

IT Monitor in Corporate IT Networks

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WiredCity

- WiredCity Founded in 1999
- Perth WA, Australia
- 4000+ Clients
- Service Provider Powered by IT Monitor
 - Remote Network Monitoring
 - Web Hosting
 - Datacentre
 - 24x7 helpdesk
 - Connectivity Solutions

- WiredCity an OSIsoft Company
 - IT Monitor Emerging Markets Business Unit
- WiredCity
 - Seattle WA, USA
 - Sales and Marketing
 - Perth WA, Australia
 - Sales and Systems Engineering

WiredCity's Mission

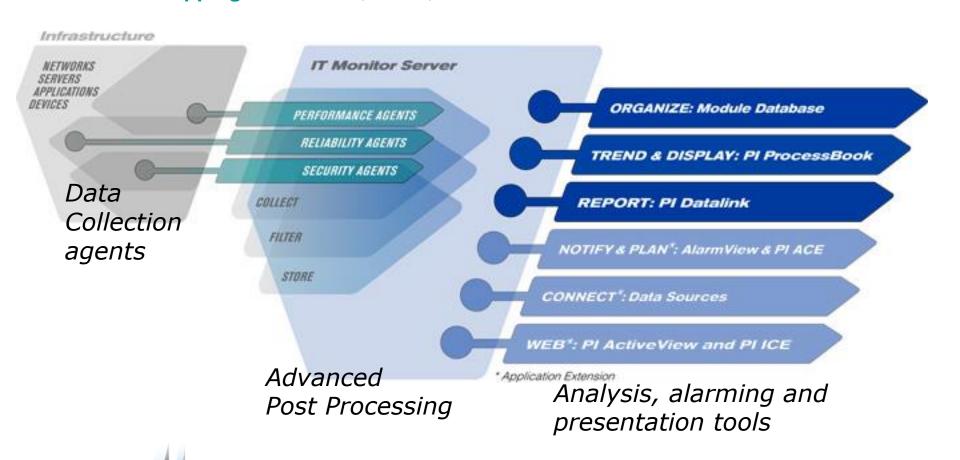
"Apply unprecedented scientific analysis to increase reliability, optimization and availability of IT infrastructure."

Overview of IT Monitor

Infrastructure Mapping

Collect, Store, Transform Data

Provide Actionable Information



IT Monitor for applications

- ERP
 - SAP, MRO, JD Edwards
- Oracle
- Microsoft
 - SQL, Exchange, Windows 2003, Active Directory, Web Services
- Unix/Linux
- IP Telephony
- Video

IT Monitor for devices

- Vendor Independence via open standards
- Cisco
 - Routers, Catalysts, Switches,
- Firewalls
 - Syslog interface to collect security information
- VPN (Virtual Private Networks)
- Industrial controls
 - HVAC
 - Power
 - Security access
 - Fire suppression

IT Monitor for Network Infrastructure

LAN-(Local Area Networks) Cisco NetFlow Interface

- Billing and Security
- Vendor independent-Packet Capture
- WAN- (Wide Area Networks)
 - Cisco Service Assurance Agent (SAA)
 - TCP-Response and PING

Why IT Monitor?

- High Fidelity historical data allows the following:
 - IT Monitor provides unprecedented scalable End to End performance data
 - Applications, Devices, Network Infrastructure
 - Collect & Consolidate Behaviors, Events, Patterns of Utilization- for accurate Capacity Planning
 - Isolate & Identify Root Cause of Trouble
 - Reduce Support & Development Costs
 - IT Monitor grows with the adoption of new technology

Why IT Monitor?

"If PI is used to monitor nuclear power plants it has to be good enough for IT infrastructure."

Corporate IT Infrastructure

- Multiple Servers and software systems
- Internet Links
- Ethernet connections to other sites
- IP Telephony, PBX
- Multiple sub network and network devices

Corporate IT Dilemma

- Require a solution that addresses all IT infrastructure management needs
- Corporate Networks are managed by multiple products across the areas of:
 - Configuration, Performance, Fault, Security, Accounting/Billing Management
 - HP Openview, IBM Tivoli, Cisco Works

Does this sound familiar?

- PI has a 20 year
 history integrating data
 across 370+ control
 systems
- IT Monitor treats
 Corporate IT products
 as control systems
- Integrates across multiple systems



IT Monitor Outcomes

- Reduction in Technical Support Costs – 15%-25%
- Reduction in System
 Administration Costs 25% 35%
- Billing of Internet traffic from 80% to 99% accuracy
- Reduction in ISP churn from industry norm of 34% to 12%.



Is this Rocket Science?

- Is it as hard as cloning a sheep? NO!
- Is it as hard as landing a man on the moon?NO!
- Is it as hard as learning to fly a plane?NO!

IT Monitor makes it easy!

Easily Displays and Notifies on:

- Memory leaks in Applications
- Hard disks reaching capacity
- Network links becoming congested
- Availability of network/system devices

What is the potential?

Large world-wide resource company:

- Business Unit spends US\$10 million per annum on SAP support
- This is not application support!
- It is the infrastructure behind SAP operating
- Their potential ROI on a US\$1 million IT Monitor install is 200% per annum

IT Infrastructure Tool Kit

- IT Monitor and PI Interfaces multiple devices, multiple IT control systems
- Application Framework/event Framing Network Modeling and Design
- ICE/Rt Reports Reports Distributed corporate reporting
- ACE/Buzz Me Alert and Response Management
- PI-to-PI Multi-site Integration

Automating Installation

- Template Library of Managed IT Devices
 - Pre-built tags and Process Book Templates
- Based on a Design Questionnaire
- Manufacturer based performance data
- Defines normal operating criteria and alarm conditions
- Beneficial for troubleshooting and Manufacturer Technical Support

Demo

IT Monitor for Voice

- Ericsson Corporate Networks
- Integration of Data and Voice
- PBX and IP Telephony
- Managed Service for their clients

IT Monitor for Security

- Japanese Consulate
- Syslog focus with thrid-party intrusion detection software

Cisco Voice and Microsoft

- Call Manager and Unity Integration
- With Active Directory and MOM
- Cisco Powered Site

IT Monitor for Billing

- Serviced Offices
- Accounting/Billing for delivered services
 - Voice
 - Data
 - Video
 - Power, Air conditioning, Security

IT Monitor

- I know what my data and voice networks are doing - every moment of every day
- I know how my network and supplier's are performing - every moment of every day
- I know if I am protected from external/internal threats - every moment of every day

IT Monitor

- I can see what my Internet usage is and when I am about to pay more than I would normally have budgeted for, before it happens!
- I can see ALL of my Infrastructure:
 - Voice
 - Internet
 - Servers
 - Services
 - Bandwidth
 - DESKEDDSn & By-Line Goes In This Space (Edit Slide Master)
 OS OSISOFT USERS CONFERENCE SAN FRANCISCO CALIFORNIA USA

Questions