









Who is GEA?

"Process and Thermal Engineering"

- Plant, equipment, and systems for manufacturing
- Process control for food, beverage,
 pharmaceutical, cosmetics, chemicals, power
- Headquartered Bochum, Germany
- 170 operating companies in some 50 countries
- 16,500 employees worldwide
- Approx. \$3B in annual sales
- Part of Metallgesellschaft Group





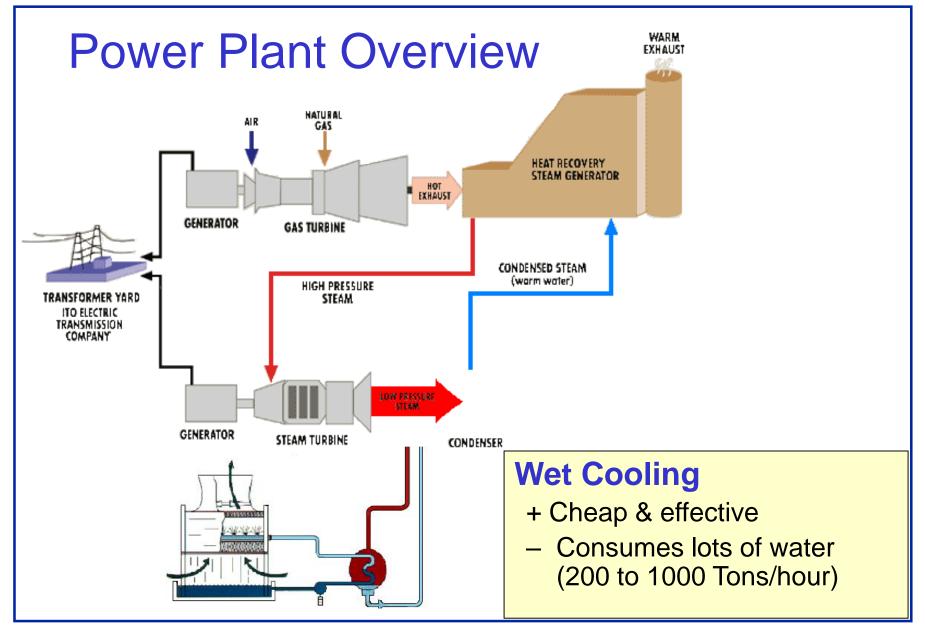
Who is GEA Power Cooling?

"Power Plant Cooling Systems"

- Remove massive quantities of heat from power plant operations
- Deliver both dry & combination wet/dry condensers
- 1000+ units installed worldwide
- US Operations headquartered San Diego, CA
- Remote monitoring initiative led out of US

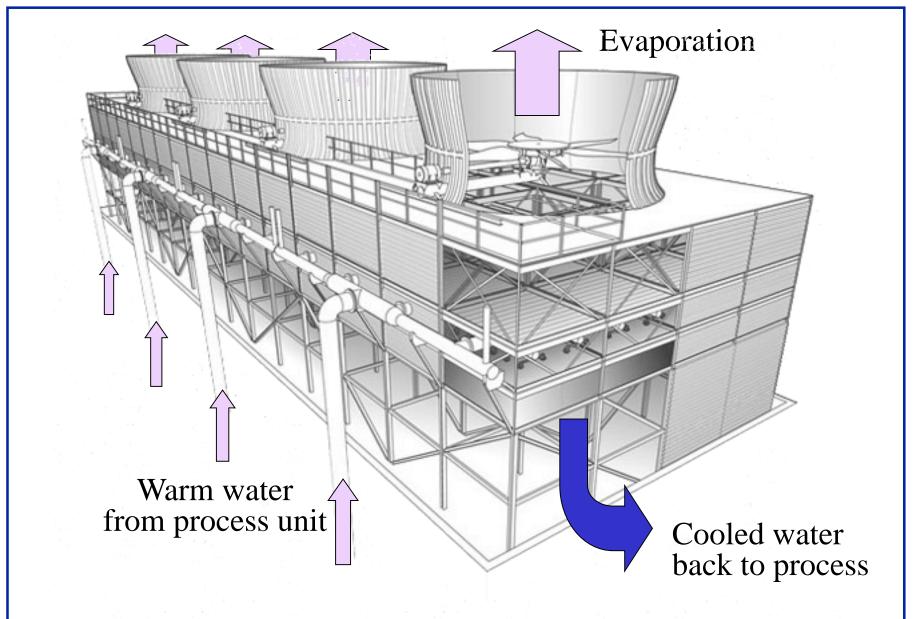












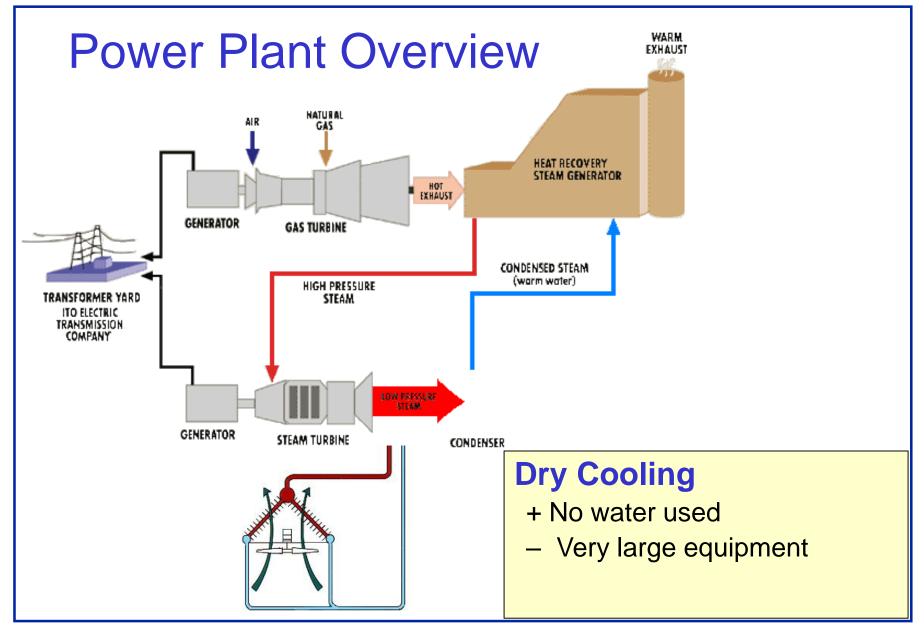






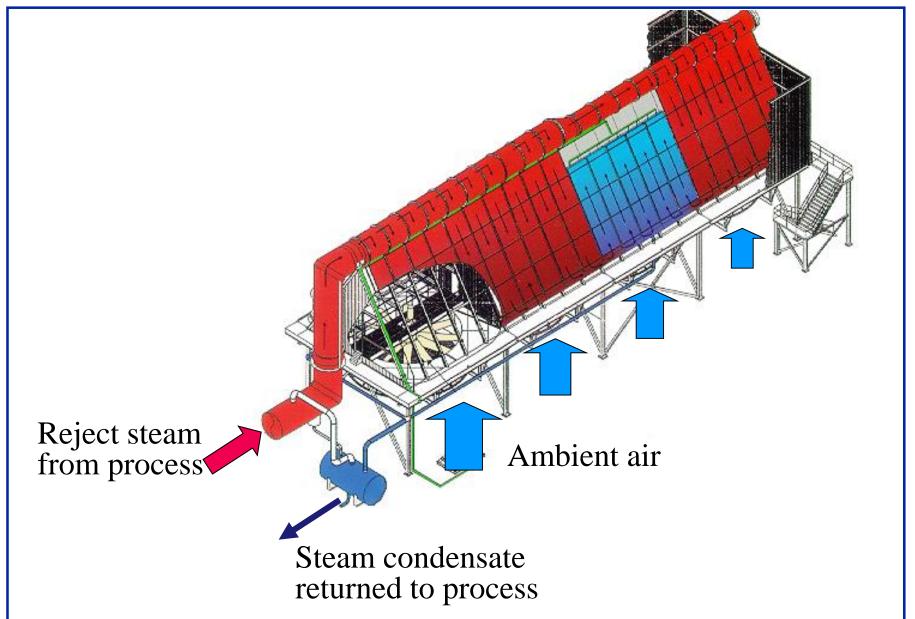








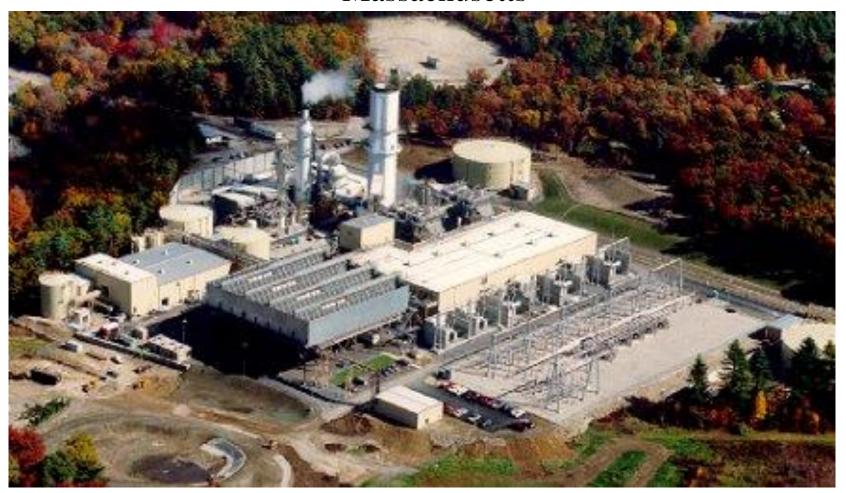








Massachusetts

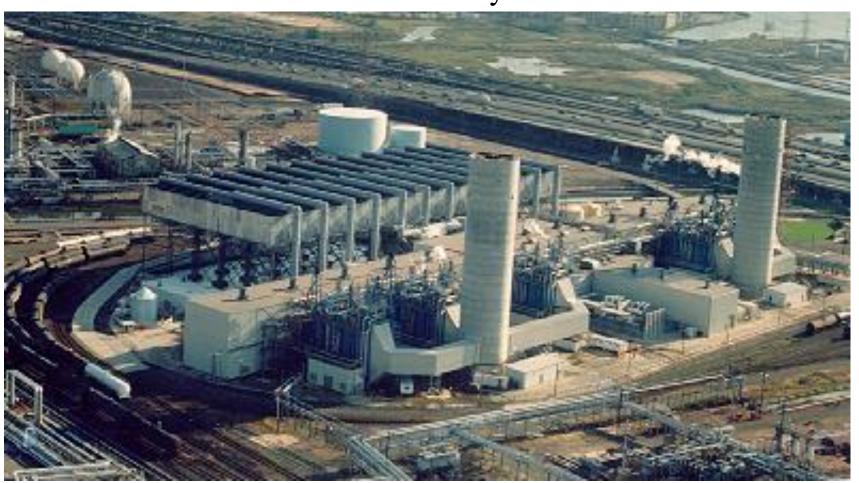


Bellingham Cogeneration Plant - Intercontinental Energy Co. 300 MW - 714,900 lb/hr





New Jersey

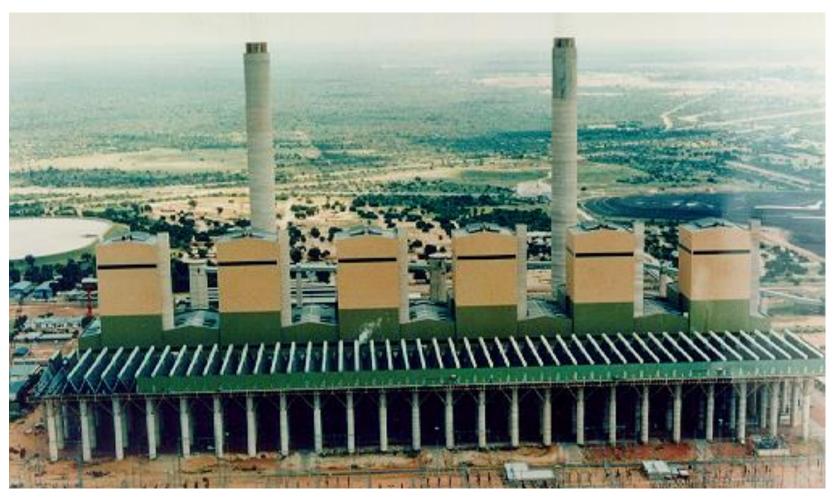


Linden Cogeneration Plant - Cogen Technologies, Inc. 285 MW - 1,911,000 lb/hr





South Africa

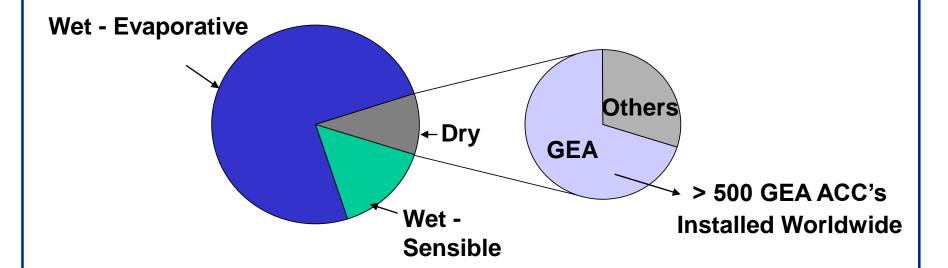


Matimba Power Plant 6 x 665 MW





Installed Base - Air-Cooled Condensers



Air-Cooled Condensers are the "high-tech" portion of the large-scale power cooling market





Remote Monitoring Objectives

- Capitalize on GEA's experience
 - Expose as a differentiator in the market
- Better serve our customers
 - Improved warranty support & unit performance
- Build stronger customer loyalty
 - More frequent value-added customer contact
- Open new service business opportunities
 - Fee-based performance improvement guidance





Remote Monitoring



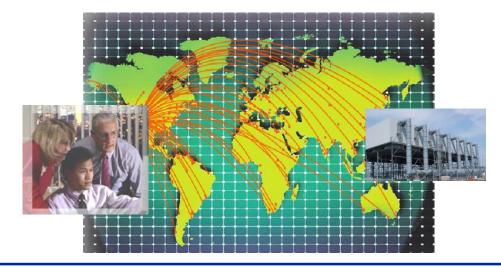
Air Cooled Condenser at remote Power Station



via Internet



GEAACC Home Office







Architecture

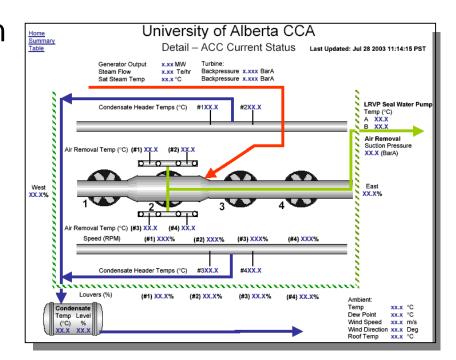
- Data collected from customer systems
 - PI, PHD, DCS, etc.
- Data stored into master PI System for GEA
 - Use Industrial Evolution Data Center
 - Brings PI expertise, allows GEA to focus on performance
- Remote Web views for GEA experts
 - Real-time access from anywhere
 - Immediate collaboration with customer





Program Benefits

- Facilitates plant commissioning (let the data travel instead of the people)
- Rapid problem identification and resolution
- GEA's intellectual property maximizes power plant's performance / revenue
- Development of service opportunities







Benefits Example

- Power plant in upstate NY
- ACC performance slowly degraded due to fouling
 - Occurred over a 2-year period
 - Not noticed by operations people (they need PI!)
- Profits were eroded by over \$600,000 over 2 years
- GEA's on-line monitoring would detect this, avoiding the profit reductions







Implementations to Date

Pilot sites:

- University of Alberta
 - On-line since December 2003
- Front Range Power
 - On-line since April 2004
- Currant Creek
 - Set for September 2005
- Benefits confirmed
- Strategic investments planned for global roll-out







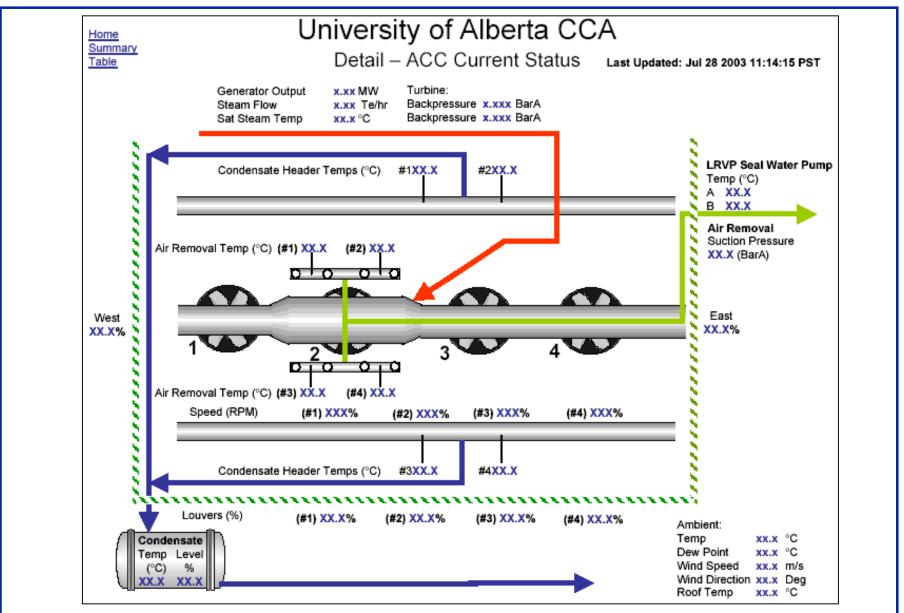


How PI Fits

- GEA customers are primarily in the power industry
 - Most already use PI on-site
 - Some use other systems (PHD, IP.21, etc.)
- Data collection/storage includes power cooling unit points
 - Generator power production
 - Steam flows, temperatures & pressures
 - Condensate flows & temperatures
 - Air temperatures & suction pressures
 - Fan speeds & louver positions
 - Ambient conditions: wind, humidity, temperature
- Data collection typically every 5-seconds to 1-minute











How Industrial Evolution Fits

- Provides data collection & hosting solution GEA requires
 - ~50 data points stored in central PI System at the secure Industrial Evolution Data Center, updated every minute
 - ~30 collected from customer site
 - ~20 are GEA calculation results (performance indices, efficiencies, etc)
 - GEA engineers then log on and view live customer operations from home office or any other field location
 - Periodic performance analysis & reporting
 - As-needed warranty support and/or troubleshooting with customer



Remote Power Station





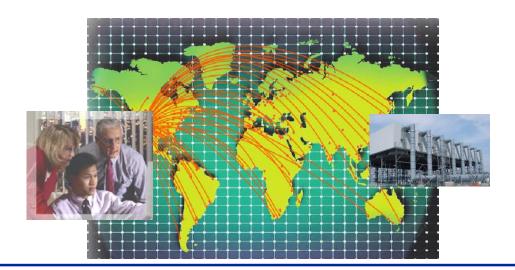
GEA Office





GEA's Objectives

- Real-time view of cooling operations at customer sites
 - Live process data
 - Integrated GEA performance calculations
- Secure, hosted solution
 - Meet customer security needs
 - No additional IT support burden to their home office
 - Scalable to include 100's of sites







Project Experience

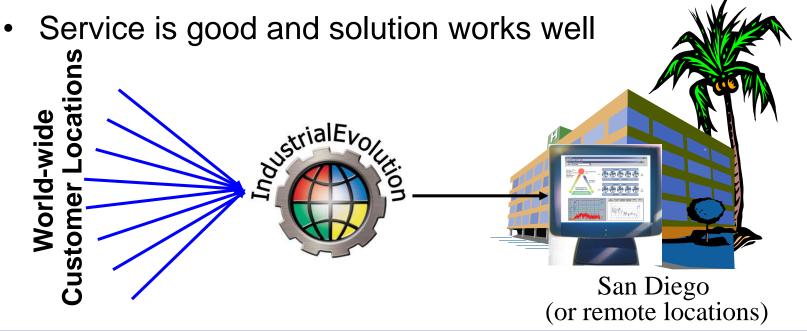
- 2 years looking for suitable "e-service" solution
- Found Industrial Evolution through OSIsoft
- 1 month to find first pilot site
 - University of Alberta
- 2 weeks to implement
 - Came on-line in July 2003
- Project steps
 - Discuss IT issues with UoA staff
 - Set-up VPN connection
 - Establish PI-to-PI communication





Results

- GEA sees live data from remote sites
 - Available as and when needed
- No multiple connections for GEA\
 - Industrial Evolution handles all connections & customer data/security issues







Summary

- True utilization of the internet to open new potentials
- Immediate availability
 - New sites done on 2-3 weeks notice by Industrial Evolution
- Works at any data site
 - Interfaces available for any data source
- Proven improvement in product, problem resolution and increased customer profitability
 - Leads to greater customer satisfaction & more market share
- Applies across the GEA business lines
 - not limited to Air Cooled Condensers





Industrial Evolution

- Data Sharing solutions apply to all industries
 - Oil & Gas

- Pipeline
- Power & Utilities
- Paper

Chemicals

- Other industries using PI
- Data Sharing possible from any source

 - PI, PHD, IP.21, etc. PLC's, RTU's, etc.

 - Control systems
 Any electronic form (XML, FTP, etc.)
- 300+ Companies now use Industrial Evolution
 - Over 1,000 distinct site data connection points
 - Global coverage







Questions?