

SPIRIT ENERGY- How making data visible and actionable in real time is changing our organisation

Glen Milne





Company Overview

- Spirit Energy, one of Europe's top independent exploration and production companies
- 700-strong team oversees production of 50 million barrels of oil equivalent per year
- "Spirit Energy's focus is on maximising the potential of our assets through thinking differently, acting quickly and doing it safely" CEO Chris Cox



Spirit Energy Core Business



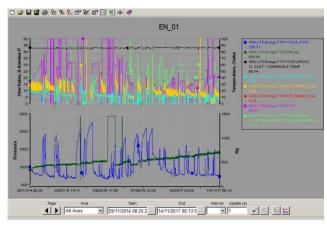
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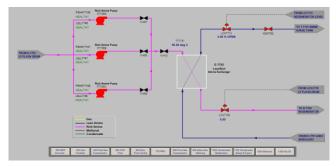
Initial Problem Statement

- Limited use of product supporting HCA sales
- Underused PI System landscape
- No insight into performance at any level of organisation
- Basic PI System use HMI and DCS mimics
- Use of MS Excel to visualise and manipulate data
- Limited userbase People didn't know what it could do
- Lack of governance no real focal point to determine vision
- Challenge around user community perception



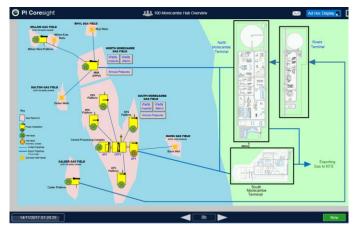
What did it look like?

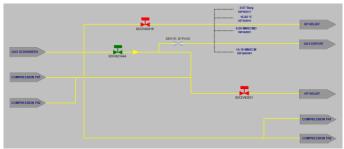




- Simple trending
- DCS Mimics
- No real vision
- No performance view at facility, hub or regional levels
- Single point in time
- Lots of information but so what?

What could it do?





- Basic functionality
- Images with no real purpose
- Entire screen with 3 pieces of data
- Replicating what we already knew

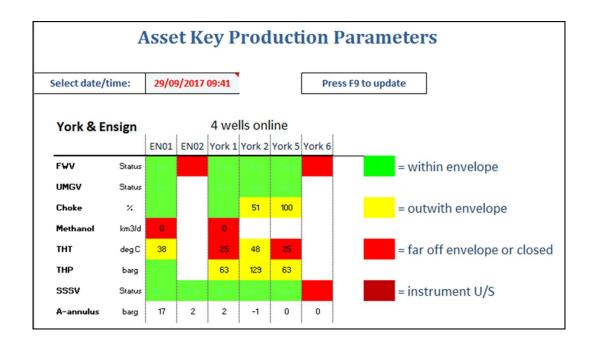


First steps towards smart

- Small MS Excel dashboards
- Inform people we can have live updates
- Basic but a huge step forward
- Discussions between 3 key parties in company ramped up.
- Then we met with OSIsoft....

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Pros and Cons of where we were

Positives	Negatives
People understood Excel	Errors were common
Some issues were captured	Manipulation was done sparingly
Visualise data individually	Silos of information
People comfortable with what they knew	No common approach



The OSIsoft visit was my Eureka moment



- First view of PI AF
- Explanation of what we could do
- Many possibilities but it was a simpler image that really set the ball rolling



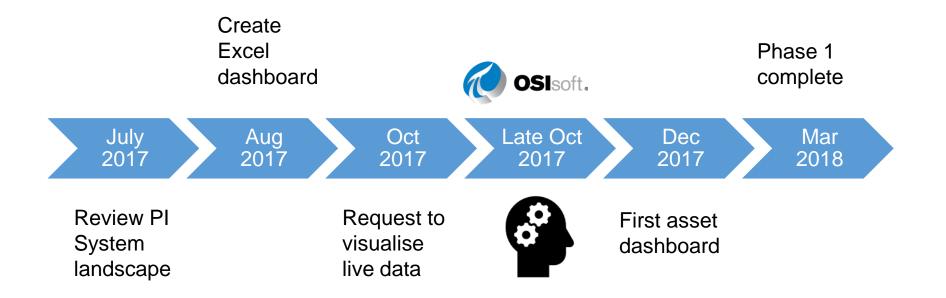


What was it about PI AF that appealed?

- Looked new
- Simple to use
- Data that provided value
- Moved on from DCS mimics and simple trends
- OSIsoft understood what we wanted to do
- DAI understood it too

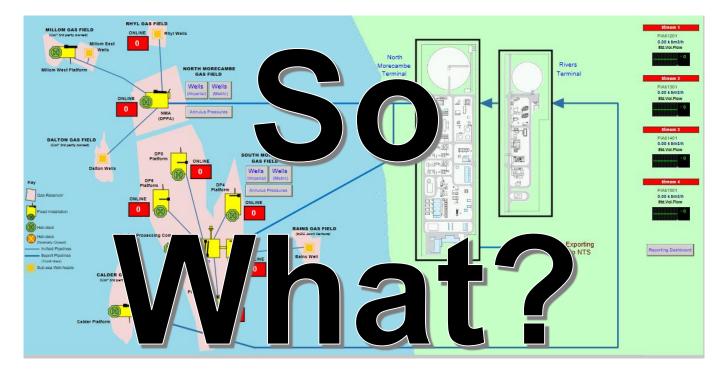


Our initial journey





Asset dashboard before the OSIsoft visit





Basic design brief – Where we went next

- Not to duplicate HMI or DCS screens
- Move away from screens with large areas not used
- Allow key stakeholders to get view on asset performance
- Ability to review historic data
- Trends were key Step away from a spot figure
- Accelerated path to establish product in core areas
- Have structure and not a scattergun approach
- Start small and deliver quickly
- 80/20 model Build workable basics and then fine tune



The asset dashboard after the OSIsoft visit



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What happened next?



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FIN Allerson

Gas Export

Controllers

Others

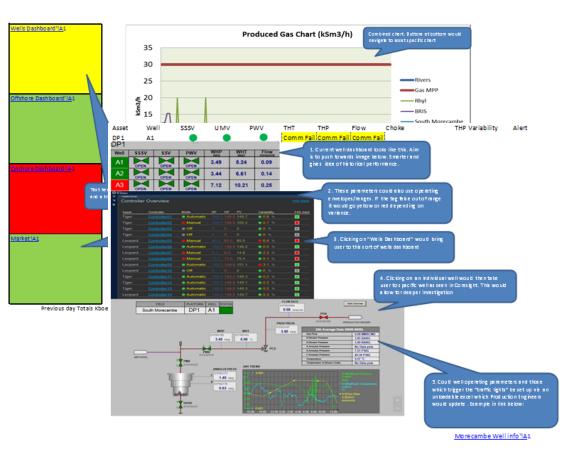
Behind those landing pages

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How did we build this?

- Worked closely with DAI
- Created our vision in Excel
- Visualised how it all linked together
- Get what is in your mind onto paper





We had now solved some challenges

Challenge	Solution
Move away from DCS mimics	Showed that visual alarms & trends were now key
Change company mindset on the PI System	Engrained perceptions challenged daily – Myth busting
Monitor performance intraday	Visualising data allows for ongoing discussions
Overcome the fear of technology	Show what the PI System can do and how it helps
Low userbase	Show the value and quick wins

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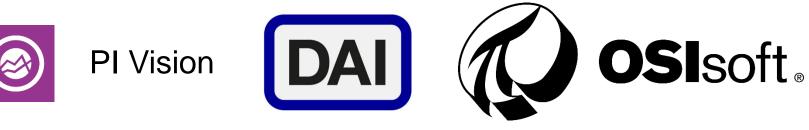
How did we get there?



- Daily review of progress
- Quick
 turnaround

• 80/20 vision

- I.T & Operations
- Limit the stakeholders



How did we do it?

What	Delivery
Data better than opinion	Used the PI System to deliver smart visualisation of equipment uptime. Previous bad actor no longer the issue
Short Interval control	Discussions taking place now instead of waiting until daily call
Continual evolution	Regular small updates kept momentum & interest

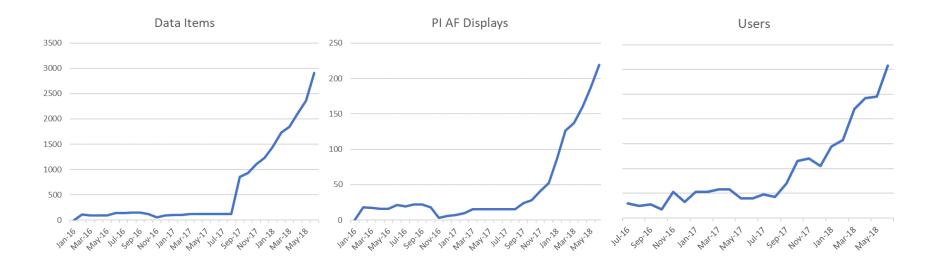


The changes we experienced

- Daily usage of the PI System increased
- People started talking about performance
- Started solving business challenges Developed live overview of well stock – Some not visible for 7 years
- Asset dashboard in place The business could get a detailed view of what was happening
- Created a standardised view of performance one version of the truth



Numbers show people started to buy in





It also gave us tools to go further

- A first for our company A Collaborative Working Environment.
- Connects 4 locations by video conferencing.
- The main purpose of The Link is to optimize production and the tool we use is the PI System.
- We are already seeing the benefits.



WHAT IS THE LINK?

THE LINK IS A NEW VIDEO CONFERENCING FACILITY LINKING:



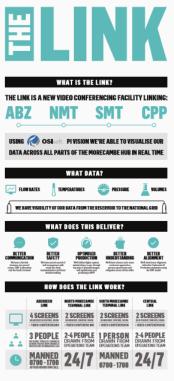


What does it look like?





THE MORECAMBE HUB COLLABORATIVE WORKING ENVIRONMENT





The Link successes

- •20% uplift in daily production
- Discovered our real maximum potential
- Showed that our perceived limitation was incorrect
- Driving standardised operations across linked assets



Lessons learned & Limitations

- Not I.T led It needs frontline input
- Keep the momentum going
- Don't involve the world Keep the team small to prevent slowdown
- Identify a small number of key areas for initial focus
- Use the 80/20 rule



More lessons.. Big Data & A.I

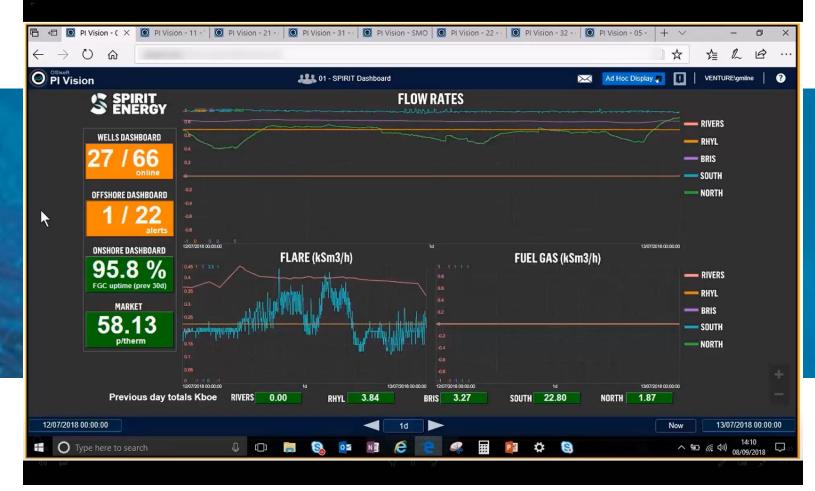
- Lots of noise
- Risk to cloud the progress
- No silver bullet
- Building blocks needed
- Analytics are available in PI AF



Design Brief for next steps

- What else can the PI System do?
- Lets try and predict things
- More regions pulled in across the business
- Learn from our previous events
- Become self sufficient





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Spirit Energy

How making data visible and actionable in real time is changing our organisation



CHALLENGE

We were trying to make the PI System a tool that people would use

- We had issues with silo's of information
- PI System was used sparingly
- People saw it as DCS mimic tool

SOLUTION

We made data visible and accessible

- Small team PI vendor, I.S & Operations
- Constant delivery
- 80/20 model (80 finalized. 20 fine tuning)

RESULTS

Mind set change across business

- Saw a 20% uplift in production from 1 asset
- People now talking about performance
- Usage of the PI System increased dramatically

How making data visible and actionable in real time is changing our organisation



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