

NOVEMBER 2022

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# Digital Strategies for Lifecycle Management

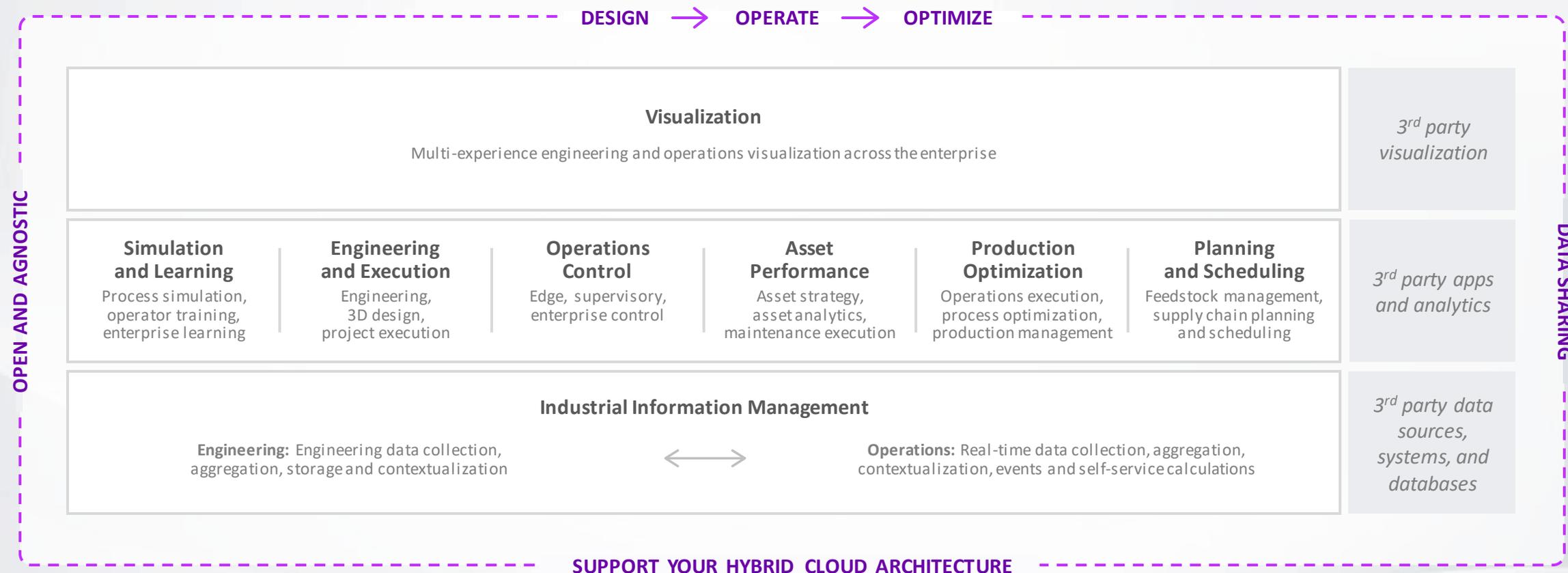
Rick Standish – Vice President, Engineering Information Management, AVEVA

Malcolm Panthaki, Vice President, Analysis Solutions, Aras

**AVEVA**

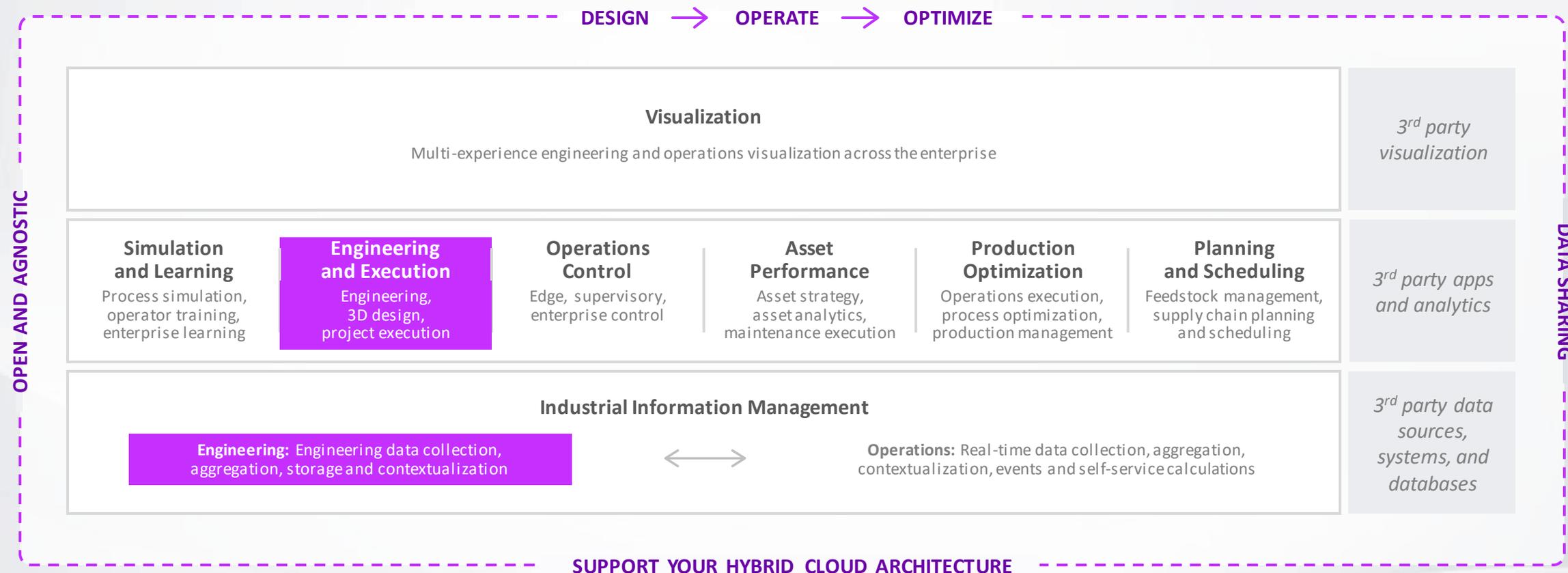
# Delivering a complete digital thread, purpose-built for industry

Accelerate time to value with flexible, scalable, and trusted industrial hybrid SaaS solutions



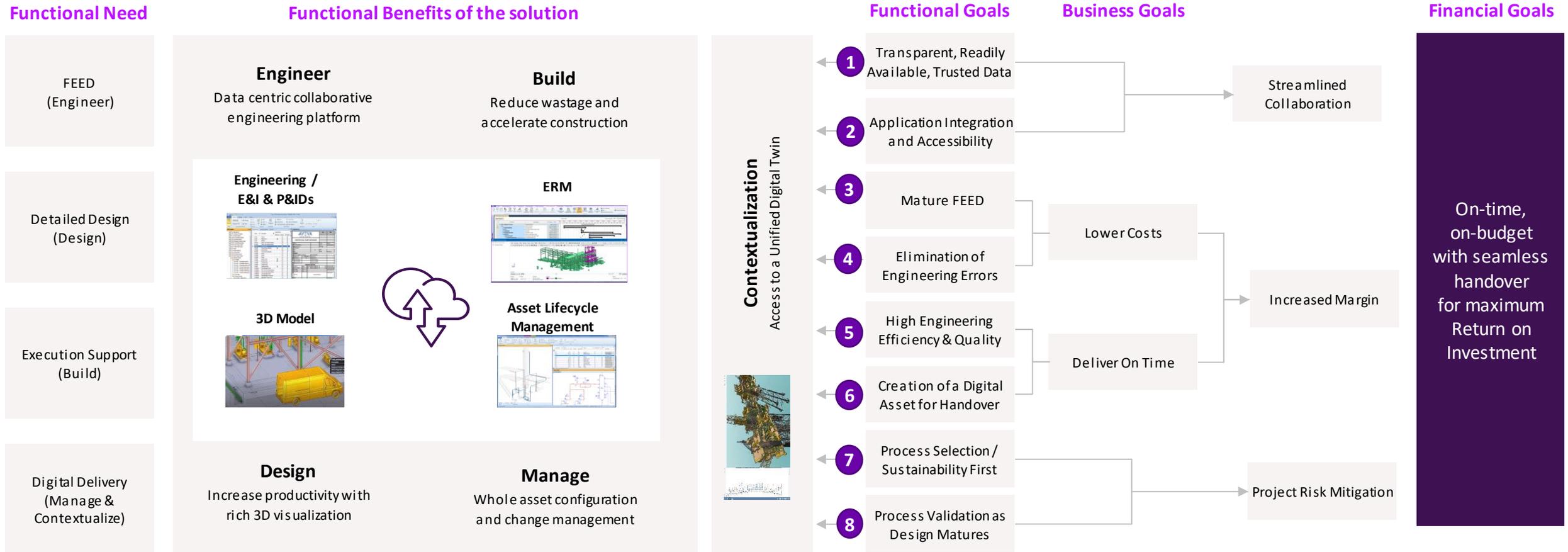
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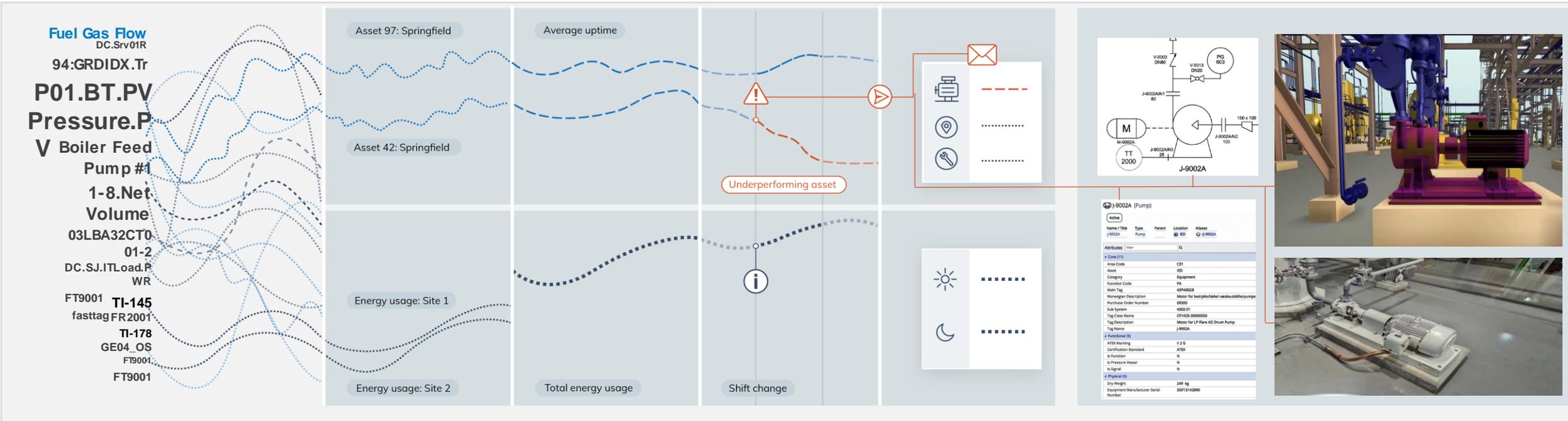
# A Unique Cloud Solution

Addressing the broadest challenges in engineering



# Scaling the Digital Thread

Individual Services Combined to form the Digital Thread



Streams

Asset Context

Analytics

Notifications

Lifecycle

Spatial Context



Use case by  
Connect Endpoints



Platform Services

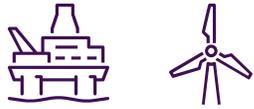
**Data Streams**  
(Subscription per Active Stream)

**Data Enrichment**  
(Subscription per Active Stream)

**Visualization (3D, Laser)**  
(Subscription / Max. MAU)

**Reference Content**  
(Subscription per Active Stream)

# Lifecycle Requirements for the Engineering Digital Twin



## EPC Capital Projects

“A Digital Platform that enables Modular Design & Re-use, integrates Engineering with Procurement, Project Controls, Construction, Fabrication and Commissioning and minimizes interfaces and improves collaboration”



## Owner Operators

“A data centric approach to managing Asset Information (engineering, operations, and manufacturer data) to enable digital transformation. We require trusted asset data from engineering design tools, OEM, M&R, and DMS”



## Highly Regulated Industries

“Delivering a digital twin that enables the use of systems engineering principles to manage requirements and configuration management; from conceptual design through the entire lifecycle to decommissioning.”



## Marine

“A consistent backbone for asset data; traceability between requirements, CAD, equipment, BOM, demands, sourcing, cost management and planning; engineering change management; sister ship configuration management; process automation and support through workflows; ability to efficiently collaborate with international partners”

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# New Strategic Asset Lifecycle Partnership

AVEVA



# AVEVA-ARAS Core Capabilities Roadmap and Primary Use Cases

## Core Capabilities Roadmap

Deliverable Management

Unified Engineering Integration

Requirements and Configuration Management

Project Progress & Supplier Exchange Collaboration

eBoM/mBoM Management / ERM Integration

On-Premises and SaaS Variants

## Primary use cases

Engineering system of record for the  
Digital Twin

Requirements and configuration management for  
regulated industries

Product lifecycle management for highly complex  
ETO products

Brownfield Operational Change  
Management for Oil & Gas / Power

Productized Deliverable Management  
for Unified Engineering

# The Digital Twin : Information mastery across the asset lifecycle

A unified data platform for better and faster decision-making combining both the engineering and operational data segments of industrial information.

## Data Aggregation

Aggregate and align information from multiple sources to create a single source of truth for a given piece of data

## Data in Context

1D/2D/3D contextual enrichment of information to improve the quality and speed of decisions

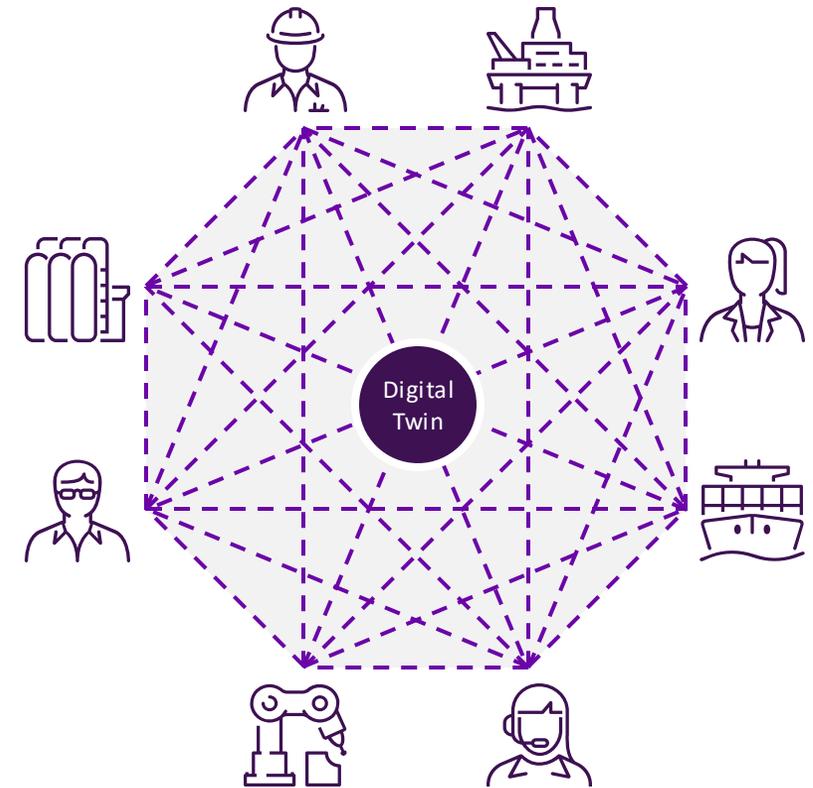
## Data Management

Configuration, change management, approval and baselining of engineering data and requirements.

## Data Sharing

Democratize access to information for internal and external stakeholders (OEMs, Partners, etc.)

## UNIFICATION OF DATA IN THE DIGITAL TWIN



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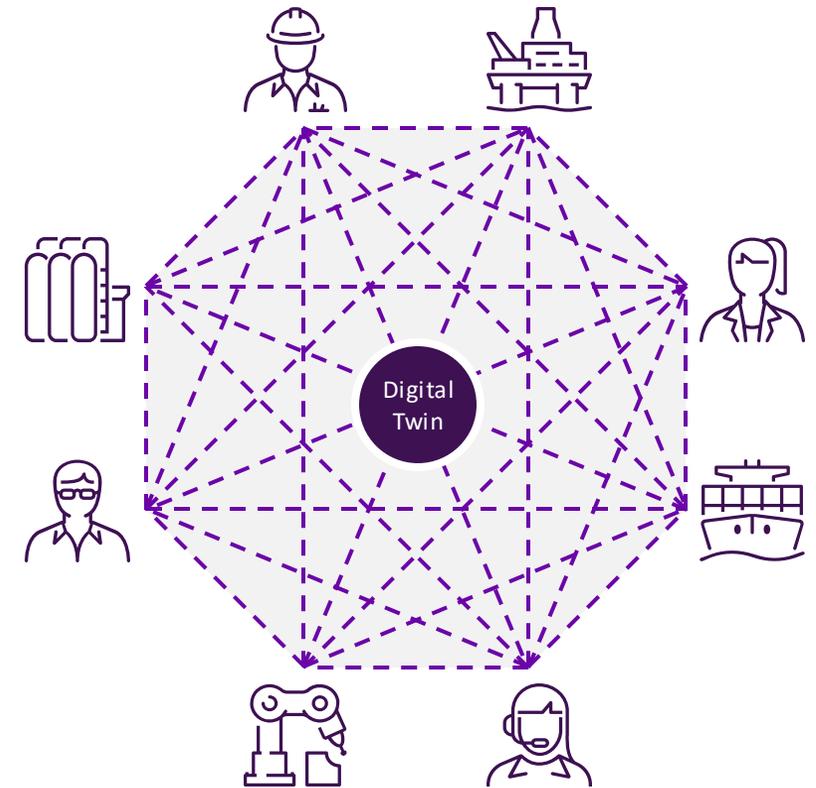


Configuration, change management, approval and baselining of engineering data and requirements.

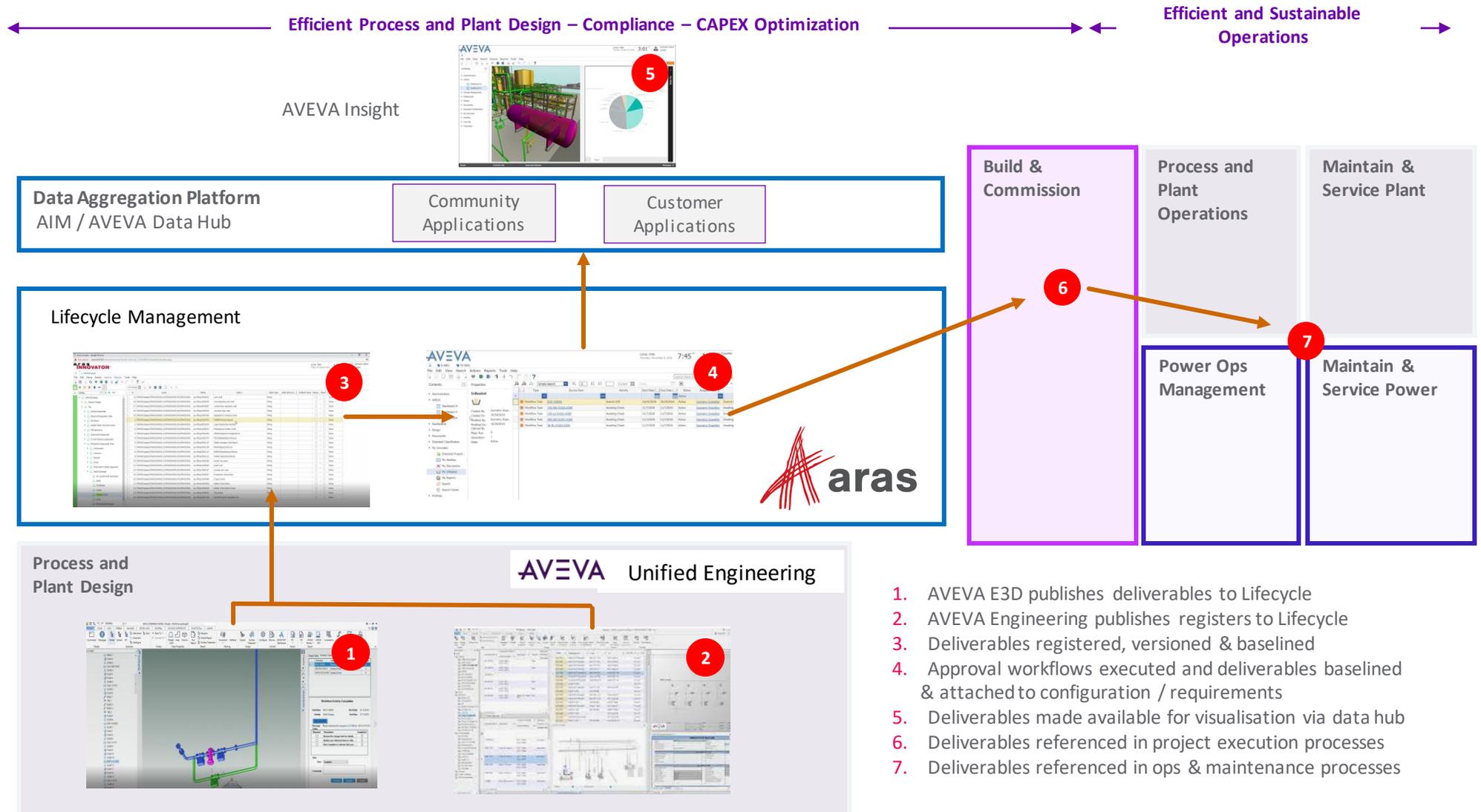
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## UNIFICATION OF DATA IN THE DIGITAL TWIN



# System of Record for the Engineering Digital Twin



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# Demonstration

AVEVA



**INSERT NEW Partnership Demonstrator When  
Available – November 9th (10 Mins)**

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Delivering New  
Opportunities for Asset  
Lifecycle Management

The

**AVEVA**  **aras**

Partnership

# Aras' Purpose, Vision, and Mission

## PURPOSE

Enable our customers to create safe and innovative products that play an **essential** role in our lives



## VISION

**Transform** the way the world makes products



## MISSION

Reinvent software for engineering and manufacturing to empower our customers with the **flexibility** to overcome tomorrow's challenges



# Megatrends Speeding Up Change and Disruption

**Smart, Connected  
& Autonomous**

**Accelerating  
Complexity**

**Cloud**

**Embedded Software**

**Industry 4.0**

**Security**

Materials Advancements

**Electrification**

New Regulations &  
Compliance

**Additive Manufacturing**

Simulation

**Sustainability**

Product-as-a-Service

Generative  
Design

IoT  
Connectivity

Workforce Transformation

**Systems  
Engineering**

Agile  
Processes

# Rapid Transformation *and* Unforeseen Events

**Business requirements are  
changing ever faster**

**Companies must adapt  
more quickly**

“ *What we are seeing is  
a great acceleration of trends  
that existed before the crisis.* ”

Sven Smit  
Senior Partner and Chairman & Director,  
McKinsey Global Institute, *“The Great Acceleration”*

McKinsey  
& Company

# Global Manufacturers Struggling to Adapt

Fragmented processes

Disconnected

Incompatible tools

Data silos

Hard coded systems

Difficult and slow to change

A resilient platform for PLM and industrial digital solutions

# Our Disruptive Advantages

Enterprise SaaS

Powerful | Unmatched capabilities

Low-code platform

Flexible | Adapt faster | Upgrade faster

Digital thread

Open | Unlimited connectivity

# Fastest Growing in Our Category

**40%**

ARR growth in 2021

**37%**

seven year compounded  
annual growth

**95%**

gross retention rate  
of subscriptions

**400+**

subscribers worldwide

**850+**

employees globally

**150+**

partners worldwide

# Global Enterprises Use Aras to Design, Build, and Operate Complex Products



AEROSPACE



AUTOMOTIVE



DEFENSE



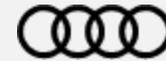
HIGH-TECH ELECTRONICS



INDUSTRIAL



MEDICAL DEVICES



# Aras Empowers Customers to Adapt with Agility

*“The future with Aras is glowing and growing, with new capabilities being introduced, capabilities that can actually impact our company and impact the bottom line. I see the future as being very bright.”*

**Rick Bosch**  
Insitu | A Boeing Company



*“The ability for us to take a full system and do an upgrade which is fully regression tested and deployed within three months is something we have not had the ability to do previously at Microsoft. This is a testament to the platform that Aras has built.”*

**Boris Cononetz, Jr.**  
Microsoft



*“The possibilities for streamlining both technical and business processes are almost endless with Aras, and the fact that the upgrades are included in the Aras subscription and performed by Aras is a significant benefit to us into the future.”*

**Yutaro Mishima**  
Kawasaki Heavy Industries



# Digital Transformation Platform

Enterprise SaaS

Low-Code Platform

Digital Thread



Requirements Engineering



Systems Architecture



Program Management



Simulation Management



Variant Management



Product Engineering



Component Engineering



Technical Documentation



Manufacturing Process Planning



Quality Management System



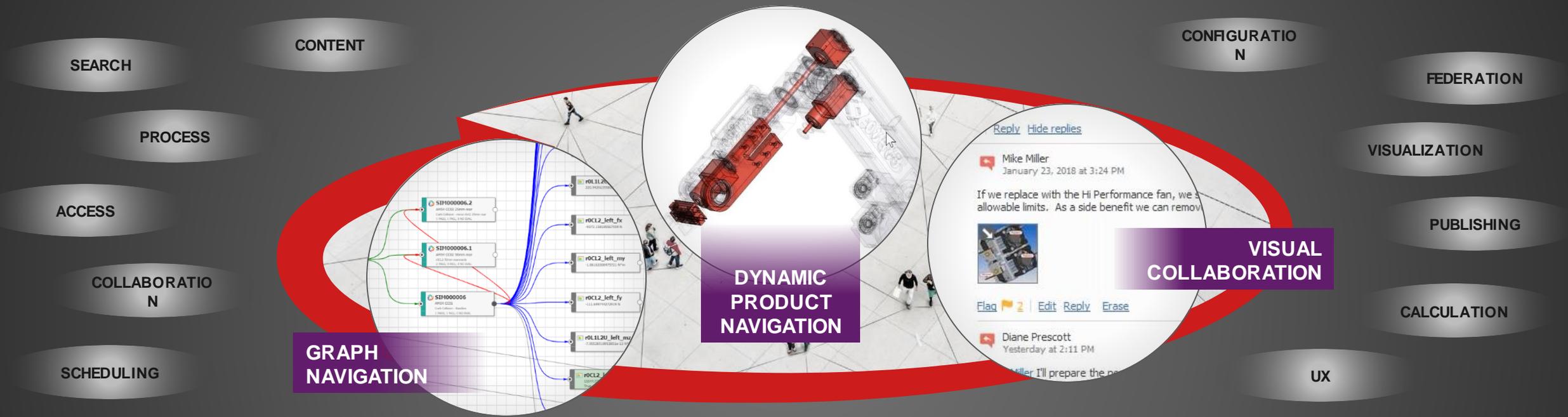
Digital Twin Core

INDUSTRIAL LOW-CODE MODELING ENGINE

PLATFORM SERVICES

REPOSITORY

# Platform services support Rapid Application Development



SEARCH

CONTENT

CONFIGURATION

FEDERATION

PROCESS

VISUALIZATION

ACCESS

PUBLISHING

COLLABORATION

CALCULATION

SCHEDULING

GRAPH NAVIGATION

DYNAMIC PRODUCT NAVIGATION

VISUAL COLLABORATION

UX



Requirements Engineering



Systems Architecture



Program Management



Simulation Management



Variant Management



Product Engineering



Component Engineering



Technical Documentation



Manufacturing Process Planning



Quality Management System



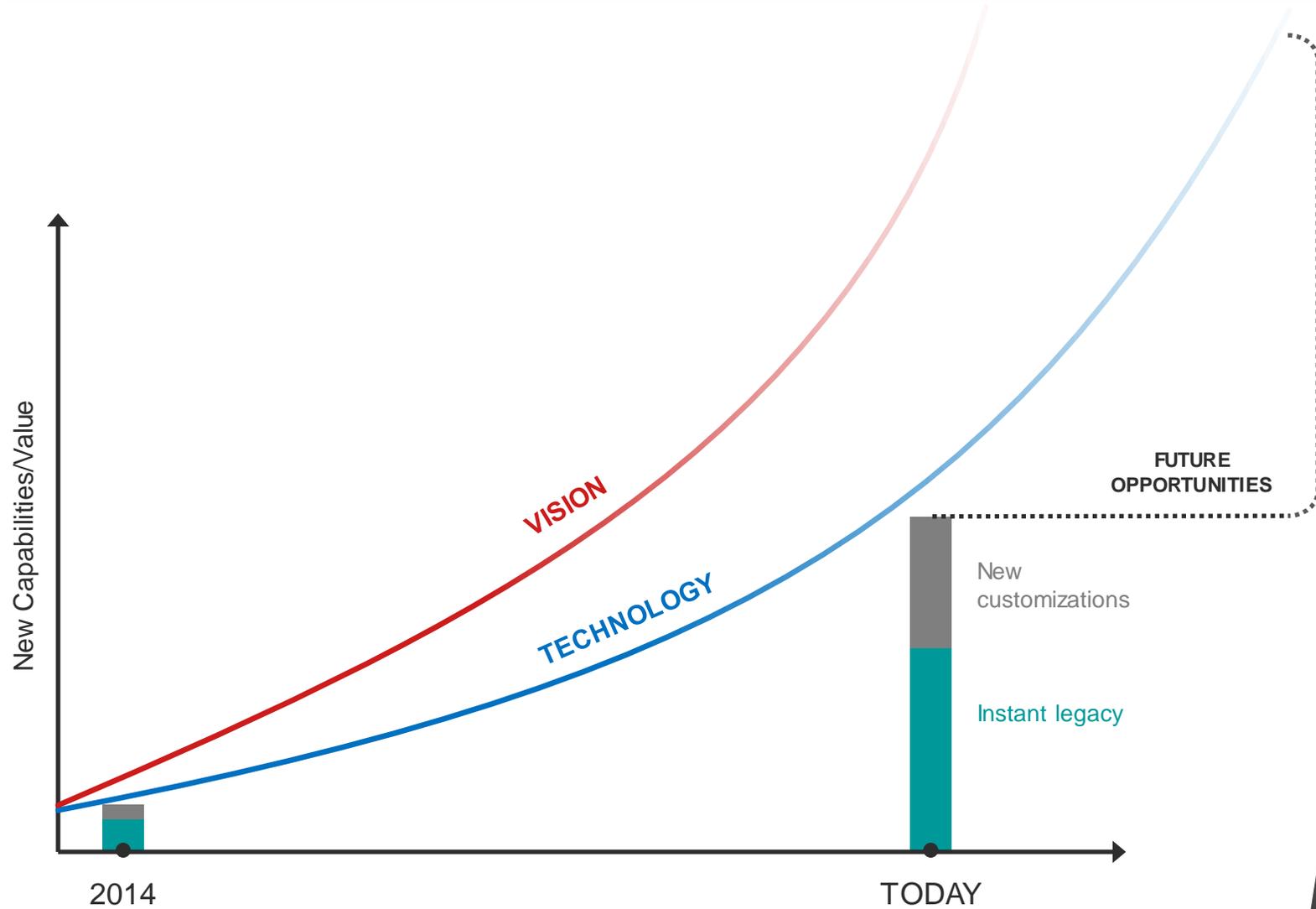
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PLATFORM SERVICES

REPOSITORY

# Are you keeping pace with change?

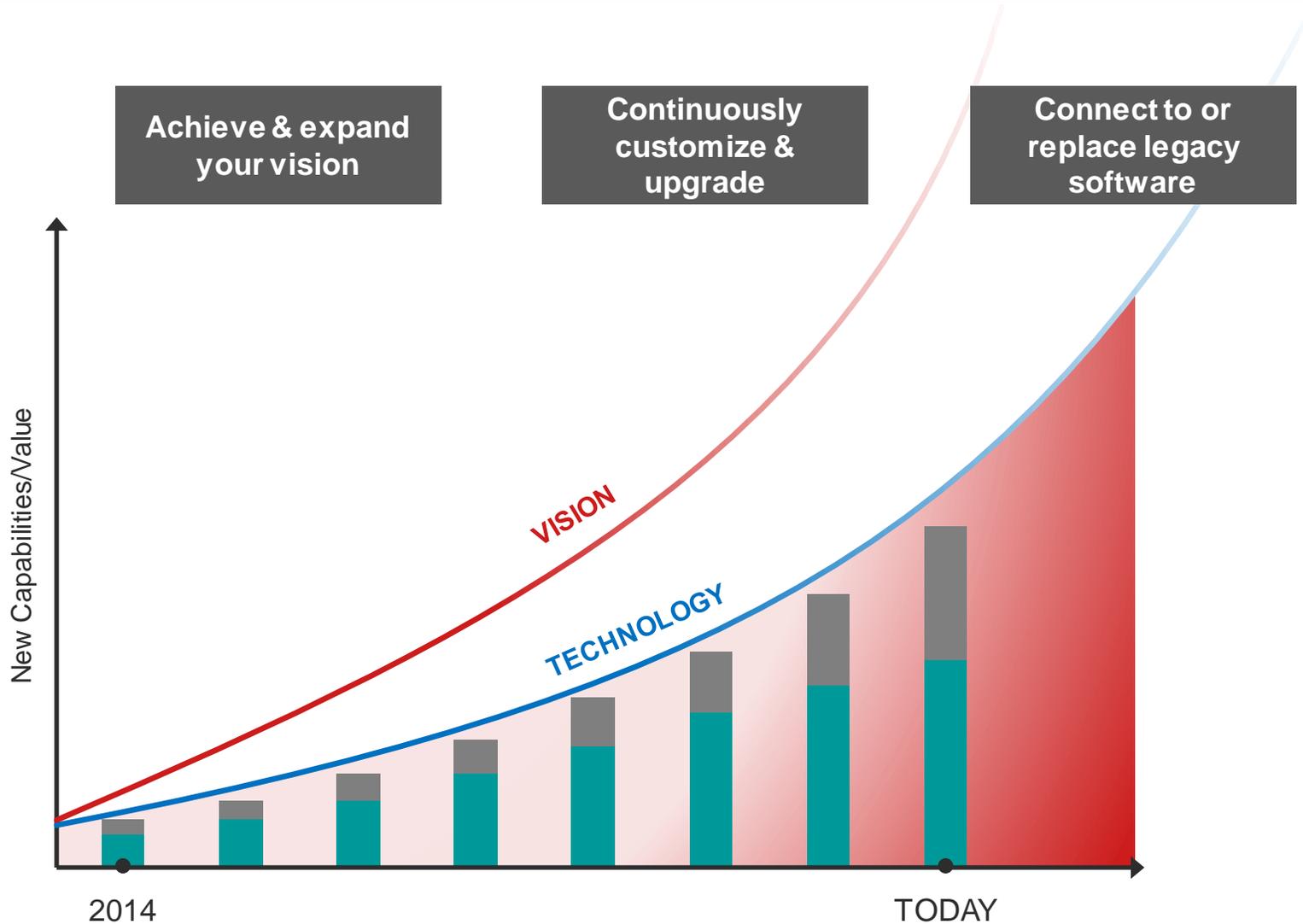


## PLM Upgrade Comparison

	Siemens	Dassault Systèmes	PTC	Aras
Years between	12.4	8.8	8.3	1.5
Months to complete	14	13	11	3
Average cost	\$1.2M	\$987k	\$723k	\$46k

CIMdata Study

# Achieve sustainable digital transformation



**aras**  
INNOVATOR

OPEN

FLEXIBLE

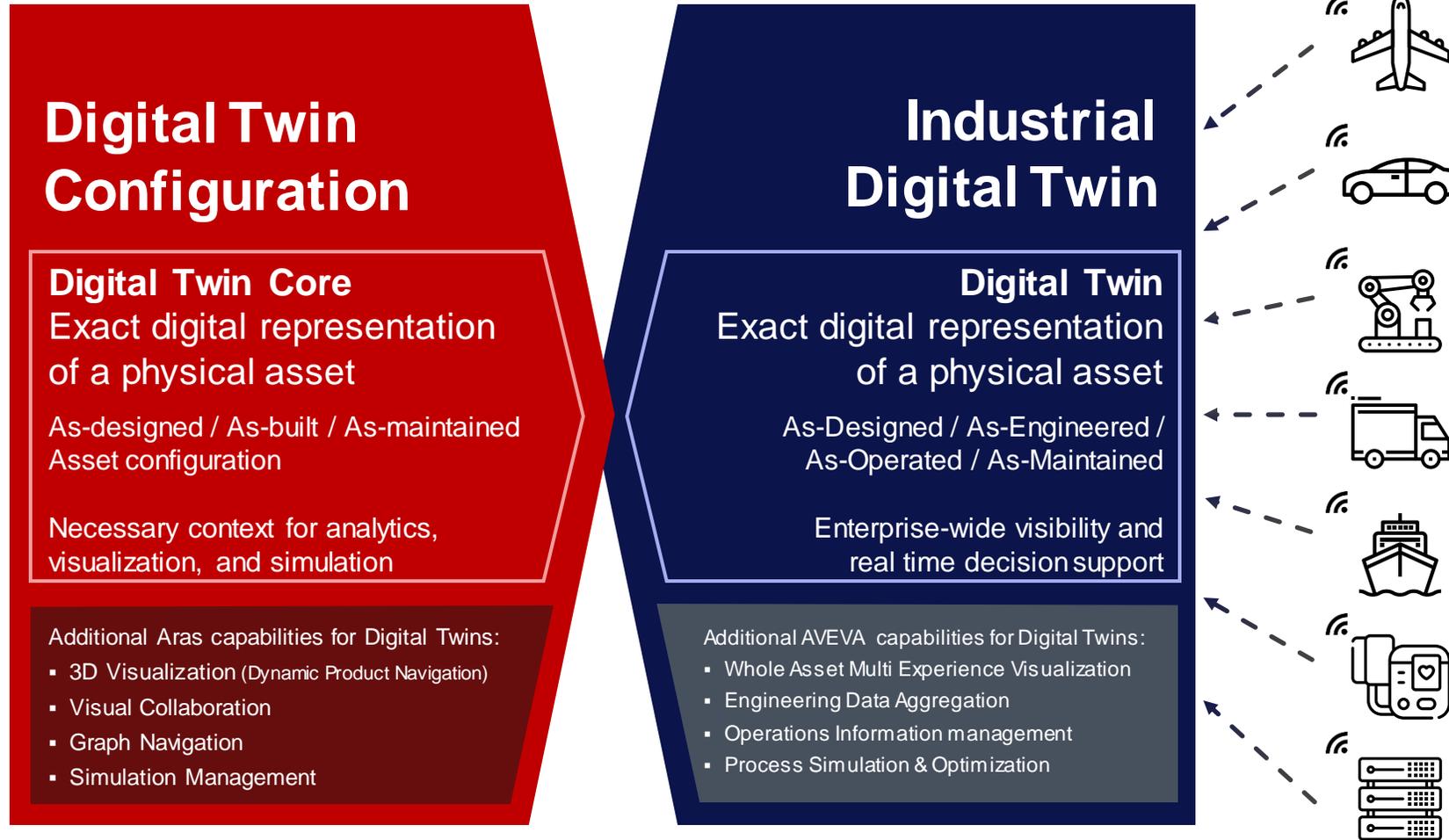
SCALABLE

UPGRADEABLE

*"Aras offers the best combination of customizability along with fast, easy and low-cost upgrades compared with competing PLM providers."*

- CIMdata, 2021

# Context for building, sustaining, and using Industrial Digital Twins



**aras**  
INNOVATOR

AVEVA Connect

# More capable than any other SaaS offering for PLM



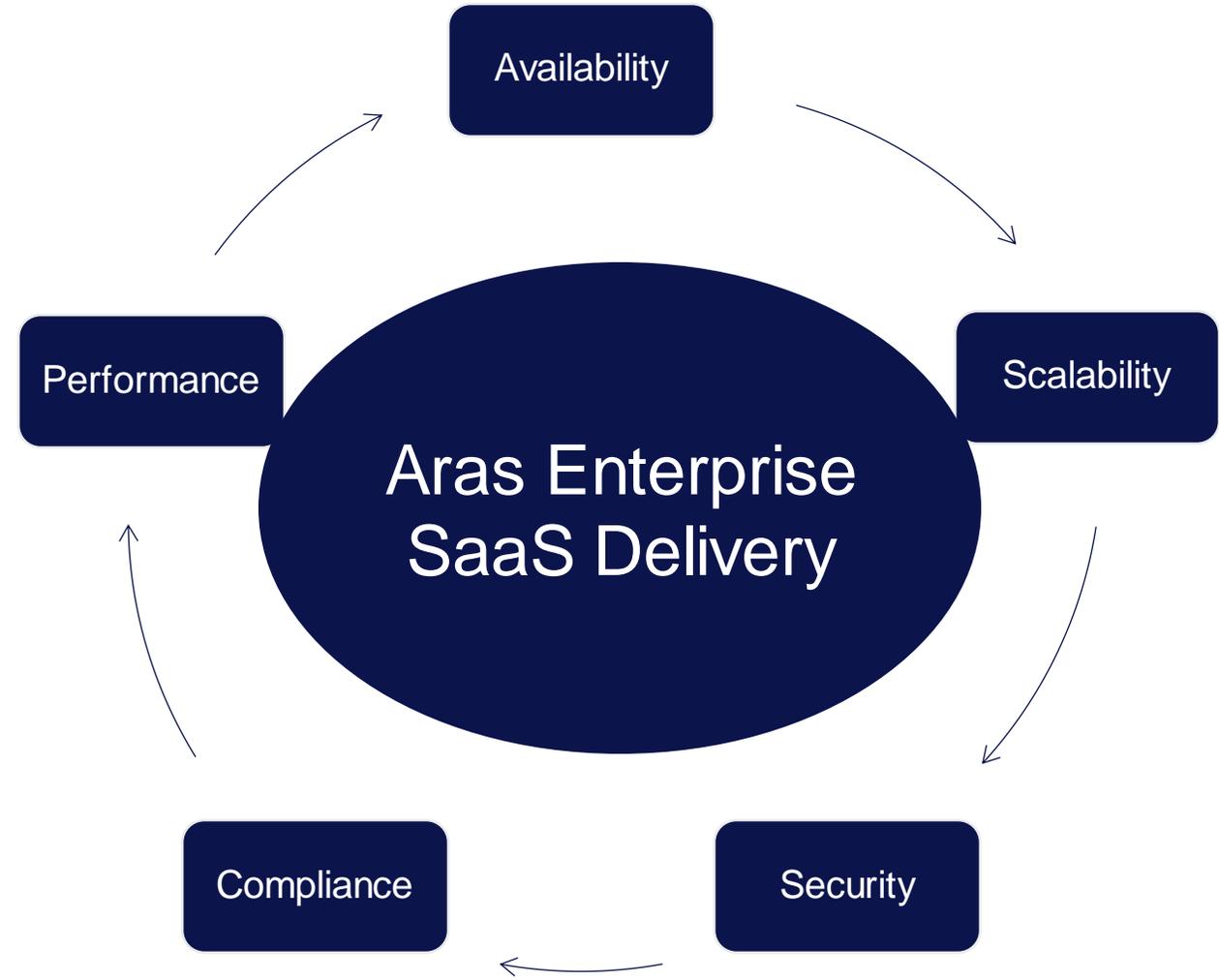
Only Aras Enterprise SaaS provides a fully capable, business-ready SaaS PLM environment with complete Systems Engineering and Digital Thread functionality ready to transform your organization, all available in a single offering.



Aras Enterprise SaaS is the only SaaS offering for PLM to support unlimited customizations and the capabilities to create unique solutions with no limits to complexity. This is managed via an integrated DevOps toolset to streamline the delivery process.



Unlike other SaaS offerings that force upgrades, Aras Enterprise SaaS allows you to adopt new capabilities at your own pace, with all customizations guaranteed to work with new versions. This eliminates compliance issues, risks, and associated liabilities of systematic updates.



## NuScale Power / SMR Nuclear Technology provides a safe, simple, small, economical, scalable nuclear power generation designed to meet today's energy demands.

### ▪ Challenges:

- Designs must still satisfy the same requirements of traditional plants
- Design requirements come in many forms and changes come at various times
- Legacy plants have struggled largely because information is document based
- While NuScale's SMR design is much simpler, they must still meet the same requirements for safety, regulations, and quality as those of a traditional nuclear plant.
- Simpler doesn't mean fewer requirements
- Looking for a "one stop shop" for requirements



## ▪ **Solution:**

- With Aras Innovator, NuScale took a simpler approach to PLM
- Configuration and customization replace out-of-the-box systems and provide long term value
- Use Aras Innovator for configuration management from design and concept through decommissioning
- Manage all variants in one place
- Need the ability to trace those requirements down to the part level at any given time

## ▪ **Why Aras?**

- Unique architecture adapts to meet changing business needs
- Replace disruptions with regular upgrades that include customized functionality
- Lifecycle traceability via digital thread and digital twin functionality
- Scalable platform, regular upgrades including customized functionality
- Open connectivity; tool agnostic

*With Aras we believe we will realize the benefits of the digital thread sooner, at lower cost, with a platform that can transform with NuScale. The unique architecture easily adapts to meet the changing processes and business requirements of our company and industry. Customization is not only allowed, but encouraged, with solutions tailored to our needs, rather than tailoring our processes to the software.*

- Neil Olivier, Director of Corporate Services, NuScale



# This EPC is a leading engineering and technology company that selected Aras Innovator to advance its energy transition strategy

## Solution

- Deploy Aras Innovator to support digital-by-design approach
- Full project lifecycle traceability and optimization

## Why Aras?

- Standardized data flows and seamless collaboration between disciplines
- Easy access to past project information to increase engineering re-use
- Ease of data integration for actionable reporting
- Supports creation of a digital twin backbone

## Benefits:

- Support faster delivery of new energy projects
- Decrease Investment Risk
- Increase efficiency and reduction of cycle times
- Create foundation for enhanced digital services offers following plant handover

*“Digitalization is one of our key enablers to drive operational competitiveness and support our energy transition targets. This partnership with Aras demonstrates our leading position in the industry’s digital transformation and our commitment to adopting a digital-by-design approach to develop and scale up new energy solutions. Our clients are very receptive about our data-centric approach, as it aligns with their vision of collaborative project execution”*

**Leading EPC Company**  
Also, an AVEVA customer

# Here's Why AVEVA Chose Aras...

SaaS-driven Approach  
All Functionality, All Flexibility

Low-code platform  
Rapid Development

Flexible  
Adapt faster | Upgrade faster

Open | Unlimited connectivity  
Vendor Agnostic

Audit Trail for the Industrial Digital Twin  
Data Lifecycle and Config/Change Mgmt



Malcolm Panthaki

VP of Analysis Solutions

Aras  
mpanthaki@aras.com



Rick Standish

VP Engineering Information Management

AVEVA  
rick.standish@aveva.com



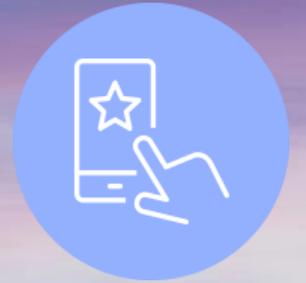
# Questions?

Please wait for the microphone.  
State your name and company.



# Please remember to...

Navigate to this session in the mobile app to complete the survey.



# Thank you!

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The Company shall not be obliged to disclose any revision to these forward-looking statements to reflect events or circumstances occurring after the date on which they are made or to reflect the occurrence of future events.

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#### ABOUT AVEVA

AVEVA is a global leader in industrial software, sparking ingenuity to drive responsible use of the world's resources. The company's secure industrial cloud platform and applications enable businesses to harness the power of their information and improve collaboration with customers, suppliers and partners.

Over 20,000 enterprises in over 100 countries rely on AVEVA to help them deliver life's essentials: safe and reliable energy, food, medicines, infrastructure and more. By connecting people with trusted information and AI-enriched insights, AVEVA enables teams to engineer efficiently and optimize operations, driving growth and sustainability.

Named as one of the world's most innovative companies, AVEVA supports customers with open solutions and the expertise of more than 6,400 employees, 5,000 partners and 5,700 certified developers. With operations around the globe, we are headquartered in Cambridge, UK and listed on the London Stock Exchange's FTSE 100.

Learn more at [www.aveva.com](https://www.aveva.com)