

ProcessPoint

Leveraging Product Information for Agile Manufacturing

Agenda

- What is a PLM System?
- Creating Products with ProcessPoint
- ProcessPoint in an Enterprise
- ProcessPoint in Manufacturing
- Summary

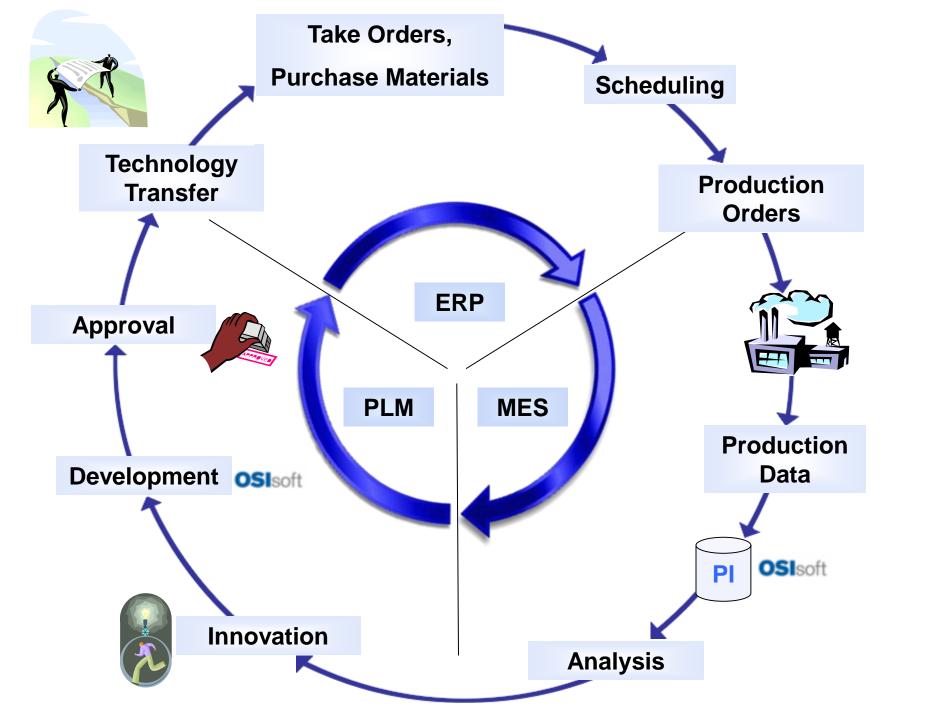
Product Lifecycle Management

Definition

 The management of all phases of a product's lifecycle, from new idea through commercialization, manufacturing, maturation, commoditization and decline.

Needs

- Comprehensive product information
- Store it forever
- Accessible to anyone, anywhere
- Available in a task specific manner
- Address the needs of your entire company



You are Already Doing PLM







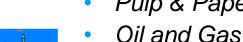






- **Pharmaceuticals**
- Food & Beverage
- Pulp & Paper









- You are already doing PLM as:
 - Recipe Management
 - Specification Management
 - Formula Management
- How well are you managing your products?

PLM Manages the Complete Product

Capture

- Product intent and customer expectations
- Chemical and Physical properties
- Raw materials and parts
- Manufacturing procedures

Manage

- Corporate knowledge about the product
- Change over time
- Interaction with enterprise systems

Results in increased speed to market

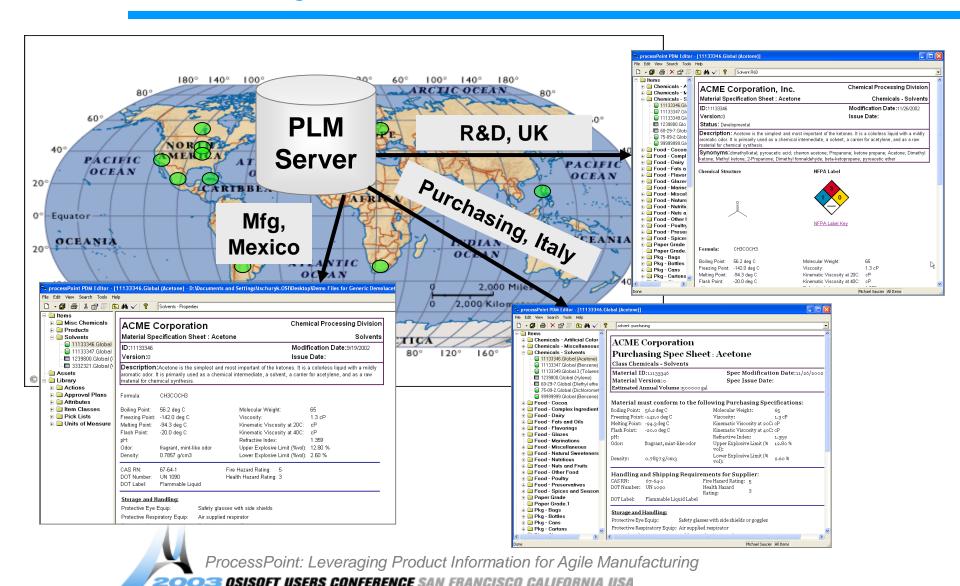
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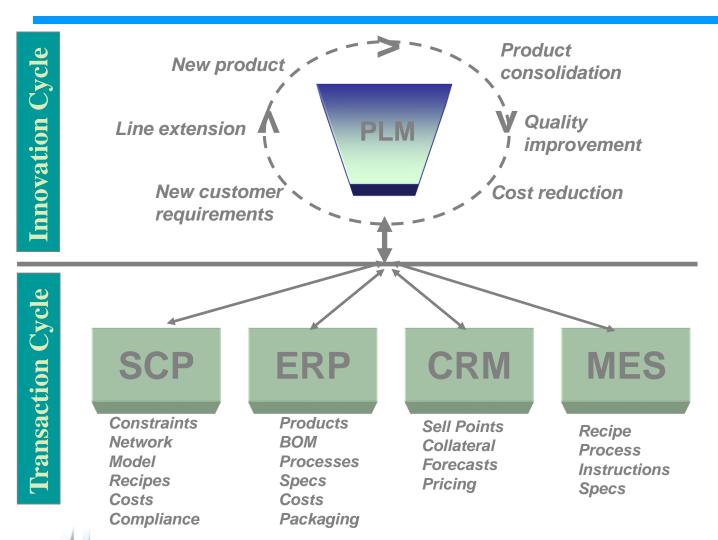
PLM Manages the Complete Product Forever

- Your products will change over time
 - Customer demands
 - Cost reduction initiatives
 - Product improvements
 - Regulatory changes
- You will want to have accessible:
 - Product past (Obsolete)
 - Product present (Approved)
 - Product future (Developmental, Awaiting Approval)
- You will want to save these versions forever
 - Regulatory
 - Re-use
 - History for comparison to manufacturing

PLM: System of Record for Users



PLM: System of Record for Systems



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Demonstration

Creating Products with ProcessPoint

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ProcessPoint Users

Chemists

 Responsible for formulations to meet product design goals

Packaging Engineers

 Responsible for design and material selection for bottles, labels, caps, etc.

Process Engineers

 Responsible for reliably manufacturing the product to the specifications

Read-only Users

 Procurement, manufacturing, marketing, project management, quality assurance, inventory control, etc.



Ability to Find & Re-use Existing Products

- Reuse: "...30-40% of what you are innovating was done before, but you forgot*"
- How do you rapidly find the set of products that:
 - Solves a particular customer need?
 - Uses a raw ingredient?
 - Has specific chemical & physical properties?
 - Was in effect during a certain timeframe?
- In a company that has:
 - 100s or 1000s of products, each having
 - Hundreds of performance and process specifications
 - Many versions or site variations



*Williard Zangwill

Graduate School of Business, University of Chicago



Ability to Tightly Control Changes

- Ideally, an R&D group would:
 - Reuse known, approved products that are 'close' to your new requirements
 - Make changes only for new requirements
 - Specify products in an unambiguous manner
 - Provide the results in a format understandable by everyone in your company
- Ideally, your employees could:
 - Easily access this data for their needs
 - Audit the changes, to compare products

Ability to Obtain Review and Approval

- Products cannot simply change
 - This could cause manufacturing problems
 - When are product changes about to happen?
 - Who should get involved in these changes?
- When asked to approve a new product
 - An approver needs an easy way to see exactly what has changed
 - An approver needs to be able to accept or reject changes

MARKETING CHEMISTS QUALITY MANUFACTURING

Demonstration

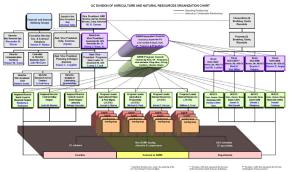
ProcessPoint in an Enterprise

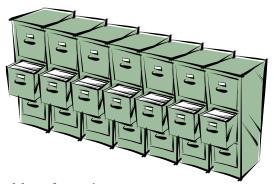
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Challenges of an Enterprise Solution

- Geographical Boundaries
 - Many manufacturing sites
 - Many development centers
- Organizational Boundaries
 - Can be complex
 - Variety of users and roles
 - Variety of tasks
- Large Numbers
 - 100,000s of materials
 - 10,000s of products
 - 100s or 1000s of users



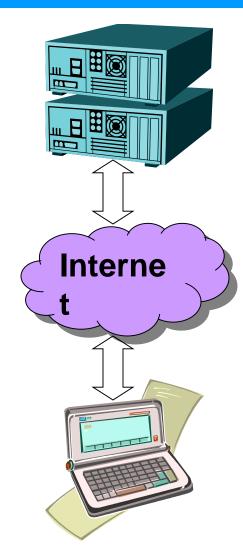




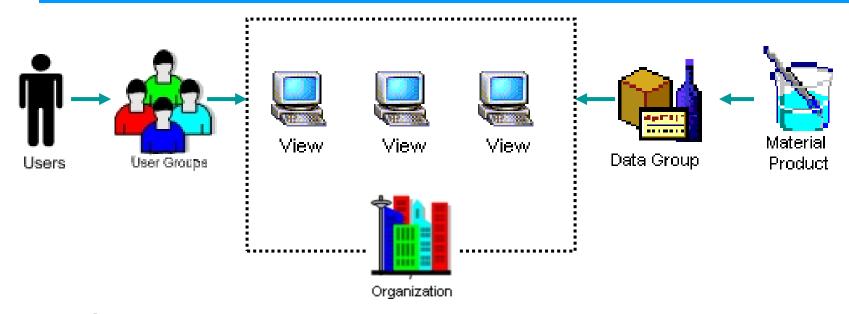
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The Internet Addresses Geography

- ProcessPoint covers the complete breadth of the new product innovation cycle from initial concept to shippable product with:
 - <u>ProcessPoint Server</u> central web services data repository that is used to capture the knowledge about a company's products
 - <u>ProcessPoint Client</u> client-based tools that capture the data about a company's products and enhance the way this information is shared
 - <u>ProcessPoint Tools</u> client-based tools that enable the implementation and commissioning of ProcessPoint, including bulk loading, display authoring and administration

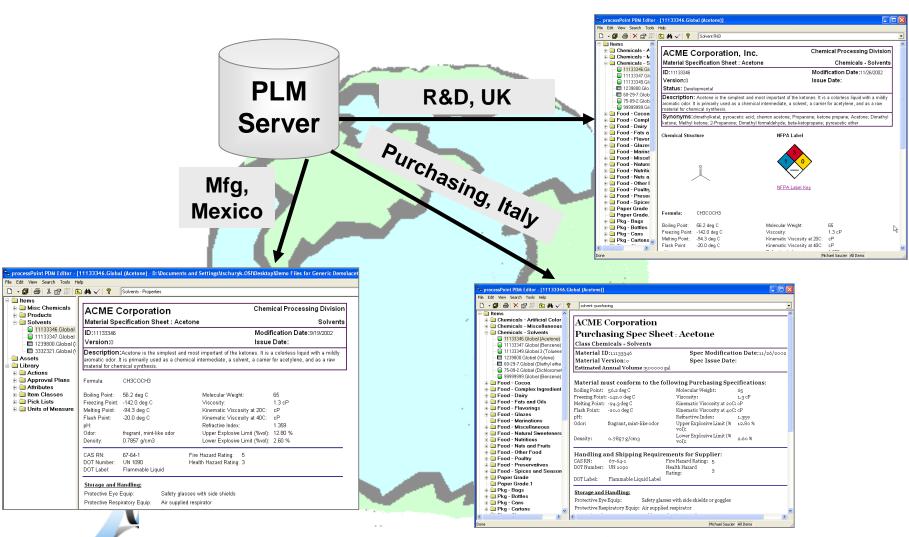


Security & Organizational Boundaries



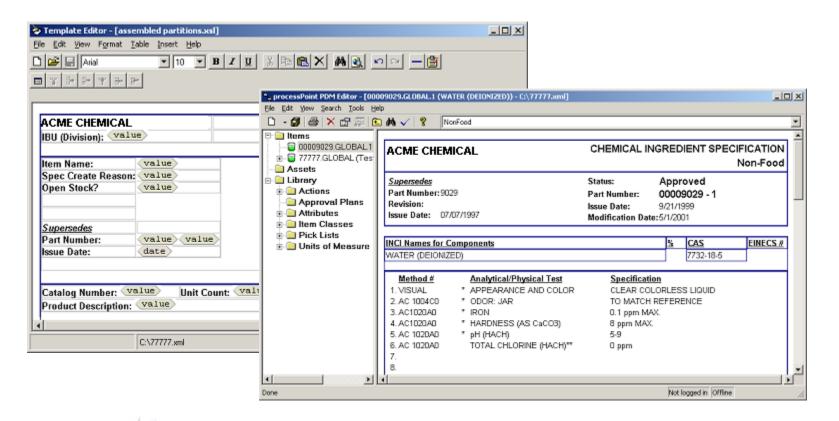
- Share information where appropriate
- Limit access where appropriate
- Policy-based administration

Group Specific Tasks



Displays for Specific Tasks

Project teams can configure custom displays



Demonstration

ProcessPoint Scalability

- ProcessPoint supports the entire enterprise
- ProcessPoint has the security model and functions necessary to accomplish this
- With variations and versions, numbers can get large
- Current test limits:
 - 100,000 raw materials
 - 20,000 products
 - 1000 simultaneous users

ProcessPoint in Manufacturing

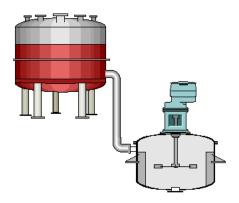
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Manufacturing Needs

- What am I about to make?
 - An accurate description of the product
 - A reliable way to access and use this information
- How will I make it?
 - The correct raw materials
 - The exact procedure for manufacturing
 - The alarm limits
- How will I verify it is correct?
 - Sample points
 - Quality limits

Example Process

Batch Process

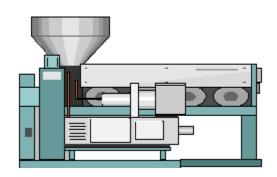




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- What ingredients to use
- Amounts to add
- Process parameters
- Durations

Continuous Extrusion





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- Intended setpoints
- Quality limits
- Alarm limits

Quality Assurance





Vince

- Product Intended properties
- When to sample
- Quality limits
- Certificate of Analysis format



Demonstration

Summary

- What is a PLM System?
 - Enterprise-wide system for products and materials
 - Complete product, stored forever
- How is ProcessPoint used to create products?
 - With lifecycle tools such as search, compare, structured authoring, electronic approvals, audit trail
- How is ProcessPoint used in an enterprise?
 - Scalable design, security model designed for multiple locations, Internet access
- How is ProcessPoint used in manufacturing?
 - By supplying current product procedure and specification data through ICE and ProcessBook



True collaboration is only realized when there is "one version of the truth"