

Best Practices Panel

International Paper, Mondi, and Pixelle

Questions to Panelists

- Please Summarize your presentation today.
- What is the main driver for digital transformation in your company?
- Speaking of the people aspect of things. How does your company tackle the change of culture that is necessary?
- How did you obtain funding for these projects? Was it difficult? What helped?
- Did you have the need to create a new group to support these initiatives? What do you think are the advantages/ disadvantages of doing so?
- Where do you see yourself and your company headed in the future?
- Any recommendations to others who may be thinking about starting this journey?

