



# Agenda

- Company Profile
- EA Deployment
- PI Value Proposition
- Vision and Direction

### Cargill: collaborate > create > succeed

Who is Cargill?

# Cargill Company Profile

- Founded 1865 in Conover, IA
- Privately owned
- HQ in Minneapolis, MN
- Offices and facilities in ~66 countries
- ~158,000 employees worldwide
- Food, agriculture, and risk management

### Cargill Products and Services

#### Agriculture Services

Provides farm and ranch services and products worldwide.

#### Food Ingredients and Applications

 Serves global, regional and local food manufacturers, food service companies and retailers with food and beverage ingredients, meat and poultry products and new food applications.

#### Industrial

Supplies customers worldwide with fertilizer, salt and steel products and services,
and develops industrial applications for agricultural feedstock's.

#### Origination and Processing

 Connects producers and users of grain, oilseeds and other agricultural commodities through origination, processing, marketing and distribution capabilities and services.

#### Risk Management and Financial

 Provides Cargill customers and the company with risk management and financial solutions in world markets.

### Our challenge ...

- If the western world is to compete in manufacturing, we will have to become more sophisticated -- our *competitive advantage*.
  - -- Ron Christenson, CTO, Cargill

# A Brief History of PI

• In 1996, OSI and Cargill partnered to use PI with limited initial deployment

• By 2005, 50 PI systems worldwide

North America: 33

- Europe: 15

– Asia: 2

### Site Locations: Global



= Currently Installed = New Site

## Value Proposition

"With PI as the eyes and ears of our entire operation, we are 'Operationally Ready' to manage and plan for any situation.

I can't imagine operating without PI."

Refinery Supervisor, DSO

"PI enables a more intelligent use of people's time and resources. It's a very powerful advantage when people can see into the operation in virtually any way they want and find the data they need to improve operating efficiencies."

-Plant Manager, GOSC

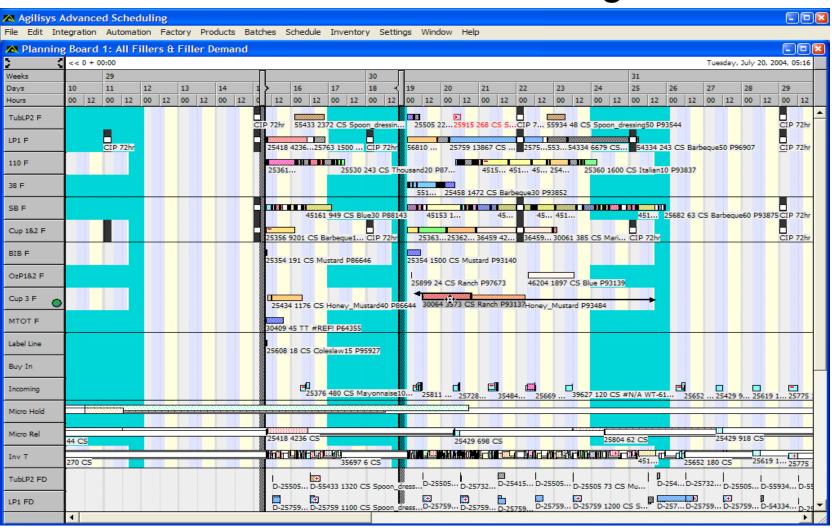
# PI Within Cargill

### **Applications and Uses of PI Data**

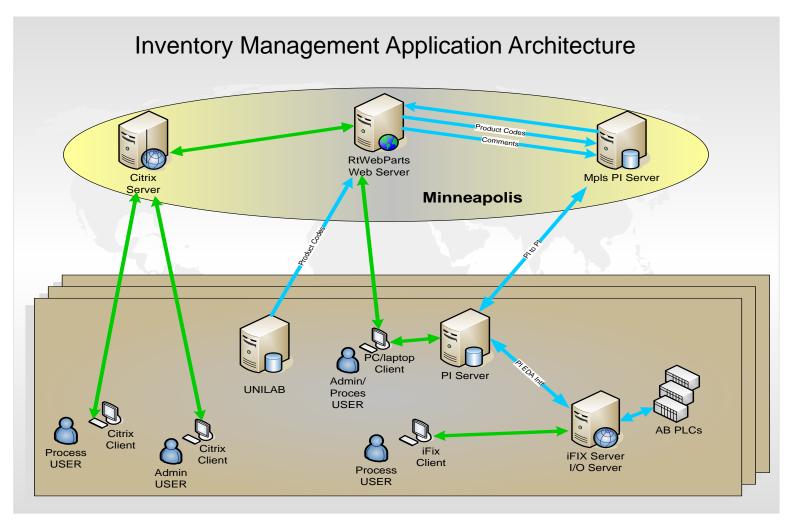
- Sales and operations planning
- Real time costing
- Process Modeling
- Six Sigma

- Production reporting
- EPA reporting
- Quality reporting
- Monitoring
- Troubleshooting

### Advanced Scheduling



# Data Convergence



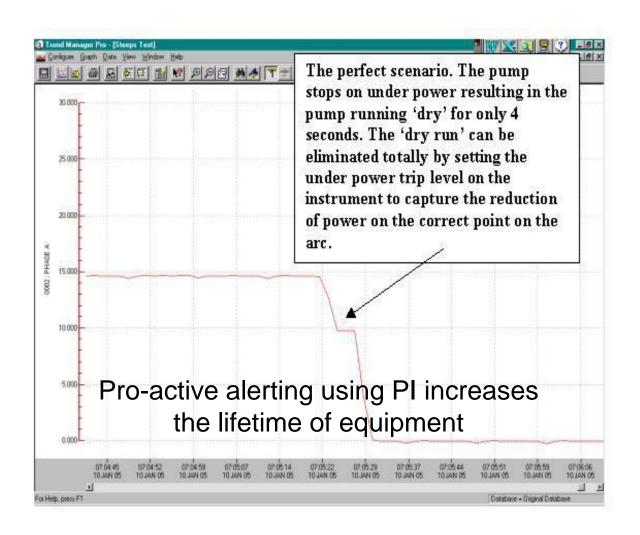
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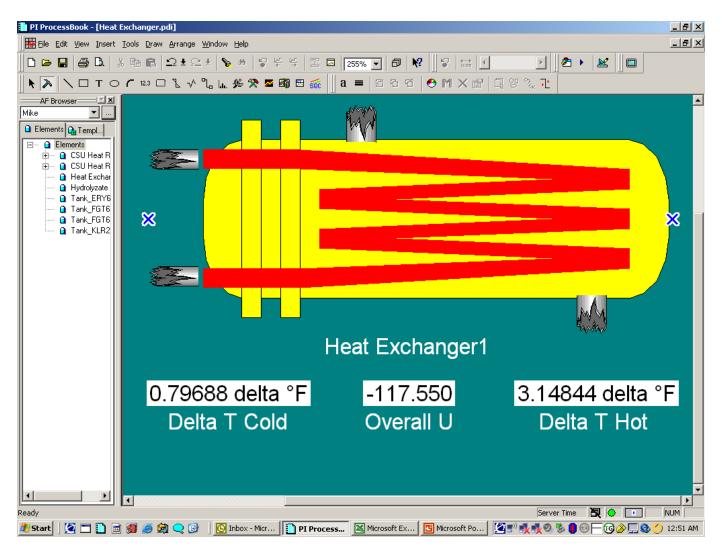
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### Example of creating significant value with PI



### **Energy Management**



# PI Within Cargill

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# DMAIC, The Roadmap to Operation Excellence









#### Define

- □ PI Data helps define the current state of process performance
- PI Data delivers information absent of resources
- PI Data alerts us when conditions are abnormal

#### Measure

- □ PI Data historical information is ready even before the project is launched thereby increasing the speed of a typical Six Sigma project
- □ PI Data collection is automatic, absent of resources

#### Analyze

- □ PI Data allows you to analyze multiple data streams simultaneously
- □ PI Data collections systems can indicate specialcause from common-cause events

#### Improve

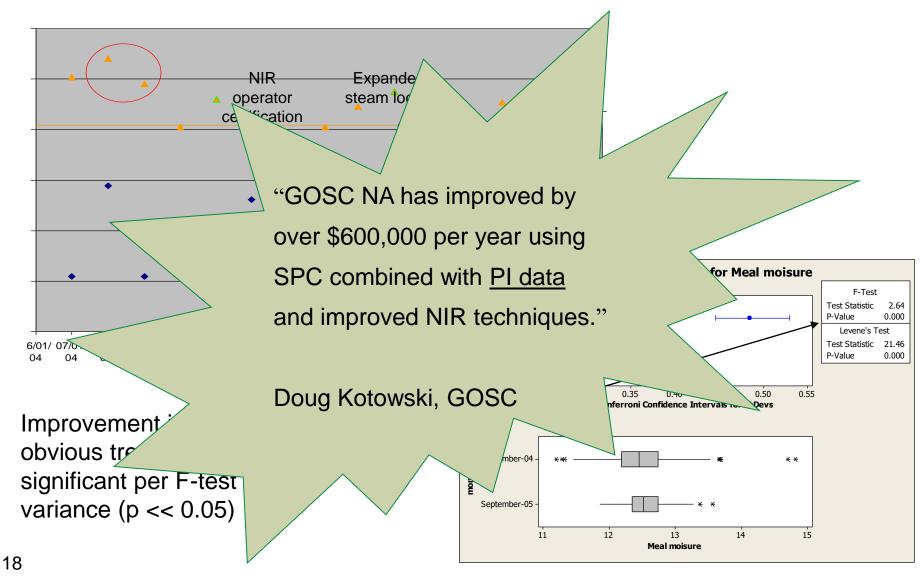
- □ PI Data gives us near instant quantified feedback as to the degree of improvement.
- PI Data takes the emotion out of the improvement options

#### Control

- PI Data gives us instant monitoring and conditional feedback.
- PI can send alerts of approaching negative conditions
- PI can report the duration and frequency of out-ofspec conditions.

Initial "Opportunity Mapping" allows us to determine where to apply the toolset for best return

6 sigma project drove an improvement in finished meal moisture variation - Goal exceeded!



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# CDT Mine Manager Dashboard





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### CDT OSI PI RtWebParts

- Plant Information Services Project Concept veek Ending 11/25 Oct 25 2006 10869 10869 10869
  - Provide access to plant operations metrics.
  - Provide access to plant business metrics.
  - Provide a platform for plant operations and business data metrics convergence.
  - Make these data metrics easily available to a wide range of users.
- Project Goal:
  - To enhance a user's ability to make operational and/or business decisions by providing easily accessible historical and real time data in a clear, concise format.

### Data Convergence

- One World Corporate & One World BU
- MXES (Maximo)
- Kronos (Labor Information)
- Operational Data from PI Data Historian
- Manual Data (safety & etc)



# PI Within Cargill

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- Six Sigma

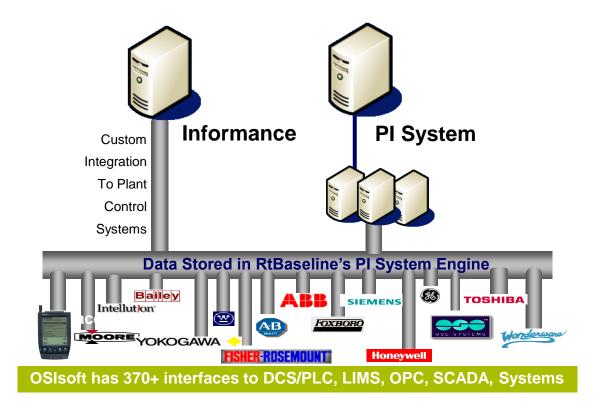
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### **Decision Support**

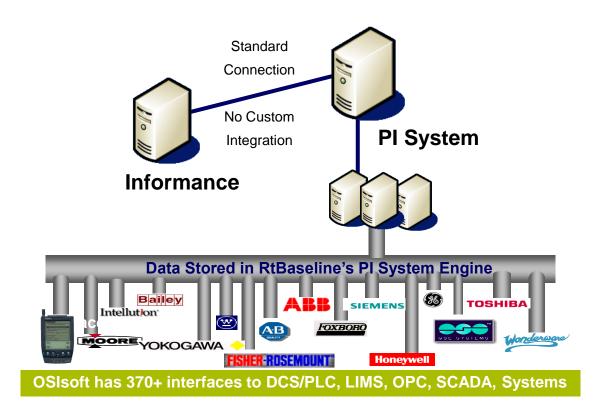
#### Throughout the plant or enterprise

- Provides global visibility for those who "need to know" in real time, anywhere in the world
- Data is converted into information to drive continuous improvement activities
- Monitor adjustments in real time to ensure sustained benefit and provide alerts if process is not within control limits
- Individualized, key metric dashboards by user profile
- Benchmark processes across lines to replicate improvements

### Informance Architecture -- Before



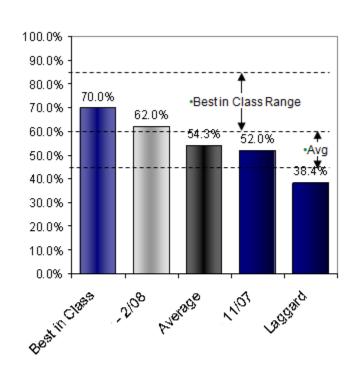
### Informance Architecture -- After



# **Executive Summary**

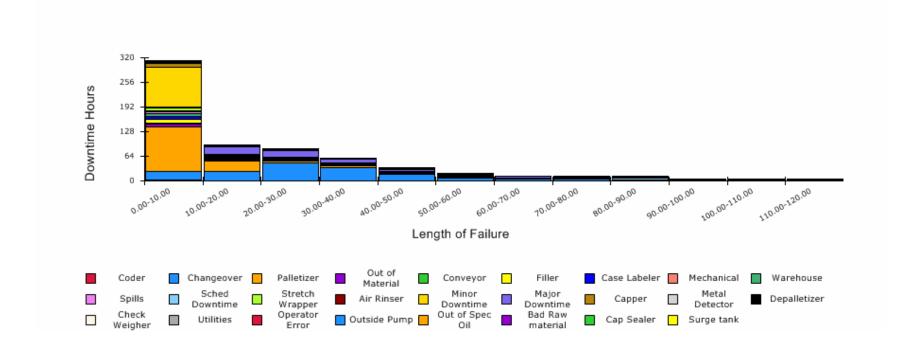
- Success from 11/1/07 to 2/23/08
- A and B Lines: OEE Improved from 52% to 62% (19.2% improvement)

 Per Informance Benchmarks, the site has improved OEE from below average to inside Best in Class range (60.63% - 85.78%)



# **Primary Root Cause**

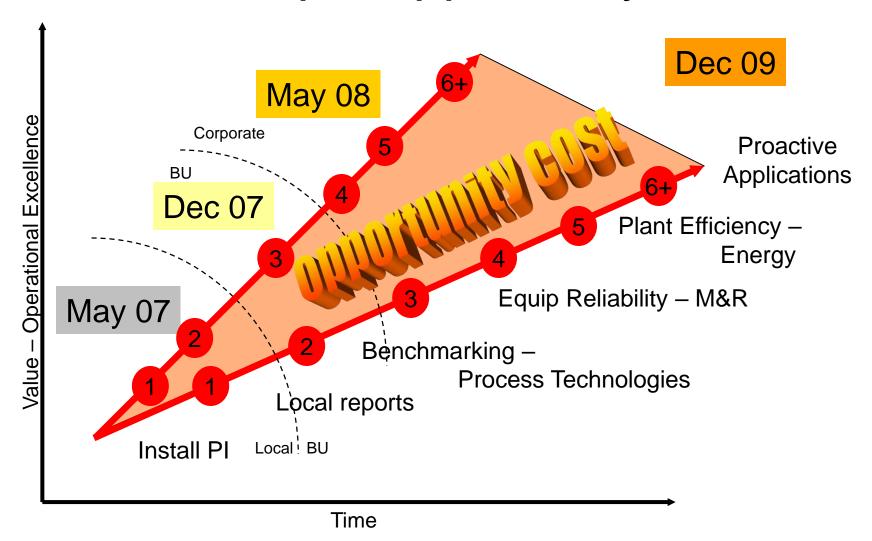
• Palletizer minor stops (< 10 minutes)



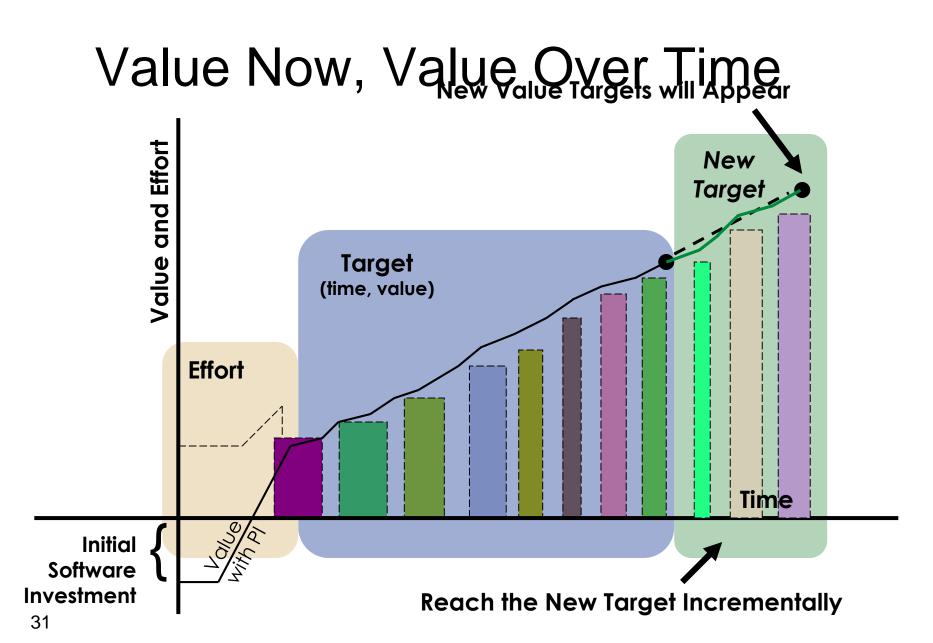
### "Naked Without PI"

- Tool for leveraging process data to compete effectively in global economy
- Real time access to ALL process data
- Real-time monitoring of KPIs
- Historical data access for best practice, in-depth analysis, troubleshooting and root cause analysis
- Common data layer for process data using standard formats, tools and applications
- Easily configurable tools for meeting a host of production and business needs and scenarios

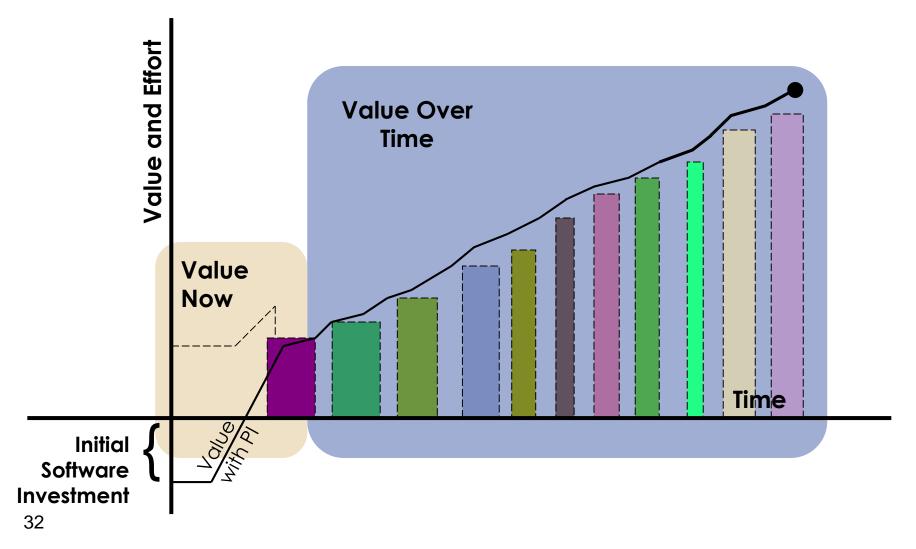
## PI Roadmap: Opportunity Cost



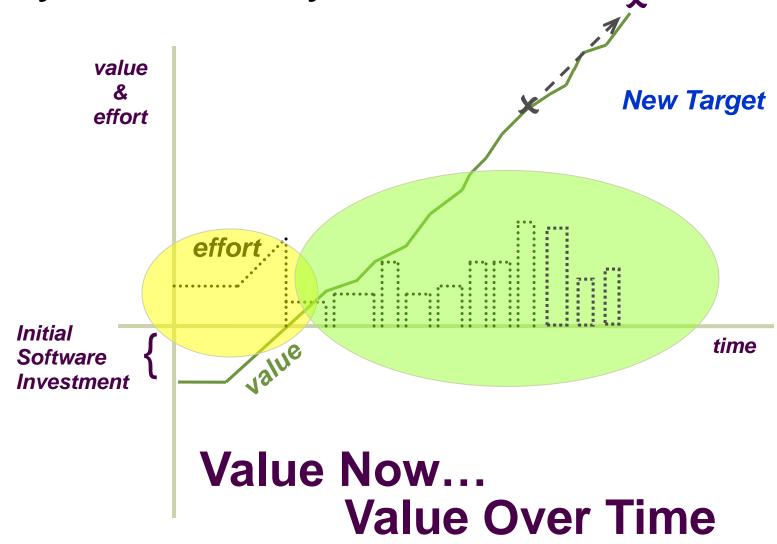
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## Value Now, Value Over Time



PI System Lifecycle Benefits \*



### Conclusion

- Executive sponsorship as well as grass roots support for PI critical to its success
- > PI is a DB for real-time plant data
- ➤ 113 sites licensed... 750+ by 2015
- Real-time business intelligence... real-time plant data available throughout organization
- Common plant data infrastructure to leverage across multiple sites & BUs

# Serving the Enterprise ...

"Companies that have an *infrastructure* in place to make the management and delivery of this information [operating metrics and key performance indicators] will be able to *react to the market faster and ultimately out perform* those that can't."

John Hagerty, AMR Research, October, 2004

