



Vehicle-Grid Integration with PI System Infrastructure

Presented by Val Miftakhov





VS.



10M EVs in the US by 2025

=

**Up to 100 GW additional demand
15%+ of the total US load!**



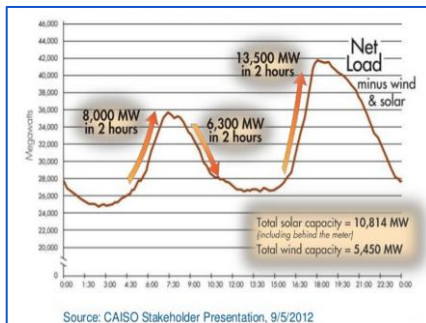
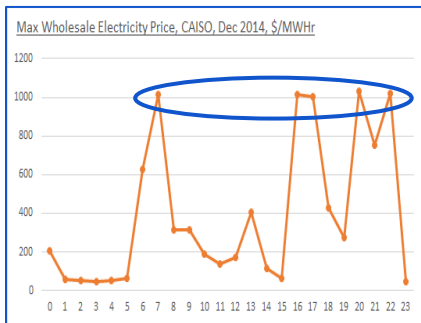
JuiceBox: Smart[Grid] EV Charging Platform



Today's Challenges

ISOs & Utilities

- High peak energy costs
- Costly capacity upgrades
- Volatility of renewables, DG & EVs



EV Owners

- High hardware cost
- “Dumb” boxes
- Insufficient coverage



\$899

HCS-60, 48 amp

THE AUSTRALIAN DIGITAL SUBSCRIPTION \$1 for the first 28 days* [LEARN MORE](#)

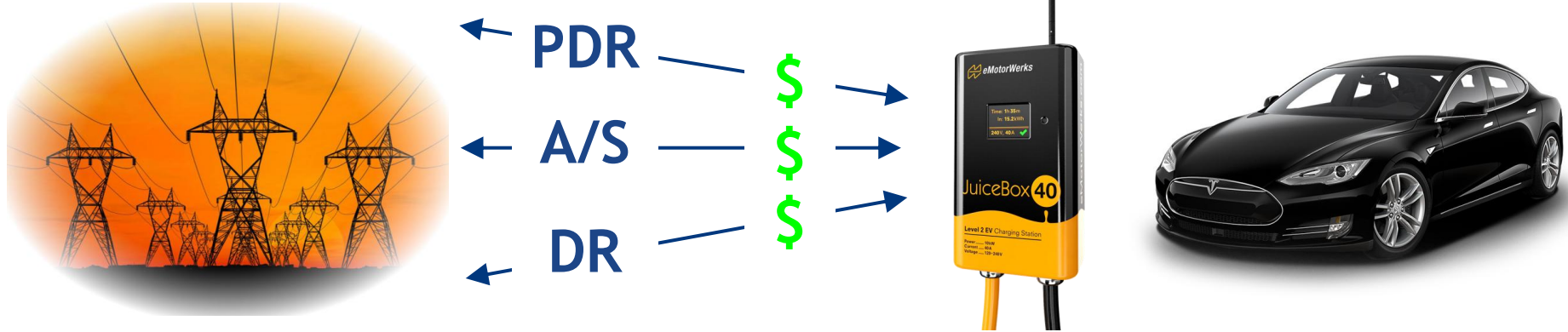
Electric cars spark 'charge rage' as Silicon Valley workers go flat

The Telegraph

'Charge Rage' – electric car owners get angry after having vehicles unplugged



Radically New Model



**JuiceBox: No Cost to End User,
Supported by Grid Services**



JuiceBox Advantage

Unique Grid Value

- Reduce energy costs
- Defer costly upgrades
- Balance supply & demand



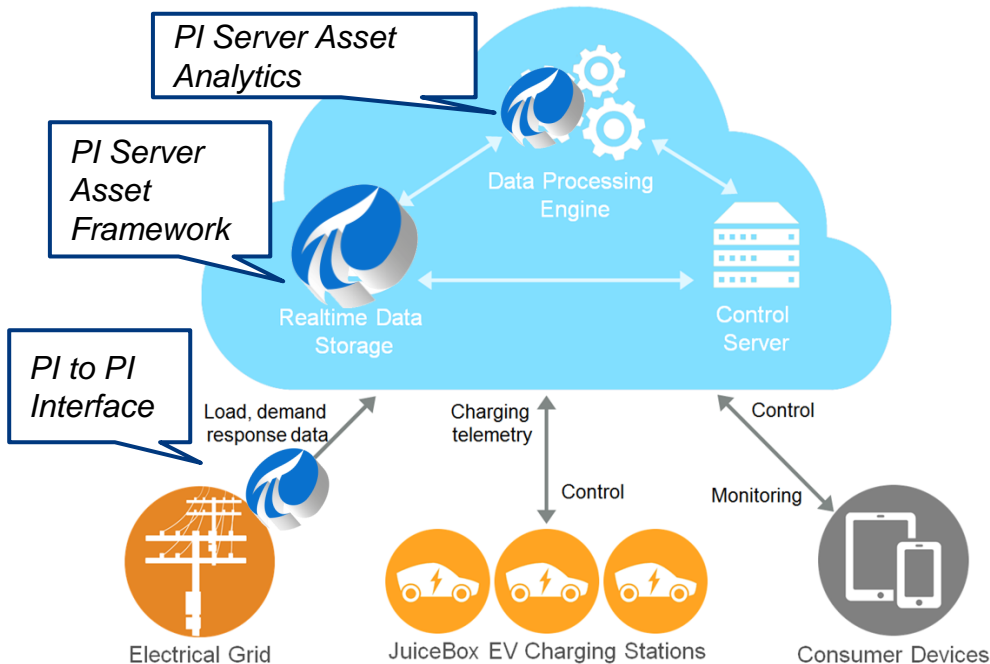
Outstanding User Value

- Near-free hardware
- Higher performance
- Best features

Value of Grid Services = 10x the Cost



JuiceBox PI-Enabled Platform

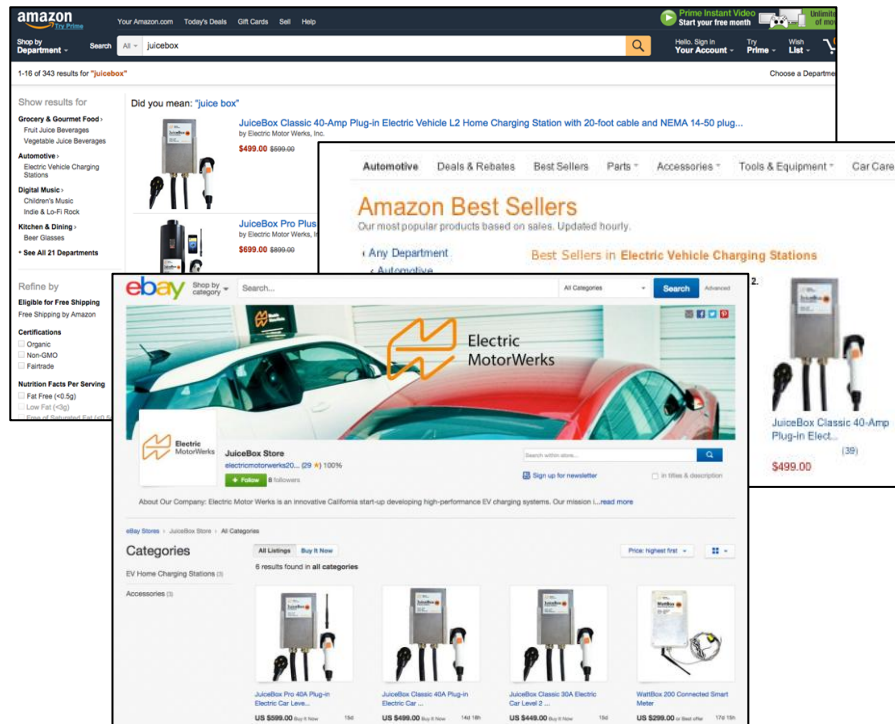


- Best-in-class Smart[Grid] EV hardware
- Best-in-class UX & design
- Cloud-based load management
- Cloud-based energy market engine



Real Product, Grid-ready Now

- Over 3,000 units deployed
- Smart[Grid] ready
 - Precise charge rate control
 - 3-second control latency
 - Instant local grid response
 - High-speed data collection
 - Nest-like control API





JuiceBox: Data Acquisition Engine

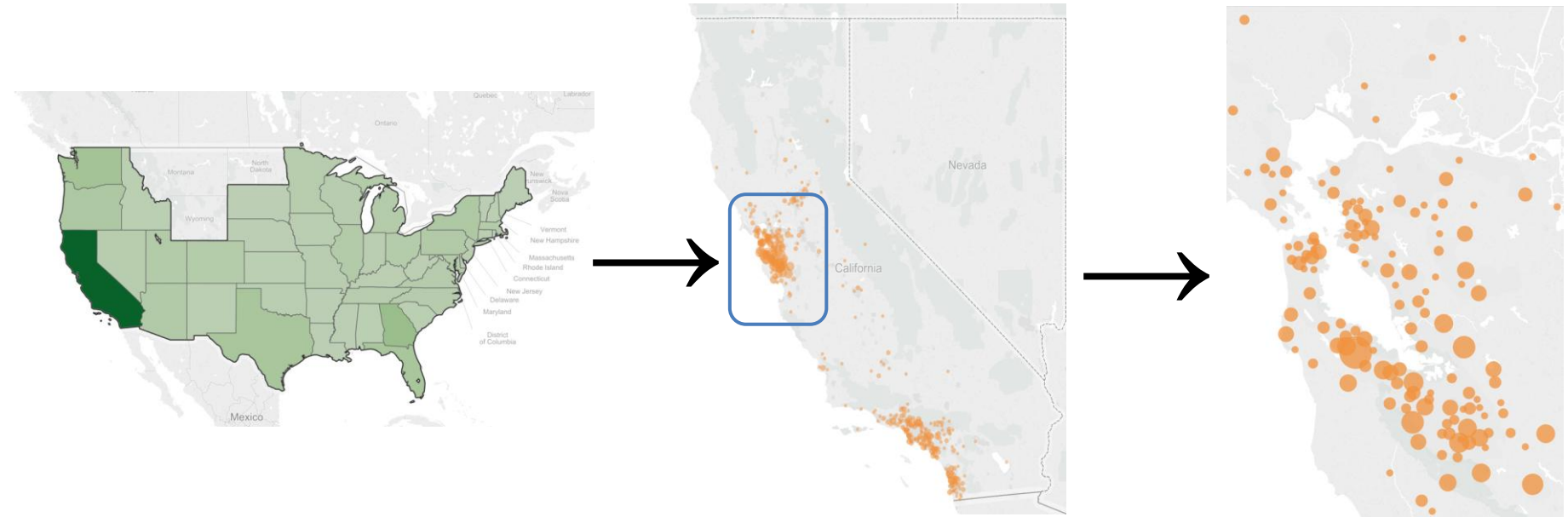
Every JuiceBox is a high-speed, grid-connected data acquisition device. Distributed, precise, and exposed to the outdoor environment.

	Description	Potential uses
Environmental Data	Temperature, baro-pressure, altitude (via GPS), precise lon/lat (via GPS), light intensity	<ul style="list-style-type: none">• Home weather station (display via SmartPhone)• 100-foot data grid for weather modeling• Second-by-second solar generation prediction• Fire detection
Grid Data	Voltage, Frequency, Voltage phase offsets across distribution grid	<ul style="list-style-type: none">• Instant detection of local over-generation / overload• Submetering loads• Health monitoring for distribution grid
EV data	EV make & model, Plugged state, instantaneous active / reactive power, Energy Consumption, SoC / Miles Driven, EV charger power quality	<ul style="list-style-type: none">• Home occupancy detection• Local grid capacity planning• Health monitoring for EV subsystems (charger, battery)

First traction: 1,000+ unit submetering deal with 3 utilities in California



JuiceBox: National Coverage





JuiceBox Tags and AF Elements Tree



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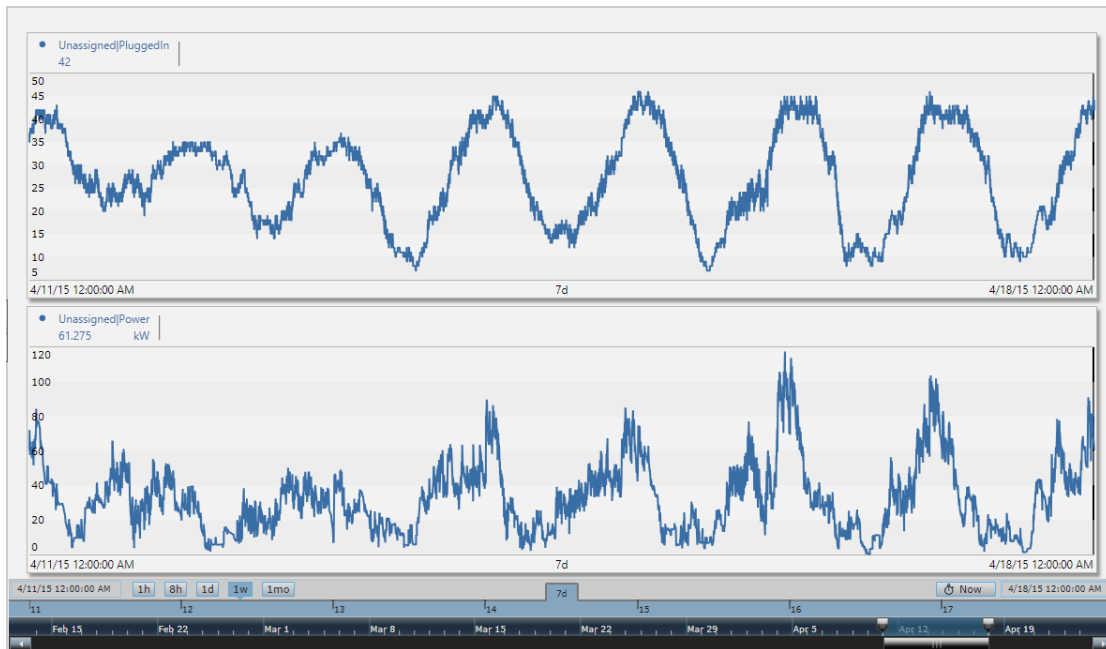
Initially, 8 data tags per JuiceBox, loaded using PI Web API, called from the UDP JuiceBox Listener:

- Charging State
- Amperage
- Voltage
- Power
- Power Factor
- Frequency
- Temperature
- Charging session energy

In PI Server AF elements tree, elements are organized per SLAP where they belong. JuiceBox element path template: **\\server\database\utility\slap\unitid**



JuiceBox Aggregation, 7-Day View



Sat Apr 11 – Sat Apr 18, 2015

- Top chart: plug-in status
 - Of ~80 total units, highest # of plugged-in units is 50, lowest – 5
 - Flatter during weekends
- Double-peak pattern during weeknights – when people come home and then after midnight



JuiceBox Aggregation, 1-Day View



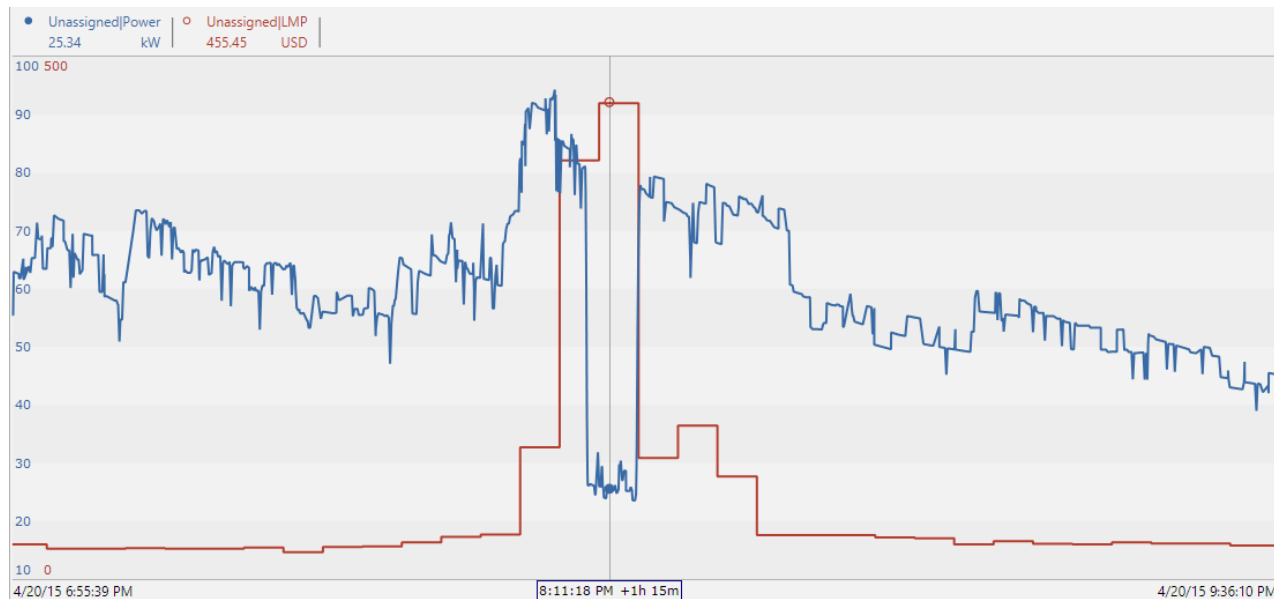
Sunday April 19, 2015

- Top chart: plug-in status
 - Of ~80 total units, highest # of plugged-in units is 50, lowest – 15
 - Strong ramp around 8pm
- Peak power ~100kW, right after 11pm start of off-peak time, with secondary peak when people come home
- By 2am, most cars are charged



JuiceBox Grid Control Example

JuiceBox power consumption and locational marginal pricing at SLAP_PGP2

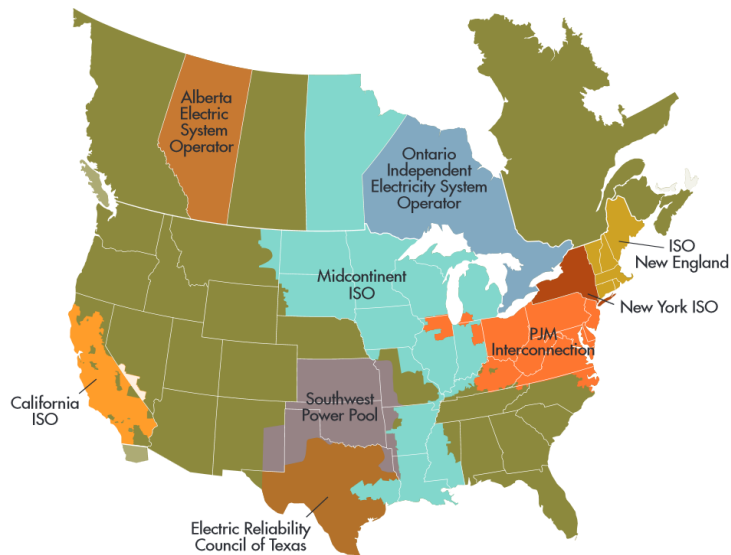


PDR load reduction event

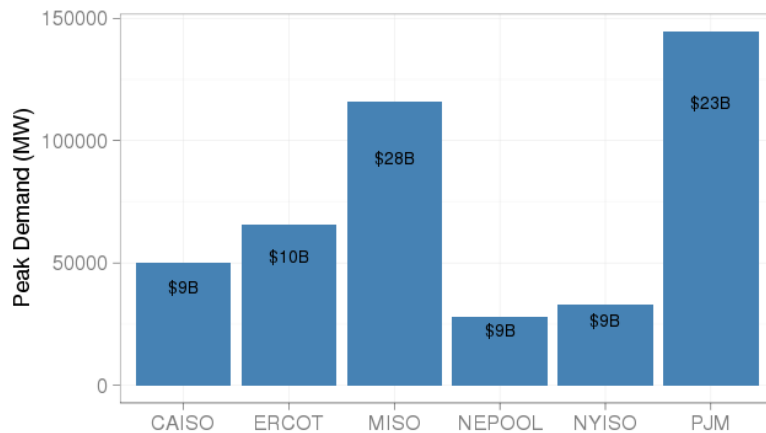
- A 10-minute event @8:10 pm April 20, 2015 when LMP was ~\$460 / MWH
- 70 kW reduction from 80 units (21 charging at the time)
- Consistent with \$100-\$150 / unit / year revenue expectation from PDR alone



PDR Alone = \$5B Market Today






Energy costs in six ISO markets



Total costs of energy = \$87B
Costs attributable to price spikes = \$5B



Multiple Grid Services

	Market mechanism	How we extract value	2020 Market Size
 ISOs	Proxy Demand Response	Reduce charging load when prices peak	\$5-7B
	Ancillary Services	Rapidly match power supply & demand	\$2-3B
 Utilities	Demand Response	Reduce load per signals from utilities	} \$3B
	Local Load Balancing	Manage load profile in local distribution	
 End customers	Demand Charges	Reduce building's peak power charges	\$10B+
	Upfront Hardware Cost	EV charging equipment acquisition	\$2B

Ready To Scale with the PI System



- 3,000+ JuiceBox in use, stable platform (V12)
- Great grid model unit economics
→ Charging infrastructure with a solid ROI
- High-profile deployments with key energy players



Pacific Gas and Electric Company





Call to Action

- 1. How can your Utility, ISO, or RTO turn EVs from Challenge into Opportunity?**
- 2. How can your Electric Vehicle OEM provide reduce the costs of charging equipment & infrastructure for its drivers?**
- 3. How can we help you make this happen [with the PI System]?**

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Questions

Please wait for the **microphone**
before asking your questions

State your
name & company





THANK YOU

