

OCTOBER 24, 2023

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# From Data to Knowledge: Empower your Asset Lifecycle using a Digital Thread

AVEVA/Aras Strategic Partnership brings you Asset Lifecycle Management

Malcolm Panthaki | VP of Global Alliances | Aras Corp.

AVEVA

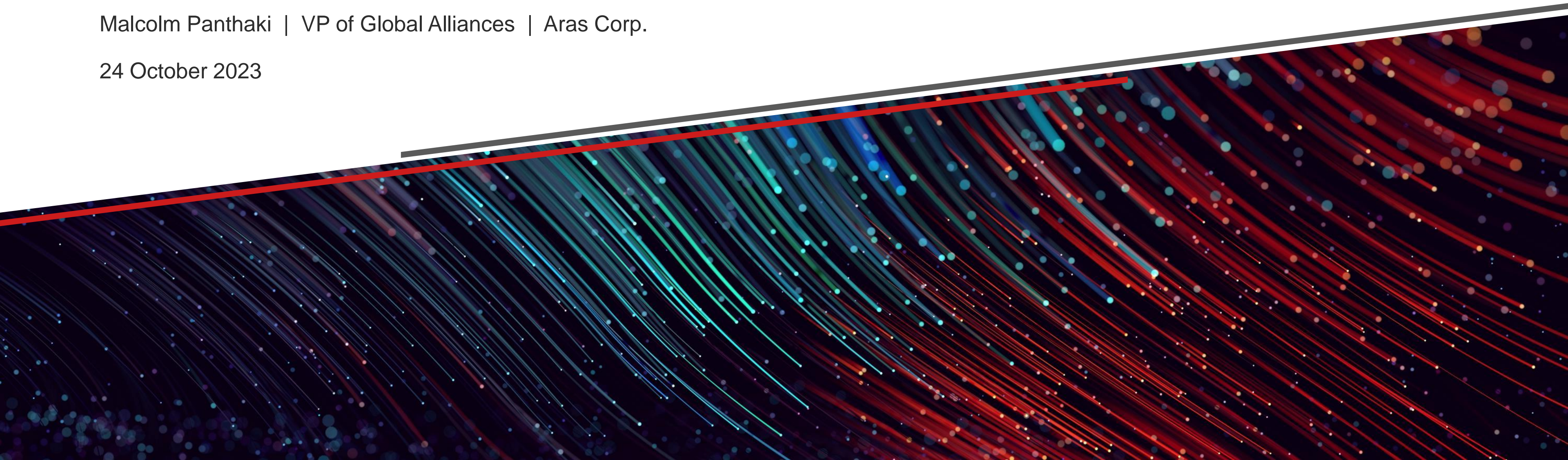


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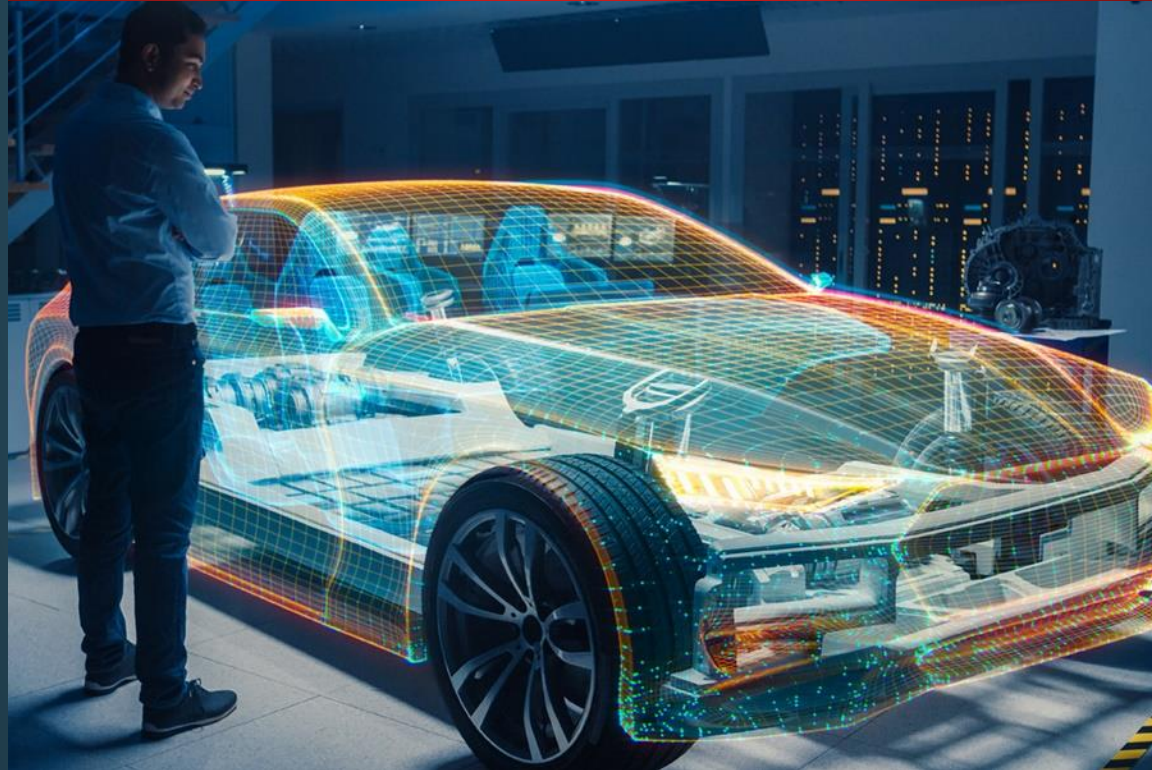
24 October 2023



# The Aras Commitment

## PURPOSE

Enable our customers to create safe and innovative products that play an **essential** role in our lives



## VISION

**Transform** the way the world makes products



## MISSION

Reinvent software for engineering and manufacturing to empower our customers with the **flexibility** to overcome tomorrow's challenges



# Megatrends Speeding Up Change and Disruption

**Smart, Connected  
& Autonomous**

**Accelerating  
Complexity**

**Cloud**

**Embedded Software**

**Industry 4.0**

**Security**

**Materials Advancements**

**Electrification**

**New Regulations &  
Compliance**

**Simulation**

**IoT  
Connectivity**

**Sustainability**

**Product-as-a-Service**

**Additive Manufacturing**

**Generative  
Design**

**Workforce Transformation**

**Systems  
Engineering**

**Agile  
Processes**

# Fastest Growing Product Lifecycle Management (PLM) Company

**35%**

ARR growth in 2022

**95%**

gross retention rate of subscriptions

**550+**

subscribers worldwide

**800+**

employees globally

**35%**

product development

**40%**

support

**150+**

partners worldwide

# Most Installed, Fully Functional PLM Solution in the World

**132,000**

installations in over  
76,000 environments

**4 million**

enabled users worldwide  
last 3 years

**1000+**

apps built by the  
community

**+1 million**

license activations over the  
last 10 years – 30/day

**80k**

users in our largest accounts

# Global Enterprises Use Aras to Design, Build, and Operate Complex Products



AEROSPACE



AUTOMOTIVE



DEFENSE



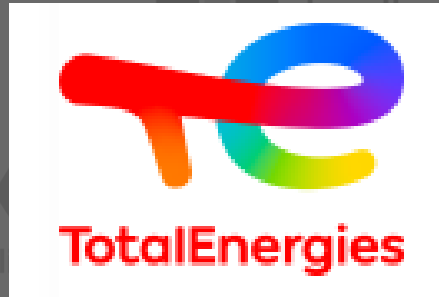
HIGH-TECH ELECTRONICS



INDUSTRIAL



MEDICAL DEVICES

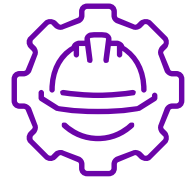


# DATA IS IN OUR “Collective” DNA





# Why Asset Lifecycle Management (ALM)?



## Owner Operators

“A data centric approach to managing Asset Information to deliver trusted asset data”



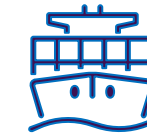
## Highly Regulated Industries

“A digital twin to manage requirements, configuration, and change management; through the entire lifecycle”



## EPC Capital Projects

“An integrated Digital Platform For efficient project delivery, modular design & re-use and improved supply chain collaboration”



## Marine

“Traceability between requirements, CAD, equipment, BOM, sourcing, cost management, planning, and sister ship configuration”

# 4 Tenets of Industrial Information Management

A unified data platform for better and faster decision-making combining both the engineering and operational data segments of industrial information.

## Data Aggregation

Aggregate and align information from multiple sources to create a single source of truth for a given piece of data

## Data in Context

1D/2D/3D contextual enrichment of information to improve the quality and speed of decisions

## Data Management

Configuration, change management, approval and baselining of engineering data and requirements.

## Data Sharing

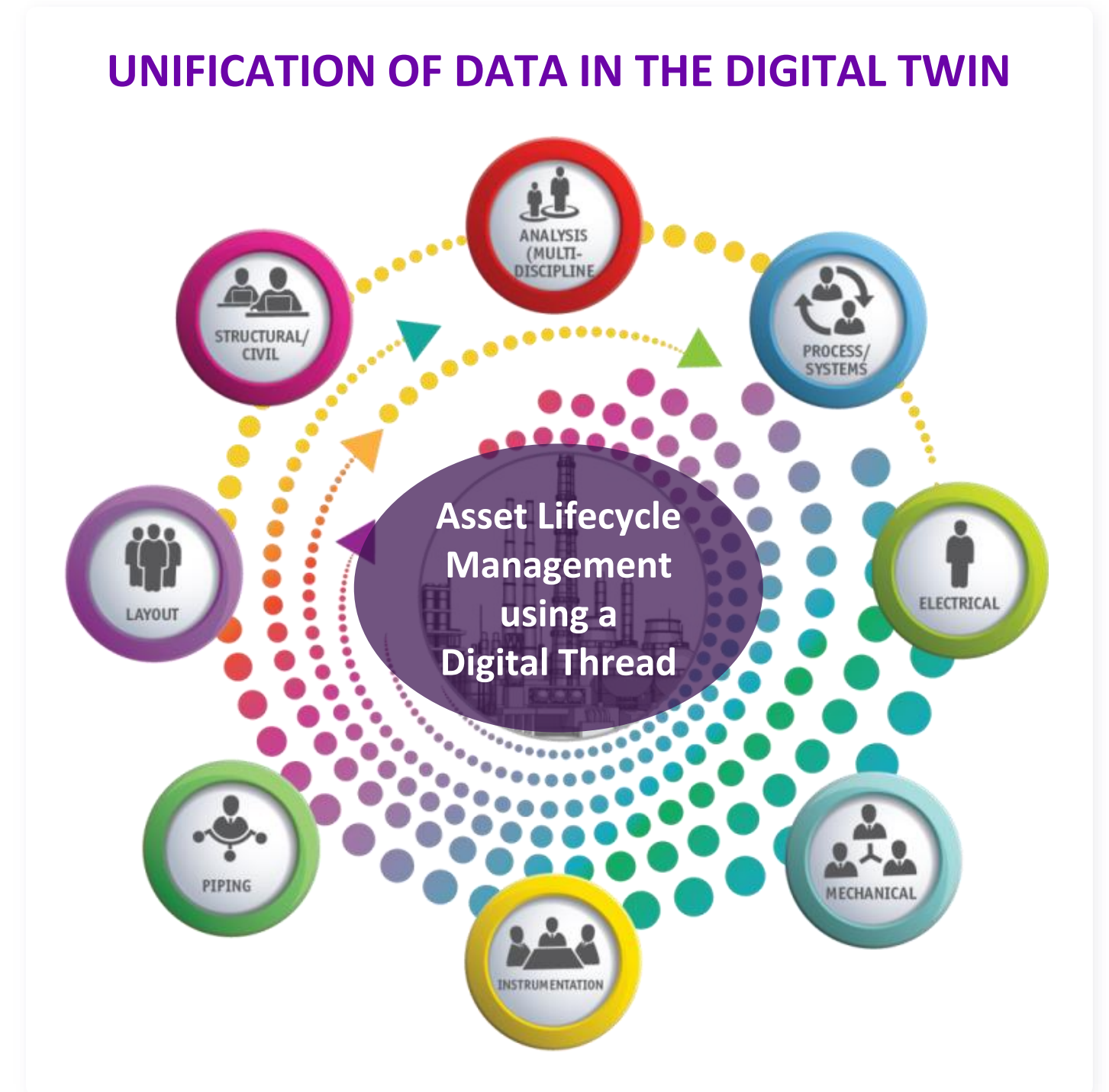
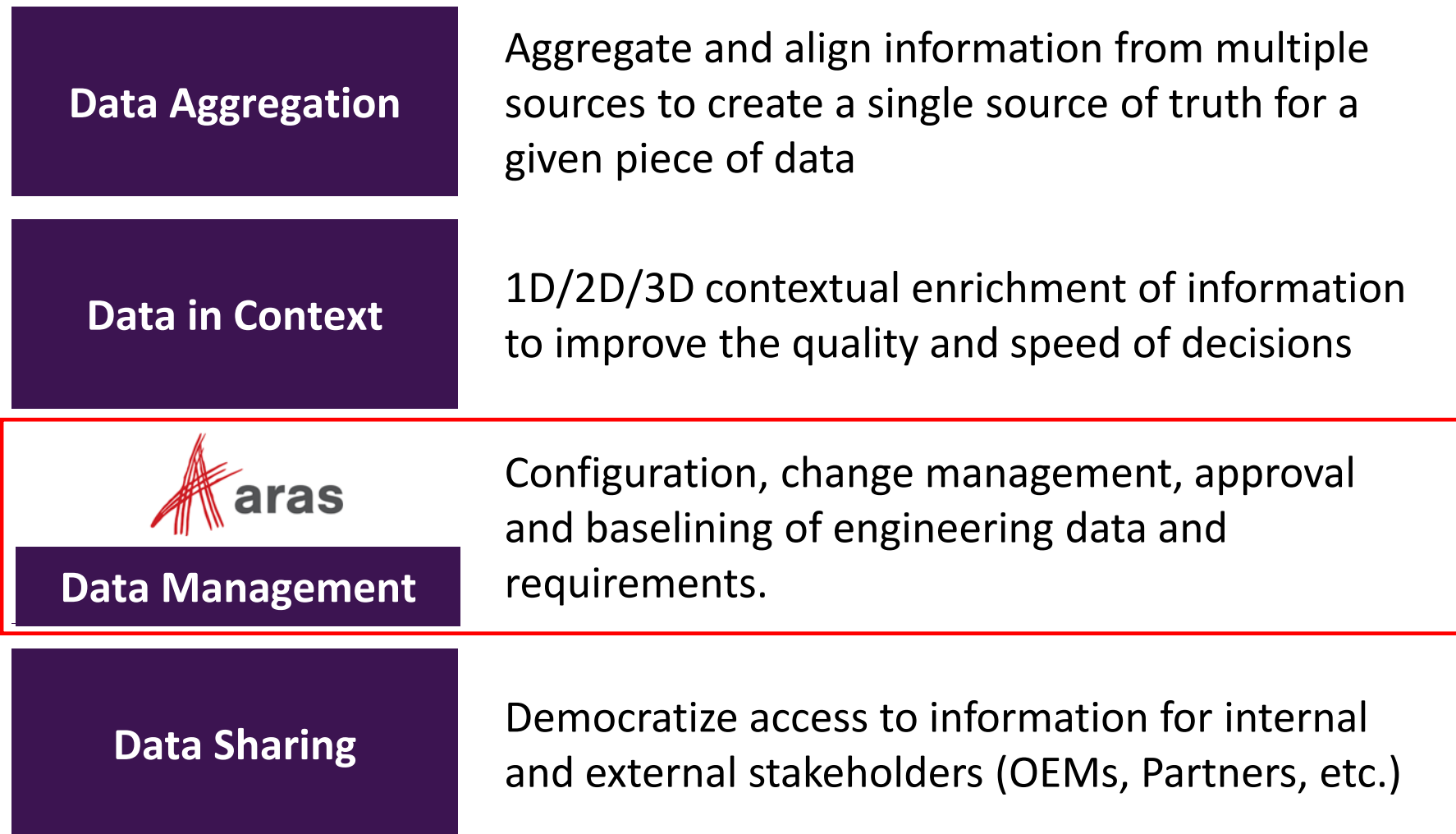
Democratize access to information for internal and external stakeholders (OEMs, Partners, etc.)

## UNIFICATION OF DATA IN THE DIGITAL TWIN



# From Information Management to Asset Lifecycle Management

A unified data platform for better and faster decision-making combining both the engineering and operational data segments of industrial information.



**AVEVA**



# Challenges with existing, legacy PLM platforms

NOT Flexible

NOT Scalable

NOT Easy-to-Extend

NOT Open

With Restricted SaaS Offerings

# Why did AVEVA choose Aras? Aras' Disruptive Advantages!

Low-code platform

Flexible | Adapt faster

Digital thread

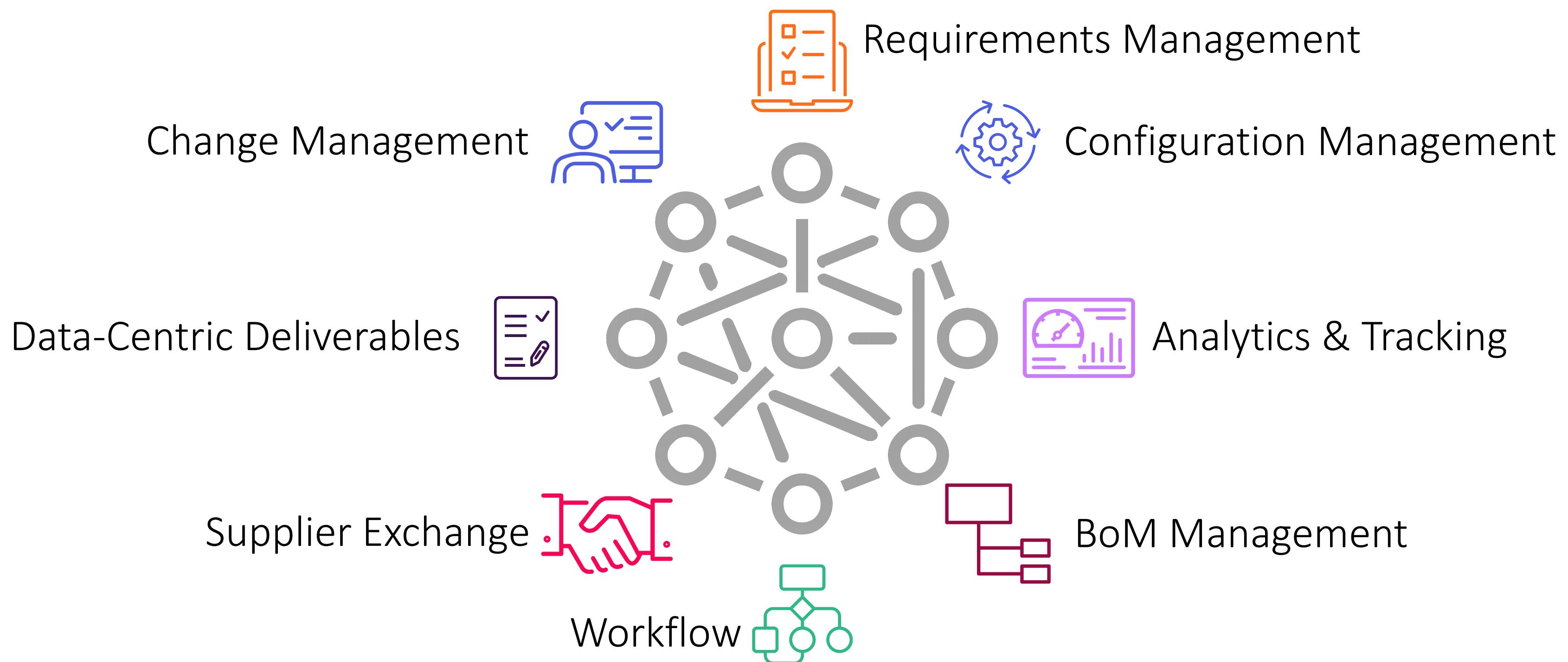
Open | Unlimited connectivity

Enterprise SaaS

Powerful | Unmatched capabilities

# Adding PLM concepts in a data-centric context

## *Asset Lifecycle Management*



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# The AVEVA/Aras Partnership is in Two Parts

**A Re/Co-sell partnership** agreement to collaborate on mutual accounts for **AVEVA in 2023 and beyond** to offer and sell Aras PLM capabilities alongside AVEVA Unified Engineering, AVEVA Marine and AVEVA Asset Information Management products as part of a joint Asset Lifecycle Management (ALM) Solution.

**A strategic OEM partnership** to create AVEVA Lifecycle Management Products as part of the AVEVA portfolio for release in **2024** using Aras Innovator as a licensed technical platform.

# AVEVA ALM Program: Phase 1 Business Goals

## Lighthouse Engagements



Project solution to manage deliverables produced by Unified Engineering and integrate with data aggregation systems (AIM / IIP)

## Deliverables Management



Manage deliverables produced by Unified Engineering and external systems against a project plan –

## Operations Change Manager



Manage change packages and work sets of data for Owner Operators against an existing Digital Twin Implementation –

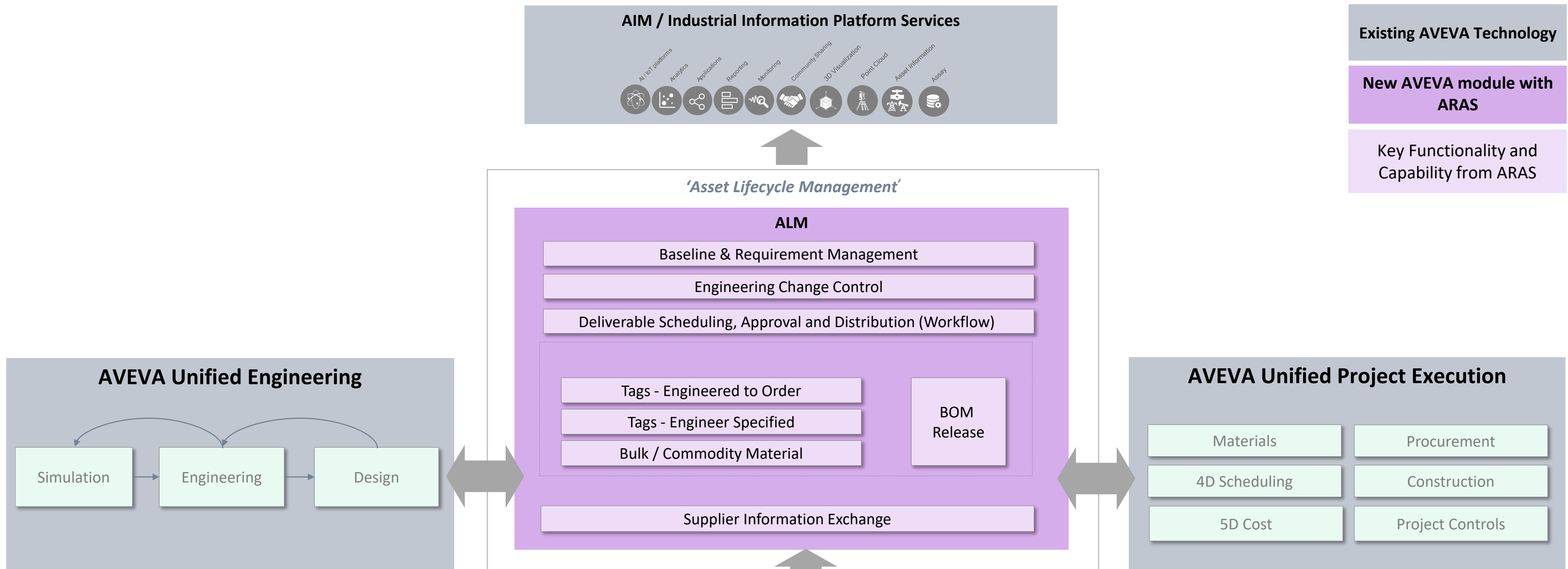
## Validation as a Service



AVEVA Connect service to validate Data submissions against Information Standards as part of ALM Data Ingestion. (In Operations Change Manager Scope)



# Long Term ALM / Engineering Architecture Strategy



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# In defence of documents

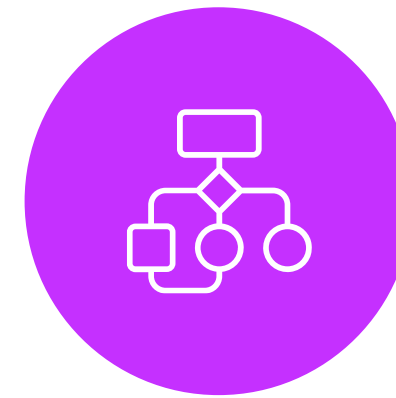
And why we need them



Human-readable



Portable



Flexible

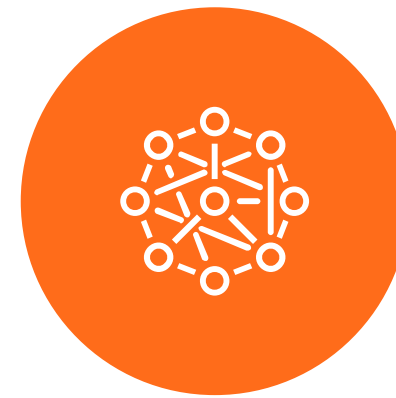
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# The data-centric approach to Lifecycle Management

And the value it adds



Automated Validation



Integration



Analysis

# Joint Value Proposition Example: Deliverables Management Workflow

Efficient Process and Plant Design – Compliance – CAPEX Optimization

Efficient and Sustainable Operations

**Any Users**  
View | Decide | Share

**Requirements Engineer / Program Manager**  
Analyze | Investigate | Validate

**3D Designer**  
Design | Modify

**Data Aggregation Platform**  
AIM and AVEVA CVS

Deliverables made available for visualisation via data hub

5

Community Applications      Customer Applications

**Asset Lifecycle Management (ALM)**

3 Deliverables registered, versioned & baselined

4 Approval workflows executed and deliverables baselined & attached to configuration / requirements

4a Comments on Deliverables are addressed in UE

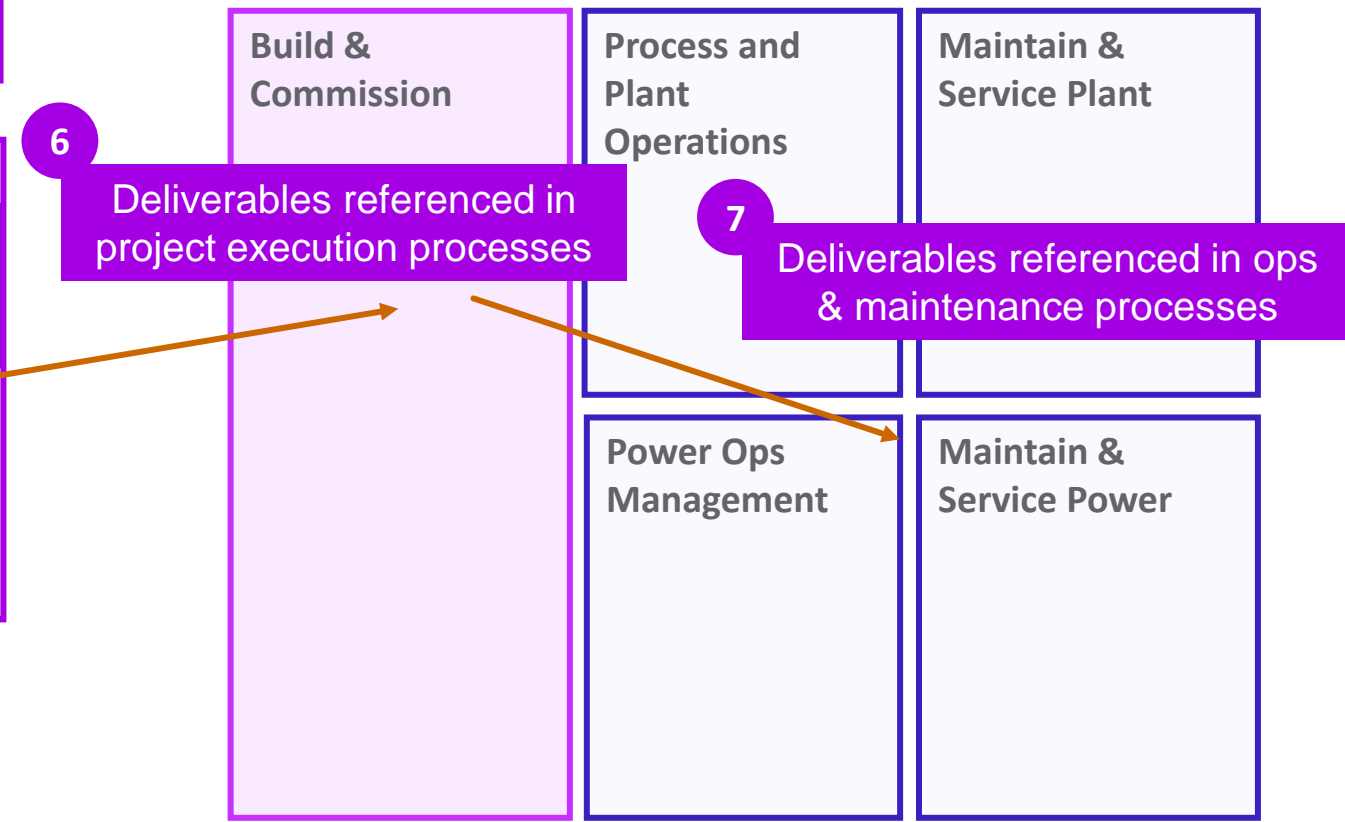
Unified Engineering

aras Innovator

**Process and Plant Design**

1 AVEVA E3D publishes deliverables to ALM

2 AVEVA Engineering publishes deliverables to ALM



Please VISIT the Aras Expo Booth #8 for a Demonstration of this Workflow





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# Questions?

Please speak to us after the session is over or visit us in our booths:

**Aras Partner Booth**

**AVEVA Digital Twin Booth**



# Please remember to...

Navigate to this session in the mobile app to complete the survey.



# Thank you!

