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Digital Transformation

The background of the image is a dark blue gradient. Overlaid on this are several glowing blue wireframe structures that resemble a network or a digital landscape. These structures are composed of thin blue lines forming polygons and connecting small yellow and white dots. The dots are scattered throughout the wireframe, with some appearing more prominent than others. The overall effect is a sense of digital connectivity and transformation.

Who Will Succeed?

BIG DATA LANDSCAPE 2017



V2 – Last updated 5/3/2017

© Matt Turck (@mattturck), Jim Hao (@jimhao), & FirstMark (@firstmarkcap) mattturck.com/bigdata2017

FIRSTMARK
EARLY STAGE VENTURE CAPITAL

How Do You Manage Increasing Complexity?



Saudi Aramco's Oil Supply Planning and Scheduling (OSPAS) Department

أرامكو السعودية
saudi aramco



How Do You Avoid the Data Graveyard?



How Do You Meet the Different Needs?



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TRANSFORM
YOUR WORLD

Data
Scientist

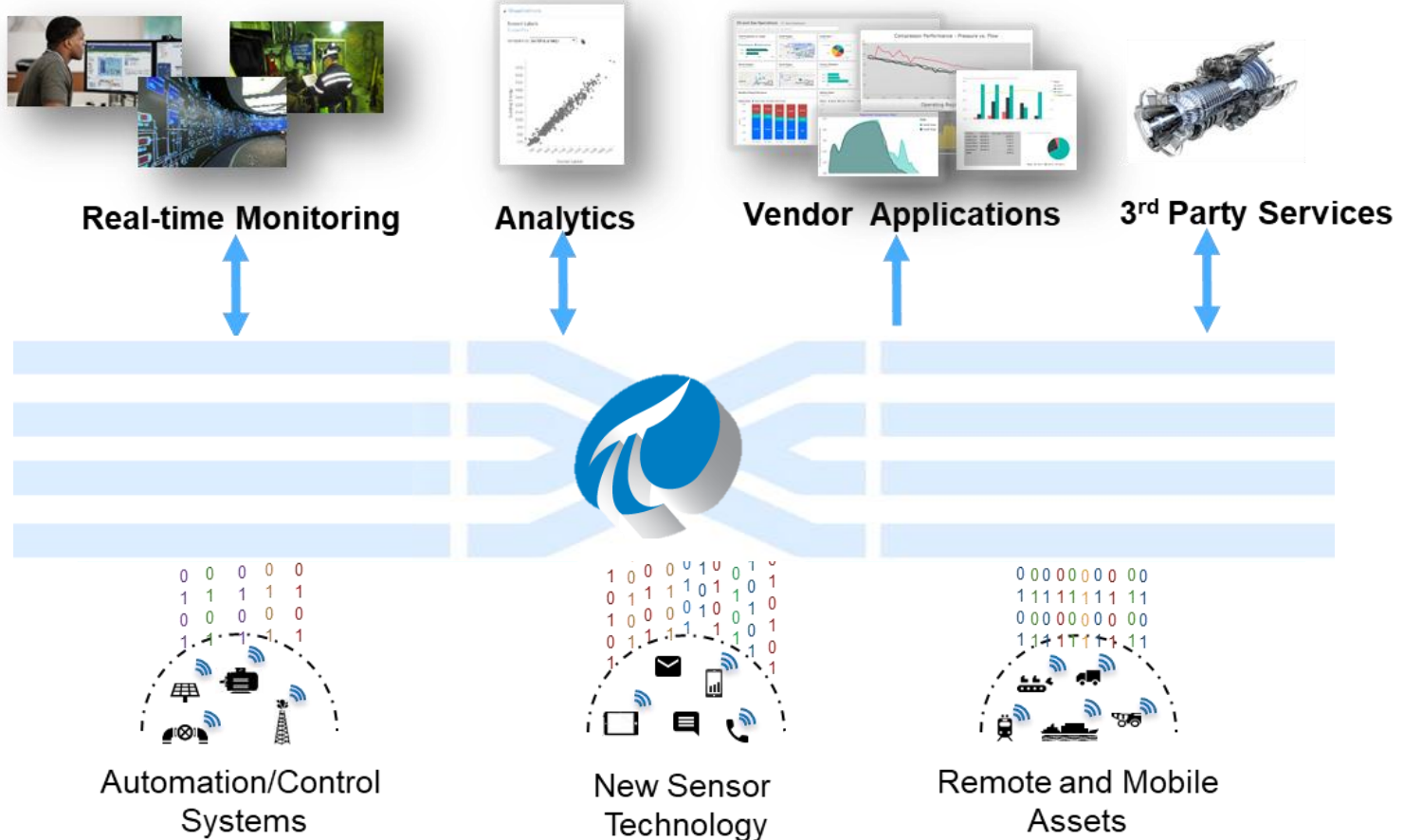
Maintenance
engineer?

Partner

Operations
Manager

Executive

A Data Infrastructure You Already Have



The Journey to Operational Excellence

Community

Advanced Enterprise
Analytics

Advanced Process
Analytics

Advanced Asset
Analytics

Real-Time
Analytics

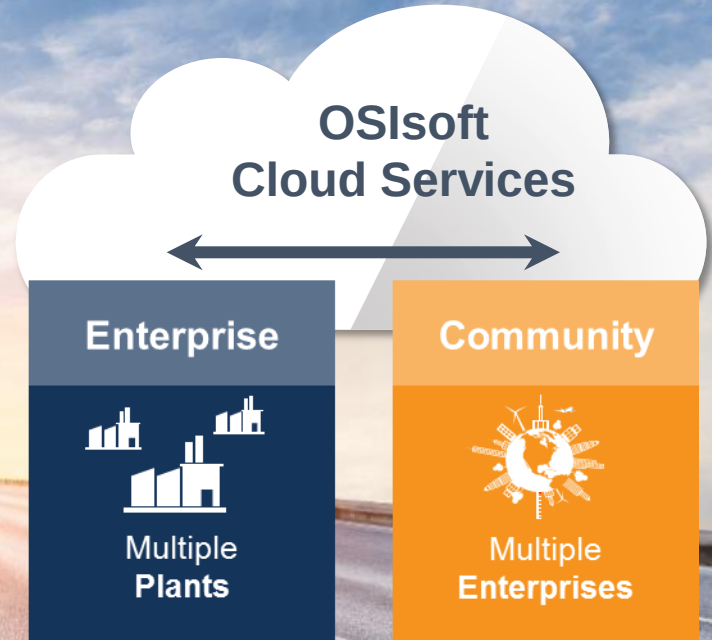
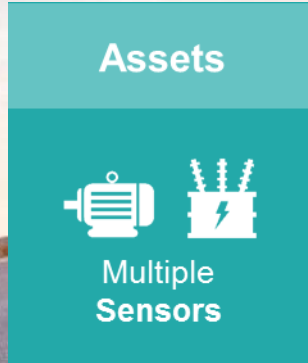
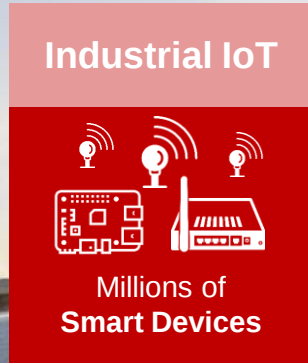
Real-Time
Data

Historical Data
Access

Human
Intelligence

Extending your Journey

**Pervasive Data Collection
(PDC)**



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GUEST KEYNOTE

Mark Jeffries,
Author, Keynote Speaker



EXPO HALL

Room 111 & 112, P1 Level



EXPO RECEPTION

Room 111 & 112, P1 Level
17:00 – 19:00

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- Enterprise Infrastructure
- Industrial Analytics
- Innovation & IoT
- Intro to PI System
- PI Geek Track
- Emerging Technologies Theatre (EXPO)





Wednesday Night Casa Llotja de Mar

- Buses depart 18:00 – 18:30
in front of the Hilton Hotel
- 18:30 – 23:00
- Last bus departs at 23:00



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San Francisco • April 8-12, 2019





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Gothenburg • Sept. 16-19, 2019