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# Operational Transformation at Votorantim Cimentos

AVEVA PI World

Caue Fontana

**AVEVA**



# Agenda

- Votorantim Cimentos
- Business goals and challenges
- The road to asset excellence
- Savings and scalability
- Maintenance backlog reductions
- New ways of work
- Summary

# Votorantim Cimentos

- Brazilian company founded in 1933
- Global business with a presence on 11 countries: Argentina, Bolivia, Brazil, Uruguay, Canada, United States, Luxembourg, Spain; Turkey, Morocco, Tunisia
- Focus on construction materials
- Revenue of BRL 22.3 billions (\$ 5B) and sales of 32.7 million tons of cement in 2021





# Business goals and challenges

## Goals

- Cut costs for corrective maintenance and maintenance (MRO) inventory
- Increase productivity through Predictive Maintenance
- Increase operational reliability and reduce downtime
- Quick return on investment while maintaining autonomy over the systems being implemented

## Challenges

- Need for rapid implementation and a user-friendly interface
- Creating a sense of ownership allowing for future scalability without relying on a supplier
- Meaningful return on investment
- Adapting to COVID-19 Scenario, with 100% remote deployment



# The road to asset excellence

## 2018 Scenario

- Single source of reliable data and information with AVEVA PI System
- Centralized management of corporate assets
- Central PI Server Collects data from 33 sites in Brazil, 5 Sites in Spain, 4 in Turkey, 1 Morocco.
- Preventive Maintenance (calendar) and Condition based maintenance in place.

## From PoC to Rollout

- PoC for 2 entire cement lines:
  - 1 old site with few sensors and less data
  - 1 mature site robust automation with lots of data
- 50 AI models deployed in 3.5 months (2 sites)
  - (our competition estimated 9 months for same scope)
- **1300 AI Models within the next 1 year**



# What we monitor

- VERTICAL MILL / BALL MILL
  - Process
  - Mechanical
  - Oil System
- MOTOR
- GRATE COOLER
- CRUSHER
- COMPRESSOR
- CONVEYOR
- ELECTRICAL ROOM
- ELEVATOR
- FAN
- FEEDER
- FILTER PROCESS
- HOT GAS GENERATOR
- KILN
  - Base
  - Motor
  - Process
- LIMESTONE CRUSHER
- SEPARATOR
- POWER TRANSFORMER



# Under the hood

## Historical

### Asset / Process Signature

- Applies combination of AI algorithms to create asset or process signature (Operational Profiles)

## Real-Time

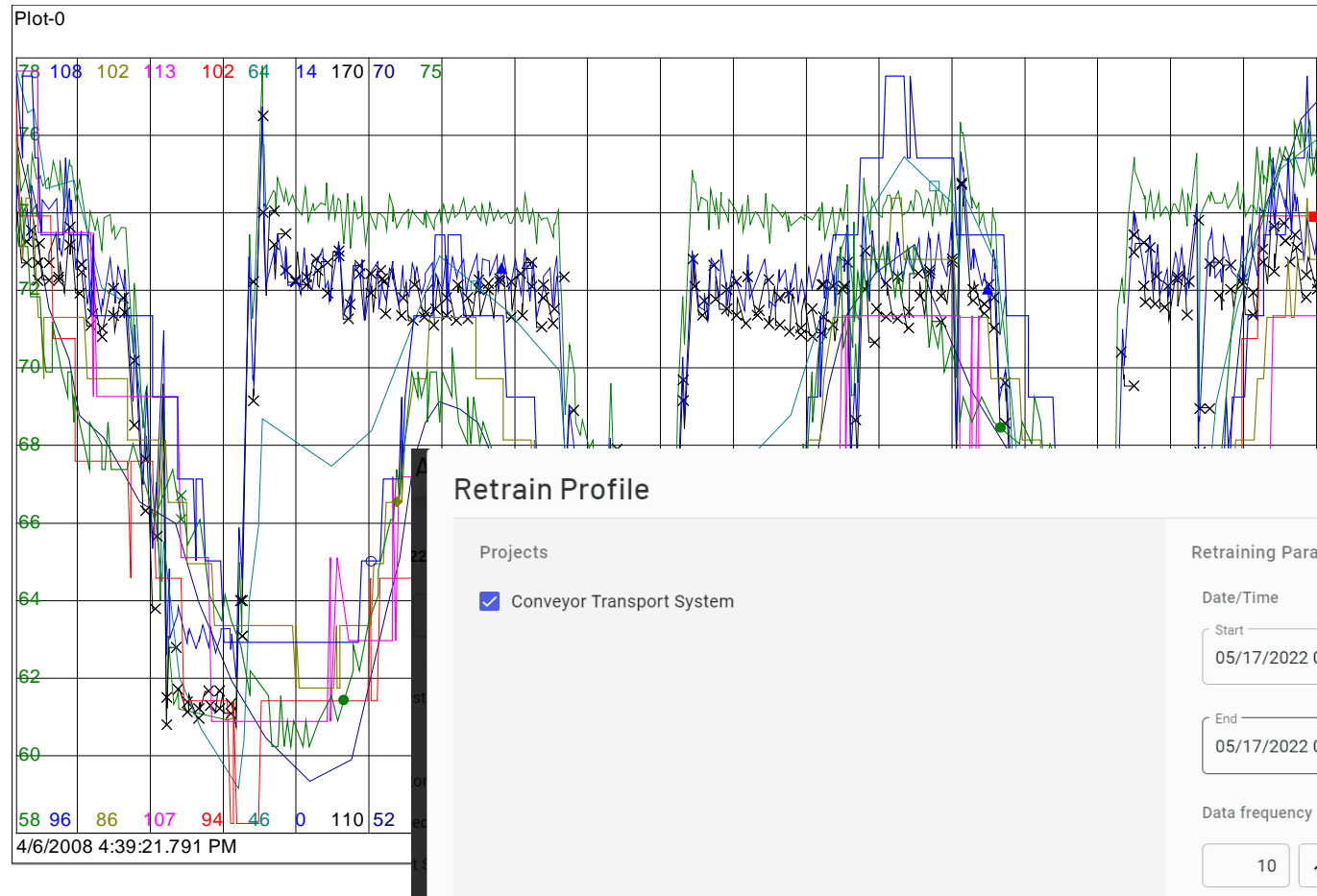
### What's Happening

- Continuously compare real time data to it's signature to detect deviations and predict future behaviors

## AI

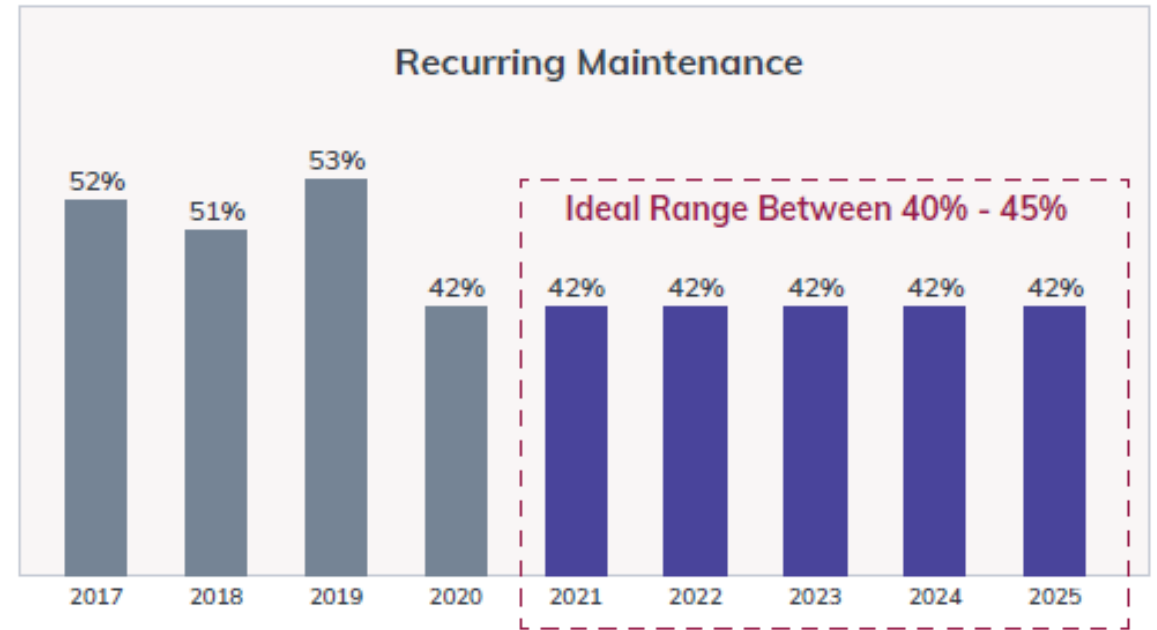
### Combination of Algorithms

- Machine Learning
- ICA
- Optics LSH
- KANN



# Savings and scalability

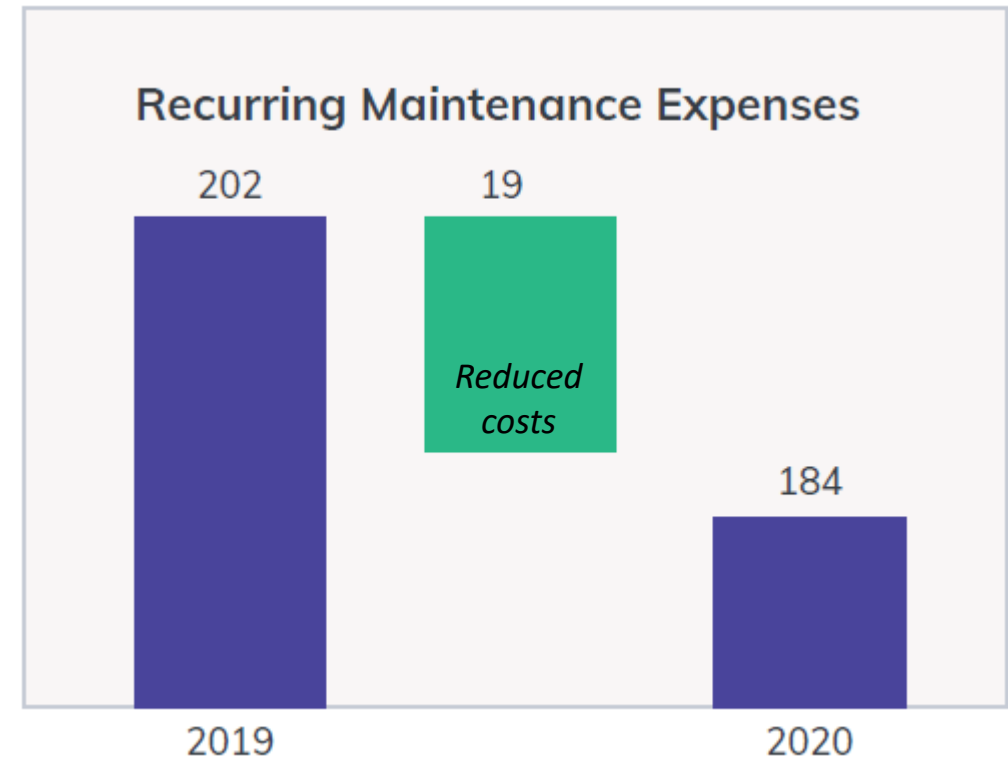
- Quick and efficient implementation
- Almost immediate benefits: across six sites, predictive analysis-driven “catches” avoided BR\$23 million expenditure in corrective maintenance costs per site in the first year alone.
- Unplanned maintenance costs achieved the desired target values after AVEVA Predictive Analytics.





# Maintenance backlog reductions

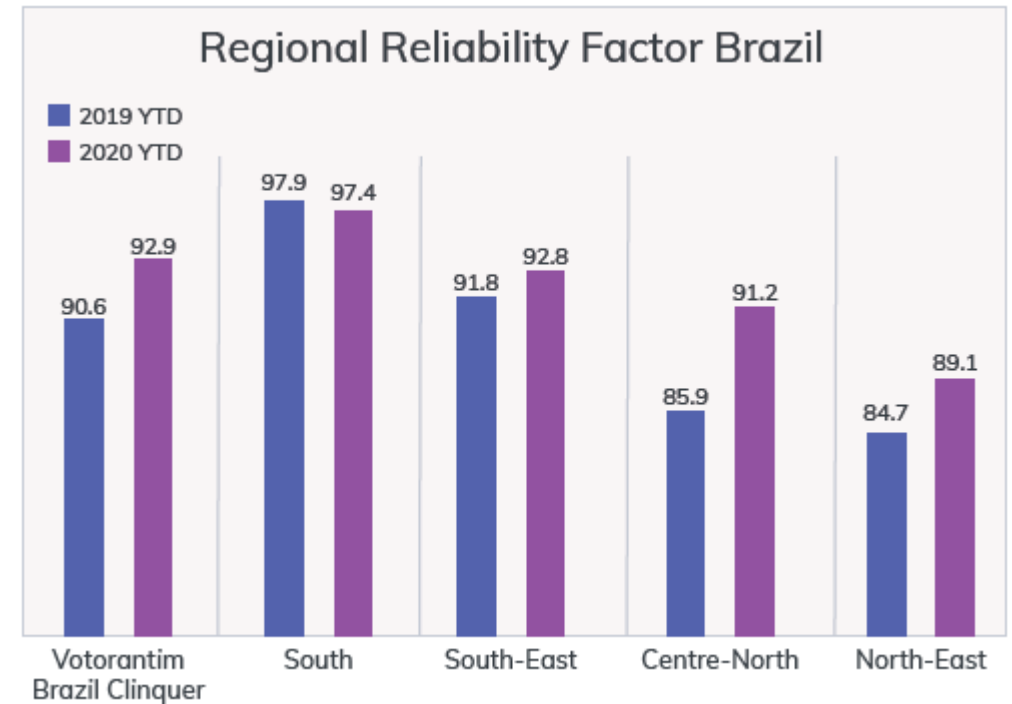
- Reduce maintenance costs by 10% (BR\$ 19 million), and also cut the plant's maintenance backlog
- With better data the team was able to drive a 6% improvement in asset reliability.
- Manage immediate maintenance needs
- Plan and scale their processes as needed by using the cloud to execute operations remotely (critical during the COVID-19 pandemic)
- Manage and minimize operational risk and cut unscheduled downtime



# New ways of work

Digital transformation is about more than just software!

- Change management and embracing new ways of working as part of a full connected worker vision
- Votorantim Cimentos' leadership led and successfully implemented a cultural change program to underpin the new digital maintenance strategy
- Achieved closer, more frequent collaboration across its maintenance workforce
- Standardized best practices to boost safety and elevate performance across multiple sites using intelligent, data-led operating models



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# Votorantim Cimentos testimonials

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"We selected AVEVA because of the quality of their software and the quality and experience of their team. We knew they had the capabilities we needed, but more importantly they had the knowledge and expertise to help us implement quickly and achieve ROI on the project within months. Now, our team has embraced digital ways of working we simply can't imagine going back to the way we worked before."

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**Marcio Krasinski**

Technical Board at Votorantim Cimentos

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"Using AVEVA predictive analytics we wanted to realize a vision of our next-generation plant operations, using data to shape our decision-making. Because AVEVA's software is agnostic we were able to click in the systems within days, and see benefits within weeks, driving unparalleled optimizations that spanned our entire operations and our network of plants."

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**Fabio Eduardo Scarlassari**

Global Maintenance General Manager at Votorantim Cimentos

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"At heart, digital transformation is about people being able to embrace new ways of working and truly become data-led experts in all that they do. Working with AVEVA we were able to make that shift in our thinking and the benefits for our team have been truly transformational. We have elevated our performance and now we can operate with greater efficiency and operational agility than ever before."

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**Fabio Eduardo Scarlassari**

Global Maintenance General Manager, Votorantim Cimentos

# Operational Transformation at Votorantim Cimentos



## Challenge

- Need for rapid implementation and a user-friendly interface
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## Solution

- AVEVA PI System
- AVEVA Predictive Analytics



## Benefits

- 10% of reduction in recurring maintenance compared to previous years (see recurring maintenance chart)
- Savings of BRL23M per site, equivalent to US\$5.5M savings per site and a total of US\$88M savings in total
- Reliability boosted by 6%, achieving target values of 85.9% to 91.2%
- Reduced unplanned maintenance from 52% to 42% for global maintenance costs, achieving targets
- Implemented successful change management strategy, improving collaboration
- Improved asset transparency, enabling comparative analysis between plants and sharing of best practices
- Improved instrumentation quality



# Caue Fontana

## Principal Architect


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