

# Enabling Business Transformation with the PI System: The DCP 2.0 Journey

Tauna Rignall – Director, Integrated Collaboration Center



# Forward-Looking Statements



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# DCP Midstream - Who We Are



- We provide the full range of midstream services
  - Gas gathering, compression, treating, and processing
  - Natural gas liquid (NGL) production and fractionation
  - Condensate recovery
  - Transportation, storage and sale of residue gas, NGL and propane
- One of the largest U.S. natural gas processing companies
- One of the largest U.S. producers of NGLs
- One of the largest NGL pipeline operators

## Fast Facts

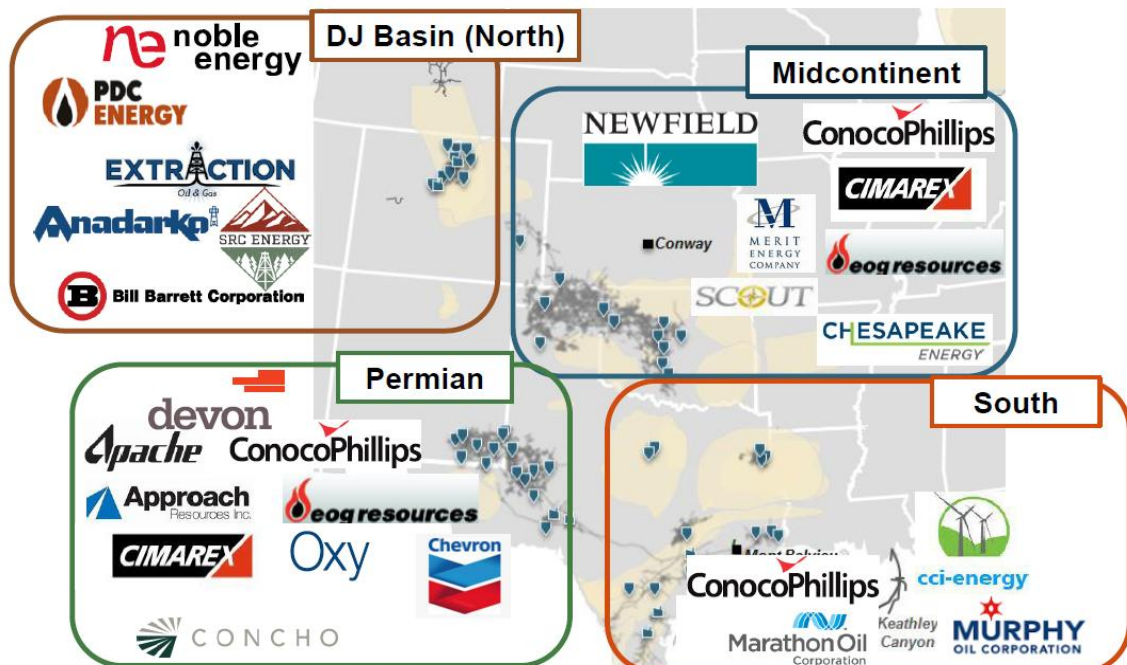
- 61 Gas Plants
- 57,000 Miles of gathering PL
- >400 Booster Stations
- 1400+ Compression Units
- 1M+ gathering system HP
- >42,000 meters
- 4,500 miles NGL PL

Through our *DCP 2020* strategic framework, DCP is committed to being sustainable in any market environment



# Who are DCP's customers?

## Strong Producer Customers in Key Basins



Volume and margin portfolio supported by long term agreements with diverse high quality producers in key producing regions

## NGL Pipeline Customers



Customer centric NGL pipeline takeaway... providing open access to premier demand markets along the Gulf Coast and at Mont Belvieu



NGL pipelines backed by plant dedications from DCP and third parties with strong growth outlooks

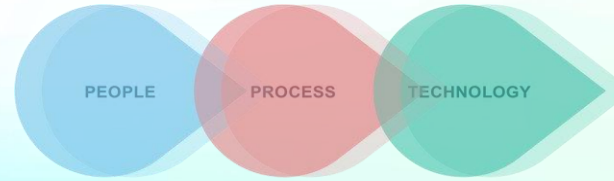
# Recognition of OT Data & Information as Strategic Asset

## Genesis & Vision

The initial conceptualization of DCP 2.0 and digital transformation emerges from the changing state of the industry

## Transformation

Achieve operational excellence through



Delivering business solutions and ROI

## Leadership & Innovation

Industry leader and disruptor with the people, processes, and technologies needed for rapid innovation and adaptation



2015

2016

2017

2018

Beyond...

## Foundation & Focus

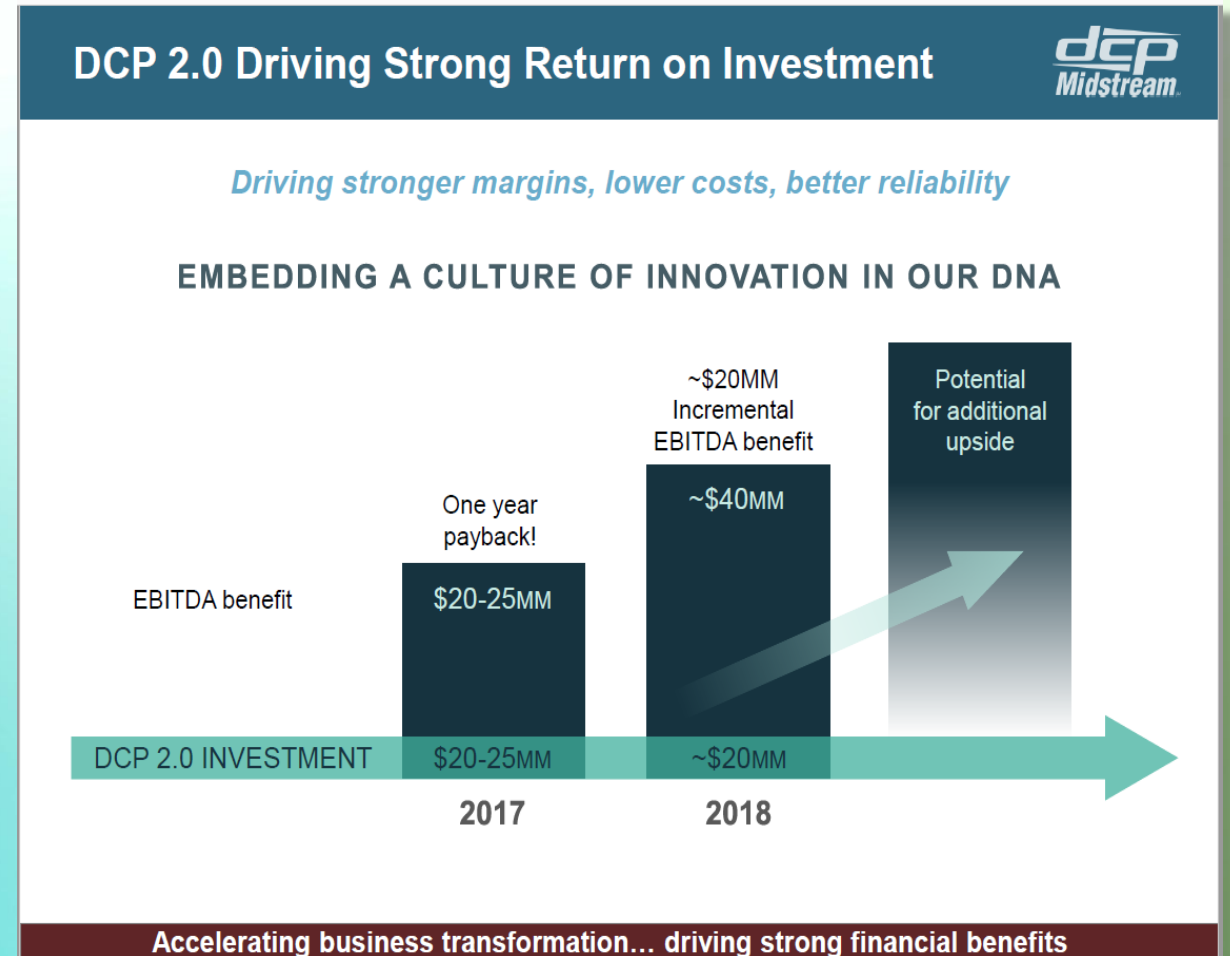
Set the foundation for transformation through learning, growth and a focus on people, process and technology

## Acceleration

Rapid refinement, integration, and extension of transformational solutions conceived, built and delivered

# Delivering Disruptive & Transformative Business Value

- \$20MM-25MM investment in 2017
- ~1 year Payback!
- Projected incremental \$20MM EBITDA in 2018
- Continuing to drive EBITDA impact 2020+





# Developing Digital Solutions: Accomplishments



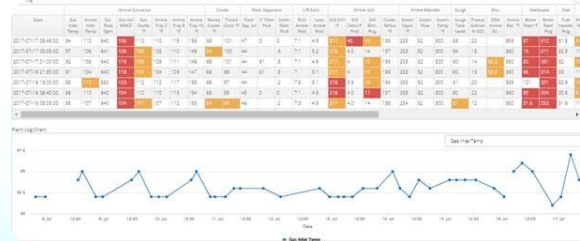
**Imagine DCP**



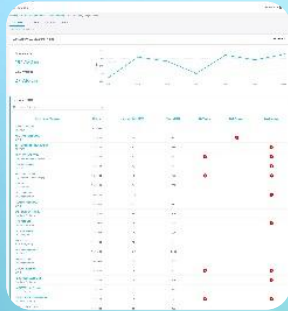
**Workplace**



**Tanks**



**Operator Rounds**



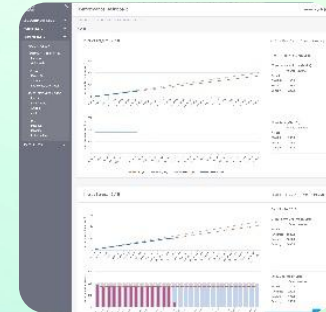
**Customer Dashboard**



**Blowdown App**



**L&U App**



**Performance Dashboard**

Experience Design  
Established

Customer Obsessed

Agile Methodology  
defined and adopted

Tech Stack architected,  
built and implemented

# Data Foundations - Embracing the Challenge

**We need a deep understanding of our operational data in context, transformed into information and knowledge, but:**

- Our existing data architecture was focused on process control and operations, with analytics and reporting almost an after-thought
- There was no centralized and normalized set of operational data across the company
- Multiple versions of the “same data” emailed in spreadsheets to multiple parties

***To get our operational data house in order, we deployed an enterprise-wide PI System***



# Why OSIsoft, the PI System, and the EA?

- **Key Considerations:**

- Performance, Scalability, Reliability, and Security (cyber & data)
- Integration with other systems
- Rapid deployment
- Keeping control systems (DCS and SCADA) focused on control
- Keeping up with ever evolving technological changes
- Empowerment & innovation
- Self sufficiency



- **Strong OSIsoft and the PI System Value proposition:**

- Enterprise OT infrastructure – agnostic, scalability, performance, reliability
- Analytics platform
- Cyber/data security & governance
- World class support - Account manager, NOC, Tech Support, Company
- PI System community – large E&P customer base

***To rapidly attain DCP2020 Strategy, Vision, & Value, we chose an Enterprise Agreement***

# Our Approach to Rapid Implementation & Value



## 1. Hybrid PI AF Jump Start & SME Training with EA KO Meeting:

- ✓ Naming conventions – Element, category, attributes, expression syntax, etc.
- ✓ PI AF structure, architecture & integration with SCADA/DCS/IT Systems
- ✓ PI AF governance - SMEs guide, product team implement, PI Team provides standardization & QA

## 2. Leveraged Enterprise Agreement – COE, EPM, rapid stand up of PI System

## 3. Rapid, agile method, heavy use of PI AF/PI Vision Templates

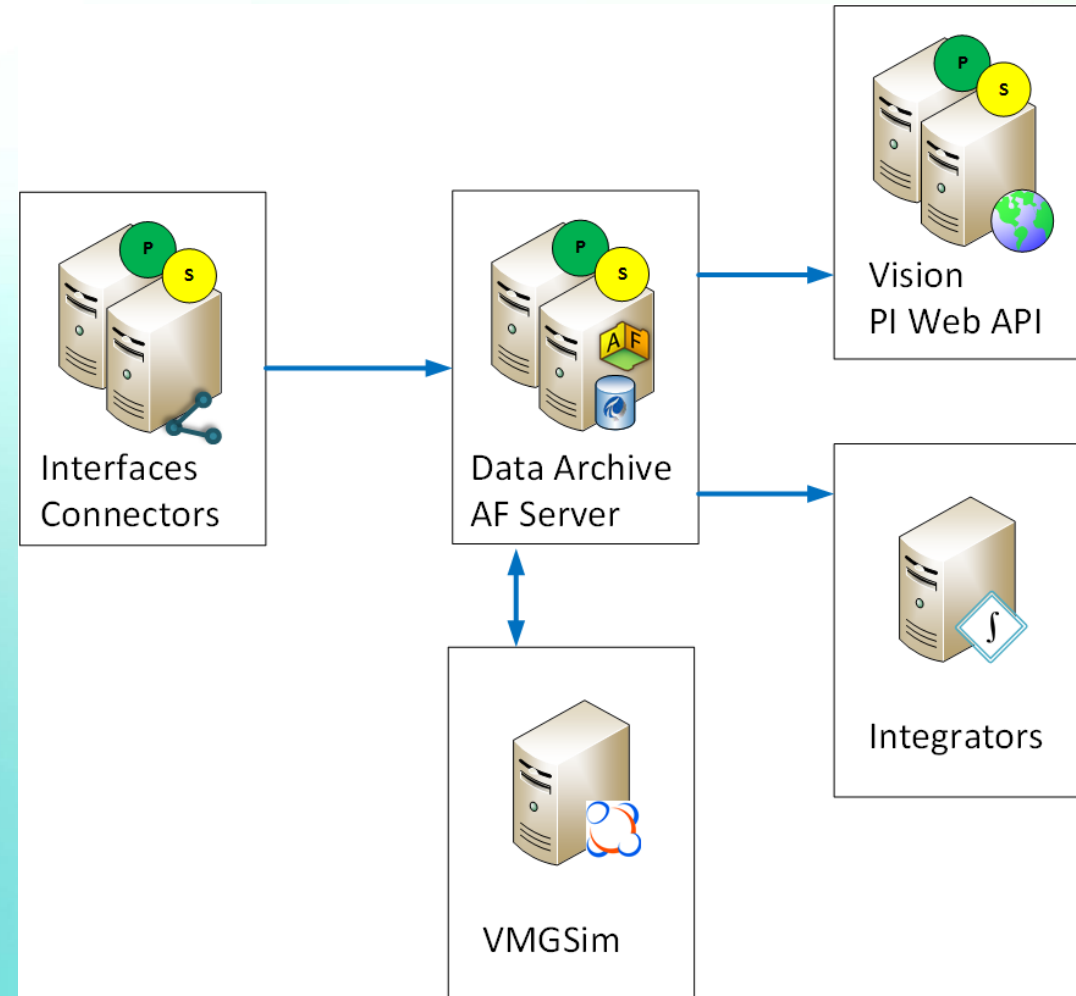
- ✓ Deployment team worked on 2 parallel tracks: data connections/tag creation and product development

## 4. Formation of in-house PI Team augmented with OSIsoft COE and SIs

## 5. EA Governance – Parallel Leadership teams, Executive Sponsors, KPIs, quarterly leadership team meetings

# PI System Enterprise Data Flow

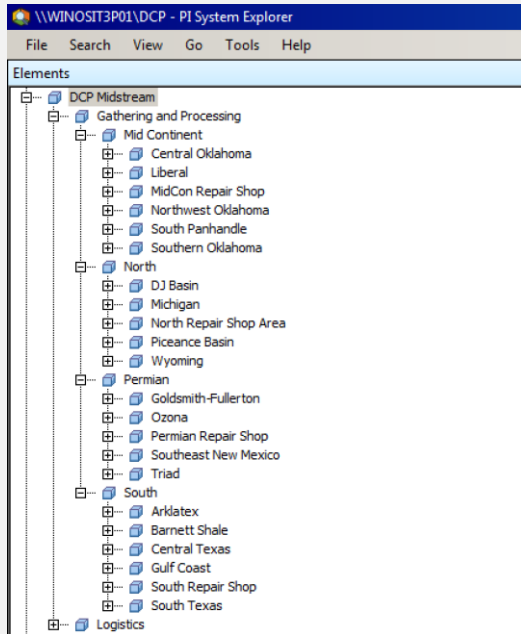
- **Plant DCS** (OPC, RDBMS, FXBAIS)
- **Wonderware SCADA** (OPC, RDBMS)
- **Allegro** – Market Prices (RDBMS)
- **Windrock Spotlight** (Connector for UFL)
- **VMGSim** (OPC – bidirectional data flow)
- **ACI Compression Modeling**  
(custom utility – bidirectional data flow)
- **Current local temperature** (custom utility)
- **FlowCal** - Volumes and GC (RDBMS)
- **SkyBitz** – remote tank monitoring (UFL)
- **ALS** – lab tests of oil samples (UFL)
- **SolarWinds** – network equipment status (Connector for UFL)
- **FieldSquared** – Operator rounds (custom utility and UFL)





# DCP Midstream PI System Development

## Building the Tools for Reliability



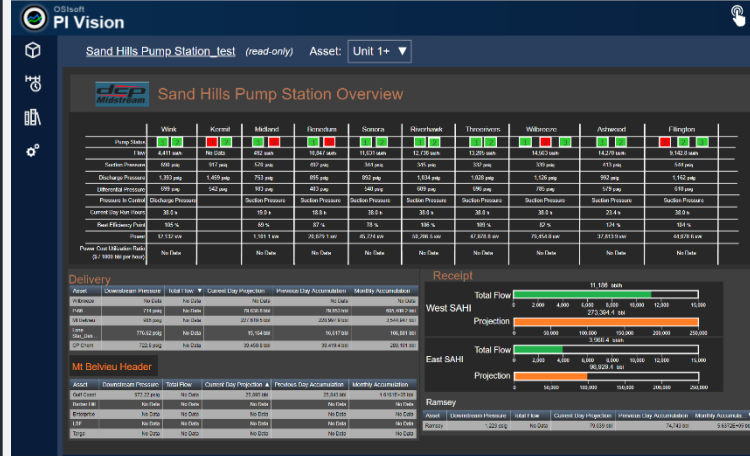
### PI Asset Framework (PI AF)

Develop Hierarchy of Gas Plant, Compressor Station, Pipeline Assets

Organization of Data Into Useful Sets

Templates for Scalability

Translation/Integration With Other Business Systems



### PI Vision

Dashboards for Operational Monitoring

Multiple Sources of Data Combined Into Single View

Pair Analytics w/Real-Time Values

Single Point Access Across Organization

From: PINotifications@dcpmidstream.com [mailto:PINotifications@dcpmidstream.com]  
Sent: Monday, October 09, 2017 2:40 AM  
To: Babb, Joshua D  
Subject: Engine Cylinder Temp Deviation on C193 at Wells Ranch (2017-10-09 02:35) generated a new notification event.

Event: Engine Cylinder Temp Deviation on C193 at Wells Ranch (2017-10-09 02:35)  
Name: Engine Cylinder Health  
Server: WINOSIT3T01  
Database: DCP Midstream  
Start Time: 10/9/2017 2:35:00 AM Mountain Daylight Time (GMT-06:00:00)  
Target: DCP Midstream/Gathering and Processing/North/DJ Basin/Weld County Super/Weld Gathering/Wells Ranch/C193/Engine  
Severity: None  
Send Time: 10/9/2017 2:40:06 AM Mountain Daylight Time (GMT-06:00:00)

Please reference the table below for Cylinder Temperatures that triggered this notification:

Cylinder	Temperature at Notification (°F)	Offset (°F)
1 L	1337.30004882813	0
1 R	1339	0
2 L	1349.19995117188	0
2 R	1350.30004882813	0
3 L	1356	0
3 R	1340.69995117188	0
4 L	1346.5	0
4 R	1354.90002441406	0
5 L	2498	-1200
5 R	1342	0
6 L	839.200012207031	75
6 R	1315.69995117188	0

### PI Alerts & PI Notification

24/7 Monitoring & Communication of Anomalies

Failure Detection, Efficiency Monitoring, Work Mgmt.

Improve Operational Awareness

Eliminate "Digging" for Issues

# Business Transformation In Action: Operations of the Future - Now

- People, Process & Technology
- The PI System and PI AF underpins the ICC and associated apps & solutions
- Energy Lab rapidly develops digital solutions using PI System data and infrastructure as key technology stack component

## Integrated Collaboration Center (ICC) the operations of the future



- ICC ties multiple data sources, including SCADA, engineering data, contracts, real-time market prices, financial systems, KPIs and daily theoretical margins
- Facilitates real-time decisions... driving asset optimization throughout the full business value chain
- 30 of 61 plants currently on the ICC platform... remaining by the end of 2018

## Business Solutions



- Energy Lab rapidly develops digital solutions, including apps, to automate, streamline and digitize work streams
- Deployed 12 solutions to optimize workflow, automate processes, improve compliance, reduce costs and solve employee and customer pain points
- Now accelerating additional solutions throughout operations, commercial and corporate functions

~50 employees  
dedicated to  
DCP 2.0

Higher margins

Significant cost  
savings

Tens of  
thousands of  
reduced work  
hours

Better reliability  
and safety

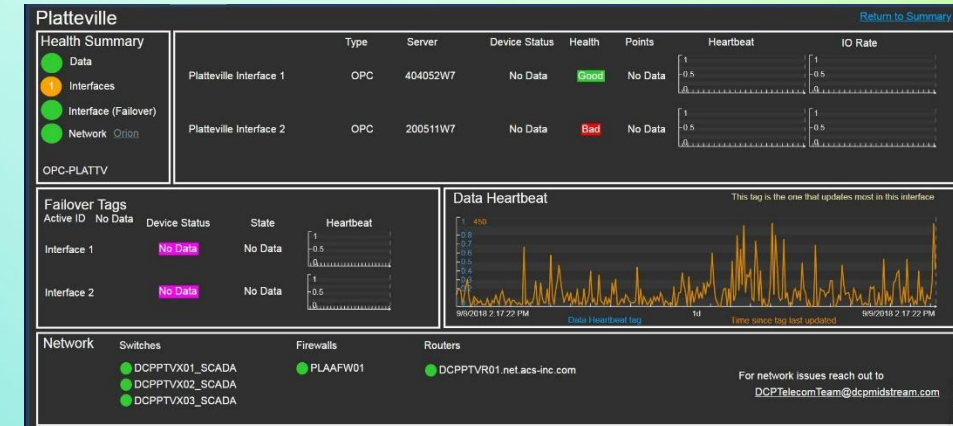
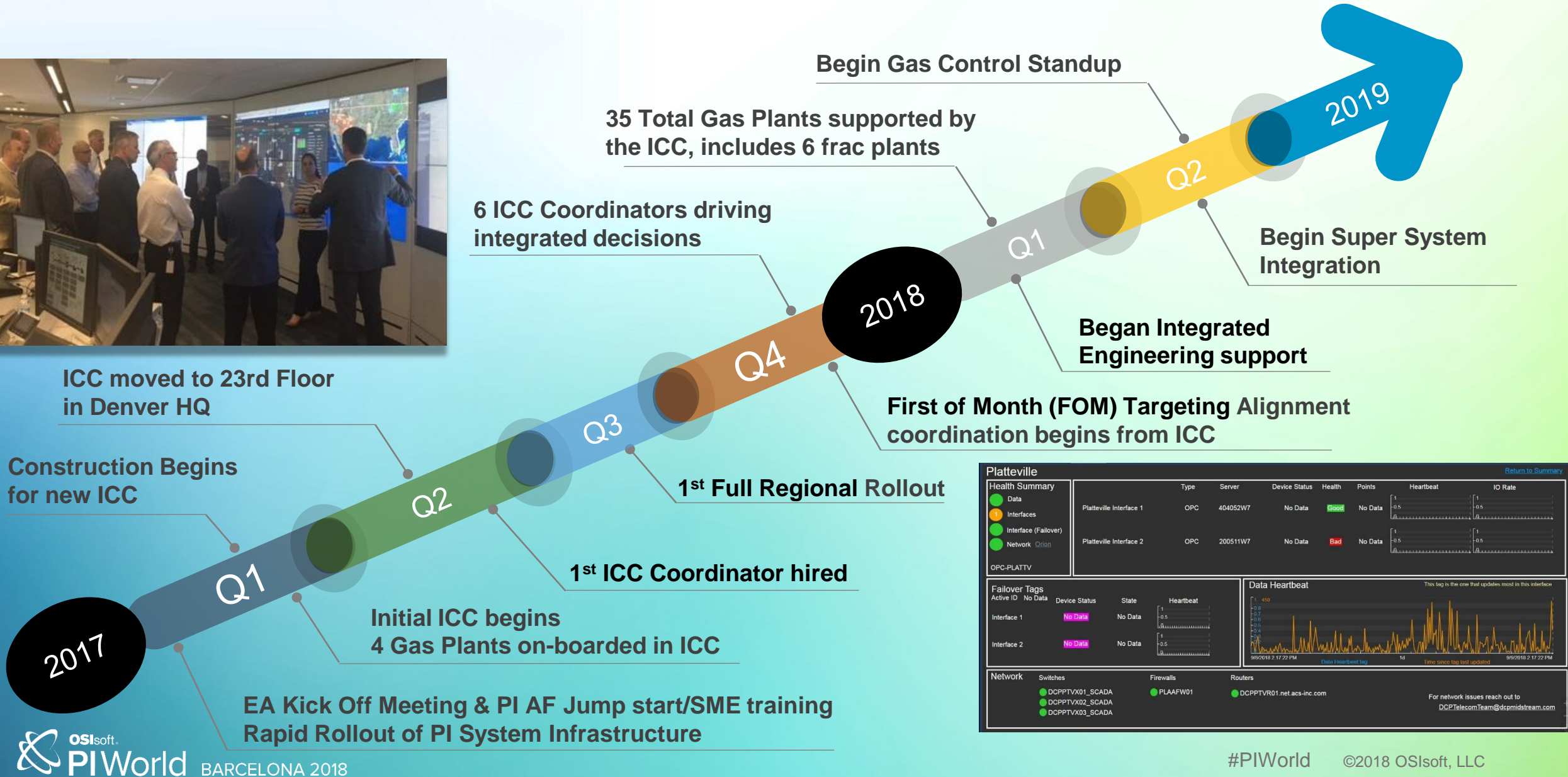
Culturally transforming the way we work through process optimization and digitization

# ICC Rapid Standup & Transition



ICC moved to 23rd Floor  
in Denver HQ

Construction Begins  
for new ICC



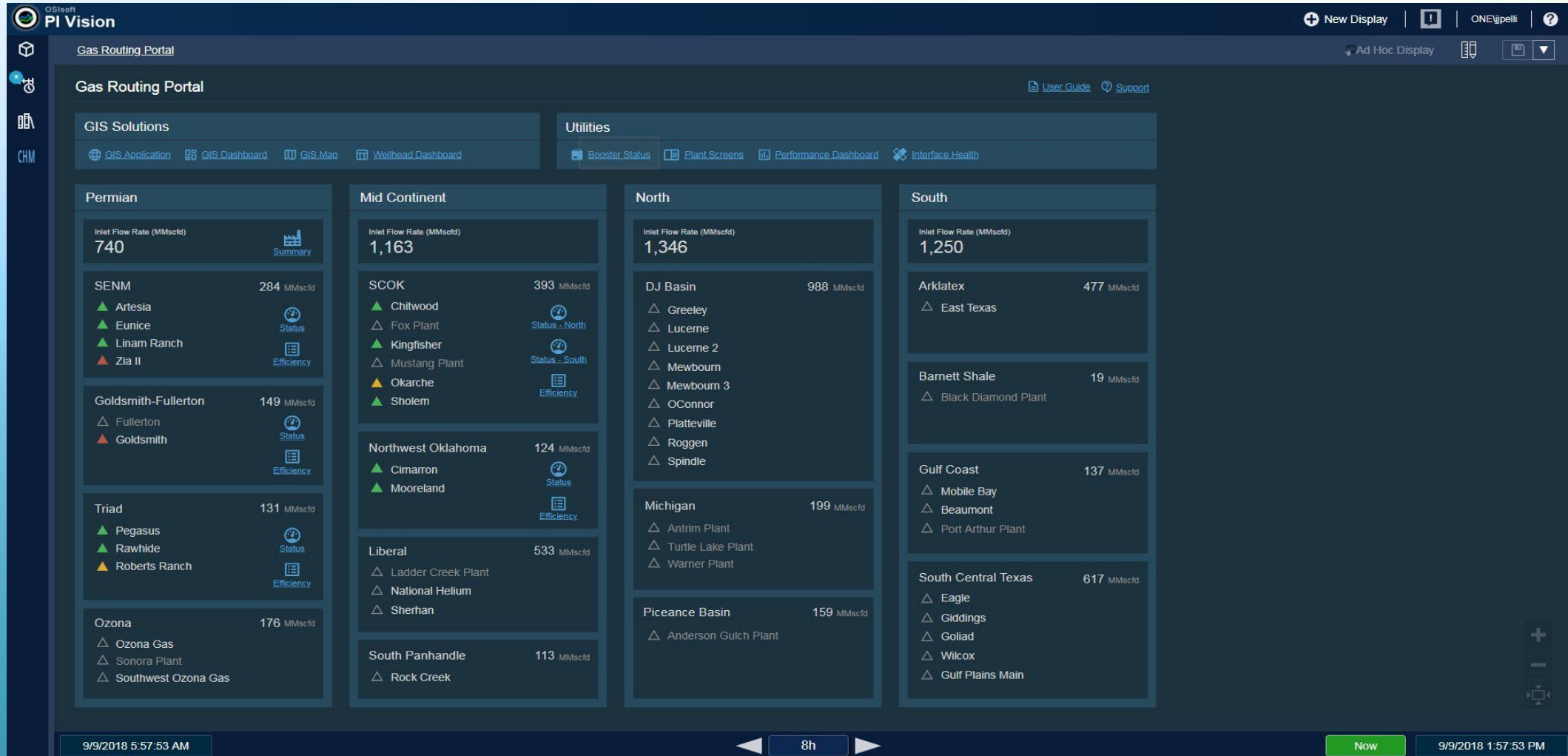


# The Integrated Collaboration Center (ICC)

## *Business Transformation In Action: Not just Operations*



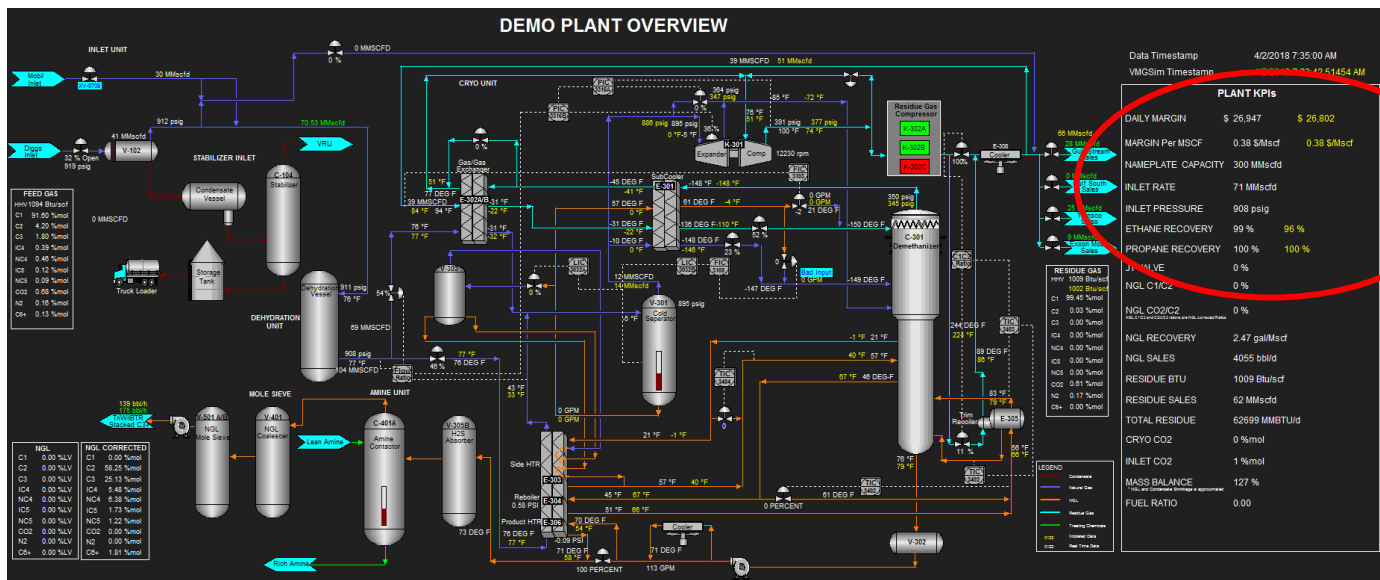
# Integrated Landing Page to Navigate *Gas Routing Portal is Company Overview and Path to all Tools*





# Real Time Operational & Financial Targets

Using Operational, Process Simulation and Financial Data to Optimize Plant Performance



PLANT KPIs		
DAILY MARGIN	\$ 26,947	\$ 26,802
MARGIN Per MSCF	0.38 \$/Mscf	0.38 \$/Mscf
NAMEPLATE CAPACITY	300 MMscfd	
INLET RATE	71 MMscfd	
INLET PRESSURE	908 psig	
ETHANE RECOVERY	99 %	96 %
PROPANE RECOVERY	100 %	100 %

## CHALLENGE

- Plant operation is **dependent on many factors**
  - Feed Composition,
  - Operating Mode
  - Plant and Equipment Design
- Optimized operating conditions were not readily available** in real time
- Incremental value of operating at optimal conditions was unknown**

## SOLUTION

- Linking process simulations to PI data & layers of analytics to provide operating targets**
- Financial info linked** to current operating and theoretical data provides **current and potential value**
- Real time** optimized operating and financial data provide **definitive targets for operators**

## RESULTS

- More accurate, consistent and reliable plant operations** provides significant margin improvement
- Quantifying impact of sub-optimal operation allows **effective prioritization of plant maintenance and small capital projects**
- Visibility to plant capability, current status and associated value is **fundamental to ICC operation**



# Tracking Plant Downtime and Causes

## *Event Frames, Notifications and Reason Codes to Improve Plant Reliability*

Event Frame Template: Plant Down

[Add...](#) Evaluate

Name	Expression	True for	Severity
<b>Start triggers</b>			
StartTrigger1	'.\Inlet Liquids Handling Unit Plant Inlet Total Flow' < 'Plant Uptime Minimum Flow'	1 hours	Warning

Scheduling: ☐ Event-Triggered ☒ Periodic

Period: 00h 05m 00s, Offset: 00h 01m 00s Configure

OSIsoft PI Vision

Plant Down

Ad Hoc Display

### All Unacknowledged Events

Regardless of event time

Event Name	Asset	Start Time	End Time	Duration	Reason	Acknowledged By	Acknowledgement
Mobile Bay Plant is down	MOBILE BAY	4/9/2018 9:36:00 AM	In Progress	2h 22m			<span>Acknowledge</span>

### Acknowledged Events

Within Time Period Selected

Event Name	Asset	Start Time	End Time	Duration	Reason	Acknowledged By	Acknowledgement
Eunice Plant is down	EUNICE	3/23/2018 7:06:00 PM	4/6/2018 2:39:52 PM	13d 19h	Other Communication	ONE\jpell	Acknowledged
Cimarron Plant is down	CIMARRON	4/1/2018 1:56:00 PM	4/3/2018 9:36:00 AM	1d 19h	Unplanned Field	ONE\Williams	Acknowledged
Giddings Plant is down	GIDDINGS	4/2/2018 12:16:00 PM	4/2/2018 3:46:00 PM	3h 30m	Other Communication	ONE\jpell	Acknowledged

4/2/2018 11:58:32 AM 7d 4/9/2018 11:58:32 AM Now

# High Pressure Field Status

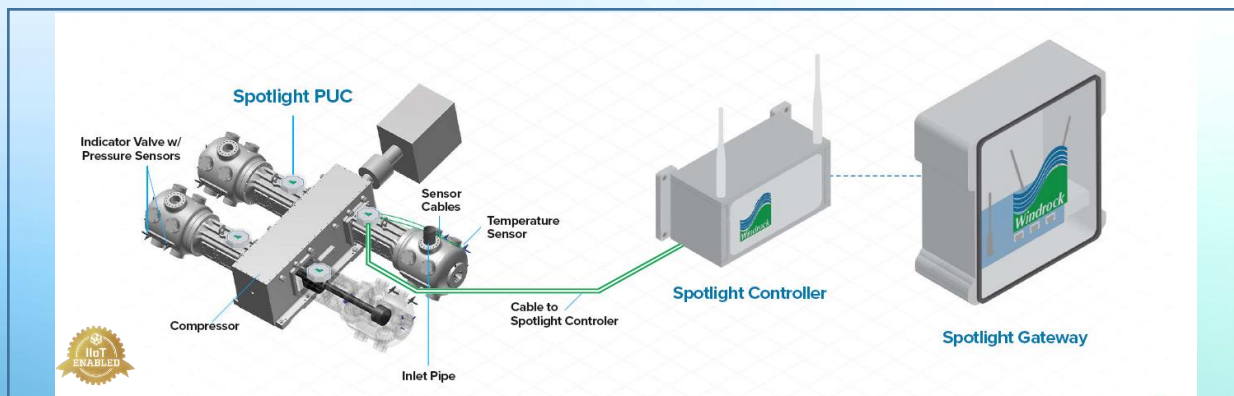
*Violations of Set Points are Notes for Easy Identification*



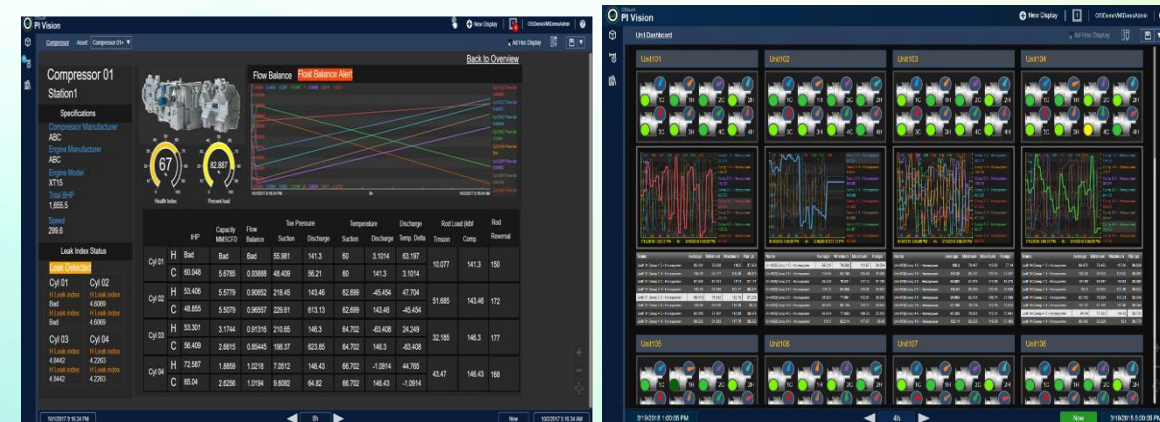
# IIOT Enabled Advance Machinery Analytics



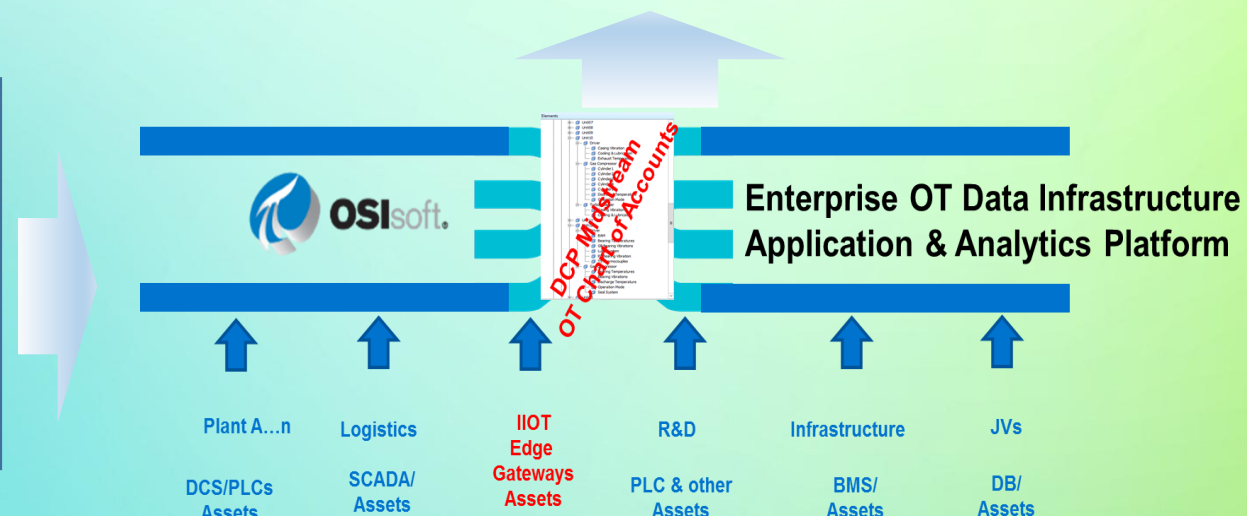
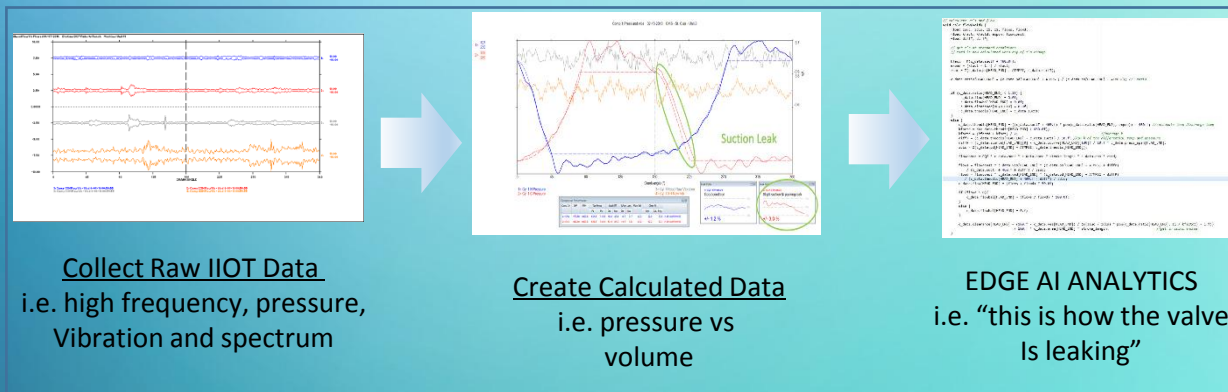
Spotlight Site Installation = 2 hrs  
IIOT sensory inputs that augments existing  
SCADA/PLC inputs in the PI System



Integrate with the PI System for Complete  
Cause and Effect Analytics via PI AF and PI Analytics  
Embed Windrock specialized analytics displays into PI Vision



From Data to specialized Analytics (Cloud based)





# Data & Trends for Condition Based Maintenance

## PI Trends & PI Analytics to Maximize Component Life & Value



### Case Study: Real-time Trending and Immediate Notification to Monitor and Respond to Equipment Condition



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**To:** Babby, Joshua D  
**Subject:** Engine Cylinder Temp Deviation on C193 at Wells Ranch (2017-10-09 02:35) generated a new notification event!

**Event:** Engine Cylinder Temp Deviation on C193 at Wells Ranch (2017-10-09 02:35)  
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#### CHALLENGE

- Historically used a control system-based monitoring (i.e. alarms and shut downs on small set of parameters)
- Limited advanced warning capability

#### SOLUTION

- Compression Health Monitoring Team Developed Standardized Tools and Analyses using Operational Data to Monitor Equipment & Improve Reliability
- PI Vision & Notifications to Trend + Flag Abnormal Operating Conditions
- Groups use PI to expand + customize monitoring beyond initial “centralized” tools

#### RESULTS

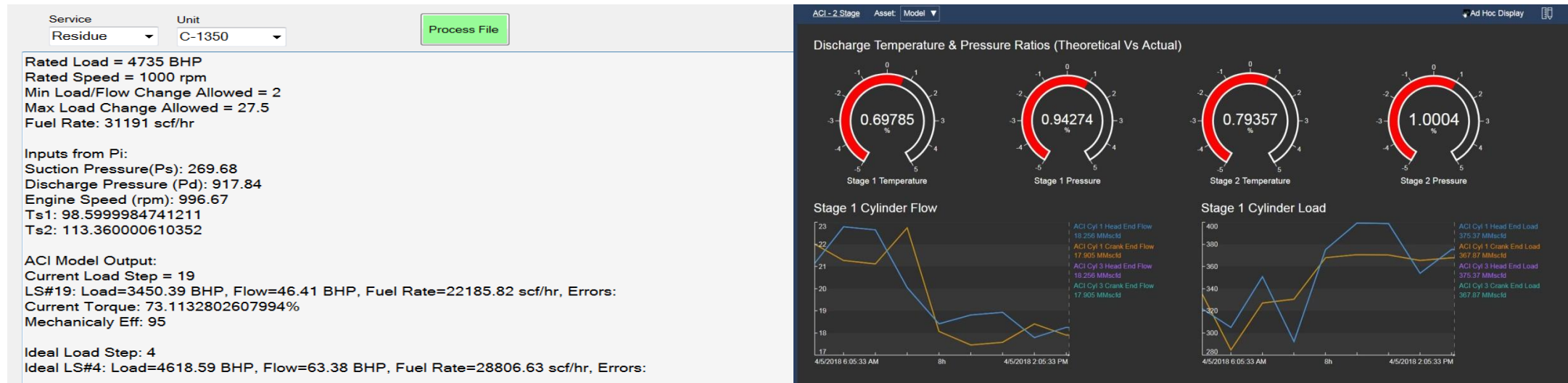
- More quickly identify and troubleshoot issues
- Reduce Frequency of Equipment Failures and associated downtime
- Simple first steps toward condition-based monitoring

# Real-Time Compression Optimization

## Using PI AF & First Principles Models to Predict Compressor Operations



### Case Study: Real-time Compressor Optimization using PI Data and First Principles Models



#### CHALLENGE

- Historically, we run compressor performance curves during design and then periodically to confirm proper performance
- Changes in gas volume, composition, field pressures can significantly change the optimal operating point

#### SOLUTION

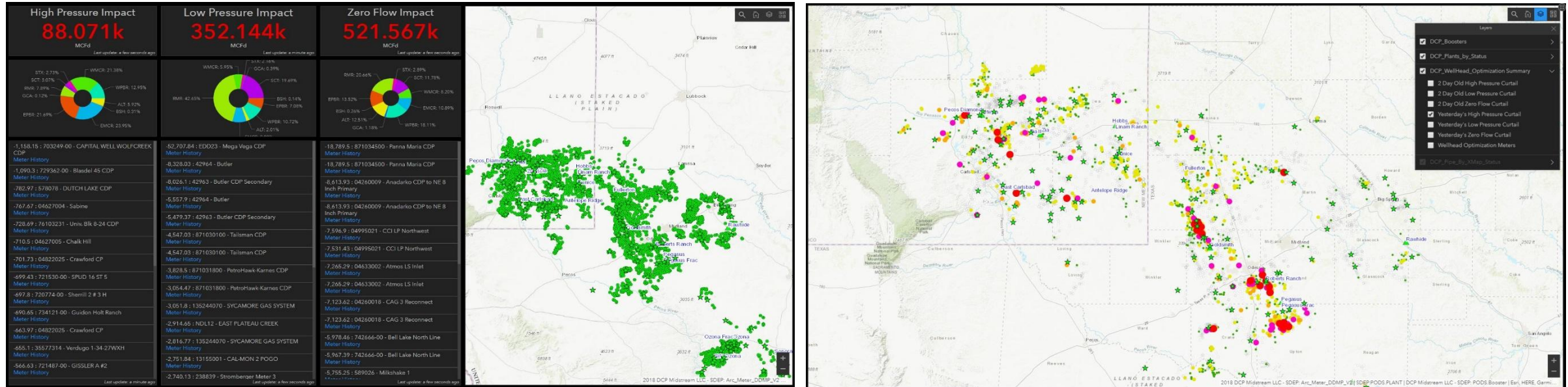
- Compression Health Monitoring Team runs first principle models using real time PI data. Model output is used to define optimal compressor settings for current operation.
- PI Vision displays provides operating conditions based on optimal load step

#### RESULTS

- More quickly identify optimal compressor operating parameters
- Reduced operating costs
- Improved equipment reliability

# Linking Operational to Geographic Data

Using Operational and Geospatial Data to Optimize Gas Flow and Gathering Performance



## CHALLENGE

- DCP's assets are spread over a wide area, requiring lots of driving miles for operations and maintenance
- With its long distances and extensive interconnections, our gathering system operations must consider geography of our assets

## SOLUTION

- Linking operating data with geospatial wellhead and gathering system information will allow rapid understanding of issues and responses to normal and upset conditions.

## RESULTS

- Optimal gas routing
- Increased volumes
- Greater reliability
- Fewer miles driven



# What is next.....

- **People**

- Continue to integrate supporting groups into the ICC; Engineering, Finance, Commercial

- **Process**

- Continue to develop new communication processes between Customers, Operations, Commercial, Finance, and ICC
- Standardize workflow processes across all business units

- **Technology**

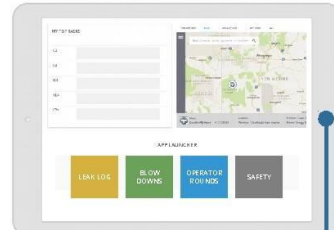
- Real time, dynamic hydraulic models in all high pressure systems
- Continued expansion of commercial data integration

# One Solution

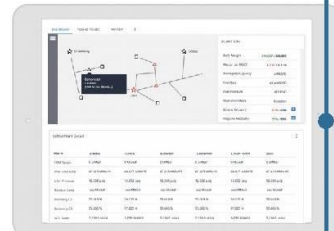
Deliver meaningful system views based on user needs and tasks



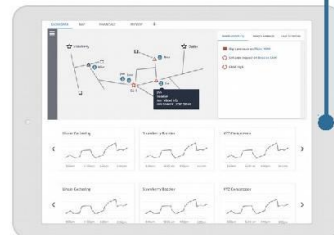
## ROLE-BASED USER VIEWS



Field Operator



ICC View



Supervisor

## SYSTEM VISUALIZATION TYPES Including:



Schematic

Tabular Data

Map

## END-TO-END FLOW



## TECH STACK



## DATA LAYER

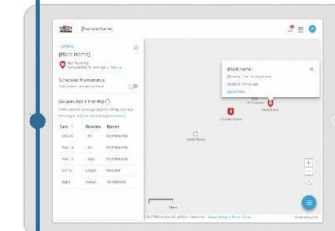


Correct, Complete, Organized/Structured Data – aka The Truth

## ROLE-BASED USER VIEWS



Leader



Customer



Other

RISK MANAGEMENT

RELIABILITY

EFFICIENCY



November 2017

# Enabling Business Transformation with the PI System



Access to quality, timely, and contextualized data is fundamental to enabling DCP Midstream's Business Transformation and focus on empowering innovation and proactive data based decision making

## COMPANY AND GOAL

DCP Midstream provides a broad array of midstream services from the well head to market and wanted to use **data and information as a strategic asset** to enable a Business Transformation to deliver differentiated customer satisfaction, safety, & performance.



### CHALLENGE

Disparate data from multiple operational and financial sources inhibiting ability to make timely, integrated business decisions

- Multiple data sources
- Lack of tag and asset naming stds
- Low level of collaboration
- Average asset reliability and margin performance

### SOLUTION

Selected the PI System as a strategic enterprise OT infrastructure with an EA to underpin DCP2.0 Business Transformation and ICC

- Implemented multi-tiered PI System enterprise architecture in a rapid, agile method in 10 months
- Focus on PI AF-based OT data structure – abstraction, normalization, and context
- Enabled Business Transformation and Integrated Collaboration Center (ICC)

### RESULTS

Saved \$20MM-\$25MM in EBITDA benefit in 2017 from improved gas plant operation and ICC coordination

- On track for additional \$25MM in EBITDA in 2018
- Reduced O&M costs & growth momentum from new projects
- More proactive/predictive vs reactive...a culture of innovation
- Improved customer service, satisfaction and differentiation



# Questions?

Please wait for  
the **microphone**

State your  
**name & company**



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for this session

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