USERS CONFERENCE 2016 April 4-8, 2016 | San Francisco

TRANSFORM YOUR WORLD



Bridge IT and OT with a process data warehouse

Presented by Matt Ziegler, OSIsoft



Interacting with common assets as a fleet

System Optimization

Process Optimization

Monitoring

Real-time visibility



• HMI

historical Real-ti view across v plant asset



- PI ProcessBook
- PI Coresight
- Pl Datalink

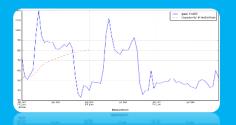
Benchmarking

Teet-wide mance compa



- Bl App (i.e. Tableau, Spotfire, Lumira)
- PI Integrator for **Business Analytics**
- PI Integrator for SAP HANA

Large scale multi-variate analysis



- Machine Learning (Azure ML, R)
- PI Integrator for **Business Analytics**
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Complexity

Recipe for PI Integrator for Business Analytics

1. Start with business need

- Don't Start with technology
- Example use cases to follow

2. Assess internal readiness

- PI System Maturity
- Data Flows, Systems Involved
- Ownership, Skills, and People Boundaries

3. Implement and iterate

- Incorporate results
- Have a plan to operationalize

4. Ask for Help

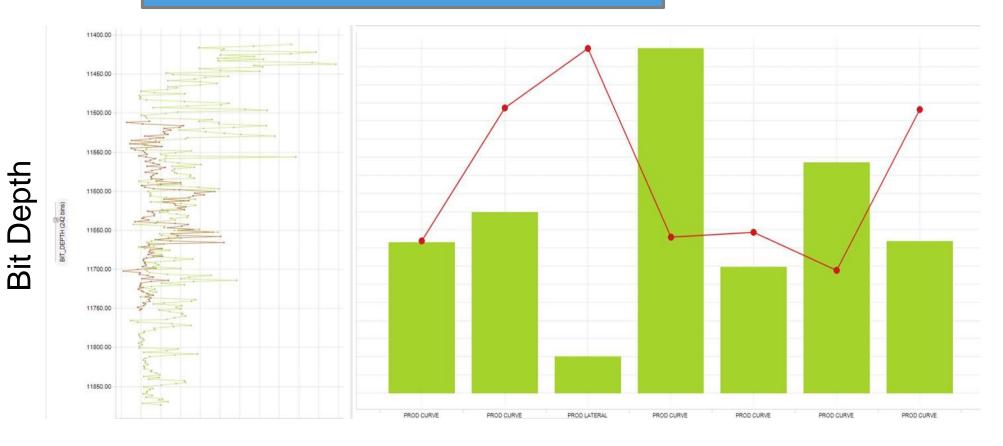


Use Cases

- Production Reporting
 - More detailed view into energy, oil, metals

Drilling Phase Performance Comparison

More Responsive Business Tools

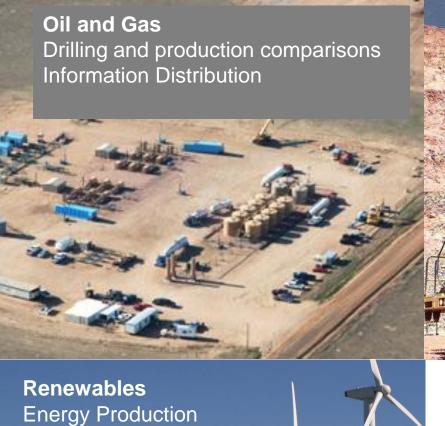


Existing Concepts

Executed with:

More Speed &

Larger Scale



Mining Route optimization **Energy Reduction** 300 haul trucks

PI Integrator for Business Analytics 2015 usage today

- IT/ OT Integration
- Business Intelligence and Reporting
- Data Warehouse Integration
- **Broad Platform Support**





7 wind farms

Outlier Analysis

Use Cases

- Production Reporting
 - More detailed view into energy, oil, metals
- Alerting and Customer Intimacy
 - Integrate detailed production data with CRM data to alert on outages and meet customized SLA requirements
- Regulatory Compliance
 - Keep product genealogy data on hand for products to deal with regulatory requests
- Root Cause Analysis
 - Discover patterns related to equipment failure or low quality product



Operational Reporting & Analysis Architecture

Tableau MSFT BI Spotfire Visualization & ... All BI tools that SAS Analytics support ODBC I want to analyze PI Integrator for Business Data Preparation operations data Analytics – Business and Integration Intelligence Edition stored in the PI Layer System using modern BI tools System of Record PI Server

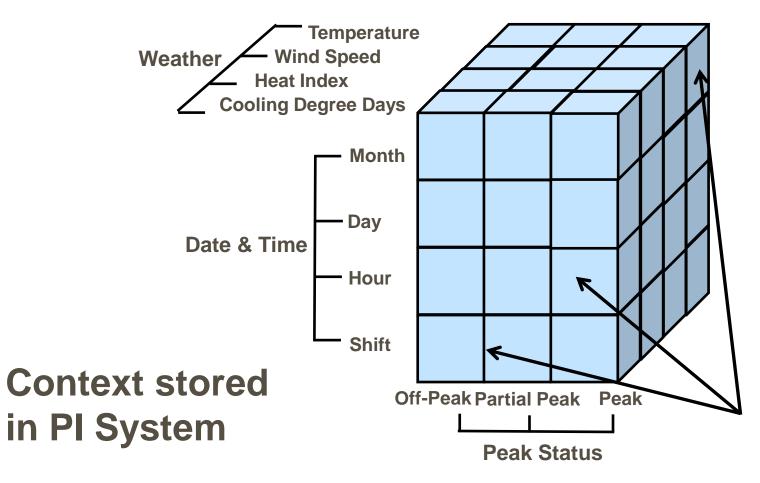
Enterprise Data Warehouse Architecture

Visualization & Custom Tableau SAS **MSFT BI** Spotfire Analytics **Applications Enterprise Data** Warehouse / Data Oracle DW, SQL Server, Teradata Hadoop Mart / Data Lake PI Integrator Data Preparation and Custom or 3rd Party Data Management for Business **Integration Layer** and ETL **Analytics CRM EAM** Sales System of Record PI Server HR **ERP**

I need to fit operational data into my existing company IT information architecture



Prepare Your Data Model



Show me the total energy cost

For the first shift

During Peak Status

Time-series data stored in PI System



Example

Project Summary

- 1. Ask some good business questions
- 2. Build a dataset using PI Integrator for Business Analytics
- 3. Publish data to SQL Azure
- 4. Use Power BI to analyze and explore the data
- 5. Discuss Best Practices



Questions

 Where is the most energy consumed in the building?

 What effect does weather have on energy consumption?

 Are there any unexpected patterns or anomalies?

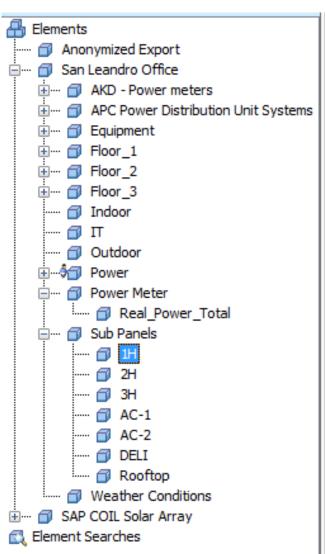


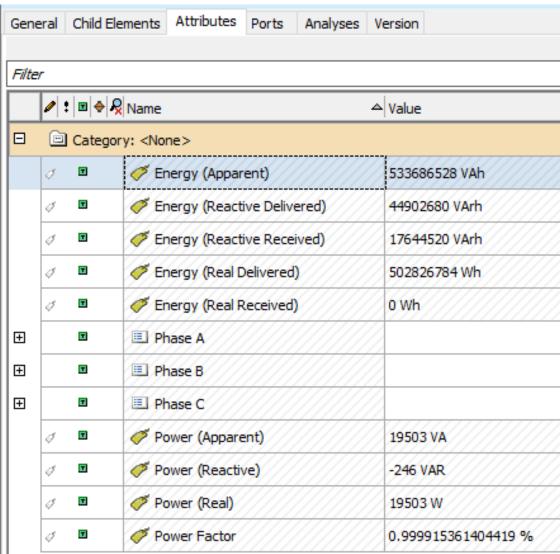
Analyzing Fleets with PI Asset Framework

Temperature Zones

Sub Panels

- 3 Floors
- 2 AC Units
- 1 Roof
- 1 Commercial Kitchen







Demo

Other considerations

- Build a business case first. Evaluate technology second.
- Establish trust between data providers and data users
 - Governance, security, sign off
 - Data lifecycle management
- Know your end to end data flows
 - Use process to supplement technology
- Utilize OSIsoft and partners. We're here to make your first project successful.

Scalability – Scales via Quantity of Assets

No Guidance Required

- < 10,000 Assets with 10 tags each (100,000 output streams)
- < 1,000 Assets with 100 tags each
- < 100 Assets with 1000 tags each

Seek Guidance (Multiple Instances)

- > 10,000 Assets
- > 100,000 Output Streams



Roadmap

Problem Complexity Drives the Need for Integrators

Disparate assets or interacting one-by-one

Interacting with common assets as a fleet

System Optimization

Process Optimization

Monitoring

Real-time visibility



• HMI

Real-time & historical view across any plant asset



- PI ProcessBook
- PI Coresight
- Pl Datalink

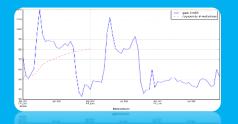
Benchmarking

Fleet-wide per mance comparan



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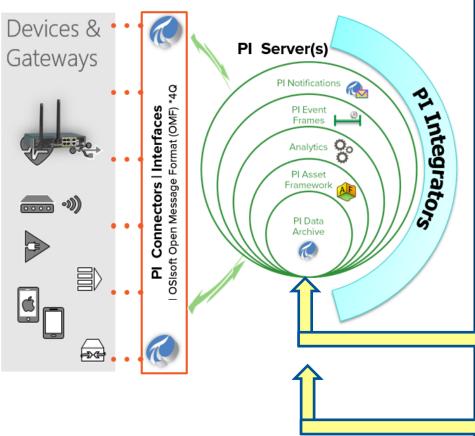
Large scale multi-variate analysis



- Machine Learning (Azure ML, R)
- PI Integrator for Business Analytics
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PI Integrator for **SAP HANA**



Data Product / Access **Feature** Pattern Roadmap **Query Data** Planned 2017 (API) .get(arg) **Pull Data SAP IoT Connector** (Federated) (Smart Data Access) **Publish Data** PI Integrator for (Push) SAP HANA 2015R2 **Stream Data** PI Integrator for (Stream { 0,1.23; **SAP HANA 2016 Events**) 1,4.56} PI Integrator for Receive { 0,1.23; **SAP HANA 2016** Data 1,4.56}

(Predictions) Receive

Metadata

(Assets / PM)

Planned 2017

Databases and **Applications**

HANA Database

Smart Data Streaming

SAP HANA Platform Edition

SAP HANA Cloud Platform



Full platform coverage for all

data integration scenarios

Lumira

Vora

S4

Etc.

Progression

2015

2016

2017

Visibility /
Slice and
Dice / Model
Training Data

Prediction /
Run Models /
Stream Data

Standardize / Enhance Models / Operations / Application Integration

Get Started

Derive More Value

More systems, less systems management

2015

1H-2016

2H-2016

Business
Intelligence
& Data
Warehouses

Available Today

Scalable BI for the PI System

Initial Release

- Fleet Asset Reporting
- Reduce Reporting Time
- Integrate w/ Data Warehouse

Planned

Expanded Systems and Events

May 2016

- Oracle
- Hadoop (HIVE & HDFS)
- Event Frames

Planned

Scale

High Availability

Backfill and OOO data

Streaming Systems

Research

Streaming Pattern

Market Problems

- External Computing and Event Platforms
- App Specific Data Shapes (JSON/XML)

Planned

Stream Systems

Initial Release

- Azure Event & IoT Hub
- Kafka
- **Custom Data Output**

Streaming Lighthouse Program

Problems

- > Real-time predictions and models
- Alerting and pushing data out
- Feeding a data lake with streams
- Real-time GIS visualization

Platforms

- > Kafka
- > SAP Smart Data Streaming
- ➤ Azure Event Hub / Azure IoT Hub
- > JSON, XML, PMML, XSD



- Leave Contact Info
 - Card
 - E-mail
- Engage in late Q2 and early Q3
- Urgency Required

Contact Information

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OSIsoft, LLC



Questions

Please wait for the microphone before asking your questions

State your name & company

Please remember to...

Complete the Online Survey for this session



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감사합니다

谢谢

Merci

Danke

Gracias

Thank You

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Спасибо

Obrigado

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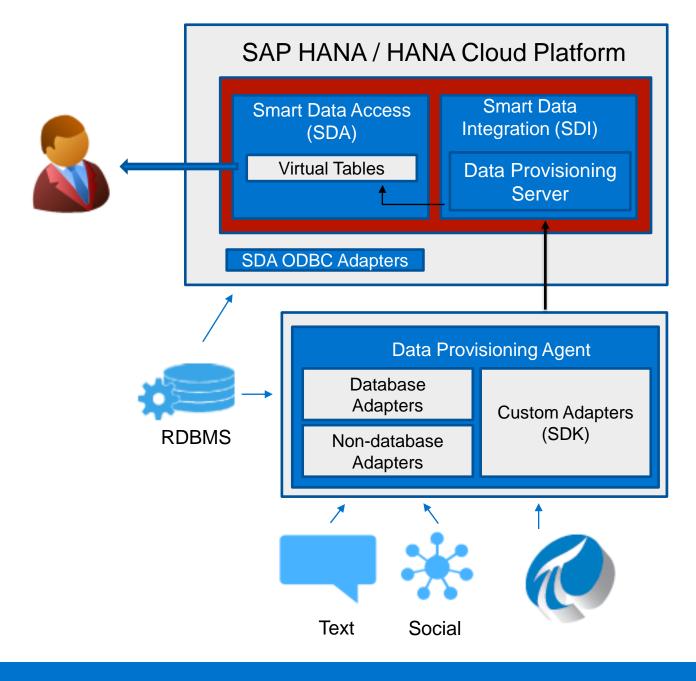
TRANSFORM YOUR WORLD

Federated Data Model

Virtual Tables

- Data stays in source by default
- Balance Performance / Storage

- Maximum control over data
- Limiting HANA Memory Usage
- Smaller Datasets

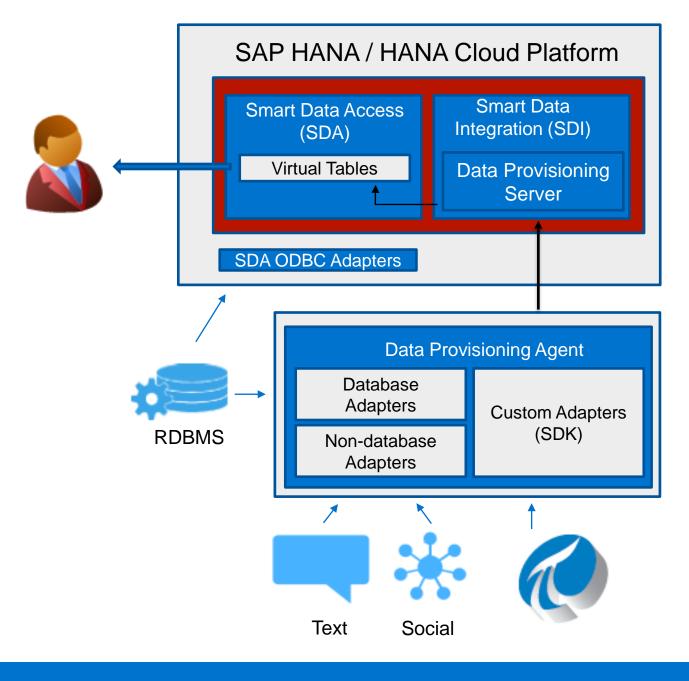


PI Views (ODBC Access)

Virtual Tables

- Data managed by PI System
- Balance Performance / Storage

- Workgroup level BI and Reports
- Smaller Datasets

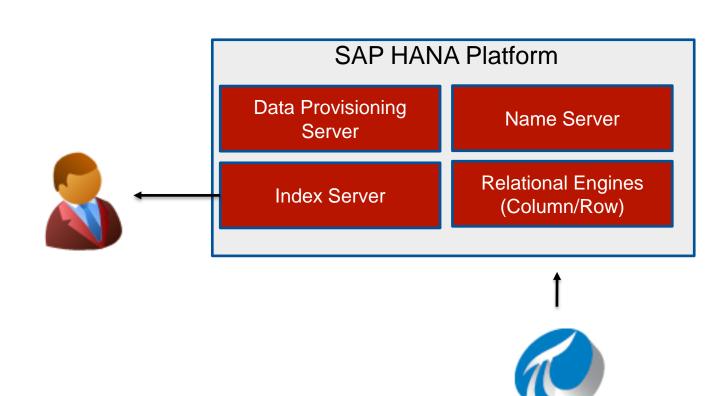


Direct Data Model (On premises)

HANA Tables

Data is materialized in memory

- Highest Performance
- Large Datasets

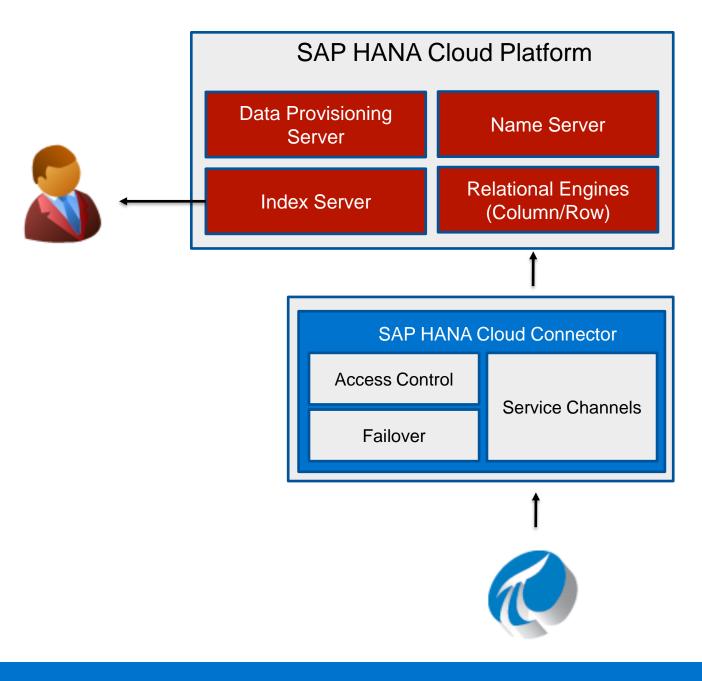


Direct Data Model (Cloud)

Virtual Tables

- Data stays in source by default
- Balance Performance / Storage

- Maximum control over data
- Limiting HANA Memory Usage



Agenda

- Why Are We Here?
 - IT OT Challenges
 - Common Use Cases
 - Product Demo
- Scenarios
 - Best Practices
 - Organizational Challenges
- Roadmap
- Q&A



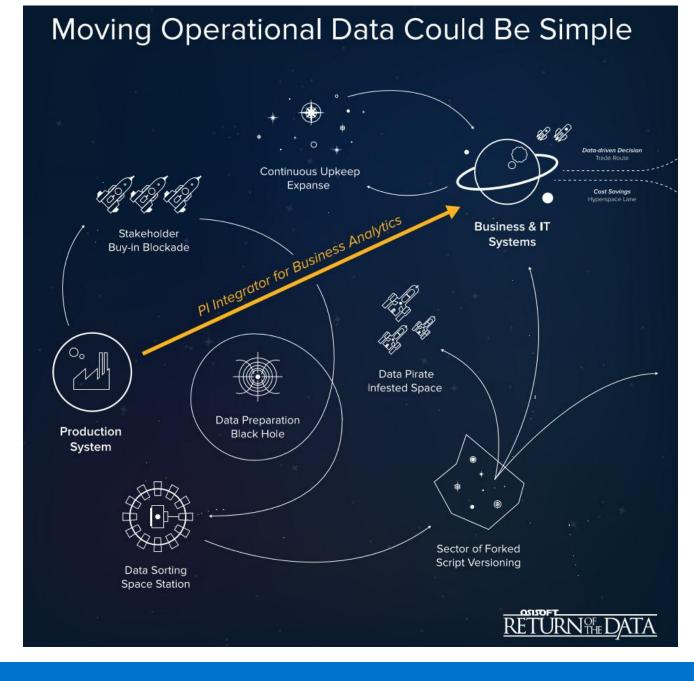


Simplify

Eliminate Custom Code

Transcend Organizational Data Problems

Accelerate Insights and Cost Savings



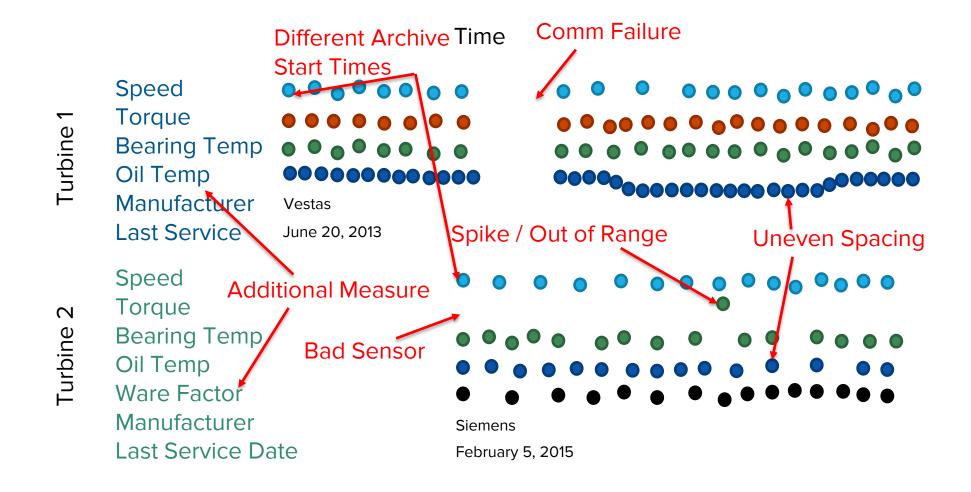
FAQs

- How do I size?
 - Method 1: # of Assets * # of Tags for analysis
 - Method 2: 20-50% of PI Data Archive Size
- How do I track?
 - Binary Restricted
 - Measured in product in Administration → Licensing
- Can I re-use or recover streams?
 - Once a stream is in a view it is counted against license
 - It can be used in multiple views
 - If a stream is not used in any views for 90 days, it may be recovered manually.

PI Integrator for Business Analytics

Self Service Broad Platform Decision Ready Access for **Data** for Business Support and operational data Scale Intelligence and Data Warehouses

Save Time, Handle Complexity



Consumption Reporting

Business Driver

Deliver 5 minute data directly from the field to the Enterprise Data Warehouse so that it can be used for:

- Detailed Consumption Reporting so that the business can close the books 5 days earlier.
- 2) Asset optimization.

Detailed Technical Requirements

- ✓ Send data to SQL Server and Hadoop (Hive)
- ✓ Handle late arriving data
- ✓ Deliver one version of the truth (same data)
- Performance and data validation
- Handle diverse equipment across sites
- Federated and Centralized PI Servers
- Merge and join data with other sources

Switch to Demo



SAP HANA - Less management, streaming, predictions

2015

1H-2016

2H-2016

SAP HANA

Available Today

Initial Release

- Fleet Asset Reporting
- Reduce Reporting Time
- Federated Data

Planned

Expanded Systems and Events

May 2016

- Direct Writes to HANA
- Event Frames
- Asset Updates

Planned

Smart Data Streaming



People