

# Tuesday Opening



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# EMEA USERS CONFERENCE

BERLIN, GERMANY • SEPT 26-29, 2016



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IoT

CLOUD

IIoT

Big Data

Analytics

INDUSTRY 4.0

Mobile

M2M

Digitalization



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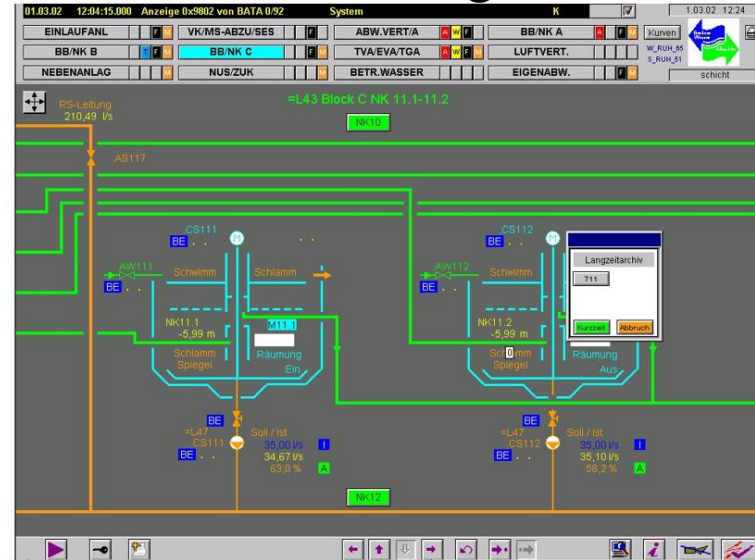
“Without data you are just  
another person with an opinion.”

*Ian Allen, Barrick Gold*



# Celebrating 19 years of the PI System!

## PI - DCS Integration



PI User Conference 2002

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# Business Intelligence based on PI-Systems at BWB

Johannes Broll, Ulrich Blöhm, Thomas Bierwirth  
Berliner Wasserbetriebe (BWB)  
Berlin, Germany



*PI User Conference 2002*

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Celebrating  
19 years  
of the  
PI System!











OSIsoft UC  
Learning, Networking & Entertaining



Partner Exhibitors



Presentations



Industry Sessions



Attendees  
**Record Attendance!**

# 1 | Data

# 2 | Information

# 3 | Intelligence

## Real-time Decision Support

## Business/Operation Intelligence

### Weather Conditions

Relative Humidity: 34%  
Current Temp: 85 °F  
High: 92 °F  
Low: 57 °F  
Wind: 8 mph/N

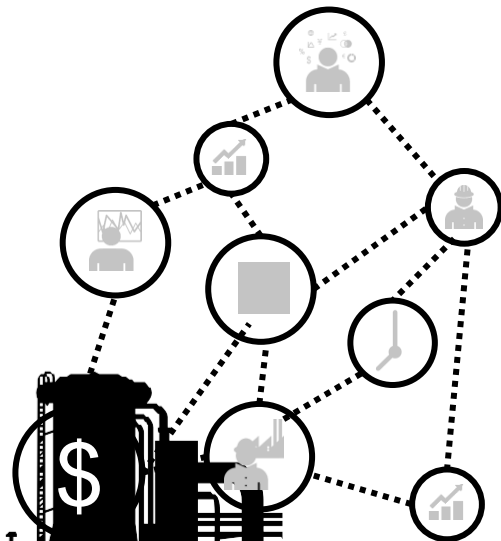
### Crude Furnace

Draft Pressure: -0.5 WC  
Stack Temp: 316 °F  
Oxygen: 2.5%  
Firebox Temp: 860 °F  
Outlet Temp: 840 °F  
Cold Oil Velocity: 6 ft/sec

Energy Efficiency

Downtime

Total Production



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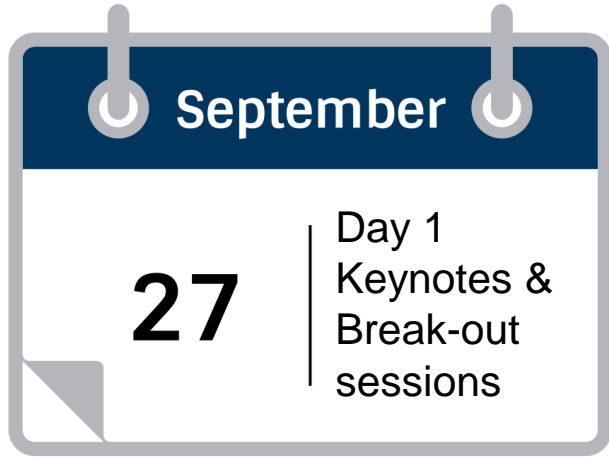
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Keynotes

Breakouts,  
Discussion Forums &  
Expo

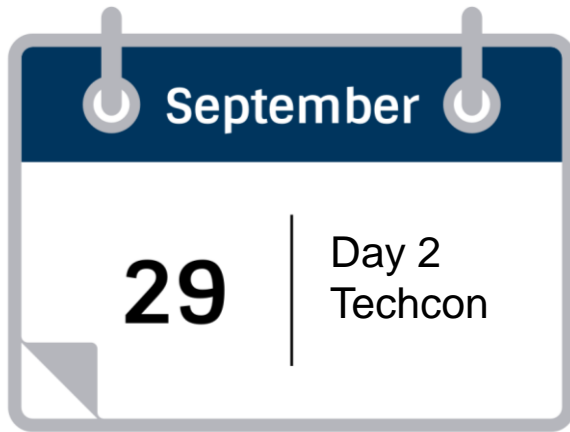
Expo Dinner  
Reception

Industry Sessions

Partner & Product  
Expo

U3 Underground  
Dinner Party

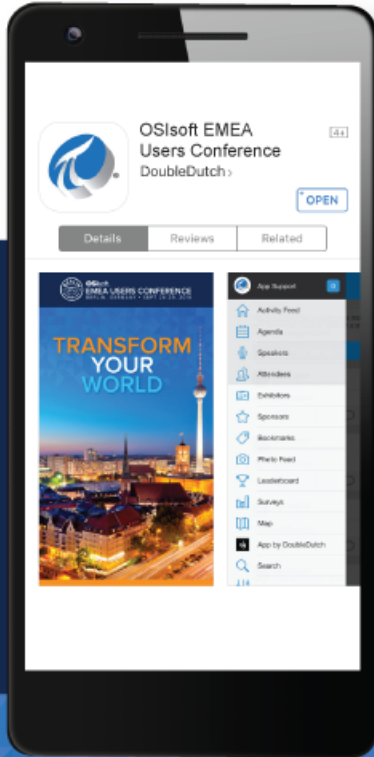




TechCon  
Sessions

Hands on Labs

OSIsoft  
„Oktoberfest“



## Download the Conference App for EMEA Users Conference 2016

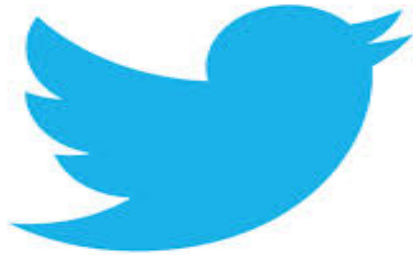
- View the latest agenda and create your own
- Meet and connect with other attendees
- Learn more about our sponsors & exhibitors

**bit.ly/emeauc16**





# Join the conversation



#OSIssoftUC

@OSIssoft  
@cpapenfuss



OSIssoft  
Christoph Papenfuss

# A BIG Thank You to our Sponsors!

## Gold Sponsors



## Silver Sponsors



## Bronze Sponsors



# 48 Countries: United Nations of the PI System



# Navigating your fellow delegates



Attendee



OSIs soft



Events

Always wear your badge!



# Localized Websites

The screenshot displays the OSIsoft website interface in German. The top navigation bar includes the OSIsoft logo, a search bar, and links for 'Regionale Standorte', 'Language', 'Veranstaltungen', 'Community', and 'Kontakt'. Below this, a secondary bar lists 'Startseite', 'PI System', 'Lösungen', 'Support', 'Partner', and 'Über OSIsoft'. The main content area features a dark blue background with a globe and the text 'Operational Intelligence'. A prominent headline reads 'Melden Sie sich jetzt für ein Seminar in Ihrer Region an' (Sign up now for a seminar in your region). Below this, a sub-headline states 'Kommen Sie mit Kunden, Produktspezialisten und Branchenexperten in einer Stadt in Ihrer Nähe zusammen.' (Come with customers, product specialists, and industry experts in a city near you). An orange button labeled 'Termine und Veranstaltungsorte' (Dates and venues) is positioned below the text. Further down, a map of North America is shown next to the text 'NORTH AMERICA SEMINAR SERIES'. At the bottom, a light blue bar contains five statistics: '35+ Jahre Erfahrung als Marktführer' (35+ years of experience as market leader), '125+ Länder mit Installationen' (125+ countries with installations), '19.000+ Standorte mit unserem System' (19,000+ locations with our system), '1,5 Mrd.+ lizenzierte sensorenbasiertere Datenströme' (1.5 billion+ licensed sensor-based data streams), and '65% der Industrial Fortune 500-Unternehmen verlassen sich auf uns' (65% of Industrial Fortune 500 companies rely on us).

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Regionale Standorte Language Veranstaltungen Community Kontakt

Startseite PI System Lösungen Support Partner Über OSIsoft

Operational Intelligence

Melden Sie sich jetzt für ein Seminar in Ihrer Region an

Kommen Sie mit Kunden, Produktspezialisten und Branchenexperten in einer Stadt in Ihrer Nähe zusammen.

Termine und Veranstaltungsorte

NORTH AMERICA SEMINAR SERIES

35+ Jahre Erfahrung als Marktführer

125+ Länder mit Installationen

19.000+ Standorte mit unserem System

1,5 Mrd.+ lizenzierte sensorenbasiertere Datenströme

65% der Industrial Fortune 500-Unternehmen verlassen sich auf uns



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# Before break

- 30 min. Break in the Wintergarten Foyer



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Before Lunch





## Lunch Locations!

- Pavillion
- Wintergarten
- Gartenlounge areas
- LA Cafe

# Partner & Product Expo!

## Gold Sponsors



**Rockwell  
Automation**

## Silver Sponsors



## Bronze Sponsors



**ELEMENT ANALYTICS™**



## Exhibitors



# Day 2 and Day 3

## Day 2 – Industry Day

Industry Sessions

Hands on Labs

U3 Underground Dinner Party

## Day 3 – TechCon

Partner & Product Expo

TechCon Sessions

OSIsoft “Oktoberfest”

# Offsite Event – U3 Underground- Wednesday



**Reception, Dinner and  
Dancing**

**Buses Depart: 18:00**

**Where: Front Lobby**

**Return: 21:00 – 1:00**



# Please don't forget to.....



- **MOBILE SURVEYS**,  
please provide your feedback
- **Post UC survey: Friday**  
First 200 entries entered to win:
  - One of **five free** 2017  
OSISOFT EMEA Users  
Conference full registrations
  - Three night hotel stay at the  
Intercontinental O2, London!

Share what you saw with  
friends on Twitter, Facebook  
Instagram or LinkedIn!



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# MOL GROUP AWARDS



## Petroleum Economist 2016 Award for Best Downstream Company of the Year

The Petroleum Economist Awards aim to celebrate the people, companies and projects which epitomize the best of the energy industry and to identify and reward examples of innovation and excellence.

In 2015 MOL Group's Downstream delivered its strongest ever performance with a Clean CCS EBITDA of USD 1.65bn alongside with strong free cash flow generation of more than USD 1bn.

The New Downstream Program (2012-2014), which targeted USD 500mn EBITDA was successfully complemented, MOL Group decided to react to further boost its profitability and competitiveness by launching the Next Downstream Program 2015-2017 (NxDSP).

The significant incremental improvement of the NxDSP may realize a 3 USD/bbl profitability boost by 2017.



## FieldComm Group's Plant of the Year

FieldComm Group's Plant of the Year award is given annually to recognize the people, companies and plant sites around the world using the advanced capabilities of FOUNDATION Fieldbus, HART Communication and/or FDI technologies, IOT, IIOT, ML in real-time applications to improve operations, lower costs and increase availability.

This is a supplier and industry independent awards program.

To qualify, nominees must be able to supply documented examples of real-time integration of device diagnostics and multi-variable implementations with control, safety and plant information / asset management systems that have delivered significant benefits to the operation.







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# USERS CONFERENCE 2017

SAVE THE DATE

MARCH 20-23 | SAN FRANCISCO  
HILTON SAN FRANCISCO UNION SQUARE



# London VIDEO



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# EMEA USERS CONFERENCE

LONDON, ENGLAND • OCT 16-19, 2017

**TRANSFORM** YOUR **WORLD**

