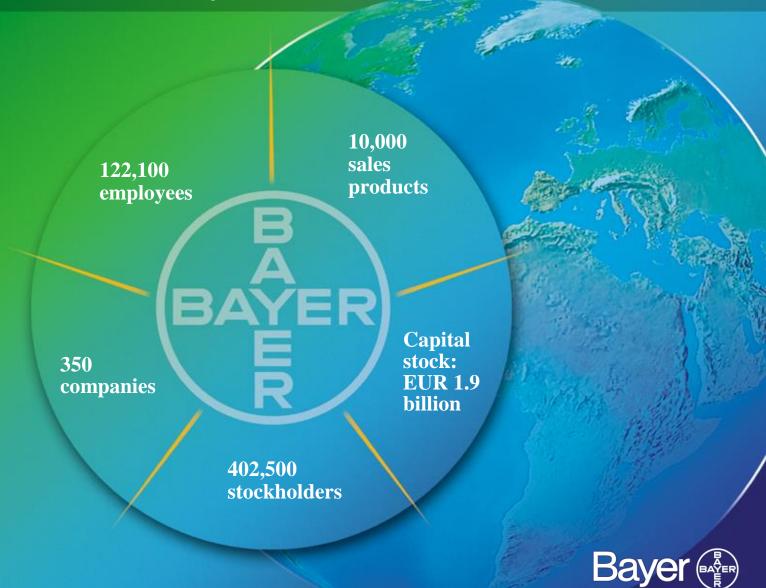
# PIMS - one step ahead in process optimization

Lothar A. Lang Bayer Corp.



Bayer Group



# Locations Worldwide



# Employees

Bayer Group 122,100

Europe 69,500 Asia/

Germany 56,200 Pacific 12,400

Latin America/

North America 25,000 Africa/Middle East 12,000













# Key Data 2000

Group sales \*: EUR 30.0 billion

Polymers Division EUR 8.0 billion

**R&D** expenditures: EUR 2.4 billion

Capital spending on intangible assets, property, plant and equipment: EUR 2.6 billion



Operating result \*: EUR 3.2 billion

Net income: EUR 1.8 billion

\* from continuing operations



# Polymers

#### Business Groups and Business Units



#### **Plastics**

Polycarbonates

**Styrenics** 

Semicrystalline Thermoplastics

Films

**Sheets** 

Thermoplastic Polyurethanes

#### Rubber

Synthetic Rubber

Rubber Chemicals

PolymerLatex

Rhein Chemie

#### **Polyurethanes**

Specialties Comfort

Connort

Insulation

## Coatings and Colorants

Aliphatic Icocyanates

Aromatic Isocyanates

Resins

Special Raw Materials

**Aqueous Dispersions** 

**Inorganic Colorants** 

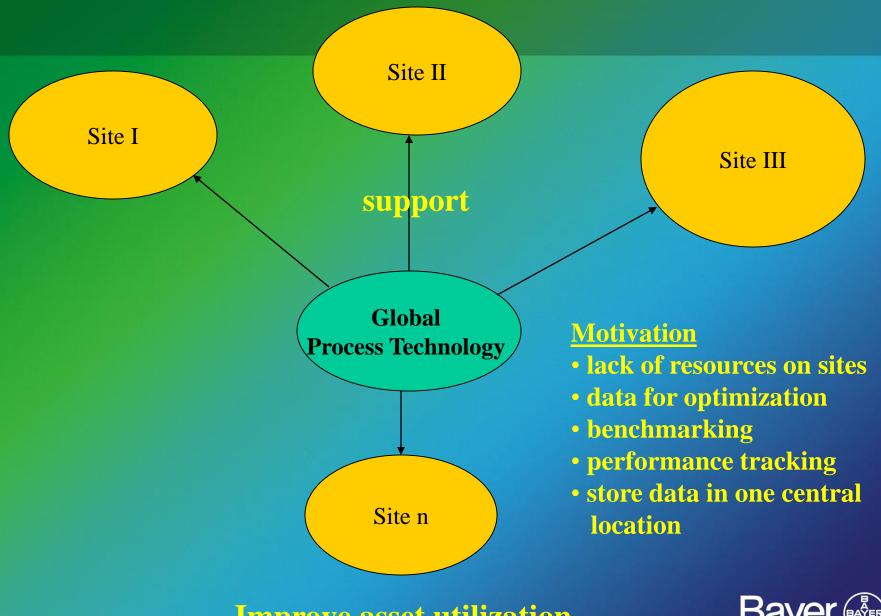
**Organic Colorants** 

#### **Fibers**

Dorlastan

Monofil

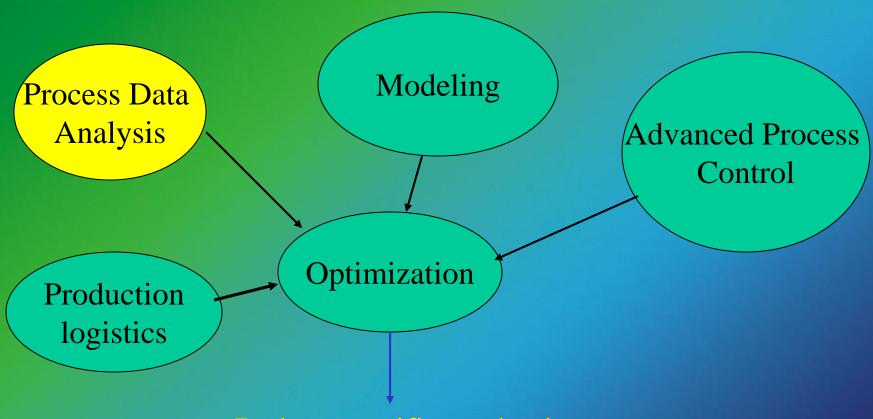




Improve asset utilization



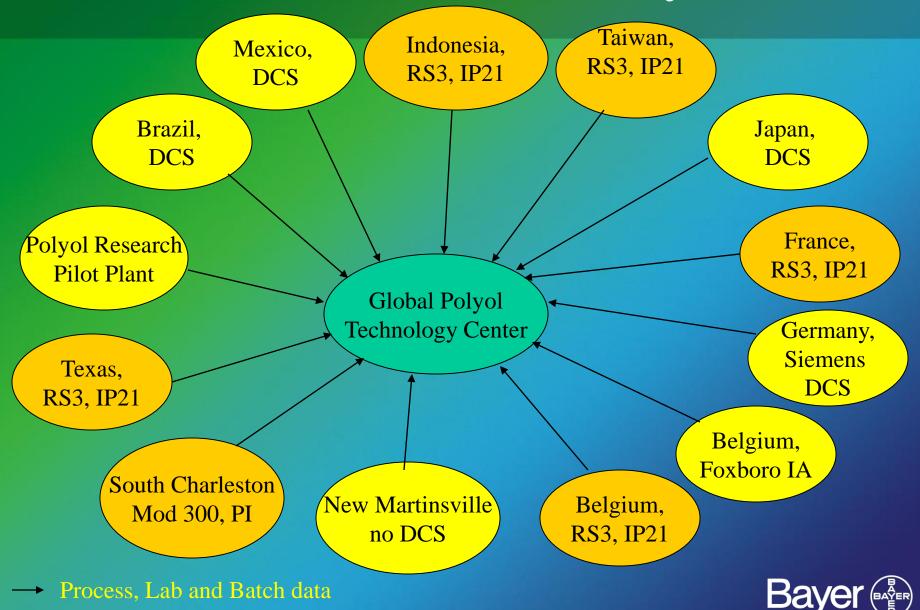
# **Optimization** issues



- Reduce specific production cost
- Increase capacity
- Reduce process and quality variations



# PIMS network for Polyol

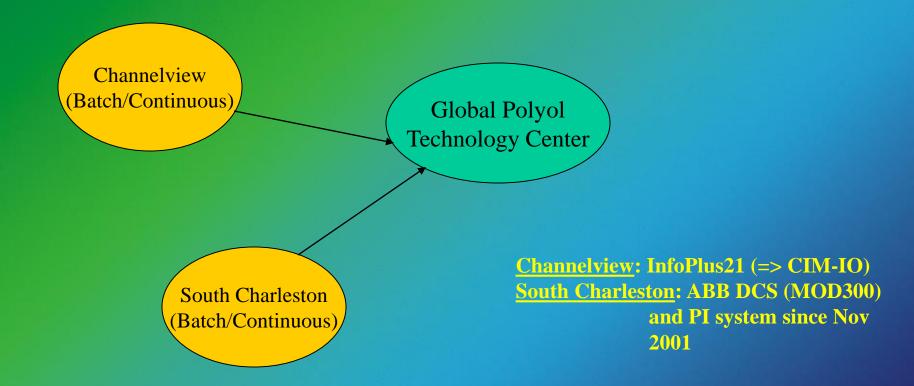


# Selection of PI system

- Complex process data infrastructure
- International environment
- Batch tracking and handling
- Modular database
- Support / understanding for our needs
- Use off the shelf analysis products



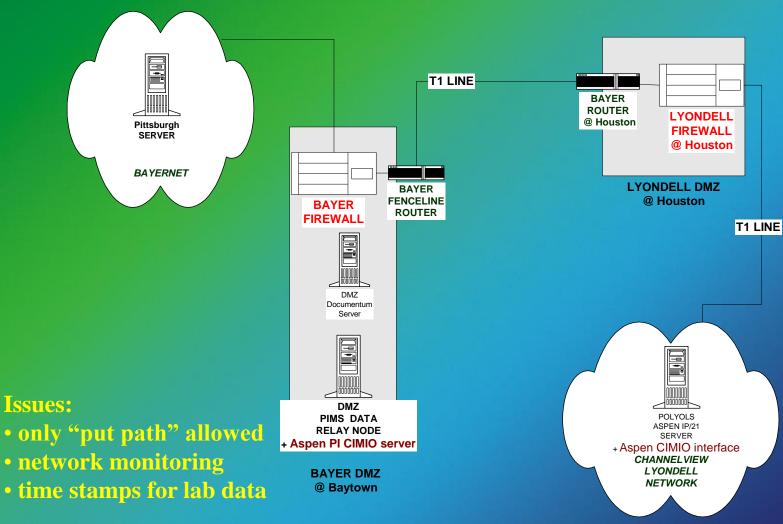
# PIMS network for Polyol (phase I)



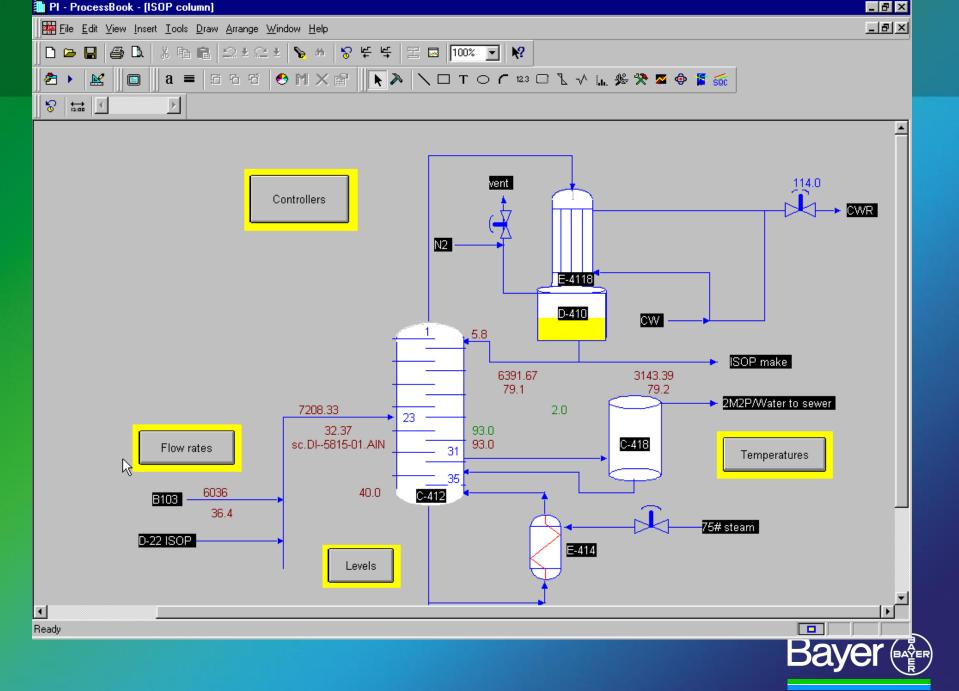




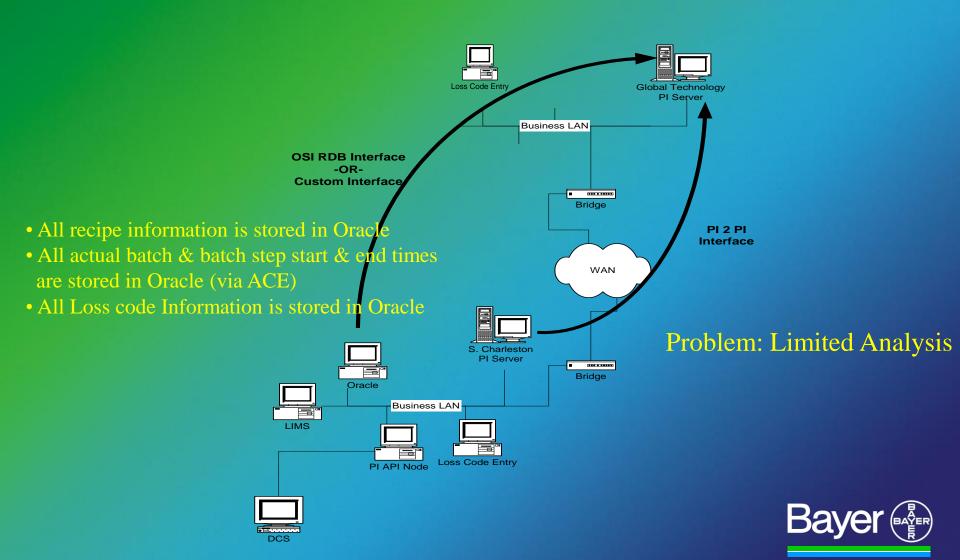
# Channelview PIMS Connectivity Plan







### PI Architecture for South Charleston

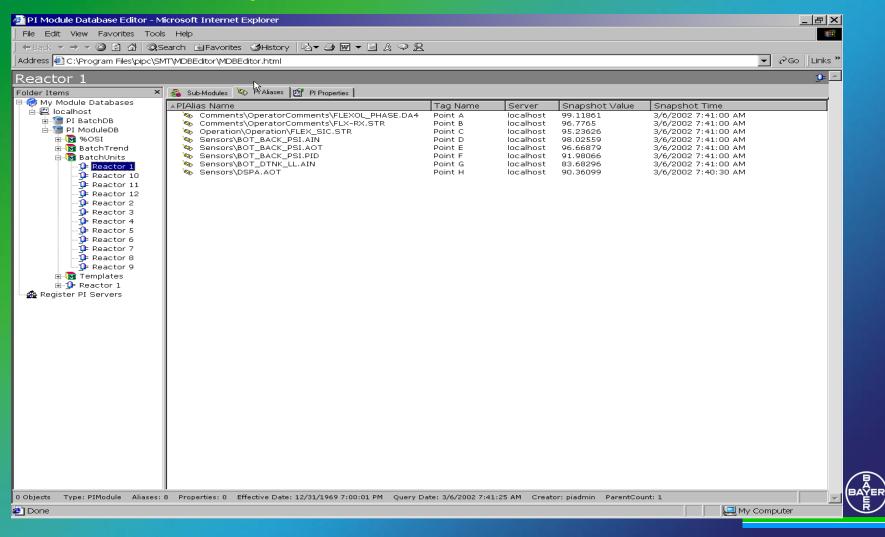


### What PI Products Were Installed

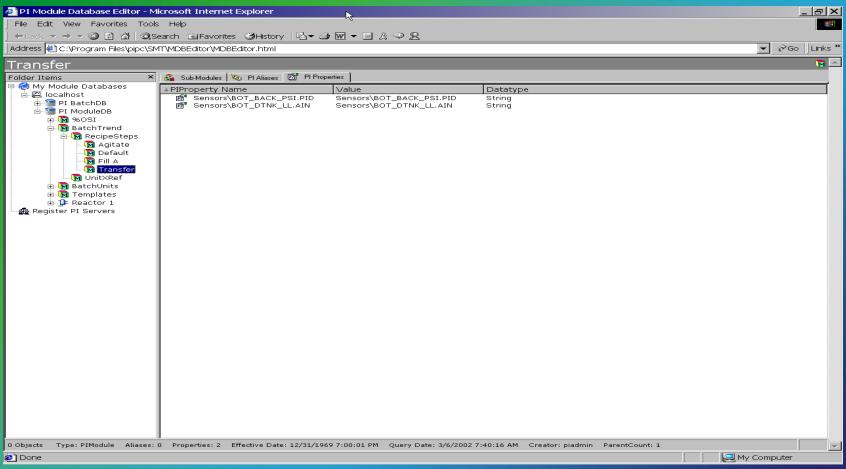
- PI UDS 3.3
- New PI Batch System
- PI Module Database
- PI ACE
- Processbook
- Batch Tools (Batch View & Batch Trend)
- SDK (Software Development Kit)



New Batch System

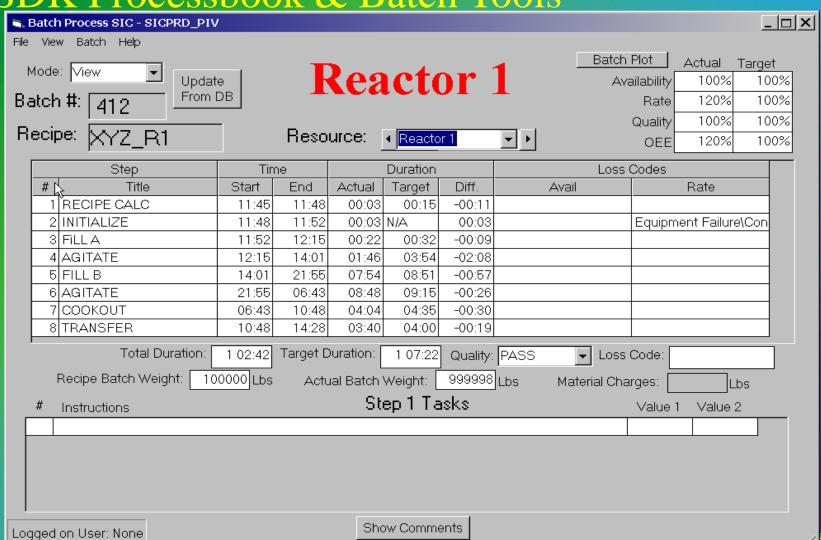


#### Module Database

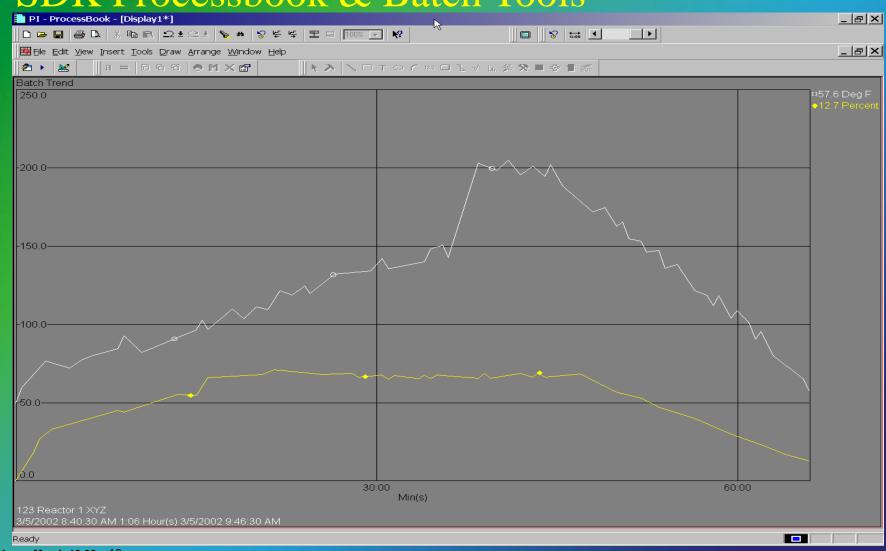




SDK Processbook & Batch Tools



SDK Processbook & Batch Tools



### **Plant Benefits from PIMS**

- On-line archiving of all relevant process and lab data
  - Complete data sets (including loss codes)
  - High quality of data
  - Fast search and access to data (including loss codes)
  - Use real time data for step analysis
  - Prove of process capability (to customer)
- Automatic documentation of production
  - no longer manual documentation
  - less routine work for production staff
  - better access and availability of information
  - Batch tracking
- Profitability
  - Opportunities for reduction of energy cost
  - Improve customer relation



### Plant Benefits of PIMS

- Correlation of quality data with process data
  - Base for reducing quality variations and off spec production
  - Easy support of debottlenecking
  - Increase process capability
- Opportunity for online monitoring
  - Early detection of bad batches
  - Early detection and correction of quality deviations
  - Reduction of off spec production
  - Reduction of lab cost
- Support of recipe controlled production
  - direct transfer of recipe to DCS before start of a new batch production
  - reduction of operational staff from manual inputs
  - "produce reproducible"



# Bayer Additional Benefits from Global PIMS

- On-line archiving of all relevant process and lab data
  - Actual overview of the different Polyol units
  - Benchmarking
  - Reduction of travel to sites for data gathering
  - Quick reconciling for debottlenecking or expansion projects
  - Allow for batch to batch analysis

#### Capacity

- Help increasing asset utilization by reducing variability and increasing availability and reliability
- Support root cause analysis with loss codes
- Profitability
  - Optimization (better process knowledge)
  - Competitive advantage



## Keys to success

- Acceptance and ownership of the sites
- Increase sensibility
- Inclusion of process data for root cause analysis
- Convince upper management about profitability
- Responsiveness of management
- Good instrumentation (measurable)
- Decrease variations
- Good control performance

