

OSIsoft IIOT summitt *Advanced Analytics, and Big Data Summit*

JW Marriott – Galleria

«Delivering Business Value with IIOT and Advanced Analytics with MAX™»

Hege Kverneland, Corporate VP & CTO

Houston, 12th of October 2016





We are a
global family

We are thousands of individuals, working as one team to create lasting impact for our customers, ourselves and the communities where we live and work. We take responsibility for each other and our company's future, knowing that personal ownership leads to broader success.



We believe in
**purposeful
innovation**

We see where our customers' needs are not being met and we act. Through business innovation, product creation and service delivery, we are driven to power the industry that powers the world better.



We believe in service above all

We are the backbone of the oil and gas industry with a singular focus to deliver the finest products and services, on time and on budget, to push our customers' business forward.



What do we do?



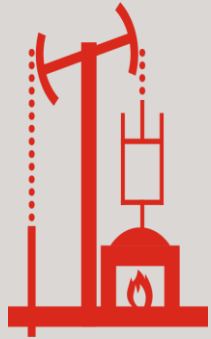
Closed loop control system...



What do we do?



4th Industrial Revolution



1st

Mechanization,
water power,
steam power



2nd

Mass production,
assembly line,
electricity



3rd

Computer and
automation

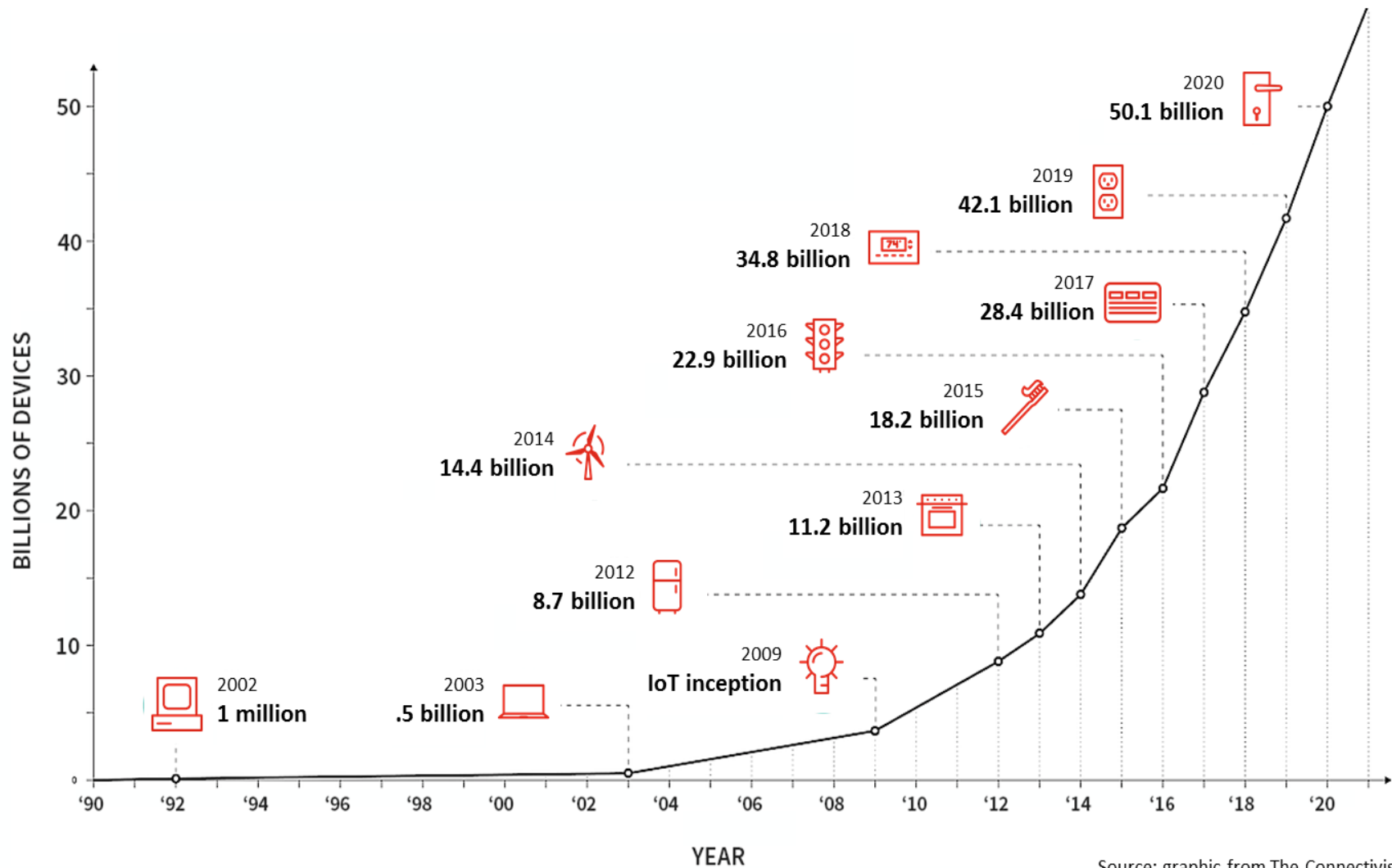


4th

Cyber Physical
Systems

Source: www.allaboutlean.com, Christoph Roser

Internet of Things (IoT)



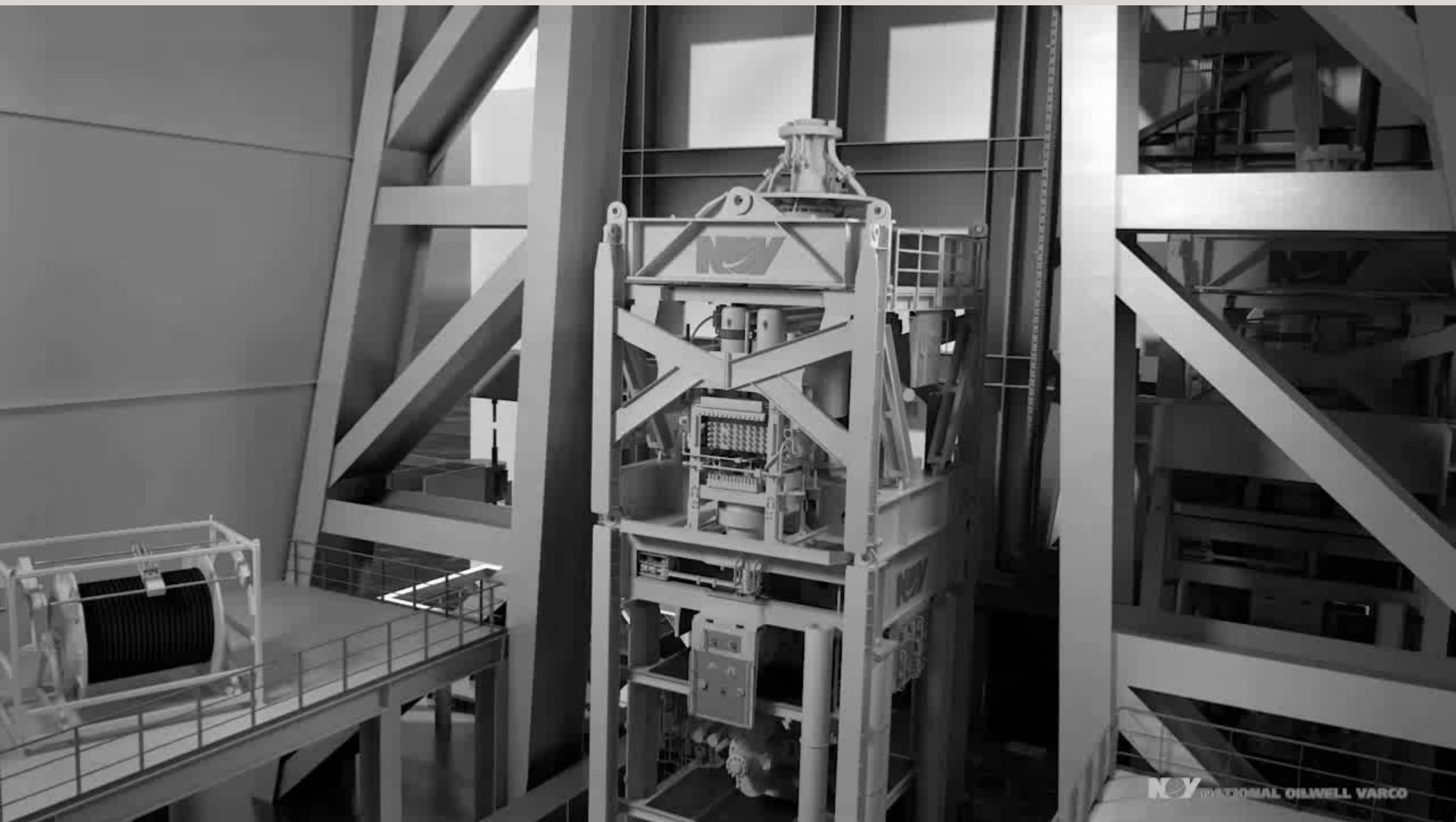
Source: graphic from The Connectivist, data from CISCO

Our software capabilities...

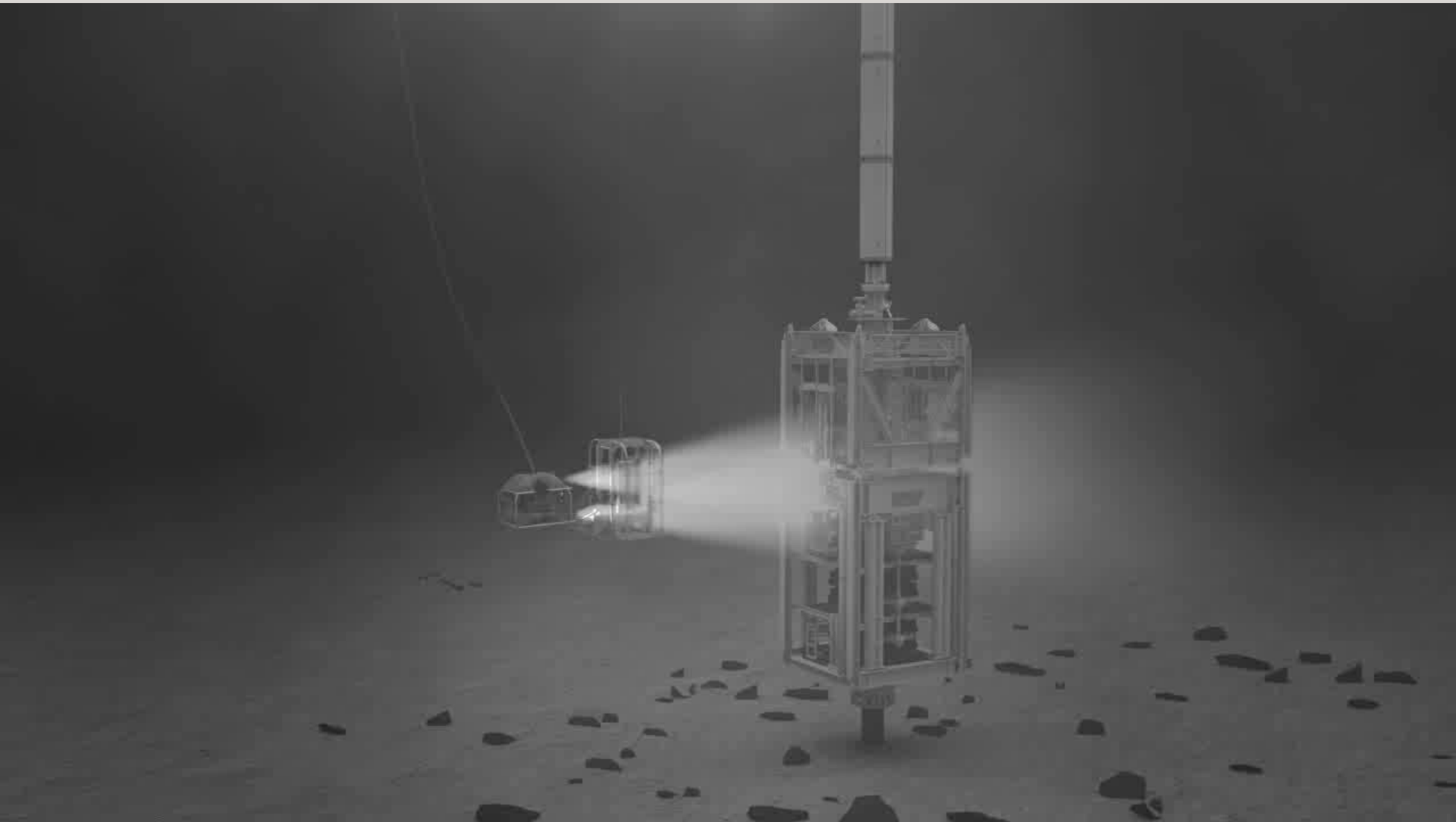




Blow Out Preventer (BOP)



Subsea BOP – Retrivable Pods



Cost of rig ownership

DAY RATE IN 2013

\$600K



DAY RATE IN 2016

\$280K

Annual Offshore Rig
Maintenance Cost

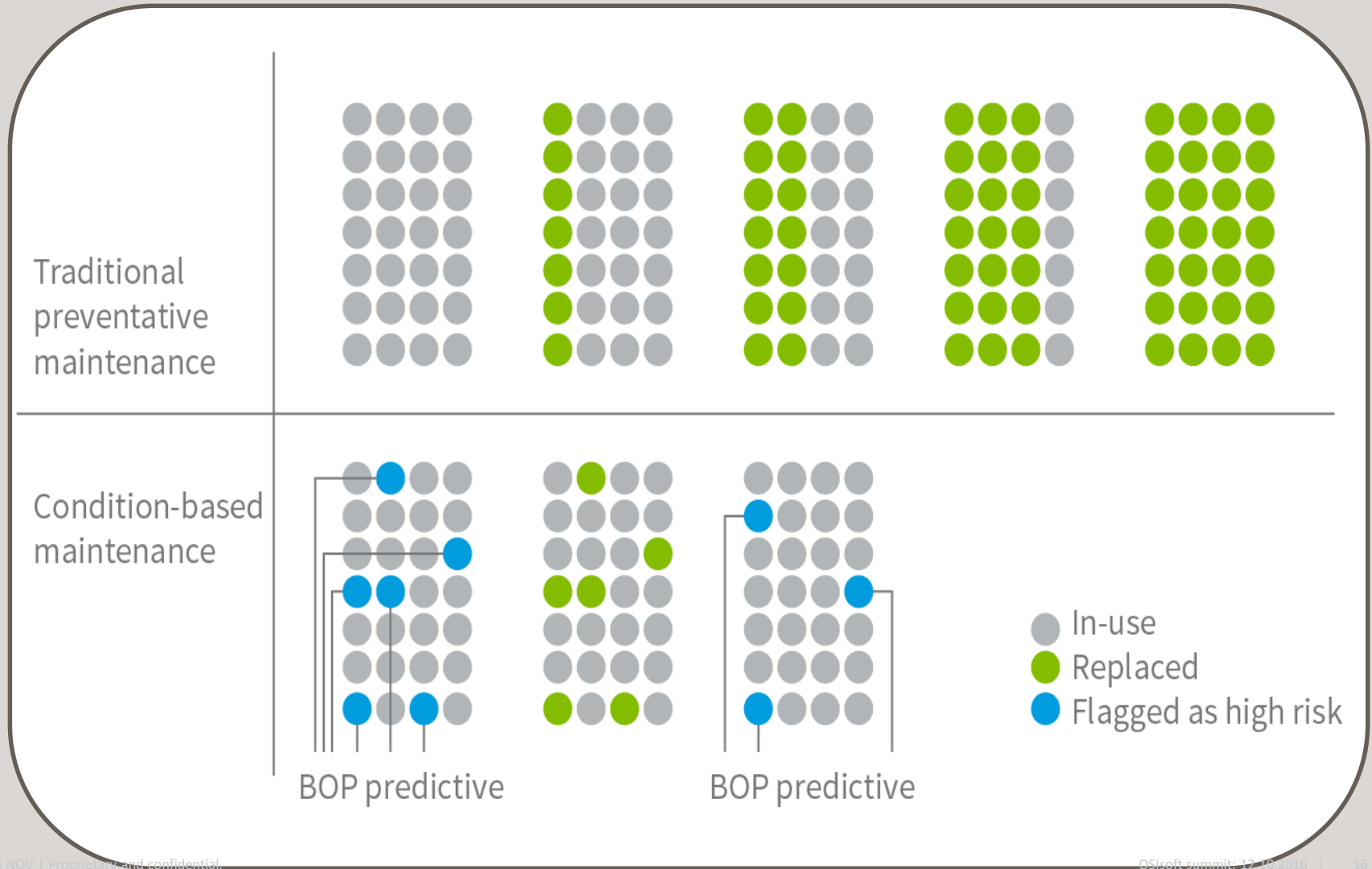
\$15M



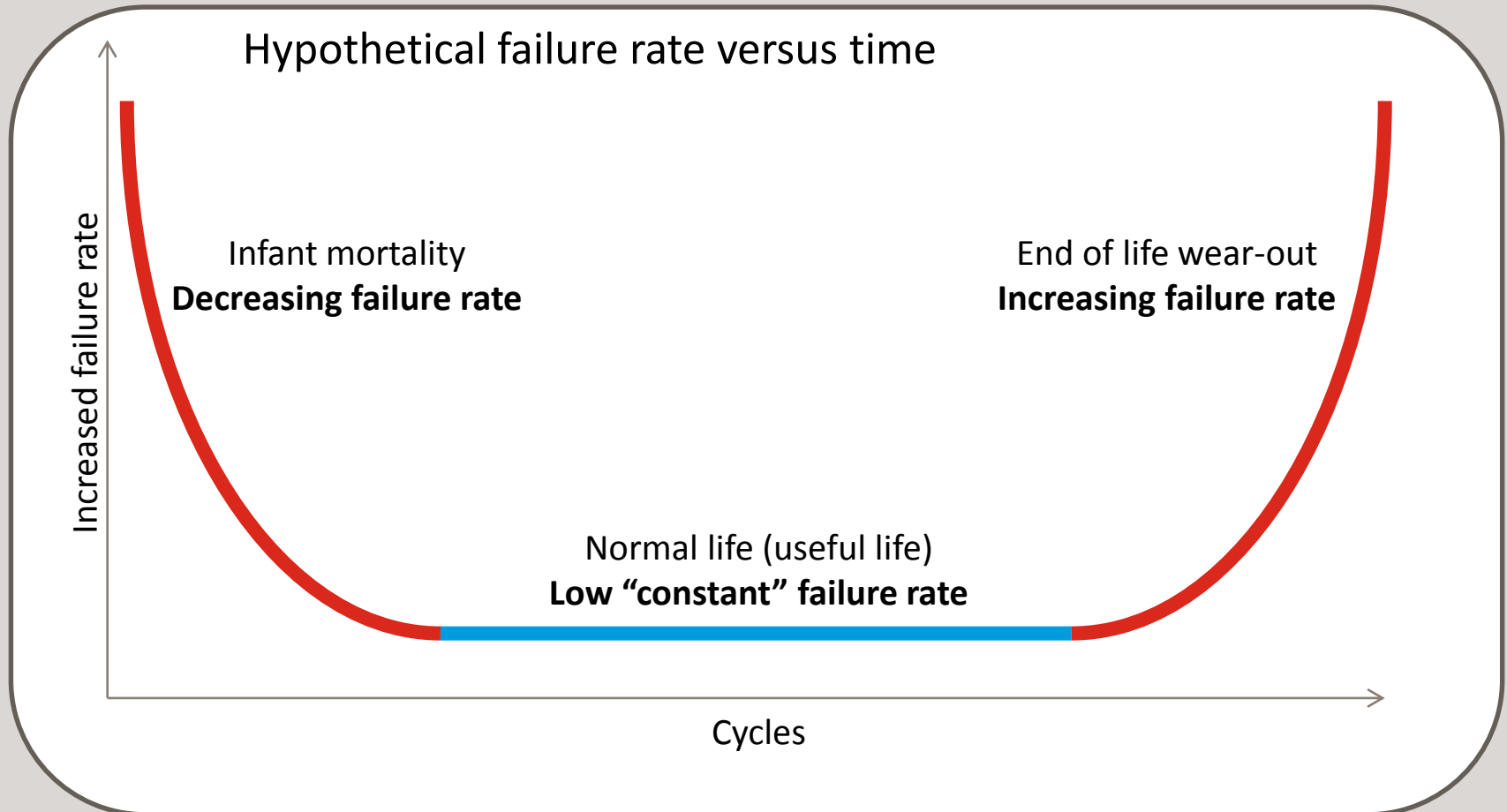
Asset performance management

BOP regulator valve

Traditional v. condition-based maintenance

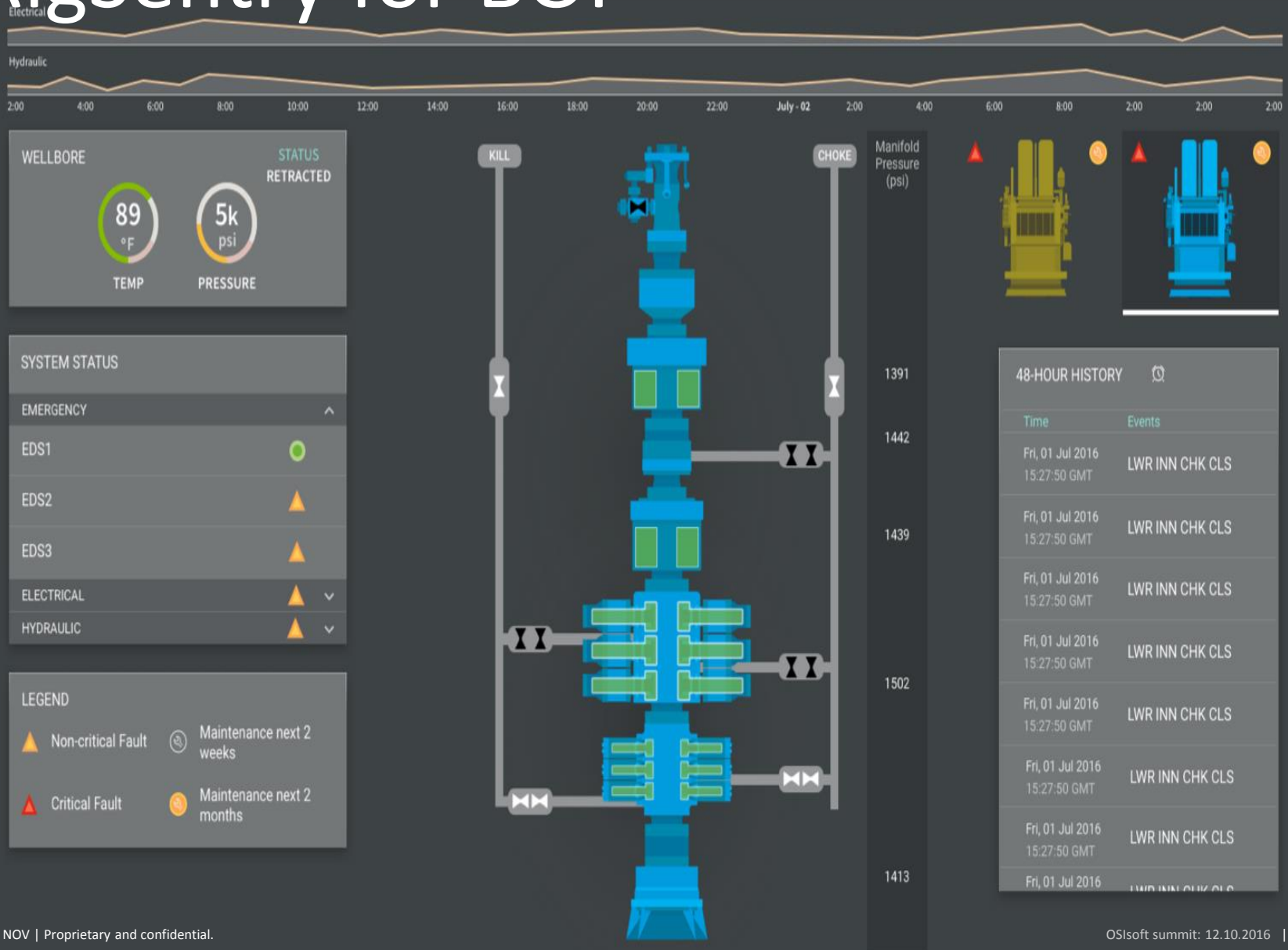


Condition-based maintenance: The bathtub curve



Our first breakthrough

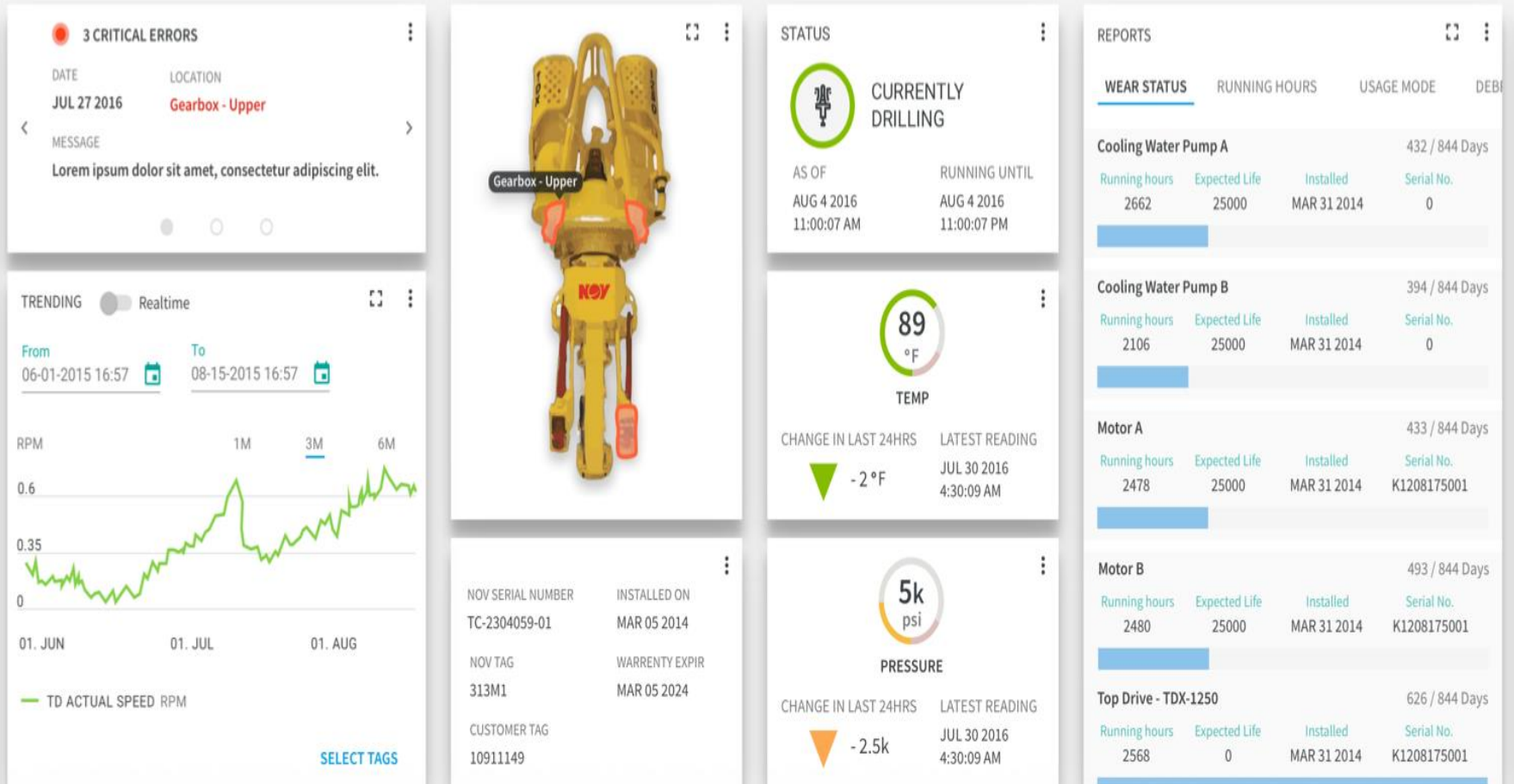
RigSentry for BOP



Coming soon, RigSentry for...

RigSENTRY TOP DRIVE TDX-1250

⚡ WED AUG 4 2016
04:13:06 PM



RigSentry™



