



“You can’t control what you can’t measure”

“Data without context is limited”

Transform Your World with Data

“Real-time data delivers proactive versus reactive management”

“Without data you’re just another person with an opinion”

“There’s no EBITDA without BI”

Presented by **Bry Dillon** - Regional Manager, Western US



Agenda

- 1 **Vision:** Transforming Your World With Data
- 2 **Strategy:** Leveraging data for Competitive Advantage
- 3 **Technology:** Transform **data** into **information** for real-time decision support
- 4 **Technology:** Transform **information** into **intelligence**

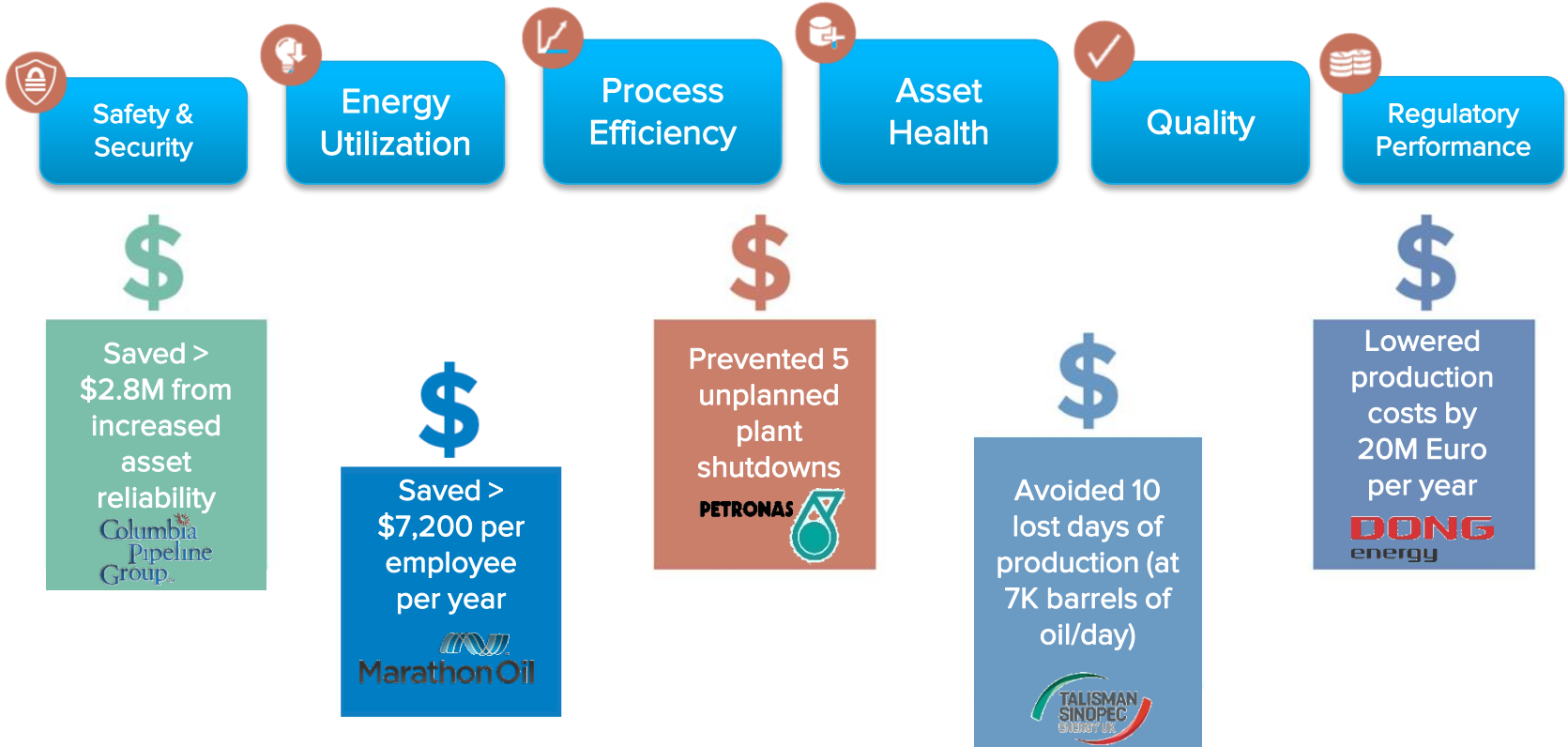




We believe **People** with **Data** can **Transform** their world



OSIsoft Customer Transformations



Over one billion data streams licensed worldwide

1,560,000,000



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A Transformational Journey Enabled by the PI System

Enterprise Intelligence

Big Data Analytics

Business Integration

Operational Intelligence

Cloud Services

Plant Intelligence

Asset Framework

System Intelligence

Advanced Visualizations

Asset Intelligence

Data Historian



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The Modern PI System: **Something** for **Everyone**



Operators

- ✓ Ease of use
- ✓ Mobile access



Executives

- ✓ A data-driven enterprise
- ✓ Standardization



GIS

- ✓ Real-time data
- ✓ Space and time queries



Managers

- ✓ Cross-operational insights
- ✓ Improved partner services



IT

- ✓ Security
- ✓ Big Data
- ✓ Business Intelligence (BI)



OT

- ✓ Faster deployments
- ✓ Improved governance



The slide features several decorative blue elements: a large sphere with three overlapping circles inside in the top left; a large sphere with a horizontal line in the top right; a medium sphere with a horizontal line in the middle right; a small sphere with three overlapping circles in the bottom right; and a solid blue sphere in the bottom left.

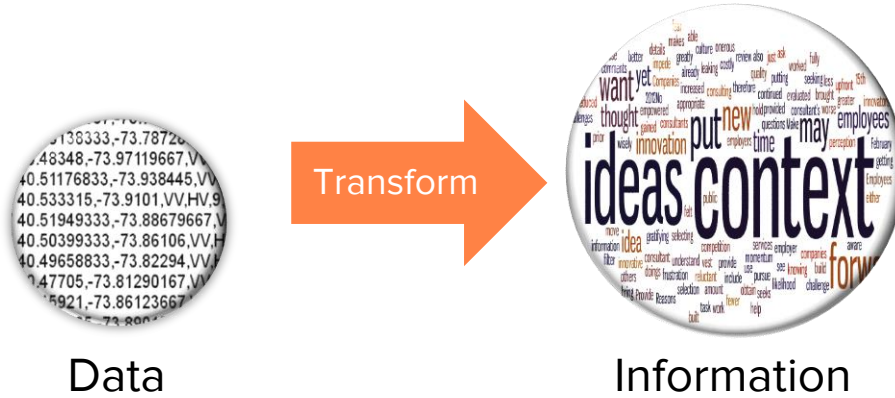
Opportunity: Extend **beyond** raw data for your **transformation**



How: Transform the value of your data



Transforming the Value of Data



Real-time Decision Support

Transforming the Value of Data



Data



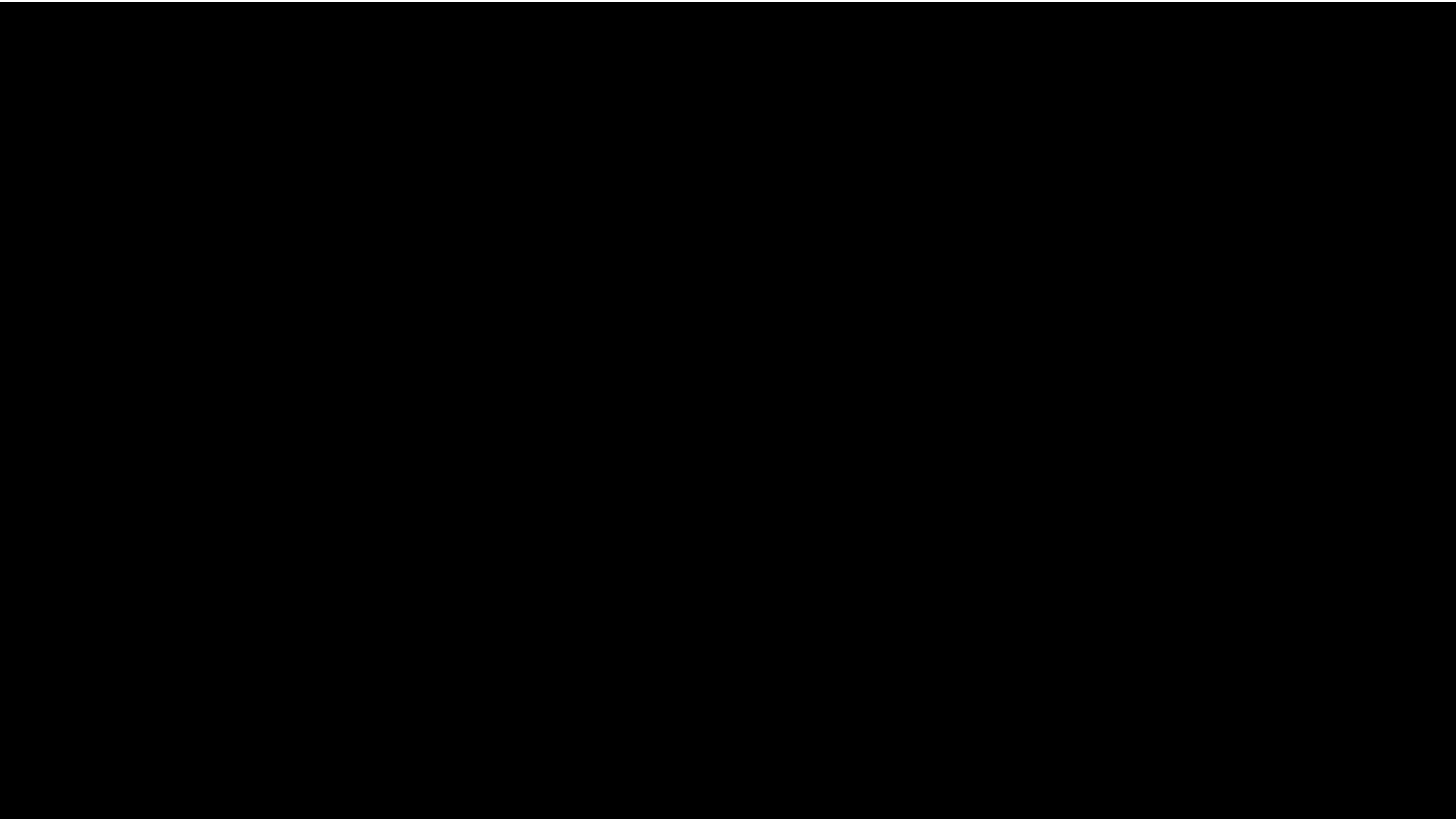
Information



Intelligence

Real-time Decision
Support

Business/Operational
Intelligence



Transforming the Value of Data



Presentation: Transform data into information for real-time decision support

Presentation: Transform information into intelligence

감사합니다

谢谢

Danke

Merci

Gracias

Thank You

ありがとう

Спасибо

Obrigado

