WELCOME

Industrial IT Track



The Biggest Question in IIoT

Who Owns the Data?



Consider The Much Maligned Intellifridge



Consumers? Ehh, but:

- Samsung for marketing and human factors testing
- OEMs for design validation
- Retailers for warranty work
- Advertisers
- Utilities for demand response
- Hackers for easy entry to your bank account



Your Panelists



Ian Hughes 451 Research



Trevor Curwin RTInsights



Neil Strother Navigant



Mike Kanellos OSIsoft



DZIĘKUJĘ CI S NGIYABONGA D TEŞEKKÜR EDERIM YY (IE TERIMA KASIH

DANKON

PAKMET CI3FE

KÖSZÖNÖM

БЛАГОДАРЯ

ТИ БЛАГОДАРАМ

TAK DANKE \$\frac{1}{2}\$

MERCI

HATUR NUHUN

OSIsoft.

MULŢUMESC

ESKERRIK ASKO

ХВАЛА ВАМ

TEŞEKKÜR EDERIM

ĎAKUJEM

MATUR NUWUN

ДЗЯКУЙ ΕΥΧΑΡΙΣΤΩ GRATIAS TIBI **DANK JE**

KEA LEBOHA

AČIŪ SALAMAT MAHALO IĀ 'OE TAKK SKAL DU HA

GRAZZI PAKKA PÉR

PAXMAT CAFA

CẨM ƠN BẠN

ありがとうございました
SIPAS JI WERE TERIMA KASIH
UA TSAUG RAU KOJ
ТИ БЛАГОДАРАМ
СИПОС

