

# The Role of the PI System in IIoT



David Doll  
OSIsoft  
8-November-2017



# Our World Is Digitally Transforming

1.6B



1.2B



400M



2.0B

**NETFLIX**

110M



300B



# The Opportunity: Top Digital Companies vs. Competition

Revenue  
Growth

5X

Their rivals

Profit

8X

Their rivals

Shareholder  
Returns

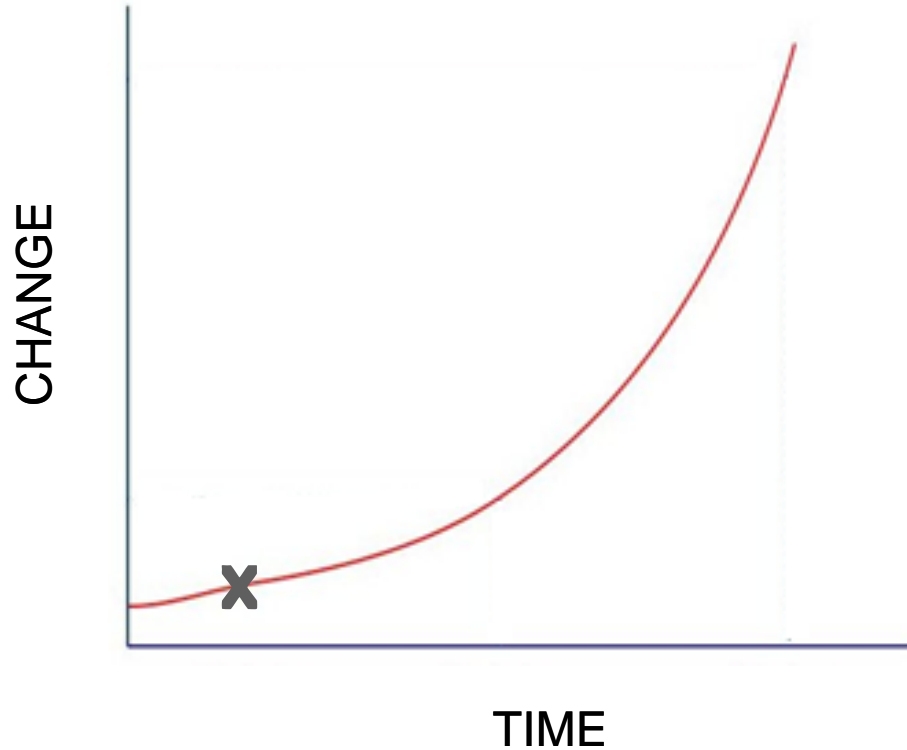
2X

Their rivals

McKinsey and Company-McKinsey Digital Quotient, Capital IQ



# Change is the only constant



# Data-driven Transformations via the PI System

Safety & Security

Energy

Productivity

Asset Health

Quality

Regulatory Performance



Eliminated  
**5 unplanned**  
shutdowns in  
first year

Reached  
**\$3.3 million** in  
annual energy  
savings

**Industrial  
Demand  
Response** and  
Smart  
Manufacturing

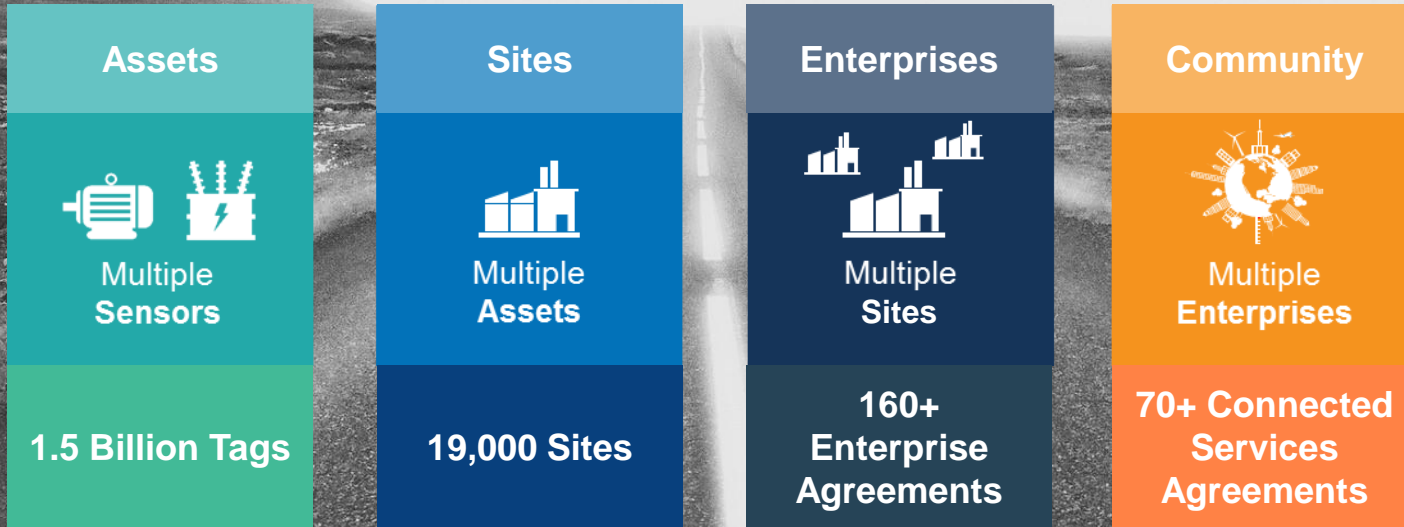
**Saved \$20M**  
per year by  
smarter  
maintenance

**Eliminated  
1000+ paper  
documents** via  
digital lifecycle  
tracking

Recovering  
**640M liters**  
of treated water



# IIoT Digital Transformation Is Happening Today





# The Role of IIoT within Industrial Operations

## Traditional Operations



Sensor



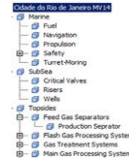
Process Control System



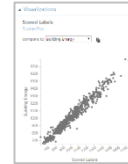
Connect



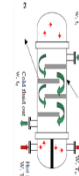
Store



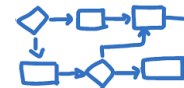
Structure



Analyze



Model



Implement



Automate

## IIoT Enabled Operations



Sensor



Connect Gateway





# The Role of the PI System in IIoT

## Traditional Operations



Sensor



Process/  
Control  
System

PI  
Connectors

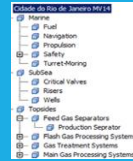


Connect

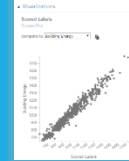
PI Server



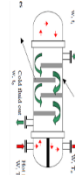
Store Structure  
PI Visualization



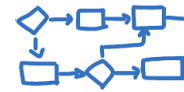
PI  
Integrators



Analyze



Model



Implement



Automate

## IIoT Enabled Operations



Sensor



Connect/  
Gateway



# Two Use Cases for “New” IoT



Monitor what you couldn't



Add insight around existing systems





# Use Case: Connect What was Physically and/or Economically Not Possible Before



.... Remote and mobile assets



# New Sensors Outside of Existing Systems

[Automation Solutions](#)[Commercial & Residential Solutions](#)[Industries](#)[Expertise & Best Practices](#)[Documents & Drawings](#)

## Rosemount™ 708 Wireless Acoustic Transmitter with Steam Trap Monitor

Featuring ultrasonic acoustic event detection that mounts externally, the Rosemount™ 708 Wireless Acoustic Transmitter with Steam Trap Monitor offers a fast, cost effective installation. This device allows visibility into steam traps and pressure relieve valves (PRVs) by accurately communicating acoustic level and temperature data as well as device data, event status and leak detection via the *WirelessHART*® network. The Steam Trap Monitor software option provides real-time information about steam trap conditions, energy usage and emissions.

[BUY NOW >](#)[CHAT NOW >](#)[CONTACT US >](#)[LEARN ABOUT >](#)[REQUEST QUOTE >](#)

# DTE Energy Shortens Customer Outages

With Wireless Sensors & the PI System

## Challenge

Determining where to send crews during outages to minimize patrol times and reduce duration of outages.



## Solution

Install wireless sensors to help pinpoint fault locations. Leverage OSIsoft technology to collect and share this data across the enterprise.



## Results

Prevented spending **\$25 million** in Capex. Reduced 6.6 million customer outage minutes annually.





# Use Case: Upgrade Existing Systems with New Sensors



BEFORE

AFTER



# Advantages of Wireless Sensors vs SCADA



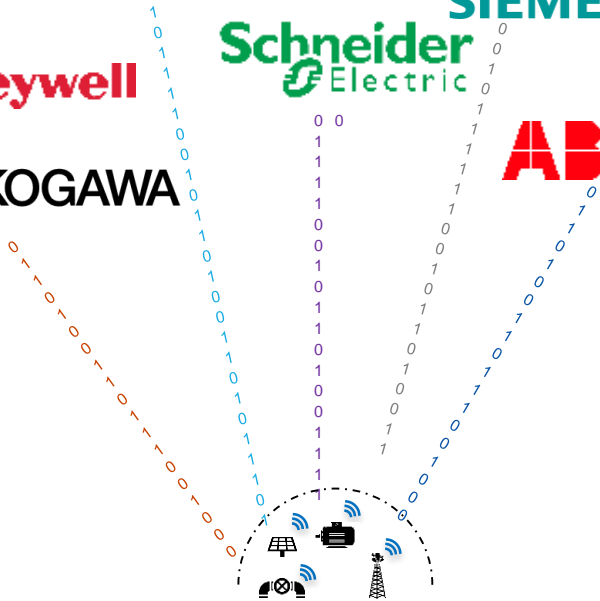
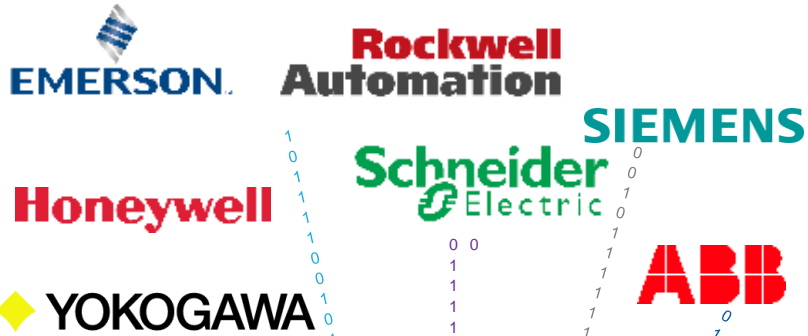
- Capital Expense
  - SCADA is **\$30K** per install
  - Wireless is **\$5k** per installation
- Deployment Time
  - SCADA takes **months** to deploy
    - Requires a shutdown
    - Significant construction
  - Wireless takes **hours** to deploy
    - Can be installed on live wires
    - 1 bucket truck and 2 people



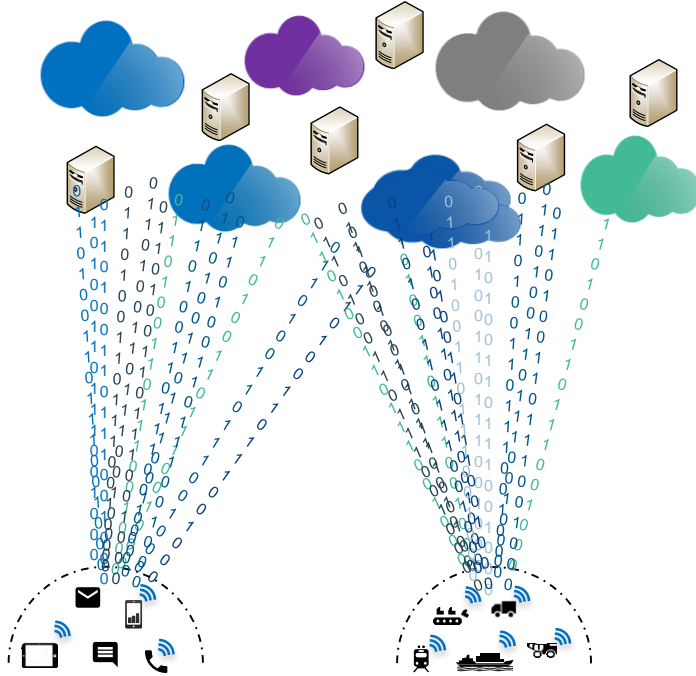




# The IIoT Challenge



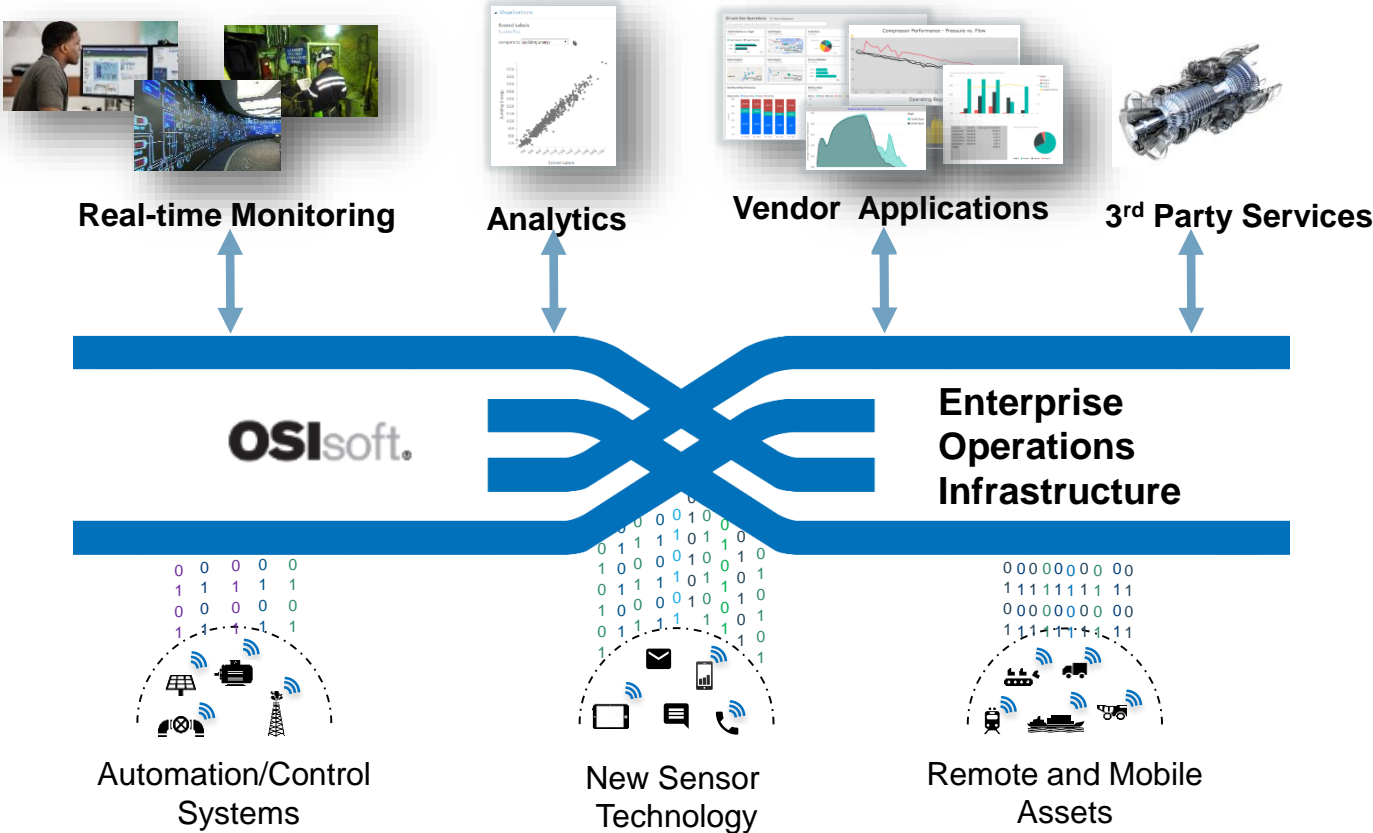
Automation/Control Systems



New Sensor Technology

Remote and Mobile Assets

# Strategic Approach to an IIoT Enabled Enterprise





## NEW OSIsoft IoT Focus



**ADLINK**

**ADVANTECH**



**DELL**



**EMERSON**



falconry



ptc



**NATIONAL  
INSTRUMENTS**

**ARM**



**Rockwell  
Automation**



**RITECH  
SOFTWARE**



**Seeq**



**QUALCOMM**

# Red Carpet Incubation Program (RCIP)

*"We like the **agile approach of the Red Carpet Incubation Program**, helping us **unlock value across Barrick's business.**"*

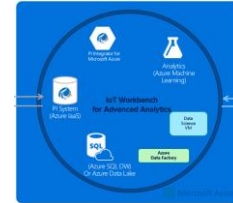
*Ed Humphries, Barrick's Head of Digital Transformation.*



**BARRICK**



**PI Integrator for Microsoft Azure (PII4MA)**



**IoT Workbench for Advanced Analytics**

## Red Carpet Incubation Program Early Adopter Customers



Craft Brewery (USA)



Multinational Chemicals (Germany)



Where energy meets innovation.  
Oil and Gas (USA)



**MITSUBISHI HITACHI POWER SYSTEMS**  
Power & Utilities (Japan)

**VATTENFALL**

Power & Utilities (Sweden)



**BARRICK**

Metals & Mining (Canada, USA)



# Deschutes Brewery Case Study Video



Predict transitions in  
the brewing process  
Shorten production time  
and improve quality  
Apply predictions to *new*  
brands entering production





# Wrap-up

1. Transformation = Change
2. Leading enterprises are 5-8X more successful
3. IIoT provides visibility where there was none
4. IIoT provides deeper visibility into existing processes

**RED CARPET INCUBATION PROGRAM**



감사합니다

谢谢

Danke

Merci

Gracias

**Thank You**

ありがとう

Спасибо

Obrigado





# Contact Information

**David Doll**

[ddoll@company.com](mailto:ddoll@company.com)

OSIsoft



## Questions?

Please wait for the **microphone** before asking your questions



Please state your **name & company**

## Please don't forget to...

Complete the  
Post Event  
Survey

