

Food & Beverage Keynote: “Be Ready”

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Shocking



Awkward



Not All Bad



Sometimes Bad



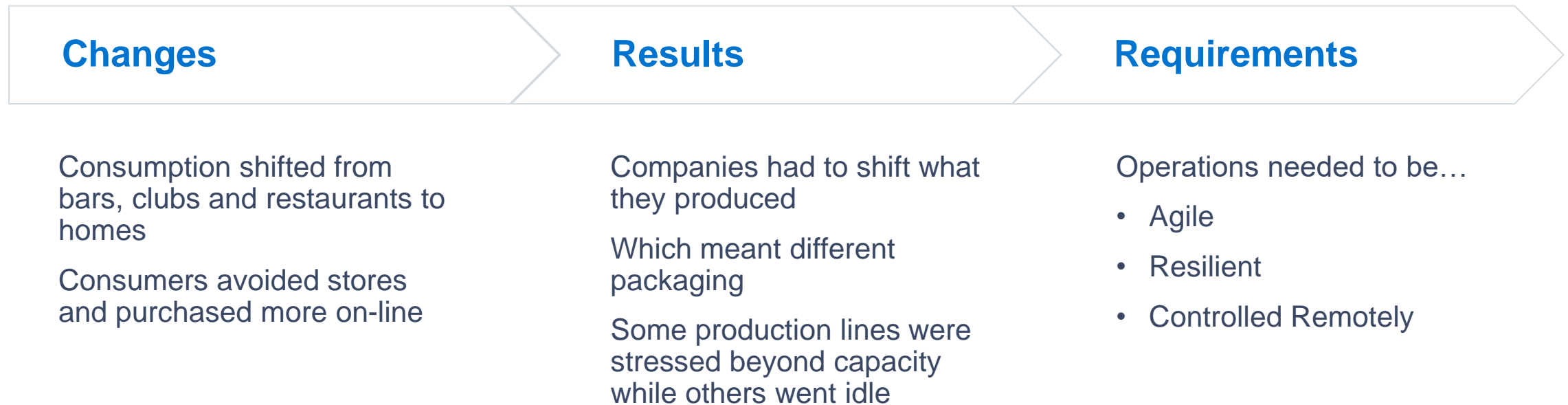
Tools Help



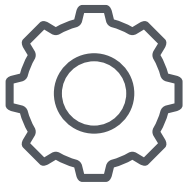
Tools for Op's



COVID-19 AFFECT ON OPERATIONS



How Could Data Help?



Challenges

COVID 19 changed everything

SKU Pendulum

Transparency

Shopping Behavior

Fulfillment



Leveraging Data

Master Data Management

Data Utilization

Data Infrastructure

Data Leverage

Data Analytics



Benefits

Transparency

Speed to Value

Discoveries

Agility

Collaboration

Get Ready



For What?

Breakdowns

Contaminants

Consumer shifts – preference for micro brands

Corporate initiatives - Digital Transformation

Technology Advances – IIoT, Edge, Cloud Services

The Unexpected – a Pandemic

Be Ready



How?

Sense & Respond

How Now?

Sense

Interpret

Predict

Respond

Be Ready



What does it look like?

Data Infrastructure

Open

Ubiquitous

Contextual

Cloud Ready

Master Data Aligned

Utilize Digital Twins

Thank you

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