#### Microsoft .NET Platform

Adam Seligman
Strategy Advisor and .NET Agitator
adamse@microsoft.com

## Agenda

- **1** Problem
- **2** Tool: Web Services
- 3 Solution: Service-Oriented Architecture

### Why do we have IT?

#### Operate

- Control systems, machinery, production
- Generate product or services that have economic value

#### Transact

Exchange information, capital, goods and services with partners, customers, and suppliers

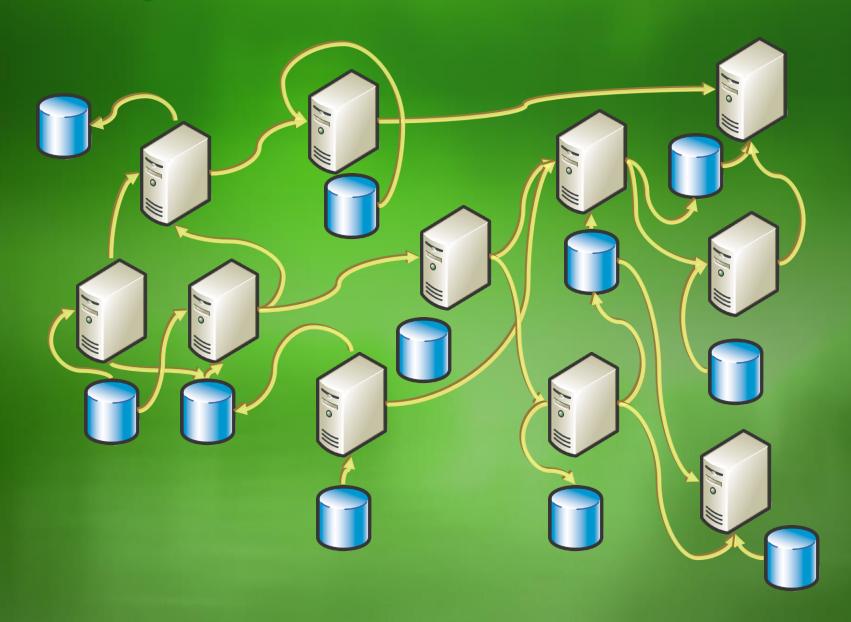
#### Record

- Store important information for use in business processes, such as financials
- Keep track of processes across the enterprise

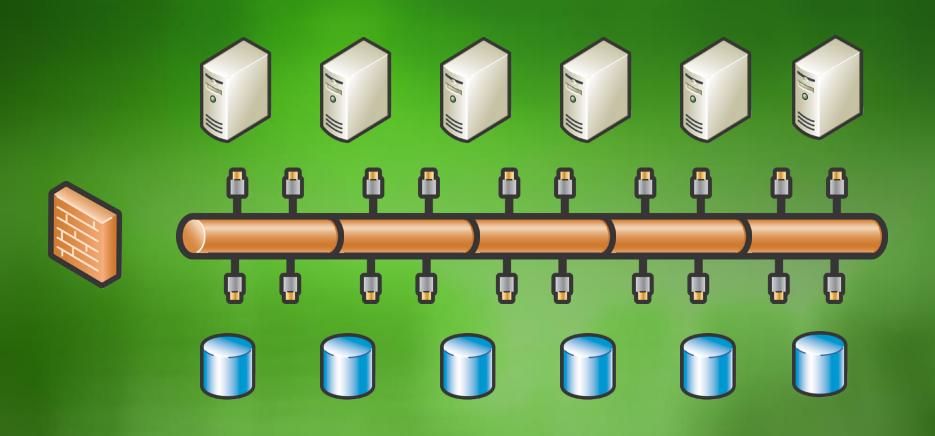
#### Collaborate

 Facilitate business processes between humans, across teams, companies and the world

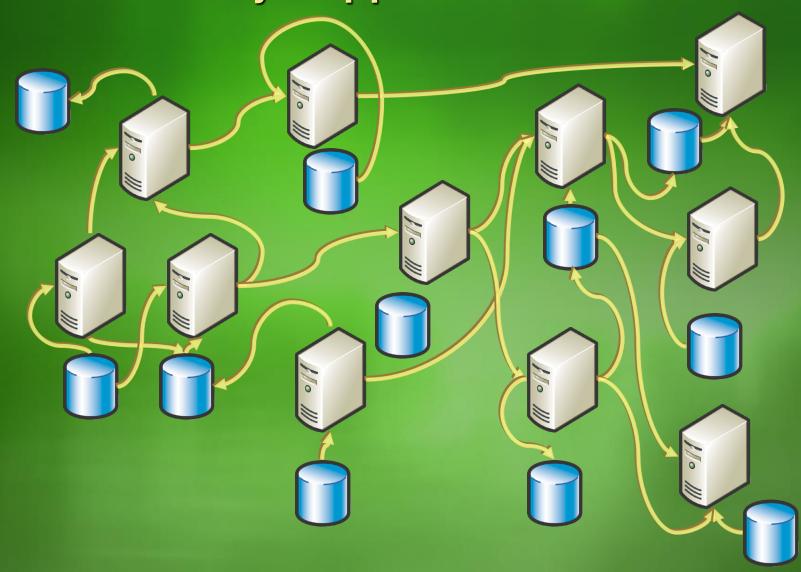
# Today



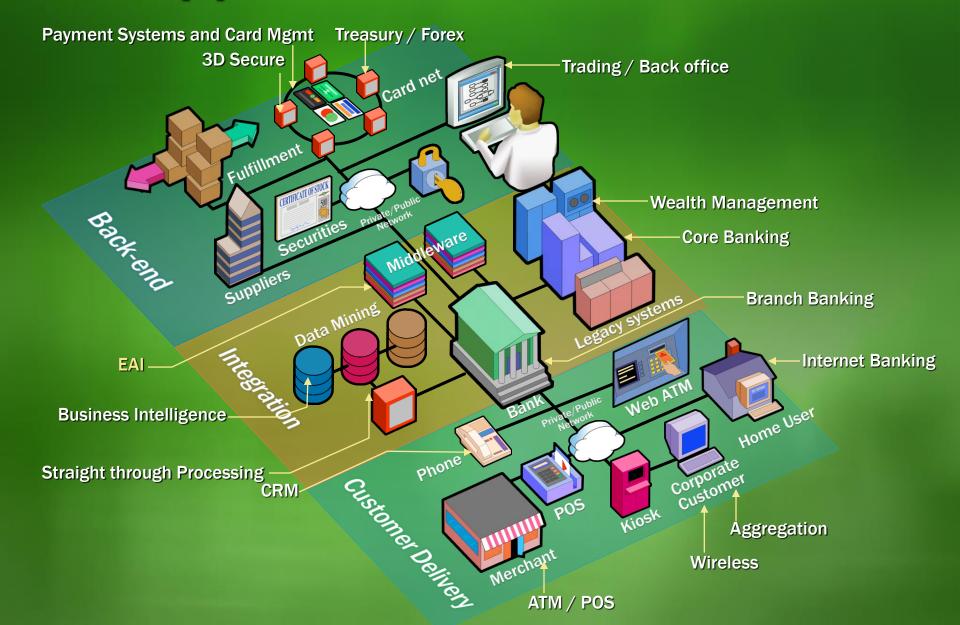
#### If You Invest ... Then Tomorrow



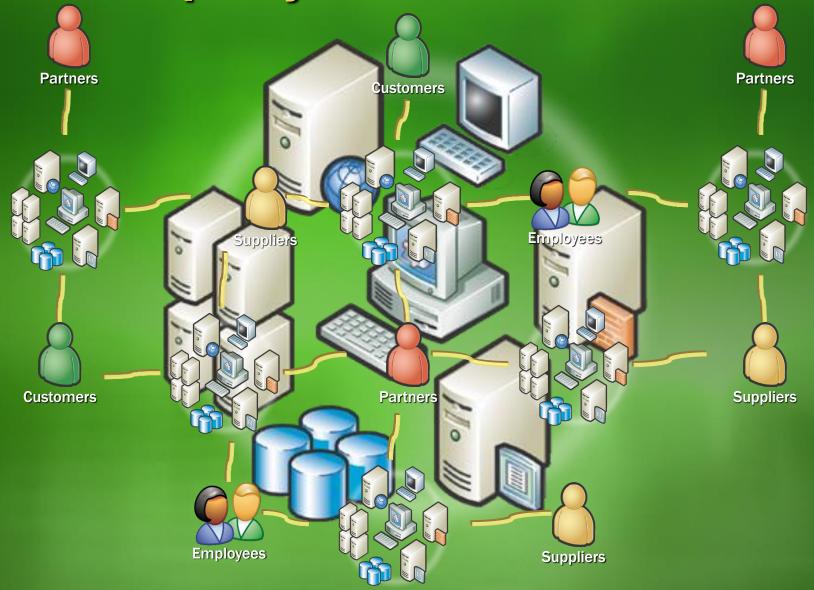
# 10 Years Later What Actually Happened



## No Application Is An Island



## No Company Is An Island



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#### What are XML Web Services?

- Industry standards for applications to talk to each other
  - Extend basic web concepts... (HTTP, HTML)
  - To applications (SOAP, XML, WSDL, UDDI)
- Designed to work across platforms & languages
- Coexist well with firewalls and networks
- Standards body defining the specs:
  - Participation by all the major players

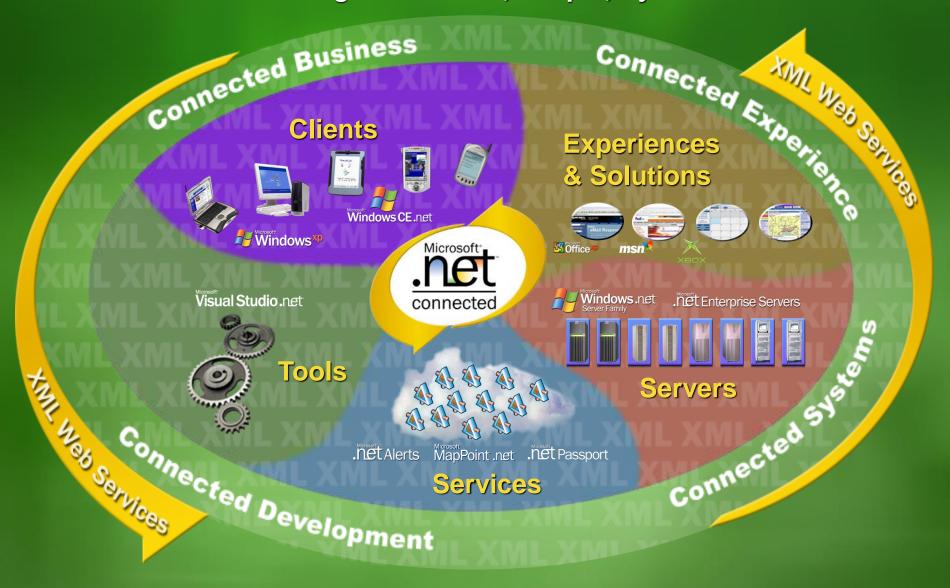


#### What is .NET?

- NET is our brand for our XML and WS stacks
- Microsoft is delivering XML and Web Services capability across our product line
  - Windows OS, BizTalk, SharePoint, etc.
- New applications use the .NET framework, which includes WS and XML tools
- Use Visual Studio to develop applications on the .NET framework from a variety of languages
  - C#, C++, J#, VB.NET, (and many others)

#### Microsoft .NET

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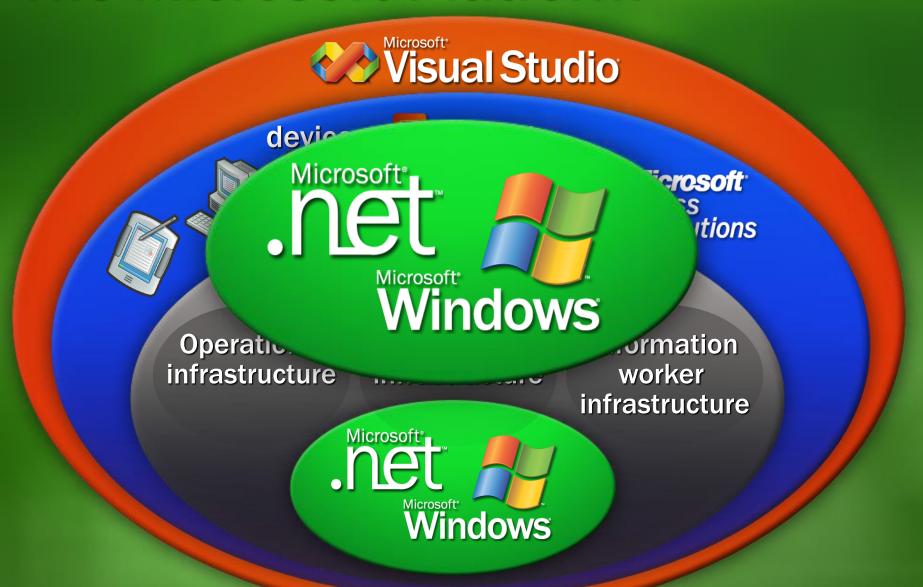


### .NET Framework

**Platform and Tools** 



## The Microsoft Platform



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## Service-Oriented Architecture

- An approach to take existing IT assets
- Think of these assets as technical capabilities: "services"
- Use these services, along with new services, to support business processes
- Reconfigure these services flexibly to support changes in business process

RtPM is a fantastic example of this

## Road to SOA

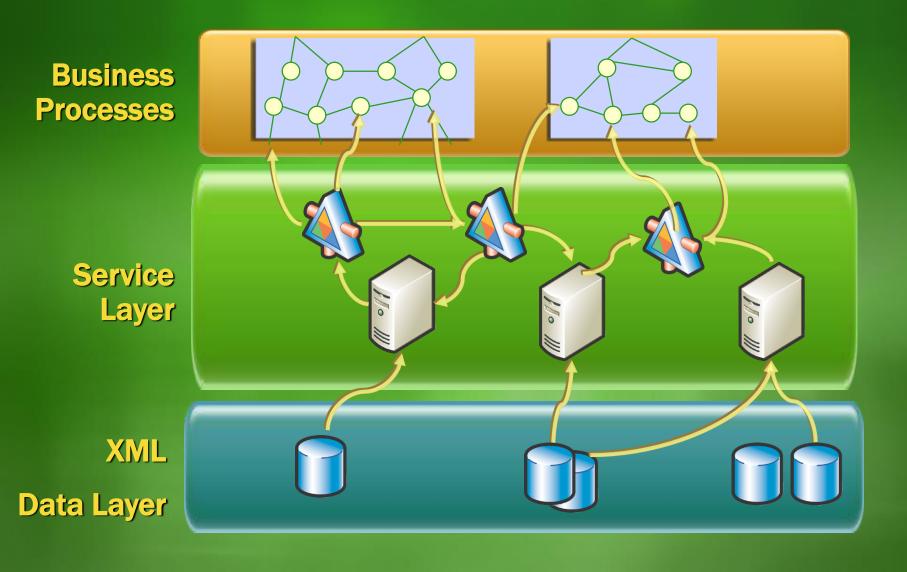


#### Road to SOA

- Expose Data as XML
- Expose Applications as Services



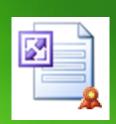
#### **Services Support Business Processes**



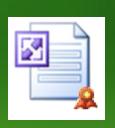
#### **Example: Procurement Process**







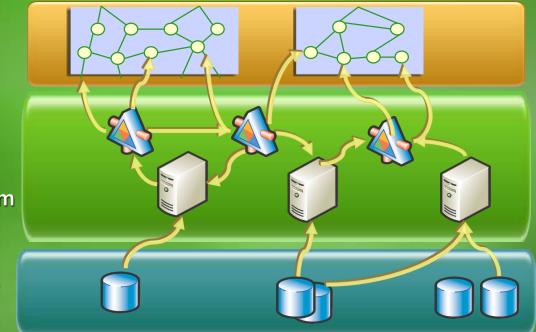






InfoPath & Sharepoint

**B2B Procurement System** 

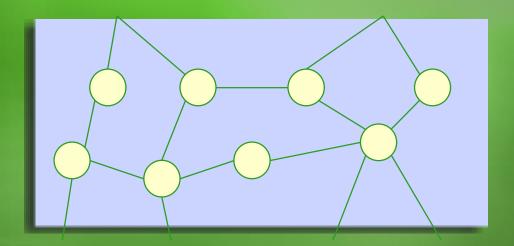


Windows Server System

**SQL** Server

# Business Value comes from Business Process Improvement

- Generate economic value by improving the business process:
  - Remove steps that incur a cost
  - Improve speed so financial measures improve
  - Allow for new revenue opportunities



## **Key Ingredients**

- NET applications on Windows Server 2003
  - NET Framework supports WS and XML development with Visual Studio
- "Smart Client" applications
  - i.e.: ProcessBook, RtWebParts
- Sharepoint as key collaboration service
- BizTalk for Orchestration, EAI
- InfoPath for structured data entry / front end for processes

### RtPM example

- Take existing data from factory floor
- Make it available via XML and WS in a live, role-based, secured dashboard
- Operations management can use KPIs to make process improvement decisions
  - Example: condition based maintenance avoid incurring a production stoppage; results in direct economic benefit
  - Example: crunch live data in Excel and automate regulatory report generation, saving time and reducing error rate

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