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REGIONAL SEMINAR 2012

APAC

The Power of Data

INDIA

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Streaming Business Analytics: The Power of Data

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Industry Manager – Manufacturing & Resources

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Insights for any data, any size, anywhere

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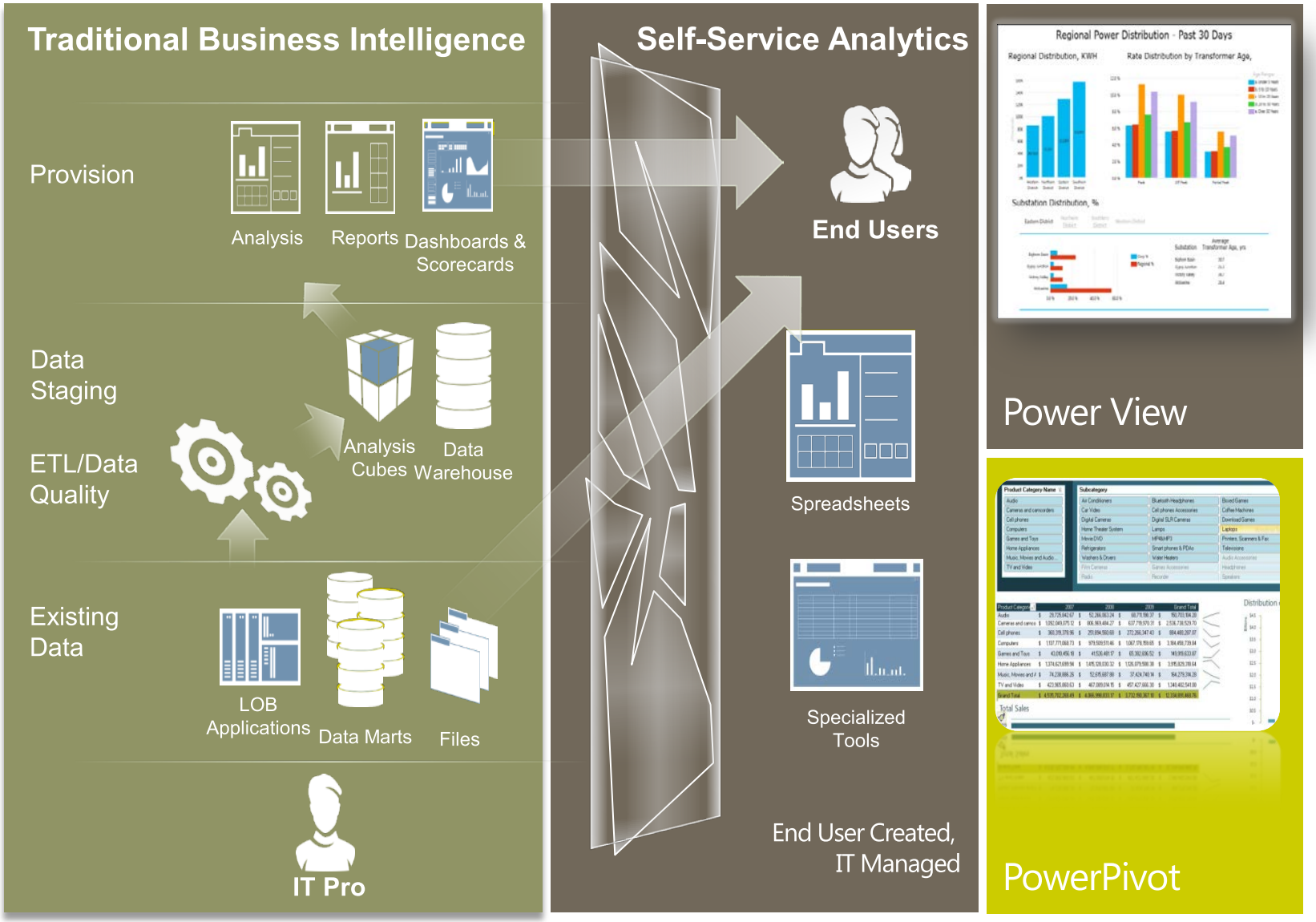
Self-Service Analytics



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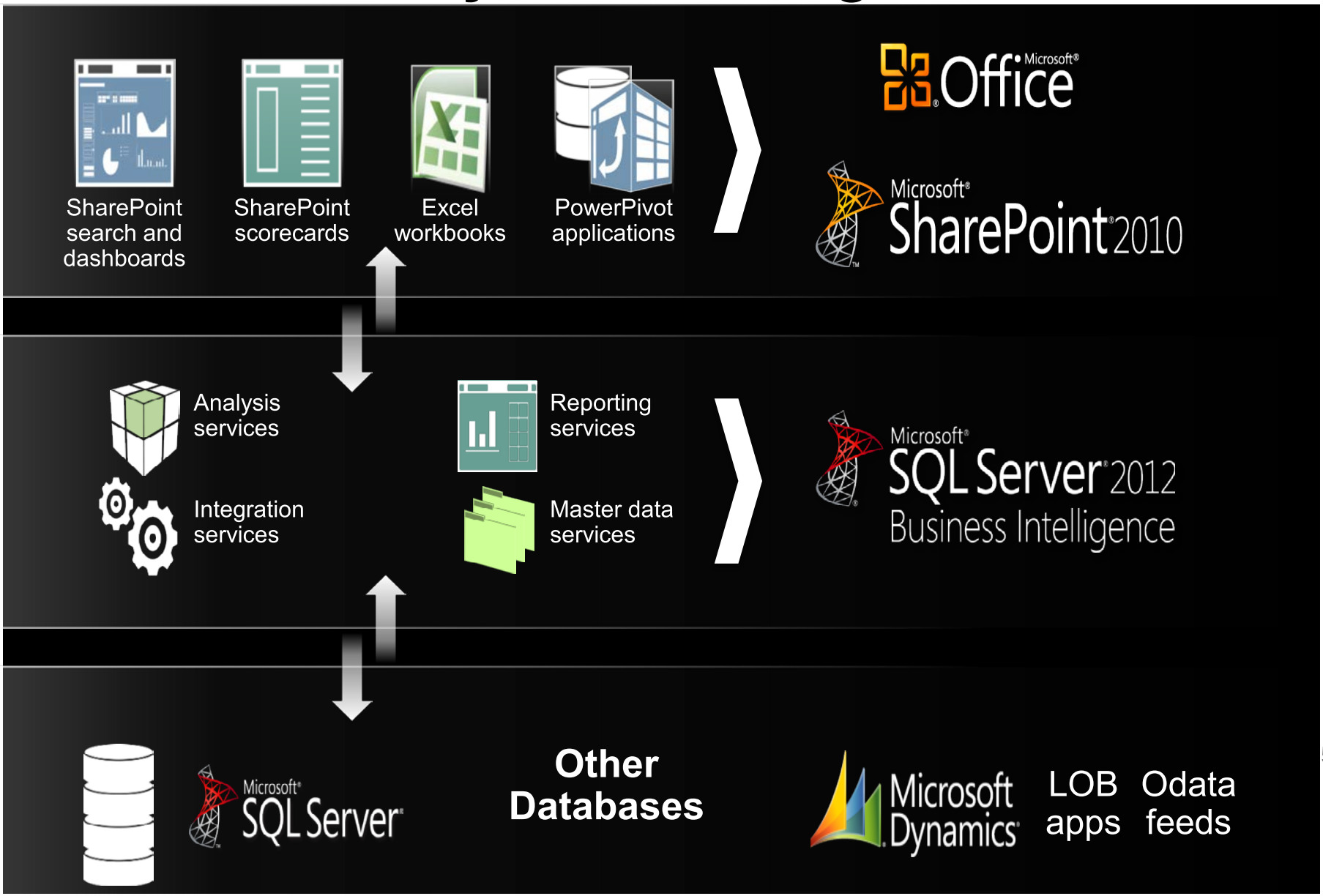
Microsoft Analytics Building Blocks



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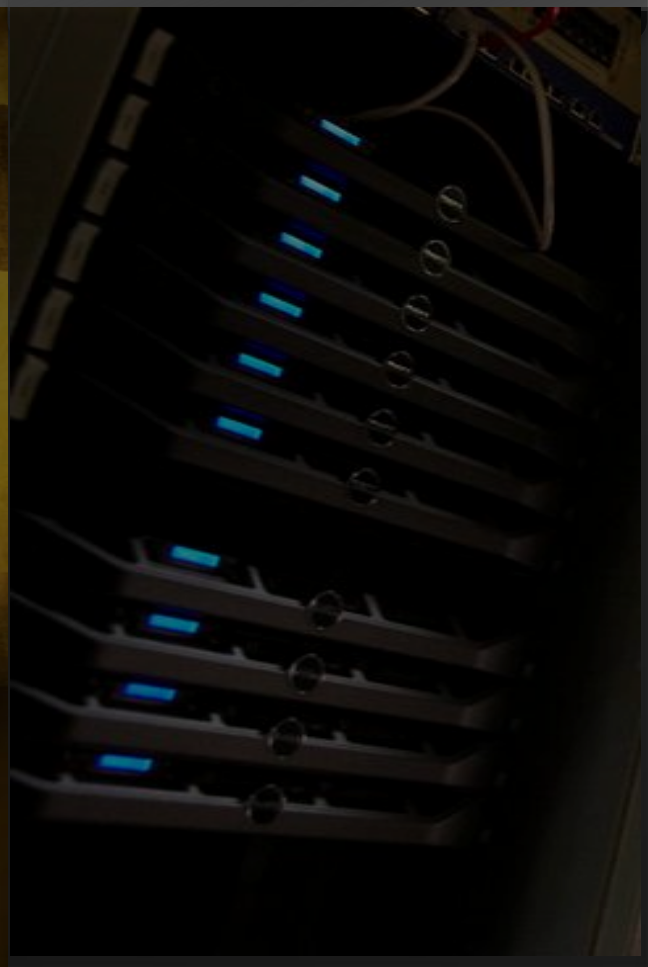
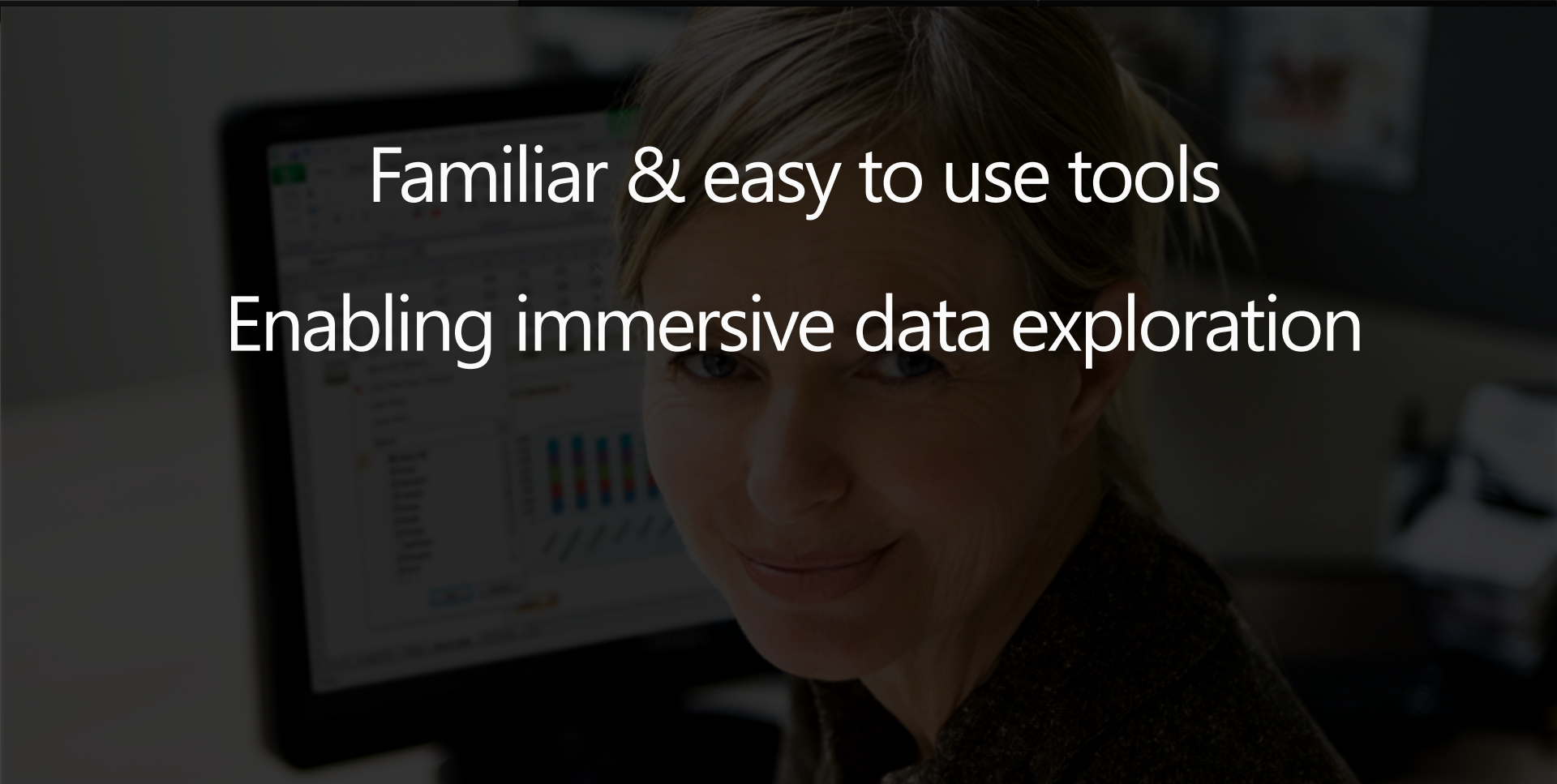
Microsoft business intelligence is …

Familiar	Collaborative	Complete



Familiar

Familiar | Collaborative | Complete



Empowering users through familiar tools

- Familiar experiences for rapid data exploration and discovery with **Excel.**
- Powerful data mash-up capabilities for self-service analysis with **PowerPivot.**
- Rapid data exploration and visualization with **PowerView.**

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Power view

Highly Visual Design Experience

- Interactive, web-based authoring and sharing of information
- Familiar Microsoft Office design patterns
- Powerful data layout with banding, callout and small multiples visualizations

Rich metadata-driven interactivity

- Fully integrated with PowerPivot and BI SM
- Drive greater insight through smart and powerful querying
- Zero configuration highlighting and filtering

Presentation-ready at all times

- Turn pervasive information into persuasive information
- Deliver and collaborate through SharePoint
- Interactive at all times

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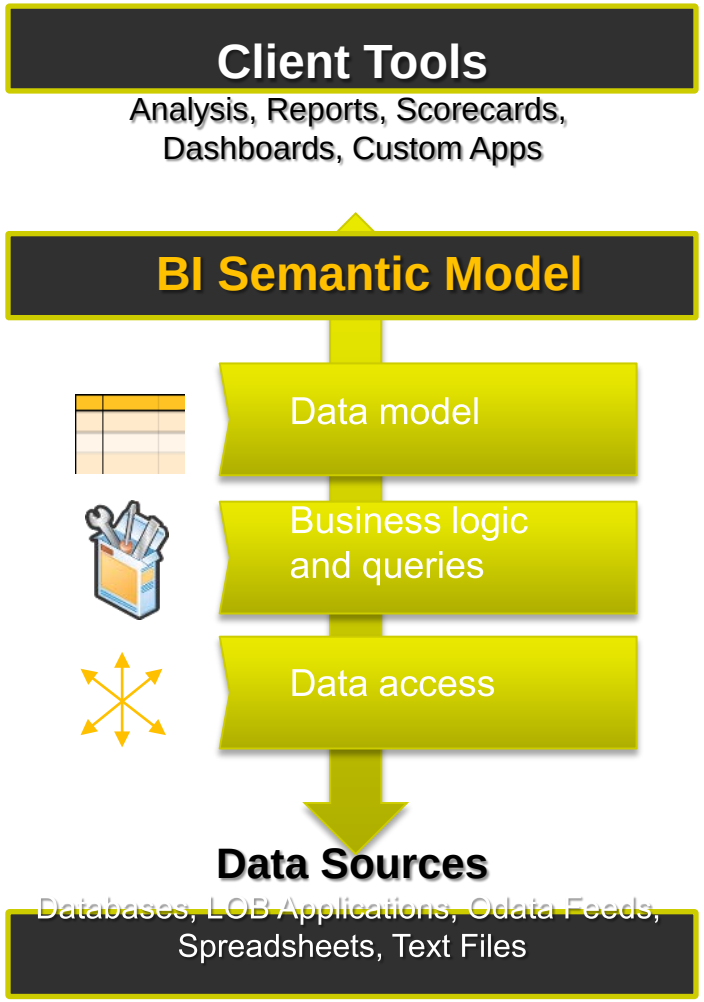
BI semantic model

A single model for all end user experiences



BI Semantic Model

- Enables a wide spectrum of capabilities – from dashboards and scorecards to reports and analytics.
- Enhance productivity with design aids and best practices.

New Tabular mode:

- Enable faster iteration and reduce complexity in design.
- In-memory column store technology
- Import PowerPivot Models into BI Development Studio in Visual Studio 2010

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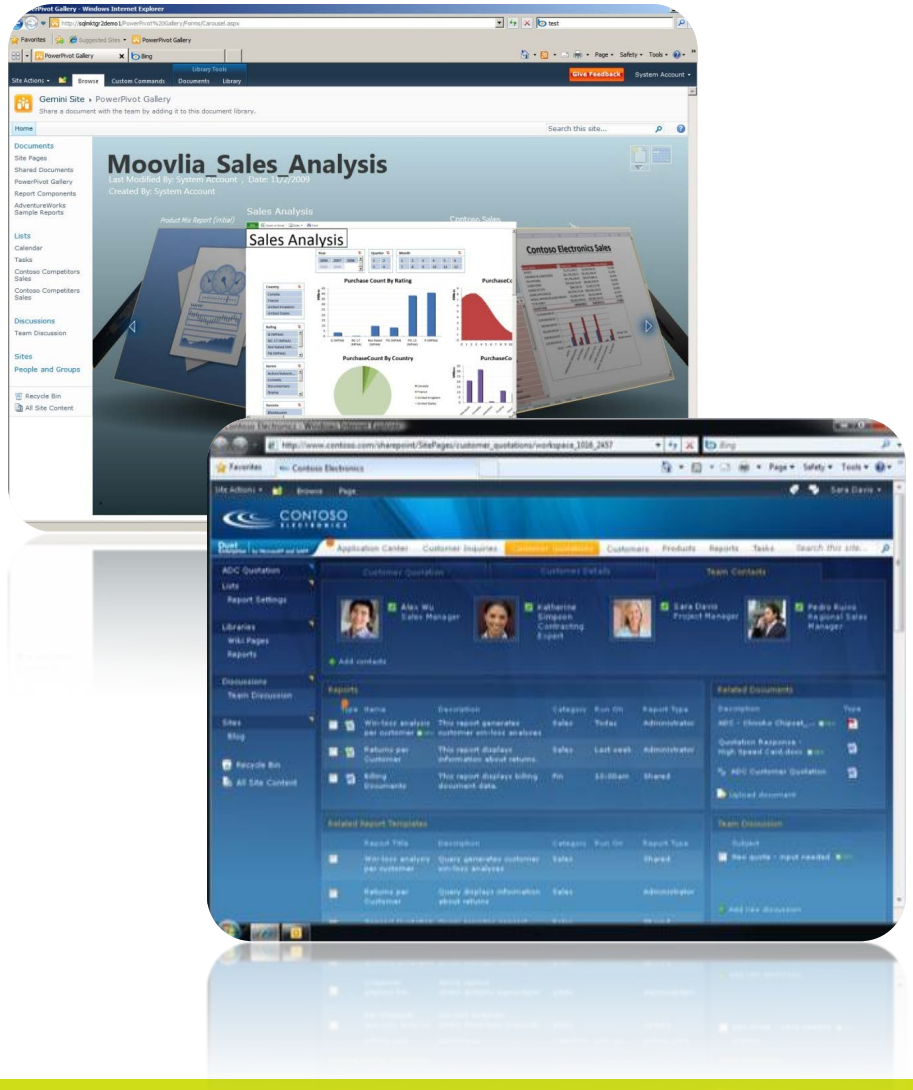
Collaborative

Familiar | Collaborative | Complete

Better decisions through ease of collaboration



- Find expertise & valuable information;
- Connect with colleagues;
- Engage in team discussions and threaded conversations;
- Share & collaborate on documents;

… in **SharePoint.**

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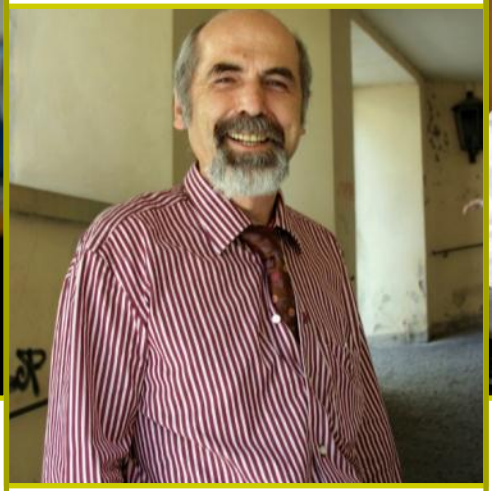
Engineers

Self service access

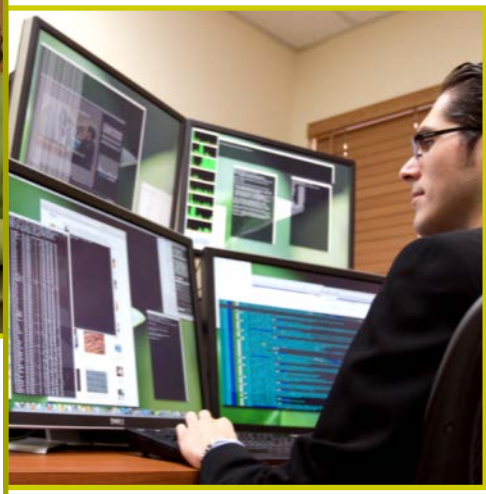


Managers

Always up to date when I need it.

IT

Secure and easy to manage.



Analysts

In the applications that I use.

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Complete

Familiar | Collaborative | Complete

Business Analytics Toolkit

OSIsoft. | Microsoft

Microsoft® Excel® 2010

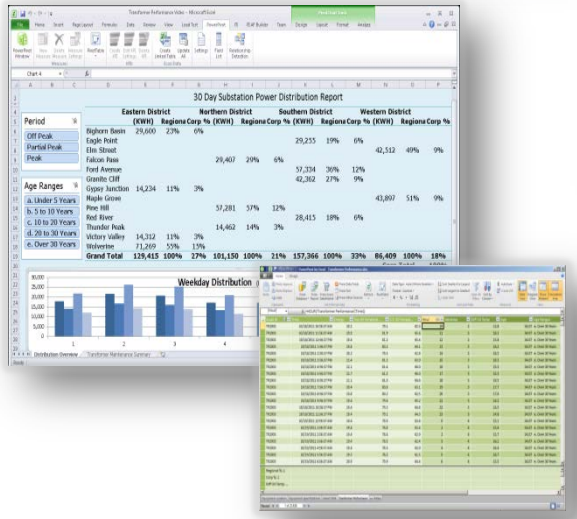
Microsoft® SQL Server® 2012 Business Intelligence

Microsoft® SharePoint® 2010 Enterprise

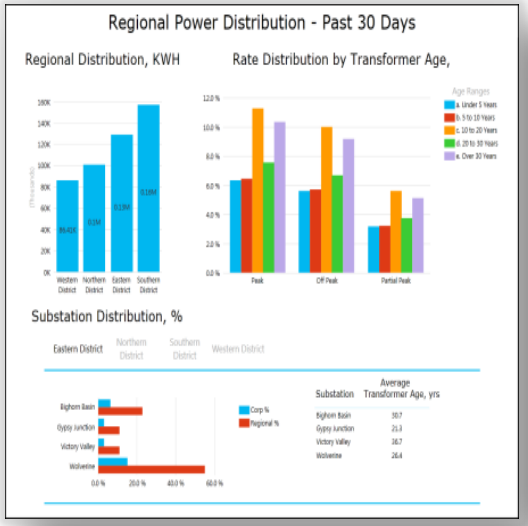
OSIsoft.

PI Server

PI OLEDB Enterprise



PowerPivot for Excel 2010



Power View

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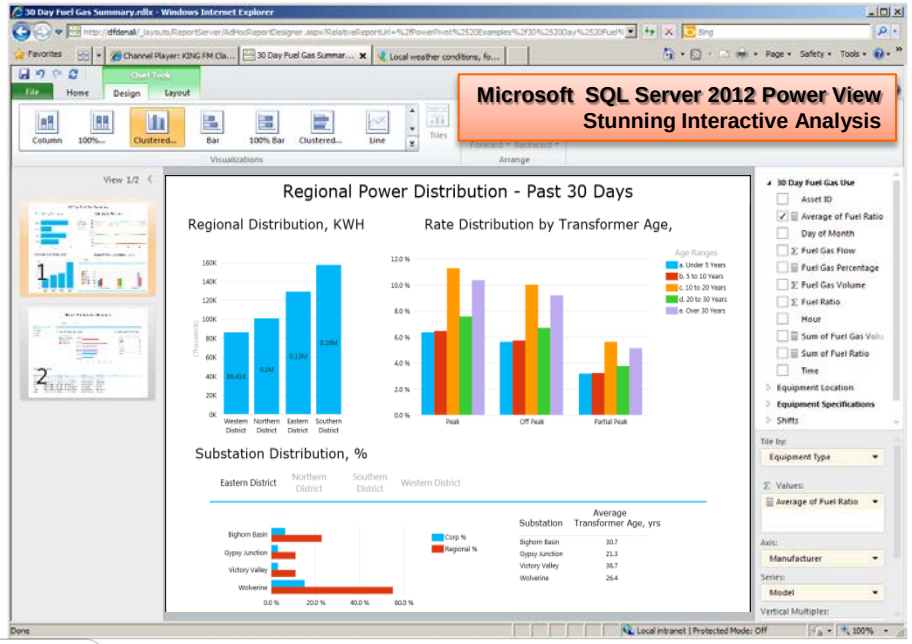
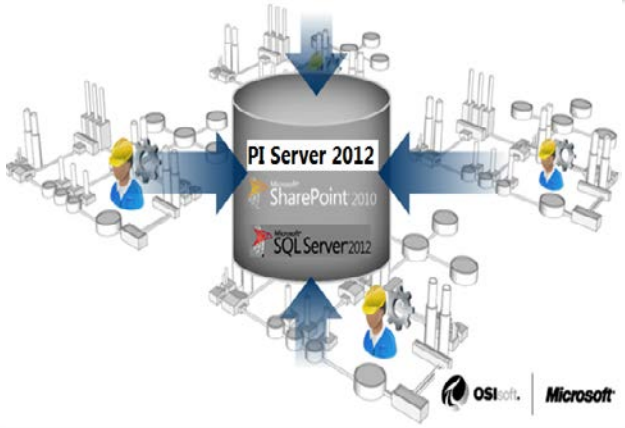
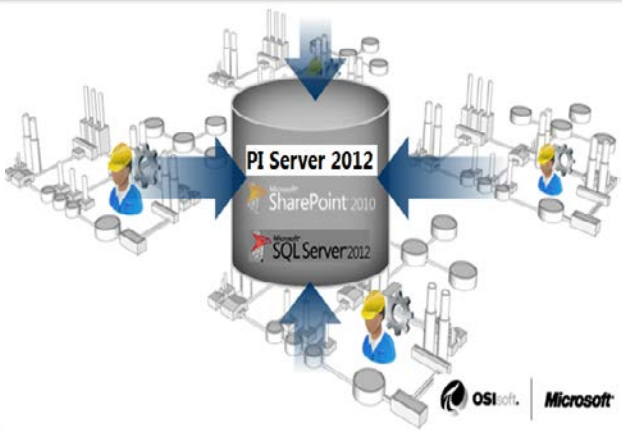
OSIsoft | Microsoft - Streaming Business Analytics

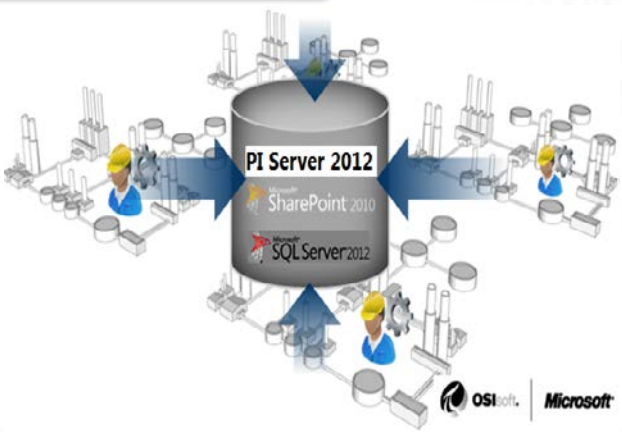


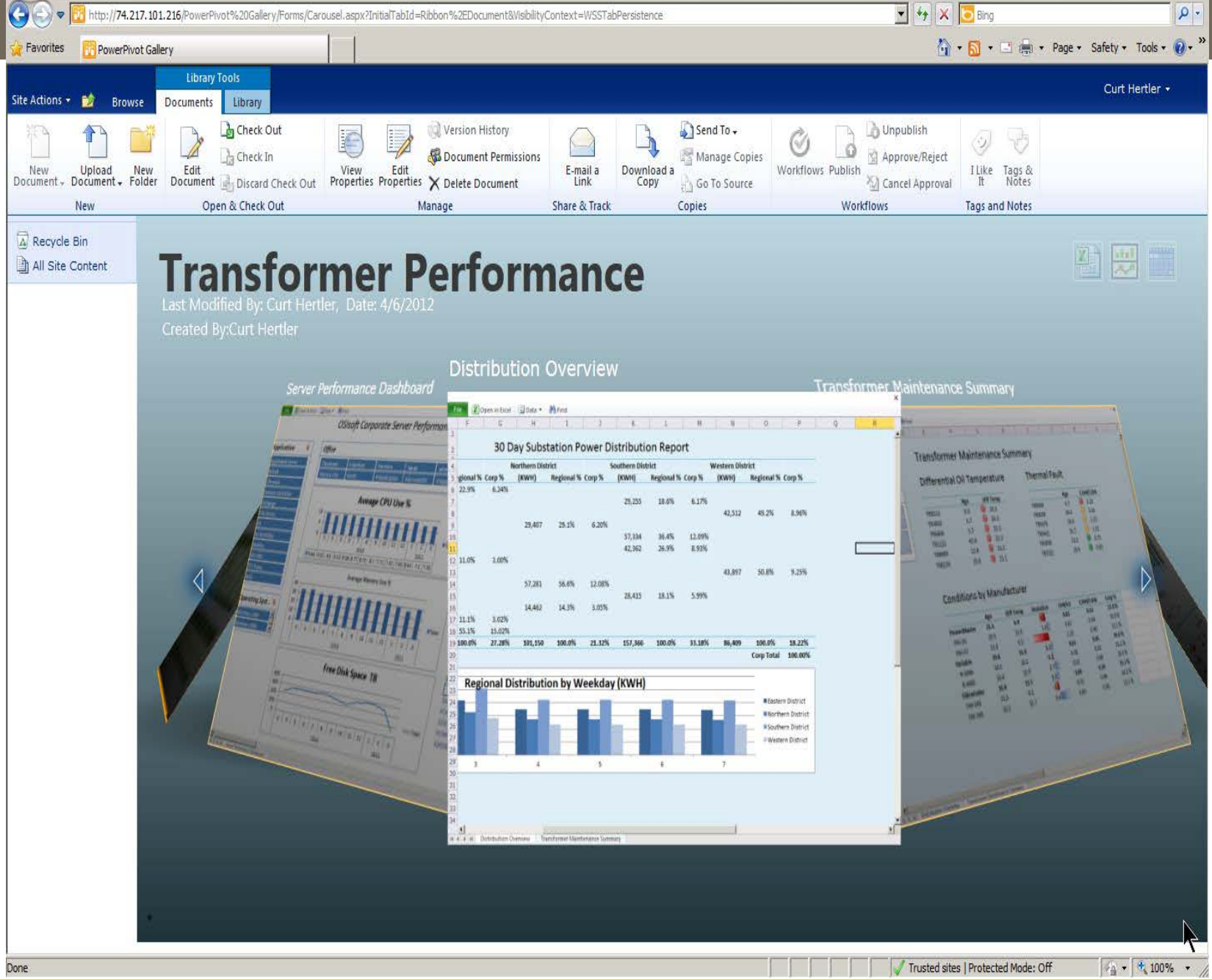
Microsoft Silverlight

Microsoft Reference Architectures (MURA, ChemRA, SERA)









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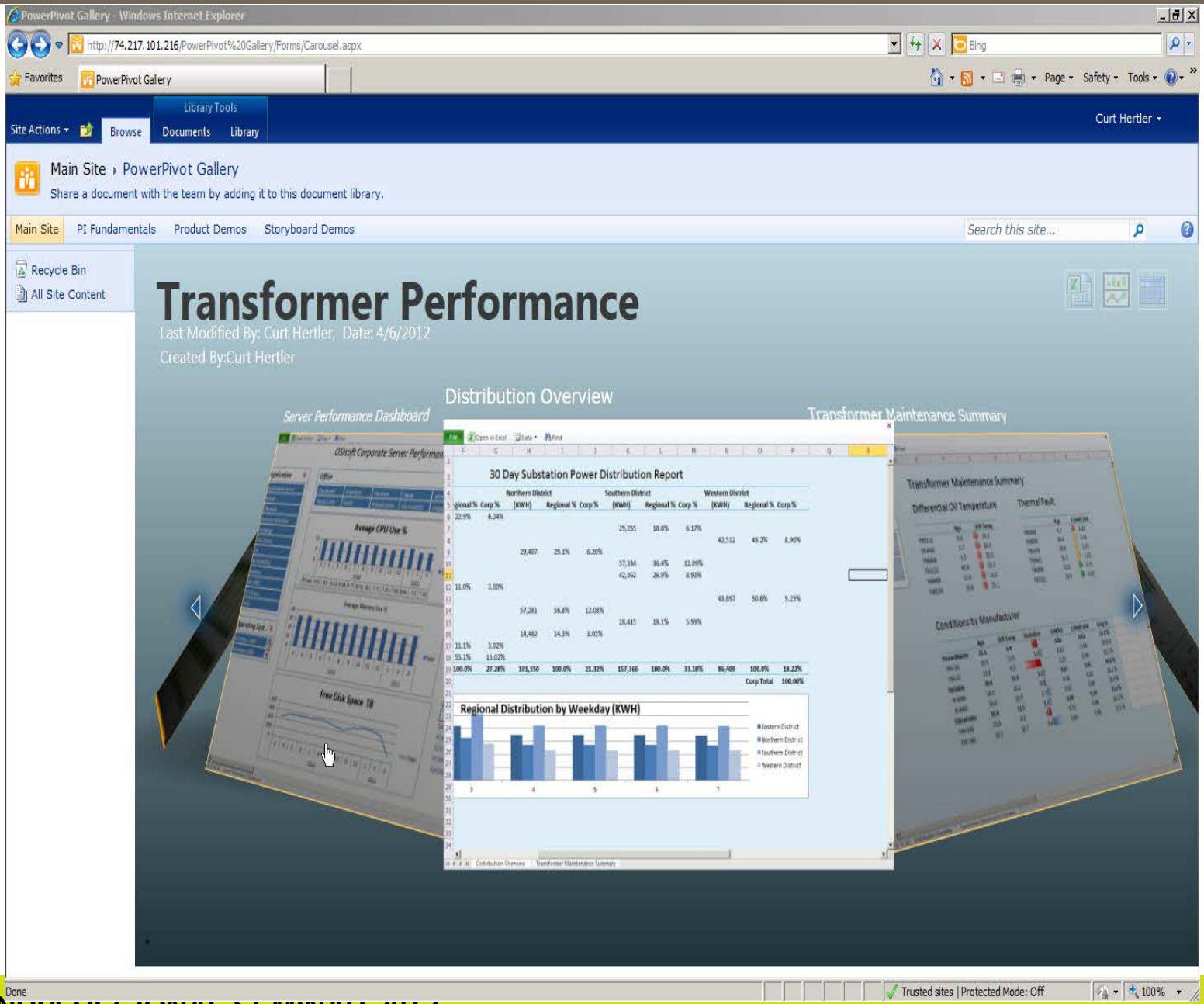

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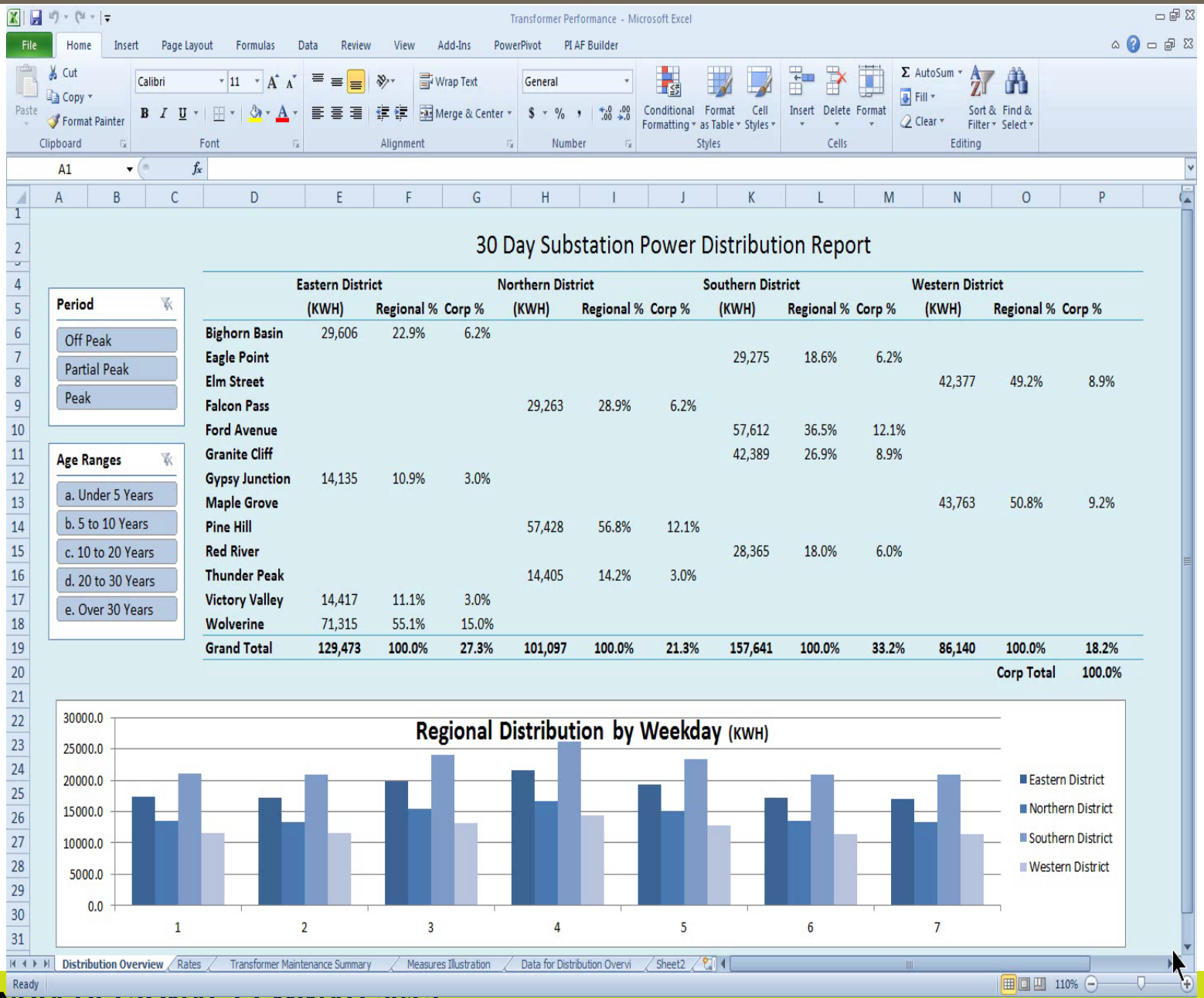

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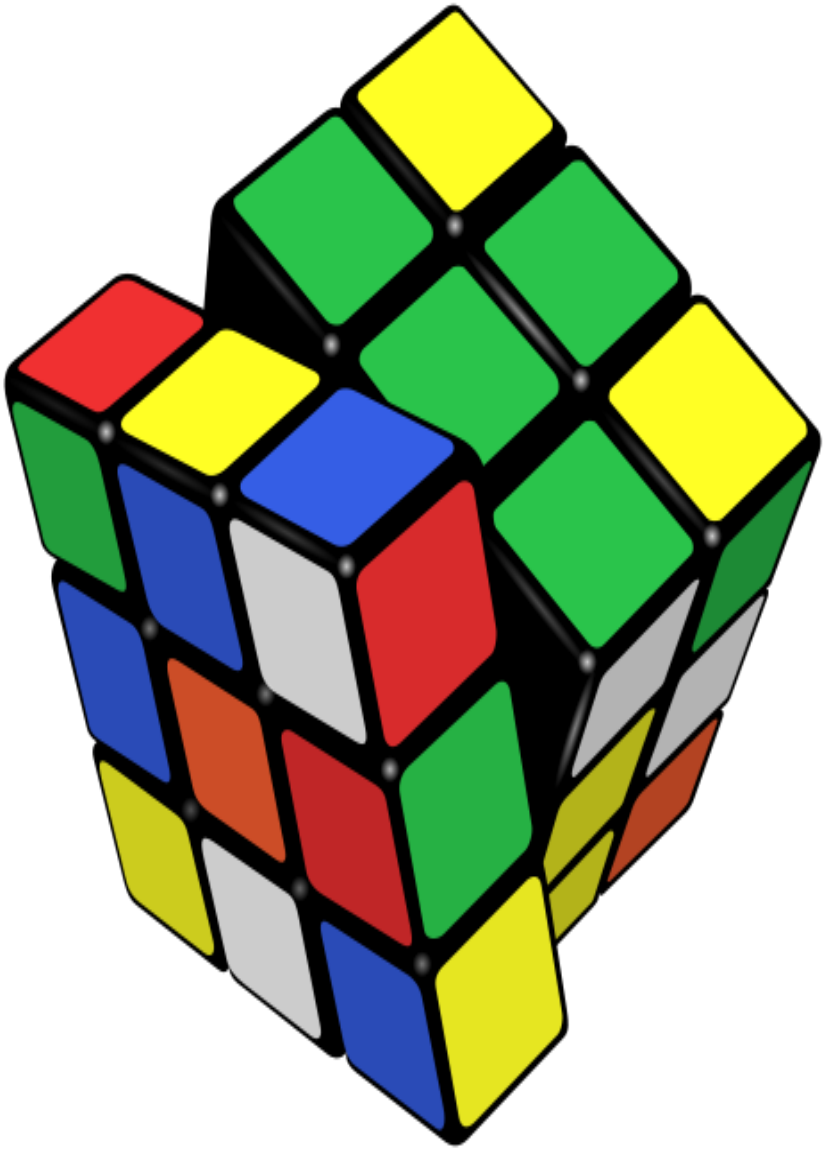

Project Rubik

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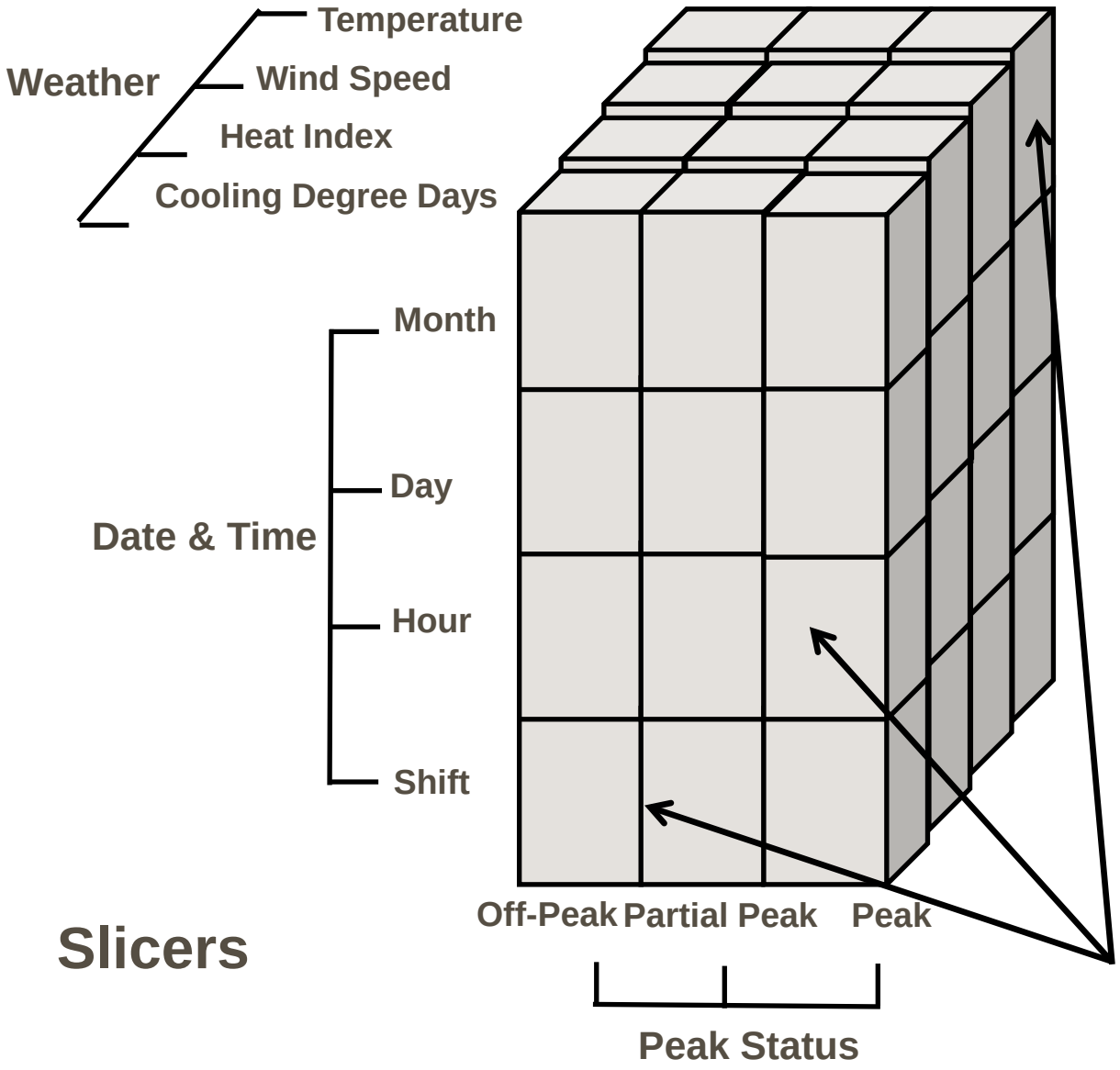

Show me the total energy cost

For the first shift

During Peak Status

Slicers

Facts (Energy Cost)

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Microsoft and OSISoft global alliance

18

Partnership Years

Microsoft Partner Network

2011 PARTNER OF THE YEAR

Sustainability

Winner

OSIsoft.

2011
Winner | Sustainability

2010
Finalist | Industry

2010
Finalist | Line of Business

2009
Winner
Office Business Application

2009
Winner | Industry

2009
Finalist | Software Solutions

Partner of the Year

Setting Standards

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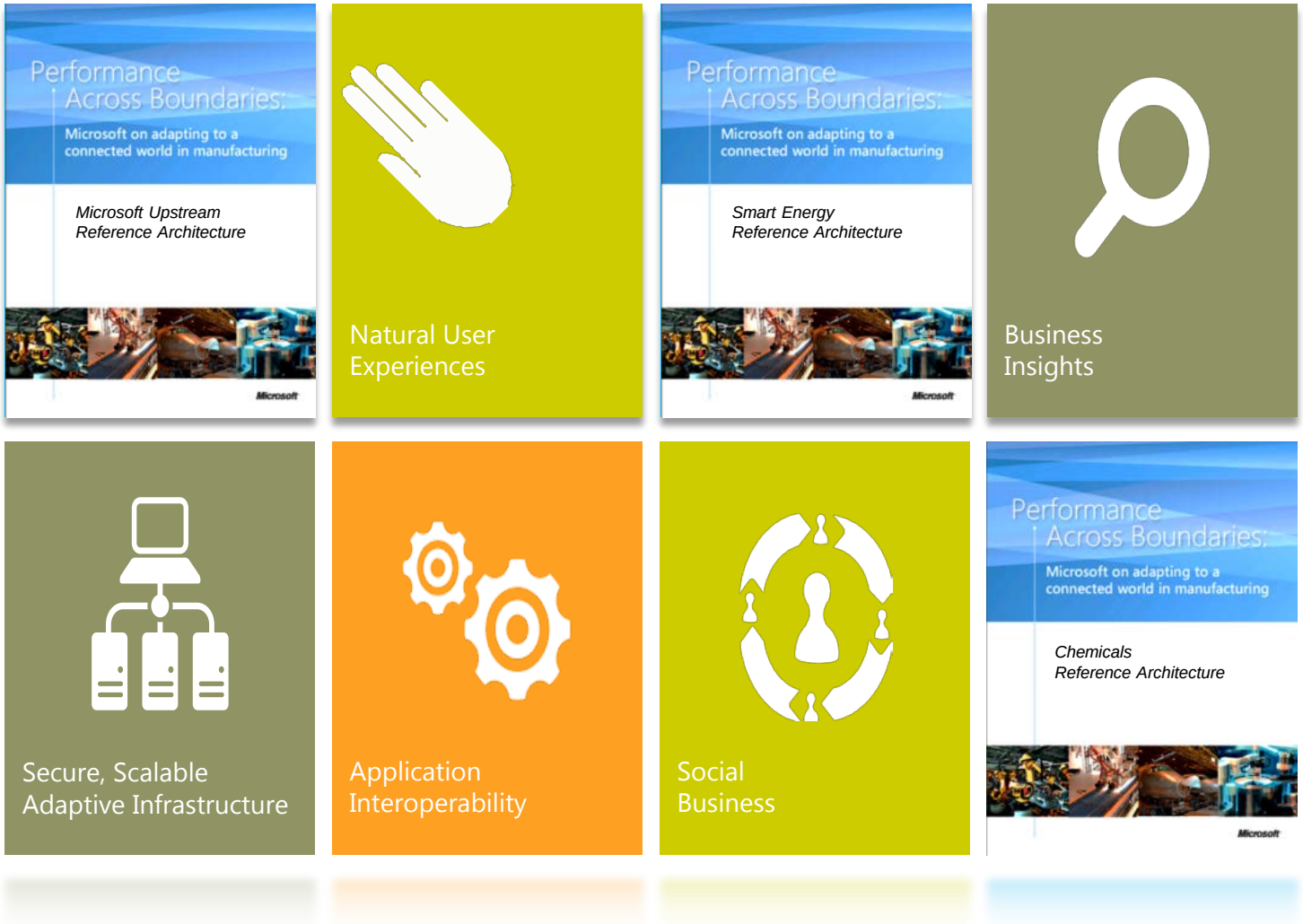
charter member of Microsoft reference architectures



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