

# Contextualizing your data: the best first decision for your digital transformation

Denis Gauder

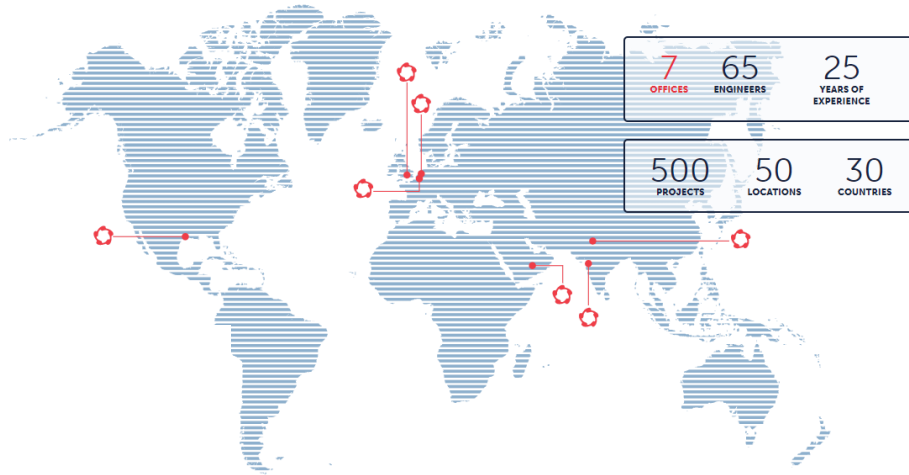


# Outline

- About IPCOS
- Industrial digitalization and the importance of data context
- Why do I need to contextualize my data?
  - Structure your data
  - Enrich your data
  - Identify process events
- Success factors in data contextualization
- Key takeaways

# About IPCOS

IPCOS is a technology independent service provider for industrial digitalization in energy and process industry



Advanced control room solutions



Industrial IT architecture



Advanced Analytics

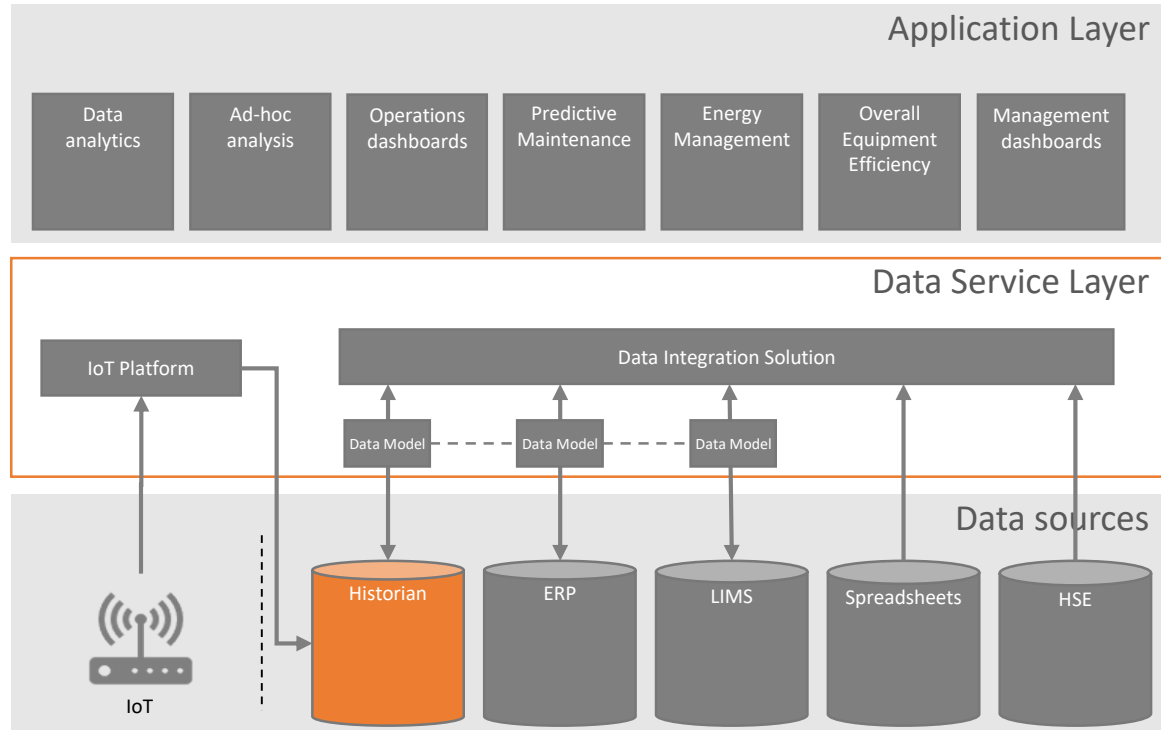


Business Process Automation



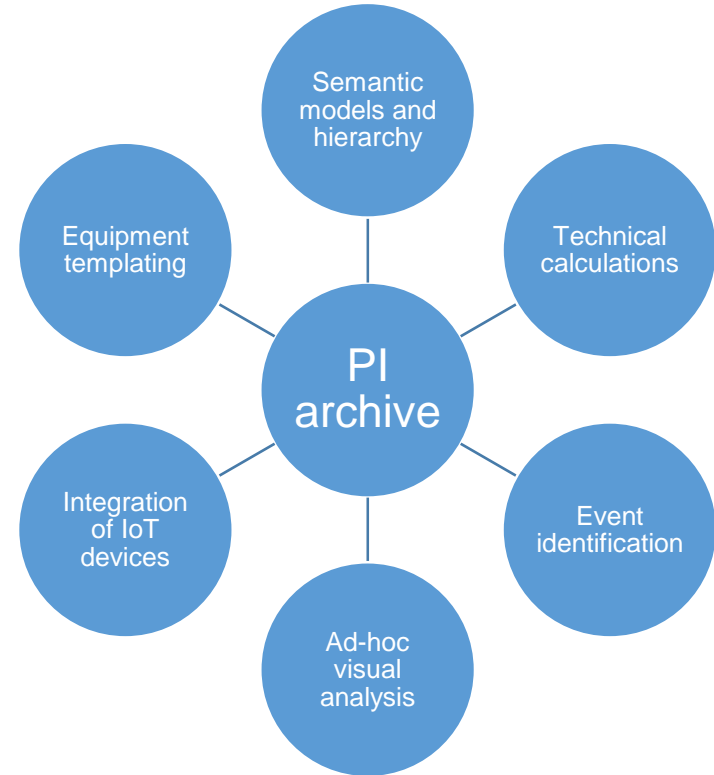
# Industrial digitalization and data context

- All companies in the process industry have launched some sort of digital transformation
- Real-time sensor data is the foundation of most technical applications
- Being able to extract insight from the historian requires context in addition to data



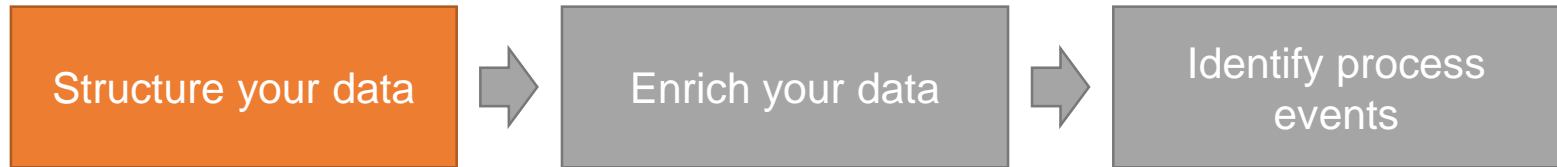
# Industrial digitalization and data context

- The amount of captured data is ever increasing
- The raw data needs to be processed for efficient analysis
- Data needs to be organized, templated, augmented with technical calculations and event detection
- Business applications increasingly expect this context to be available



# Why do I need to contextualize my data?

A series of examples from basic to advanced



# Structure your data

## Empower users with self-service data access

### CHALLENGES

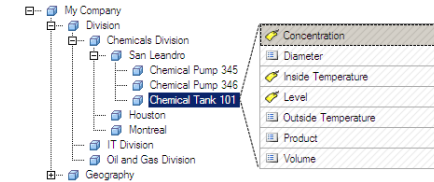
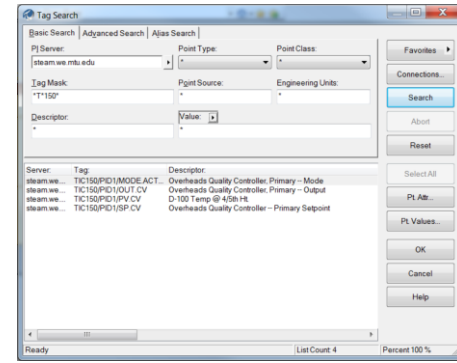
- Identification of relevant information takes time
- Naming convention not rigorous
- No templating
- Tag identification exercise done again and again

### SOLUTION

- Asset framework structure
- Equipment templates
- Self-service data access (PI Vision, TrendMiner, Seeq, etc.)

### BENEFITS

- Agility in accessing data leads to efficiency and new insights
- Central functions diagnostic much easier
- On-boarding new personnel



# Structure your data

## Enable scale-up and evergreening

### CHALLENGES

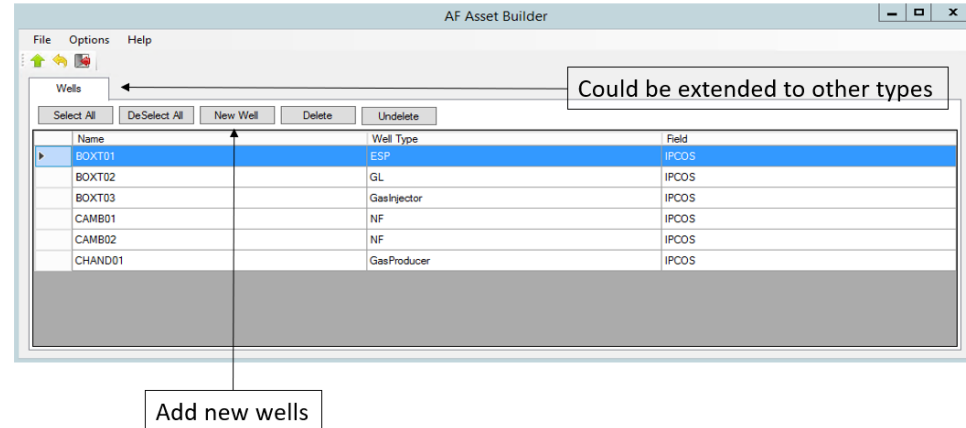
- Solutions and methods are reinvented for every site
- New equipment and information are not integrated fast enough
- No economy of scale

### SOLUTION

- Asset framework structure
- Equipment templates
- Equipment-specific performance calculations
- Automated data model creation / synchronization

### BENEFITS

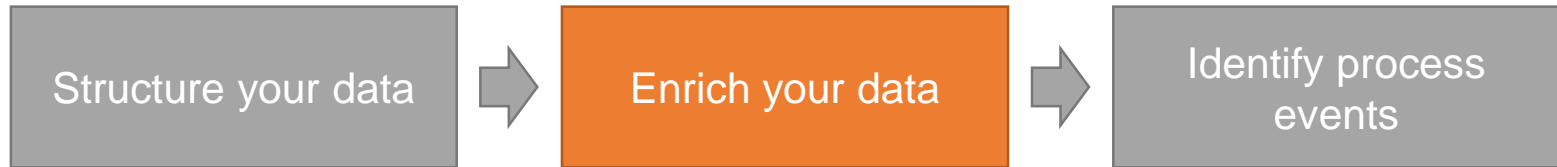
- Automatically integrate new pieces of equipment through templating
- Ability to scale-up solutions promoting best practices





# Why do I need to contextualize my data?

A series of examples from basic to advanced



# Enrich your data

## Integrate your data

### CHALLENGES

- Site personnel needs to cross check information from different data sources
- The information is not integrated and several tools need to be used independently
- Corporate KPI's need to integrate several data sources

### SOLUTION

- Alignment of data models between several data sources
- Tactical: integration of data using PI AF (linked tables, custom data references)
- Strategic: leverage AF structure within a global data integration strategy (PI Integrators)

### BENEFITS

- Efficiency improvement for site personnel
- Pre-integrated information for diagnosis, troubleshooting and advanced analytics

Energy Analysis

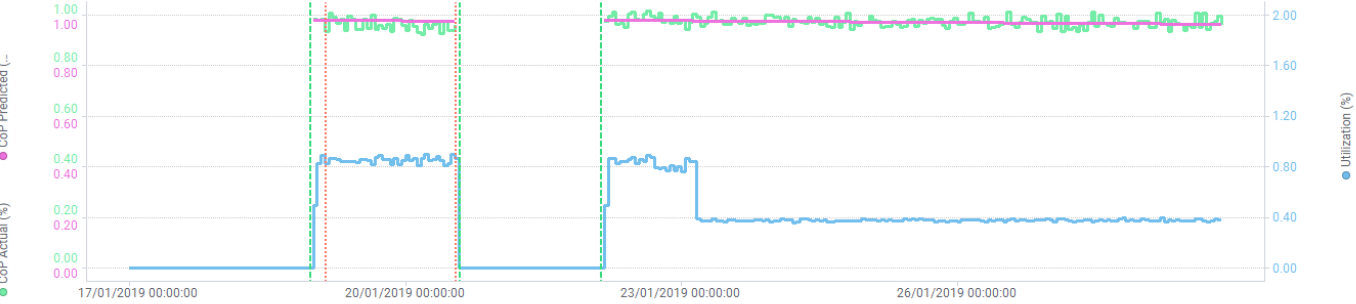
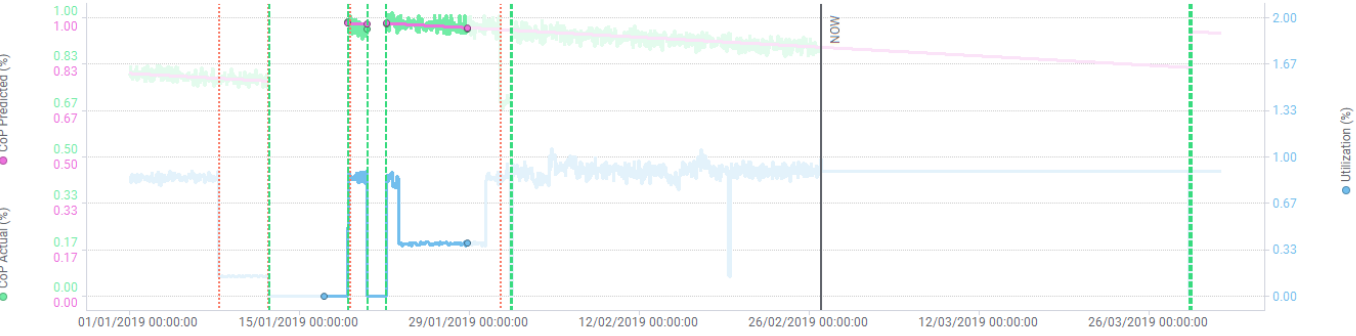
- Shut-down analysis
- Product analysis
- Energy optimisation
- Equipment analysis
  - Overview and events
  - Risk profile
  - Performance and anomalies
- Production analysis
  - Loss analysis

Equipment selection

- Heating
  - BOIL-001 | Boiler
  - CP-H-001 | Compressor
  - PU-H-001 | Pump
  - PU-H-002 | Pump
- Skin Pass
  - PU-SK-001 | Pump
  - PU-SK-002 | Pump
  - SKPA-001 | Skin pass mill
  - TR-SK-001 | Transformer
- Cooling
  - CP-F-001 | Compressor
  - PU-F-001 | Pump

Equipment overview

Performance overview and forecast



Event log

Milestone type	Date	BOIL - Event ...	BOIL - event c...
Start	19/01/2019 0...	Fast CoP decr...	Performance I...
End	20/01/2019 1...	Fast CoP decr...	Performance I...
Start	20/01/2019 1...	Shut down	Operating mo...
End	22/01/2019 0...	Shut down	Operating mo...
Start	31/01/2019 1...	Sudden CoP d...	Performance I...

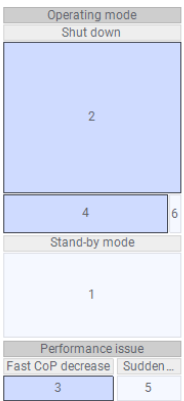
Maintenance log

Milestone type	Date	MAIN - Activity
Start	12/01/2019 11:00:00	Cleaning boiler
End	18/01/2019 23:00:00	Cleaning boiler
Start	20/01/2019 14:00:00	Remove residues after boiler cle...
End	22/01/2019 03:00:00	Remove residues after boiler cle...
Start	01/02/2019 10:00:00	Fix failure in BFW input

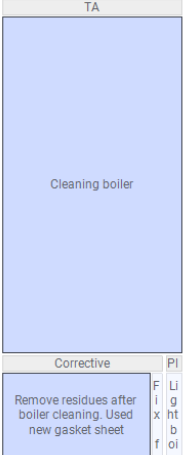
Related documents

Equipment	Document name	Link
BOIL-001	Manufacturer data sheet	<a href="https://company.sharepoint...">https://company.sharepoint...</a>
BOIL-001	Inspection report 2/8/2017	<a href="https://company.sharepoint...">https://company.sharepoint...</a>
BOIL-001	Inspection report 5/10/2017	<a href="https://company.sharepoint...">https://company.sharepoint...</a>
BOIL-001	Incident investigation	<a href="https://company.sharepoint...">https://company.sharepoint...</a>

Events



Maintenance



# Enrich your data

## Manage your operating envelopes

### CHALLENGES

- The operating region of critical equipment is unclear in real-time
- The safety limits are managed but not the best efficiency limits
- Management of multi-dimensional limits is uneasy or impossible

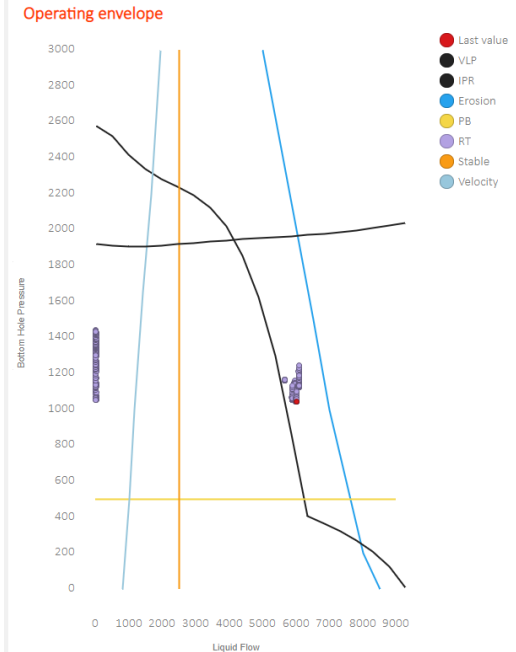
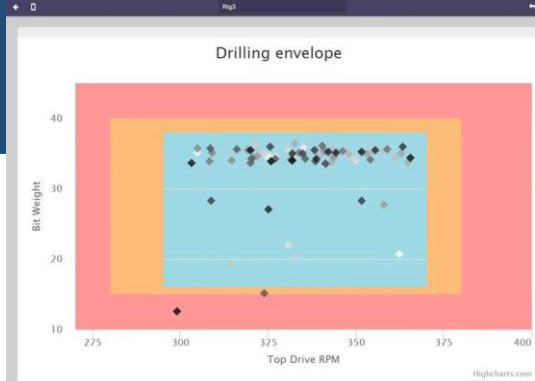
### SOLUTION

- Integration of limits within PI AF (static or dynamic)
- Custom PI Vision components or use of third-party visualization
- Web-based displays for use in control room and offices
- Warnings using PI Analysis + PI Notifications

### BENEFITS

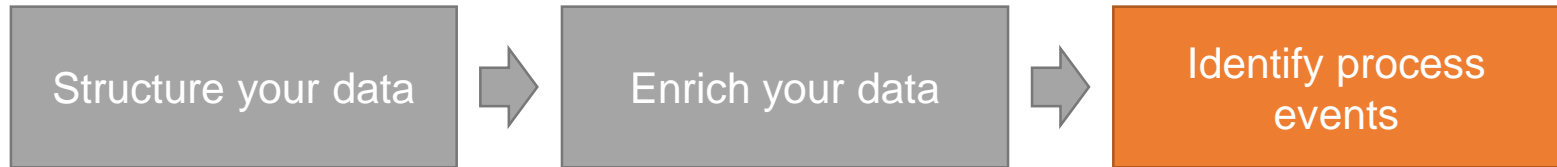
- Real-time health indication for operations
- Early warning and prediction of performance degradation
- Long term performance history for process optimization

[https://pisquare.osisoft.com/people/Mikhail\\_Koloskov/blog/2018/04/15/test](https://pisquare.osisoft.com/people/Mikhail_Koloskov/blog/2018/04/15/test)



# Why do I need to contextualize my data?

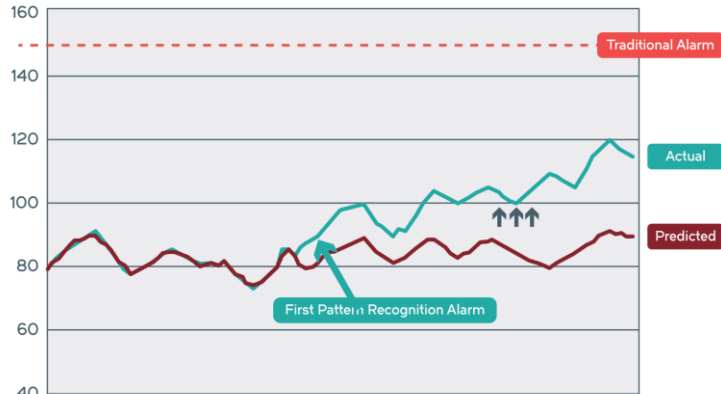
A series of examples from basic to advanced



# Identify process events

## Monitor your assets by exception

Parameter/Scenario	Freq (Hz)	Volt (V)	Current (A)	PIP (psi)	Pd (psi)	Surf Rate (stb/d)	Motor Temp	WHP (psi)	WHT (°F)
Normal increase freq.	↑	↑	↑	↓	↑	↑	↑	↑	↑
Choke well back	→	→	↓	↑	↑	↓	↓	↑	↓
DHSV closes	→	→	↓	↑	↑	↓	↑	↓	↓
By pass plug leaking	→	→	→	↑	↓	↓	↑	→	↓
Increase in water cut	→	→	↑	↑	↑	↓	↑	↓	→
Gas break out of solutions	→	→	↑	↓	↓	↓	↓	↓	↓
Tubing leak to annulus	→	→	↑	↑	↓	↓	↑	↓	↓
Flow line valve close	→	→	↓	↑	↑	↓	↑	↑	↓
Reduce freq. below minimum recommend	↓	↓	↓	↑	↓	↓	↑	↓	↓
Solid or viscous fluid integrated into pump	→	→	↑	↑	↑	↓	↑	↓	↓



PI AF  
PI Analysis  
Event Frames  
PI Web API

**IPCOS** My Actions Overview Deferment Facility Wells Well Test Events Flares KPI Search Assets Denis Gauder

### My Unhandled Events

Field Asset Type Asset Event Type Priority Start Time End Time Status [ACKNOWLEDGE & CLOSE](#)

<input type="checkbox"/>	Water Injector	Test Event	Error	06 Mar 2018		Open	<a href="#">DETAILS</a>
<input type="checkbox"/>	Water Injector	Test Event	Error	05 Mar 2018	06 Mar 2018	Open	<a href="#">DETAILS</a>
<input type="checkbox"/>	ESP	Test Event	Error	05 Mar 2018	05 Mar 2018	Open	<a href="#">DETAILS</a>

**IPCOS** My Actions Overview Deferment Facility Wells Well Test Events Flares KPI Search Assets Denis Gauder

### - Test Event

[ACKNOWLEDGE](#) [ASSIGN](#) [CLOSE EVENT](#)

Assigned To PT B Block  
Active Step Qualify Event

Start Time 05 Mar 2018 05:24:26  
Priority Error

End Time 05 Mar 2018 05:37:26  
Description This rule triggers if the flowline pressure is higher than 50

Previous occurrences

Start Time	End Time	Duration	Step	Owner	Date
05 Mar 2018 05:24:26	05 Mar 2018 05:37:26	5h 13m	Qualify Event	Kristof Barx	13 Aug 2018
04 Mar 2018 12:24:56	04 Mar 2018 17:38:26	5h 13m	Review event	Denis Gauder	05 Mar 2018
04 Mar 2018 00:23:26	04 Mar 2018 05:36:56	5h 13m			

Comments & analysis

Event Desc: 13 Aug 2018  
Instrumentation problem. Please trigger an on-site inspection.  
Denis Gauder: 13 Aug 2018  
I am unable to interpret the event - escalated to block A PT team

Start Date 03/04/2018 11:24 PM End Date 03/05/2018 06:37 AM

Inputs: CASINO\_PRESSURE X TURBINE\_PRESSURE X

Well Info

Well Type	ESP
Field	
Block	A
Reservoir	
Completion Date	20 May 2003
Spool Date	02 Feb 2003
TRIP	54.6 psi
CRIP	12.31 psi
Intake Press.	96.93 psi
PSP	1010.27 psi

Producer

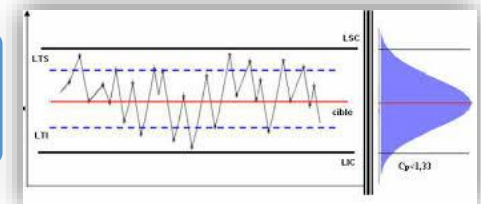
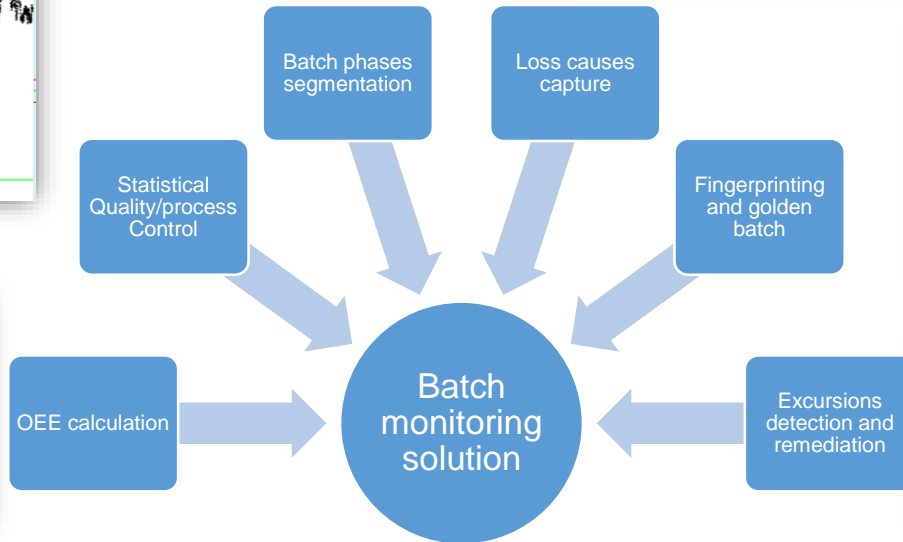
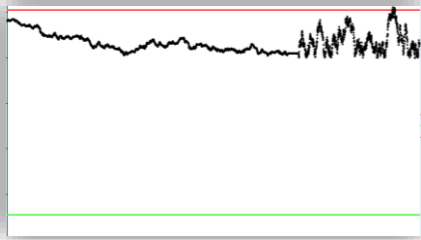
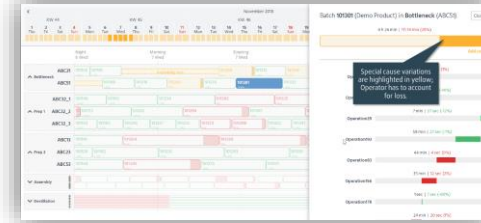
Injectors

# Identify process events

## Batch operations

Event Frame Search 1

Name	Duration	Start Time	End Time	Desi Catego	Template	Primary Elme
TopLevel_EventFrame	0:01:52	4/5/2015 5:57:03 PM	4/5/2015 5:58...	TechTip	TechTipProc...	Top-Level
UnlinkProcedure_EventFrame	0:01:38	4/5/2015 5:57:07 PM	4/5/2015 5:58...	TechTip	TechTipUnlink...	
Operation_EventFrame	0:01:17	4/5/2015 5:57:10 PM	4/5/2015 5:58...	TechTip	TechTipOperat...	
Phase_EventFrame	0:00:33	4/5/2015 5:57:13 PM	4/5/2015 5:57...	TechTip	TechTipPhase	
Phase_EventFrame	0:00:33	4/5/2015 5:57:50 PM	4/5/2015 5:58...	TechTip	TechTipPhase	
Operation_EventFrame	0:00:14	4/5/2015 5:58:31 PM	4/5/2015 5:58...	TechTip	TechTipOperat...	
Phase_EventFrame	0:00:09	4/5/2015 5:58:36 PM	4/5/2015 5:58...	TechTip	TechTipPhase	

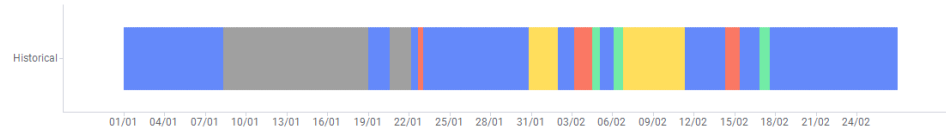


# Identify process events

## A variety of relevant applications!

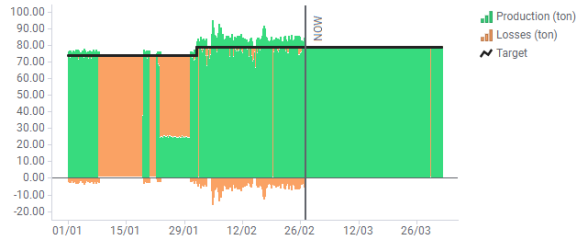
### Product campaigns

Product types

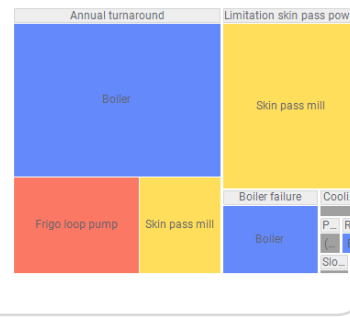


### Automated loss classification and reporting

Production, target and losses (ton/h)

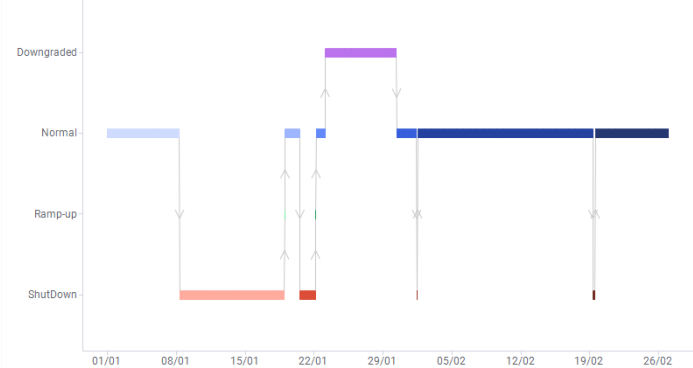


Loss root cause

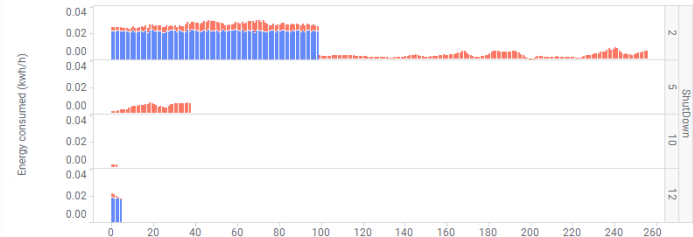


### Plant states and energy management

Operating modes overview



Energy consumption profile during Shut Down



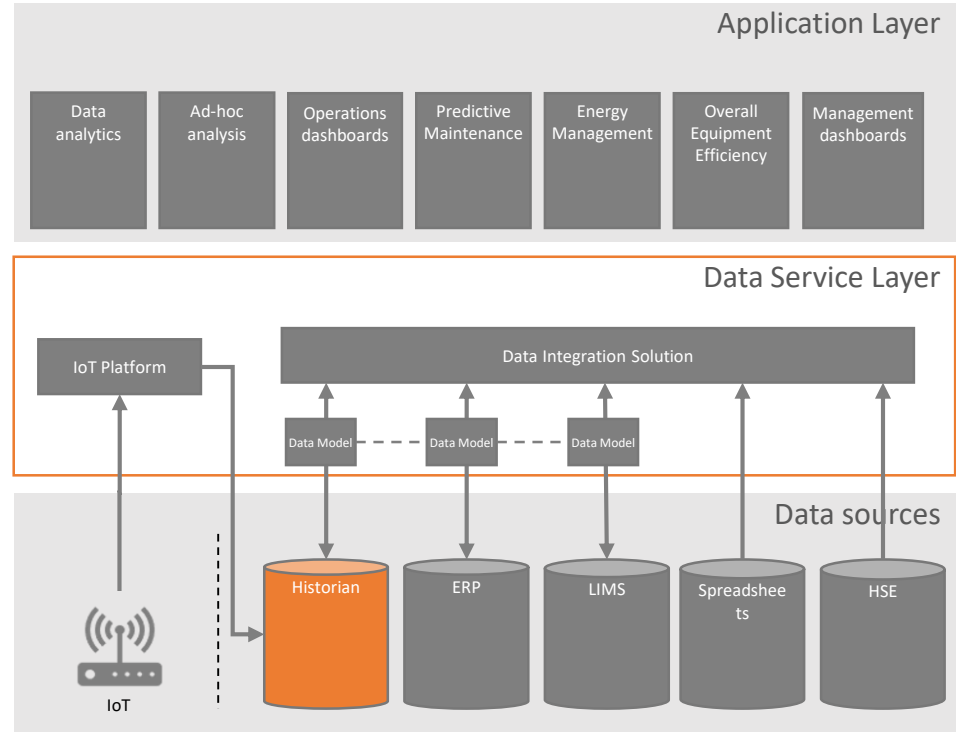


# Success factors in data contextualization

What are the differences between success and failure?

# Ensuring success

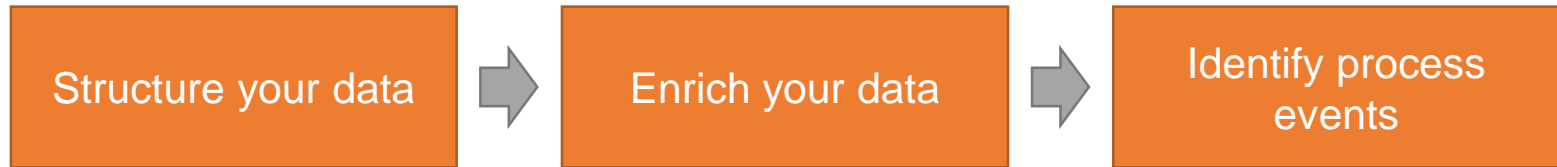
- Be driven by the end application and the user needs
- Align and leverage your data models
- Ease the maintenance and creation of data models



# Conclusion

## **Contextualize your data before it's too late!**

Ensure that data contextualization is included in your digital transformation roadmap from the start or you will face great inefficiencies in the future

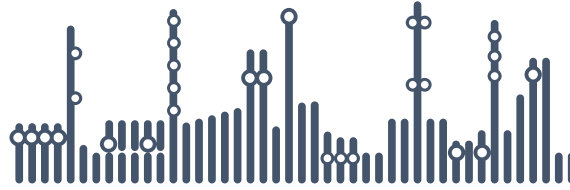


# How is IPCOS assisting its customers?



## Technology

TECHNOLOGY PARTNERSHIPS



## Domain expertise

TEAM COMPOSED OF 60+ ENGINEERS



## Data analytics

MATHEMATICAL ENGINEERING



CONSULTANCY



PROJECT  
INTEGRATION



STRENGTHENING

# Speaker



- Denis Gauder
- Digital Assets Team Lead
- IPCOS
- Denis.gauder@ipcos.com

# Questions?

Please wait for  
the **microphone**

State your  
**name & company**



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## Complete Survey!

Navigate to this session in  
mobile agenda for survey

