

AVEVA PI World  
AMSTERDAM

MAY 18, 2022

Welcome to  
Industry Day!  
Oil & Gas Tract



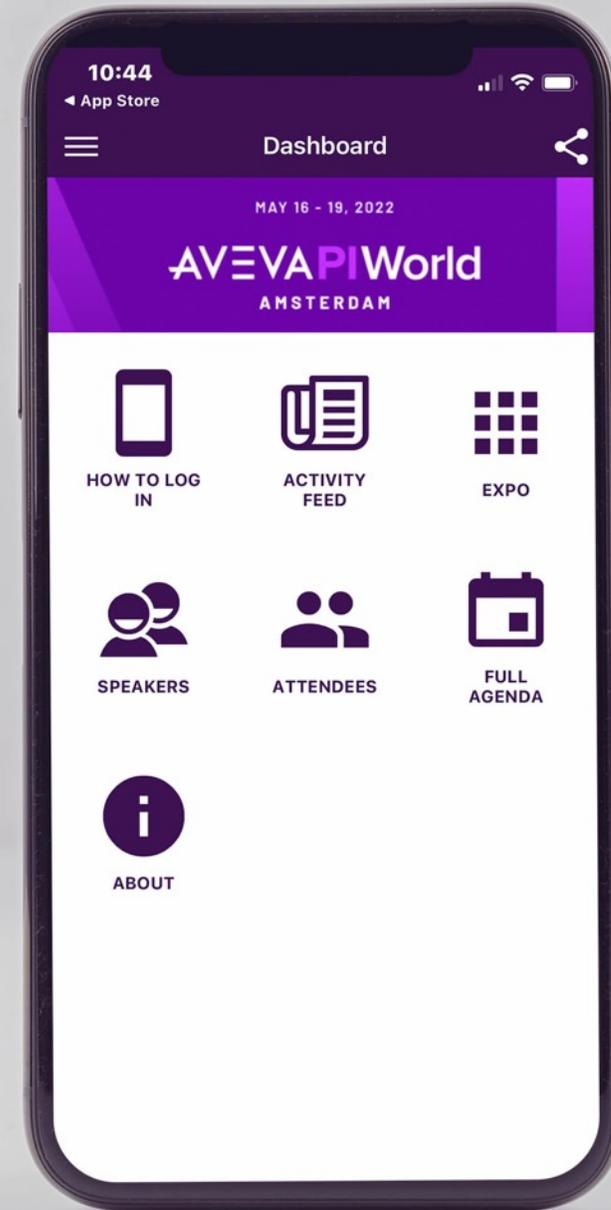


# Download the mobile app

Search “Attendee Mobile” in the app store and select “AVEVA PI World Amsterdam”



#AVEVAWorld



A night scene at an outdoor event. The background is dark, with trees and a wooden fence illuminated by warm, golden light. Numerous spherical, woven lanterns hang from the trees, casting a soft glow. In the foreground, a wooden fence runs across the frame. The overall atmosphere is cozy and festive.

# Join us tonight at Zuidpool

Offsite event behind the RAI

18:30 – 22:30

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Thank you  
to our  
exhibitors!



# We value your feedback!

Please watch for our post-event survey.



# Oil and Gas Industry Team Introduction



**Cindy Crow**  
Industry Principal  
Oil and Gas  
Houston, Texas



**Craig Harclerode**  
Industry Principal  
Oil and Gas  
Houston, Texas



**Russell Herbert**  
Industry Principal  
Oil and Gas - EMEA  
London, UK

## O&G Industry Marketing



**Rishabh Singhal**  
Industry Marketing  
Houston, Texas

- **Strategic and tactical support of synergy value from the AVEVA portfolio**
- **O&G industry feedback into product roadmaps – “voice of the customer”**
- **Understanding of O&G industry challenges and how the AVEVA portfolio can help customers address – strategically and tactically**
- **O&G partner community support re synergy value proposition**
- **O&G Industry Marketing**

## Other Announcements



1. Please thank the speakers – a lot of effort
2. Please be back in your seat >5 minutes before the start time
3. Presentations are being recorded – AVEVA PI World web site
4. Use the opportunity to network and visit the exhibit area
5. Consider presenting at the next AVEVA users conference

# Today's Lineup of Presentations

	<b>Tract 1</b>	<b>Tract 2 Emerald</b>
8:30 - 8:45 am	<b>Introduction</b>	
8:45-9:30 am	<b>TotalEnergies x2</b>	
9:45 - 10:15	<b>PETRONAS UOC</b>	
10:30 - 11:00	<b>ENI</b>	
11:15 - 11:45	<b>EOM</b>	
11:45 - 2:00 pm	<b>Lunch</b>	<b>Lunch</b>
2:00 - 2:30 pm	<b>OMV</b>	<b>Wood Group Digital Twin</b>
2:45 - 3:15 pm	<b>Schlumberger/UOC</b>	<b>SBM Offshore</b>
3-30 - 4:00 pm	<b>PetroBras</b>	<b>INPEX</b>
4:15 - 5:15 pm	<b>Featured - PETRONAS</b>	<b>Featured - Aramco</b>

## Key Themes to Note

1. Synergy value opportunity - PI System & AVEVA Portfolio
2. The importance of PI AF & use in APM/decarbonization
3. Flexibility and openness – a variety of maturation & use
4. Momentum - enterprise integration & visualization (UOC)
5. Layers of analytics – bi-directional integration

# The Intelligent O&G Framework

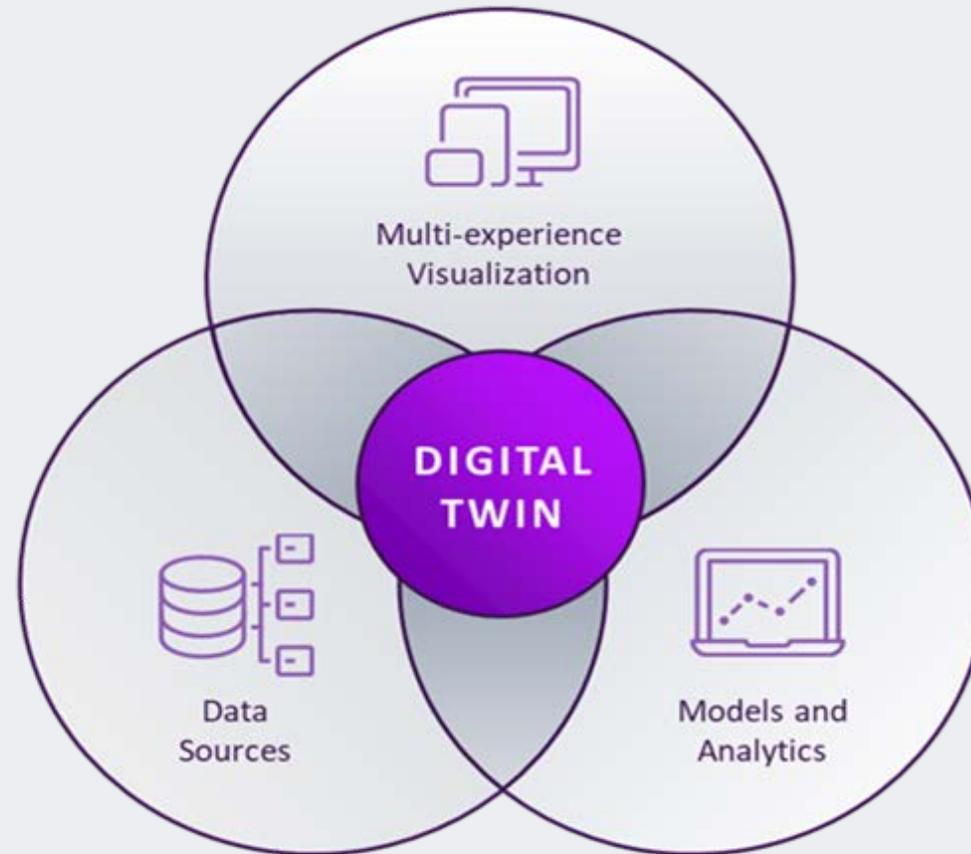
Digital thread from engineering, operations, and optimization in a hybrid cloud deployment

Enterprise  
Performance Intelligence

Visualization, Solutions,  
Modeling/Simulation &  
Advanced Analytics

Industrial Information  
Management w/Streaming  
Analytics & Decision Support

Measurement & Control



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#### ABOUT AVEVA

AVEVA is a global leader in industrial software, driving digital transformation and sustainability. By connecting the power of information and artificial intelligence with human insight, AVEVA enables teams to use their data to unlock new value. We call this Performance Intelligence. AVEVA's comprehensive portfolio enables more than 20,000 industrial enterprises to engineer smarter, operate better and drive sustainable efficiency. AVEVA supports customers through a trusted ecosystem that includes 5,500 partners and 5,700 certified developers around the world. The company is headquartered in Cambridge, UK, with over 6,500 employees and 90 offices in over 40 countries.

Learn more at [www.aveva.com](https://www.aveva.com)