



OSIsoft®

EMEA USERS CONFERENCE

LONDON, UNITED KINGDOM • OCT 16-19, 2017

TRANSFORM YOUR WORLD





54%

“If you want to find the secrets of the universe, think in terms of energy, frequency and vibration.”

— Nikolai Tesla





We Believe People
With Data Can
**TRANSFORM
THEIR WORLD**

10 Years Ago, a dream. Today, a Reality!

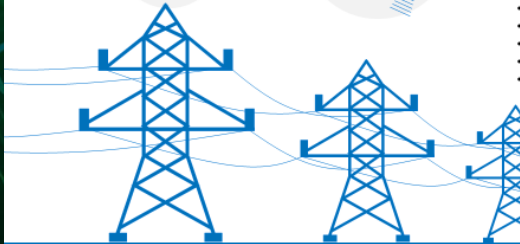


PROCEED WITH CERTAINTY



Geospatial, Sensor Driven Analytics

- Location images
- Visual Inspection



DTE Energy Shortens Customer Outages

With Wireless Sensors & The PI System

Challenge

Determining where to send crews during outages to minimize patrol times and reduce duration of outages.

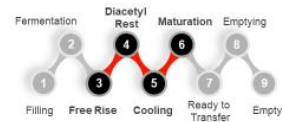
Solution

Install wireless sensors to help pinpoint fault locations. Leverage OSISOFT technology to collect and share this data across the enterprise.

Results

Prevented million in million customer minutes a

Using PI System and Azure setup for future projects



Predict other transitions in the brewing process

Apply predictions to *new* brands that enter production





OSIsoft®

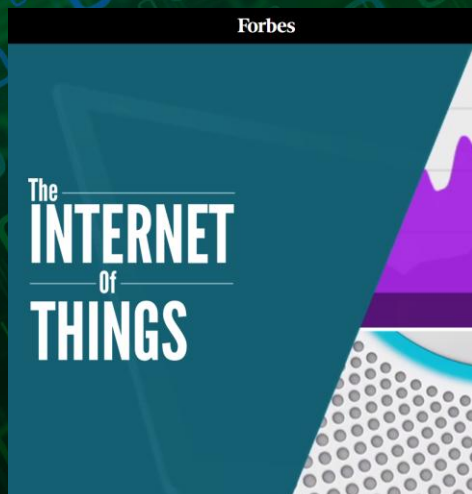
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Digital Transformation is in the News



A screenshot of the 'manager magazin' website. The main headline reads 'Industrie 4.0 - Digitalisierung ja, aber richtig'. The article is dated 21.07.2017 and is categorized under 'Deutsche Firmen rüsten auf'. The website's navigation bar includes categories like 'ÜBER UNS', 'DAS MAGAZIN', 'KÖPFE', 'UNTERNEHMEN', 'POLITIK', 'FINANZEN', 'IMMOBILIEN', 'KARRIERE', 'LIFESTYLE', and 'VIDEO'. There are also social media sharing icons for Facebook, Twitter, and Google+.

A screenshot of the 'EL PAÍS' website. The article title is 'La cuarta revolución industrial llega desde Alemania'. The author is identified as 'Wolfgang Wahlster, asesor científico de Angela Merkel'. The article is part of a series on 'BASQUE INDUSTRY 4.0'. The website's navigation bar includes 'ANDALUCÍA', 'CATALUÑA', 'C. VALENCIANA', 'GALICIA', 'MADRID', 'PAÍS VASCO', and 'MÁS COMUNIDADES'. The 'PAÍS VASCO' logo is visible in the top right corner.

A screenshot of the 'FINANCIAL TIMES' website. The article title is 'Enterprise of Things'. The text discusses the potential of the Internet of Things to transform business, mentioning predictive maintenance and supply chain management. The article is dated 'Check back every Wednesday for regular articles on innovations, trends and the future implementation of IoT'. The website's navigation bar includes 'HOME', 'WORLD', 'US', 'COMPANIES', 'MARKETS', 'OPINION', 'WORK & CAREERS', and 'LIFE & ARTS'. There are three hexagonal icons on the right side of the article, representing IoT, wireless communication, and cloud computing.

All Talk Little Action



Celebrating 5 years of EMEA UC – THANK YOU!!





Paris 2013



Prague 2015



Lisbon 2014



Berlin 2016

**PRE
CON**

- Programming Hackathon
- Partner Meeting
- Academic Symposium
- Women in Technology
- First Time Attendee - Introduction to OSIssoft & the PI System
- Meet & Greet Reception

**DAY
1**

- Keynotes and Breakout Sessions
- Discussion Forums
- Marketplace Partner Showcase
- Executive Forum
- Partner & Product Expo and Reception

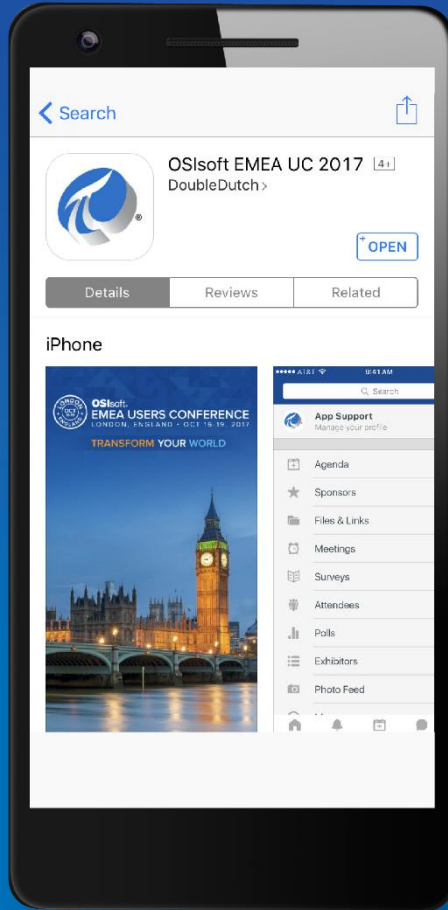
**EMEA USERS
OVERVIEW
CONFERENCE**

**DAY
2**

- Industry Presentations
- Partner & Product Expo
- Network with OSIssoft Executives, Developers and Partners
- Offsite Networking Dinner Event

**DAY
3**

- Product Sessions
- Developer Sessions
- Hands-on Labs
- Partner & Product Expo
- PI Geek Closing Reception



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@osisoft #osisoftuc

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Last Call for Labs

Sign up at the Registration Desk



Networking Lounge & PI GEEK BAR

Recharge | Network | Meet with Experts!



Passport to EMEA — Expo Dinner Reception — TODAY

PASSPORT TO EMEA



FOLLOW THESE SIMPLE STEPS AND ENTER THE DRAWING TO WIN AN IPAD PRO!

1. Fill out the contact information below
2. Visit 12 (or more) OSIsoft Partner Booths and collect a sticker at each of them. **You MUST collect 12 different stickers.**
3. Hand the card in at the main registration desk to be entered to win.


NAME: _____

COMPANY: _____

TITLE: _____

EMAIL: _____

PHONE: _____



PASSPORT TO EMEA

HAND IN YOUR COMPLETED CARD AT THE REGISTRATION DESK BY WEDNESDAY AT 9:00 TO BE ENTERED TO WIN.

- 17:00 – 20:00
- Arora Ballroom and Foyer

Last Call for Labs

Sign up at the Registration Desk



Lunch Locations:

Arora 7

Main Lunch
Plus Industry
Reserved Tables

Market Brasserie

All Reserved
Lunch Tables
& Meetings

Expo

Grab & Go
Style
Lunch



Visit Our Partner & Product Expo!



Arora Foyer & Arora 7 (Lunch Room)



OS/soft Street Feast London -

OS/soft



Eat. Drink. Network. Repeat.

Wednesday OFFSITE — Buses vs. Tube

OSIsoft.
TUBE CHALLENGE
LONDON

**ALL ACCESS
BUS PASS**

Wednesday, October 18th
OSIsoft Street Feast London
– Hawker House
Bus Departures are from the
Intercontinental Hotel ONLY

Meet in the Registration Foyer at the Intercontinental
Hotel for one of the following bus departure times:

- 17:45
- 18:00
- 18:10
- 18:20
- 18:30

Return buses begin at 21:00 – 1:00 and will make stops
at the Canary Wharf Tube Station and the
North Greenwich Tube Station.



OSIsoft.
TUBE CHALLENGE
LONDON

**CANARY WHARF
ROUTE INFO**

Wednesday, October 18th
OSIsoft Street Feast London
– Hawker House

Meeting times at the Canary Wharf Tube Station –
Look for our guides with signs!

- 18:00
- 18:15
- 18:30

GOING ON YOUR OWN FROM CANARY WHARF?

- Take the Jubilee Line towards Stanmore
- 1 stop, get off at Canada Water
- Exit station and follow the signs and our guides
to the Hawker House

Don't forget your Oyster card!

Return buses begin at 21:00 – 1:00 and will make stops
at the Canary Wharf Tube Station and the North Greenwich
Tube Station. OR, you can take the tube on your own.



OSIsoft.
TUBE CHALLENGE
LONDON

**NORTH GREENWICH
ROUTE INFO**

Wednesday, October 18th
OSIsoft Street Feast London
– Hawker House

Meeting times for the Registration Desk
– Intercontinental Hotel O2

- 17:45
- 18:00
- 18:15
- 18:30

GOING ON YOUR OWN FROM NORTH GREENWICH?

- Take the Jubilee Line towards Stanmore
- 2 stops, get off at Canada Water
- Exit station and follow the signs and our guides
to the Hawker House

Don't forget your Oyster card!

Return buses begin at 21:00 – 1:00 and will make stops
at the Canary Wharf Tube Station and the North Greenwich
Tube Station. OR, you can take the tube on your own.



Pick up your card of choice at the Registration Desk



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Users Conference • San Francisco 2018

APRIL 23 - 27, 2018

