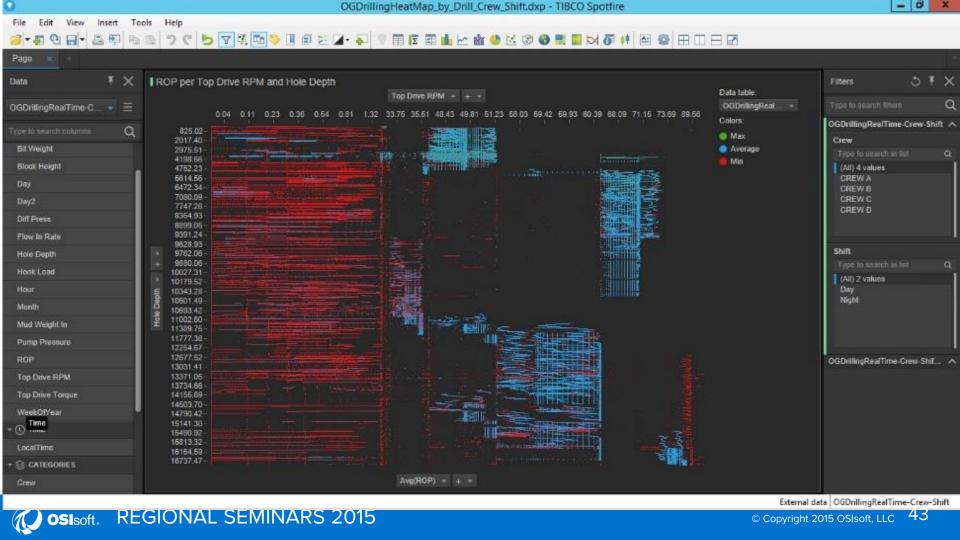
Shape and Matches

- There are 12 Matching Instances.
- Timeframe and Interval
- Your Start Time is 3/18/2013, 12:00:00 AM Your End Time is 7/4/2014, 12:00:00 AM
- · Your Time Interval gets an interpolated measurement every 1 seconds

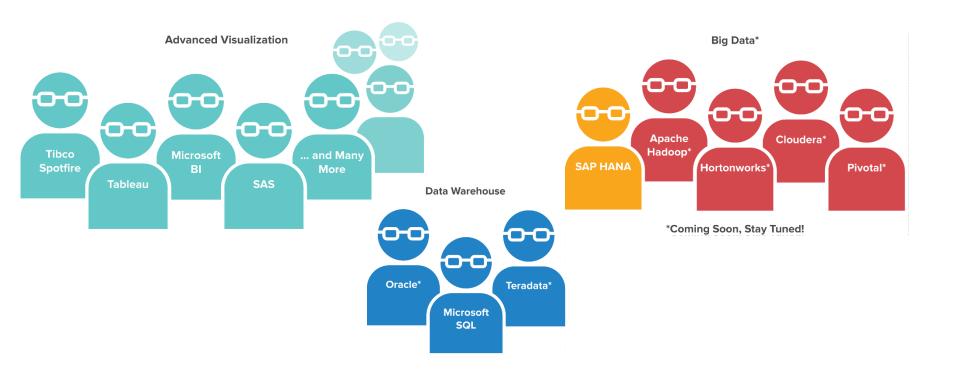
Publish

### Select Data > Modify View > Publish





# What Systems Are Supported?



# **Business Intelligence Edition Architecture**

Visualization & Analytics



Data Preparation and Integration Layer

PI Integrator for BA

Business Intelligence Edition

System of Record

PI Server



#### **Data Warehouse Edition Architecture**

Visualization & Custom Tableau Spotfire Power BI SAS **Analytics Applications Enterprise Data** SQL Server, Teradata, Oracle Hadoop Warehouse / Data Mart / Data Lake PI Integrator for BA Data Preparation and Custom or 3<sup>rd</sup> Party Data Data Warehouse **Integration Layer** Management and ETL **Edition CRM** Sales EAM System of Record PI Server **ERP** HR

# PI Integrator for SAP HANA

- Native Integration with HANA Smart Data Access (SDA)
- Data is brought into memory on demand
- Focus on BI, reporting, and predictive analytics
- A.k.a. SAP IoT Adapter by OSIsoft

#### **BUSINESS PROCESSES**





#### **INDUSTRIAL PROCESSES**



### **SAP HANA Edition Architecture**

Visualization, Analytics, & **SAP Solutions** Spotfire Tableau Lumira **SAP BW Business Process Applications** & Applications **Enterprise Analytics and** SAP HANA **Applications Platform** SAP HANA Enterprise Information Management and Data Provisioning Agent **Data Preparation** SAP IoT Adapter and Integration by OSIsoft SAP & Partner Suite of Data Layer PI Integrator for **Management Tools Business Analytics CRM** EAM Sales Systems of PI Server Record **ERP** HR ...

# The PI System Complements Big Data Solutions

| Problem   | PI<br>System | Big<br>Data | Why?   |
|---|--------------|-------------|--|
| Collect and store data from a variety of real-time and operational sources      |              |             | The PI System contextualizes your data, collects natively from a variety of sources and efficiently stores data at less that 10% of the size of big data       |
| Ask questions about a few to hundreds of data points                            |              |             | The PI System is highly tuned for instantaneous answers about your data vs. waiting for minutes or hours for your answer to come from a big cluster            |
| Ask questions about the entire PI archive                                       |              |             | Big data is excellent for asking questions about large data sets and finding hidden patterns. Requires writing code and doing analysis in batches vs real-time |
| Operationalizing and capturing knowledge from analyses                          |              |             | The PI System is the best place to capture knowledge from big data and visual analytics and apply it in real time across all your assets and operations        |
| Deriving correlations and insights from the entire PI archive and external data |              |             | Big data is essential for large inspection queries that require complex descriptive analytics, pattern searching, and joining non-PI data                      |



# **Key Takeaways**

- Ask internally, at your company, if there is a Big Data Initiatives and which tools are already in used
  - Leverage existing infrastructure

- Organizing the data is key
  - Proper PI Asset Framework structure
  - Link to metadata

# Proven Technology – Early Adopter Program



Merck

Regeneron



**EDF-RE** 



**CEMEX** 

Alcoa GRP



**Devon Energy** 

Noble Energy

NOV



**BASF** 



China Southern Grid

SDG&E



Freeport-McMoRan

# Freeport McMoRan Copper and Gold





- CIO wanted Big Data Project
- Fuel Savings Route Optimization (\$14M potential), Idle Times (\$4M)
- Need Granular Data 1s and 5s data, 300+ Trucks

# Freeport McMoRan – What they did

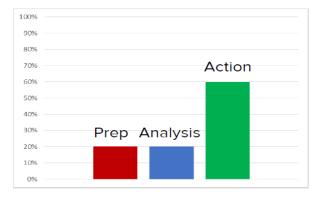
- Collect Truck Data at high fidelity
- Used Established AF Model for Trucks
- Use PI Integrator for Business Analytics
- Established Big Data Lake (Hortonworks)
- Hired Integrator (WWT) to learn Data Science
- Identified Target Use Cases

### Freeport McMoRan - Results

- Initial Project started October 2014
- \$4M in Fuel Savings (out of \$14M possible) on Truck Route
   Optimization
- \$1M in Fuel Savings (out of \$4M possible) on Idle Time
- Paid for all costs associated with establishing big data

practice

Including 5 data scientists



# PI Integrator for Business Analytics Editions

|                             | Business<br>Intelligence<br>Edition | Data<br>Warehouse<br>Edition | SAP HANA<br>Edition |
|-----------------------------|-------------------------------------|------------------------------|---------------------|
| PI Views (client-side ODBC) | Released!                           | Released!                    |                     |
| Native Connections          |                                     |                              |                     |
| - Microsoft SQL Server      |                                     | Released!                    |                     |
| - Flat file                 |                                     | Released!                    |                     |
| - SAP HANA                  |                                     |                              | Q4 2015             |
| - Oracle RDBMS 11 & 12      |                                     | Q2 2016                      |                     |
| - Hadoop HDFS & HIVE        |                                     | Q2 2016                      |                     |



#### **Contact Information**

### Mark Knox

mknox@osisoft.com

Senior Systems Engineer

**OSIsoft** 



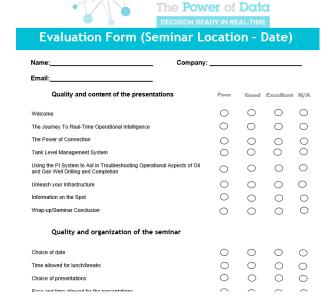
#### Questions

Please wait for the microphone before asking your questions

State your name & company

#### Please remember to...

# Complete the Survey for this session



감사합니다

谢谢

Danke Merci

Gracias

Thank You

ありがとう

Спасибо

Obrigado