



# Data quality improvement



DIGITAL SOLUTIONS

# Data Quality Improvement

Foundations of data quality improvement in data collection architectures

**Simen Sandelien**

18 September 2019

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## Speaker

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- Simen Sandelien
- Data quality specialist
- DNV GL
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# Topics

- **DNV GL**
- **Digital Class and data historian infrastructures**
- **Data quality perspectives**
- **Sensor system data quality foundations**
- **Recommendations**
- **Questions**

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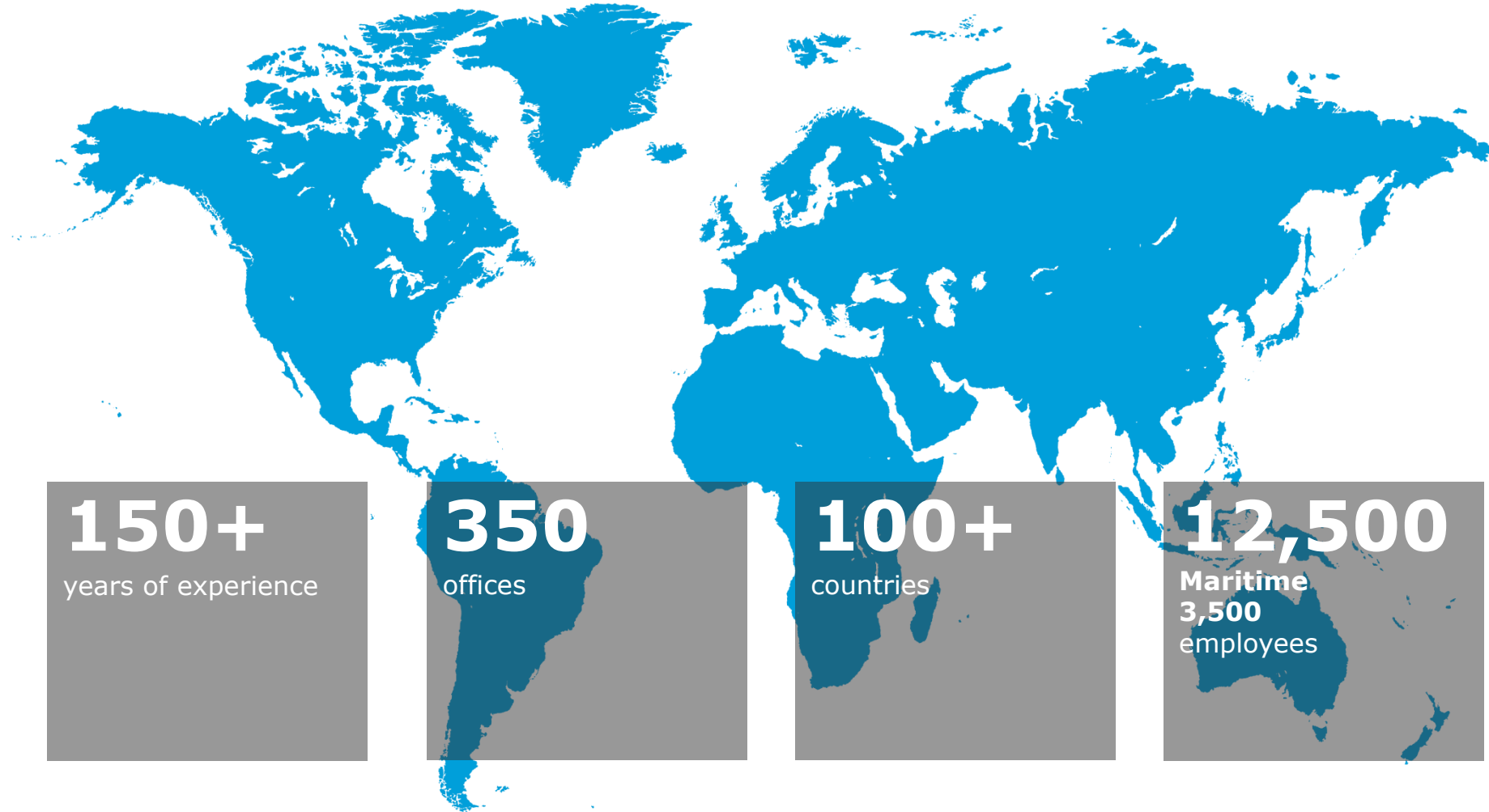
OUR PURPOSE

**TO SAFEGUARD  
LIFE, PROPERTY  
AND THE ENVIRONMENT**

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# Highly skilled people across the world



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# Our vision: global impact for a safe and sustainable future

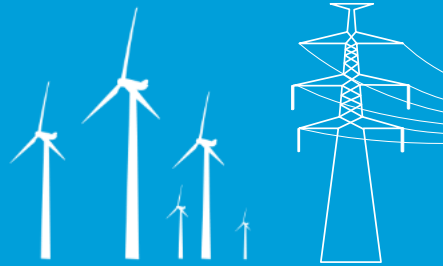
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# Digital solutions for managing risk, improving safety and performance

We support business-critical activities across industries, including maritime, oil and gas, energy and healthcare

Industry software solutions

Data management and analytics

Consulting and advisory services

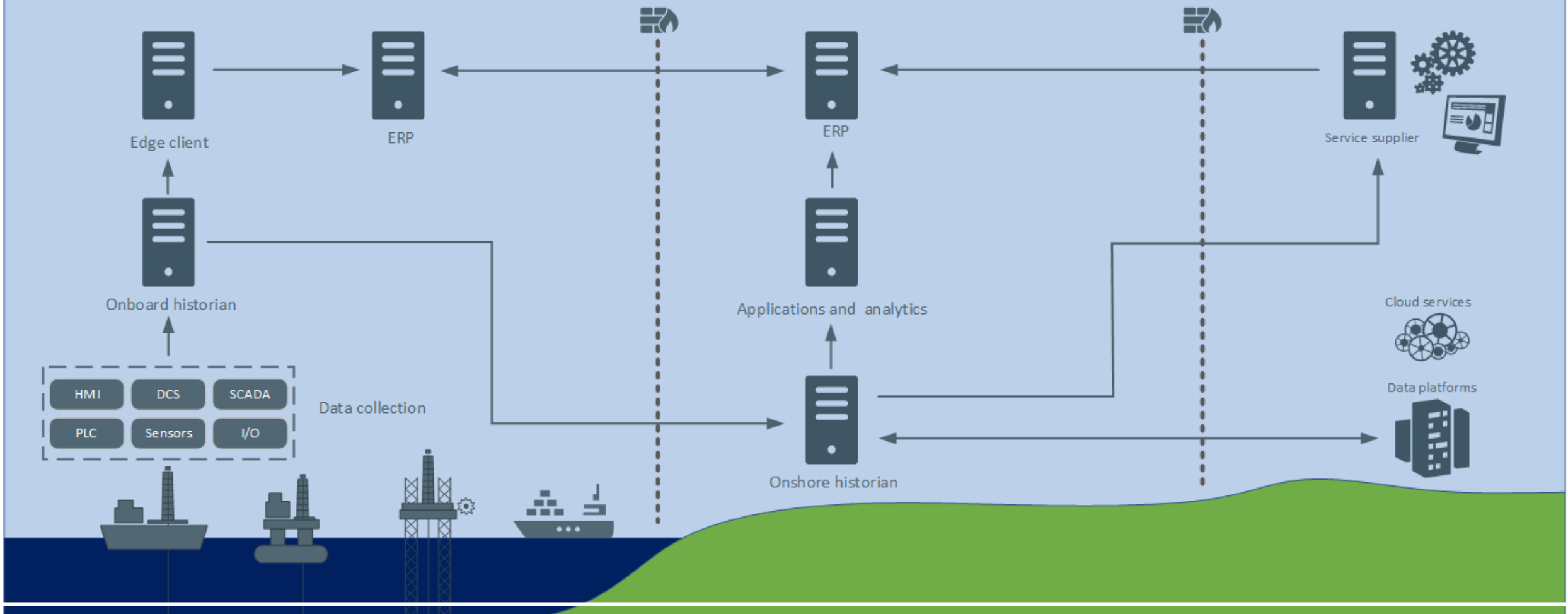
Industry data platform

Cyber security

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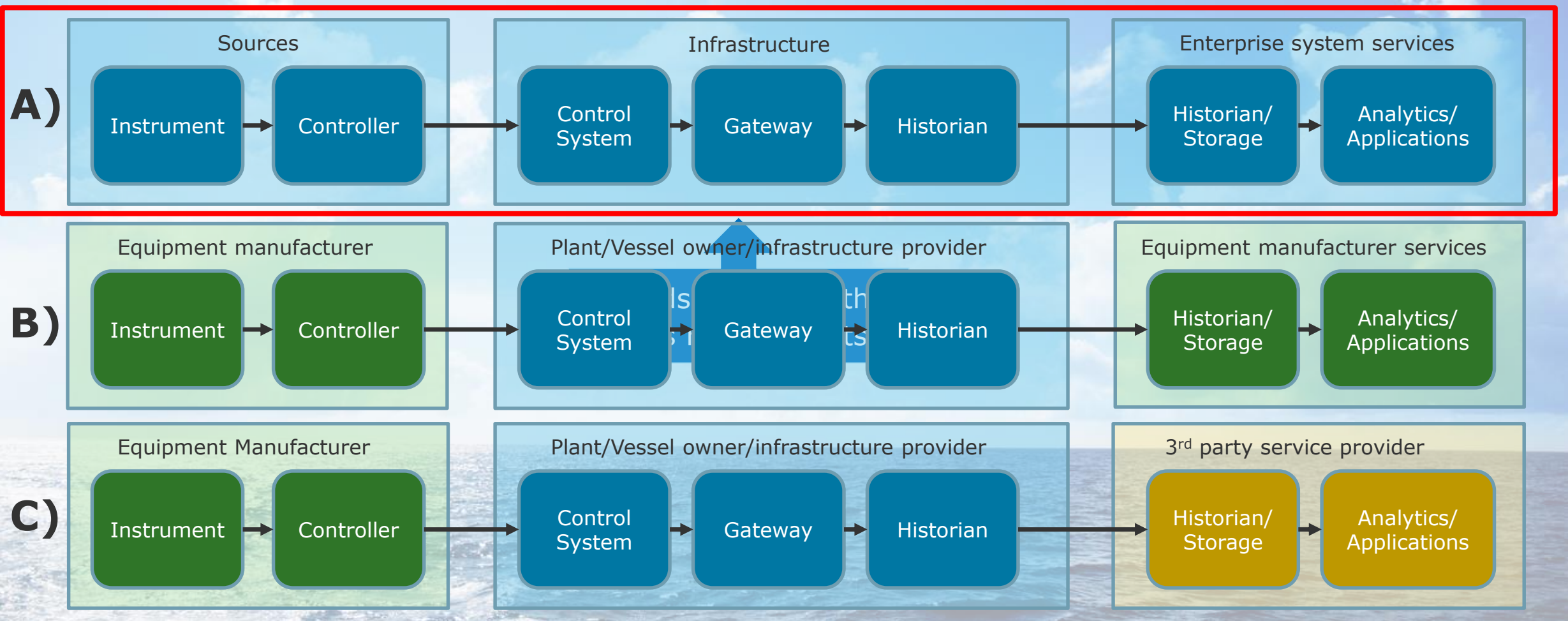


# Digital Class drivers



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# Complicated data chains, corporate interdependencies and technical options



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# DNV GL customer benefits of qualifying products like the OSIsoft PI System



**Collaboration** between stakeholders in the industry to tackle common issues

**Reducing complexity**, centralize and increase standardization

Improving cost efficiency and **lower the OPEX**

Optimization by utilizing new technology and **capture the value in data**

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# Digital trust

The background of the image features a person's silhouette in profile, facing right, interacting with a large, multi-panel digital display. The display is filled with intricate, glowing blue and green data visualizations, including network diagrams, flowcharts, and various data points. The overall aesthetic is futuristic and high-tech, with a strong emphasis on digital connectivity and data analysis.

Managing risks and opportunities of increasingly data-driven operations  
and finding new ways of building trust

# Data quality

Data management  
maturity



Data flow and  
sensor systems



ISO 8000-8



# Data quality perspectives



## Macro:

- Organizational processes and adherence to quality systems and business goals

## Meso level:

- Architecture/integration
- Planning and tools

## Micro:

- Connectivity issues
- Dead/stale points

## Data quality - Day to day issues



Recurring data quality issues never fully resolved

Degradation of metadata over time

Poor data quality not sufficiently understood by data consumers

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## Data quality - Big incidents



Data collection stopped working for several hours at the worst possible time

Permanent loss of years of plant data during a software upgrade

Equipment monitoring package rendered useless due to poor event quality

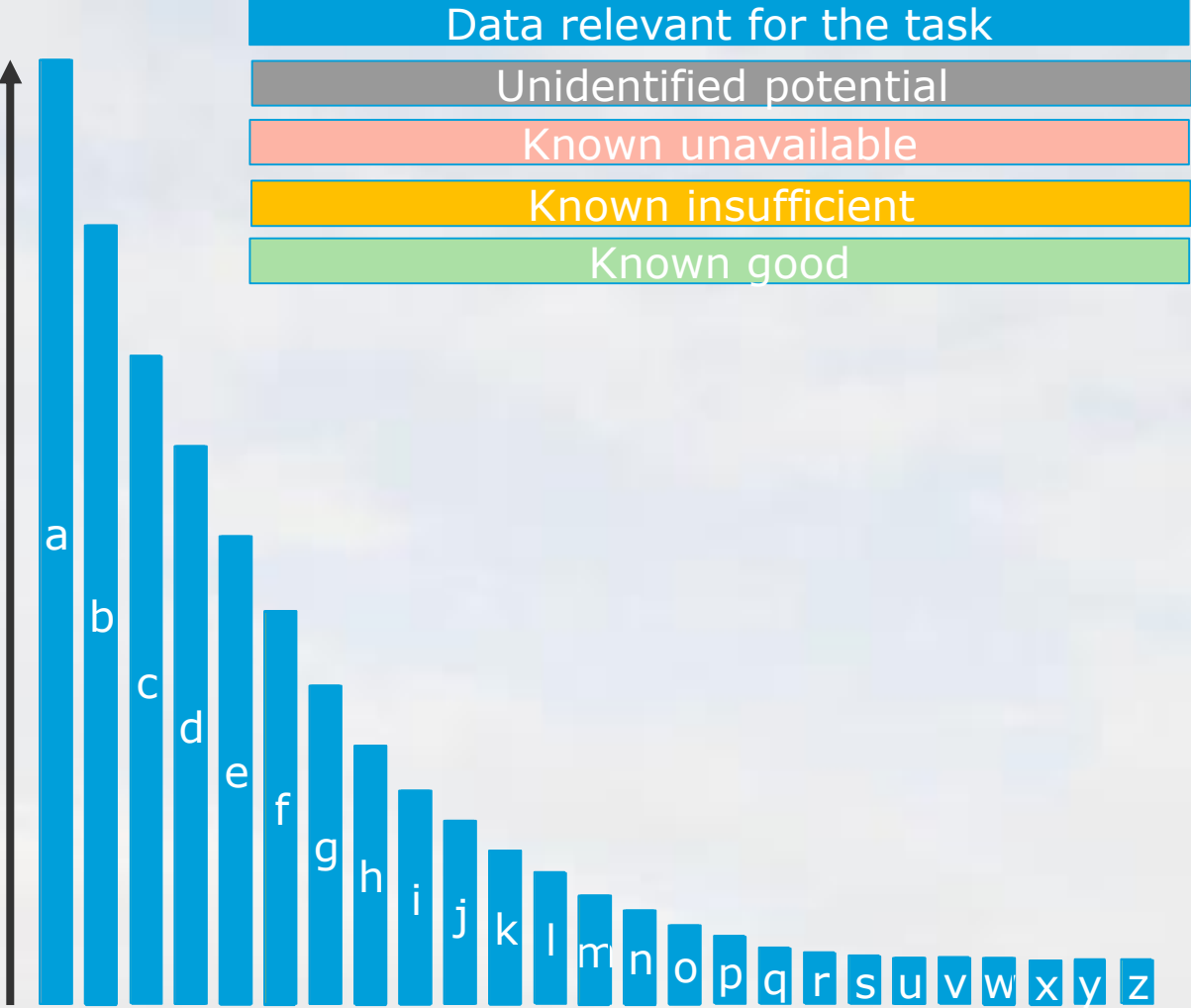
Predictive maintenance and analytics projects failed due to data quality issues

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# Data quality - Data based projects challenges

Importance of contribution



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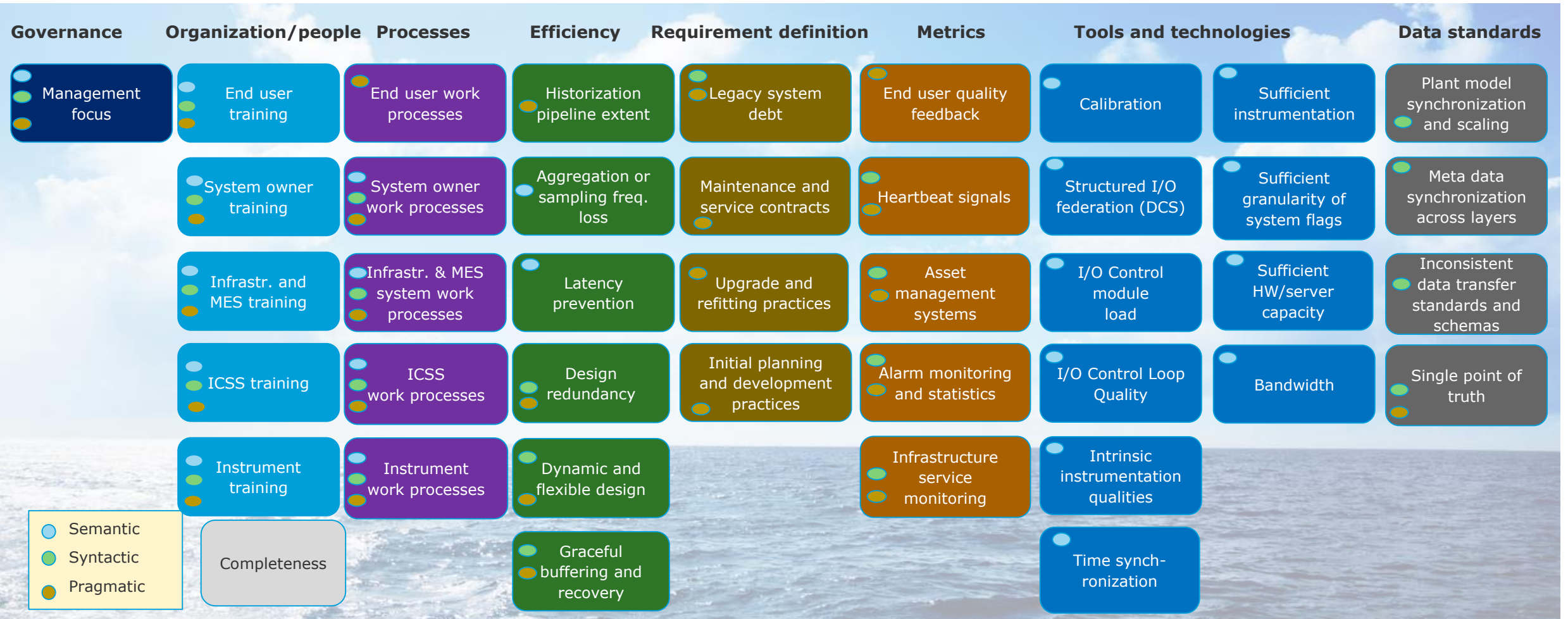
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**Raise your hand:**

Who has started working on data quality improvement due to such issues?

# Sensor system data quality dimensions



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## Data quality - Day to day issues



Recurring data quality issues never fully resolved

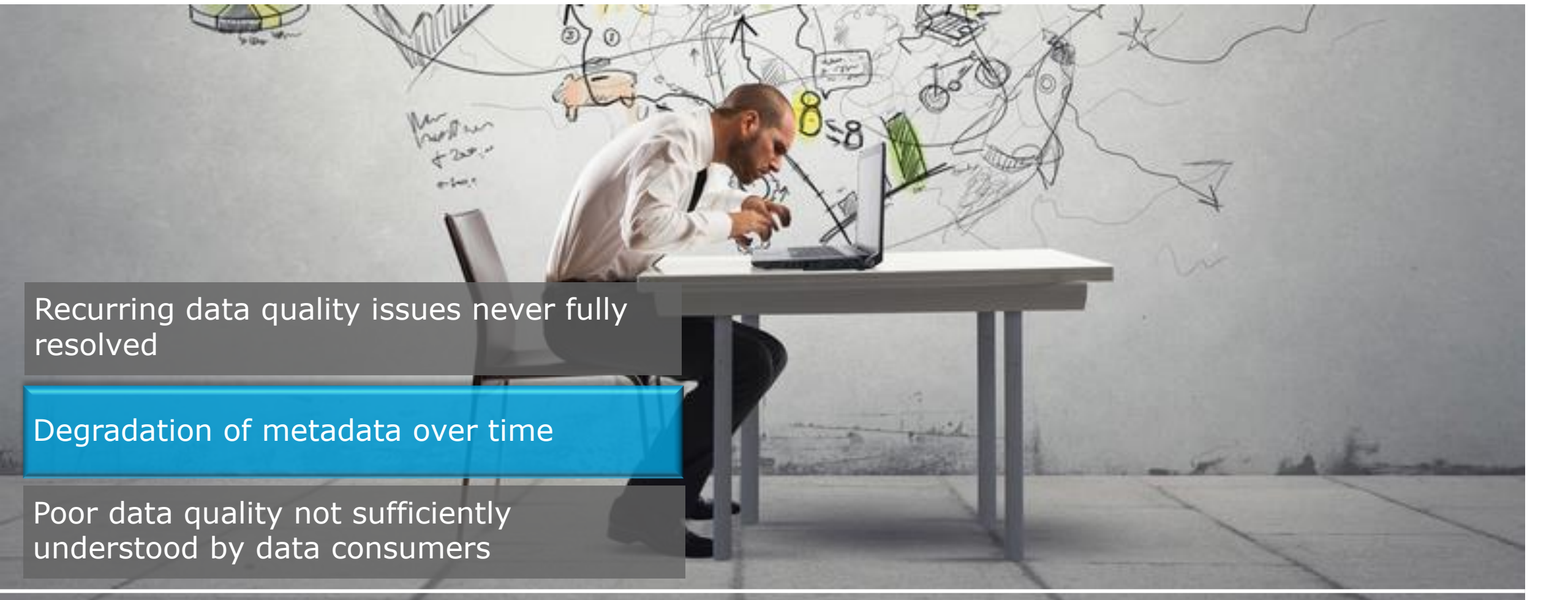
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## Data quality - Day to day issues



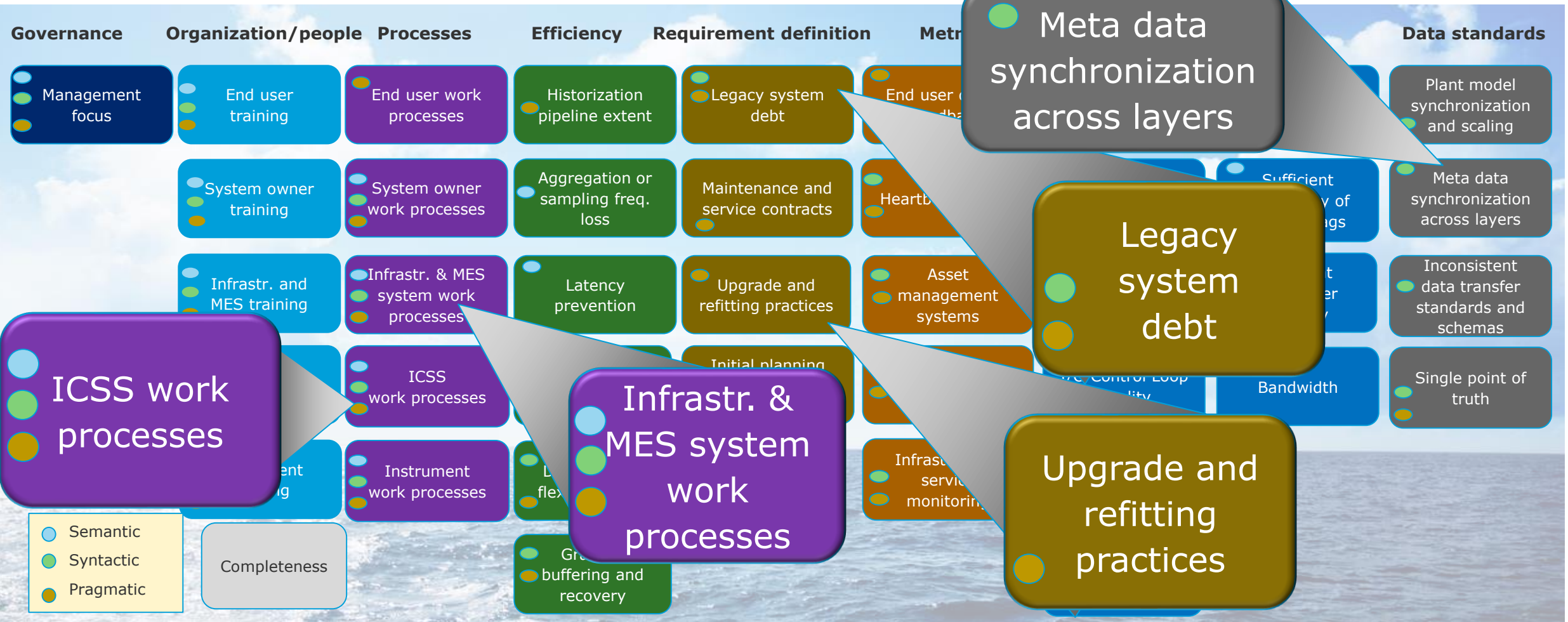
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# Degradation of metadata over time



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## Data quality - Day to day issues



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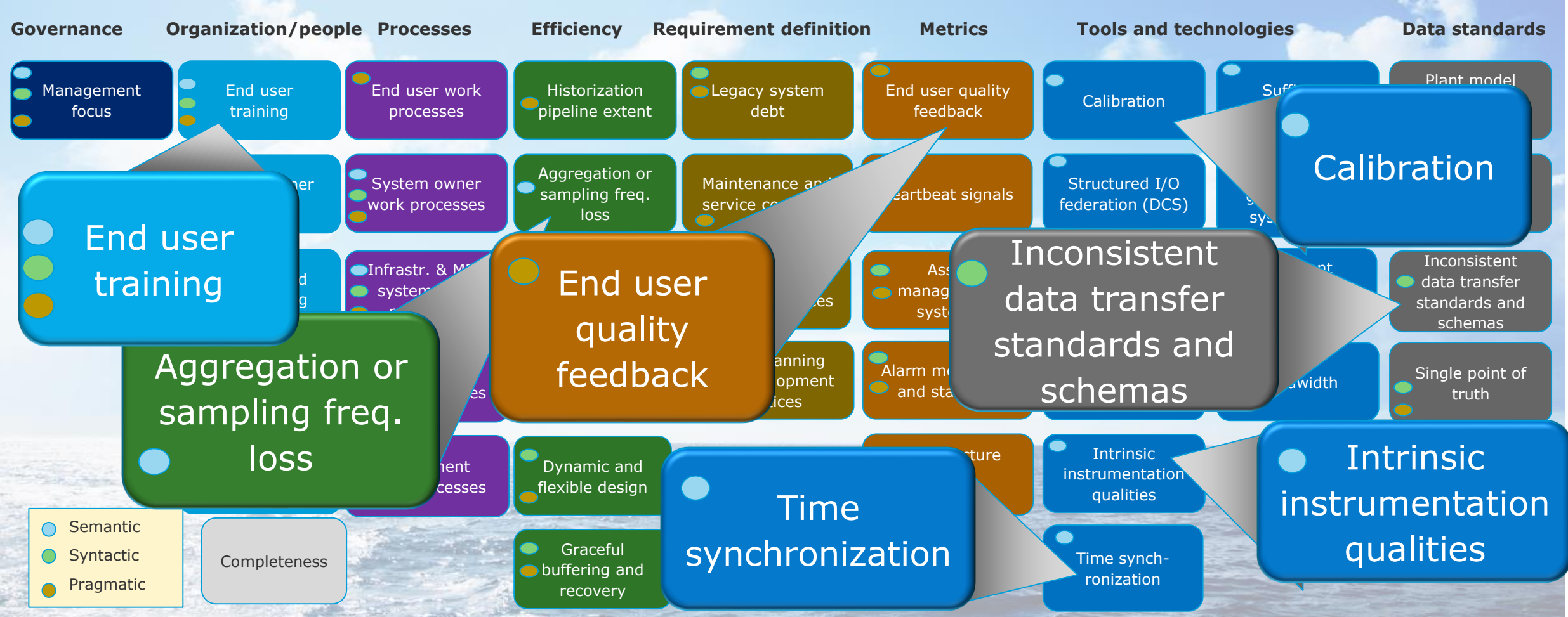
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# Poor data quality not sufficiently understood by data consumers



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## Data quality - Big incidents



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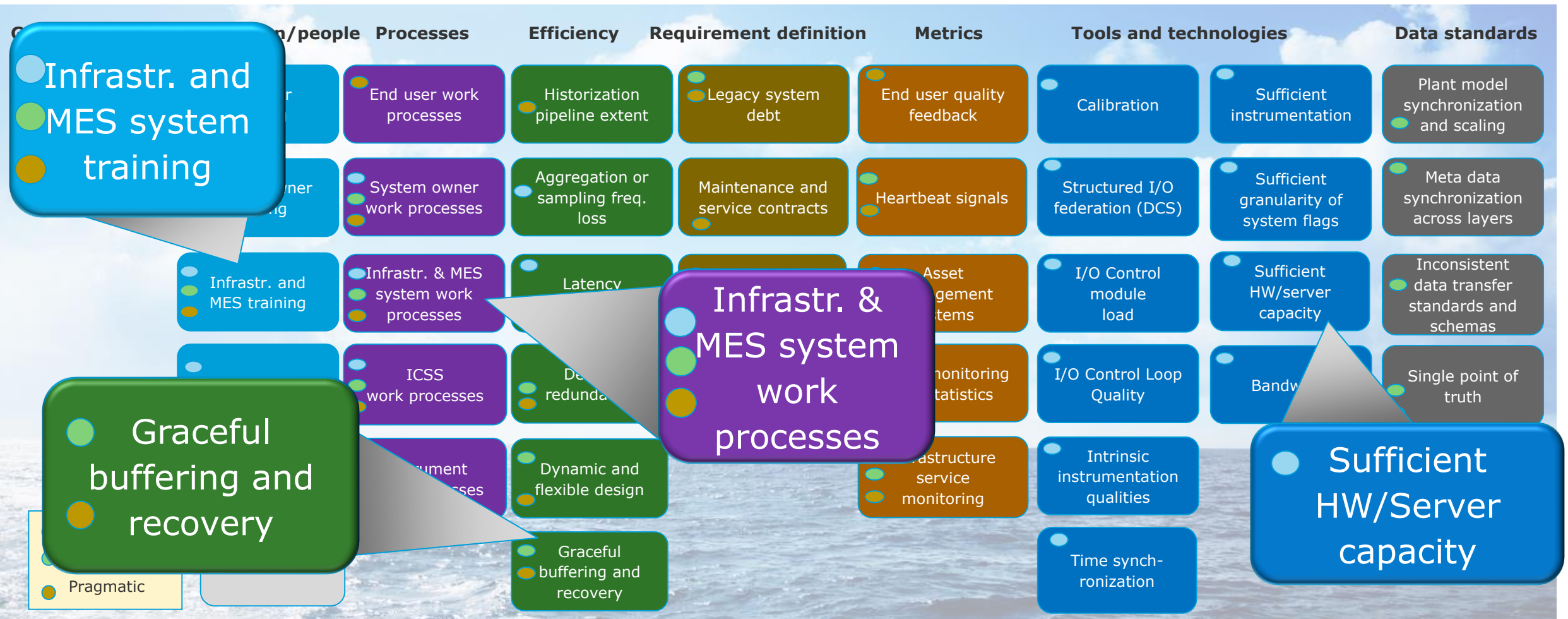
Permanent loss of years of plant data during a software upgrade

Equipment monitoring package rendered useless due to poor event quality

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# Data collection stopped working for several hours at a critical time



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## Data quality - Big incidents



Data collection stopped working for several hours at the worst possible time

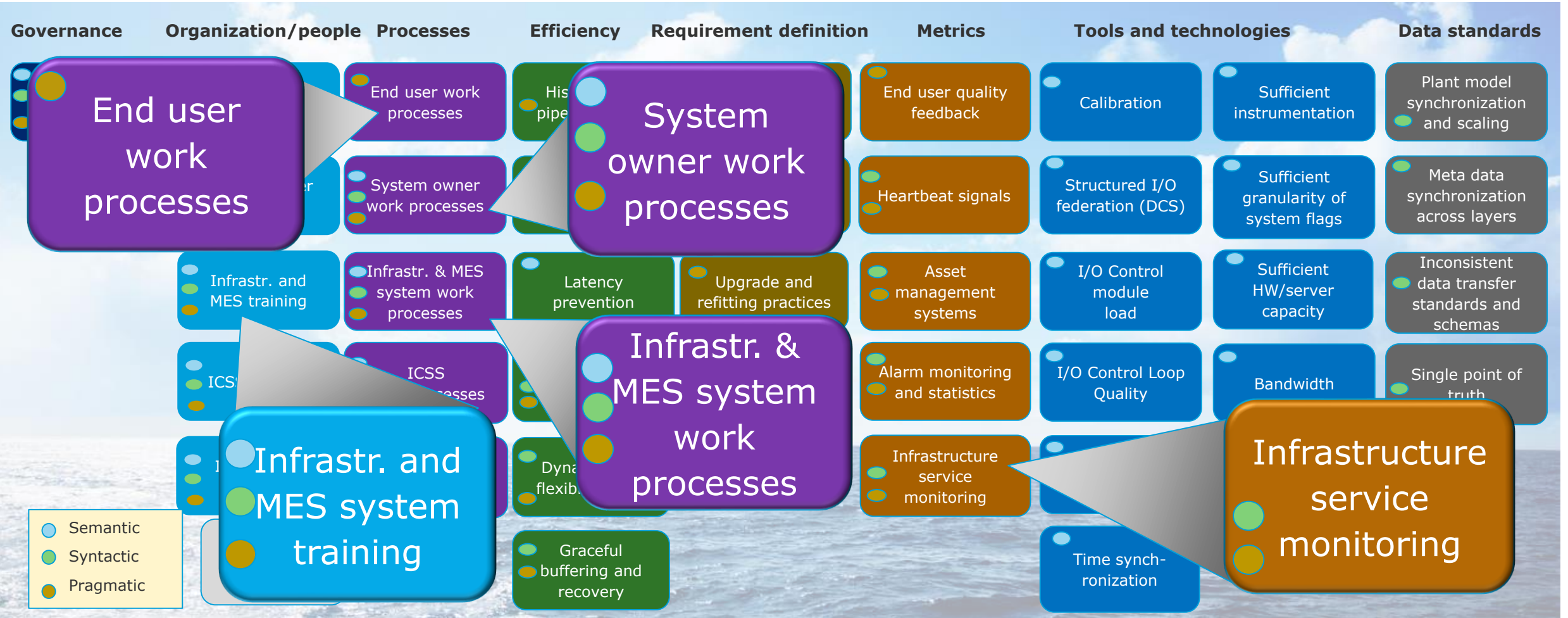
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# Permanent loss of plant data during software upgrade



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## Data quality - Big incidents



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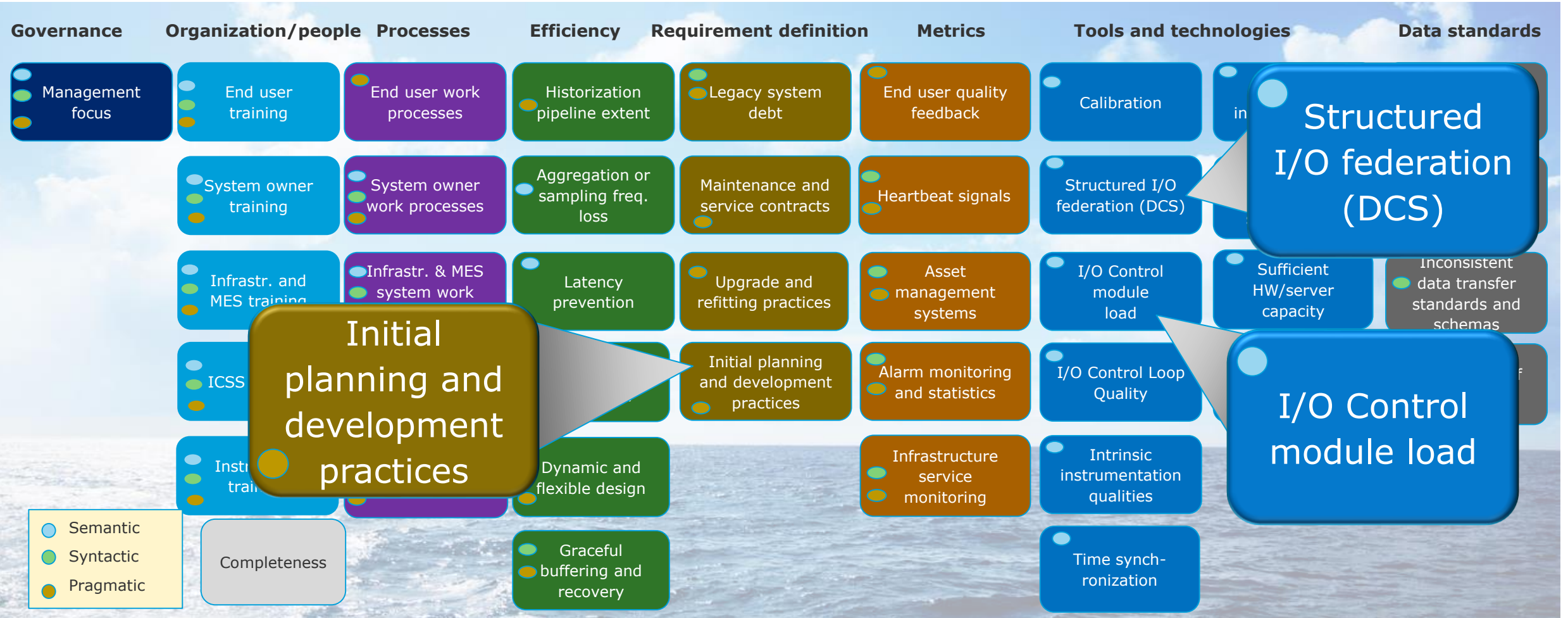
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# Equipment monitoring package rendered useless



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## Data quality - Big incidents



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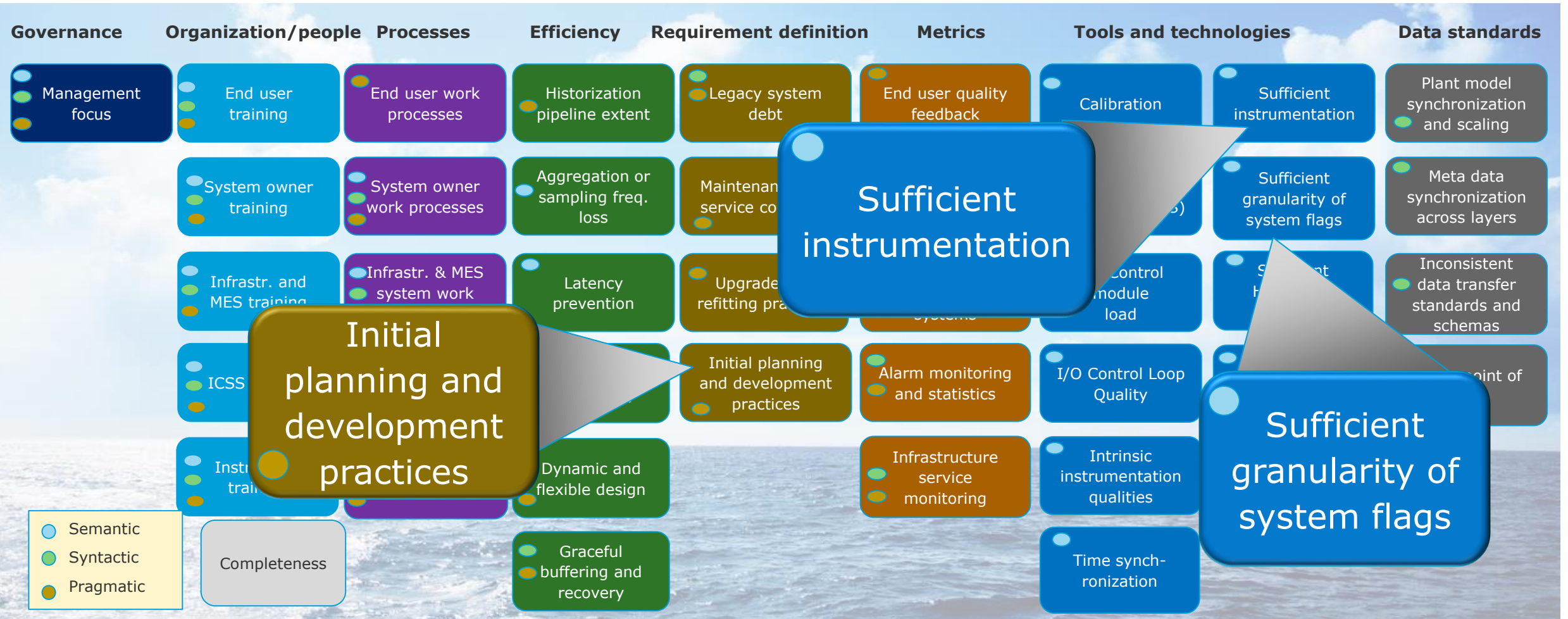
Permanent loss of years of plant data during a software upgrade

Equipment monitoring package rendered useless due to poor event quality

Predictive maintenance and analytics projects failed due to data quality issues - **unavailable**




# Predictive analytics projects fail due to poor data quality – unavailable data



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## Data quality - Big incidents



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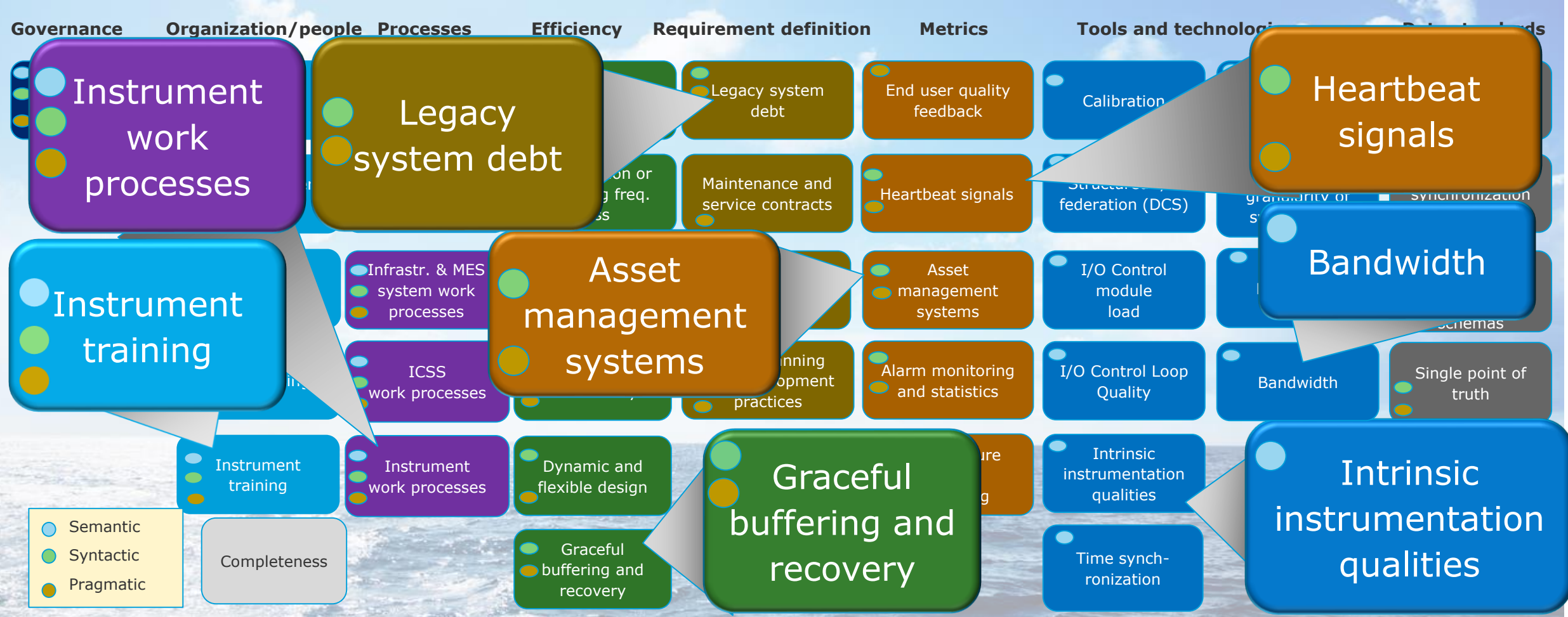
Permanent loss of years of plant data during a software upgrade

Equipment monitoring package rendered useless due to poor event quality

Predictive maintenance and analytics projects failed due to data quality issues - **insufficient**

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# Predictive analytics projects fail due to poor data quality – insufficient data



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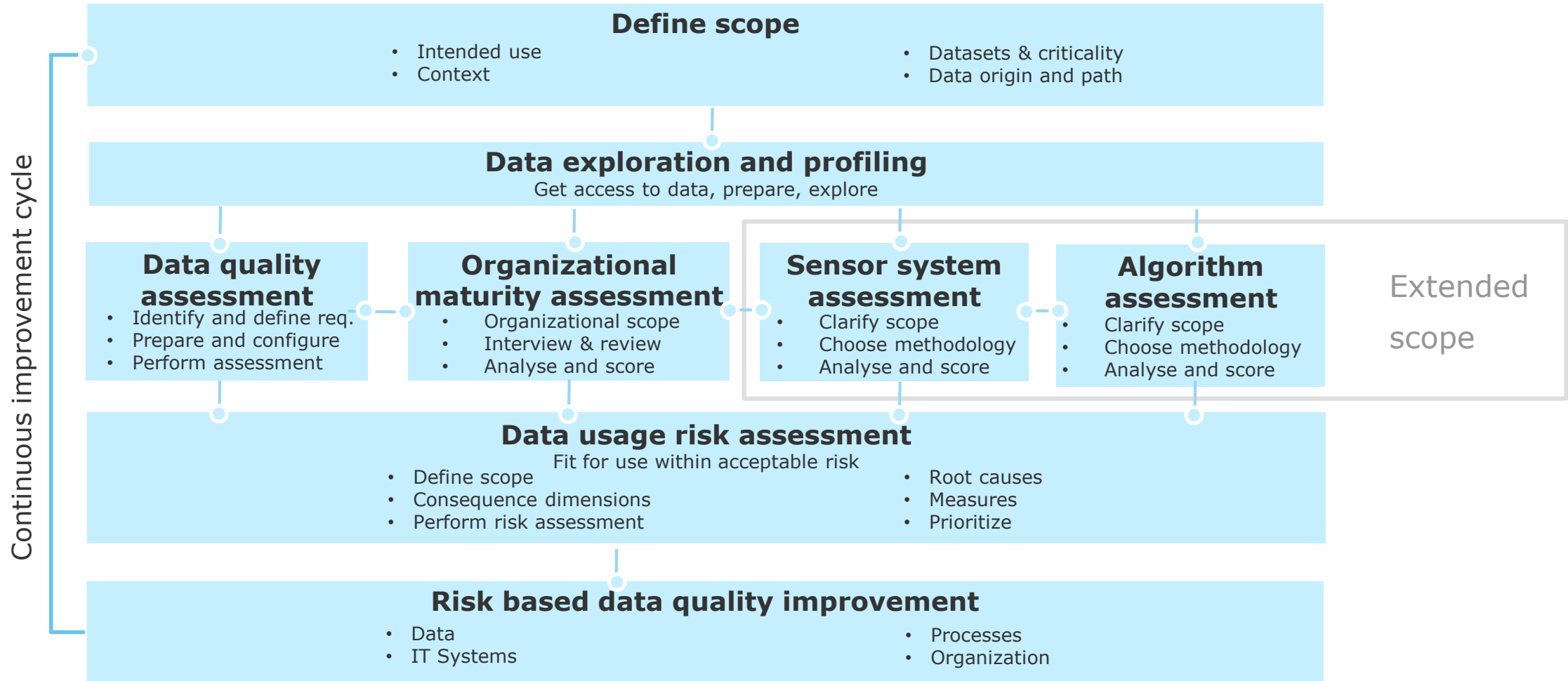
## Generic recommendations

- Establish data requirements early in new builds
- Include data quality KPIs in service contracts
- Facilitate cross discipline communication
- Have good data quality feedback systems
- Data is an asset. Think condition monitoring



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# Specific recommendations – based on advisory services

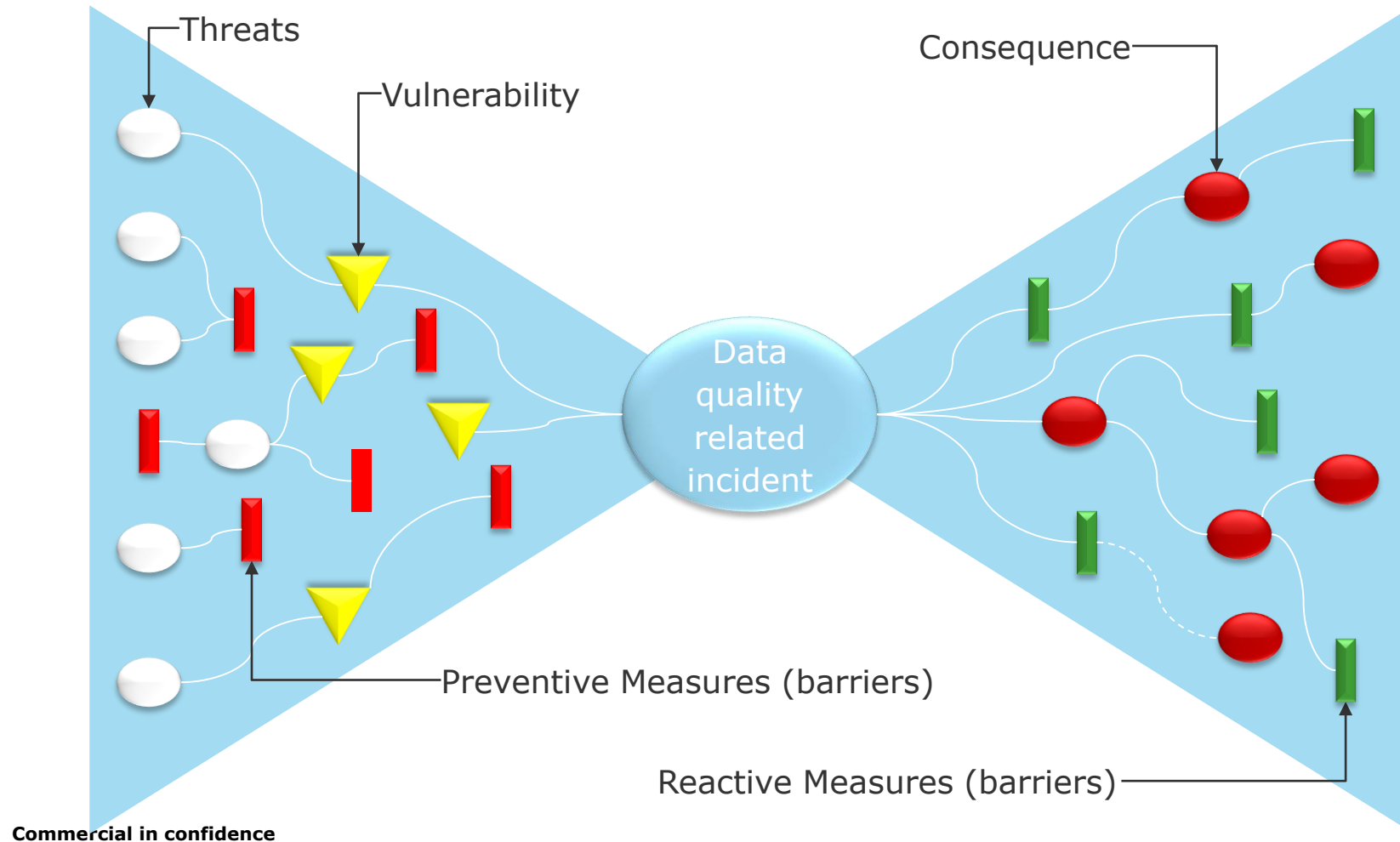


# Organizational Maturity Assessment

Maturity level	Governance	Organization and people	Processes	Process Efficiency	Requirement definition	Metrics and dimensions	Architecture, tools and technologies	Data standards
<b>LEVEL 5 - Optimized</b>	Data management policies governs and drives improvements	Data management board oversees improvement activities	Processes for continuous improvement in place	Processes provides feedback and feed-forward to support continuous improvement	Baseline established and improvements measured according to requirements	Metrics defines baseline to support continuous improvement	Tools support policy driven continuous improvement cycle	Standard compliance and domain models are subject to continuous improvement
<b>LEVEL 4 - Managed</b>	Policies defined in relation to business objectives	Skillset extended to include risk analysis of quality issues aligned with business objectives	Processes for impact analysis and risk mgmt. in place	Monitoring is performed across enterprise and published as KPI's and trends	Requirements are linked to business impacts	Metrics are linked to business impacts and risk analysis	Tools are driven by business objectives and include support for root cause analysis and risk mgmt.	Standards are used actively to reduce risk for critical business operations
<b>LEVEL 3 - Defined</b>	Policies defined at enterprise level	Roles and required skills defined at enterprise level	Processes are defined and implemented consistently across enterprise	Defined metrics are monitored in advance of business impact	Requirements defined and communicated at enterprise level	Framework for metrics and dimensions defined at enterprise level	Architecture in place at enterprise level supporting full stack data management	Standards, domain models and semantics used at enterprise level
<b>LEVEL 2 - Repeatable</b>	Local initiatives address the requirement for policies	Locally defined roles and some basic skills	Best practices in place but not used consistently	Generic metrics are monitored at point of impact	Local initiatives define requirements	Metrics are reused locally in projects	Tools and technologies used consistently in selected projects	Industry standards and domain models used selectively across projects
<b>LEVEL 1 - Initial</b>	Only ad-hoc or temporal policies in place	No formally defined roles or skillset	Ad-hoc or reactive responses to quality issues	No baseline and no monitoring of quality issues	Re-engineering used to derive requirements	Project specific metrics	Tools are used ad-hoc per project	Ad-hoc and inconsistent use of standards
<b>Objectives,</b>	Policy, Culture, Awareness, Risks, Capabilities to handle DQ issues	Organization, roles, responsibilities, authority, skillsets	Structured and vetted ways of handling and preventing DQ issues	Measure, monitor and use metrics to mitigate DQ issues	DQ Requirements defined, communicated and acted upon	DQ metrics defined, setup, measured and monitored	DQ Tools for processing, analysing and correcting DQ issues with data assets	Use available standards, models, ontologies and taxonomies – a corporate «DQ language»

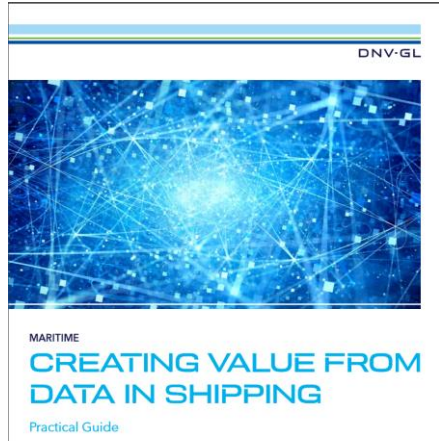
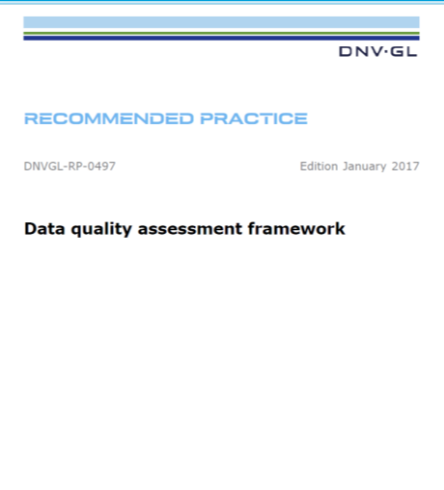
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# Risk based continuous improvement, prevent and fix

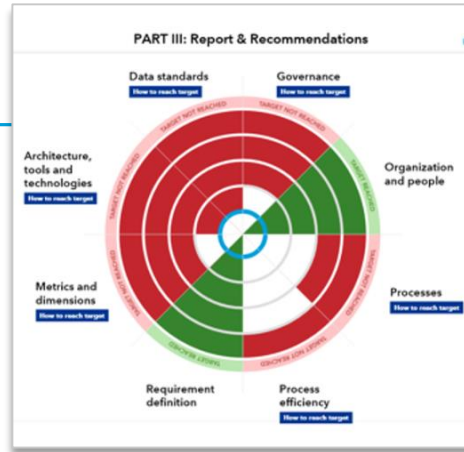


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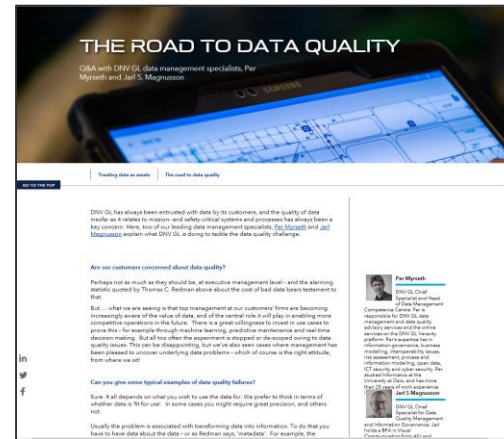
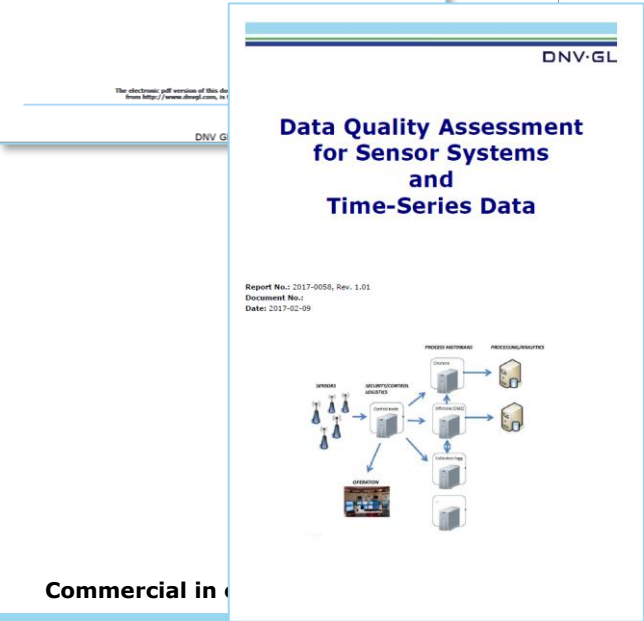
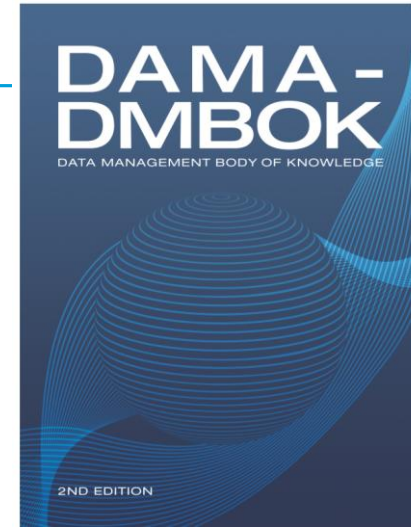
# Supporting documents



## SELF-ASSESSMENT



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## CHALLENGES

- Poor data quality negatively impacts business
- Efforts to achieve structured data quality improvement become either too ad-hoc or too generic

## SOLUTION

- Relate data quality issues to familiar concepts and categories
- Target improvement efforts in dedicated areas

## BENEFITS

- Increased value from data
- Alignment with digital class requirements



Investing in data quality is a prerequisite for successful data science.



Per Myrseth, Manager of Data management and analytics, DNV GL

## Speaker

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- Simen Sandelien
- Data quality specialist
- DNV GL
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# Questions?

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the **microphone**

State your  
**name & company**



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 AČIŪ SALAMAT MAHALO IĀ 'OE TAKK SKALDU HA ДЗЯКУЎ GRAZIE  
 RAHMAT MERCI GRAZZI ПAKKA ПĒR ありがとうございました DI OU MÈSI  
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