

NOVEMBER 2022

---

# Visualizing the Digital Twin, an independent service on the industrial cloud platform

Steve Parvin, AVEVA and Lori Warda, AVEVA

**AVEVA**



Introduction – the Business Challenge  
Building a Solid Engineering Data Set  
Integrating Engineering Data in AVEVA Insight

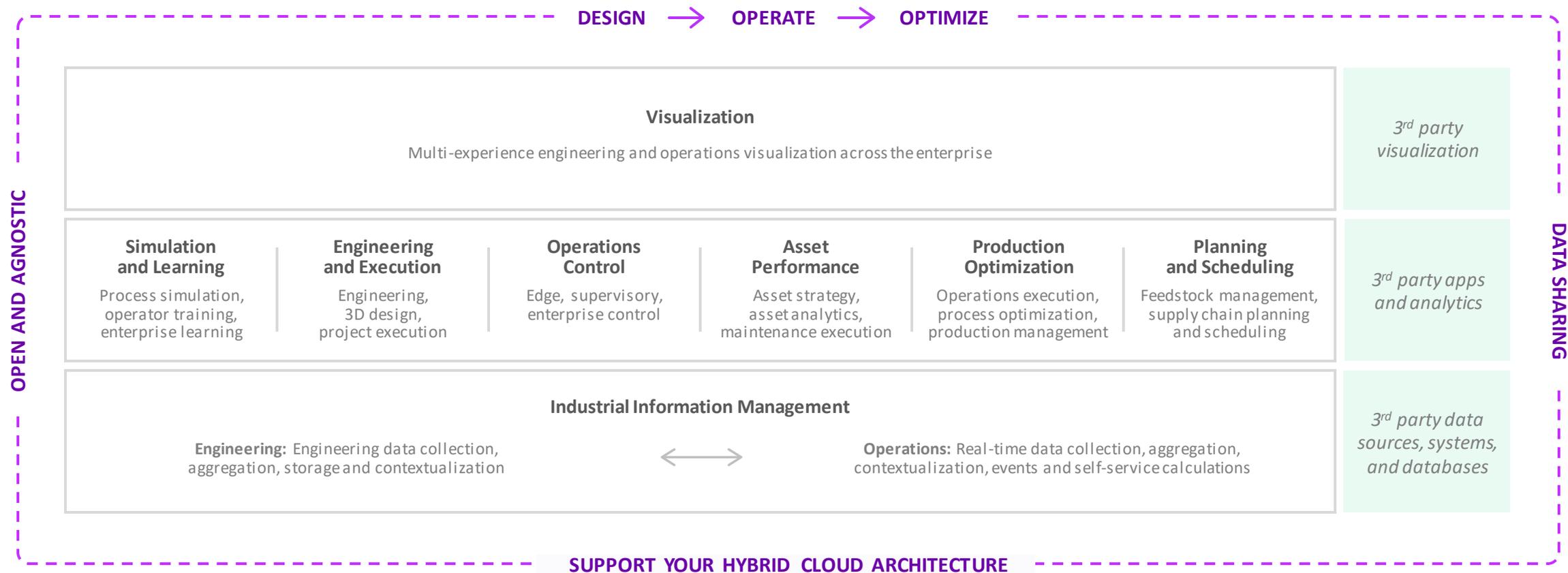
---

# The business challenge

**AVEVA**

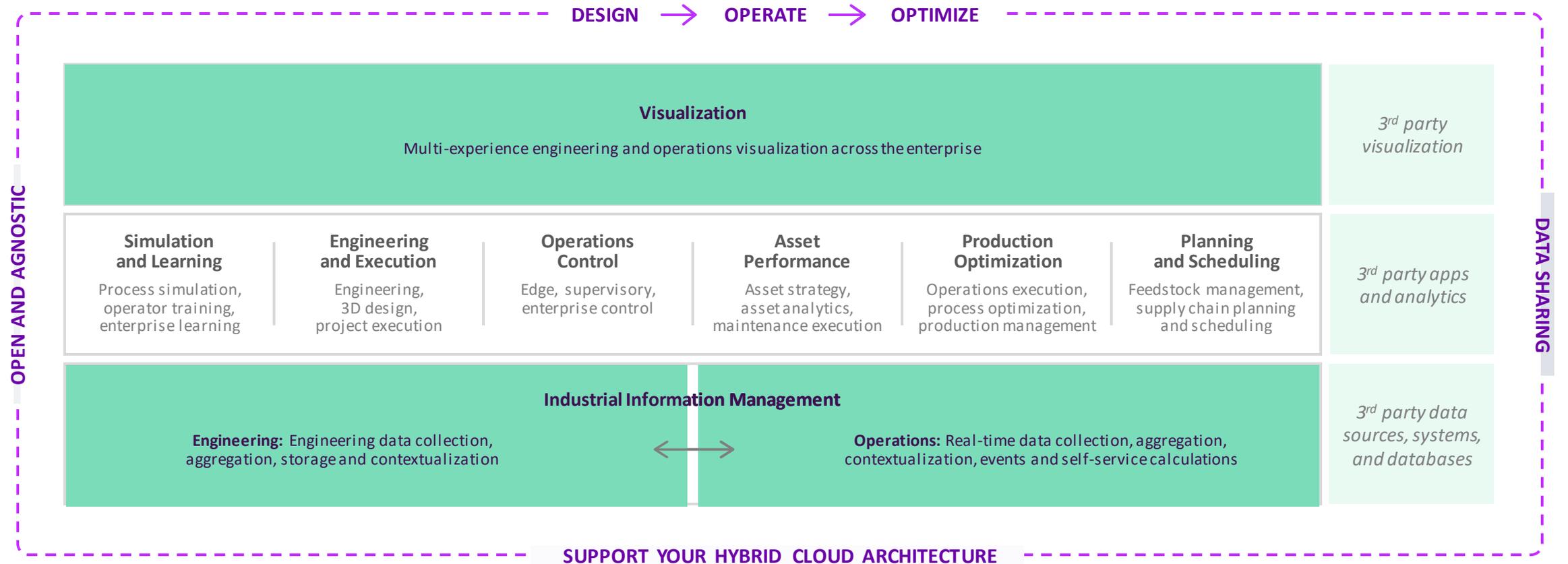
# Delivering a complete digital thread, purpose-built for industry

Accelerate time to value with flexible, scalable, and trusted industrial hybrid SaaS solutions

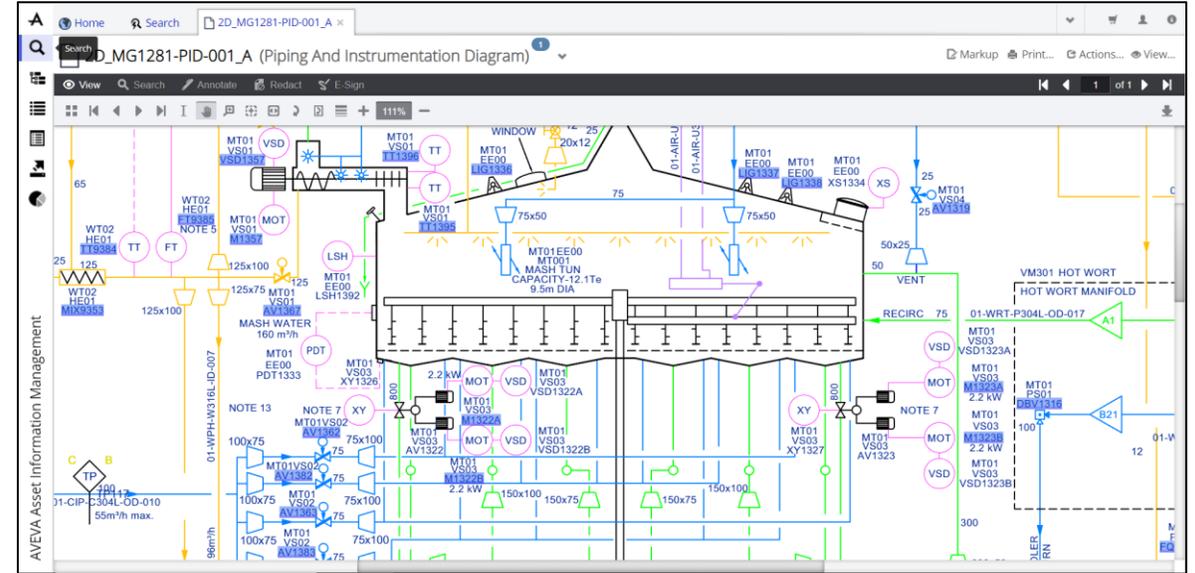
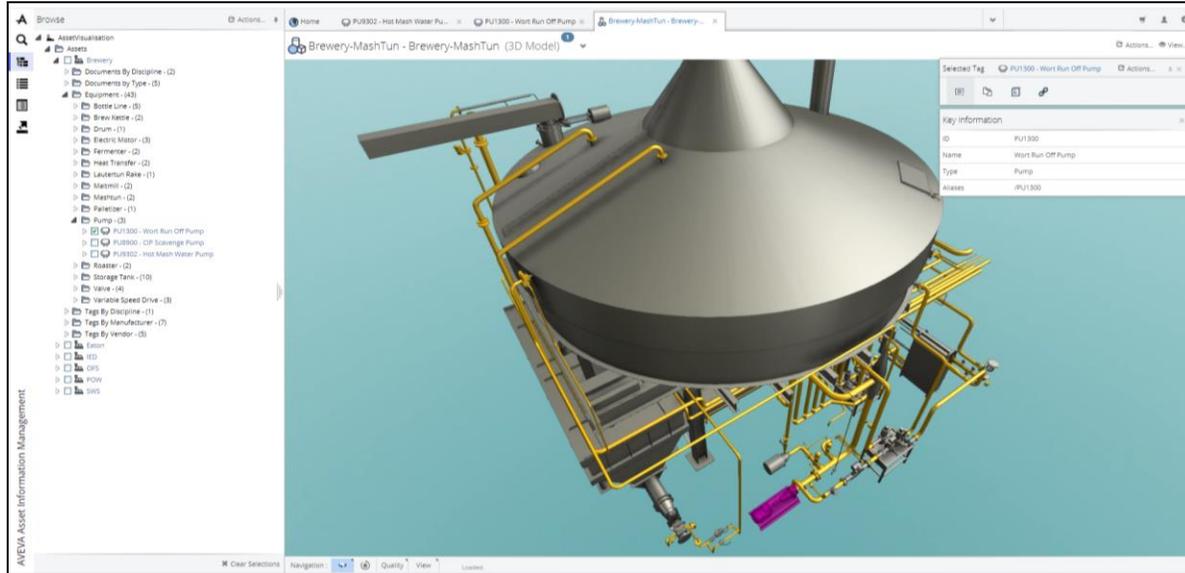


# Industrial information management

## The foundation of the digital twin



# AVEVA Asset Information Management Advantages



Eliminate data silos with all information available in one place



Improve safety and compliance with quick access to critical information



Gain the insights necessary for informed, good decision making



Save time and effort on finding and validating information



Empower teams to collaborate with a 360° view of data



Reduce costs and time to value with a cloud solution



# Trusted information matters

Accurate decision making relies on being able to find the correct information, at the right time

- Businesses with poor asset information management processes are found have total business expenditures up to 5% higher.

Ref. IAM Institute

Asset Information, Strategy, Standards and Data Management SCG, 2018

- “Only 2/3 of required asset information is in the EAM system.”

ARC Advisory Group survey 2010/SAP-Centric EAM 2011

- “The cost of poor asset information equates to 1.5% of sales revenue p.a.”

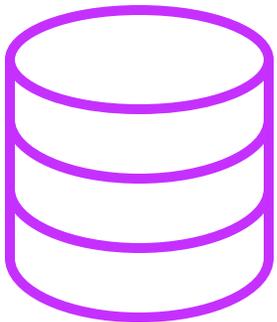
Ref. NIST Study / SAP-Centric EAM 2011

---

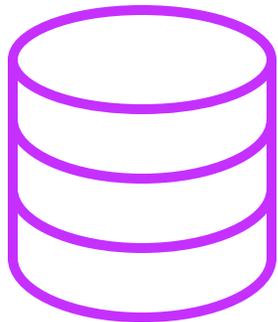
# Data silos

Disconnected information in multiple systems and formats

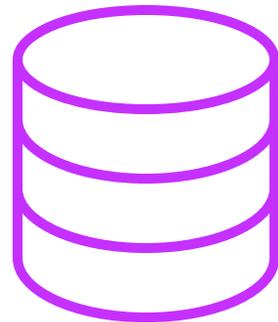
- Different user experiences/training
- Time to find and aggregate
- Alignment/trust



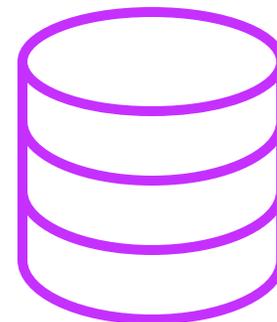
Drawings and schematics



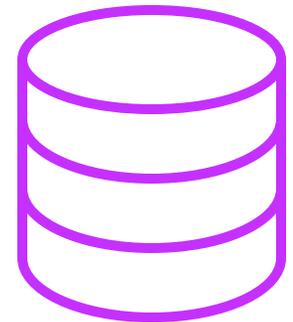
3D models



Operating procedures



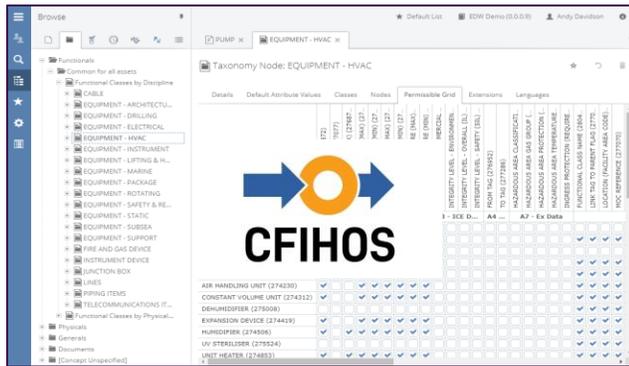
Vendor data



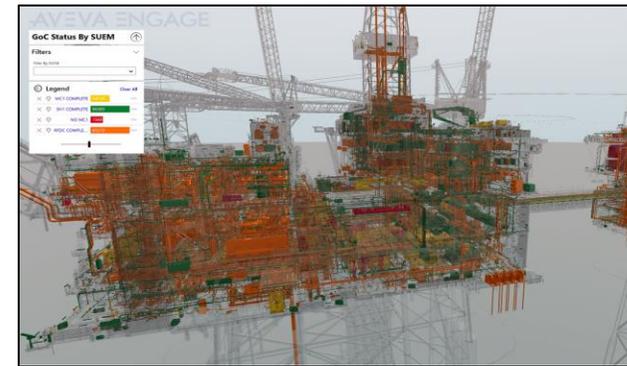
Maintenance records

# Capabilities during CAPEX

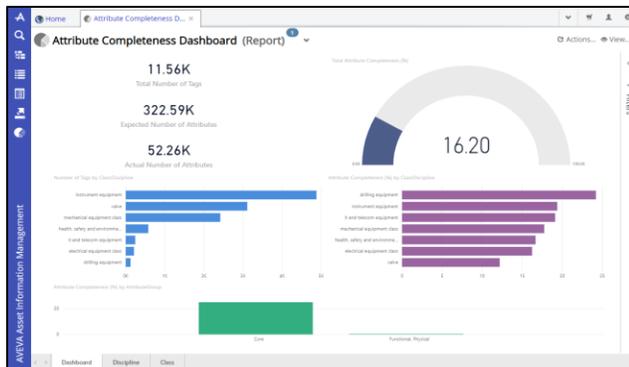
Improve visibility, trust and control to meet budget and schedule while enabling a smooth handover and a quick start-up



Information standard aligned with international standards to guide adoption of a consistent approach to information.



Collaborative, graphical reviews of constructability and commissioning status



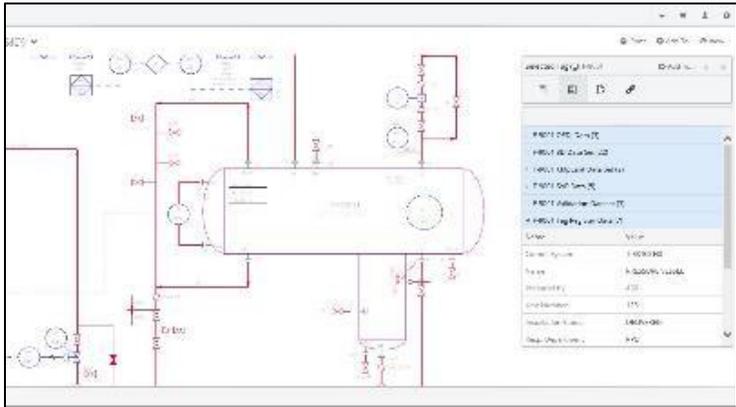
Accurately measure data quality. Verify consistency, compliance and completeness of data from EPC.



Use the 3D model for conducting e-reviews and apply mark-up remotely.

# Capabilities during OPEX

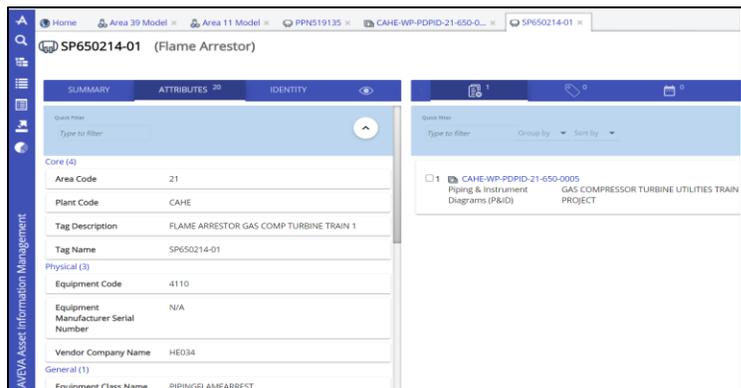
Use of as-operated engineering data to support analysis for performance, safety, process issues...



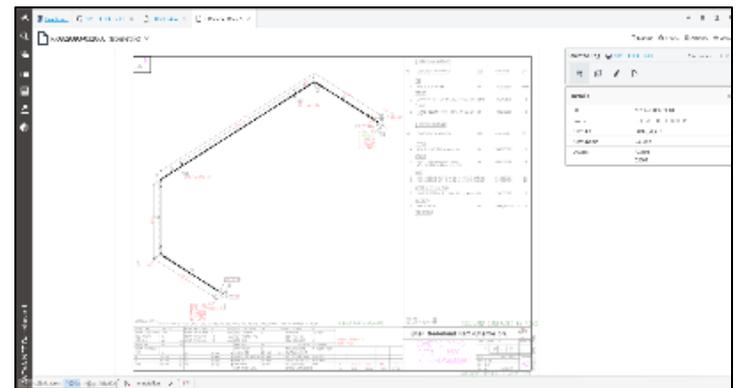
Intelligent,  
Hotspotted  
2D Diagram  
(PEFS, Instruments &  
Electrical drawings



Interactive  
Streamed 3D  
Model



Functional  
Location Summary  
Page

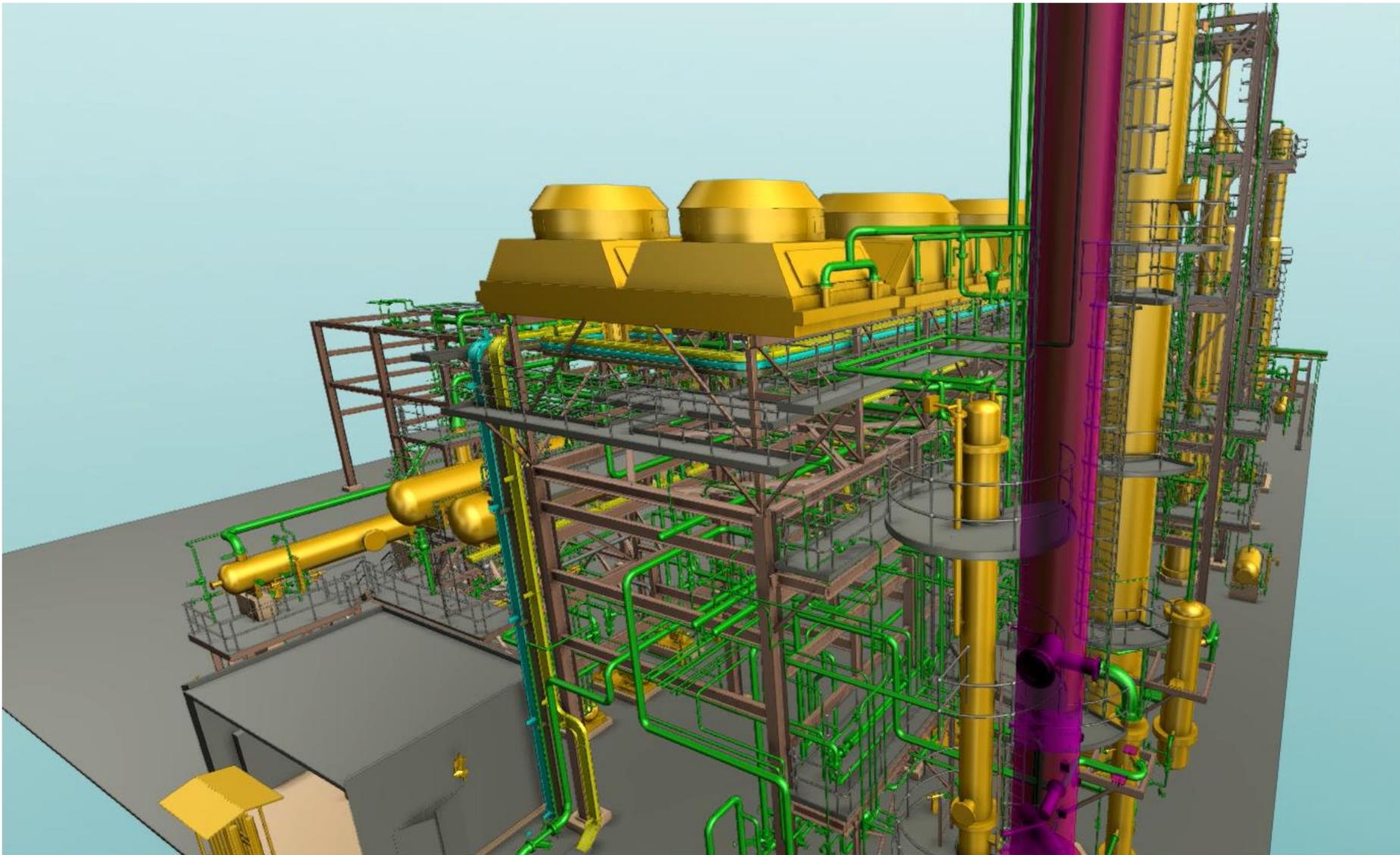


Intelligent,  
Hotspotted  
Isometric,  
Corrosion Loop Iso  
etc

---

# Contextualize your data with AVEVA™ Asset Information Management

**AVEVA**



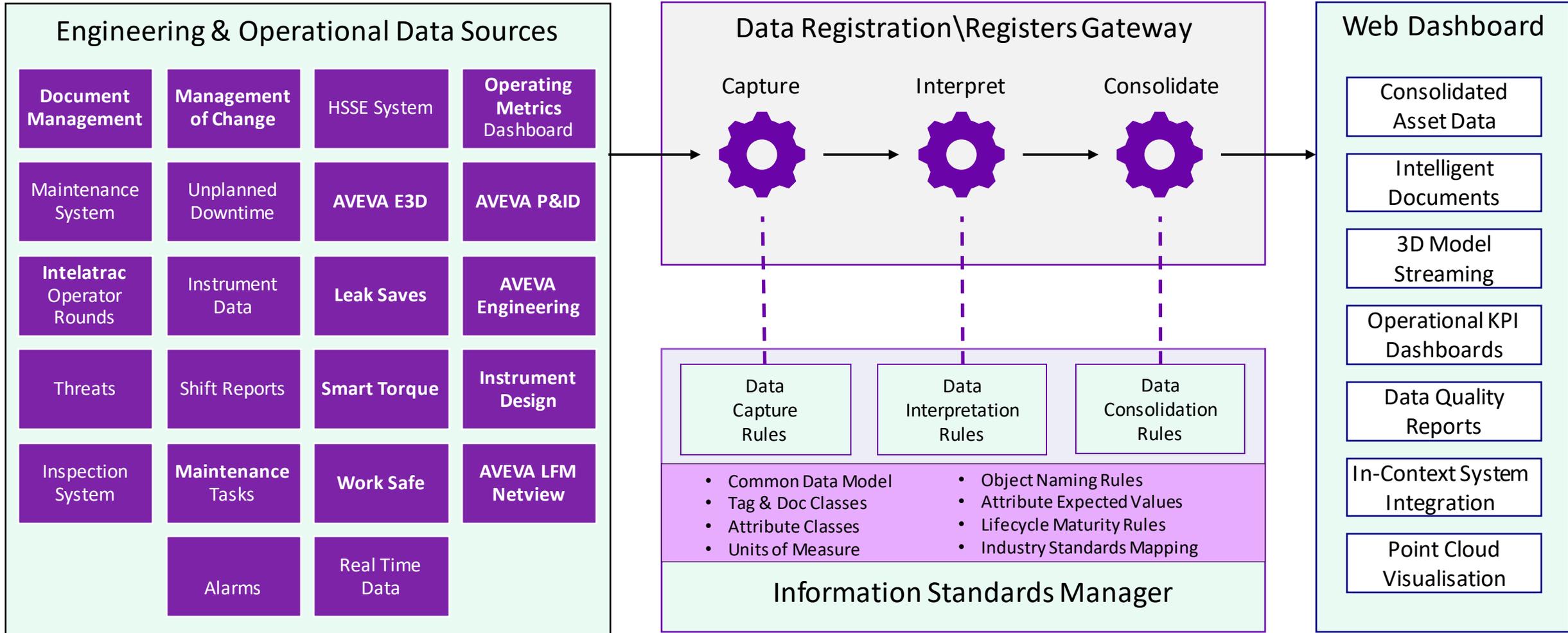
Selected Tag E-9002 Actions... x

Attributes  Expand All x

- Core (12)
- Area Code P10
- Asset IED
- Category Equipment
- Function Code VE
- Main Tag 24XX001
- Maintenance System Code 24
- Norwegian Description Destillasjonskolonne
- Purchase Order Number ER272
- Sub System 2402-04

AVEVA Asset Information Management

# Complex data mapping





CFIHOS Information Specification 1.3 Data Mo... | Browse

Functional Class: controller

Details Network **Permissible Attributes** Sub Classes Taxonomy Occurences Extensions Languages

**Identification**

Id: CFIHOS-30000666 | Name: controller

**Description**

A regulator that operates automatically to affect a controlled variable by comparing the value of the controlled variable with the value of a reference variable in order to reduce the difference between them.

**Corresponding Identifiers**

CFIHOS: CFIHOS-30000666

ISO 15926: 4293

POSC CAESAR: RDS289844

STEPLIB: 71001

**Properties Specific to Functional Class**

Extends: instrument equipment

Abstract:  | Concept: Functional | Discipline: | Life Cycle Type: +

**General Properties**

Obsolete:  | Sort Order: | Aspect: ClassCategory.Functional

Functional Class: controller

Details Network Permissible Attributes Sub Classes Taxonomy Occurences Extensions Languages

ID	Name	Data Type	UoM Req...	Measure Class	Validation Type	Validation Rule	Discipline	Presence
<b>Group: General Attribute</b>								
CFIHOS...	area code	String	<input type="checkbox"/>		locates [...]	area	al...	Required
CFIHOS...	commissioning unit code	String	<input type="checkbox"/>		group   ...	commissionin...	al...	Required
AVEVA...	construction assembly code	String	<input type="checkbox"/>		group   ...	construction a...	al...	Required
CFIHOS...	corrosion loop code	String	<input type="checkbox"/>		group   ...	corrosion loop	al...	Required
AVEVA...	designed by company name	String	<input type="checkbox"/>		designs...	company	al...	Required
CFIHOS...	maintenance system code	String	<input type="checkbox"/>		group   ...	maintenance...	al...	Required
CFIHOS...	maintenance unit code	String	<input type="checkbox"/>		group   ...	maintenance...	al...	Required
CFIHOS...	plant code	String	<input type="checkbox"/>		group   ...	plant	al...	Required
CFIHOS...	process unit code	String	<input type="checkbox"/>		is functi...	process unit	al...	Required
AVEVA...	tag requisition number	String	<input type="checkbox"/>				al...	Required
<b>Group: Core</b>								
CFIHOS...	legal registration number	String	<input type="checkbox"/>				al...	Required
AVEVA...	parent tag name	String	<input type="checkbox"/>		is functi...	equipment cla...	al...	Required
CFIHOS...	production critical item	String	<input type="checkbox"/>		Enumeration	yes no	al...	Required
CFIHOS...	project name	String	<input type="checkbox"/>				al...	Required
AVEVA...	tag description	String	<input type="checkbox"/>				al...	Required
CFIHOS...	tag name	String	<input type="checkbox"/>		include...	equipment cla...	al...	Required
CFIHOS...	tag status	String	<input type="checkbox"/>		Enumeration	engineering st...	al...	Required
<b>Group: Engineering Flags</b>								
CFIHOS...	safety critical item	String	<input type="checkbox"/>		Enumeration	yes no	al...	Required
CFIHOS...	safety critical item group	String	<input type="checkbox"/>		Enumeration	safety critical...	al...	Required

controller x | engineering status x

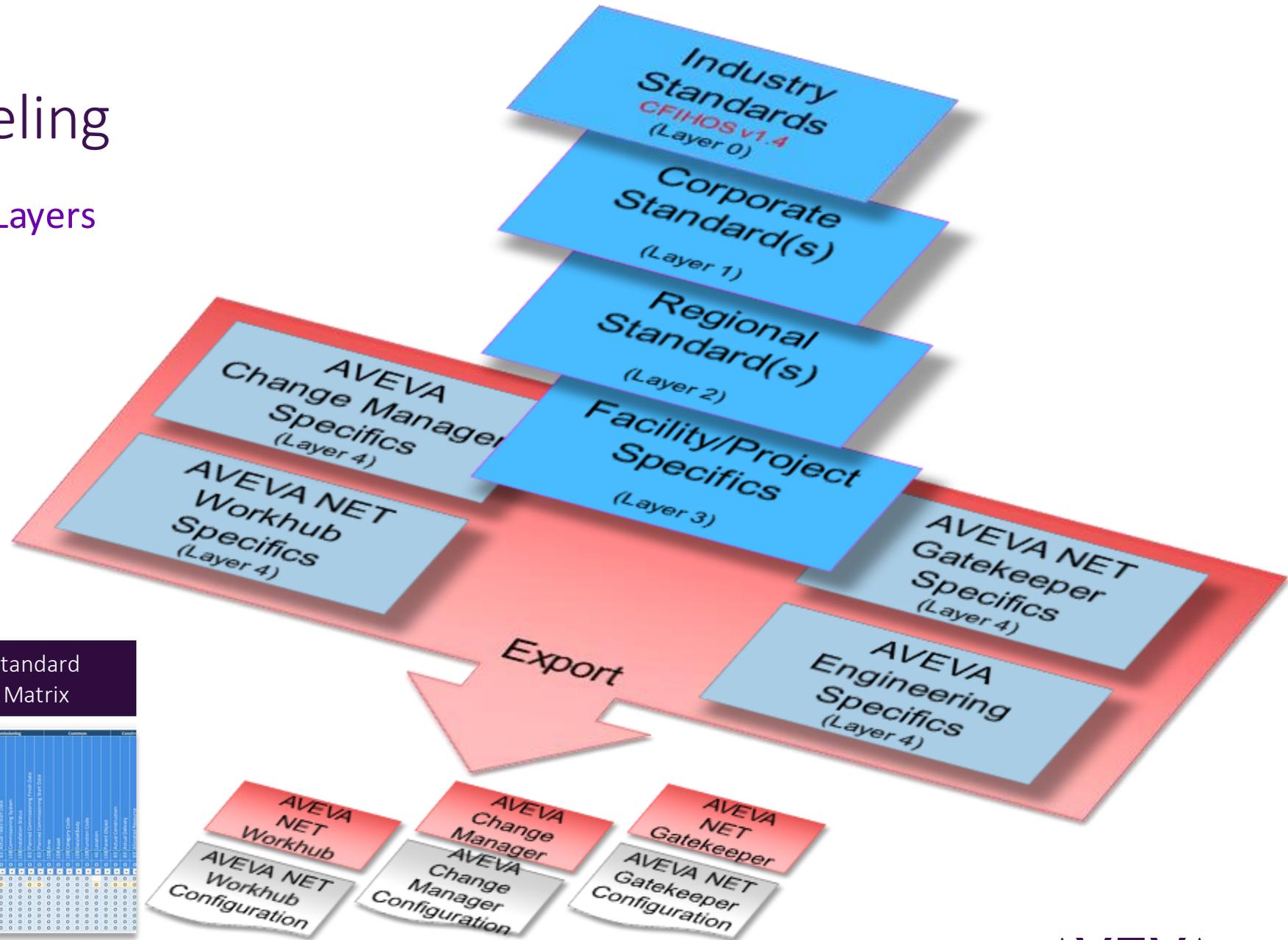
Lookup List: engineering status

Details Attributes Using **Items** Extensions Languages

ID	Name	Description
CFIHOS-60001414	approved for construction	Approved for Construction
CFIHOS-60001416	approved for detail design	Approved for Detail Design
CFIHOS-60001418	as built	As Built

# Information Modeling

## AVEVA ISM Composition of Layers



Information Handover Specification



Information Standard Deliverables Matrix

Class Name (ID)	Classification	Default Processor	Contributing	Comment	Control
AVEVA	Mechanical	AVEVA	AVEVA	AVEVA	AVEVA
AVEVA	Process	AVEVA	AVEVA	AVEVA	AVEVA
AVEVA	Process	AVEVA	AVEVA	AVEVA	AVEVA
AVEVA	Process	AVEVA	AVEVA	AVEVA	AVEVA
AVEVA	Process	AVEVA	AVEVA	AVEVA	AVEVA
AVEVA	Process	AVEVA	AVEVA	AVEVA	AVEVA
AVEVA	Process	AVEVA	AVEVA	AVEVA	AVEVA
AVEVA	Process	AVEVA	AVEVA	AVEVA	AVEVA
AVEVA	Process	AVEVA	AVEVA	AVEVA	AVEVA
AVEVA	Process	AVEVA	AVEVA	AVEVA	AVEVA

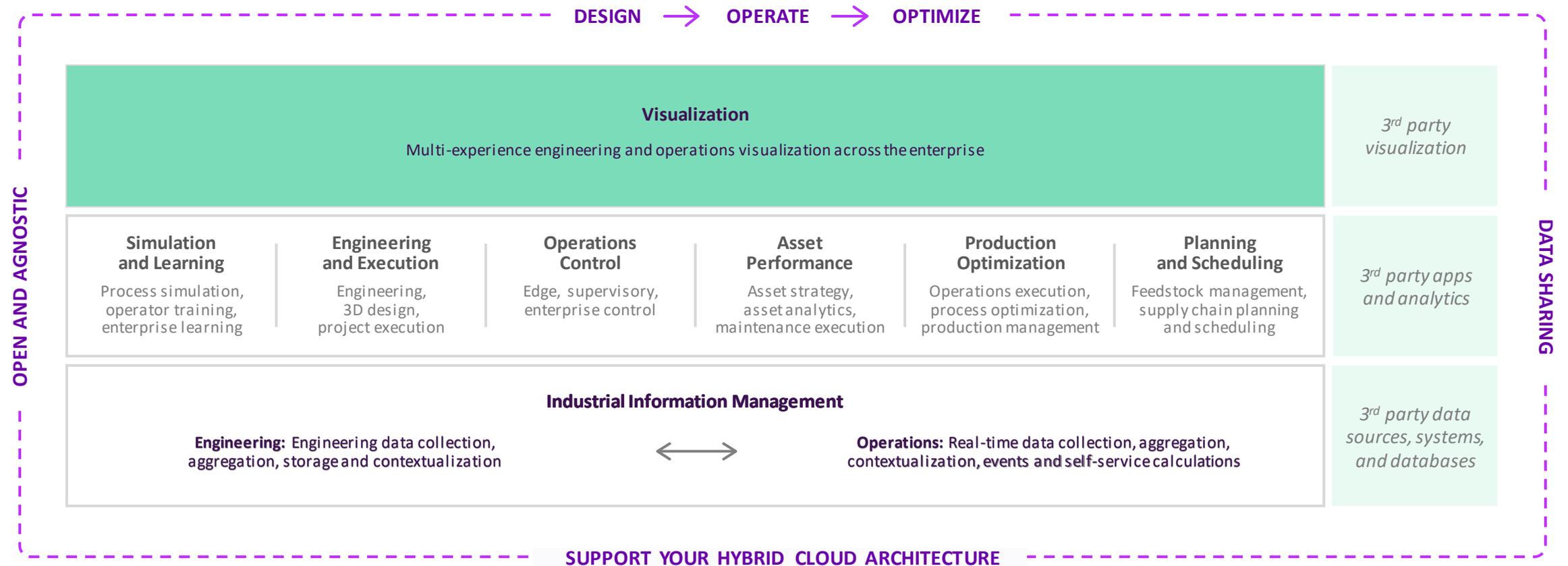
---

# Bringing the digital twin to life using AVEVA™ Insight

**AVEVA**

# Visualization is the final step

Experience the digital twin in real-time – when, where, and however you like.



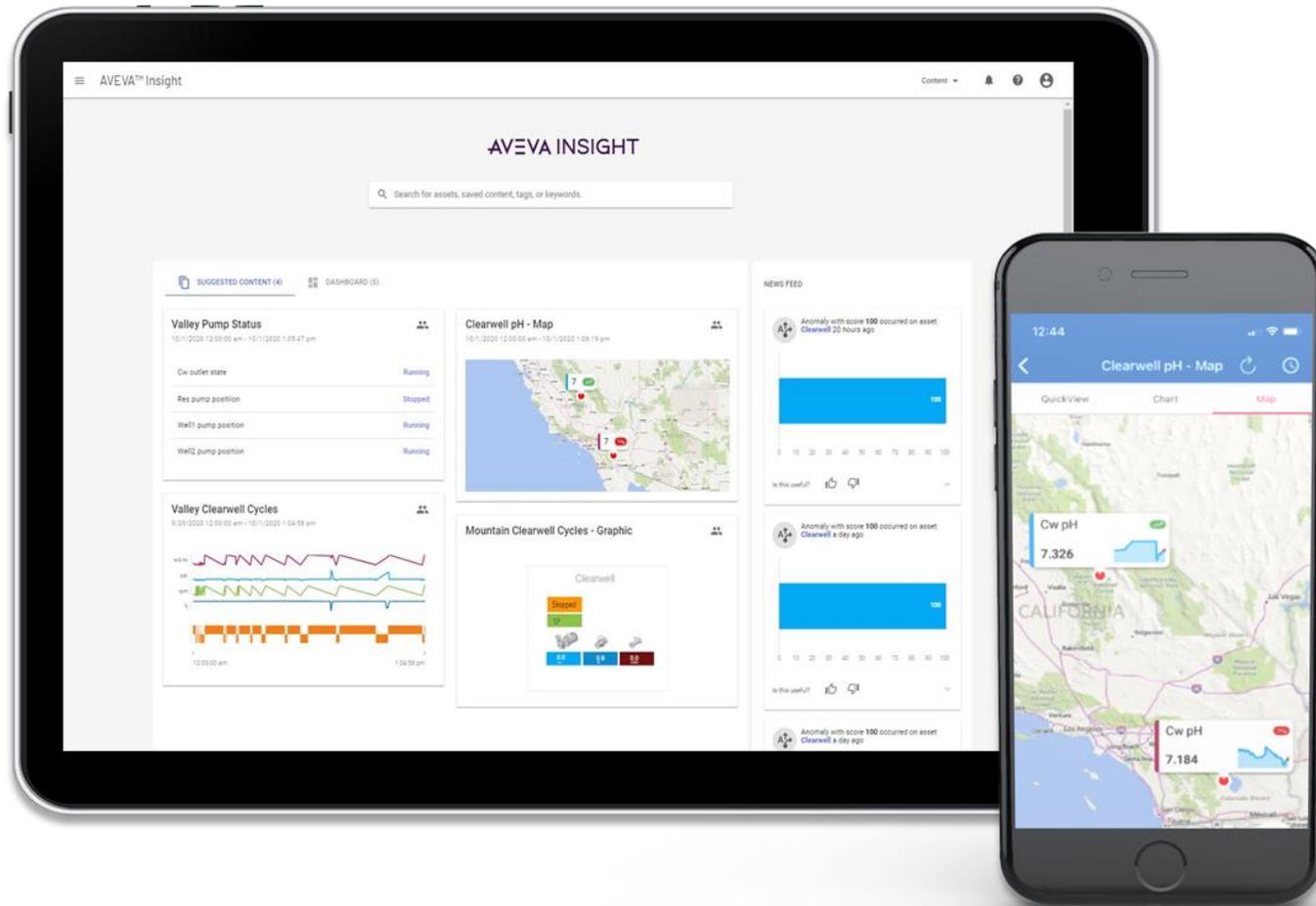
# Visualization of Digital Twin

Leveraging the AVEVA Asset Information Management-Advanced Investment by integrating with Process Data and Analytics in the cloud



# AVEVA Insight

Make better and faster decisions with complete visibility of your operations in the cloud.

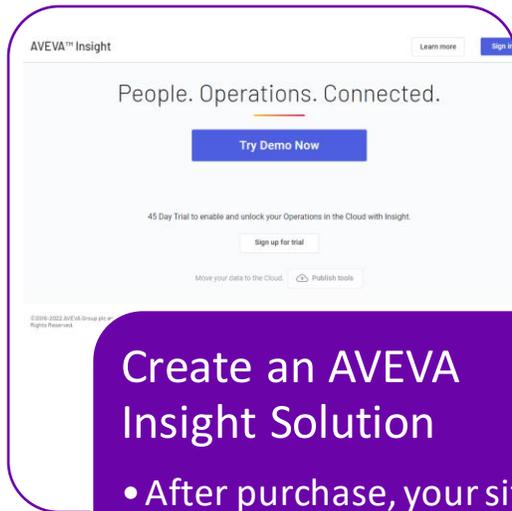


AVEVA Insight provides information when and where you need it, so you and your teams, can better manage your assets and improve performance.

- Unlock critical data
- Increase collaboration
- Improve asset reliability
- Drive operational performance

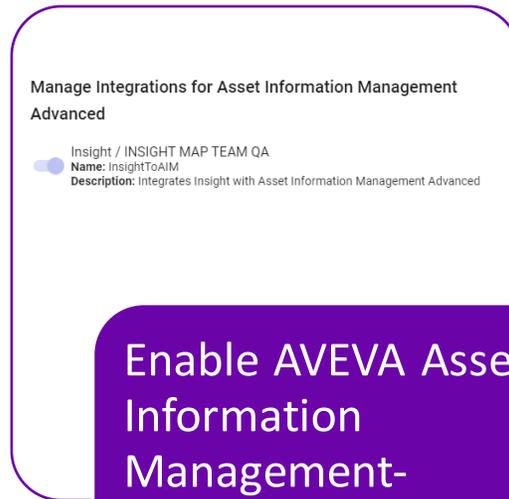
# Bringing real-time data into view

How to start with AVEVA Insight as an AVEVA Asset Information Management-Advanced customer



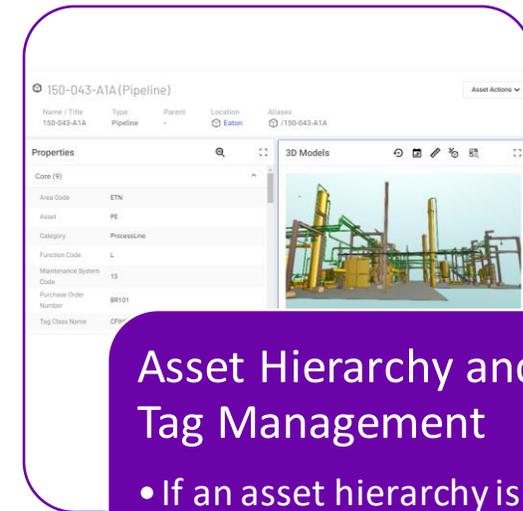
## Create an AVEVA Insight Solution

- After purchase, your site will be created
- The solution will be in the same account as AVEVA Asset Information Management-Advanced



## Enable AVEVA Asset Information Management-Advanced integration

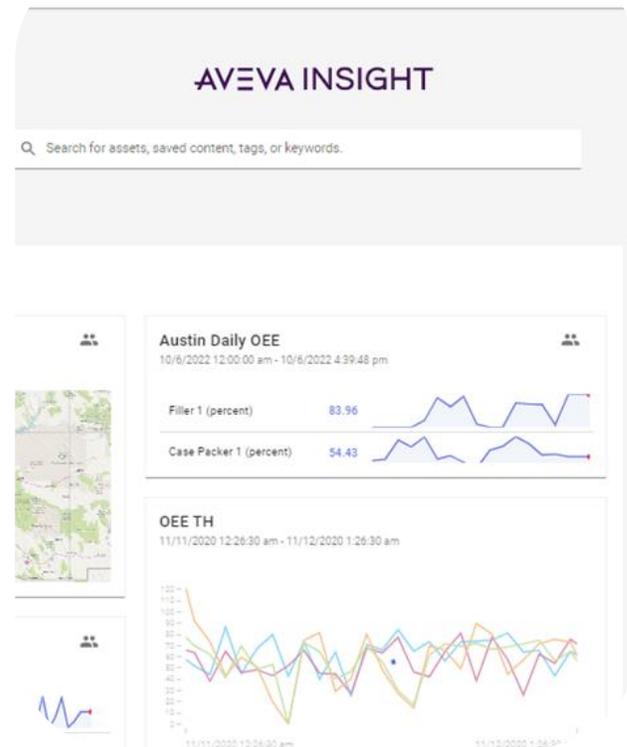
- Integration is self-service – once the solutions are created, it is as easy as checking a button



## Asset Hierarchy and Tag Management

- If an asset hierarchy is already created in Insight, we will show you how to align them

# AVEVA Insight Capabilities



-  Real Time Data Analysis
-  Search Based Navigation
-  Automated Analytics (Newsfeed)
-  Asset View
-  Dashboarding
-  Condition Based Rules
-  Advanced & Guided Analytics

- Home
- Alerts
- Alarms
- Assets
- Lists
- Content
- Dashboards
- Collections
- Equipment Efficiency
- OEE Analysis
- Administration
- Recently Viewed

# AVEVA INSIGHT

Search for assets, data or saved content

## Pump 101 Data

10/20/2022 12:00:00 am - 10/21/2022 12:00:00 am



### Interesting facts about your data

We spend the first week or two learning about your data. After that, you'll begin seeing news stories here that highlight unusual and interesting events in your data trends.

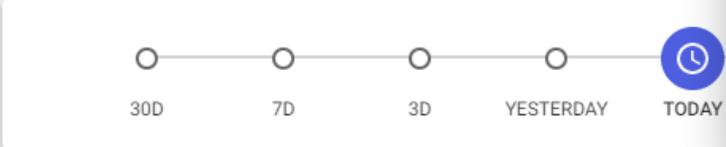
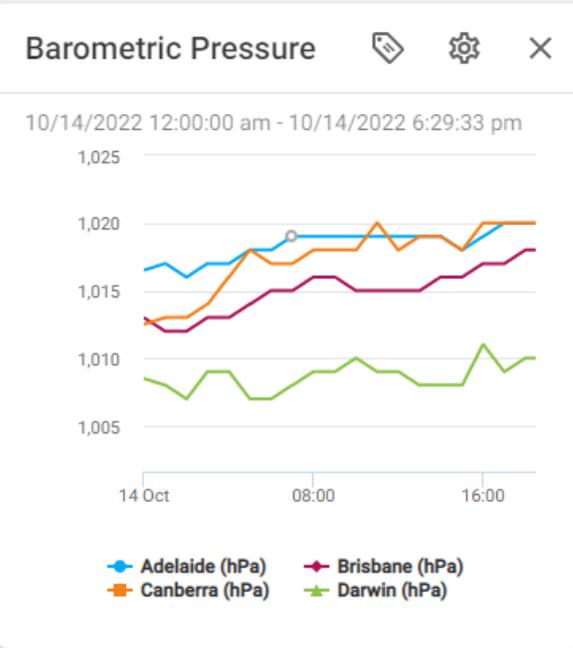
# Creating Dashboards

AVEVA™ Insight



- Home
  - Alerts
  - Alarms
  - Assets
  - Lists
  - Content
  - Dashboards**
  - Collections
  - Equipment Efficiency
  - OEE Analysis
  - Recently Viewed
- COLLAPSE

## Dashboard001



## Content Browser



### Content Type

- Engineering
- Asset Efficiency
- Asset Overview
- Visualization

### Engineering

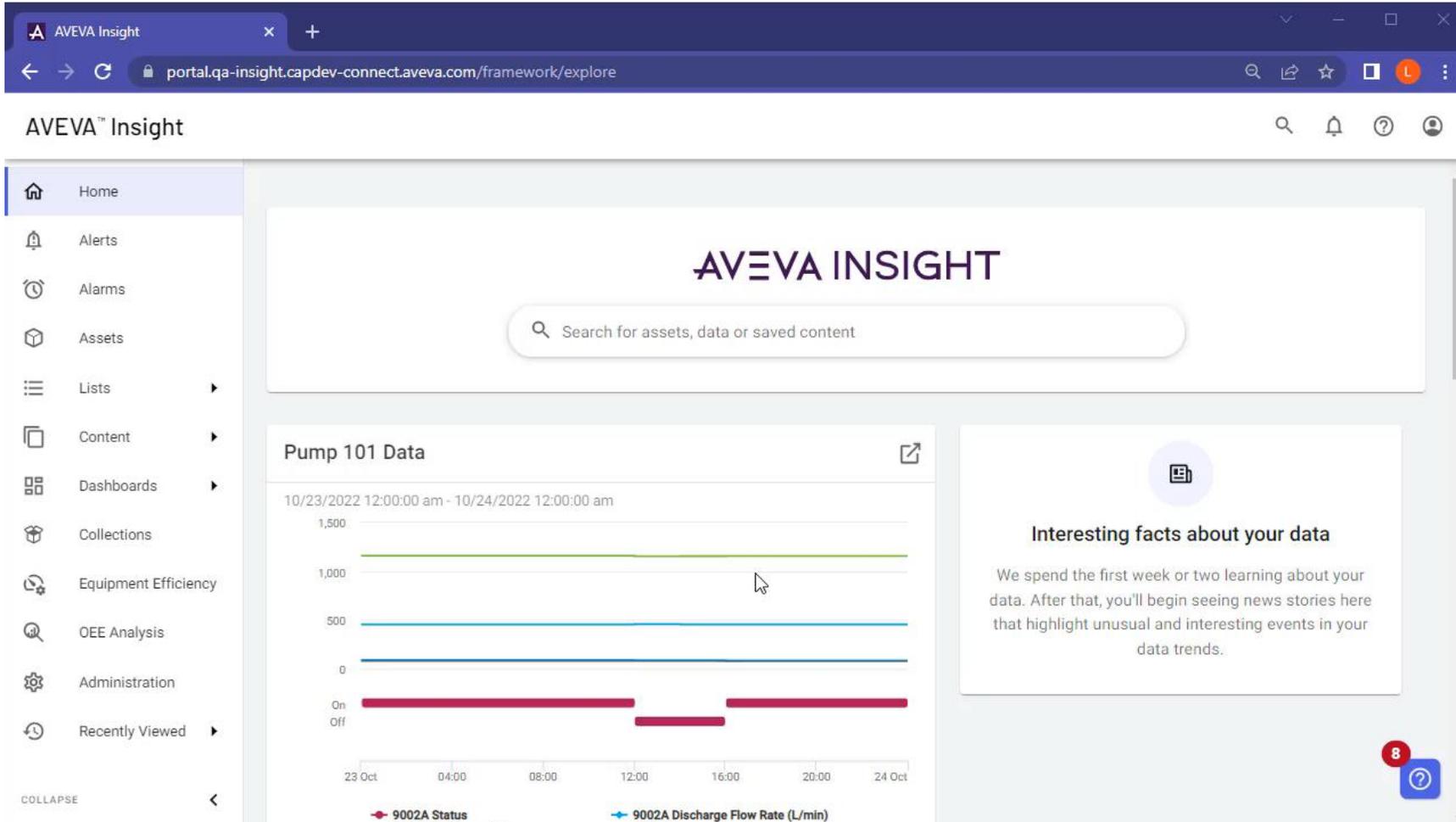
- 3D Viewer
- Doc Viewer
- Point Cloud Viewer
- Properties
- Relationship Explorer

### Existing Content

014-T-016

FileGraphicTest-2

# Creating Dashboards Demo



- Home
- Alerts
- Alarms
- Assets
- Lists
- Content
- Dashboards
- Collections
- Equipment Efficiency
- OEE Analysis
- Administration
- Recently Viewed

# AVEVA™ Insight

J-9002A (Pump) 0 Asset Actions

Name / Title	Type	Parent	Location	Aliases
J-9002A	Pump	-	IED	/J-9002A

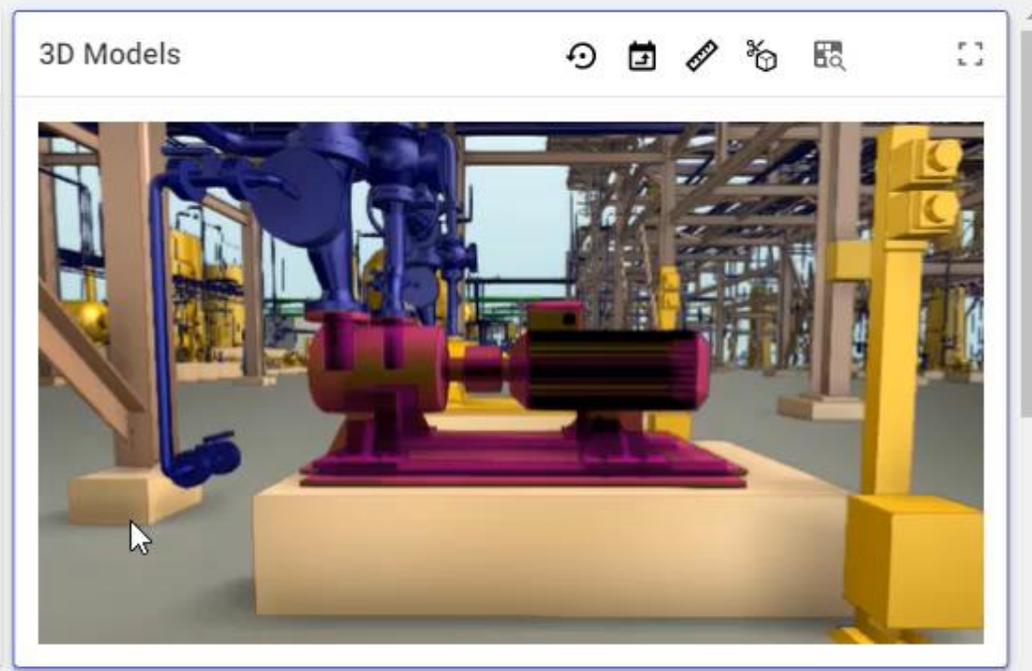
> J-9002A

Overview **Summary View** Point Cloud Dashboard

### Properties

Core (12)

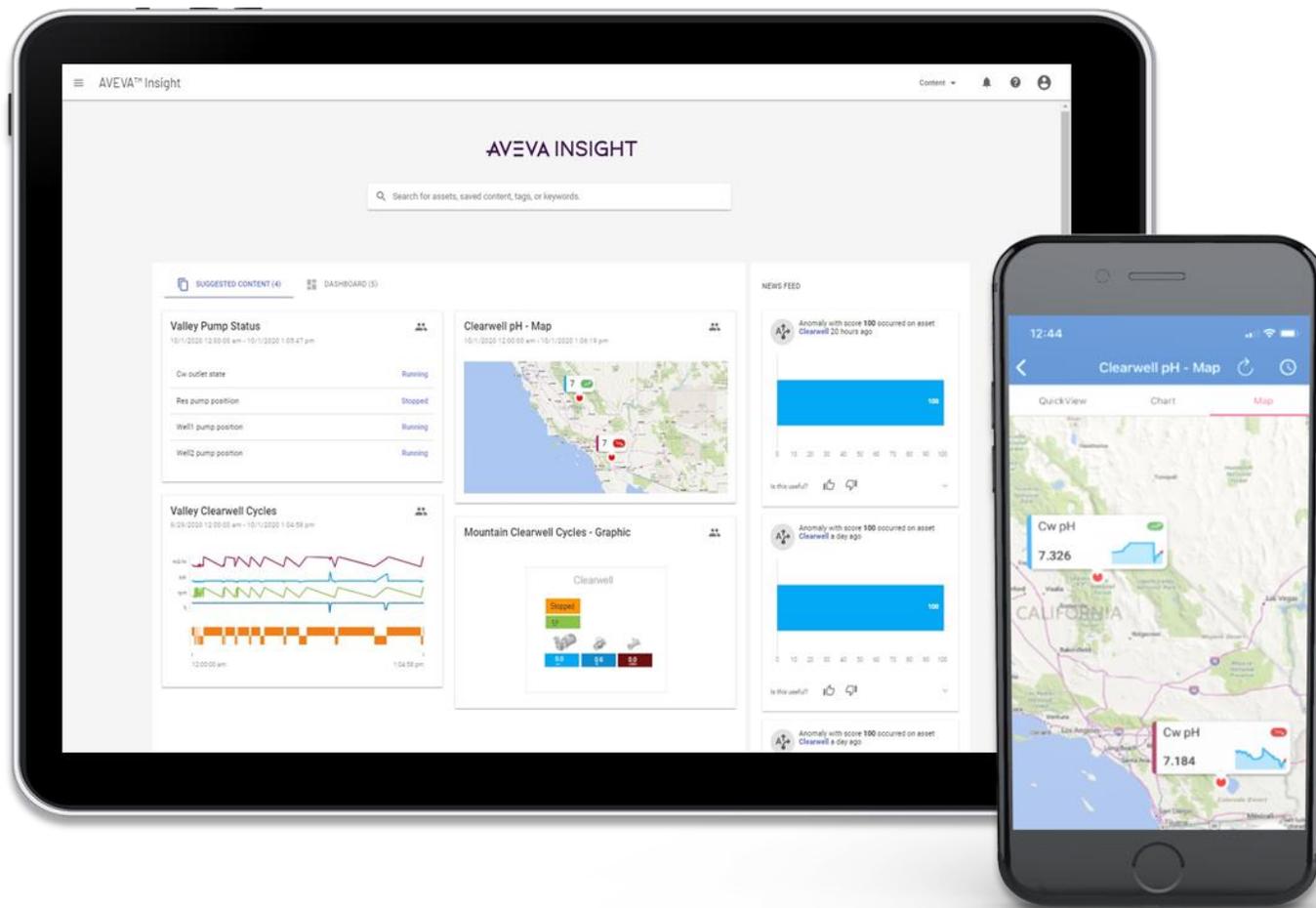
Area Code	C31
Asset	IED
Category	Equipment
Function Code	PA
Main Tag	43PA002B
Maintenance System Code	43
Previous Ld Tag Number(s)	53PH001A
Purchase Order Number	ER300



### Relationships

### Documents

# Mobile Capabilities



Insight works on any device from any where

Mobile application for native access

Responsive Web Site



# Learn more about AVEVA Connect & AVEVA Data Hub

## Industrial Cloud Platform @ AVEVA PI World 2022 – San Francisco

### Day 1: Industrial Cloud Platform

- [AVEVA](#): AVEVA Connect, Industrial Cloud Platform – Vision, roadmap, and starting your operations and engineering digital twin journey [14:00]
- [AVEVA](#): Power your secure industrial ecosystem of data, applications, and partners with AVEVA Data Hub connected communities [14:40]
- [AVEVA](#): Accelerate Your Time to Value with Analytics and Applications Fueled by AVEVA Data Hub [15:40]
- [AVEVA](#): On your marks, get set, Unleash your Operational Data in the Cloud! [16:20]
- [AVEVA](#): Aggregating Engineering Content, Data and Documents and Real-Time Data into a Common User Experience [17:00]

### Day 2: Customer Presentations

- [Wood](#): Building a digital twin alongside the physical asset to unlock value across the full lifecycle at Wood [10:45]
- [KBR](#): The complete digital twin at KBR [11:30]
- [Kent](#): Asset Digital Thread [12:05]
- [Saudi Aramco](#): 4IRC PI Based SOLUTIONS and Applications [14:00]
- [ENEOS](#): Facilities Reliability Improvement using Digital Twin Technology [14:35]
- [ExxonMobil](#): A Practical Implementation of CFIHOS to meet Data Surveillance Needs [15:10]

### Day 3: Industrial Cloud Platform

- [AVEVA](#): Four Imperatives of a Trusted Information Infrastructure [10:45]
- [AVEVA](#): Deploy Edge Data Store and Adapters in minutes with AVEVA Edge Management [11:25]
- [AVEVA](#): Visualizing the Digital Twin, an Independent Service on the Industrial Cloud Platform [13:30]
- [AVEVA](#): Uniting the connected community through secure and transparent industrial data sharing [14:25] [\[this talk\]](#)
- [AVEVA](#): Harnessing the power of Sequential Data Store (Sds) and Assets for developers and partners [15:30]
- [AVEVA](#): Aggregating data with Data Hub asset rules and data views for analytics and applications [16:25]



---

## Steve Parvin

VP Head of Information Engineering

- AVEVA
- [Steve.Parvin@aveva.com](mailto:Steve.Parvin@aveva.com)



## Lori Warda

Senior Product Manager – AI & Analytics

- AVEVA
- [Lori.Warda@aveva.com](mailto:Lori.Warda@aveva.com)



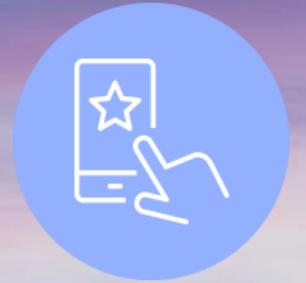
# Questions?

Please wait for the microphone  
State your name and company



# Please remember to...

Navigate to this session in the mobile  
app to complete the survey.



# Thank you

# AVEVA

This presentation may include predictions, estimates, intentions, beliefs and other statements that are or may be construed as being forward-looking. While these forward-looking statements represent our current judgment on what the future holds, they are subject to risks and uncertainties that could result in actual outcomes differing materially from those projected in these statements. No statement contained herein constitutes a commitment by AVEVA to perform any particular action or to deliver any particular product or product features. Readers are cautioned not to place undue reliance on these forward-looking statements, which reflect our opinions only as of the date of this presentation.

The Company shall not be obliged to disclose any revision to these forward-looking statements to reflect events or circumstances occurring after the date on which they are made or to reflect the occurrence of future events.

 [linkedin.com/company/aveva](https://www.linkedin.com/company/aveva)

 [@avevagroup](https://twitter.com/avevagroup)

#### ABOUT AVEVA

AVEVA is a global leader in industrial software, sparking ingenuity to drive responsible use of the world's resources. The company's secure industrial cloud platform and applications enable businesses to harness the power of their information and improve collaboration with customers, suppliers and partners.

Over 20,000 enterprises in over 100 countries rely on AVEVA to help them deliver life's essentials: safe and reliable energy, food, medicines, infrastructure and more. By connecting people with trusted information and AI-enriched insights, AVEVA enables teams to engineer efficiently and optimize operations, driving growth and sustainability.

Named as one of the world's most innovative companies, AVEVA supports customers with open solutions and the expertise of more than 6,400 employees, 5,000 partners and 5,700 certified developers. With operations around the globe, we are headquartered in Cambridge, UK and listed on the London Stock Exchange's FTSE 100.

Learn more at [www.aveva.com](https://www.aveva.com)